Assembly Bill 890: Diversity in the Management of Investments

March 1, 2025



Year Three Report | Fiscal Year 2023-24



Contents

| Section 1: Introduction | . 1 |
|---|------|
| Section 2: Program Objective and Emerging Manager Definitions . | . 3 |
| Section 3: Diverse Manager Definitions | . 5 |
| Section 4: Year Three Annual Commitments | . 6 |
| Section 5: Conclusion | 10 |
| Section 6: Appendix | . 11 |



Section 1: Introduction

The California Public Employees' Retirement System (CalPERS), headquartered in Sacramento, provides retirement and health benefits to more than two million public employees, retirees, and their families. CalPERS is led by a 13-member board of administration consisting of member-elected, appointed, and ex-officio members.

For more than 30 years, CalPERS has developed and implemented emerging manager programs and invested with emerging and diverse managers. We are committed to equality of access and opportunity for our business partners and staff. As the nation's largest public pension fund, within one of its most ethnically and culturally diverse states, we believe diversity and inclusion in the workforce, workplace, and marketplace improve business performance.

For purposes of its programs, emerging managers are generally defined as newly formed or relatively small firms. Each CalPERS asset class has emerging manager definitions based on assets under management (AUM), length of track record, and/or the specific fund's size when applicable. An overview of the CalPERS Emerging Manager Program's definitions across asset classes can be found in Section 2 of this report.

CalPERS has a fiduciary duty which requires the board and staff to work in the best interest of our members. The mission of the CalPERS Investment Office is to manage the investment portfolio in an efficient and sustainable manner and generate risk-adjusted returns to pay benefits now and into the future. As such, our objective for investing in emerging manager programs is to generate appropriate risk-adjusted investment returns by identifying early-stage funds with strong Our objective for investing in emerging manager programs is to generate appropriate risk-adjusted investment returns by identifying early-stage funds with strong potential for success; accessing unique investment opportunities that may otherwise be overlooked; and cultivating the next generation of external investment management talent.

potential for success; accessing unique investment opportunities that may otherwise be overlooked; and cultivating the next generation of external investment management talent.

It is important to note that California state law (enacted through the passage of Proposition 209 in 1996) prohibits state agencies from discriminating against or granting preferential treatment to any individual or group based on race, sex, color, ethnicity, or national origin in public contracting. As such, CalPERS cannot establish any participation goals for, or provide preferential treatment to, external managers based on race, sex, color, ethnicity. Similar restrictions exist under federal law and the U.S. Constitution.



CalPERS may, however, collect data and other information regarding diverse characteristics for annual reports to the California State Legislature (Legislature).

CalPERS' investments with emerging and diverse managers are not limited to dedicated emerging manager programs. CalPERS is committed to equal access and opportunity for all investment managers, who may submit an investment proposal to CalPERS at any time. CalPERS has made significant efforts to communicate our investment strategies and criteria for making investment decisions to the manager community, including emerging managers, to help ensure that investment proposals are aligned with CalPERS' objectives.

Chapter 472, Statutes 2021, Assembly Bill 890 (AB 890) requires CalPERS to submit a report to the Legislature on the status of achieving appropriate objectives and initiatives, as defined by the CalPERS Board, regarding participation of emerging and diverse managers responsible for asset management within the CalPERS investment portfolio.

The report must include the following information:

- Name of each emerging or diverse manager
- The year these emerging or diverse managers were first engaged, or under contract to provide services
- Amount managed by each emerging or diverse manager by asset class at the end of the prior fiscal year
- Total amount allocated by CalPERS in the applicable asset class during the fiscal year
- Total AUM of each asset class

The information regarding emerging managers encompasses CalPERS' investments made through direct relationships, including with fund of funds advisors, as well as with underlying funds in fund of funds.

Information regarding diverse managers encompasses CalPERS' investments with both emerging and non-emerging managers.

To prepare this report, CalPERS utilized information provided directly from managers on a voluntary basis to indicate if they met the definition established for a diverse manager by identifying the gender, ethnicity, race, and sexual orientation classification of the ownership or fund economics of the entity. In addition, CalPERS utilized information provided to staff in due diligence and monitoring, and via fund of funds vehicles and partnerships. The data collected are incorporated in this report.



Section 2: Program Objective and Emerging Manager Definitions

During the September 2022 CalPERS Board meeting, staff received approval of its recommendations defining emerging and diverse managers and the objective of the Emerging Manager Program.

The Emerging Manager Program's Objective

To generate appropriate risk-adjusted investment returns by identifying **early-stage funds with** strong potential for success; accessing unique investment opportunities that may otherwise be overlooked; and cultivating the next generation of external portfolio management talent.

Emerging Manager Definitions

The term **emerging manager** is based on a firm's overall AUM, length of track record, and/or the specific fund's size, when applicable. The qualification thresholds vary across asset classes for reasons related to their respective nature (e.g., private vs. public).

Private assets include private debt, **private equity**, **and real assets**. The emerging manager definition for these assets is **based on length of track record that includes** 1st, 2nd, **and** 3rd **Institutional Fund or Separate Account when applicable**, **as well as the fund size being less than**, **or equal to**, **\$2 billion**. (see Figure 1)

Public assets include global equity and global fixed income. The emerging manager definition for these assets is based on **AUM totaling less than, or equal to, \$5 billion.** (see Figure 2)



FIGURE 1: PRIVATE ASSETS DEFINITIONS

| | Fund Size | Length of Track Record |
|----------------|-----------|---|
| Private Debt | ≤\$2B | 1 st , 2 nd , or 3 rd Institutional Fund |
| Private Equity | ≤\$2B | 1 st , 2 nd , or 3 rd Institutional Fund |
| Real Assets | ≤\$2B | 1 st , 2 nd , or 3 rd Institutional Fund or Separate Account |

FIGURE 2: PUBLIC ASSETS DEFINITIONS

| | Firm AUM |
|---------------------|----------|
| Global Equity | ≤\$5B |
| Global Fixed Income | ≤\$5B |



Section 3: Diverse Manager Definitions

In 2013, CalPERS' definitions for women- and minority-owned firms were established for the basis of an external manager diversity survey. The definitions were developed with the input of several stakeholder groups including the Association of Asian American Investment Managers, National Association of Securities Professionals, National Association of Investment Companies, New America Alliance, and the Toigo Foundation. Staff also reached out to diversity consultants and conducted research into diversity definitions used by peer investors and public agencies.

Applying CalPERS' initial definition of diversity as a compass, as well as conducting additional outreach and research, staff identified **four core demographics (i.e., gender, ethnicity, sexual orientation, and other) as diversity identifiers.** The CalPERS Board approved the following diverse manager definitions based on the total percentage of firm ownership or fund economics:

Substantially Diverse

A firm that is **25% to 50%** owned by women and/or ethnic minority group members, and/or a person of the LGBTQ+ community, or where diverse teams receive 25% to 50% of the fund's carried interest.

Majority Diverse

A firm that is **over 50%** owned by women and/or ethnic minority group members, and/or a person of the LGBTQ+ community, or where diverse teams receive more than 50% of the fund's carried interest.

Minority group members include U.S. citizens and permanent residents who are African American, Asian American, Hispanic American, Native American, Pacific Islander, or Other, based on EEO-1 U.S. Census classifications. A person of the LGBTQ+ community includes people who identify as lesbian, gay, bisexual, transgender, queer, and more.

California law prohibits state agencies from discriminating against or granting preferential treatment to any individual or group based on race, sex, color, ethnicity, or national origin in the operation of public contracting. CalPERS therefore may not grant preferential treatment to emerging or diverse managers based on the above characteristics. Women and minority managers are more likely to be emerging managers; as a result, an ancillary benefit of our emerging manager strategies may be the increased diversification of CalPERS' external fund managers.

Women and minority managers are more likely to be emerging managers; as a result, an ancillary benefit of our emerging manager strategies may be the increased diversification of CalPERS' external fund managers.



Section 4: Year Three Annual Commitments

The following table (Figure 3) lists CalPERS' allocations to emerging managers during the reporting period of July 1, 2023, through June 30, 2024.

In this reporting period, CalPERS' investments with emerging managers were not limited to dedicated emerging manager programs. All private equity investments with the 11 emerging managers listed below were made both directly or through a dedicated emerging manager program. The total allocated to these 11 emerging managers was \$2.0 billion.

\$2.0 billion was allocated toemerging managers and\$6.3 billion to diverse managers.

FIGURE 3: EMERGING MANAGER ALLOCATIONS (JULY 1, 2023 - JUNE 30, 2024)

| Emerging Manager | Asset Class | Year First Engaged | Allocation Amount (in millions) |
|----------------------------------|----------------|-----------------------|------------------------------------|
| Acrew Capital | Private Equity | 2023 | \$147.5 |
| Basis Set Ventures | Private Equity | 2024 | \$10.5 |
| Butterfly Equity | Private Equity | 2022 | \$30.0 |
| Coalesce | Private Equity | 2023 | \$15.0 |
| Coefficient Capital | Private Equity | 2023 | \$119.1 |
| Crosspoint Capital Partners | Private Equity | 2023 | \$1,139.0 |
| Excolere Equity Partners | Private Equity | 2023 | \$100.0 |
| Forbion | Private Equity | 2023 | \$109.4 |
| Invidia | Private Equity | 2023 | \$100.0 |
| Prysm Capital, L.P. | Private Equity | 2023 | \$103.8 |
| SR One Capital Mgmt. | Private Equity | 2024 | \$165.7 |
| Total Allocated to Emerging Mana | gers | | \$2,040.0 |



The following table (Figure 4) lists allocations to diverse managers for the period July 1, 2023, through June 30, 2024.

In this reporting period, CalPERS' investments with diverse managers were not limited to dedicated emerging manager programs. All private equity investments with the 27 diverse managers listed below were made both directly or through a dedicated emerging manager program. The total allocated to these 27 diverse managers was \$6.3 billion.

| Diverse Manager | Asset Class | Demographic / Characteristic | Year First Engaged | Allocation Amount (in millions) |
|-------------------------------------|----------------|--|-----------------------|------------------------------------|
| Acrew Capital | Private Equity | Majority Diverse / Asian American | 2023 | \$147.5 |
| B Capital | Private Equity | Substantially Diverse / Woman-Owned & Asian American | 2023 | \$609.4 |
| Basis Set Ventures | Private Equity | Chose not to disclose | 2024 | \$10.5 |
| CapVest Partners | Private Equity | Substantially Diverse / Woman-Owned | 2022 | \$179.0 |
| Coalesce | Private Equity | Majority Diverse / Woman-Owned | 2023 | \$15.0 |
| Excolere Equity Partners | Private Equity | Majority Diverse / African American | 2023 | \$100.0 |
| Francisco Partners | Private Equity | Substantially Diverse / Asian American | 2000 | \$114.6 |
| General Catalyst | Private Equity | Chose not to disclose | 2023 | \$1,149.7 |
| Goodwater | Private Equity | Majority Diverse / Asian American | 2021 | \$18.2 |
| Grain Communications | Private Equity | Majority Diverse / African American | 2023 | \$499.2 |
| GreatPoint Ventures ¹ | Private Equity | Majority Diverse / Asian American | 2024 | \$84.8 |
| Insight Capital ¹ | Private Equity | Substantially Diverse / Asian & Hispanic American | 2005 | \$120.5 |

FIGURE 4: DIVERSE MANAGER ALLOCATIONS (JULY 1, 2023 - JUNE 30, 2024)



| Diverse Manager | Asset Class | Demographic / Characteristic | Year First Engaged | Allocation Amount (in millions) |
|--------------------------------------|------------------|---|-----------------------|------------------------------------|
| Invidia | Private Equity | Majority Diverse / Woman-Owned | 2024 | \$100.0 |
| K1 | Private Equity | Majority Diverse / Asian American | 2021 | \$250.0 |
| Lightspeed Ventures | Private Equity | Majority Diverse / Asian American | 2006 | \$38.1 |
| Lux Capital ¹ | Private Equity | Substantially Diverse / Asian American | 2023 | \$3.0 |
| MBK Partners | Private Equity | Substantially Diverse / Asian American | 2023 | \$250.0 |
| Pantheon Ventures ¹ | Private Equity | Substantially Diverse / Woman-Owned | 2023 | \$253.0 |
| Patient Square Equity Partners | Private Equity | Substantially Diverse / Asian American | 2023 | \$356.5 |
| Prysm Capital | Private Equity | Majority Diverse / Asian American | 2023 | \$103.8 |
| Silver Lake Partners ¹ | Private Equity | Substantially Diverse / Asian & Hispanic American | 1999 | \$902.0 |
| SR One | Private Equity | Majority Diverse / Asian American | 2023 | \$165.7 |
| Thomas Bravo | Private Equity | Substantially Diverse / Hispanic American | 2021 | \$150.0 |
| TowerBrook Capital | Private Equity | Majority Diverse / Hispanic American | 2001 | \$250.1 |
| Valor Equity Partners | Private Equity | Majority Diverse / Hispanic American | 2013 | \$188.9 |
| Veritas Capital | Private Equity | Chose not to disclose | 2022 | \$46.6 |
| Willowridge Partners | Private Equity | Substantially Diverse / Asian American | 2023 | \$150.0 |
| Total Allocated to D | Diverse Managers | | | \$6,256.1 |

¹ Denotes ownership of fund economics, where diverse teams receive a percentage of the fund's carried interest.



The following table (Figure 5) summarizes allocations to all external managers, emerging managers, and diverse managers for the period of July 1, 2023, through June 30, 2024. The table also reflects each asset class' AUM as of June 30, 2024.

| | Total AUM as of June 30, 2024 ¹ | Allocation to External Managers, ² July 2023–June 2024 | Allocation to Emerging Managers, ² July 2023-June 2024 | Allocation to Diverse Managers, ² July 2023–June 2024 |
|---------------------|--|---|---|--|
| Private Equity | \$78,150 | \$16,634 | \$2,040 | \$6,256 |
| Global Equity | \$210,591 | \$1,500 | \$0 | \$0 |
| Global Fixed Income | \$148,936 | \$4,591 | \$0 | \$0 |
| Real Assets | \$66,419 | \$13,266 | \$0 | \$0 |
| Private Debt | \$13,862 | \$7,150 | \$0 | \$0 |

FIGURE 5: SUMMARY OF ALLOCATIONS BY ASSET CLASS (in millions)

¹ AUM figures for each asset class are represented as Net Asset Value (NAV).

² The allocations to external managers, emerging managers, and diverse managers are listed as NAV after netting the amount of increased and decreased fundings during the fiscal year for global equity and global fixed income, and amount committed to alternative investment vehicles for private equity, private debt, and real assets.



Section 5: Conclusion

CalPERS believes that emerging managers are important to its investment strategies and the overall performance of the total fund. Our objective for investing in emerging manager programs is to generate appropriate risk-adjusted investment returns by identifying early-stage funds with strong potential for success; accessing unique investment opportunities that may otherwise be overlooked; and cultivating the next generation of external investment management talent.

Organizational cultures promoting diversity are vital to improving the long-term performance of our organization, as well as the businesses and markets in which we invest. Our Investment Beliefs state that strong processes, teamwork, and deep resources are needed to achieve CalPERS' goals and objectives and highlight the importance of diversity of talent in this process.

Consistent with its fiduciary duty, CalPERS will continue its efforts to examine and improve its emerging managers programs and communicate with emerging and diverse managers and other interested stakeholders about the goals of our investment programs. CalPERS will continue its efforts to examine and improve its emerging manager programs and communicate with emerging and diverse managers and other interested stakeholders about the goals of our investment programs.



Section 6: Appendix

Tables in the appendix were modified after reports were published for prior years. Modifications include deleting allocation dates for simpler reading, combining multiple allocations during the same reporting period into a total figure, and reflecting changes to previously self-reported demographic/ characteristic information.

The following tables (Figures 6 & 7) show CalPERS' allocations to emerging and diverse managers during the year two reporting period of July 1, 2022, through June 30, 2023.

The total allocated to the six emerging managers for this reporting period was approximately \$1.4 billion.

| Emerging Manager | Asset Class | Year First Engaged | Allocation Amount (in millions) |
|-----------------------------------|----------------|-----------------------|------------------------------------|
| Base10 Partners | Private Equity | 2022 | \$50.0 |
| Coalesce | Private Equity | 2023 | \$150.0 |
| Coefficient Apex | Private Equity | 2023 | \$100.0 |
| Crosspoint Capital Partners | Private Equity | 2023 | \$300.0 |
| Prysm Capital | Private Equity | 2023 | \$685.0 |
| SR One | Private Equity | 2023 | \$160.0 |
| Total Allocated to Emerging Manag | gers | | \$1,445.0 |

FIGURE 6: EMERGING MANAGER ALLOCATIONS (JULY 1, 2022 - JUNE 30, 2023)



The total allocated to the 15 diverse managers, made directly and outside of a dedicated emerging manager program in private equity, was approximately \$4.1 billion for this reporting period.

| Diverse Manager | Asset Class | Demographic / Characteristic | Year First Engaged | Allocation Amount (in millions) |
|-----------------------------------|------------------|--|-----------------------|------------------------------------|
| Base10 Partners | Private Equity | Majority Diverse / African American | 2022 | \$50.0 |
| Bond | Private Equity | Substantially Diverse / Woman-Owned | 2022 | \$75.0 |
| Canaan Partners | Private Equity | Substantially Diverse / Woman-Owned | 2023 | \$211.0 |
| Coalesce | Private Equity | Majority Diverse / Woman-Owned | 2023 | \$150.0 |
| Francisco Partners | Private Equity | Substantially Diverse / Asian American | 2000 | \$84.0 |
| General Catalyst | Private Equity | Chose not to disclose | 2023 | \$765.0 |
| Goodwater | Private Equity | Majority Diverse / Asian American | 2021 | \$100.0 |
| K1 | Private Equity | Majority Diverse / Asian American | 2021 | \$225.0 |
| Oak HC / FT Partners | Private Equity | Majority Diverse / Woman-Owned | 2022 | \$270.0 |
| Patient Square Equity Partners | Private Equity | Substantially Diverse / Asian American | 2023 | \$316.0 |
| Prysm Capital | Private Equity | Substantially Diverse / Asian American | 2023 | \$685.0 |
| SR One | Private Equity | Majority Diverse / Asian American | 2023 | \$160.0 |
| Thoma Bravo | Private Equity | Substantially Diverse / Hispanic American | 2021 | \$220.0 |
| Valor Equity Partners | Private Equity | Majority Diverse / Hispanic & Asian American | 2013 | \$569.0 |
| Veritas Capital | Private Equity | Chose not to disclose | 2023 | \$267.0 |
| Total Allocated to D | Diverse Managers | | | \$4,147.0 |

FIGURE 7: DIVERSE MANAGER ALLOCATIONS (JULY 1, 2022 - JUNE 30, 2023)



The following tables (Figures 8 & 9) show CalPERS' allocations to emerging and diverse managers during the year one reporting period of January 1, 2022, through June 30, 2022.

In this reporting period, CalPERS' investments with emerging managers were not limited to dedicated emerging manager programs. The investments with the seven emerging managers listed below were made both directly or through a dedicated emerging manager program.

The total allocated to these seven emerging managers, across three different asset classes, was \$480.5 million for this reporting period.

| Emerging Manager | Asset Class | Year First Engaged | Allocation Amount (in millions) |
|----------------------------------|----------------|-----------------------|------------------------------------|
| Base10 Partners | Private Equity | 2022 | \$50.0 |
| Butterfly Equity | Private Equity | 2022 | \$125.0 |
| Rincon | Real Assets | 2021 | \$49.8 |
| Lisanti Capital Growth | Global Equity | 2022 | \$69.9 |
| Paragon | Real Assets | 2013 | \$29.9 |
| Rondure Global Advisors | Global Equity | 2022 | \$70.8 |
| Sack Properties | Real Assets | 2013 | \$85.1 |
| Total Allocated to Emerging Mana | gers | | \$480.5 |

FIGURE 8: EMERGING MANAGER ALLOCATIONS (JANUARY 1, 2022 - JUNE 30, 2022)



In this reporting period, CalPERS' investments with diverse managers were not limited to dedicated emerging manager programs. The investments with the 12 diverse managers listed below were made both directly or through a dedicated emerging manager program.

The total allocated to the 12 diverse managers, across three different asset classes, was approximately \$3.2 billion for this reporting period.

| Diverse Manager | Asset Class | Demographic / Characteristic | Year First Engaged | Allocation Amount (in millions) |
|----------------------------|------------------|--|-----------------------|------------------------------------|
| Base10 Partners | Private Equity | Majority Diverse / African American | 2022 | \$50.0 |
| CapVest Partners, LLC | Private Equity | Substantially Diverse / Woman-Owned & Other | 2022 | \$341.0 |
| Rincon | Real Assets | Substantially Diverse / Hispanic American | 2021 | \$49.8 |
| Clearlake Capital Group | Private Equity | Substantially Diverse / Hispanic American | 2009 | \$350.0 |
| Francisco Partners | Private Equity | Substantially Diverse / Asian American | 2000 | \$550.0 |
| Lightspeed Ventures | Private Equity | Substantially Diverse / Asian American | 2006 | \$400.0 |
| Lisanti Capital Growth | Global Equity | Majority Diverse / Woman-Owned | 2022 | \$69.9 |
| Paragon | Real Assets | Substantially Diverse / Middle Eastern & Hispanic American | 2013 | \$29.9 |
| Rondure Global Advisors | Global Equity | Majority Diverse / Woman-Owned | 2022 | \$70.8 |
| Sack Properties | Real Assets | Majority Diverse/ Woman-Owned | 2013 | \$85.1 |
| Thoma Bravo | Private Equity | Substantially Diverse / Hispanic American | 2021 | \$600.0 |
| Veritas Capital | Private Equity | Chose not to disclose | 2022 | \$625.0 |
| Total Allocated to D | viverse Managers | | | \$3,221.5 |

FIGURE 9: DIVERSE MANAGER ALLOCATIONS (JANUARY 1, 2022 - JUNE 30, 2022)





California Public Employees' Retirement System 400 Q Street P.O. Box 942701 Sacramento, CA 94229–2701 www.calpers.ca.gov