### **Cybersecurity** Threat Landscape & Attack Vectors

July 2025

## Crowe LLP and Sylint IR<sup>™</sup>



### Long History

- 25+ years
- 7,500+ matters
- 100's of SMEs
- Intelligence-driven
- Strong partners



### **Deep Expertise**

- DoD, NSA, PCI
- Manufacturing, Retail Healthcare, Finance, Law firms & Government
- HIPAA, SOX, GLBA, BIPA, AGs

*Syl: Greek* | *coming together int: Intelligence* 



### **Broad Range**

- Global operations
- Cross industry clients and State & Federal agencies
- Organized Crime, State Sponsored, Hacktivist & Insider threats

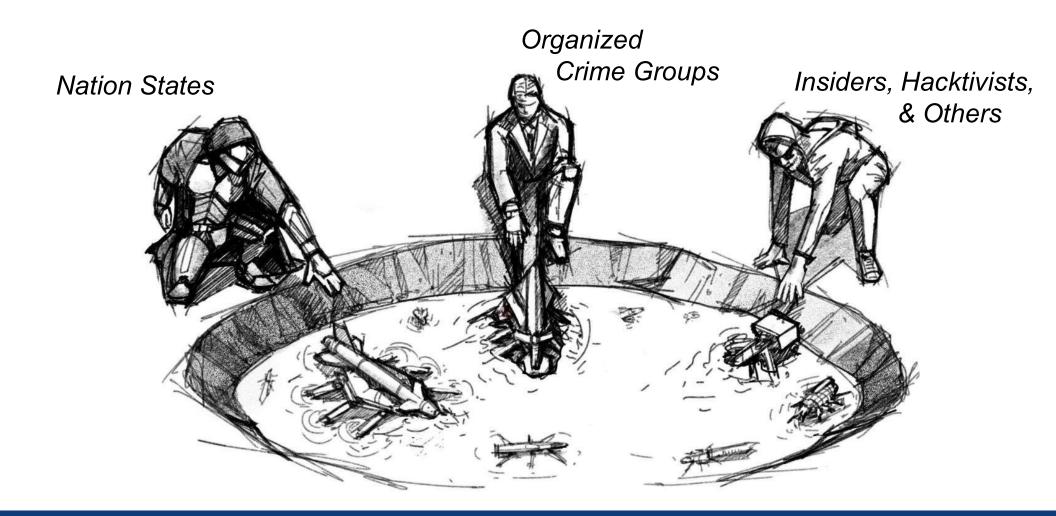
# **Understanding the Threat Landscape**

Annual Impact: \$9.5T\* in 2024 Annual Spend: \$450B (\$1.75T since 2021)

Scope: 90% of the world's population online by 2030 Scale: 200 Zettabytes\* of Data & 338 Billion lines of code in 2025 Speed: New attacks created every 2 seconds

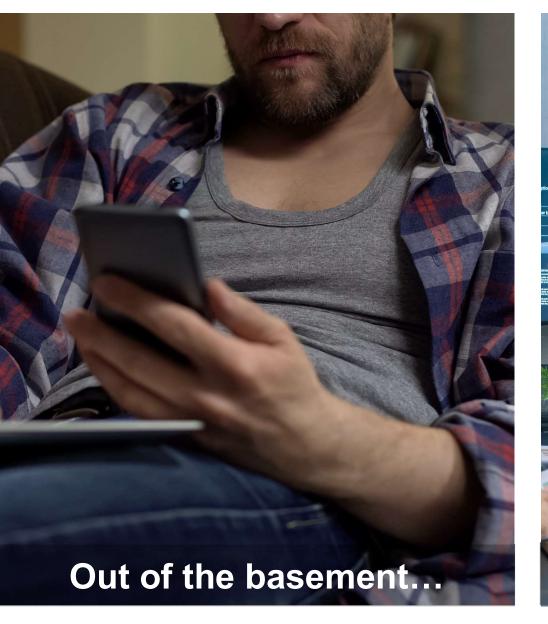
> \* Trillion gigabytes (a lot!) https://cybersecurityventures.com <sup>3</sup>

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**Common Pool of Threat Actor's Tactics, Techniques & Procedures** 

# ....and into the Boardroom



#### GRU HACKERS' DESTRUCTIVE MALWARE AND INTERNATIONAL CYBER ATTACKS Conspiracy to Commit an Offense Against the United States; False Registration of a Domain Name; Conspiracy to Commit Wire Fraud; Wire Fraud; Intentional Damage to

Protected Computers; Aggravated Identity Theft









Coinbase says hackers bribed staff to steal customer data and are demanding \$20 million ransom

North Korean hackers cash out hundreds of millions from \$1.5bn ByBit hack

Attorney General James Sues National General and Allstate Insurance for Failing to Protect New Yorkers' Personal Information



https://www.cnbc.com/2025/05/15/coinbase-says-hackers-bribed-staff-to-steal-customer-data-and-are-demanding-20-million-ransom.html https://www.bbc.com/news/articles/c2kgndwwd7lo https://ag.ny.gov/press-release/2025/attorney-general-james-sues-national-general-and-allstate-insurance-failing

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'This happens more frequently than people realize': Arup chief on the lessons learned from a \$25m deepfake crime

The Rise of

- Artificial Intelligence
- Deep Fakes
- Account Take-Overs



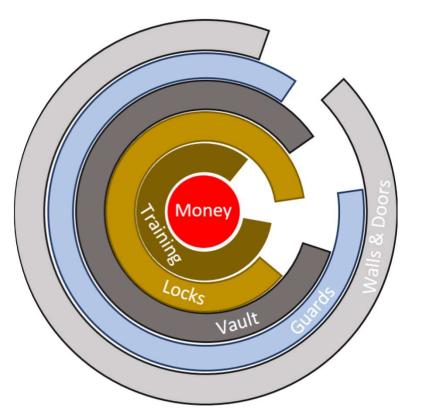
# Ransomware | The Six Billion Dollar Problem

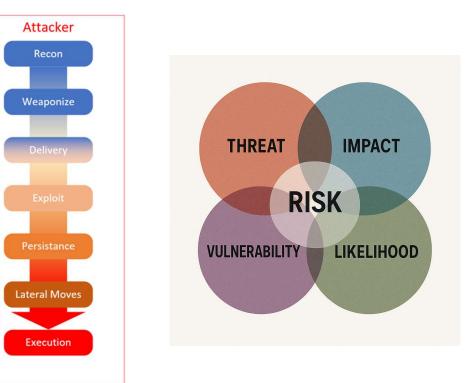


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# Security Layers, Kill Chains, and Risk

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# Sylint now part of Crowe

### **Cybersecurity** *Working together to make a difference*

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