

## 2024 Stakeholder Perception Survey Results and Focus Groups

## Ian Stewart, Senior Principal, EMC Research

Ian Stewart started as an analyst at EMC in 1999 and has served in multiple roles on his way to becoming a Senior Principal. His wide range of experience includes projects for private sector clients, public agencies, and campaigns. He says: "What we do is identify the core issues and challenges our clients face; they often know generally where they want to go, but it's the details we identify and the way we build our surveys and analysis using our experience that sets us apart in this industry. We're telling a story with research that helps our clients make informed decisions on how to move forward."

Ian has a BA in Political Science from Western Washington University. Away from work you'll find him on family adventures with his wife and not-so-secretly encouraging his two daughters to be citizens of the world.