

## **Garry Maisel, President and Chief Executive Officer Western Health Advantage**

Garry Maisel is the President and CEO of Western Health Advantage (WHA). He has over 34 years of experience in healthcare as well as 10 years in the banking and finance industry, including time as the Chief Financial Officer for a regional community bank.

As President, Maisel has provided leadership at WHA from its start-up in 1996 to the present, with a current annual revenue of more than \$800 million. WHA focuses on improving healthcare access and affordability. WHA currently provides medical coverage to more than 120,000 members in the Sacramento and North Bay Regions.

In addition to positioning WHA to improve access to healthcare, Maisel also believes in leveraging his organization to support various non-profit organizations and community causes. He is an active community board member, lending his expertise and experience to numerous community groups.

Maisel has received numerous awards, including the Sacramento Metro Chamber 2010 Businessman of the Year Award; the 2011 Individual Arts Leadership Award from the Sacramento Arts & Business Council; the 2014 Executive Leadership Award from Community Link Capital Region; the 2015 Humanitarian of the Year Award from UCP Sacramento; the 2017 President's Medal for Distinguished Service from Sacramento State; the 2019 Exemplary Leader Award from the American Leadership Forum – Sacramento Mountain Valley Chapter; and the 2020 Most Admired CEO Award from the Sacramento Business Journal.

Maisel holds a degree in finance and economics from California State University Sacramento.

## **Khuram Arif, MD, MBA, Chief Medical Officer and Chief Operating Officer Western Health Advantage**

Dr. Arif shares his passion for empowering patient autonomy and supporting clinical providers in the practice of medicine at Western Health Advantage.

For Dr. Arif, his 19 years of practice as a board-certified pediatrician have provided a keen understanding of the challenges facing clinical providers. He spent over a decade in healthcare leadership working with providers and health plans. Most recently he served as Chief Medical Officer at Woodland Clinic and before that as Medical Director at Mercy Medical Group.

Dr. Arif obtained his medical degree at The Aga Khan University in Pakistan, then completed a pediatrics residency at SUNY Brooklyn Downstate Medical Center. He moved to Sacramento in 2005. Dr. Arif currently serves as a Board Member for the American Heart Association, the Mercy Foundation and the Health Plan Alliance.

In 2014, Dr. Arif completed an MBA from UC Davis and became a Certified Physician Executive with the American Association of Physician Leadership in 2019. In 2021, he was certified as a Fellow, Academy of Healthcare Management at America's Health Insurance Plans.