Private Equity Annual Program Review

Réal Desrochers Managing Investment Director Sarah Corr, Christine Gogan, Scott Jacobsen & Mahboob Hossain Investment Directors

November 16, 2015



Executive Summary

- Private Equity (PE) has met the return expectation of the Asset Liability Management (ALM) Assumptions
- PE is progressing with significant restructuring and portfolio rebalancing
 - Commingled fund model limits ability for alignment
- Private Equity Accounting and Reporting Solution (PEARS) went live on October 1, 2015 with Release 1
 - Increased transparency and improved reporting
- Overall, PE is making progress, reducing costs and complexity, in order to improve long-term performance



Private Equity Annual Program Review

Review Outline

	Investment Beliefs Map												
Section	Pages	1	2	3	4	5	6	7	8	9	10		
Executive Summary	2												
Review Outline	3											1	Liabilities ↑
Investment Beliefs Key	4												
I. Program Overiew	5											2	Long-Term Horizon
Program Role	6											3	Stakeholders ↑
Program Investment Philosophy	7											.	
Policy Benchmark	8											4	Three Forms of Capital
Portfolio Construction	9-10											5	Accountability
Program / Portfolio Characteristics Investment Process	11-13 14-15												
II. Investment Review	14-15											6	Strategic Allocation
ALM Assumptions Validation	16 17											7	Risk Reward
Market Environment	18												
Program Performance Review	19-21											8	Costs Matter
Risk Profile & Portfolio Risk	22-23											9	Multi-faceted Risk
Forward-Looking Commentary	24												
III. Business Review	25											10	Resources/Process ↓
Business Model	26												
Functional Organizational Chart	27												
Staffing Overview	28												
Strategic Initiatives	29-30												
Strategic Projects Update	31												
Sustainable Investment Practices	32												
Program Expenses / AUM Mix	33												
Conclusion	34												



Investment Beliefs Key

	Short Name	Investment Belief
1	Liabilities	Liabilities must influence the asset structure.
2	Long-Term Horizon	A long time investment horizon is a responsibility and an advantage.
3	Stakeholders	CalPERS investment decisions may reflect wider stakeholder views.
4	Three Forms of Capital	Long-term value creation requires effective management of three forms of capital: financial, physical, and human.
5	Accountability	CalPERS must articulate its investment goals and performance measures and ensure clear accountability for their execution.
6	Strategic Allocation	Strategic asset allocation is the dominant determinant of portfolio risk and return.
7	Risk Reward	CalPERS will take risk only where we have a strong belief we will be rewarded.
8	Costs Matter	Costs matter and need to be effectively managed.
9	Multi-faceted Risk	Risk of CalPERS is multi-faceted and not fully captured through measures such as volatility or tracking error.
10	Resources / Process	Strong processes and teamwork and deep resources are needed to achieve CalPERS' goals and objectives.



I. Program Overview





7

Private Equity: Program Role

- Primary Role
 - Private Equity allocations are a means of enhancing equity returns through a value-added approach to investment management of a diverse set of portfolio companies and to capture the illiquidity premium. The major driver for returns is appreciation, with negligible cash yield.

– ALM Workshop 2013

- Driver of total performance
 - Price appreciation
- Risks
 - High growth risks
 - Illiquid
 - Leverage
 - Unfunded commitments



Program Investment Philosophy

- Long-term investor
- Manager selection and alignment of interest are important to PE's success

2

- Commingled fund model limits ability for alignment
- Over-diversification negatively impacts performance
- Costs matter



Attachment 1, Page 8 of 34 5 Accountability 9 Multi-faceted Risk

Current Policy Benchmark



 The benchmark creates unintended active risk for the Program, as well as for the Total Fund.

*(2/3 FTSE U.S. Total Market Index + 1/3 FTSE All World ex-U.S. Total Market Index) + 300 bps lagged by one quarter.



6

Attachment 1, Page 9 of 34 9 Multi-faceted Risk

Portfolio Construction

PE Forecasted Commitments By Fiscal Year

(\$'s in billions)

	FY 15/16	FY 16/17	FY 17/18	FY 18/19	FY 19/20	Grand Total
Buyout	\$4.3	\$2.6	\$4.7	\$7.7	\$4.6	\$23.7
Credit	\$0.1	\$2.6	\$2.8	\$0.5	\$0.7	\$6.6
Opportunistic	\$0.5		\$0.5		\$0.7	\$1.7
Growth / Expansion	\$0.5		\$0.2		\$0.5	\$1.2
Co-Investments	\$0.5	\$0.7	\$0.7	\$0.7	\$0.7	\$3.3
Grand Total	\$5.8	\$5.8	\$8.8	\$8.9	\$7.2	\$36.5

Source: CalPERS Private Equity Staff



6

Portfolio Construction (Cont'd)

(\$'s in billions) Projected Net Cash Flows Assuming Return of 9.33%*



*Based on Expected Returns from 2013 Asset Liability Workshop

Cash Flows Assuming Private Equity return of 9.33% and PERF return of 7.12%								
\$'s in billions	2014	2015E	2016E	2017E	2018E	2019E	2020E	
Vintage Year Commitments	\$3.8	\$5.8	\$5.8	\$8.8	\$8.9	\$7.2	\$7.0	
PE NAV as % of Fund	10.4%	10.1%	10.3%	10.9%	11.4%	11.3%	11.6%	
Net Cash Flow	\$4.6	\$3.2	\$1.6	\$0.6	\$1.3	\$2.4	\$1.2	

Source: CalPERS Private Equity Staff



Program Characteristics

7%	Strategy	Net Asset Value*	Current*	Target
17%	Buyouts	\$16.9	59%	60%
\$28.8b	Credit Related	\$3.4	12%	15%
5% Current 5% Net Asset	Venture Capital	\$1.6	5%	<1%
Value* 59%	Growth/Expansion	\$4.9	17%	15%
	Opportunistic	\$2.0	7%	10%
	Total	\$28.8	100%	100%

*Based on Net Asset Value (NAV) as of June 30, 2015; \$s in billions. Does not include currency and distributed securities in the amount of \$102mm. Source: State Street



6

9 Multi-faceted Risk

Program Characteristics (Cont'd)



*Based on Net Asset Value (NAV) as of June 30, 2015; \$s in billions. Does not include currency and distributed securities in the amount of \$102mm. Source: State Street



Attachment 1, Page 13 of 34 Strategic Allocation

6

9 Multi-faceted Risk

Portfolio Characteristics



Net Asset Value (NAV) as of March 31, 2015; \$s in billions. June 30, 2015 data not currently available.



Private Equity Annual Program Review

Attachment 1, Page 14 of 34





Attachment 1, Page 15 of 34





*Figures reflect proposals submitted in FY 14-15 (Includes 10 investments either approved but not committed or still in due diligence)



II. Investment Review



Private Equity Annual Program Review

Attachment 1, Page 17 of 34

 1
 Liabilities
 7
 Risk Reward

ALM Assumptions Validation



*Capital Market Assumptions used in the 2013 ALM Workshop

¹Trailing 10-year returns and risks were calculated based on fiscal year ending data at annual frequency from FY2004/05 to FY2014/15 Source: My State Street



Market Environment

- 2014 had a record amount of exits, with \$456 billion in distributions
- Purchase price multiples (ppm) in the U.S. and Europe at or near all-time record highs
 - Average ppm in 1H 2015 was 10.1x vs. a 15 year average of 8.3x



Attachment 1, Page 19 of 34

2

Long-Term Horizon **5** Accountability

Program Performance Review



As of June 30, 2015; \$ in billions



Program Performance Review (Cont'd)

- Over a ten-year period:
 - Exceeded the ALM return expectation of the asset class by 2.6%
 - Underperformed the Private Equity policy benchmark by 3.0%
 - Exceeded the Global Equity portfolio performance by 5.3%

	1-YR	3-YR	5-YR	10-YR	20-YR
As of June 30, 2015*	Net Return (%)				
PRIVATE EQUITY	8.9	14.1	14.4	11.9	12.3
ALM Return Expectation	9.3	9.3	9.3	9.3	9.3
Excess Return	(0.4)	4.8	5.1	2.6	3.0
PE POLICY BENCHMARK	11.1	16.7	15.0	14.9	11.4
Excess Return	(2.2)	(2.6)	(0.6)	(3.0)	0.9
CalPERS GLOBAL EQUITY	1.0	14.5	12.9	6.6	8.2
Excess Return	7.9	(0.4)	1.5	5.3	4.1

The Private Equity Benchmark contains four different benchmarks when looking the 3, 5, 10 and 20 year returns. *Source: My State Street Monthly CIO Report & 2013 ALM Workshop



Attachment 1, Page 20 of 34

2

Long-Term Horizon **5** Accountability

Attachment 1, Page 21 of 34
2 Long-Term Horizon
5 Accountability







Attachment 1, Page 22 of 34 Risk Reward 9 Multi-faceted Risk

Private Equity Risk Profile

As of June 30, 2015

- Private Equity Forecast Risk is 12.15%
- Forecast Tracking Error is 5.48%



*Based on Expected Returns from 2013 Asset Liability Workshop of 9.33% and BARRA Forecasted Risk of 12.15%



PE Portfolio Risk

- Given low levels of contributions in recent years, the CalPERS Private Equity portfolio is expecting distributions to drop over the next five years
- Lack of vintage year diversification
 - 62.9% of the NAV is concentrated in Vintage Years 2006 2008
- Unfunded commitments of \$14.2 billion
- Fund of Funds exposure of \$3.9 billion of NAV



Forward-looking Commentary

- Continued emphasis on reducing costs and complexity
- Focus on Customized Investment Accounts and Co-Investments

2

- Capitalize on CalPERS' long-term investment horizon
 - Compounding Capital
- Support industry-wide transparency initiatives through ILPA and other industry participants
- CalPERS will continue to partner with managers that deliver strong performance, and who want to work with CalPERS on both disclosure and transparency



III. Business Review



Attachment 1, Page 26 of 34

8 Costs Matter

10 Resources/Process

Business Model



Customized Investment Accounts 5%

Co-Investments 5%



Investment Office Private Equity

Attachment 1, Page 27 of 34 4 Three Forms of Capital

Functional Organizational Chart





Attachment 1, Page 28 of 34 4 Three Forms of Capital

Staffing Overview								
TOTAL PROGRAM	 53 total positions within Private Equity 							
STAFFING UPDATES	 Hired 1 Investment Director Hired 6 Investment Officers Promoted 3 Investment Officers 							
CURRENT VACANCIES	 2 Investment Managers 4 Investment Officers							
DIVERSITY	 12 languages spoken 10+ countries of origin 20 women, 27 men Designations: 14 CFA, 6 CPA, 5 CAIA Degrees: 7 MA, 17 MBA, 2 JD, 2 PhD 							





Progress on 2011 Five-Year Strategic Plan

From	То		Result
Less control	More control (Customized Investment Accounts, Co- Investments, Secondaries)		 Increased focus on CIAs & Co-Investments Hired Investment Director to focus on Co- Investments
Many General Partners	Fewer General Partners		Decreased relationships from 132 to 100Evaluating Secondary Sales
28 PYs	46 PYs		• 53 PYs
Multiple, inconsistent data & reporting sources	Consistent and reliable data & reporting from fewer sources		PEARSNow have one data & reporting source
Small staff based on strategies	Larger staff based on functional areas		 Team has been built out and the organizational structure is now based on functional areas





Private Equity 2020

- Reduce complexity by concentrating the portfolio
- Focus on cost effective structures with better alignment
- Organize the portfolio into two categories:







PE Projects Update

Project	Objectives	Accomplishments & Upcoming Activities
Transparency	Support industry-wide transparency initiatives through ILPA and other industry participants	Supported ILPA on Fee Transparency Initiative
PEARS*	Implement a new service and technology solution to manage and account for private equity (PE) portfolio data and activity while increasing PE data transparency through implementation of new data standards and an automated transmission process	 PEARS Release 1 Go-Live: October 1, 2015 Release 2 Scope & Timeline Planning is currently underway. Additional details will be available in November, 2015.

*Private Equity Accounting and Reporting Solution



2

Three Forms of Capital

Summary of PE Sustainable Investment Practices





Program Expenses

		FY 2014-15		FY 2013-14			
	AUM (\$billions)	Fees Paid (\$millions)	Fees Paid ² (BPS)	AUM (\$billions)	Fees Paid (\$millions)	Fees Paid ² (BPS)	
Internal Management	\$ O	\$ 8	3	\$ O	\$ 7	2	
External Management ¹	\$ 28,958	\$ 414	143	\$ 31,543	\$ 441	140	
Consultants Expense	N/A	\$ 2	1	N/A	\$ 2	1	
Technology & Operating Expense	N/A	\$ 7	3	N/A	\$6	2	
Total Program ³	\$ 29	\$ 431	149	\$ 32	\$ 456	144	

¹The external fee information does not include the GP's carried interest. The percentage of carried interest earned varies for each private equity partnership, but generally ranges from 10% - 20% of the net profits of the fund, after expenses. ²All BPS fees paid figures are calculated on Total Program AUM defined as NAV (Net Asset Value) ³Some totals may not reconcile due to rounding



Conclusion

- PE has met the return expectation of the ALM Assumptions
- PE is progressing with significant restructuring and portfolio rebalancing
- Private Equity Accounting and Reporting Solution (PEARS) went live on October 1, 2015 with Release 1
- Overall, PE is making progress, reducing costs and complexity, in order to improve long-term performance
 - The competitive landscape and excess demand from Limited Partners limits CalPERS ability to reduce cost and drive terms

