# Currency Overlay Program

Asset Allocation/Risk Management

September 16, 2013



Part I: Executive Summary

Part II: Benefits of the Program

Part III: Costs of the Program

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### **Executive Summary**

#### **Background**

- Assets have exposure to foreign currency.
- Liabilities are exclusively in U.S. Dollars.
- The Total Fund bears long-term currency risk due to mismatching between assets and liabilities.

#### **Benefits of Program**

- The original goal of the Program was to reduce Total Fund volatility.
- Since its inception in July of 1992, there is no statistical evidence that:
  - the Program changed Total Fund volatility; or,
  - the Program improved (or decreased) net return on the Total Fund.



#### **Executive Summary**

#### **Costs of the Program**

- Introduced large cash flow volatility, which is becoming more challenging given our increasing cash shortfall<sup>1</sup>.
- Increased operational complexity and risk.

#### **Staff Recommendation**

• Eliminate the passive Currency Overlay Program.

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### Impact on Total Fund's Volatility

### The main goal of the Currency Overlay Program was to reduce Total Fund volatility

- Since its inception in July 1992 to June 2013, the Program reduced the Total Fund's return volatility by 9 bps on an annualized basis.
- However, this 9 bps reduction in volatility is not statistically significant.
- In fact, there is no statistically significant difference between the volatility of the two return series (Total Fund with Currency Overlay versus Total Fund without Currency Overlay).

#### Impact on Total Fund Net Return

#### Alpha generation is not a goal for the Currency Overlay Program

- Total Fund net return was increased by 2 bps from July 1992 to June 2013 on an annualized basis.
- This 2 bps increase is not statistically significant. The averages of two returns series (Total Fund with Currency Overlay versus Total Fund without Currency Overlay) are not statistically different.
- Additionally, this ignores the cost of liquidity necessary to maintain the Program.

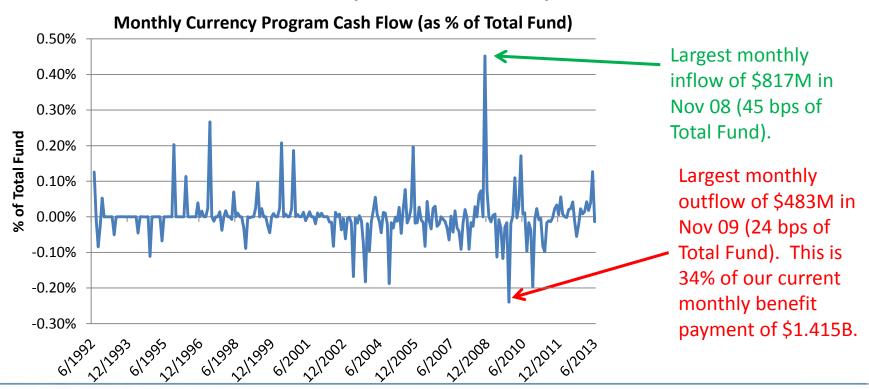
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### Monthly Cash Flow Volatility

• Forwards are used for currency hedging, and periodic settlements have an unpredictable impact on cash flow.

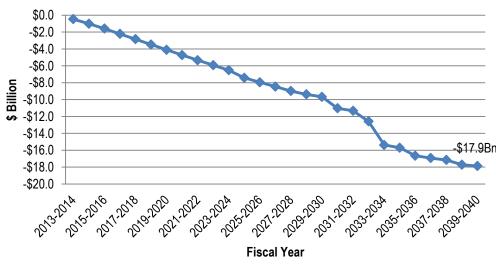




# Cash Flow Volatility is More Challenging with Increasing Cash Shortfall

- Our ability to absorb cash flow volatility is rapidly diminishing.
- It might have been prudent to hedge currency exposure in the 1990s, but not any more.

#### CalPERS Forecasted Cash Shortfall<sup>1</sup>



Cash shortfall at 7.5% annual return with 0% volatility



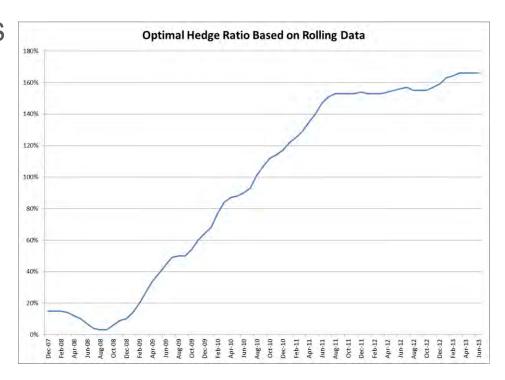
### Optimal Hedge Ratio Estimation in 2008

- A static 15% hedge ratio on the Total Fund foreign currency exposure was approved by the Investment Committee in 2008.
- The methodology was based on the goal of minimizing the Total Fund volatility
  - Analyzed data from December 1994 to December 2007.
  - Assumed Total Fund has 44% foreign currency exposure.
  - Ran 0-100% hedge ratio on Total Fund.
  - Selected the optimal hedge ratio that minimized Total Fund volatility.
  - 15% static hedge ratio was recommended by Staff as optimal.
  - The modeled volatility was reduced by 1.8 bps, from 11.272% (0% hedged) to 11.254% (15% hedged).



### Optimal Hedge Ratio Since 2008

- This methodology depends on the sample period used for estimation.
- Applying the same methodology every month afterwards would have led to dramatically different optimal hedge ratios.
- It is difficult to estimate the optimal hedge ratio.



### Lack of Consensus on the Optimal Hedge Ratio

#### **Several viewpoints exist**

- 100% hedge because foreign currency risk does not offer a commensurate return (Perold and Shulman)<sup>1</sup>
- Hedge ratio should be determined by mean-variance analysis, treating currency as an asset class with zero expected returns, but non-zero expected volatility and correlations with other asset classes (Black; Kinlaw and Kritzman)<sup>1</sup>
- 0% hedge if currency is not considered an asset class and the portfolio wants to take full advantage of diversification (Froot)<sup>1</sup>

### Practical Issues with Estimation of Hedge Ratio

# Mismatch between currency overlay and real currency exposure of the Total Fund

- Some currency exposure is not hedged because the underlying currency is not readily tradable, such as the Chinese Yuan.
- We are hedging some currencies because they are part of the Total Fund Benchmark although the Total Fund has no actual exposure.
  - For example, we are hedging against the Japanese Yen because it is a component of our Private Equity benchmark.
    However, our Private Equity portfolios actually have no exposure to the Japanese Yen.
  - Some of our Private Equity managers may have already hedged their foreign currency exposures.



#### Operational Costs and Risks

## There are several key risks and costs associated with the Program

- It introduces cash flow uncertainty which carries increasing risk as the Total Fund experiences increasing cash flow shortfalls.
- It increases operational complexity in benchmark composition and performance attribution.
  - The calculation of the Total Fund with Currency Overlay Benchmark has been inconsistent with industry standards since April 2009.
- It is difficult to accurately estimate the Optimal Hedge Ratio.



#### Constraints on Limited Staff Resources

### The Currency Overlay Program is a constraint on limited staff resources

- It diverts attention of Investment Strategy Group from other pertinent investment decisions.
- Requires designated personnel from Global Fixed Income, Asset Allocation and Risk Management, and Investment Servicing Division, etc.

#### Peer Practice<sup>1</sup>

#### CalPERS practice is not consistent with peers

- Fixed Income international exposures are usually managed through active currency management.
- International exposure through Real Assets are usually managed by General Partners and/or on a project-by-project basis, rather than hedged at the aggregate level.
- Policies towards international equity exposures differ.
  - Around 50% 80% of peers do not have a defined overall passive hedging policy.

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#### Summary

#### There are no statistically significant benefits, such as

- · Decreases in volatility, and
- Increases in net returns.

#### There are significant operational costs and risks, such as

- Increases in cash flow volatility at a time when cash shortfall is growing,
- Increases in operational complexity, such as estimating the optimal hedge ratio and vulnerability to mistakes, and
- Increases in requirements of staff resources.

#### Recommendation

#### Staff recommends

- Eliminating the passive Currency Overlay Program.
- Continuing to strengthen our expertise in active currency management.
- Monitoring currency exposure at the Total Fund level through risk management tools, such as Barra One.

### Appendix 1

- Perold, A. and E. Schulman "The Free Lunch in Currency Hedging: Implications for Investment Policy and Performance Standards", Financial Analysts Journal, May-June, 1988
- Black, F. "Universal Hedging: Optimizing Currency Risk and Reward in International Equity Portfolios", Financial Analysts Journal, July-August, 1989
- Kinlaw, W. and M. Kritzman "Optimal Currency Hedging In and Out of Sample", Journal of Asset Management, April 2009
- Froot, K. "Currency Hedging over Long Horizons", National Bureau of Economic Research, Cambridge, MA, April 1993



# Appendix 2

	Pension Fund	Fund Size (\$B)	International %	Hedge Policy
U.S.	California Public Employees' Retirement System	\$ 233.9	30.2%	15% of total exposure to international currency
	California State Teachers' Retirement Plan	\$ 150.6	16.1%	Stated in 2012 CAFR: The position range shall be 25-50% of the total notional value. <sup>1</sup>
	The New York State Common Retirement Fund	\$ 150.6	23.1%	No defined overall hedging policy
	Florida Retirement System Trust Fund	\$ 122.7	30.0%	No requirement to hedge exposure though some is hedged
	The Teacher Retirement System of Texas	\$ 111.1	22.8%	No defined overall hedging policy
	New York State Teachers' Retirement System	\$ 86.0	16.3%	International fixed income has a hedged benchmark while the other international programs seem to have an un-hedged benchmark
	State of Wisconsin Investment Board	\$ 78.1	25.0%	Up to 25% of the portfolio reference value
	Ohio Public Employees Retirement System	\$ 77.6	21.8%	No defined overall hedging policy
	North Carolina Retirement Systems	\$ 74.5	17.0%	No defined overall hedging policy
Intl.	Norges Bank Investment Management	\$ 685.7	100.0%	No hedging, international exposure is desired
	Canada Pension Plan Investment Board	\$ 102.7	57.0%	Foreign bonds only are hedged
	Caisse de depot et placement du Quebec	\$ 75.7	42.6%	Majority of foreign investments of the less-liquid portfolios is hedged
	Ontario Teachers' Pension Plan	\$ 60.3	47.0%	No defined overall hedging policy



