

The Why and How of Driving Diversity and Inclusion



Celia Huber

Senior Partner, McKinsey & Company

Celia Huber is a Senior Partner in McKinsey's Silicon Valley Office, and focuses on advising organizations on strategies to thrive within a context of global industry and regulatory change. Over 25+ years, her client service has spanned healthcare, insurance, benefits, and other financial institutions - including for profit, not-for-profit and public sector.

Celia's focus is leading major strategy development initiatives, including creating growth strategies in the consumer and B2B/group markets, designing market entry strategies, improving financial performance of struggling business units, redefining distribution channels, and understanding deeper consumer insights to drive new product development.

Celia has led major strategy development initiatives across her clients, including creating growth strategies in the individual medical and supplemental insurance market, assessing and improving financial performance of struggling business units, redefining distribution strategy and creating customer segmentation to drive new product creation and penetration. Her recent work has focused on counseling senior executives on due diligence for new capabilities/technologies, merger management, and the creation of innovative partnerships.

In conjunction with her client work, Celia is passionate about driving gender parity in the workforce. She conducts research, is a frequent speaker, and has created developmental training programs on the topic.

Celia is an active board member of the California Business Roundtable and CURE (Citizens United for Research in Epilepsy) and part of the governance sub-committee. She holds an M.B.A. from the Stanford University Graduate School of Business and a B.B.A. from the University of Texas at Austin where she graduated with High Honors.

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Lori Nishiura Mackenzie

Co-founder, Stanford VMware Women's Leadership Innovation Lab

Lori Nishiura Mackenzie is the executive director of Stanford University's Clayman Institute for Gender Research and the co-founder of the new Stanford VMware Women's Leadership Innovation Lab.

She advises the diversity and inclusion efforts at the Stanford Graduate School of Business and teaches executive education. Lori speaks globally at organizations such as the European Central Bank, the Watermark Conference for Women and the World Banking Group.

Her work has been published in the Harvard Business Review, The New York Times, BBC, San Francisco Chronicle, and brand eins. Lori was one of the BBC's 100 Women in 2017 and was interviewed for the 2018 documentary, Bias.

Lori brings 20 years of business management experience from companies including Procter & Gamble, Apple, eBay and PayPal and is on the board of the Alliance for Girls. She has an MBA from the Wharton School of Business and a BA in economics from the University of California, Berkeley.