

Opening Keynote: Setting the Stage – Why Diversity Matters



Sallie Krawcheck

CEO & co-founder, Ellevest

Sallie Krawcheck's professional mission is to help women reach their financial and professional goals (or, put more bluntly, to get more money into the hands of women), thus enabling them to live better lives and unleashing a positive ripple effect for our families, our communities and our economy. To that end, she is the CEO and co-founder of Ellevest, a digital-first, mission-driven investment platform for women. Ellevest is one of the fastest growing digital investment platforms and has been named as #24 on CNBC's top 50 "Disruptor" list, #14 on LinkedIn's 50 "Most Sought-After Startups" (and #2 in New York), and one of Entrepreneur Magazine's Top 100 Brilliant Ideas. Sallie is also Chair of the Ellevest Network, a 135K-strong global professional women's network; she is Chair of the Pax Ellevest Global Women's Leadership Fund, a fund that invests in the top-rated companies for advancing women; and she is the best-selling author of "Own It: The Power of Women at Work."

Sallie, one of few executives to find success in large complex companies and as a startup CEO, is widely recognized as one of the most influential women in business. She has been recognized by Inc. as a "Top Female Founder", called "The Last Honest Analyst" by Fortune magazine, was named the seventh most powerful woman in the world by Forbes, was # 9 on Fast Company's list of the "100 Most Creative People in Business." She has been called one of the top 10 up and coming entrepreneurs to watch by Entrepreneur Magazine and has landed on Vanity Fair's "The 2018 New Establishment List."

Before launching Ellevest, Sallie built a successful career on Wall Street: She was the CEO of Merrill Lynch, Smith Barney, US Trust, the Citi Private Bank, and Sanford C. Bernstein. She was also Chief Financial Officer for Citigroup. Prior to that, she was a top-ranked research analyst covering the securities industry.

Sallie received a BA summa cum laude from the University of North Carolina at Chapel Hill and an MBA with honors from Columbia Business School. She has two children and two cats.