Luncheon Keynote

Brickson Diamond

CEO, Big Answers, LLC

Board Chair, The Blackhouse Foundation

How to be more interesting at cocktail parties

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Storytelling’s Power in Diversity, Equity & Inclusion

Agenda

- Stumbling Into Entertainment
- Spreading Diversity to Other Industries
- Explicit Lessons – Boiling It Down

Stumbling Into Entertainment

Rich Space

Photo Credit: Brickson Diamond

Missing Players

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Model That Works

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The Formula

Rich Space

Missing Players

Model That Works

BLACK HOUSE

The Formula in Action

Rich Space

Missing Players

Model That Works

SUNDANCE FILM FESTIVAL 2019

TRIBECA FILM FESTIVAL

FESTIVAL DE CANNES

LA FILM FESTIVAL PRESENTED BY Los Angeles Times

tiff. toronto international film festival

AFI FEST

Photo Credits: Blackhouse

Results

"We started this in 2007, and there were only seven black films at Sundance, so there weren't a whole lot of people in the audience," remembers Blackhouse Foundation co-founder Brickson Diamond of his organization's panel discussions in year one. "The panelists were just outnumbered by members of the audience."

Eleven years later, Blackhouse counted 39 projects — from across film, episodic and the digital space — featuring black talent and filmmakers telling black stories at the film festival. "The [programmers] remain hungry and curious and they stick it out with filmmakers," says Diamond of the fest's increasingly inclusive programming. "It is their passion and their long-term view that allows them to see these voices."

Spreading Diversity to Other Industries

Slow Going In Asset Management

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Other Rich Spaces: A Broad Approach

The Executive Leadership Council (2012-2017)

- African-American to Black
- Fortune 500 to Fortune 1000/Global 500
- Within 3 Reporting Levels of Enterprise CEO
- 400 Members to 800

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Big Challenges Require Big Answers

big answers

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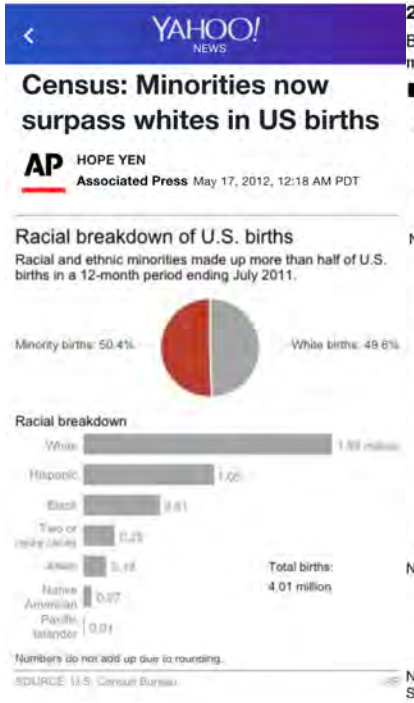
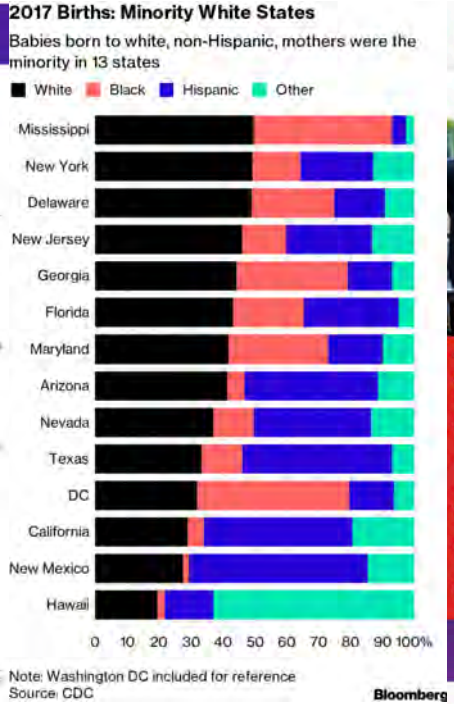
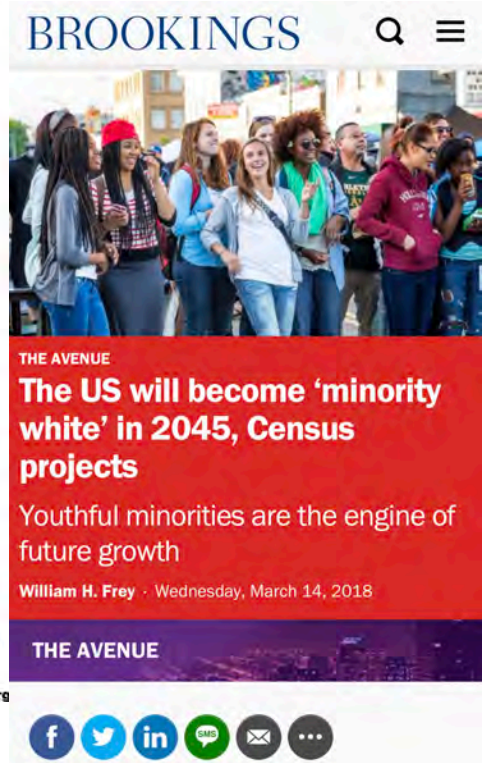
Explicit Lessons – Boiling It Down

Preparing for 2045

- Clients
- Constituents
- Workforce







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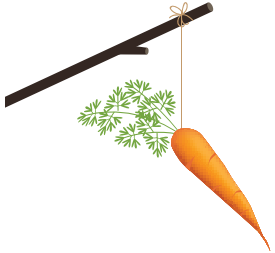
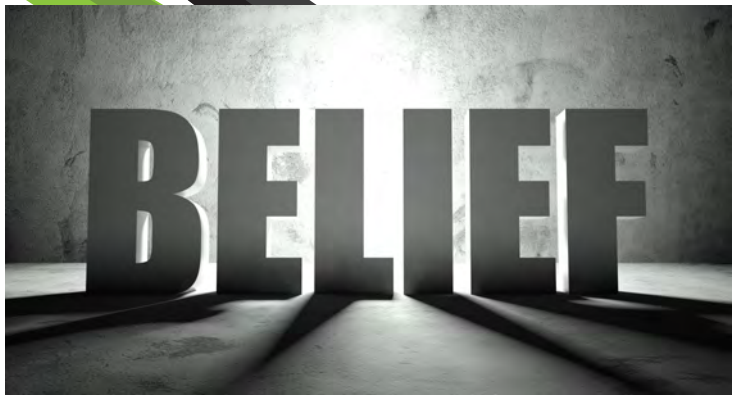
Rewards Reflect Beliefs





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Making it Plain

Rich Space

Missing Players

Model That Works

Photo Credits: Shutterstock & Blackhouse

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Recap

Storytelling's Power in Diversity, Equity & Inclusion

- Stumbling Into Entertainment
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