To: All CalPERS Employers

Subject: CalPERS Board of Administration Runoff Election Update

Purpose
A runoff election will be held for Position B because none of the four candidates received a majority of votes cast. This triggered a runoff between the two candidates who received the highest number of votes.

Ballots will be mailed on November 10, and all votes must be received by December 11, 2017.

The Employer Election Toolkit available on the CalPERS website has been updated to reflect the runoff.

Board Runoff Election

Key Dates
- Ballots will be mailed November 10, 2017, to all members eligible to vote.
- Candidate statements, in video and written form, are currently available at www.calpers.ca.gov/boardelections.
- Votes must be received by December 11, 2017. This includes the mailed paper ballot, as well as the new options of voting online or by phone.

Toolkit Contents
The updated toolkit is designed to be convenient and easy to use. Most components simply require printing and posting, or uploading to your employee website.

Our recommendation is that the toolkit be used to promote the Board Runoff Election and encourage member voting during the period of November 10 through December 11, 2017.
The toolkit includes the following elements:

- **Posters** that can be printed and posted in the workplace. They can also be sized smaller and used in **advertisements** in employee publications.
- **Web button** that can be placed on your internal and external websites that will click through to our Board Elections page.
- **Website banner ads**
- **Social media** messaging
- **Ready-to send emails** to engage your employees about the election and to remind them of key election dates
- **A Voting Mentor program** description that encourages your voting employees to mentor employees who don’t typically vote

The toolkit can be found on the Board Elections page of our website at [www.calpers.ca.gov/boardelections](http://www.calpers.ca.gov/boardelections).

Our Office of Public Affairs staff is available if you need assistance with the toolkit. You can reach us at 916-795-0119 or by **email**.

Kimberly A. Malm  
Chief  
Operations Support Services Division