



California Public Employees' Retirement System
P.O. Box 942714
Sacramento, CA 94229-2714
(888) CalPERS (or **888-225-7377**)
TTY: (877) 249-7442
www.calpers.ca.gov

Reference No.:
Circular Letter No.: 600-031-14
Distribution:
Special:

Circular Letter

July 25, 2014

TO: ALL PEMHCA HEALTH BENEFITS OFFICERS AND ASSISTANT HEALTH BENEFITS OFFICERS

SUBJECT: WEB VIDEOS: PRESENTING THE 2015 CALPERS HEALTH PLANS

2014 Open Enrollment Health Fair

CalPERS is pleased to offer employers the 2014 open enrollment education session. As an employer you can host onsite health fairs or have on-demand web videos.

The web videos, *"Presenting the 2015 CalPERS Health Plans"* provides employees, retirees, and their dependents information from expert representatives of each of the CalPERS health plans. These on-demand videos will also have downloadable materials regarding the 2015 health plans.

Why Offer a Video Alternative?

These videos provide members and employers a convenient opportunity to learn about the various 2015 health plan benefits and updates.

Advantages of videos include:

- Health plan information access available 24 hours a day, seven days a week
- Consistent information to all members
- Access to information regardless of employee work schedules
- Expanded access to family members involved in choosing the family's health plan
- Web convenience for agencies that have limited space or resources to host onsite fairs
- Convenient links to related health plan websites such as *Find A Provider* tools for in-network physicians and hospitals, *Find A Pharmacy* tool for in-network pharmacies and pharmaceutical formulary databases

2015 CalPERS Web Videos

2014 Open Enrollment Onsite Health Fairs

As an alternative CalPERS Health Plan Partners will participate in a limited number of onsite Open Enrollment Health Fairs. Considerations to determine whether an onsite health fair is right for your agency are:

- If your agency hosted a well-attended onsite health fair last year.
- What methods you use to increase attendance at your health fair.
- If your agency does not require mandatory attendance by employees, what percentage of your employees would be able to attend a two-hour health fair on a specified day?
- Do your employees have access to computers and the Internet to obtain information about health benefits?
- How does the Open Enrollment period of September 15 – October 10, 2014, impact your resources such as facility space, budget, or staffing?
- Does your agency have staff resources available to coordinate and promote an onsite health fair?

Scheduling an Onsite Health Fair

To request an onsite health fair, follow these instructions:

1. Send a request by accessing the onsite fair request form at **www.calpersoerequest.org**.
2. Fill out the form with the information pertaining to your agency's health fair needs.
3. Once you are done, click "Submit" and the form will be electronically transmitted to the health plan partners.

If your request for an onsite health fair is approved, the health plan partners will coordinate directly with your agency contact regarding scheduling and logistics.

2015 CalPERS Web Videos

No Gifts Policy

To comply with CalPERS guidelines, no gifts (such as pens, cups, clothing, food, etc.), prizes for raffles or drawings, game prizes, or giveaways under any circumstances are to be distributed at:

- Any health fairs or Open Enrollment functions from June 15 to October 10, 2014.
- Any health fair for the sole purpose of initial enrollment, regardless of date.

Furthermore, any literature provided to members at these two types of events must be limited to educational information about the health plans.

Important Dates

Submission of applications for priority health fair requests	Before August 15, 2014
Onsite health fair calendar	August 25 to October 10, 2014
Posting of Web-based video <i>Presenting the 2015 CalPERS Health Plans</i>	Early September 2014
2014 Open Enrollment period	September 15 to October 10, 2014

Easy Access To Videos

We are excited to provide a video as a health fair alternative and anticipate that most agencies will benefit from using this option. This is a convenient method for all members active or retired, in urban or rural areas, from home or office to learn about the unique features of each health plan.

Employers and members will be able to access the video by visiting CalPERS On-Line. In early September, members may go to **www.calpers.ca.gov** and select the "Watch Videos & Web Events" shortcut. Next, select "Videos," then "Health Benefits" to find *Presenting the 2015 CalPERS Health Plans*.

2015 CalPERS Web Videos

**Easy Access
To Videos**
(continued)

Links to the video will also be available on CalPERS social media channels:

www.facebook.com/mycalpers

www.twitter.com/calpers.

www.youtube.com/calpersnetwork.

Questions

If you have any questions, please contact the CalPERS Customer Contact Center at **888 CalPERS** (or **888-225-7377**).

RENEE OSTRANDER, Acting Chief
Customer Account Services Division