

MEETING
STATE OF CALIFORNIA
PUBLIC EMPLOYEES' RETIREMENT SYSTEM
BOARD OF ADMINISTRATION
PENSION & HEALTH BENEFITS COMMITTEE
OPEN SESSION

CALIFORNIA PUBLIC EMPLOYEES' RETIREMENT SYSTEM
FECKNER AUDITORIUM
LINCOLN PLAZA NORTH
400 P STREET
SACRAMENTO, CALIFORNIA

TUESDAY, SEPTEMBER 19, 2023
10:46 A.M.

JAMES F. PETERS, CSR
CERTIFIED SHORTHAND REPORTER
LICENSE NUMBER 10063

APPEARANCES

COMMITTEE MEMBERS:

Ramón Rubalcava, Chairperson

Jose Luis Pacheco, Vice Chairperson

Malia Cohen (Remote)

David Miller

Eraina Ortega

Kevin Palkki

Theresa Taylor

Yvonne Walker

Mullissa Willette

BOARD MEMBERS:

Fiona Ma, represented by Patrick Henning

Lisa Middleton

STAFF:

Marcie Frost, Chief Executive Officer

Matt Jacobs, General Counsel

Donald Moulds, PhD, Chief Health Director

John Myers, Chief, Office of Public Affairs

APPEARANCES CONTINUED

ALSO:

Tim Behrens, California State Retirees

Peter Lee, Strategic Consultant, Stanford University

William Stuart (Remote)

Larry Woodson, California State Retirees

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PROCEEDINGS

1
2 CHAIRPERSON RUBALCAVA: I'm calling the Pension
3 and Health Benefits Committee to order.

4 Sorry about that. Good morning, everybody.
5 We're calling -- I am calling the Pension and Health
6 Benefits Committee to order.

7 And first order of business is roll call, please.

8 BOARD CLERK TRAN: Ramón Rubalcava?

9 CHAIRPERSON RUBALCAVA: Present.

10 BOARD CLERK TRAN: Jose Luis Pacheco?

11 VICE CHAIRPERSON PACHECO: Present.

12 BOARD CLERK TRAN: Controller Malia Cohen?

13 COMMITTEE MEMBER COHEN: Present.

14 BOARD CLERK TRAN: David Miller?

15 COMMITTEE MEMBER MILLER: Here.

16 BOARD CLERK TRAN: Eraina Ortega?

17 COMMITTEE MEMBER ORTEGA: Here.

18 BOARD CLERK TRAN: Kevin Palkki?

19 COMMITTEE MEMBER PALKKI: Good morning.

20 BOARD CLERK TRAN: Theresa Taylor?

21 COMMITTEE MEMBER TAYLOR: Here.

22 BOARD CLERK TRAN: Yvonne Walker?

23 COMMITTEE MEMBER WALKER: Here.

24 BOARD CLERK TRAN: Mullissa Willette?

25 COMMITTEE MEMBER WILLETTE: Here.

1 CHAIRPERSON RUBALCAVA: Thank you, Tuan.

2 And now we have to go into closed session, so we
3 will see you shortly, I suppose.

4 Thank you for your understanding and patience.

5 (Off record: 10:47 a.m.)

6 (Thereupon the meeting recessed
7 into closed session.)

8 (Thereupon the meeting reconvened open session.)

9 (On record: 12:10 p.m.)

10 CHAIRPERSON RUBALCAVA: We're going to call the
11 open -- thank you. Welcome, everybody.

12 COMMITTEE MEMBER TAYLOR: Ramón, your microphone.

13 CHAIRPERSON RUBALCAVA: Thank you. Good
14 afternoon. Thank you for your patience while we did some
15 business.

16 So now we -- back to the public session and -- of
17 the Pension and Health Benefits Committee. And the
18 first -- the next item is Executive report from Don Moulds
19 and Kim.

20 DEPUTY EXECUTIVE OFFICER MALM: Good morning --
21 or good afternoon -- sorry, Pension and Health Benefits
22 Committee.

23 CHAIRPERSON RUBALCAVA: Good afternoon.

24 DEPUTY EXECUTIVE OFFICER MALM: Kim Malm, CalPERS
25 team member.

1 I wanted to give you an update today on the PBI
2 breach statistics, an update on our retiree warrants
3 project, yesterday's day one health open enrollment calls
4 to our call center, and the next CalPERS Benefit Education
5 Event.

6 On September 6th an email notification was sent
7 to approximately 520,000 retirees reminding them that they
8 have until September 30th to register for the two years
9 Experian credit monitoring. These are the retiree emails
10 that we have on file out of the 769,000 members that were
11 impacted. After September 30th, as a reminder, these
12 codes will expire. With that reminder email, we received
13 over 13,000 emails to our CalPERS PBI mailbox just in the
14 last two weeks. The majority of the emails were retirees
15 requesting their activation codes. Over 7,000 of those
16 emails came in on the very first day.

17 Knowing we needed to respond to these emails as
18 quickly as possible, we reached out to Senior Leadership
19 Council, which are the division chiefs here at CalPERS,
20 and asked them for their assistance, theirs and their
21 leaderships. We had over 100 leaders raise their hands,
22 including division chiefs, SSM IIIs, and SSM IIs, and
23 information officers in Public Affairs that jumped in that
24 day and helped us with the mailbox. They answered over
25 3,000 emails that very first day. It was truly one team.

1 I'm so thankful for all of their help.

2 Again, since most of the questions were
3 requesting their personal activation code by Friday, that
4 next day, IT developed a script to send to -- send the
5 personal activation codes to those remaining in the
6 mailbox requesting their codes. Also, on Friday, IT
7 loaded all of the personal activation codes in the
8 retiree's myCalPERS account, which then pushed an email
9 notifying them that their account has -- had been updated,
10 so that they could get their code in their MSS account.

11 By late Friday, we are able to say thank you to
12 the large team for helping us. And the smaller team of
13 CSS leadership, seven of us, have been able to manage the
14 mailbox since that date. Since June, we've answered a
15 total of 16,500 emails from members in that mail box,
16 again 13,000 of those 16,000 just in the last two weeks.

17 Our CalPERS Call Center has received 6,800 calls
18 with an approximate wait time of six minutes and our
19 regional offices have received about 370 visit -- or
20 questions during visits. Experian has received almost
21 60,000 calls with a hold time of two minutes. Call wait
22 times increased at the beginning of August when PBI sent
23 letters to their members that were impacted by the breach.

24 When the call wait times increased, we asked --
25 added an additional 25 Call Center agents again with

1 Experian like we did at the beginning of July to reduce
2 the wait times for our members. Most importantly, we've
3 had a total of almost 183,000 retirees register for the
4 credit monitoring, which is around 24 percent. As a
5 reminder, the average credit monitoring sign-ups when a
6 Social Security number is involved is four to six percent
7 per Experian. So really proud of the 24 percent so far
8 that we've received from our retirees.

9 Last time I updated you in July, which was two
10 months ago, an additional 56,000 retirees have registered
11 for the credit monitoring. It's been reported that more
12 than 1,000 organizations and 60 million people have been
13 impacted and this number is still increasing. During
14 October, cybersecurity awareness month, Public Affairs
15 will include information in our retiree and active member
16 newsletters regarding consumer protection tips.

17 Moving on to retiree warrants. We've been
18 working with our internal Information Technology team to
19 identify solutions which would provide retirees access to
20 their remittance advice information. Remittance advices
21 contain the deduction information when a person's payment
22 is automatically deposited into the retiree's financial
23 institution.

24 During the pandemic, the paper printing of the
25 remittance advice was suspended due to a number of reasons

1 as Controller Yee explained at the July 22nd -- or sorry,
2 2022 Board off-site. Those reasons included supply chain
3 issues with the type of paper the advice was printed on
4 and sustainability reasons. At our January Stakeholder
5 Forum, a number of retirees asked about these advices.
6 And since that time, we've been identifying solutions that
7 would give access to this information from CalPERS.

8 We are pleased to be able to offer two new
9 options to our retirees coming soon. The first is in
10 addition to our current interactive voice response, or
11 phone system, our 1(888) CalPERS number, which will allow
12 members to check their warrant amount, including details
13 like itemized gross amounts and deductions. This new
14 functionality incorporates a secure authentication method
15 ensuring the protection of their personal information.
16 But once authenticated, members can navigate the phone
17 menu to access information about their retirement check.
18 This functionally will be available in early October.

19 In addition, an app is being developed that will
20 push an email or text to the retired member's monthly --
21 to them monthly and will allow them to see their warrant
22 information within myCalPERS as -- at a click of a button.
23 This new functionality incorporates a secure
24 authentication method, again that requires members to
25 input their myCalPERS log-in and password along with a

1 code for multi-factor authentication, ensuring again
2 protection of their personal information. Once
3 authenticated, members can immediately see their
4 retirement check details and scroll down for previous
5 month's warrants. This functionality will begin in
6 January.

7 We believe these new options will provide greater
8 convenience for our members in a secure environment. I
9 shared this information during the retiree stakeholder in
10 August. I appreciate the support, ideas, and the patience
11 of our retiree stakeholder groups.

12 Moving on to the first day of health open
13 enrollment calls to our call center. We received around
14 7,500 calls yesterday with about a 15-minute hold time.
15 As a reminder, we are staffed for about 3,000 calls.

16 This, along with the PBI breach calls for the
17 final days is taxing our CalPERS call center. All call
18 center managers are answering calls along with the QA team
19 in addition to the regular call center agents. I want --
20 just to thank them for hanging in there, doing their very
21 best job, and helping our members.

22 I'll conclude my comments with -- that our next
23 CalPERS Benefit Education Events, or CBEE, will be
24 virtually and held December 5th and 6th. We've averaged
25 just 3,200 attendees for each of our virtual CBEEs. As a

1 reminder, we host two virtual CBEEs per fiscal year, and
2 thre in personal -- three in-person CBEEs.

3 That concludes my remarks and I can turn it over
4 to Don Moulds.

5 CHAIRPERSON RUBALCAVA: Thank you, Malm -- Ms.
6 Malm. Before we continue, Mr. Pacheco had a question.

7 DEPUTY EXECUTIVE OFFICER MALM: Um-hmm.

8 VICE CHAIRPERSON PACHECO: Yes. Thank you, Ms.
9 Malm, for your elegant report here. I'd like to go back
10 to the remittance question. So you've mentioned that
11 there is now some new functionality with respect to the --
12 to the voice, or as you were saying, voice or text. Can
13 you explain that and just elaborate on that, if you can, a
14 little bit.

15 DEPUTY EXECUTIVE OFFICER MALM: So they will --
16 starting October is when the phone, the IVR system, will
17 be up and running. And so a member could -- a retiree
18 could call our 1(800) CalPERS number -- the 1(888) CalPERS
19 number.

20 VICE CHAIRPERSON PACHECO: So they --

21 DEPUTY EXECUTIVE OFFICER MALM: And they would
22 then say push one to hear your remittance advice. And
23 then they would go -- they would have to authenticate with
24 like their CalPERS ID number or -- and then a birth date
25 or other things.

1 VICE CHAIRPERSON PACHECO: Right.

2 DEPUTY EXECUTIVE OFFICER MALM: And then once
3 they authenticate, then they can go through and listen to
4 your check amount was this amount, which included this
5 amount in IRMA and this amount in pay, and then hear your
6 deductions. If you want to hear deductions, press this
7 number. Your deductions were this, this, and this. And
8 it would then give them their net amount.

9 VICE CHAIRPERSON PACHECO: And that would give
10 them their net amount.

11 DEPUTY EXECUTIVE OFFICER MALM: Um-hmm.

12 VICE CHAIRPERSON PACHECO: And this functionality
13 would work on any phone? It wouldn't be just an iPhone or
14 a smartphone, right?

15 DEPUTY EXECUTIVE OFFICER MALM: It would work on
16 anything that's not a rotary.

17 VICE CHAIRPERSON PACHECO: Not a rotary.

18 (Laughter).

19 VICE CHAIRPERSON PACHECO: Well, hopefully those
20 were gone -- long gone by now, but yeah, you never know.
21 You never know.

22 DEPUTY EXECUTIVE OFFICER MALM: You never know.

23 VICE CHAIRPERSON PACHECO: Also, the other
24 question, on the January, the application --

25 DEPUTY EXECUTIVE OFFICER MALM: Um-hmm. Um-hmm.

1 VICE CHAIRPERSON PACHECO: -- the app. Now, is
2 that a web app or is that a mobile app, the --

3 DEPUTY EXECUTIVE OFFICER MALM: It's going to be
4 used on any modality. They can use it on their web or
5 they can use it on their phone. They'll get an email or a
6 text push and they can click on the link and then validate
7 who they are. And then they can see -- they have to put
8 in their -- it's -- it will be behind myCalPERS. It will
9 be behind the pin.

10 VICE CHAIRPERSON PACHECO: Okay. Yes.

11 DEPUTY EXECUTIVE OFFICER MALM: So they log in to
12 their myCalPERS account basically. But right now, when
13 you log into myCalPERS account, I know this because I
14 tried it, there's eight different clicks to get to the
15 actual warrant information. This will be -- the warrant
16 will come directly up in front.

17 VICE CHAIRPERSON PACHECO: So it will be like a
18 one-time click, not --

19 DEPUTY EXECUTIVE OFFICER MALM: Yeah. They
20 register -- or they log in and it will pop up for them.

21 VICE CHAIRPERSON PACHECO: On, wonderful. That
22 is -- that is awesome then, in terms of all -- and this --
23 again, that functionality will be in January.

24 DEPUTY EXECUTIVE OFFICER MALM: Correct.

25 VICE CHAIRPERSON PACHECO: The IF --

1 DEPUTY EXECUTIVE OFFICER MALM: IVR.

2 VICE CHAIRPERSON PACHECO: IVR.

3 DEPUTY EXECUTIVE OFFICER MALM: Interactive Voice
4 Response will be in October.

5 VICE CHAIRPERSON PACHECO: Interactive Voice
6 Response --

7 DEPUTY EXECUTIVE OFFICER MALM: Um-hmm.

8 VICE CHAIRPERSON PACHECO: -- will be in October.
9 And so those will happen.

10 And then the last question is are we still doing
11 the remittance papers for persons that are over 80 or 85?
12 Is that still an option?

13 DEPUTY EXECUTIVE OFFICER MALM: We started in
14 July sending print -- printed warrants to those that are
15 80 and above that had called in during that three-year
16 period asking for a warrant. So if they had reached out
17 and said that they needed a printed warrant, then they are
18 part of this smaller group that's getting a warrant from
19 State Controller's Office.

20 VICE CHAIRPERSON PACHECO: And that's on a
21 monthly --

22 DEPUTY EXECUTIVE OFFICER MALM: Um-hmm.

23 VICE CHAIRPERSON PACHECO: -- quarterly basis?

24 DEPUTY EXECUTIVE OFFICER MALM: A monthly basis.

25 VICE CHAIRPERSON PACHECO: Monthly basis.

1 DEPUTY EXECUTIVE OFFICER MALM: Um-hmm.

2 VICE CHAIRPERSON PACHECO: Okay. Very good then.
3 Thank you very much.

4 DEPUTY EXECUTIVE OFFICER MALM: Thank you.

5 CHAIRPERSON RUBALCAVA: Thank you, Mr. Pacheco.
6 Kevin Palkki, please.

7 COMMITTEE MEMBER PALKKI: Thank you. I just want
8 to again say thank you to the team for the work that
9 you're doing with the PBI issue. I know I've only spoken
10 to the stakeholders that I've spoken to, so I can only
11 speak on their behalf, but I've only heard positive things
12 from what CalPERS has done as far as the response to that
13 issue. So I just want to share my thanks with Marcie,
14 Kim, your team, everybody that's been involved to sort of
15 minimize that issue as best as possible. So thank you.

16 DEPUTY EXECUTIVE OFFICER MALM: Thank you so
17 much. It's been a village.

18 CHAIRPERSON RUBALCAVA: Thank you, Mr. Palkki.
19 Now, we'll go to Mr. Moulds.

20 CHIEF HEALTH DIRECTOR MOULDS: Great. Good
21 afternoon. I want to begin with a handful of federally
22 related updates.

23 First, over the last week, we sent letters to
24 Congress, the Federal Trade Commission, and Attorney
25 General Merrick Garland supporting legislation to curb

1 drug patent abuse and to establish more concrete standards
2 for reviewing health care related mergers and
3 acquisitions. As you know, high drug prices and lack of
4 competition between hospitals and medical groups are both
5 key drivers of our premium costs. Federal action is
6 critical to addressing both. So whenever Congress or the
7 Administration start having discussions about either, we
8 think it's really important that we weigh in.

9 Second is an update on the Medicare Drug Price
10 Negotiation Program, which, as you know, is part of the
11 Inflation Reduction Act. In late August, the Biden
12 administration announced the first 10 drugs they have
13 selected for those negotiations. An internal analysis
14 we've conducted shows good overlap between their list of
15 drugs that will be in the first cohort and our Medicare
16 drug spend list. Specifically, we anticipate at least
17 half of the drugs that were chosen by CMS are also
18 exceptionally high spend drugs for CalPERS.

19 There's still a long way to go on this. You're
20 probably aware that several drug manufacturers are suing
21 CMS over price negotiations. And CMS still has actually
22 to negotiate lower prices for those drugs. New prices
23 also won't take effect until January of 2026, but still
24 we're on an issue where little progress has been made.
25 This is actually real progress.

1 Last on the federal front, we're closing in on a
2 contract with a federal consultant who will advise us on
3 our health engagement with the administration in Congress.
4 We'll let you know when that happens, but it should be
5 very soon.

6 The next item for you. At our November Health
7 Committee meeting, we're planning to present plans for a
8 formal structure for engaging external experts on critical
9 health care issues both thousand and in the future. The
10 goal of that work will be to ensure that our health
11 program and initiatives are well-informed,
12 future-oriented, and aligned with our strategic plan.
13 CalPERS has long sought and benefited from the insights of
14 external subject matter experts on issues related to
15 health benefits and policy. Years ago, Alain Enthoven,
16 now Professor Emeritus at Stanford University, but back in
17 the day, Chair of the CalPERS Health Policy Forum, used
18 ideas that were cultivated through our Advisory Council to
19 advance managed competition, the set of principles upon
20 which the Clinton Health Plan was based, and principles
21 that underlie our modeling for our own competition
22 analysis interestingly.

23 Nevertheless, while we routinely engage some of
24 the best health care minds of the country at CalPERS, much
25 of that engagement is for very specific problem solving.

1 By contrast, the idea here is to have an ongoing series of
2 forward-looking discussions on current and emerging health
3 policy issues, and their implications for CalPERS. The
4 goal would be to ensure that our thinking is not just
5 driven by our immediate needs but rooted in strategic,
6 future-oriented thinking with fresh and diverse
7 perspectives. In November, we will be talking with you
8 about the structure of this effort, its initial focus,
9 Board engagement, and incorporating stakeholder feedback.

10 Next, I'd like to remind the Committee, our
11 stakeholders, and members that open enrollment started
12 yesterday - Ms. Malm, I think, probably pretty directly
13 pointed that out - and runs four weeks through October
14 13th. We encourage members to explore their health plan
15 options and shop plans. Over the last three years, we've
16 added more HMO and EPO plan options, expanding choice for
17 our members, including into rural areas of -- in Northern
18 California. We encourage members to take advantage of the
19 open enrollment tools and resources available so they can
20 make informed decisions.

21 And last, Mr. Chair, I'd like to take a moment of
22 personal privilege, if I may?

23 CHAIRPERSON RUBALCAVA: Please.

24 CHIEF HEALTH DIRECTOR MOULDS: Thanks. So I'd
25 like to thank Larry Woodson, who is retiring as the Chair

1 of the Health Benefits Committee for the California State
2 Retirees. This is Larry's last PHBC meeting in that role.
3 And I can't let it pass without acknowledging him
4 publicly. Larry has been CSR Chair for my entire tenure
5 at CalPERS. And in my mind, you could not have a better
6 advocate for retirees. Larry does all of his homework.
7 He reads everything. He's a thoughtful consumer of news
8 and analysis and he thinks for himself. Larry is also a
9 Passionate advocate for better health care for retirees
10 and for a better health care system in this country. I'll
11 add that Larry keeps me and my team on our toes at all
12 times and we will miss working with him. He is tenacious
13 and I think everyone on my team feels like Larry makes us
14 better at what we do. So I wanted to say thank you.

15 (Applause).

16 CHIEF HEALTH DIRECTOR MOULDS: And we know that
17 we'll still see you around here, but good luck in whatever
18 version of retirement this is --

19 (Laughter).

20 CHIEF HEALTH DIRECTOR MOULDS: -- and thanks for
21 everything.

22 LARRY WOODSON: I'm not through yet. I'm going
23 to give public comment later.

24 (Laughter).

25 CHIEF HEALTH DIRECTOR MOULDS: We know.

1 CHAIRPERSON RUBALCAVA: I have you on the list.

2 CHIEF HEALTH DIRECTOR MOULDS: That concludes my
3 remarks.

4 CHAIRPERSON RUBALCAVA: Thank you, Mr. Moulds.

5 Okay. Next item is the action -- what do we
6 have? Information items. No, no. I'm sorry, action
7 consent items. Go ahead.

8 VICE CHAIRPERSON PACHECO: I'll motion.

9 CHAIRPERSON RUBALCAVA: Motion by Mr. Pacheco.

10 COMMITTEE MEMBER MILLER: (Hand raised).

11 CHAIRPERSON RUBALCAVA: Second by Mr. Miller.

12 Do we need to vote?

13 VICE CHAIRPERSON PACHECO: Yes.

14 CHAIRPERSON RUBALCAVA: Yes. So we'll call for a
15 vote then.

16 BOARD CLERK TRAN: Jose Luis Pacheco?

17 VICE CHAIRPERSON PACHECO: Aye.

18 BOARD CLERK TRAN: Controller Cohen?

19 COMMITTEE MEMBER COHEN: Aye.

20 BOARD CLERK TRAN: David Miller?

21 COMMITTEE MEMBER MILLER: Aye.

22 BOARD CLERK TRAN: Eraina Ortega?

23 COMMITTEE MEMBER ORTEGA: Aye.

24 BOARD CLERK TRAN: Kevin Palkki?

25 COMMITTEE MEMBER PALKKI: Aye.

1 BOARD CLERK TRAN: Theresa Taylor?

2 COMMITTEE MEMBER TAYLOR: Aye.

3 BOARD CLERK TRAN: Yvonne Walker?

4 COMMITTEE MEMBER WALKER: Aye.

5 BOARD CLERK TRAN: Mullissa Willette?

6 COMMITTEE MEMBER WILLETTE: Yes.

7 CHAIRPERSON RUBALCAVA: Thank you.

8 So now we go into the information consent items.

9 Nothing was pulled, so we're going to move on to
10 the informational agenda items. I think we'll get started
11 with the first item, which is the PPO solicitation.

12 COMMITTEE MEMBER TAYLOR: May I make a
13 suggestion?

14 CHAIRPERSON RUBALCAVA: Please.

15 COMMITTEE MEMBER TAYLOR: It's 12:29. This is a
16 real meaty subject and it's itemized for a while --

17 THE COURT REPORTER: Your microphone.

18 COMMITTEE MEMBER TAYLOR: Oh, I do have it -- I
19 don't have it on.

20 CHAIRPERSON RUBALCAVA: Here. Hold on. Go
21 ahead.

22 COMMITTEE MEMBER TAYLOR: This is -- 5a is
23 agendize for 83 minutes, so it's 12:29, I think we should
24 stop here.

25 CHAIRPERSON RUBALCAVA: I think you speak wise.

1 So I will have to do this to the public again,
2 but we're going to take another break and we will
3 reconvene -- what time do we have to go?

4 COMMITTEE MEMBER TAYLOR: We're serving eye
5 cream, guys. So it's going to be a little bit longer. Is
6 it 2 o'clock? I think it's 2 o'clock, isn't it?

7 CHIEF EXECUTIVE OFFICER FROST: Two o'clock.

8 CHAIRPERSON RUBALCAVA: And we want to give time
9 for lunch for people.

10 COMMITTEE MEMBER TAYLOR: Well, 12:30 is it,
11 guys.

12 CHAIRPERSON RUBALCAVA: So we'll reconvene at
13 2:20.

14 COMMITTEE MEMBER TAYLOR: Okay.

15 CHAIRPERSON RUBALCAVA: Thank you, everybody for
16 your understanding and patience.

17 (Off record: 12:30 p.m.)

18 (Thereupon a lunch break was taken.)

19

20

21

22

23

24

25

1 AFTERNOON SESSION

2 (On record: 2:20 p.m.)

3 CHAIRPERSON RUBALCAVA: Good afternoon,
4 everybody. Appreciate the long break here.

5 So now we're going to resume the open session of
6 the Pension and Health Benefits Committee. And we dropped
7 off at the information --

8 COMMITTEE MEMBER TAYLOR: Pull the mic closer.

9 CHAIRPERSON RUBALCAVA: Sorry about that.

10 Okay. Now, Mr. Don Moulds, if you would please
11 continue with the information agenda items, 5a.

12 CHIEF HEALTH DIRECTOR MOULDS: Great.

13 CHAIRPERSON RUBALCAVA: Thank you.

14 CHIEF HEALTH DIRECTOR MOULDS: Sorry.

15 COMMITTEE MEMBER WALKER: You're not on.

16 CHIEF HEALTH DIRECTOR MOULDS: Sorry. I managed
17 to misplace my glasses between the first part of the
18 session and now. So apologies, if they're --

19 CHAIRPERSON RUBALCAVA: It's all that ice cream.

20 CHIEF HEALTH DIRECTOR MOULDS: It's all the ice
21 cream. Exactly. The sugar rush.

22 So good afternoon, Mr. Chair and members. Don
23 Moulds. We're here today to present an overview of the
24 PPO solicitation. So I cannot stress enough how important
25 the PPO solicitation is to the Health Program and more

1 importantly to the 400,000 CalPERS members who rely on one
2 of our PPO products for their health care. Our PPO plans
3 trail our HMO offerings when it comes to both quality and
4 value. And as you know well, the Basic PPO plans have
5 presented financial challenges for the health program
6 since 2021.

7 (Thereupon a slide presentation).

8 CHIEF HEALTH DIRECTOR MOULDS: At a very high
9 level, our goal in the PPO solicitation is to incorporate
10 some of the best aspects of our HMOs, care coordination
11 and a population health focus in particular, into our
12 contract with our next PPO, while preserving the broader
13 access choices available through PPOs that are important
14 for a significant portion of the CalPERS membership.

15 We've been working on the PPO solicitation for
16 about a year now, and the plan is to release it for bid by
17 the end of the month. The expectation is that the
18 solicitation will yield multiple structured bids that will
19 include key information that we will use to make
20 recommendations to you all about both the structure of the
21 next PPO and the next contracted entity or entities.

22 One of the first things we did when we started
23 working on the solicitation was to engage Peter Lee, who
24 is with me today. As you know, Peter was the founding
25 Executive Director of Covered California overseeing all

1 aspects of the largest state-run individual marketplace in
2 the nation since its inception in 2011. Under his
3 leadership, Covered California has created a competitive
4 marketplace that has held premium increases in check,
5 expanded coverage, has given consumers tools to make
6 better choices, and created a platform to address health
7 costs and quality. Covered California is regarded
8 nationally as unequivocally the best Obamacare marketplace
9 in the country and Peter's leadership is one of the main
10 reasons why.

11 I've known and worked with Peter for what is now
12 becoming a very long time. He was instrumental in
13 establishing the collaboration CalPERS has with Covered
14 California and the Department of Health Care Services.
15 Many of the key parts of that collaboration, including
16 alignment on the public health and equity focused measures
17 that are now in our HMO contract, were a product of
18 Peter's vision and that of his team, including his Medical
19 Director at California Dr. Alice Chen. Peter and I also
20 served together in the Obama administration. During that
21 time, Peter helped establish the Center for Medicare and
22 Medicaid Innovation. He was also Director of delivery
23 system reform efforts for all of the delivery system
24 reform efforts for Secretary Sebelius, including
25 coordinating the preparation of the National Quality

1 Strategy.

2 Before joining the Obama administration, Peter
3 was CEO of the Pacific Business Group on Health, assisting
4 large employers and CalPERS with purchasing and policy
5 initiatives. He also spent time as the Executive Director
6 of the Center for Health Care Rights, a Los Angeles based
7 consumer advocacy organization, and Director of Program
8 for the Washington based National AIDS Network.

9 One of the first things that Peter did when we
10 brought him on to help lead the PPO solicitation was to
11 pull out his very comprehensive Rolodex and arrange
12 conversations with many of the most innovative large
13 purchasers of health care in America. Through that
14 process, we learned from large companies like Boeing, from
15 numerous innovative --

16 (Glasses brought Dr. Don Moulds).

17 CHIEF HEALTH DIRECTOR MOULDS: Thank you very
18 much. Wow.

19 PETER LEE: You were doing great, Don.

20 CHIEF HEALTH DIRECTOR MOULDS: Yeah. We'll see.

21 (Laughter).

22 CHIEF HEALTH DIRECTOR MOULDS: -- numerous
23 innovative union trust funds, and from exceptional state
24 purchasers like Washington State. We're grateful for how
25 Peter has approached his work and his new role as

1 strategic consultant at CalPERS. He's brought the same
2 tenacity and vision that he applied -- has applied
3 tackling each of his prior roles and his unique
4 perspective on the challenges we face with the PPO in
5 particular.

6 With that, I'm going to turn it over to Peter
7 who's going to walk us through key aspects of the
8 solicitation. Rob, Julia, and I will join him when he's
9 done to answer questions that you might have.

10 All yours.

11 CHAIRPERSON RUBALCAVA: Welcome, Peter. Please
12 proceed.

13 PETER LEE: Tank you very much.

14 --o0o--

15 PETER LEE: And first, thanks, Don, for the
16 introduction and really for the opportunity to work with
17 this team. It's -- I have a very long history with
18 CalPERS. I'm now a CalPERS member. In about two months,
19 I'll be a Medicare CalPERS member, but it goes back over
20 20 years. As Don noted, I was the CEO of the Pacific
21 Business Group on Health, now the Purchaser Business Group
22 on Health. I worked closely with Allen Feezor, who was
23 the Don Moulds of his day, and then with Jarvio Grevious,
24 and at all points with the CalPERS Board, which I talked
25 to often back many years ago.

1 I want you to know why it's a pleasure to do this
2 work. CalPERS is a national leader. It is both
3 thoughtful about how it serves the 1.5 million people,
4 which is a very big deal, but also thoughtful about
5 recognizing the role and responsibility of being a public
6 purchaser, thinking about the broader public good. So the
7 ability to have ripple effects beyond just the 1.5 million
8 is exciting. It's also exciting to work with a great
9 team.

10 So I know many of you by reputation. A few of
11 you, I know from working with -- Eraina with CalHR. You
12 might know that we had a lot of staffing issues to go from
13 0 to 1,500 very quickly. I worked closely with the
14 offices of both the State Treasurer and the Controller.
15 And I do need to note I worked in particularly closely
16 with Yvonne Walker. Yvonne was leading SEIU 1000 and
17 really we were working shoulder to shoulder in California,
18 not just making a marketplace work, but staffing up in
19 DHCS, staffing up in our organization. Yvonne, it was a
20 pleasure working with you then. It's a pleasure to work
21 with you in this new role, so great to see you.

22 I've worked, as Don noted, with some of the team
23 here. Some I've worked with at Covered California, like
24 Dr. Logan. Don, I've worked with in the administration.
25 I also had a chance to work with Michael Cohen when he was

1 with the Department of Finance. You've got a really,
2 really good team. And I've heard you appreciate them many
3 times, which is a good thing to do as a Board. It's
4 appreciated by the team.

5 I'll note that I'm not going to talk about it
6 much, but the Affordable Care Act nationally had a rocky
7 start. You may remember healthcare.gov and all that
8 stuff. California's success in implementing the
9 Affordable Care Act is a key part of why it was not
10 repealed and replaced. The success of enrolling what are
11 now one-third of Californians in the Medi-Cal program, the
12 success of implementing the marketplace effectively gave
13 the nation an example of what an effective marketplace
14 could and should look like. But for that example, the
15 politics could have been very, very different.

16 It's a reminder to me of the role that CalPERS
17 can and seeks to play, playing a role not just here in
18 California, but nationally, being an example of what a
19 cutting edge leading public purchaser can be. And as Don
20 noted speaking earlier about Alain Enthoven a marketplace
21 is what CalPERS has, a marketplace is what Covered
22 California has, building on what CalPERS has. Having the
23 members be the drivers of choice, having the members given
24 the tools to make the best choice possible and have
25 competition drive lower cost and us overseeing those plans

1 to make sure it's high quality.

2 So it's a great place for this organization to
3 be, because the biggest challenge in health care today to
4 my mind aren't covering the rest of the uninsured, a huge
5 challenge. It's making sure that those that have coverage
6 have coverage that truly works for them. And CalPERS has
7 been model of how to do that I think for its members and
8 for the nation.

9 So I'm going to go through some slides. Don
10 provided a really good context for the solicitation, but I
11 want to start --

12 --o0o--

13 PETER LEE: -- with some of the basic background
14 that I know you know, but I need to speak it so I remember
15 it and also to give some framing, both on enrollment and
16 the costs of the PPO program, in particular to our members
17 and to employers.

18 So as you know, about two-thirds of CalPERS
19 members are enrolled in HMOs. Those HMOs are either fully
20 ensured or flex funded. Either way, it means the health
21 plans bear the risk. For the fully funded, they bear the
22 risk good and bad, flex funded, they basically bear the
23 downside and CalPERS gets the upside. But it's very
24 important thing that those HMOs are not just integrated
25 and higher quality, which they are, they are totally

1 financial aligned with CalPERS. If they have higher
2 costs, they don't want to have higher costs, because they
3 will price members to choose other HMOs. So by being
4 fully insured in a competitive market, which CalPERS is,
5 means they have an incentive to not just jack up the
6 prices. Okay.

7 On the quality front, CalPERS has partnered with
8 Covered California and DHCS. And I just need to note it's
9 been an incredible partnership with Dr. Logan, with Dr.
10 Chen, you heard about, that framed what is now the core
11 incentive for the CalPERS HMOs. If they are doing
12 substandard quality, they're going to be writing very,
13 very big checks. And you think about those three
14 purchasers, public purchasers, CalPERS, Covered
15 California, and DHCS for Medi-Cal represent 42 percent of
16 all Californians, 42 percent.

17 Aligned activity is good just not only for the
18 1.5 million people in CalPERS, but for changing the
19 marketplace, which is an important thing that I think PERS
20 has always been conscious of.

21 So, now let's talk about the other third of the
22 CalPERS members that are in the PPOs. Now, most of them
23 are in the Basic program, but about a third are in the
24 Medicare supplement program. Historically, throughout its
25 history, the PPO has been self-funded, which means PERS is

1 the funder. And that means two things, first that CalPERS
2 is responsible for the volatility of health care costs,
3 the ups and downs. It means we fund that. And I'll use
4 the "we", because I've now been around a little while here
5 at CalPERS, so -- the other thing it means is CalPERS pays
6 the PPO what's called an administrative service fee. It's
7 about, you know, 20, 25 bucks something like that. That's
8 five percent of the total spend.

9 We care about the total fund. Historically, this
10 health plans that we pay care about their five percent
11 service fee. It isn't generally aligned. So I want to
12 also frame a little bit of how CalPERS is not your average
13 large employer or purchaser. Nationally, most large
14 employers, public and private, do not offer nearly the
15 range of choice that CalPERS does. And in some ways, in
16 what is purchased and what is put before the CalPERS
17 members, you, we are very different than the average large
18 employer, and very different in what I think are very good
19 ways and ways that you should be really proud of.

20 So broad choice. CalPERS offers a marketplace.
21 It offers HMO and PPO options, and within those different
22 options structurally, and within each of those multiple
23 plans to meet the standard benefit needs. Now,
24 nationally, only 43 percent of large firms -- I should say
25 the flip side, 43 percent of large firms and 75 percent of

1 all private firms offer one plan choice nationally. Okay.
2 So offering choice is a big deal. Among those large
3 employers that offer choice, only 15 percent offer HMOs.
4 Now, we live in California, the land of HMOs, but the idea
5 that 85 percent of Americans that have employer-based
6 coverage cannot pick an HMO when you think of our reality
7 and what we know about the difference in care of an HMO
8 and a PPO, that's a bad sign for most people that have
9 employer coverage. Sixty-five percent offer PPOs and
10 almost 60 percent offer high deductible health plans.
11 That's not a path that CalPERS has chosen to go down. The
12 problems of underinsurance are reinforced by high
13 deductible health plans, especially for lower income
14 workers.

15 So where do people actually enroll in that
16 average large employer? Well, about 60 percent enroll in
17 PPOs or point of service plans, which are basically PPOs
18 in drag. It's called that instead of an HMO, but
19 basically a closed network. It's a PPO. So 60 percent
20 are in PPOs. Remember, PERS flip side, 70 percent in
21 HMOs. Twenty-nine percent are in high deductible plans.
22 Twelve percent are in HMOs That is a very different
23 picture than the pie chart that we have before us and the
24 enrollment in PERS.

25 So we at PERS have focused on and ended up with

1 a lot of people in HMOs because of a commitment to having
2 members get exceptional care. When we look at funding,
3 fully insured versus self insured -- remember, fully
4 insured means the health plan is on the stick for the ups
5 and downs. And remember, at PERS about 70 percent of
6 people who are fully insured are flex funded. For the
7 average large employer in America, 82 percent are in
8 self-funded arrangements, which means the incentives of
9 that health plan not to care about costs. It's to care
10 about that 25, 30 dollars they get on administrative
11 service fee. That's part of the context that framed our
12 solicitation is to build on what CalPERS has done right
13 and make it better, not to follow what other large
14 employers are doing, which is probably the wrong
15 direction.

16 So on the premium and cost front, it's important
17 to note that PERS PPOs are more expensive than the HMOs.
18 And the HMOs, as Don noted, it's very clear that you're
19 likely to get the right care at the right time, to have
20 better quality is more likely to happen in an HMO than in
21 a PPO. The data is phenomenally clear. And amongst our
22 HMOs, there's a spread. Kaiser exceeds most of the other
23 HMOs. It's an integrated system. Your likelihood of
24 dying of heart disease in Kaiser are far lower than any
25 other health plans. You're likelihood of dying of heart

1 disease in a PPO higher than the HMOs. This is national.
2 It's the absence of integration. This solicitation is
3 trying to push integration and care coordination into the
4 PPO environment.

5 So the other element about price difference is
6 historically sicker people choose PPOs. That's been the
7 case in CalPERS. It was the case in a big way at Covered
8 California and still is. In Covered California, about 25
9 percent of our enrollment are in PPOs. Sicker people want
10 to have more choice, often to their not benefit, but there
11 is in Covered California about a billion dollars in risk
12 transfer money that goes from the plans that enroll
13 healthier people, like Kaiser, to the couple PPOs.

14 I know that PERS has been looking at this issue
15 and has stepped to the path to start doing some risk
16 adjustment. Even after that risk adjustment is done, the
17 PPOs in PERS will be more expensive than the HMOs. It's
18 going to be more expensive both on the premium and more
19 expensive for what the members pay out of pocket. So
20 that's some of the context.

21 So now, I'm going to jump over one slide and I'm
22 going to jump to slide six --

23 --o0o--

24 PETER LEE: -- so that you have pieces of paper
25 and made notes on them, I don't want to throw you off,

1 because I want to start by talking about the structure of
2 the solicitation, and then I'm going to go back and talk
3 about some of the financial goals. So CalPERS will be
4 structuring multiple bids around a range of options to
5 determine how to get the best value looking at cost,
6 quality, and equity. And I'm going to keep on coming back
7 to the -- sort of the model that PERS looks at in terms of
8 cost, quality, and equity. Along with affordability,
9 these are core for both PERS, its employers, and its
10 members.

11 The solicitation is going to cover services
12 provided to Basic members, both those who are employed and
13 early retirees, for members who are out of state, and for
14 members seeking Medicare supplement coverage. All of them
15 are part -- going to be served as part of the
16 solicitation. In seeking different flavors of bids, this
17 is very similar to what CalPERS did just a year and a half
18 go with its HMO solicitation, where that process using --
19 seeking multiple flavors of bids was key to determining
20 the best arrangements possible that PERS then entered into
21 for its members and its employers.

22 In the context of the PPO solicitation, we're
23 seeking multiple bids and approaches for two reasons.
24 First, CalPERS wants to be sure that whatever arrangement
25 we end up with aligns the financial interests of the

1 health plan and potentially a separate population health
2 vendor that you'll hear more about with the financial
3 interests of CalPERS and of its members. We want the
4 folks that we end up contracting with to care about our
5 bottom line. Okay. And this is going to be central, so
6 all the elements in the structure look at how to maximize
7 that alignment. So financial terms.

8 The second thing we're doing is that there's a
9 bunch of functions that we seek in the solicitation. Our
10 members will be served by a health plan and potentially a
11 public health -- excuse me, population health management
12 vendor. But there's not a single skill set here. And we
13 want to get the best mix of skills. Now, CalPERS would
14 prefer to have a single health plan. We'd prefer to have
15 one entity we work with, but we didn't want to preclude
16 the possibility that we'd have a health plan that's really
17 good at contracting with doctors and hospitals, but not so
18 good at population health to have the best possible mix of
19 services for the CalPERS members.

20 So when we talk about mixing and matching, I want
21 to talk about four different competencies, that really
22 encompass the major elements of the solicitation. The
23 first thing we're going to be looking at is the network,
24 the payment terms, the authorization processes of the
25 doctors, the behavioral health specialists, the clinics,

1 the doctors that are part of the network, that the -- each
2 of the plans will bring forward. We're going to look at
3 who those clinicians are. We're going to look at who they
4 propose to be in network. We're going to look at how and
5 how much those clinicians and providers are paid and how
6 the plan manages authorizations, payments. The blocking
7 and tackling of paying doctors' offices on time and
8 correctly. That's a big job.

9 But we're also going to be looking as much at how
10 members that need help get help when they need it. We'll
11 talk a lot about population health navigation to help
12 members make the best choices around treatments, support
13 for people that have very complex needs. That's not just
14 an issue about who you contract with. It's helping people
15 in great need.

16 Third, we'll be looking at the potential of
17 adding supplemental virtual primary care and behavioral
18 health services. And I'm going to come back and talk more
19 about it, but we know that primary care and behavioral
20 health are core capacities of any network, but also we're
21 concerned that we might need more and might need to buy
22 extra capacity. We want the solicitation to look at that
23 capacity.

24 And finally, we want to consider does a plan
25 offer a better way financially and quality to manage the

1 pharmacy services then using the carve-out that we
2 currently do with OptumRx. So we'll be looking at each of
3 those options. Each of those are different competencies.
4 Saying we're going to go with a plan only would mean we
5 might get them good at something, but not so good at
6 others, so that's why we're structuring this in what is
7 somewhat complex, but it's to make sure we get the best
8 mix.

9 Each of those areas have independent
10 competencies. Each one is important, but also each one is
11 totally interrelated with the others. You can't talk
12 about the network without how they relate with population
13 health. You can't -- and so we'll be looking at how the
14 folks that respond to the solicitation talk about how they
15 play well with others, how they share data effectively,
16 how they have a history of working with -- not just with
17 providers, but with population health vendors. So this is
18 going to be a key element for us in assessing that mix and
19 match.

20 So with that framing of why we aren't just
21 picking one, I'm going to walk through the four elements
22 that are outline on this slide.

23 The first is we'll be soliciting a comprehensive
24 bid to do everything, network, population health
25 management, navigation, on a fully insured basis. So

1 you'll hear me repeating some of the things tracking back
2 to financial alignment and the services. We'll also be
3 doing -- seeking two distinct bids on a self-insured
4 basis, one, just like the fully insured, do everything,
5 the networks, but also the population health. Also, bring
6 on the options for the virtual supplemental services. Do
7 it all on a self-funded basis.

8 But we're also going to require the self-funded
9 plans to bid on only doing the network and provider
10 management, which means if you've got a really good deal
11 with the hospitals, the doctors, and you can pay them
12 well, do good authorizations, we may take you, but say,
13 you know, your population health service ain't so great.
14 We're going with this vendor over here that can knock that
15 bull out of the park and you've got to work with them. So
16 we're going to be soliciting on a self-funded basis, the
17 networks. We will be requiring all the plans that want to
18 bid to bid on those three health plan options, fully
19 funded for everything, self-funded for everything, for
20 self-funded just for your network.

21 Third element. We're going to be seeking from a
22 population health management navigation firms that are
23 best in class nationally to provide services in close
24 coordination with the health plan, if we choose one. And
25 we're going to be selecting them to make sure they not

1 only do a good job, but they can work well with whoever we
2 select on the network side.

3 Now, I want to note these services, the
4 population health management services, are primarily for
5 the Basic members. Our Medicare members have related
6 services that are provided through the Medicare program
7 and I do want to remind you that if you're in the Medicare
8 Supplement Program, your network is the network of all
9 physicians that take Medicare fee-for-service. So the
10 network issues are different for the Medicare Supplement
11 Program, but the others are specific to Basic.

12 So CalPERS will also be seeking, both as part of
13 the comprehensive health plan bids and from the population
14 health firms what I mentioned is this supplemental primary
15 care and behavioral health services. This doesn't mean we
16 don't expect the core network to have primary care docs
17 that do virtual services as well as in person. You know,
18 post-COVID, services can happen over the phone, you know,
19 on Zoom, in the office. That's a core expectation. But
20 do we need something to supplemental those services?
21 We'll be looking a that through this solicitation.

22 Now, the fourth element we'll be looking at is
23 seeking from the plans' proposals to bid based on the
24 pharmacy being carved out, as is currently the case, or
25 carved in. There are advantages and disadvantages with

1 both. There's some advantages with having better
2 integration between your pharmacy formularies and your
3 clinicians that may be used to them. We have a very good
4 arrangement with OptumRx. We benchmark it regularly.
5 It's a really strong relationship, but we think it's
6 important to kick the tires and we're doing that with this
7 opportunity.

8 So with that, I want go back to slide five --

9 --o0o--

10 PETER LEE: -- and talk about some of the
11 financial structures that are key to the solicitation.
12 One of the primary goals of the solicitation is to align
13 the goals of the providers, clinicians, and vendors with
14 those of CalPERS on cost, on quality, on equity. You'll
15 see that again and again in the solicitation. CalPERS has
16 gone a long -- a long way to aligning its goals with those
17 of the contracted HMOs already. We've done that for the
18 70 percent. Historically, we've not done it so much on
19 the PPO side, nor have virtually any large employers
20 nationally. We are pushing the envelope to that in a big
21 way with the solicitation.

22 First, we're going to be seeking that bid for a
23 fully insured proposal to do all of these functions and
24 we'll see what happens with that. You know I'll note,
25 it's a -- it's going to be a stretch. There's reason

1 self-insured is a little less expensive, but it's
2 something we want plans to step up for and see if they can
3 do. You know that on the HMO side, we recently launched
4 the program to focus on quality and equity with the
5 financial incentive on the HMO side that can grow to four
6 percent of premium. Four percent is a lot. We want to
7 mirror that level of intensity of interest on the PPO side
8 of the house.

9 So how are we looking at that alignment? First,
10 the solicitation seeks to align our health plan and
11 population health management vendors with total cost of
12 care. We're going to solicit a fully insured bid. That's
13 about total cost of care, just like we do on the HMO side,
14 but for the self-insured proposals and for the potential
15 population health management vendors, we will seek that
16 they include substantial guarantees related to total cost
17 of care and quality. And when I say guarantees, again, we
18 will be paying these vendors an administrative service
19 fee. You know, let's call it \$30, call it \$20.

20 In the solicitation, we are seeking from those
21 who will response, they're putting 75 percent of their
22 administrative services fees at risk, which means if costs
23 rise above what they should, they could end up paying PERS
24 three-quarters of their fees. That is enough to get their
25 attention. Seventy-five percent sounds big. It is big.

1 And I want to remind you again, the self-insured model,
2 PERS is responsible for the cost. The buck stops with
3 CalPERS. You know that if your administrative service fee
4 is, you know, 25, 30 dollars and the premiums are 700 or
5 800 dollars, a few percent on premium hits PERS in a very
6 big way. Most employers that contract on an
7 administrative service fee basis put a very small portion
8 of those fees at risk, and usually for administrative
9 issues. We want to turn that upside down, put a lot at
10 risk and have it tied to something we care about and we
11 want those plans to care about, total cost of care,
12 quality, and equity.

13 Second, we want the health plan we contract with
14 to work with CalPERS to move provider payments towards
15 value and away from make more money by doing more.
16 Central to the PPO environment is it's generally
17 historically been fee-for-service, which means
18 fee-for-service you do more, you get paid more. Whether
19 you're a hospital, a doctor, your incentive is to churn.
20 We want whoever we contract with to join CalPERS in doing
21 the work we've been focusing on to promote advanced
22 primary care. That's anchored in the recognition that
23 better health is supported by better primary care.

24 Historically, primary care has been underpaid,
25 unrewarded, and we have also sorts of clinicians that are

1 doing surgical specialties that are making a lot of money,
2 and they're doing a number of procedures that are great
3 and a number of procedures they probably should not be
4 doing. We don't believe in gatekeepers. We do believe in
5 having primary care clinicians doing their job to help
6 their patients get the right care at the right time.

7 We'll also be looking at how to support members
8 stay healthy. One of the things we at PERS have a huge
9 incentive to have members stay healthy. People stay as
10 public employees for a long time. A lot of employers say,
11 oh, I've got turnover every two or three years. Why would
12 I invest in someone being healthy 20 years from now?
13 CalPERS recognizes that keeping people health over the
14 long term is the right thing to do ethically and the right
15 thing to do financially. We will be looking at how to
16 reward our plans and how our plans reward providers for
17 keeping the populations they serve healthy.

18 We also, in this solicitation, want to address
19 the volatility uncertainty to CalPERS and to its members.
20 As you know all too well, the last few years have been
21 tough in the PPO environment relative to costs. We want
22 to address that volatility directly. Now, in the last few
23 years, we've seen in the CalPERS PPO costs that increased
24 over everyone's base projections in the COVID years. And
25 this is not just a CalPERS issue. I want to be clear.

1 Across the industry, clinicians, experts, actuaries didn't
2 get it right about what the rebounds would be after COVID.
3 But when you price things and get it wrong, it can be hard
4 to fix. CalPERS has sought to fix that by having a
5 surcharge added in the 2023 premiums. It turned out that
6 wasn't enough. It's added to replenish the reserves that
7 as a self-funded entity you've got to have. You need to
8 be sitting on literally hundreds of millions of dollars if
9 you're self-funded.

10 Currently, the load for rebuilding the Health
11 Care Fund is about between four and five percent on PPO
12 premiums. That puts more pressure on our ability to
13 ensure we continue to have PPO programs over the long
14 term. That's why we need to get aligned with looking at
15 volatility options and options from our plans that we've
16 invited to bring forward - yeah, so they're self-funded -
17 tell us what you can do around stop loss, and I'm happy to
18 talk about these later when I go through, or gain sharing,
19 or two-sided risk, or other mechanisms. We want whoever
20 we contract with to partner with CalPERS to have us not be
21 on a financial roller coaster. So that's some of the
22 other elements of the bid.

23 Okay. From the financial broad terms, I want to
24 go now to talking about something that you've framed for
25 staff and they've interacted with you a lot on,

1 exceptional health care.

2 --o0o--

3 PETER LEE: CalPERS is committed to providing to
4 the members of CalPERS exceptional health care. The
5 Board's framed this in four categories that you're pretty
6 familiar with. And I am -- from a prior work, it's a
7 relatively simple model. It starts with quality. You
8 want to ensure that all CalPERS members receive high
9 quality care. You want to assure they have access. They
10 get the care they need when they need it. Insure that the
11 care we provide is affordable to both CalPERS and its
12 members, and that it's equitable.

13 Now, I'm not going to walk through how this
14 solicitation addresses each of those four components of
15 exceptional health care. So let's start with quality.

16 --o0o--

17 PETER LEE: And the solicitation is addressing
18 the demand on our bidders that respond, whether they're a
19 health plan or a population health management vendor, to
20 address quality in a number of ways. The first way is
21 this very central focus on the importance of population
22 health, member navigation, support for those with most
23 complex conditions.

24 In a moment, I'm going to remind you of what Dr.
25 Logan spoke to you about, I think, a year ago about the

1 population health pyramid et cetera, but having a good
2 network is not enough. So having a focus on population
3 health is central to this solicitation.

4 Part of that focus is reflected in soliciting
5 bids from both health plans and best-in-class population
6 health navigation vendors. Again, a plan that comes
7 forward, and I'll put in quotes, just has a good network,
8 we wouldn't want them. We want a good network and
9 exceptional population health services.

10 Historically, health plans have not necessarily
11 been great at this. If they're great, hallelujah. We'll
12 go with a single entity. If it's not, we're going to be
13 able to pick a plan for its network and a population
14 health management vendor for doing those services as well.

15 In the solicitation, CalPERS will continue its
16 commitment to supporting effective primary care. Its
17 foundational for good quality care. That will include
18 requiring the selected plan to effectively foster
19 enrollment in and support payments to advance primary
20 care.

21 Now, CalPERS will be getting from the plans how
22 they plan to move payments from pure quantity to value.
23 This is central to what HMOs do. PPOs do it some. We
24 think PPOs can and should do it more, and we want to see
25 that in this solicitation.

1 We want to see how coordination and integration
2 supported through payments. And CalPERS is going to build
3 on what's already been adopted on the HMO side of the
4 house to have quality measures, aligned with those in
5 Medi-Cal and Covered California, be, a core part of
6 incentives and part of the -- what they need to guarantee
7 and will be financially on the stick for.

8 So let me talk briefly about population health.

9 --o0o--

10 PETER LEE: And I -- this is where if I need to,
11 I'll call a friend and Dr. Logan will come up, but she'll
12 come up in a moment. I know she spoke to you about the
13 PPO strategic alignment effort. And in her presentation,
14 Dr. Logan discussed the role and potential effective of
15 population health management.

16 I want to bring back to your minds the pyramid
17 she showed to you. At the bottom of the pyramid is the
18 vast majority of CalPERS members. These are folks that
19 are pretty healthy. No major health conditions. They
20 cost very little of the health care spend. They don't
21 need much. Maybe they need to find a primary care doc.

22 Move up the pyramid, moving up, you have people
23 with chronic conditions. There are a lot of CalPERS
24 member with chronic conditions with diabetes, with heart
25 disease, behavioral health conditions many cases those

1 conditions are being well and effectively managed. They
2 cost more than people that have no conditions, but they
3 are not in drastic need of urgent and expensive care.
4 They're being well managed.

5 You get to the top of the pyramid, one percent of
6 the PPO members account for 40 percent of the spend in the
7 PPO program. I'm going to say that again, because it
8 is -- it is -- and it's -- you know, I've lived this in a
9 lot of settings from Obama administration, PBGH, Covered
10 California. It's true every place. This is not something
11 different for CalPERS. One percent, 40 percent of the
12 spend. The top five percent of the members represent
13 two-thirds of the spend, five percent of the population,
14 two-third of the spend. And that is not just a spending
15 issue. It's an issue these are the people that need the
16 most help and support to get and stay well. These are the
17 people with multiple chronic conditions. These are the
18 people that need specialty care.

19 We want and expect population health management
20 to address them well, which means for the bottom of the
21 pyramid, keep healthy people healthy, support them in
22 their navigation needs, help them get the best possible
23 clinicians, ensure they have access to primary care,
24 cancer screening. Bottom of the pyramid.

25 People with chronic illnesses, we should be

1 looking to make sure diabetics are effectively managed.
2 We shouldn't be having amputations of CalPERS members who
3 have diabetes. People with heart disease should be having
4 their blood pressure under control. That's in the middle
5 of the pyramid. For those with very complex conditions,
6 we expect there to be targeted individualized support for
7 those who need that support the most.

8 Now, in this solicitation, CalPERS is seeking the
9 best possible support for its members, whether it's the
10 health plan doing it all or separate population health
11 vendor that would work in partnership. Under either of
12 those scenarios, CalPERS members should not know the
13 difference. For a CalPERS member, they should have
14 someone that is there, a clinician to help them if they
15 have a real complex condition and the label behind it
16 shouldn't matter to them.

17 Under either scenario, the solicitation is asking
18 for and requiring the bidders to say we want a dedicated
19 team. We want the same people working on only CalPERS
20 business and all CalPERS business. We want them to
21 understand the California market, the California
22 providers, and the people they're working with, a
23 dedicated team. And we'll be having proposals that talk
24 about the ratio of which sorts of clinicians and
25 non-clinician members of that team.

1 We also expect that that support for the members
2 is going to be evidence based, data driven, and
3 personalized. CalPERS is really on the cutting edge. We
4 have a data warehouse that we analyze all the time. We
5 expect whoever we contract with to use that data to help
6 and support members staying well and with the identified
7 people that are in need of care and helping them get the
8 right care at the right time.

9 Again, from the member's experience, if we have a
10 health plan for the network and a population health
11 vendor, they should know it. A vendor won't be something
12 our members should seek. They're going to see help when
13 they need it.

14 Let's go now and talk about access.

15 --o0o--

16 PETER LEE: So in terms of CalPERS expectation
17 that all of its members have access to care when and where
18 they need it, all of the bidders have to meet clear
19 minimum standards to assure members have timely access if
20 they need care. And let me be really clear on this that
21 CalPERS uses the frameworks that's actually used by the
22 State's regulator, Department of Managed Health Care, that
23 there's minimum time and distance standards.

24 Now, I want to note this is one of the things
25 that -- an area where CalPERS is different than other

1 large employers. Other large employers, not all, but some
2 in California will say, you know, we don't want to go with
3 this Department of Managed Health Care standard. We're
4 self-insured. We are not going to be subject to State
5 regulation. We're going to be regulated by the Department
6 of Insurance. CalPERS organizationally says time and
7 distance standards, which are a high bar for regulations
8 nationally, are actually a good bar for our membership.
9 So having time and distance, which means you must be
10 within half an hour and a certain mileage, we will be
11 doing geomapping against every network coming forward to
12 make sure they meet those standards.

13 We want in this solicitation to have health plans
14 provide networks that are very broad choice for those who
15 want it. We also though want the solicitation to include
16 plans bringing forward potential savings for those willing
17 to have fewer potential providers to choose from. That
18 will be in the options we're getting. We'll be bringing
19 that back to the Board to talk more about it. I want to
20 be clear if someone though opts for saying, you know, I'd
21 like to save 30 percent on my premium and have fewer
22 providers in, they will always have those Minimum
23 standards of time and distance. They will always have
24 access to specialists in every service needed. They will
25 always be able to get to that example I heard earlier of

1 even if someone is not in the network, you've got that
2 really rare thing, there's only one doc that does it, you
3 can get to that dock.

4 But it also means that some people in the PPO are
5 saying, you know, I don't really want to pay that much for
6 everybody. I don't need every hospital. I'm in an urban
7 area, give me 70 percent of the hospitals, I'm fine, and
8 give me a 20 percent, 30 percent cut in what I pay.

9 We are also going to be looking at health plans
10 and population vendors that describe how they're going to
11 help members get to clinicians that do a better job. Now,
12 I've done a lot of time mapping doctor, clinic, hospital
13 quality, and cost. And the bad news I've got for you it's
14 what we call a scattergram, which is more expensive
15 doctors are as likely to be low quality as high quality.
16 Low -- high expense, same thing. There's data out there
17 to identify better doctors for particular treatments and
18 conditions, better clinics. We want whoever we contract
19 with to assist our members that want to use those tools to
20 get to better clinicians based on quality and using
21 resources efficiently.

22 And while most of the PPO members live in urban
23 areas, we are also calling on everyone of those bidding on
24 this program to say what are their strategies for
25 improving access for those that live in rural and access

1 challenged areas. You know, I heard the discussion in
2 Monterey. My experience working in Monterey goes back 35
3 years now. There's areas that are hard. I can tell you
4 that in a lot of rural areas, there probably won't be any
5 ability to have different networks. There aren't enough
6 doctors at all. That's one of the reasons we're looking
7 at supplemental virtual services. But we want the folks
8 that are bidding on this solicitation to come forward with
9 what are their ideas. We know rural areas are challenged.
10 What are your strategies to address that challenge? We're
11 putting forward things in the solicitation, supplemental
12 services, making sure they make time and distance
13 standards, but what can they bring to the table.

14 And on the access front, I do want to underscore
15 that in soliciting bids for supplemental virtual services,
16 and I said this again, but I'll say it again before for
17 virtual and primary services, you'll see us say
18 "supplemental". We expect every network to have virtual
19 services today, robust virtual services. Now, I'll tell
20 you for myself, it's been three years since I've seen my
21 doctor in person. I've talked to him probably 12 times.
22 I won't get into medical history issues, but it included
23 impinged shoulder. He said lift it this way, lift it that
24 way. I was going this is a physical exam. This is great.
25 I didn't want to go in to see him. Having virtual visits

1 can be better, more cost effective. It's a core
2 expectation. To assess the value of having supplemental
3 services to build on the existing behavioral health and
4 primary care is something we want to kick the tires on.

5 So as we look at that, a core feature of our
6 looking at it though is how do those supplemental services
7 integrate with the core networks? What's the data
8 hand-off? What's the in-person hand-off? We'll be
9 looking at that very closely.

10 And last but not least, I want to talk -- no
11 excuse me. Is -- next is talking about affordability.

12 --o0o--

13 PETER LEE: And you know this, but affordability
14 is an issue for both members and for the employers. For
15 members, the solicitation will be looking at how health
16 plans navigation support members to use higher value
17 providers, to use those that do better quality at
18 potentially lower cost, while continuing to offer broad
19 choice. We're also going to look at how health plans can
20 bring ideas to minimize out-of-pocket costs to CalPERS
21 members. Look at them building on things like the
22 referenced based pricing program that CalPERS has really
23 been a national leader on.

24 For employers, the State, the Cal State
25 University's public agency schools, the solicitation

1 outlines the performance standards again tied to total
2 cost of care. That alignment we think is vital. It's
3 missing in virtually every major self-funded PPO contract
4 out there. We want the health plan or population health
5 management vendor accountable for meeting trend targets,
6 okay. CalPERS wants the vendors to care about CalPERS and
7 its members bottom line as much as it cares about its
8 bottom line. To do that, we're making it part of their
9 bottom line. So we believe that aligning the financial
10 interests of the plan and the vendors related to cost has
11 to be married with our focus on quality and equity. So
12 the last thing I'll note is talking about equity.

13 --o0o--

14 PETER LEE: CalPERS will be looking closely at
15 how those respond to the solicitation, both health plans,
16 population health management vendors to see how they can
17 truly walk the talk of serving CalPERS incredibly diverse
18 populations. The solicitation expects the bidders to
19 speak of how they address racial disparities, how they'll
20 serve the CalPERS members who are members of the LGBTQ
21 community, how they will address equity issues related to
22 geography.

23 Some of the specific ways the solicitation does
24 that is requiring the collection of demographic data. If
25 you don't know who people are, you can't measure and

1 improve. For health plans, we'll be requiring that they
2 meet the NCQA Health Equity Accreditation Standard. And
3 CalPERS, in line with what it's doing on the HMO front,
4 will have quality measures. They will have major money at
5 play that over time will be stratified by racial
6 identifiers, so we can stratify those rewards, so it's
7 building into the financial performance on quality looking
8 at equity and who we serve.

9 So in closing, before I hand this back to Don and
10 look forward to your questions, comments, discussion is I
11 want to underscore where Don started of how important this
12 solicitation is. Four hundred thousand CalPERS members.
13 Now, I should have done my homework on this, but I'm
14 pretty sure that 400,000 members is in the top 10 of all
15 employers purchased in the state of California, just the
16 PPO. We've got 70 percent over here on the HMO side of
17 the house, but 400,000 people is a lot of people. It's a
18 lot of people, many of whom have very complex care needs.
19 It's a lot of people who are spending a lot of money.
20 This solicitation will hopefully result in the selection
21 of more than a TPA, more than a vendor, but what is likely
22 to be a partner for years and years to come.

23 So we use the term "vendor", but what I know Don,
24 Dr. Logan, Rob want is someone that we will be working
25 with for years to come. This contract is I believe a

1 five-year term.

2 CHIEF HEALTH DIRECTOR MOULDS: (Nods head).

3 PETER LEE: Easily could be extended, if they are
4 delivering on what they need to deliver on. So this isn't
5 just a one-time issue. It's finding someone that is
6 bringing to the table creativity, innovation, and
7 commitment to both a quality, equity, and cost bottom line
8 that we will change with over time, we'll be nimble with,
9 and build on the good work that they bring and CalPERS
10 history.

11 So with that, Don, I'll turn it back to you.

12 CHIEF HEALTH DIRECTOR MOULDS: Great. Thank you
13 so much, Peter. Really appreciate the presentation and
14 all the time that you've put into this.

15 --o0o--

16 CHIEF HEALTH DIRECTOR MOULDS: So I hope Peter's
17 presentation gives you a good sense of both the challenges
18 and the opportunities we see in this solicitation. And to
19 sum things up, our goal here is to have the PPO further
20 our strategic goals of high quality, equity access, and
21 affordability, so that it better meets the needs of our
22 members and our employers. All of the features Peter just
23 talked about are designed with that purpose in mind. I'm
24 not going to walk through this timeline. It's in your
25 packets and you can use it as a reference, but Peter, and

1 Rob, and Julia, and I are here to answer any questions you
2 might have.

3 CHAIRPERSON RUBALCAVA: Thank you so much, Don
4 and Peter. We do have some questions here and I'll start
5 with Trustee Pacheco.

6 VICE CHAIRPERSON PACHECO: First of all -- sorry.
7 First of all, Peter and Don -- Peter, thank you very, very
8 much for this extremely comprehensive analysis of the -- I
9 think the first time we're doing it comprehensively with
10 the PPO solicitation. I really find it really fascinating
11 and also very novel in terms of how we're approaching
12 this.

13 My first question is regarding the patient
14 navigation aspect of this. As I understand -- my
15 understanding is is that it would be able to take care --
16 from the notes, it will take care of the first line, the
17 low level of risk of the individuals. We'll also be
18 targeting more of the high intensity case management as
19 well, because in many cases, my understanding is in my
20 reading on this material is it's utilized a lot for
21 chronic diseases, chronic conditions, cancer, and other
22 things. If you can elaborate on that first question, I've
23 got two more after that.

24 PETER LEE: Well, first, you sort of answered the
25 question as you asked it, and the answer is yes is patient

1 navigation is at every level of the pyramid.

2 VICE CHAIRPERSON PACHECO: Okay.

3 PETER LEE: And we will be looking closely at --
4 there's different ways to organize it. We have not done a
5 you must do it this way. We've said to the -- or will be
6 saying to be released in -- before the end of the month
7 a -- we'll be saying tell us how you organize and staff
8 which clinicians and how they focus differently or
9 similarly for people that say I just need to find
10 dermatologist.

11 VICE CHAIRPERSON PACHECO: Um-hmm.

12 PETER LEE: And the answer might be, excuse me,
13 have you talked to your primary care doc. You might not
14 need a dermatologist, which are very high paid and like
15 doing little procedures. No offense dermatologists. I
16 just hope there aren't any on the Board. But it's -

17 (Laughter).

18 PETER LEE: So whichever the mix is is -- but it
19 may be a different structure for the high need, high
20 intensity people. And I want to go back to that one
21 percent that have 40 percent of the spend may have a set
22 of clinical oncologists on their team helping on care
23 coordination. So that's part of what we're looking for
24 how the bidders present, how they will structure,
25 resource, and staff that range of functions. Does that

1 make sense?

2 VICE CHAIRPERSON PACHECO: Yeah. That makes
3 sense. And it would be -- it would be cost effective. I
4 mean, that's the whole process, I mean -- and if you
5 can --

6 PETER LEE: Well, I'd say it should be cost
7 effective.

8 VICE CHAIRPERSON PACHECO: That's the point.

9 PETER LEE: And -- but that's exactly the point
10 is that we -- when we look at where there is the potential
11 of bending the cost curve so to speak --

12 VICE CHAIRPERSON PACHECO: Um-hmm, exactly.

13 PETER LEE: -- some is who are in the networks
14 and what you pay them, but as if not far more important is
15 how you are helping people in the system get to the right
16 people at the right time.

17 CHIEF HEALTH DIRECTOR MOULDS: I'll -- I'm --
18 just to add one other thing. There's been a lot of work
19 done over the last decade to focus on that one percent of
20 the population. And a lot of the approach that we've
21 taken on the Medicare side with supplemental benefits, for
22 example, are trying to get to some of that by recognizing
23 that in some instances these are people who don't just
24 need traditional medical services, they need other
25 services like transportation, help post-discharge,

1 targeted home care. I have been one of -- the big shocks
2 for me coming from a think tank to the job that I'm in now
3 is how little uptake health plans have -- how little
4 they've taken up in terms of these strategies. They know
5 that it's an issue. They haven't worked through the
6 financial models. We need to do a better job there.

7 I think there's a huge opportunity there and
8 it's -- if we're going to make progress on spend and on
9 quality, that's going to be one of the major places that
10 we're going to need to be focusing. And that will be one
11 of the things that we're looking for, either again in a
12 health plan or a population health vendor that will be
13 working with a health plan.

14 VICE CHAIRPERSON PACHECO: Perfect.

15 CHIEF CLINICAL DIRECTOR LOGAN: And if I can just
16 give an example about -- so I think it's really important
17 what Peter was talking about the pyramid, because you do
18 have people, you know, that -- who still are at the lower
19 end of the pyramid but need care navigation services. Say
20 you're a healthy person but you have a colonoscopy and you
21 have a positive result, and so you would need that care
22 navigation to get to the right colorectal surgeon for
23 example. So those care navigation services have been
24 throughout the pyramid.

25 At the very tippy top of the pyramid, like when

1 I -- as an example, when I was seeing patients in the
2 hospital and rounding on patients in the hospital, we had
3 patients who had multiple hospitalizations, where I had
4 one gentleman who had 36 hospitalizations in a year. And
5 that wasn't -- I mean, that was on the higher end, but not
6 completely out of the ordinary. And what that gentleman
7 needed was what Don was talking about, the supplemental
8 benefits, a caseworker, someone at the hospital, someone
9 at the health plan to help navigate and help that
10 gentleman through those hospitalizations and to decrease
11 the amount of hospitalizations. So that care coordination
12 and that navigation happens at every level and just so
13 much more intensely at the top.

14 VICE CHAIRPERSON PACHECO: Thank you very much,
15 Dr. Logan and Peter.

16 The next question is more regarding the
17 financing, the stop-loss insurance. And, you know, it's
18 my understanding that with stop-loss we're shifting the
19 risk and the cost to -- I mean, we are basically -- we
20 self fund it with our own money, but then at a certain
21 point another insurance will take over. And I'm just
22 wondering how we would -- how that would be structured and
23 how we would scale in this solicitation?

24 CHIEF HEALTH DIRECTOR MOULDS: So we don't
25 specify -- we don't specify in the solicitation exactly

1 how we're -- how we would structure it. We know that
2 there are sort of conventional structures to stop-loss.
3 That would be something presumably that we would go into
4 much more detail in competitive negotiations.

5 VICE CHAIRPERSON PACHECO: Okay.

6 CHIEF HEALTH DIRECTOR MOULDS: But at a base
7 point -- at a baseline, we want to make sure that they
8 have the -- we're interested in whether or not they have
9 the capacity to do that. We're interested in their
10 thoughts out of the -- out of the gate on what makes sense
11 to CalPERS. Stop-loss does not insure you -- stop-loss
12 tends to insure you for big risks not for little misses.
13 But we would be having those refined discussions with a
14 vendor that we're in negotiation with.

15 PETER LEE: But if I could and agreeing totally
16 with that, and I don't want to get into a colloquium on
17 stop-loss. Stop-loss is complex and it's either two forms
18 usually, aggregate, which is if your total spend goes
19 above something or what's called case specific. So you
20 get stop-loss for a case that's over a million dollars.
21 But the important thing of us asking the health plan or
22 population health vendors to bring this is if they are the
23 reinsurer, they care about minimizing costs.

24 VICE CHAIRPERSON PACHECO: Right.

25 PETER LEE: If we go -- if we pick a health plan,

1 then we go to some other entity, you know, at Lloyd's of
2 London for stop-loss, then that entity we're working with
3 on the care delivery says, I don't care. So the terms the
4 stop-loss, we want to have an integral discussion with the
5 health plans or population health vendors to say we want
6 to be aligned with you and you aligned with us. Don't,
7 you know, shuck it off on someone else's reinsurance. So
8 exactly the terms, we're very open to, but we are not --
9 the thing we're most open to is alignment. We want them
10 to bring to the table ways they're financially aligned.
11 Not saying, oh, you can buy that from Lloyd's, so...

12 VICE CHAIRPERSON PACHECO: Yeah. No, that
13 makes -- that makes a lot of sense in terms of trying to
14 give them -- trying to be aligned with them financially.

15 The last question is more of a comment, but maybe
16 an insight. So I read recently in the New England Journal
17 of Medicine this -- the issue with respect to the recent
18 affirmative action, the reduction -- the number of primary
19 care physicians now going in, especially physicians that
20 are of persons of color. It's really disturbing that many
21 students aren't pursuing medicine and especially around
22 primary care. I don't know if we can address it here or
23 not, but it's something that in order for us to make sure
24 that we provide primary care physicians for our 1.5
25 million members, we want to make sure that they also

1 are -- they're a reflection of our population, you know,
2 because we are very, very diverse and -- a diverse
3 population.

4 So in the solicitation or something like that,
5 but I just wanted your input or your feedback on that,
6 because it is something that is there and I think we
7 need -- somehow, we need to figure out how to address
8 that.

9 PETER LEE: I'm sure Dr. Logan probably wants to
10 ping pong in. But first, one, thank you for showing off a
11 little bit reading the New England Journal. Now, all the
12 other Board members are saying, oh, God, I've to read the
13 New England Journal before the next Board meeting.

14 But two things that I'd underscore about the data
15 is very clear on. First, we do not have enough primary
16 physicians. And people in medical school when they pick
17 residencies, they are not lining up to pick primary care.

18 VICE CHAIRPERSON PACHECO: Right.

19 PETER LEE: An important element of the work that
20 Dr. Logan has been a leader in this State around is
21 advanced primary care is to over time shift how much we
22 pay to pay primary care doctors more. So someone
23 graduating from medical school of any race can say I see a
24 useful career here and I don't have to go to radiology. I
25 don't have to go to dermatology. I mean, for those of you

1 that don't know it, in medical school, my former partner
2 was in medical school and he became a primary care doc.
3 But they talked about the road of what you do when you get
4 out of medical school. And the road is where do you get
5 your loans repaid? Radiology, ophthalmology,
6 anesthesiology, and dermatology, that's the road. Those
7 four are paid at 2X of what primary care doctors are, not
8 because they're providing 2X value. I mean, they probably
9 provide a lot of great value, so -- but that's one.

10 The other point that you make I think is really
11 important, and I think this issue for that I know we talk
12 about about workforce issues, but also good care.

13 VICE CHAIRPERSON PACHECO: Um-hmm.

14 PETER LEE: Your likelihood of getting -- if
15 you're an African American woman getting better care,
16 you're likely to get better care if you have an African
17 American clinician. You're -- and there's -- some of the
18 medical schools in California are doing a great job of
19 recruiting people to then stay in their communities. They
20 have more Latino physicians working in Riverside, more in
21 the Central Valley. And so I think that's one of the
22 things that we'll certainly be looking what the networks
23 are of the clinicians, their makeup, and how does that
24 address care disparity issues. So it's the right
25 question. Do we have an answer for it? There's a lot of

1 health care challenges that we need to be mindful of.
2 That's a piece of them.

3 CHAIRPERSON RUBALCAVA: Thank you, Mr. Pacheco.
4 David Miller million, please. Trustee.

5 COMMITTEE MEMBER MILLER: Yeah. Just a little
6 bit to kind of piggyback on Director Pacheco's question
7 and your response. Clearly, there's this disparity in pay
8 and to address those issues and also disparity in pay from
9 provide to provider or employer to employer, geography
10 area, and not just pay but other lifestyle factors that
11 cause someone to choose whether to be, you know, in Blythe
12 or to be in San Francisco, just as we face with trying to
13 hire other hard-to-fill positions where talent has a
14 choice of where to go.

15 But an even more root cause level, it seems to me
16 that we've got a pretty dramatic artificial supply
17 constraint when it comes to who gets to go to medical
18 school and how we choose. And just as, you know, a lot of
19 other higher learning institutions have artificially
20 constrained a lot of people with talent and potential will
21 never have those opportunities, because the way we have
22 set things up. And the fact that we have to really reach
23 out to the rest of the world to try to recruit medical
24 professionals, not just physicians. And we've got a
25 similar situation with nursing, where we're more or less

1 importing thousands and thousands, I mean, of nurses
2 because there's that artificial constraint of the pipeline
3 there as well.

4 And I think at the root cause level, we need to
5 make those opportunities more available and we need to fix
6 that pipeline, because it's not just a matter of shifting
7 more of the work that's traditionally done by physicians
8 to non-physicians. And there's a -- you know, a real role
9 for that as well. But at some point, there are a lot of
10 people with potential to be physicians who will never have
11 that opportunity.

12 CHAIRPERSON RUBALCAVA: Thank you, Trustee
13 Miller.

14 I don't see any more questions, so I'll proceed
15 with my questions. First of all, thank you, Mr. Moulds --
16 Don Moulds and Peter Lee. I'm glad you're on the team and
17 look forward to hearing more from Dr. Logan on some of
18 these -- on this population health, which is something
19 that I think we'll -- CalPERS will care to make the jump,
20 because we have the database -- the data house. I forget
21 the term we use. Yeah. Data. We have data.

22 And that's what's going to help us drive. So I
23 would encourage all our members to make sure they fill out
24 the demographic option that we have now for them, because
25 that will help us move forward. And I think on the -- on

1 this whole solicitation program, it's going to help us get
2 to utilize our size, and our data, and our in-house
3 expertise, not only to make sure we bend the cost curve
4 and be cost efficient, but also make sure the people have
5 the information they need to make the right decision, so
6 they get the high performance providers with the outcomes
7 And I think that's one thing that we keep losing is when
8 we look at cost is it's implicit in there that when you
9 have high performance being lower cost, you also mean --
10 high value means you have good outcomes and that's what we
11 want.

12 And so I'm going to -- and I also am very happy
13 to hear the presentation from Peter Lee, because the whole
14 thing about -- and Dr. Logan, how primary care is so key.
15 So my question is I noticed on slide 8 we used the word --
16 you used the word, "advanced primary care". Can you
17 please explain what is advanced primary care and how does
18 it differ from what we offer right now through our
19 programs?

20 PETER LEE: I'd like to call my friend Dr. Logan.

21 (Laughter).

22 CHAIRPERSON RUBALCAVA: Thank you.

23 CHIEF CLINICAL DIRECTOR LOGAN: Yes. So advanced
24 primary -- so, you know, we just had this discussion about
25 how primary care providers are almost like a dying breed.

1 There aren't enough primary care providers in the state of
2 California, especially in rural areas. What we are
3 working on with advanced primary care is really focusing
4 in on the team aspect of primary care. You know, one
5 person cannot do it alone. It really does take a team.
6 And so building on that concept that a primary care
7 provider works with a patient, but so does the nurse, so
8 does the behavioral health special. It's a much more
9 integrated model than just a -- like a primary care doctor
10 or primary care clinician treating one patient.

11 And what we're working on with the Integrated
12 Health Associate -- Health Care Association and Pacific
13 Business -- Purchaser Business Group on Health is an
14 advanced primary care model where we can have an advanced
15 primary care designation, so we can say this -- this
16 practice is achieving high quality advanced primary care.
17 They're doing well in hypertension measures, diabetes
18 measures, the measures that we are focused in on with our
19 health plans as well.

20 And then also around equity, we're making sure
21 that they're achieving high quality in those equity
22 sensitive measures. So it's a much more comprehensive
23 view on just -- than just what we -- you know, regular old
24 primary care.

25 CHAIRPERSON RUBALCAVA: Thank you, Dr. Logan.

1 CHIEF CLINICAL DIRECTOR LOGAN: Yeah.

2 CHAIRPERSON RUBALCAVA: Is your presentation --
3 any more presentation?

4 CHIEF HEALTH DIRECTOR MOULDS: No. I think if
5 there are no questions, I think we're good on our end.

6 CHAIRPERSON RUBALCAVA: Okay. I do have on the
7 phone public testimony -- public comment, so we could --

8 CHIEF HEALTH DIRECTOR MOULDS: Is that on this
9 item or --

10 CHAIRPERSON RUBALCAVA: Yes, 5a.

11 CHIEF HEALTH DIRECTOR MOULDS: Okay.

12 CHAIRPERSON RUBALCAVA: So I don't know who
13 handles that.

14 STAFF SERVICES MANAGER I FORRER: Yeah, Mr.
15 Chair. We have William Stuart on the line.

16 CHAIRPERSON RUBALCAVA: Please proceed. You have
17 three minutes.

18 WILLIAM STUART: Good morning, Mr. Chair, Board
19 members. Are you able to hear me clearly?

20 CHAIRPERSON RUBALCAVA: Yes. Please continue.

21 WILLIAM STUART: Thank you. Hello. My name is.
22 William Stuart. I am an out-of-state retiree. Thank you
23 for this opportunity to provide comment and ask some
24 questions related to this agenda item, specifically the
25 strategic plan access to equitable, high quality,

1 affordable health care.

2 My focus for the next moment will be on the
3 affordable health care aspect of your strategic plan.
4 Since I retired three years ago and moved out of state, I
5 have been offered only one health insurance plan option,
6 that is the Anthem Blue Cross/Blue Shield Platinum PPO. I
7 have not been offered the Blue Cross Gold PPO nor have I
8 been offered any other type of plan such as an HMO.

9 My out-of-pocket expense for my PPO insurance
10 premium was \$333 a month last year. It has been \$644 a
11 month this year, and I do not know how much it's going to
12 increase for next year. I wish to ask two questions.
13 One, can I have a lower cost option for health care such
14 as Anthem Blue Cross Gold PPO? And my second question,
15 what is CalPERS doing to offer that plan to me and other
16 out-of-state retirees like me?

17 That's the end of my questions. Thank you for
18 your time.

19 CHAIRPERSON RUBALCAVA: Thank you, Mr. Stuart.
20 That is a very good question how we -- what service we
21 provide to out-of-state retirees. So I wasn't sure if you
22 wanted to answer that.

23 CHIEF HEALTH DIRECTOR MOULDS: So as part of --
24 as part of the solicitation, we will also be looking at
25 the out-of-state options. That will be part of the

1 conversation. We're aware of -- we're aware of the
2 challenge. As part of the most recent contract with its
3 union, CalHR has just created a stipend end for
4 out-of-state workers to address exactly this challenge.
5 It is hard -- it is harder out of state to offer the same
6 caliber network and benefits, because we have far less
7 control over the network. We -- our primary focus has
8 been on California.

9 That having been said, we want to make sure that
10 our out-of-state members have exceptional health care and
11 affordable health care. So that will be front and center
12 as part of this discussion with any would-be vendor. And
13 we'll be getting back to you with that -- with more on
14 that as we talk more about the solicitation as it
15 progresses and then, of course, also as part of the 2025
16 rates development process.

17 CHAIRPERSON RUBALCAVA: Thank you, Don. And I
18 appreciate William Stuart reaching out to us and hopefully
19 we can be in touch with him as things develop.

20 Now, we are ready to move to the 5b, which is
21 something I'm looking forward to, proactive policy
22 communications, Brad and John Myers. Brad Pacheco.

23 And thank you, Don, and your team for an
24 excellent presentation and the work you're doing. We look
25 forward to the solicitation going out at the end of the

1 month. And we're very anxious to see what the reception
2 is going to be and how we're going to roll it out.

3 Thank you.

4 (Thereupon a slide presentation).

5 CHAIRPERSON RUBALCAVA: No Brad, just John.
6 Okay.

7 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Yeah.
8 Good afternoon, Mr. Chairman and members of the Committee.
9 John Myers, CalPERS team member from the Office of Public
10 Affairs. I will tell you my colleague, Brad Pacheco,
11 sends his apologies. He was called away by a family
12 matter out of state, so...

13 Thanks for the opportunity to do this. I
14 appreciate your time. It's been a fascinating day for me
15 sitting here in the Committee, because there's a nexus of
16 a lot of what I want to talk to you about, so we'll kind
17 of have that discussion.

18 At the July off-site, you will recall the
19 presentation that outlined the results of our stakeholder
20 perception survey, and the sentiment of our members and
21 our key stakeholders on a number of areas. So today, we
22 thought we would dig a little deeper and talk about how we
23 are working to sharpen our communication efforts and
24 better tell the CalPERS story. And I can tell you
25 listening yesterday, today, and tomorrow, I'm sure there

1 is so much to tell, and so we want to talk about better
2 ways to do that.

3 Because the work is so important, we've added
4 these efforts to this year's business plan as a formal
5 initiative, so that we can share our progress throughout
6 the year. So presentation that I wanted to offer you this
7 afternoon for a few moments is a snapshot, because the
8 Committee in its role as the body that oversees strategic
9 issues related to pension and health care, it's a good
10 place to talk about it. But in short, I would tell you
11 this. Our public affairs team is sharpening its focus to
12 help educate and inform a number of key CalPERS audiences.

13 Let me take you to the first slide.

14 --o0o--

15 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: These are
16 projects that will -- actually, the next slide.
17 Apologies.

18 --o0o--

19 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: These are
20 projects that will both bolster and expand our capacity to
21 communicate to CalPERS members, employers, a variety of
22 key stakeholders, and a wide swath of Californians about
23 the work that we're doing to provide secure retirements
24 and quality health care. Now as a way of setting the
25 scene, I will tell you that I think we really are at a

1 pivotal moment in the challenge to engage with both our
2 core audiences and all Californians about the importance
3 of the pension fund's work. No doubt many of you have
4 sensed this firsthand during your visits with
5 organizations across the state that there is, I would
6 call, a real thirst for information about what CalPERS is
7 doing.

8 The real question I think is how will that thirst
9 be quenched and what can we do, keep that metaphor going,
10 to quench the thirst more consistently when it comes to
11 tell the CalPERS story, the story of what we are doing and
12 why we are doing it? These are the questions that I've
13 been asking myself since having the opportunity to join
14 the CalPERS team last summer.

15 Some of you will know that before my arrival, I
16 spent a while as a journalist chronicling California
17 government and public policy. That was either writing
18 content or assigning and editing news content about public
19 sector issues and public sector pensions. Unfortunately,
20 I would tell you the ranks of those writers have thinned
21 to historic lows in recent years. Let me show you another
22 slide here.

23 --o0o--

24 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: At regular
25 intervals -- I think it's actually the next one.

1 --o0o--

2 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS:

3 Apparently, I didn't number myself. Apologies.

4 At regular intervals, the Communications and
5 Stakeholder Relations Branch has provided the Board with a
6 snapshot of traditional media coverage of CalPERS. In the
7 most recent fiscal year, our team tallied about 400
8 mentions of the pension fund across a variety of news
9 organizations. But compare that to a decade earlier, you
10 can see it there were four times as many mentions tallied.

11 In the most recent three fiscal years, we've seen
12 the lowest citations measures. There are no doubt a
13 variety of reasons for this. There are fewer journalists
14 working at traditional news organizations, for example.
15 But regardless, other than episodic moments, some kind of
16 big news break-through, the CalPERS message isn't moving
17 forward enough and it's not breaking through.

18 This next slide will show you --

19 --o0o--

20 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: -- in my
21 prior roles in life, those numbers would have worried me
22 about a sign about the health of the news industry or the
23 drift away from talking about public policy. But as your
24 Chief of Public Affairs, it tells me that the traditional
25 ways of outreach are starting to show their age. They're

1 need, I would say, for explanation and context about what
2 CalPERS is doing or what the late Paul Harvey said on his
3 old radio program, the rest of the story.

4 The next slide.

5 --o0o--

6 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Concerns
7 from employers included a desire for more consistent
8 information about CalPERS's funded status, more
9 information about contributions from both employers and
10 employees. Some stakeholders need assurance that the fund
11 is taking steps toward long-term stability. Other
12 respondents indicated they want to know more about how
13 CalPERS uses its voice in the discussion of how to balance
14 health care costs and health care quality. We've talked a
15 lot about that today.

16 And speaking of health care, there were a number
17 of active members, you may remember this, who were not
18 aware that CalPERS administers their health benefits.
19 Active members, those currently on the job, are, I think,
20 especially eager to learn more about health care.

21 Can we move to the next slide.

22 --o0o--

23 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: I'm not
24 always a glass half full kind of person. It turns I
25 wasn't taught in journalism school --

1 (Laughter).

2 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: -- but I
3 see these data points as a huge opportunity for our
4 communications effort to tell the CalPERS story more often
5 and across more --

6 --o0o--

7 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS:

8 -- traditional and digital platforms. Earlier
9 this year, we began to reorganize some of the teams in the
10 Office of Public Affairs with an eye toward a larger
11 amount of what I'm calling proactive policy-driven content
12 for the core audiences of CalPERS. While my presentation
13 is focused on the two CalPERS business lines that are
14 pertinent to this Committee, pensions and health care, our
15 communications effort, of course, will also oversee
16 projects designed to tell more about our investment
17 strategy too. I think this is particularly important to
18 our employer partners, since we know \$0.56 of every \$1
19 comes from investment earnings.

20 And the next slide.

21 --o0o--

22 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: In short,
23 we are aiming to more frequently and fully craft what I'd
24 call unique communications content that can do the major
25 things, that can educate, inform, and engage our core

1 audiences about the work we're doing and how it's in
2 service to their current and their long-term benefits.
3 And I would tell you, we're seeking new avenues too to
4 communication what, in a sense, I would say is the
5 tangible product that we make at CalPERS, which is a
6 meaningful retirement. Let me offer a few snapshots of
7 the kinds of story telling opportunities that I've seen
8 just in the past few weeks and months.

9 On the next slide --

10 --o0o--

11 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: -- I
12 wanted to tell you about this summer where we sent one of
13 our public affairs writers to Eureka for one of the
14 CalPERS Benefits Education Events. I'm starting to learn
15 the terminology here, a CBEE. You talked about those
16 earlier. It's not that those events are new. For years,
17 the customer service team has hosted those gatherings.
18 But there was a lot that I would argue that my team can
19 learn from our members and our soon-to-be retirees by
20 being there to collect their stories, to talk to them, to
21 understand what they're looking for.

22 The photo you see on the screen was this great
23 moment from Eureka, just after the woman in the screen,
24 Susan Carns, who was a social worker in Humboldt County
25 submitted her retirement application. It was at the event

1 she found out she could retire in just 60 days. And so
2 she's got a little celebratory moment there with Kevin
3 Harris who's a CalPERS Retirement Counselor.

4 We're going to find a lot more ways to cultivate
5 ideas and stories from these events as a springboard, not
6 only for encouraging folks to attend, that's the obvious,
7 but also for fining out how we can serve our members,
8 learning a lot more about what they need to know and how
9 we can best communicate that information to them.

10 The next slide.

11 --o0o--

12 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Meanwhile,
13 we've been talking to the CalPERS actuarial team about
14 their examination of the sweeping reform of California
15 pension law - you talked about it this morning - PEPRA at
16 the 10-year mark. I'm kind of a policy wonk. I had a
17 really good time listening to the actuaries this morning.
18 We know PEPRA has brought about major changes for members
19 and employers. You heard a snapshot of that this morning.
20 We should and we are going to expand our communication
21 about those trends. It's the important part of the
22 CalPERS story, and we're really eager to work closely with
23 the Health Branch and the team you've heard from today to
24 expand the awareness of their work and our work on health
25 outcomes, quality of care, health equity.

1 Active and retired members I would argue a like
2 need to know more about what CalPERS is doing when it
3 comes to their health and how our size, right - we know.
4 We're the nation's second largest purchaser of health
5 care - gives us a powerful voice in short- and long-term
6 health care trends.

7 On the next slide --

8 --o0o--

9 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: -- I want
10 to focus for a moment too about the retirement story in
11 broad strokes and significant details, things we really
12 need to do. All of our members, led by our retirees, they
13 want to know more about how we do what we do, how CalPERS
14 is making the decisions needed to ensure long-term
15 retirement security. That's going to be more consistent
16 conversation about the benefits that CalPERS pays out.
17 Last year, it amounted as you may know, to some \$29
18 billion and the impact on that in California communities.

19 Let me share, if I can, just a few additional
20 ideas that we've been working on to improve and how we
21 will use our communication platforms and a little bit of
22 the kind of content that I think will help us educate and
23 inform a variety of audiences.

24 Next slide.

25 --o0o--

1 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: We want to
2 talk about new focus on new content for the page on our
3 website called PERSpective, which you can see in the
4 middle of the screen there. A few years ago, it became
5 the digital home of what you know that started out as a
6 print product. We're going to really lean in. We're
7 going to expand our policy content there, look for new
8 visual interaction ways of communicating about those
9 policies. We also need to use social media to help us in
10 that way.

11 A little further down the road is a significant,
12 really significant overhaul of the look at -- and the
13 behind-the-scenes function of our CalPERS website. We
14 really need to ensure that our members have quick access
15 to the content that matters. We are also taking a fresh
16 look at our email efforts. I will tell you I believe
17 email is probably one of the most powerful digital
18 platforms we have. Let me give you an example. Our
19 average open rate for our monthly emails to members is
20 above 50 percent. That is higher than educational
21 institutions, retail, even finance. It is really that
22 foundation of strong engagement that will help us reach
23 our members I think even more.

24 While we currently share information through
25 monthly emails, I'd like to see us do even more to make

1 sure our members feel as though they are hearing from us.
2 They're hearing from us fast. They're hearing from us
3 first. And they are fully hearing -- fully, I should say,
4 hearing when they need to know. And we are hard at work
5 examining other ways to bring these important topics to
6 CalPERS audiences, including a lot more visual, a lot more
7 video, a lot more social media. I have to tell you I'm
8 really lucky to work with a great team of communications
9 professionals. They have really answered this challenge
10 that I've asked them to take up on evolving and expanding.
11 And that's a lot of what we are spending our time trying
12 to get organized now thousand to do.

13 And one more slide.

14 --o0o--

15 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Let me
16 conclude my remarks with a few thoughts about how we are
17 working to bring -- to bridge, I should say, traditional
18 outreach and communications with the really rapid changes
19 in not only technology but also social norms. I view the
20 Public Affairs effort somewhat as akin to remodeling a
21 house. It's got a great strong foundation, but it needs
22 these changes to accommodate a new generation of family
23 members.

24 So we're going to continue to react and engage
25 when we're called upon to inquiries about CalPERS'

1 operations. We do that regularly. Long before my
2 arrival, the Public Affairs team had real success as a
3 rapid response and comprehensive explanation source. But
4 what we are doing now is trying to ensure that those are
5 not one-time experiences. We really need to create some
6 lasting conversations, I would argue, with our members,
7 our employers, our entire family of stakeholders, as well
8 as really honestly new conversations with California
9 taxpayers who need to know what we are doing and why we
10 are doing it.

11 I think our goal is to not only talk about the
12 mechanics of CalPERS, but also the mission, the importance
13 of retirement security, the choices for quality health
14 care, and the belief that in more ways than one, CalPERS's
15 focus, I would say, on investments that make a difference.

16 So it's a brief conversation with you today.
17 Appreciate the opportunity to shed a little bit of light
18 on this and I'd be happy to answer any questions, if you
19 have them.

20 CHAIRPERSON RUBALCAVA: Thank you, John.
21 Excellent. Very exciting projects we have in front of us.
22 Any -- so we do have some questions and comments from our
23 trustees. President Taylor first and followed by Mullissa
24 Willette.

25 COMMITTEE MEMBER TAYLOR: John, thank you very

1 much. Really comprehensive presentation. So I always
2 look at these and I guess I'm getting jaded, because we
3 always want to up our game and do something new. And then
4 it works for a minute and then it sort of peters off. And
5 I know that we tried that with our union as well. But
6 have you thought about TikToks like news TikToks?

7 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: I've heard
8 that phrase before. It's usually from my 13-year old son.

9 COMMITTEE MEMBER TAYLOR: I know. I know.

10 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: It's a
11 different discussion.

12 (Laughter).

13 COMMITTEE MEMBER TAYLOR: We got young folks now
14 though.

15 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Yeah.

16 COMMITTEE MEMBER TAYLOR: We've got, what is it,
17 60 percent of our folks are PEPRA folks.

18 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Well, and
19 I think you're getting to the right place, which is like
20 what are we looking at that's out there. Where are
21 people? Where are the people? What are they engaged?
22 How can we engage them? So I would tell you, yes, we'll
23 look at it, but I want to look at it as part of a larger
24 conversation. I mean, I really -- I think we have a -- as
25 I said a moment ago, we have a great foundation to build

1 on. We just have to kind of keep trying things. And one
2 of the things that's tough that I learned in my last life
3 is sometimes you just -- it takes a while to kind of build
4 that conversation. That conversation doesn't start over
5 night. So you try something. You try a little bit more.
6 You try -- you measure it. You figure out how to do it a
7 little bit more. So I'm very aware of all of the
8 platforms that I need to be thinking about. I probably
9 won't go that --

10 COMMITTEE MEMBER TAYLOR: Podcasts.

11 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Pardon me?

12 COMMITTEE MEMBER TAYLOR: Podcasts.

13 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: I've had a
14 little bit of experience in my life with those. Yes,
15 we -- the answer is all of the above, Ms. Taylor.

16 COMMITTEE MEMBER TAYLOR: Okay.

17 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: I just
18 think that what I'm trying to do is figure out how I can
19 get the team oriented for that kind of thing and then how
20 we can be good at it --

21 COMMITTEE MEMBER TAYLOR: Sure.

22 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: -- because
23 I don't want to just take it and do it and then move on.
24 I think that would -- you know, we could do a little bit
25 of experimentation, but we want to know what we're doing

1 some.

2 COMMITTEE MEMBER TAYLOR: Well, yeah, because you
3 sure want to -- you want to see the longevity, so it's --
4 so first you have to see it ramp up, right --

5 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Yeah.

6 COMMITTEE MEMBER TAYLOR: -- whatever platform
7 you're using and then you hope to see it stay or continue
8 to go up or whatever. What you don't want to see is, oh,
9 this looked good for a while and now we're board.

10 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Right.
11 Yeah. Well, and I was going to say, if I may, we have to
12 be patient.

13 COMMITTEE MEMBER TAYLOR: Yeah.

14 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: You know,
15 there's a little bit of Field of Dreams in this. If you
16 build it, they will come. You have to have a little bit
17 of time to kind of --

18 COMMITTEE MEMBER TAYLOR: Sure.

19 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: -- put
20 into it to build that audience. So I'm eager to get
21 started.

22 COMMITTEE MEMBER TAYLOR: Yeah. Thank you.

23 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Thank you.

24 CHAIRPERSON RUBALCAVA: Ms. Willette, please.

25 Thank you, Ms. -- President Taylor.

1 COMMITTEE MEMBER WILLETTE: Hi, John Myers.

2 (Laughter).

3 COMMITTEE MEMBER WILLETTE: Thank you so much for
4 that presentation. I really appreciate it. I am super,
5 super excited about this initiative and you at the helm of
6 this ship. You have my resounding support to move forward
7 in this way. I think -- I'm just a firm believer that we
8 have to center the members and our -- the member's story
9 around every single thing we do here at CalPERS.

10 So my only question is is you have a whole group
11 of members here at this dais who are talking to people
12 every day, talking to our members or being reached out to.
13 You know some of us we go to work every day at our
14 worksites with hundreds of our members. How do we support
15 this initiative, how do we support the communications
16 plan, and what can we do to ensure its success going
17 forward?

18 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: It's a
19 great question. And first of all, it's premised on the
20 right thing, which is that you want to help support what
21 we're doing. So thank you collectively to all of you on
22 that.

23 I think first and foremost, we have to give you
24 the right tools to kind of have those little touchpoint
25 moments that you can have this conversation with these

1 audiences. I know we work with several of you on events
2 that you do. And as I referenced, I mean we really get
3 that feedback that like -- you get asked lots of
4 questions. So we need to -- we need to work on a way that
5 we can really tap into what you're hearing and talk to you
6 more frequently.

7 COMMITTEE MEMBER WILLETTE: Yes, please.

8 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: So come on
9 over anytime you want, but we need to be more proactive to
10 you, because you have busy schedules. And so let me --
11 let me take a good look at that, but I -- I because I
12 think that you hear a lot of what we need to hear and you
13 can offer us a lot of guidance in that way. And I think
14 some of your fellow colleagues again that we've written
15 some items and move forward on, we get great feedback. So
16 we do need to have these conversations internally with
17 you, so that we can externally do the job that we need to
18 do. So we'll partner with you. I love that.

19 COMMITTEE MEMBER WILLETTE: Absolutely. We are
20 for you. Call me.

21 (Laughter).

22 CHAIRPERSON RUBALCAVA: Thank you, Ms. Willette.
23 Ms. Middleton, please. Trustee.

24 BOARD MEMBER MIDDLETON: All right. John, thank
25 you. And Mullissa, thank you. You asked the question I

1 was going to ask, so I'm not sure what to ask at this
2 point. But one of the things that impressed me was you're
3 trying to meet people where they are. And the population
4 that we serve is -- gets their information from an
5 incredible variety of sources and we've got to be able to
6 master all of those sources to be effective.

7 I guess my follow-up question would be is there
8 anything specifically that you need from the Board at this
9 time?

10 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: I
11 appreciate that and the answer is probably no. You've
12 given me -- you've given me what I need, which is kind of
13 like a little bit of a thumbs up to keep on working on it.
14 I think that -- I didn't reference it in the other
15 remarks, but I will say one of the most challenging parts
16 of this is we are a multi-generational entity. We have
17 people of all walks, of all generations, multiple
18 generations. They have a comfort level with the digital
19 world of communications that varies. We've got to be very
20 mindful of that. A lot of our website work, I will tell
21 you in part, I'm pretty obsessed with is things that
22 actually work on a device that you hold in your hand. I
23 think if you are trying to push, and squeeze, and move,
24 and like you -- you've lost the opportunity to have the
25 conversation right there.

1 BOARD MEMBER MIDDLETON: You lost me. That's for
2 sure.

3 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Yeah. So,
4 no, I mean, I will come back and I will -- I will be nice
5 and ask you all kinds of things, but you all have been
6 great so far. And I think the direction we've gotten from
7 the executive team and from the Board is what we need and
8 now we've just got to get doing it.

9 BOARD MEMBER MIDDLETON: All right.

10 CHAIRPERSON RUBALCAVA: Thank you, Lisa.

11 I think -- thank you for your presentation. I
12 think we're ready to move on to the summary of Committee
13 direction. Thank you, John.

14 OFFICE OF PUBLIC AFFAIRS CHIEF MYERS: Thank you.
15 I appreciate it.

16 Don and Kim, do we any? I don't think there's
17 anything.

18 CHIEF HEALTH DIRECTOR MOULDS: I'm not sure --
19 yeah, Kim had to step away. I'm not sure I have
20 direction. Perhaps indirectly to bring back an update on
21 out-of-state retirees --

22 CHAIRPERSON RUBALCAVA: Yes.

23 CHIEF HEALTH DIRECTOR MOULDS: -- and options
24 that come out of the PPO solicitation and the RFP process.

25 CHAIRPERSON RUBALCAVA: Thank you. Thank you,

1 Don. We look forward to reports on the PPO solicitation
2 and, of course, rollout of this amazing new communication
3 roadmap. Our members definitely need to understand that
4 their retirement is secure and that we're striving to
5 provide quality health care. Thank you.

6 So now we'll move on to public comment. I have
7 two names here. Tim Behrens and Larry Woodson, please.

8 LARRY WOODSON: There we are. Good morning,
9 Larry Woodson, California State Retirees. Thank you for
10 the opportunity to comment. And first I'd like to thank
11 Don Moulds for his kind words earlier. I worked with Don
12 for two years now and I've -- he's been very approachable,
13 responsive, and knowledgeable. And I don't have to tell
14 you how fortunate you are to have him as your Health
15 Director.

16 So today, I'm speaking once again on ACO REACH.
17 First, I'm very happy to report that after both Houses of
18 the California Legislature overwhelmingly passed Assembly
19 Joint Resolution 4, which asks President Biden to
20 immediately halt ACO REACH, it was enrolled and chaptered
21 by the Secretary of State on September 14th. It's likely
22 been sent out or will be soon. We hope that this strong
23 move by our Legislature to protect thousands of retired
24 Californians who are on traditional Medicare from being
25 moved into plans managed by for-profit companies will spur

1 you, this Board, to do the same.

2 We had asked that the Board at the very least
3 discuss opposing REACH at this meeting. It was not on the
4 agenda and we're a little puzzled as to why. But after
5 hearing objections from CSR, especially after hearing
6 objections from us and other stakeholders for over a year
7 and a half, we are also aware that several Board members
8 would like to at least have the discussion in open
9 session, but it's till not too late.

10 I've heard one member, you know, give the opinion
11 that REACH was discussed thoroughly at the open -- at the
12 January Board education day. And certainly it was
13 discussed there, my three experts educating you two,
14 three -- or four, three pro and one con. But that
15 discussion was really presentations to you and questions
16 from you and then a lot of public comment that was
17 opposing it, so -- and then the meeting was adjourned. So
18 there really has not been any discussion among Board
19 members in any open session about how they view now ACO
20 REACH and whether CalPERS should oppose it. And so we
21 continue to urge you to have that discussion.

22 I handed out copies to each of you of a report
23 that I did on the latest CMS approved ACOs, which
24 demonstrates the ACOs failure to meet many of the basic
25 CMS requirements and a lack of monitoring by CMS that

1 would allow such non-compliance. I sent that same
2 document, of course, to you in July, but I felt it was
3 worth sharing it a second time. It does contradict many
4 of the assurances that Liz Fowler gave you in January.

5 In conclusion, that noncompliance when coupled
6 with the fact that a significant number of the approved
7 ACOs are private equity companies, some with no experience
8 whatsoever managing Medicare and that our affected members
9 are moved without prior notice or agreement into this
10 highly experimental pilot, which threatens the continuing
11 existing of traditional Medicare, we ask that you show
12 respect enough for our concerns that you at least discuss
13 and hopefully oppose REACH at the next available
14 opportunity in an open session meeting.

15 Thank you.

16 CHAIRPERSON RUBALCAVA: Thank you, Larry.

17 Next, Mr. Tim.

18 TIM BEHRENS: Good afternoon. Tim Behrens,
19 California State Retirees. Thank you, Chairman, and
20 Committee members, Board members for listening. Just to
21 kind of pile on top of what Larry has already said, I
22 would like to bring up a couple of other issues that I
23 don't think have been discussed at all regarding this ACO
24 REACH, and that is what's the fiscal impact on CalPERS if
25 this were implemented statewide in California? What would

1 it cost CalPERS? What would it cost the stakeholders?

2 I think you've already heard clearly from Larry
3 that the private equity companies that are gobbling up
4 this pilot plan are being offered a 30 percent profit.
5 And I don't believe that you can offer a company 30
6 percent profit and ask them to continue the high quality
7 of service that we get right now on Medicare. So I know
8 many of you are not on Medicare. It's not on your radar,
9 but we would like you to have an open discussion on the
10 pros and cons as you have been taught by that team that
11 came up here of four people and give us an opportunity to
12 hear your thoughts on ACO REACH.

13 So let me change directions for a second. I'd
14 like to talk about Delta Dental and the vision plan, both
15 administrated by CalHR, which I don't think a lot of our
16 members know. So I think if you're going to do some good
17 publicity, as you were talking about a while ago, you
18 might do a couple articles about Delta Dental and the
19 vision plan, and who administrates it, and what phone
20 numbers you can call during this open enrollment period,
21 et cetera.

22 Delta Dental has not changed anything on behalf
23 of us retirees in the last 30 years. And now there's a
24 lawsuit by the California Dental Association against Delta
25 Dental because the dentists had been -- had their income

1 reduced by as much as 30 percent. We have members all
2 over the state that call us and tell us they didn't know
3 when they went to the dentist, number one, that the
4 dentist no longer had Delta Dental. They dropped it.
5 There was nothing sent out to the members of that dentist
6 team.

7 Number two, they go in. They have the work done.
8 They come out and they're asked to pay for it out of
9 pocket and then given a bill and told the member then you
10 contact Delta Dental and you try to get your money back.
11 In most cases, our members have not had success in getting
12 a hundred percent of what was covered in the past back.

13 So I would urge you in your conversations in the
14 health team to do a deep dive on REACH and do a deep dive
15 on Delta Dental and the vision plan to see if we can't
16 improve it and help our members out that have not heard
17 this information yet. We're hearing it. It's coming out
18 quickly. Maybe something could come out of CalPERS in our
19 newsletter. Thank you. Have a good day.

20 CHAIRPERSON RUBALCAVA: Thank you. And I, too,
21 want to join with my colleagues and the Board, and the
22 Health care staff in thanking you, Larry, for all your
23 years of service. You have brought very provocative
24 questions. And you're very passionate of your research
25 and what you believe in. We have -- we are attentive. We

1 may not always give you the answer you want, but we are
2 attentive.

3 Thank you.

4 LARRY WOODSON: Thank you very much.

5 CHAIRPERSON RUBALCAVA: And thank you, Mr.
6 Woodson also.

7 TIM BEHRENS: I'm not going away.

8 CHAIRPERSON RUBALCAVA: No, you're not.

9 (Laughter).

10 CHAIRPERSON RUBALCAVA: Thank you.

11 And do we have any more public comment?

12 BOARD CLERK ANDERSON: (Shakes head).

13 CHAIRPERSON RUBALCAVA: Okay. That concludes
14 today's meeting and then we'll go into the Performance,
15 Compensation and Talent Management Committee in how many
16 minutes?

17 VICE CHAIRPERSON PACHECO: Ten minutes.

18 CHAIRPERSON RUBALCAVA: How many?

19 VICE CHAIRPERSON PACHECO: Ten minutes.

20 CHAIRPERSON RUBALCAVA: In ten minutes. Thank
21 you, everybody.

22 (Thereupon California Public Employees'
23 Retirement System, Pension and Health Benefits
24 Committee open session meeting adjourned
25 at 4:01 p.m.)

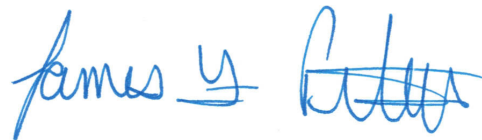
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I, JAMES F. PETERS, a Certified Shorthand Reporter of the State of California, do hereby certify:

That I am a disinterested person herein; that the foregoing California Public Employees' Retirement System, Board of Administration, Pension and Health Benefits Committee open session meeting was reported in shorthand by me, James F. Peters, a Certified Shorthand Reporter of the State of California, and was thereafter transcribed, under my direction, by computer-assisted transcription;

I further certify that I am not of counsel or attorney for any of the parties to said meeting nor in any way interested in the outcome of said meeting.

IN WITNESS WHEREOF, I have hereunto set my hand this 24th day of September, 2023.



JAMES F. PETERS, CSR
Certified Shorthand Reporter
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