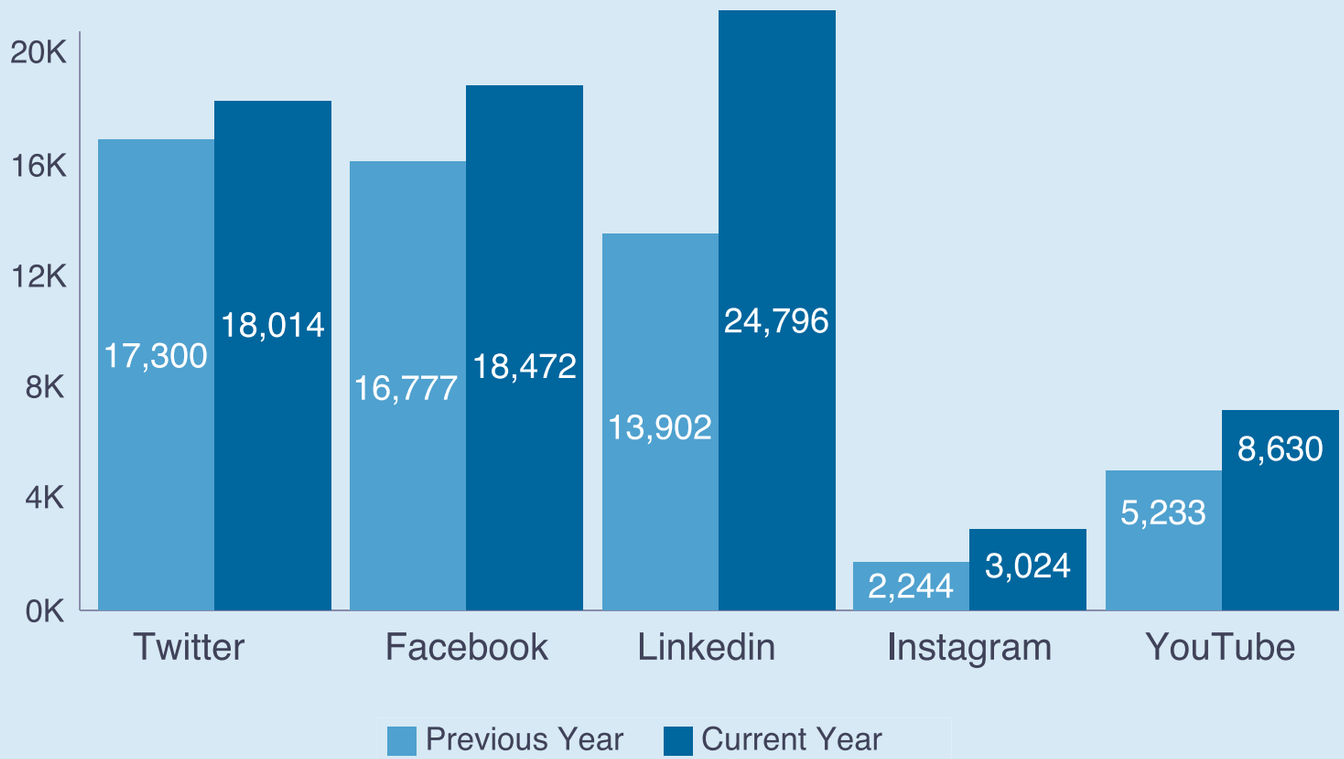
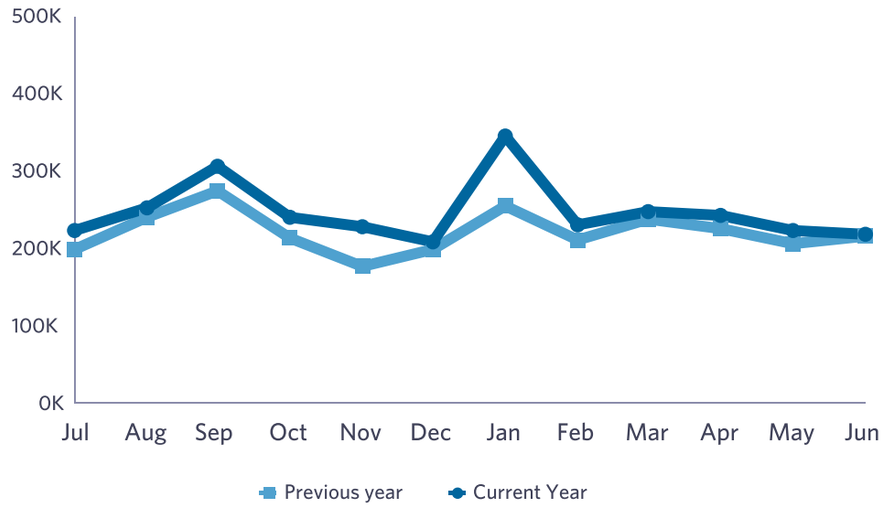
Strategic Digital Communications Dashboard Reach

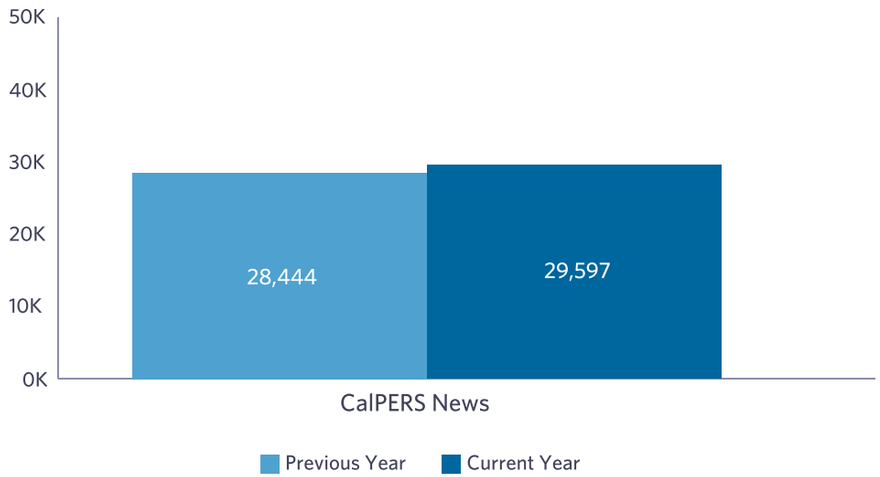
How many people follow CalPERS accounts on Social Media?



How many people visited CalPERS website?



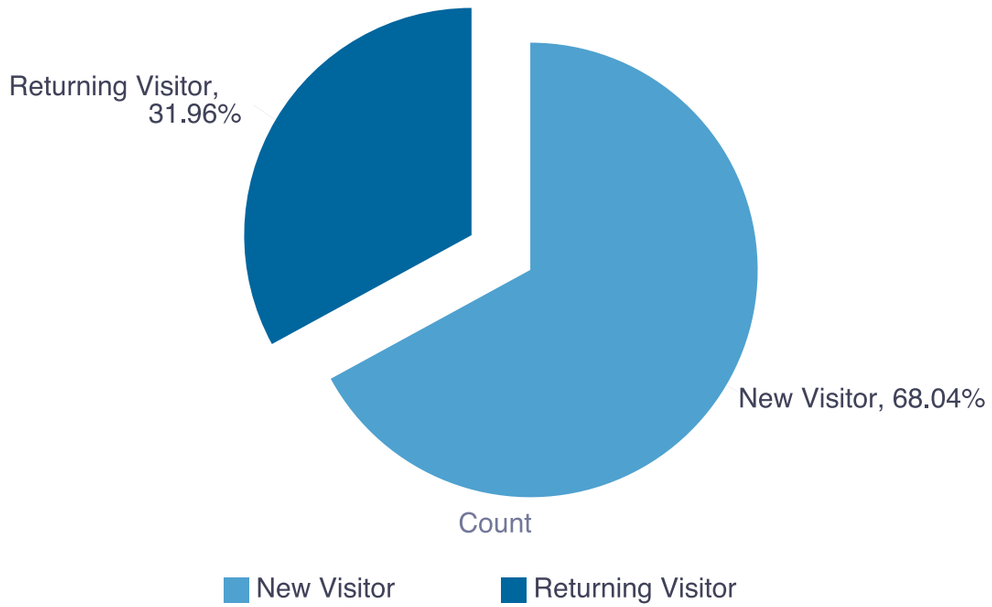
How many people subscribed to CalPERS email subscriptions?



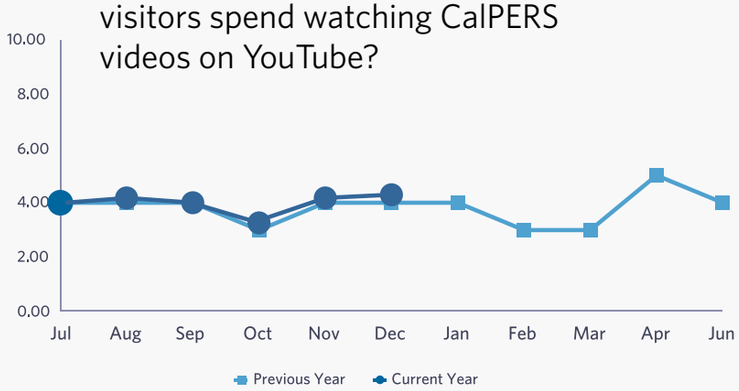
Strategic Digital Communications Dashboard Response

How many visitors come to CalPERS' website directly from social media websites?

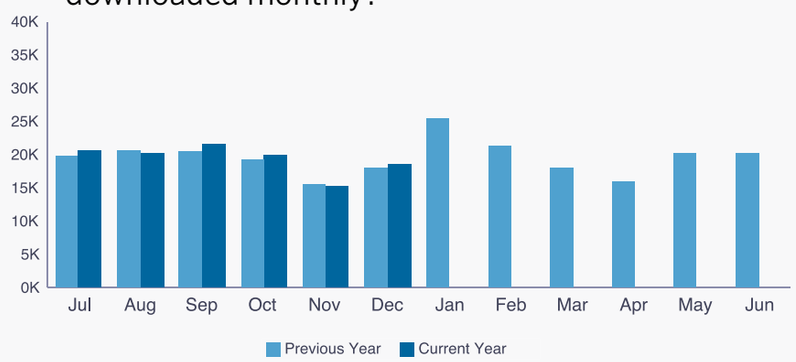
Do people visit CalPERS' website more than once?



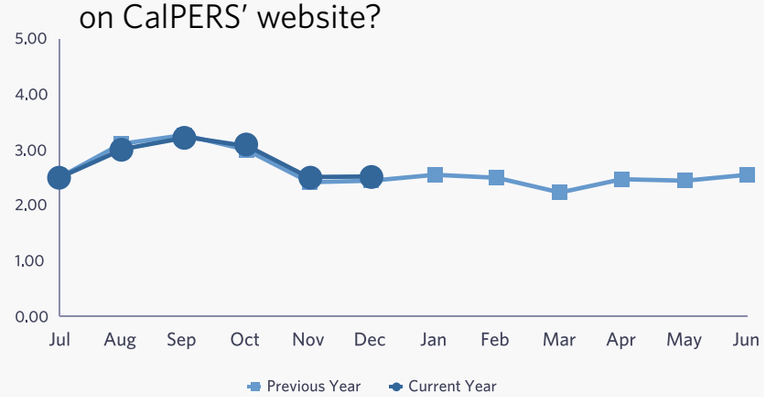
On average, how many minutes do visitors spend watching CalPERS videos on YouTube?



How many CalPERS member publications are downloaded monthly?

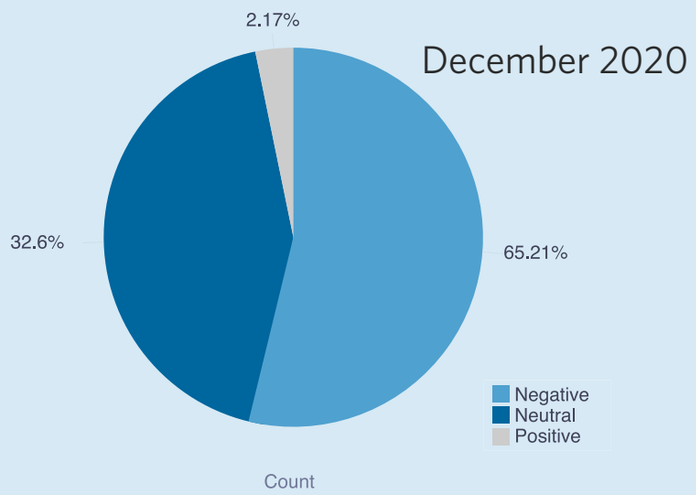


On average how many minutes do visitors spend on CalPERS' website?



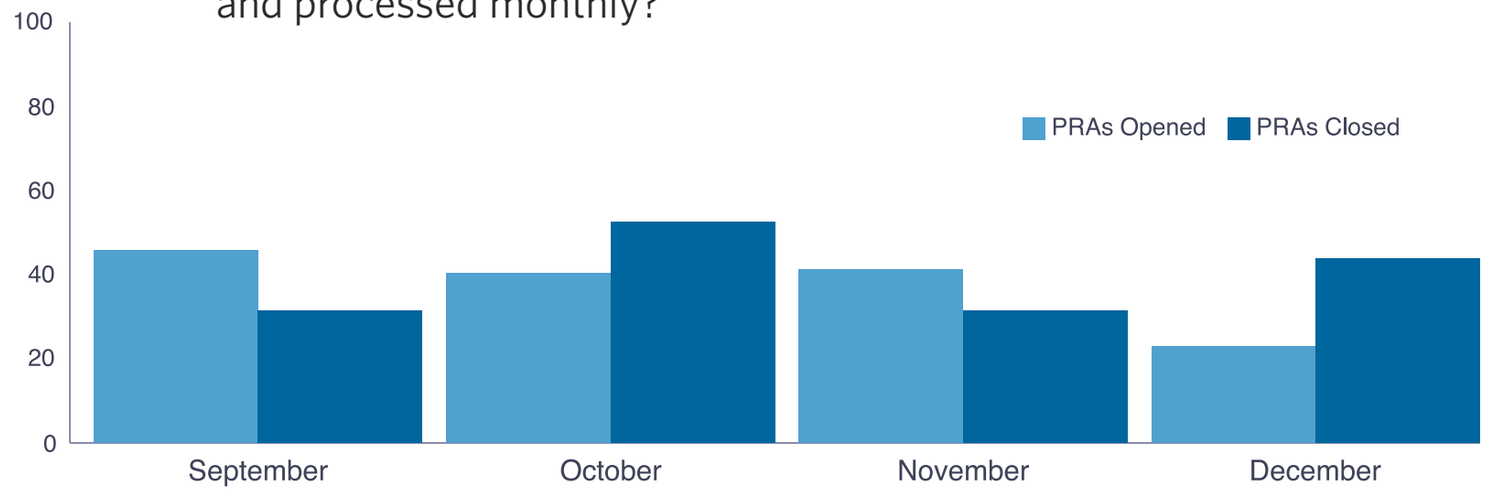
Strategic Digital Communications Dashboard Reputation

What is the sentiment of CalPERS' media coverage?

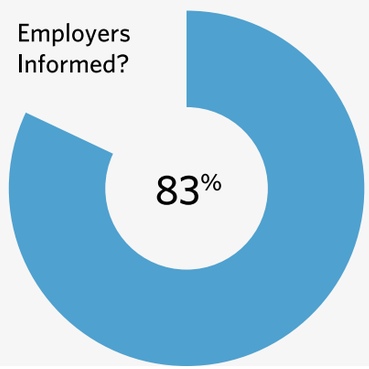


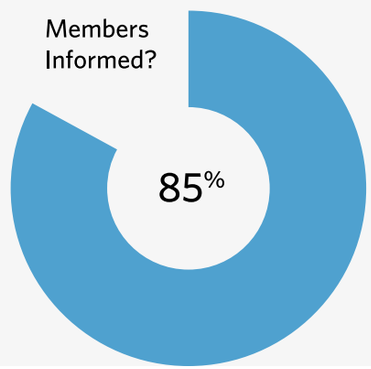
Note: This is a monthly view.

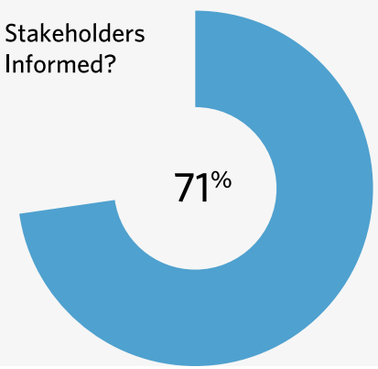
How many Public Records Act requests are received and processed monthly?



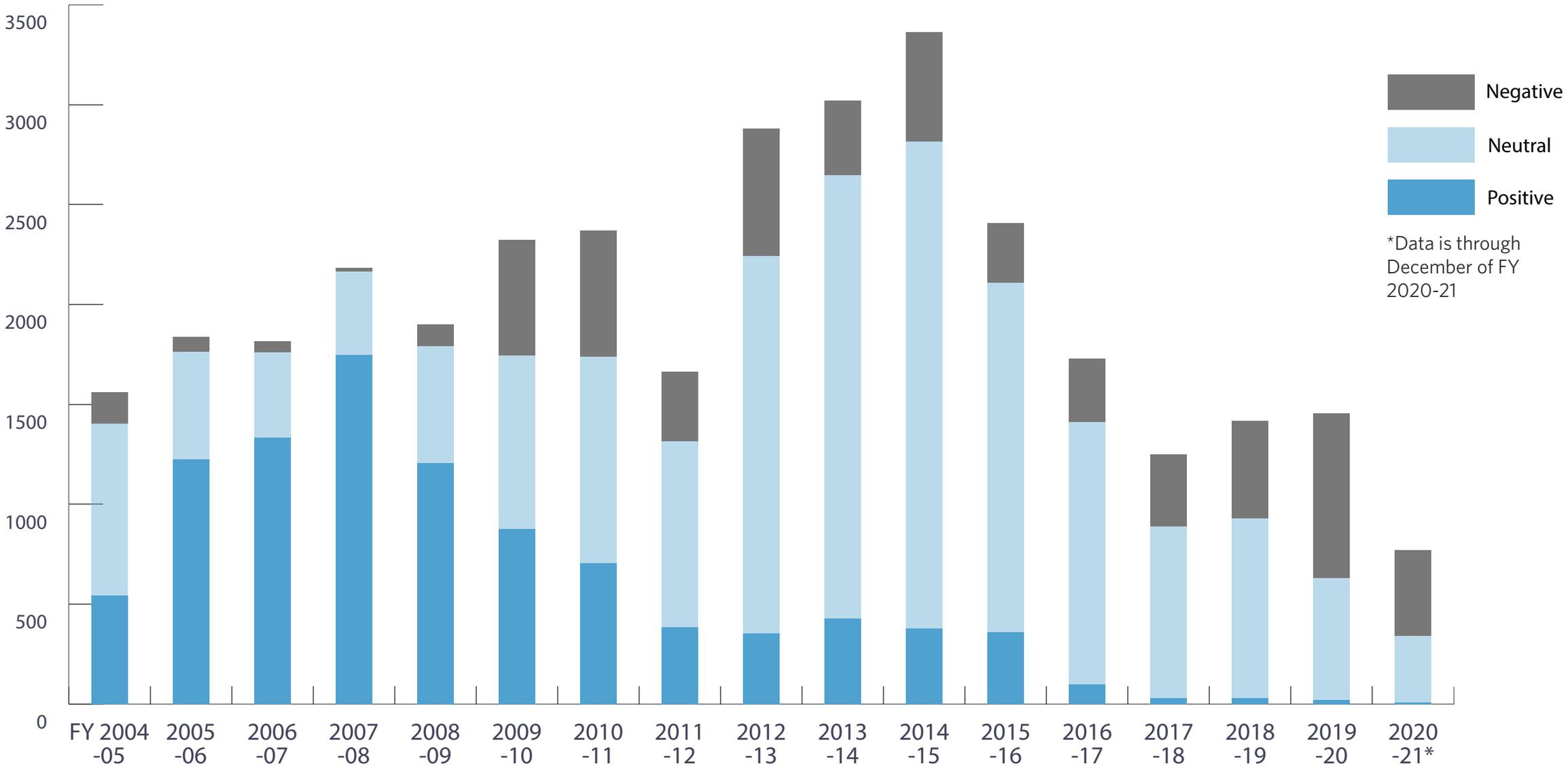
Annual Stakeholder Survey (2019-20): Does CalPERS do a good job keeping...





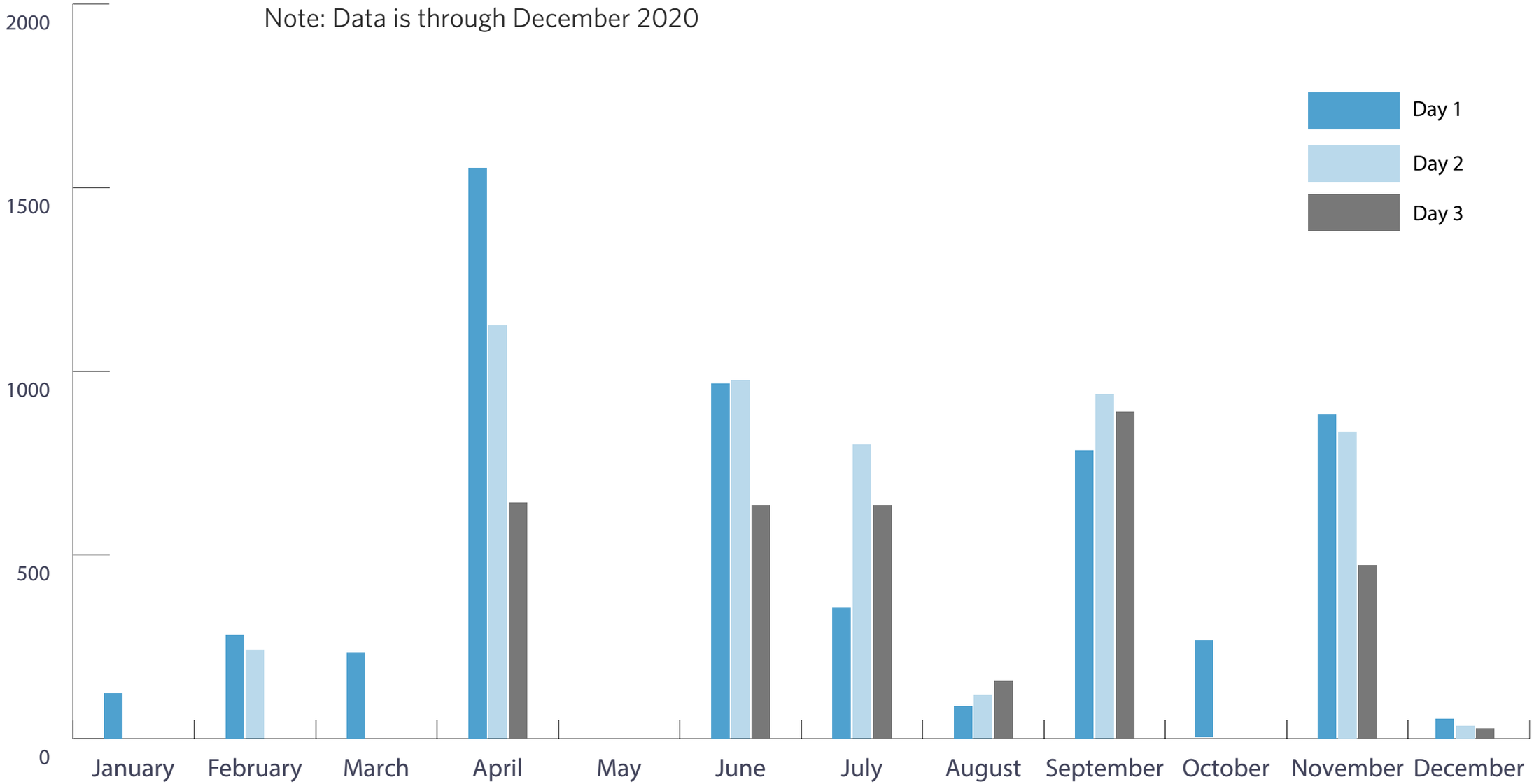
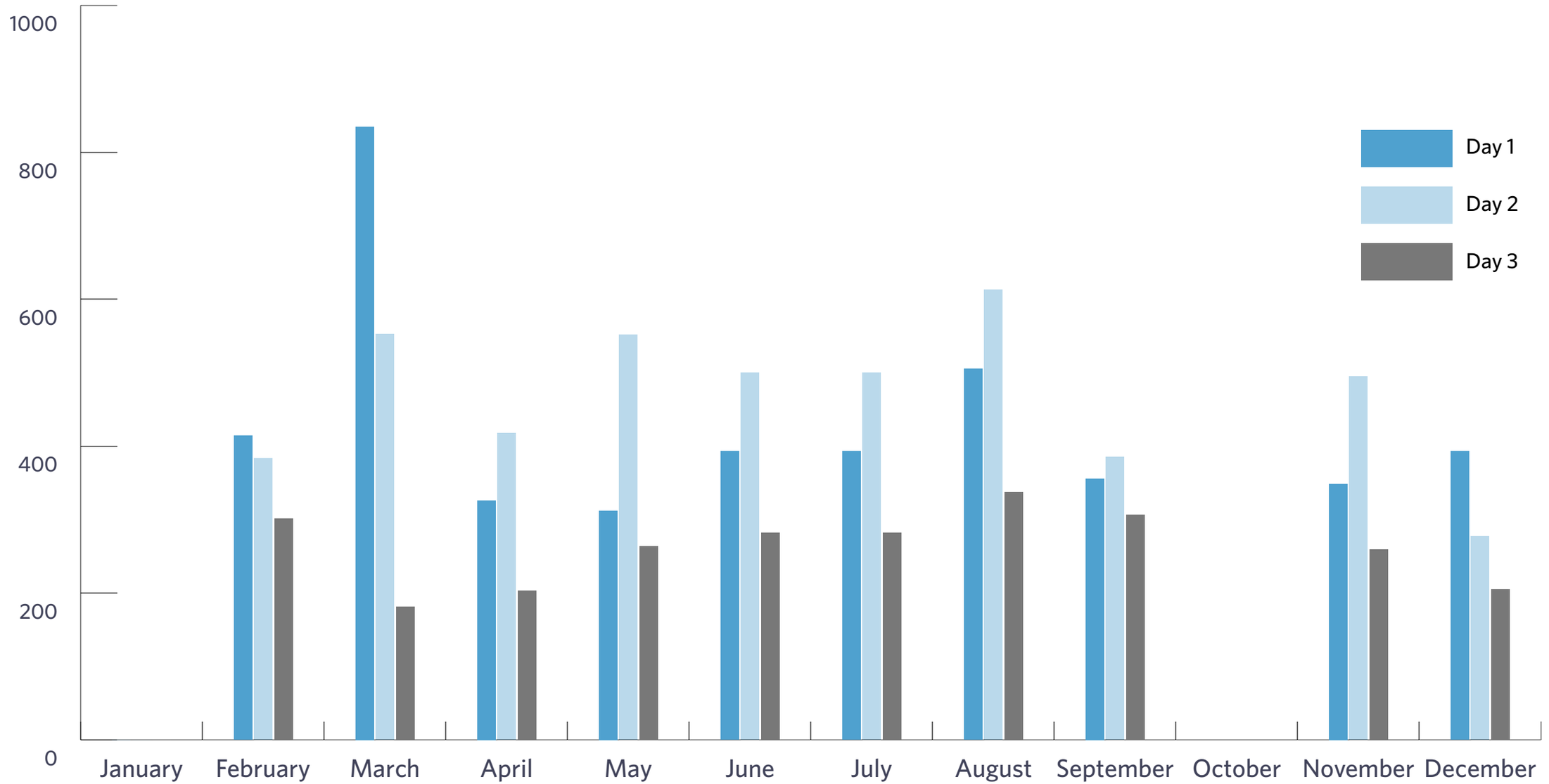


Mentions by Fiscal Year Media Sentiment



2020 Board Meeting Webcast Viewership

Note: Data is through December 2020



2019 Board Meeting Webcast Viewership