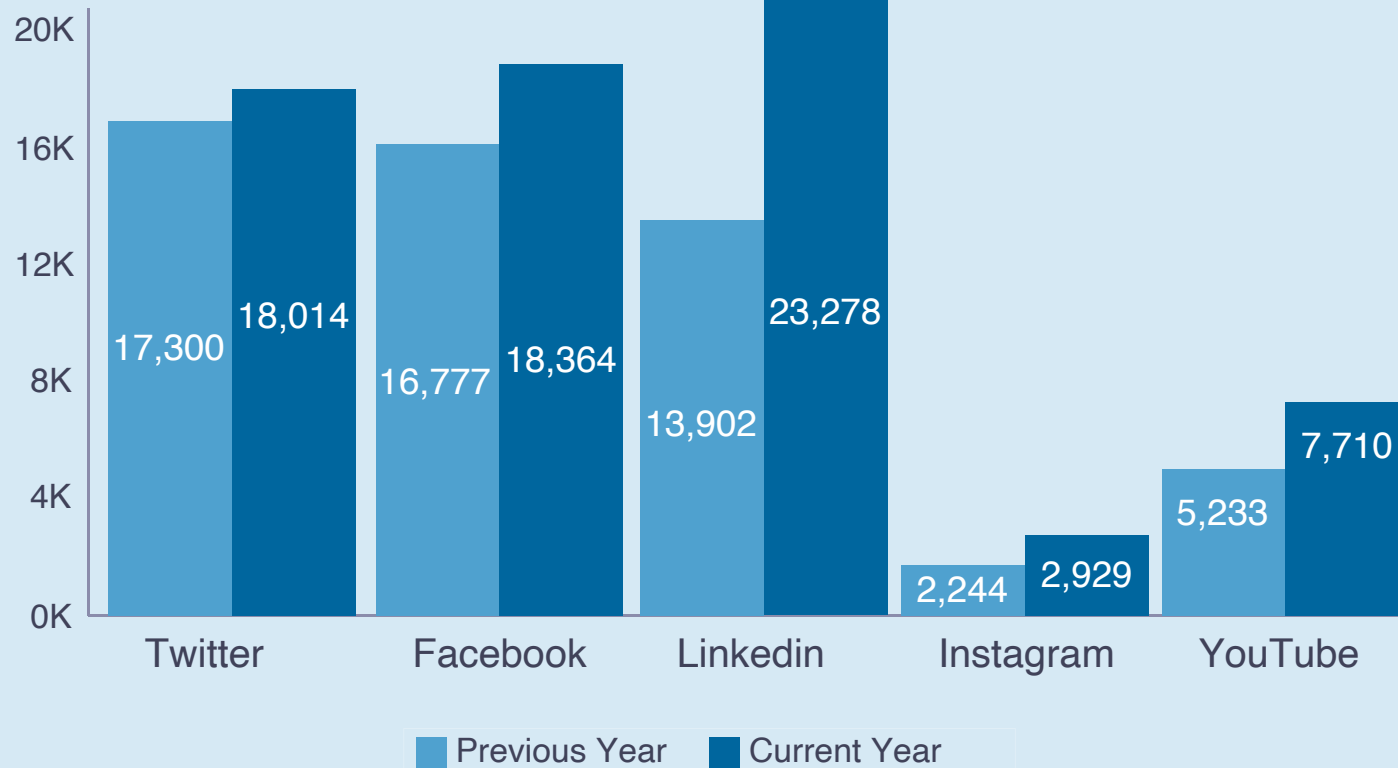


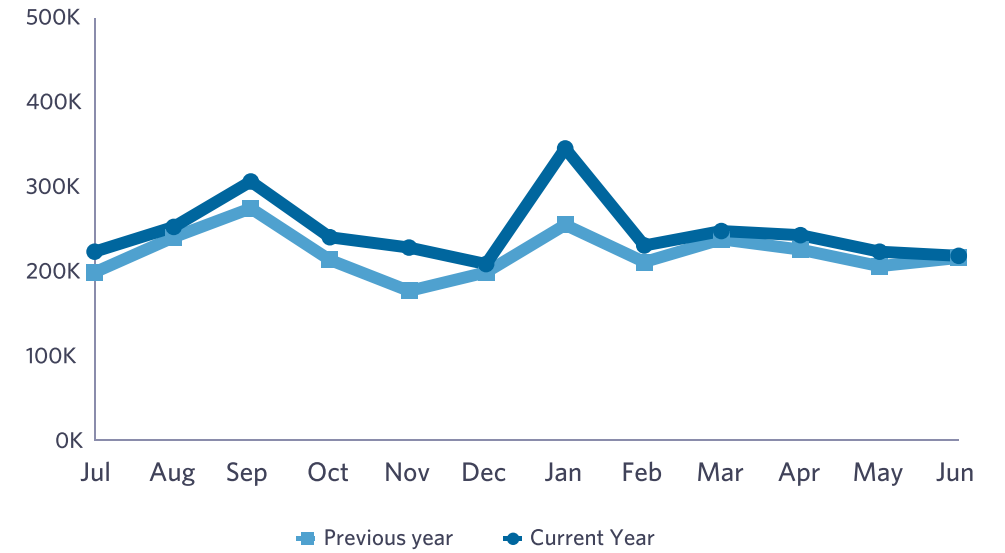
Strategic Digital  
Communications  
Dashboard

# Reach

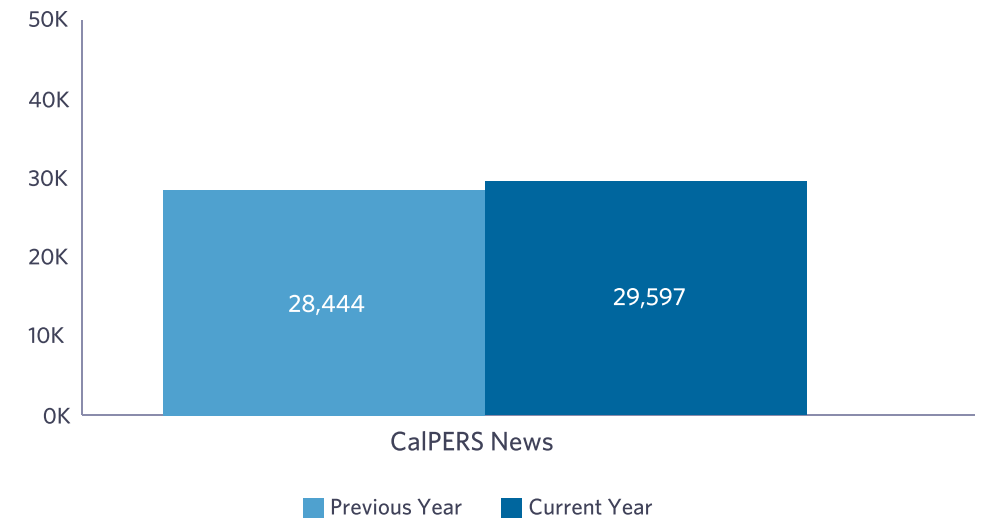
How many people follow CalPERS accounts on Social Media?



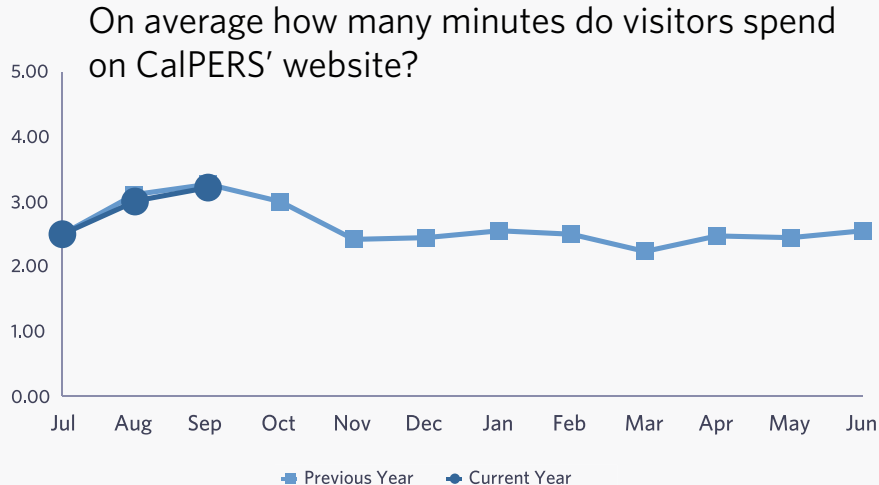
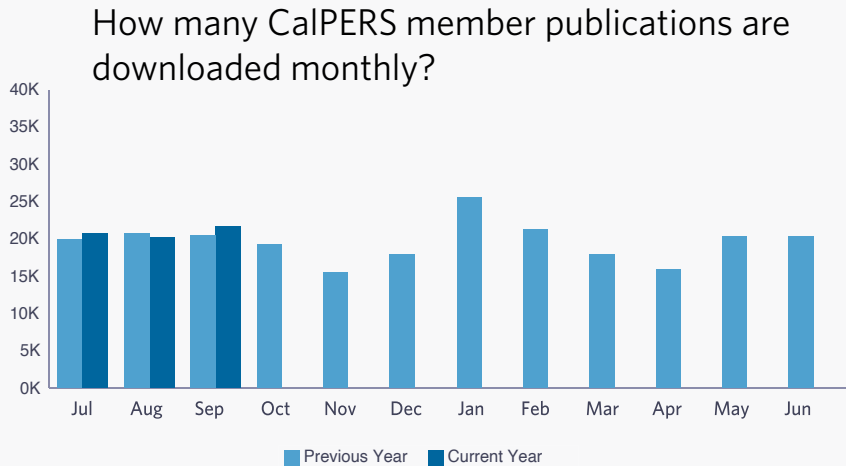
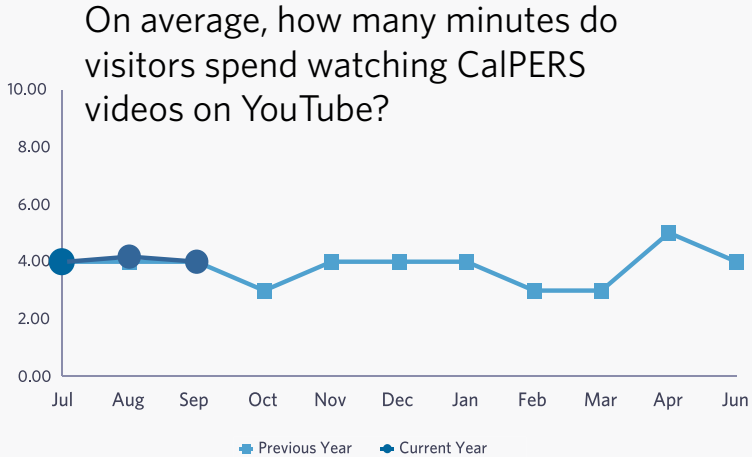
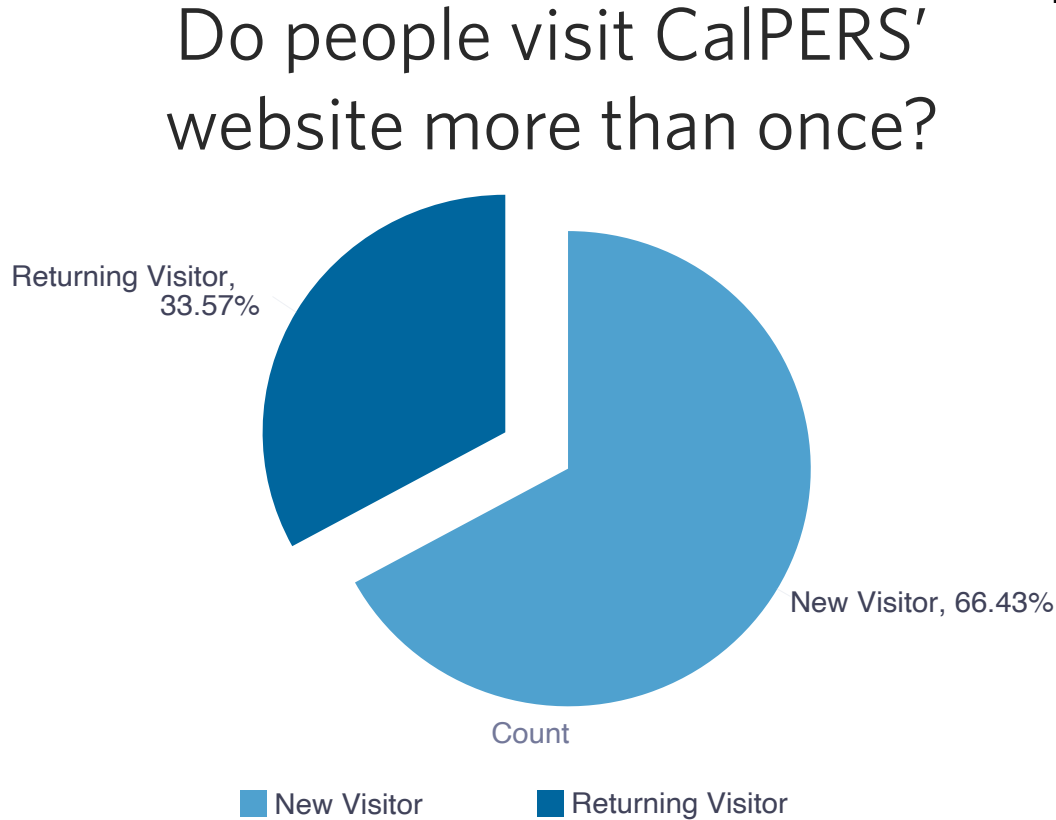
How many people visited CalPERS website?



How many people subscribed to CalPERS email subscriptions?



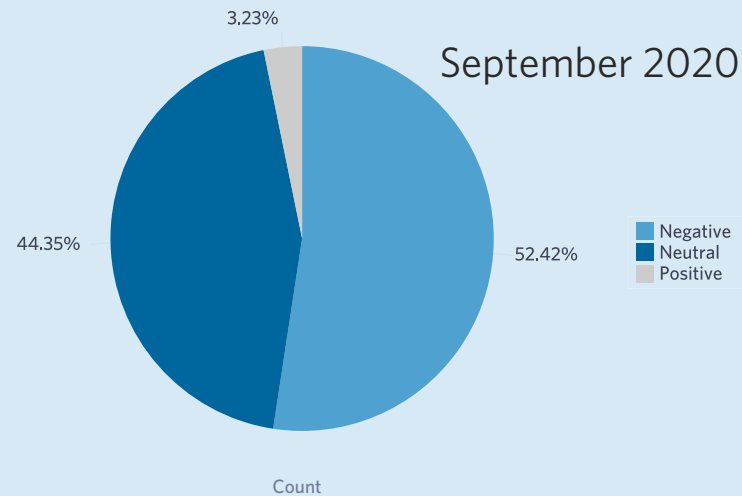
# Strategic Digital Communications Dashboard **Response**



Strategic Digital  
Communications  
Dashboard

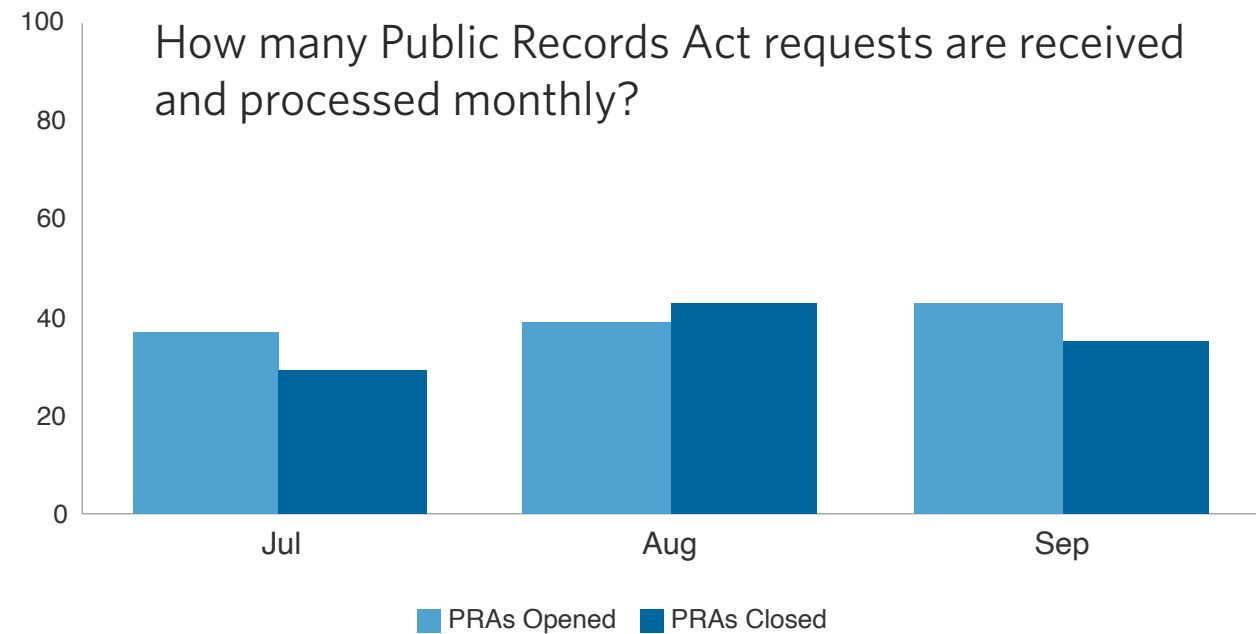
# Reputation

What is the sentiment of CalPERS' media coverage?

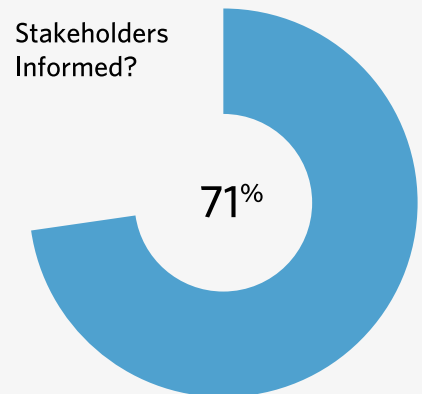
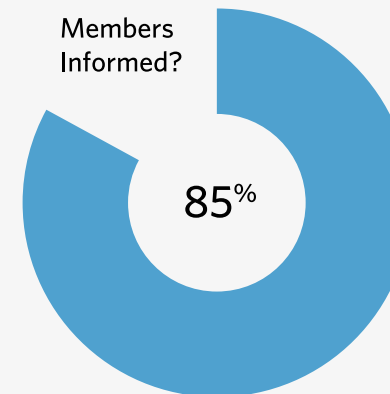
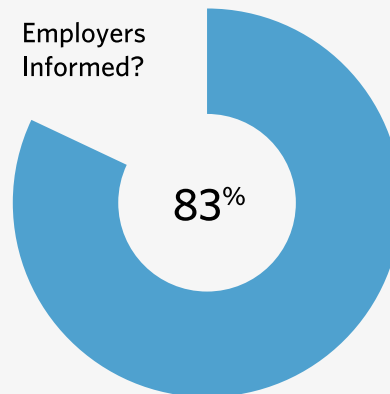


**Note:** This is a monthly view.

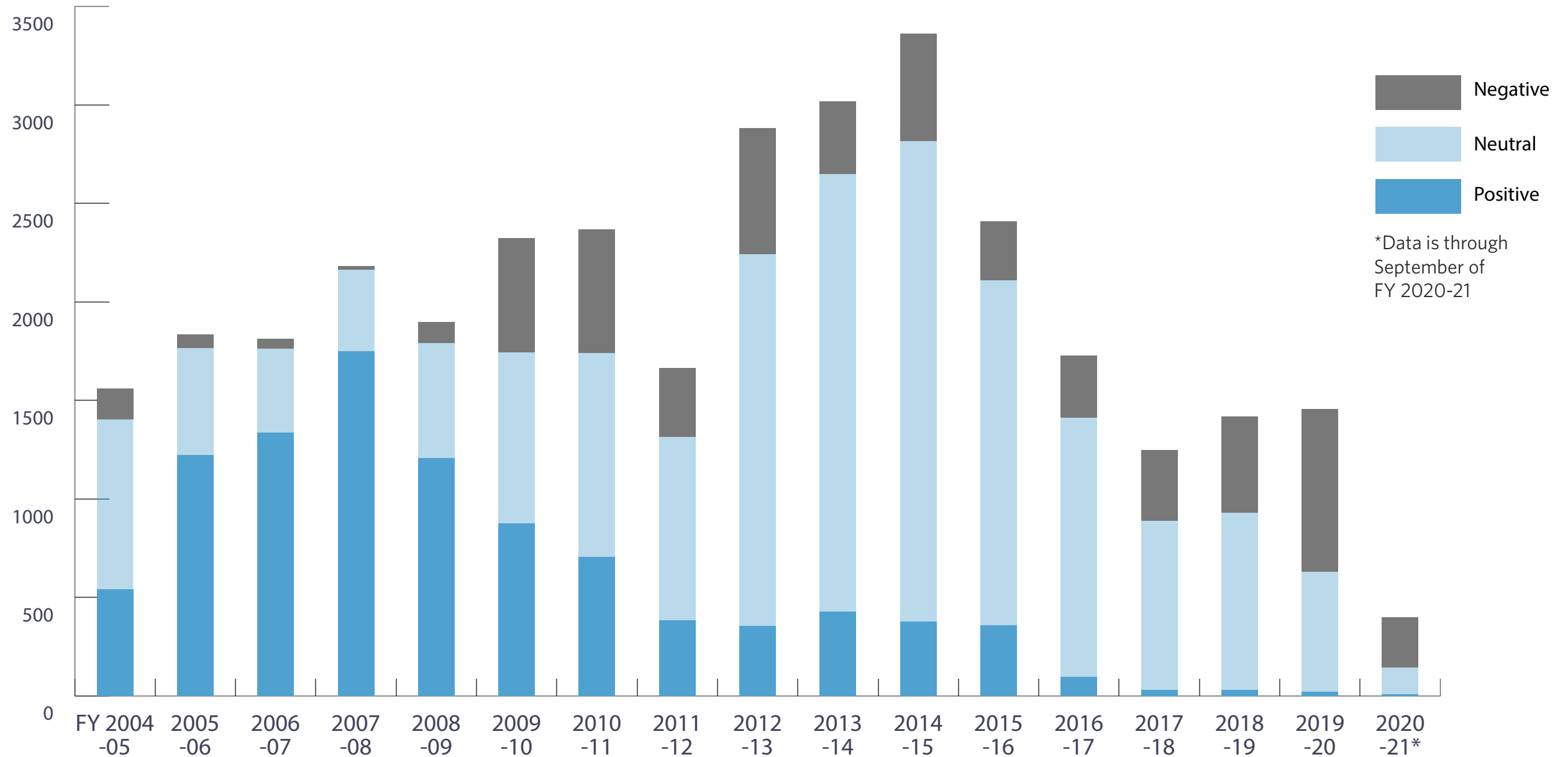
How many Public Records Act requests are received and processed monthly?



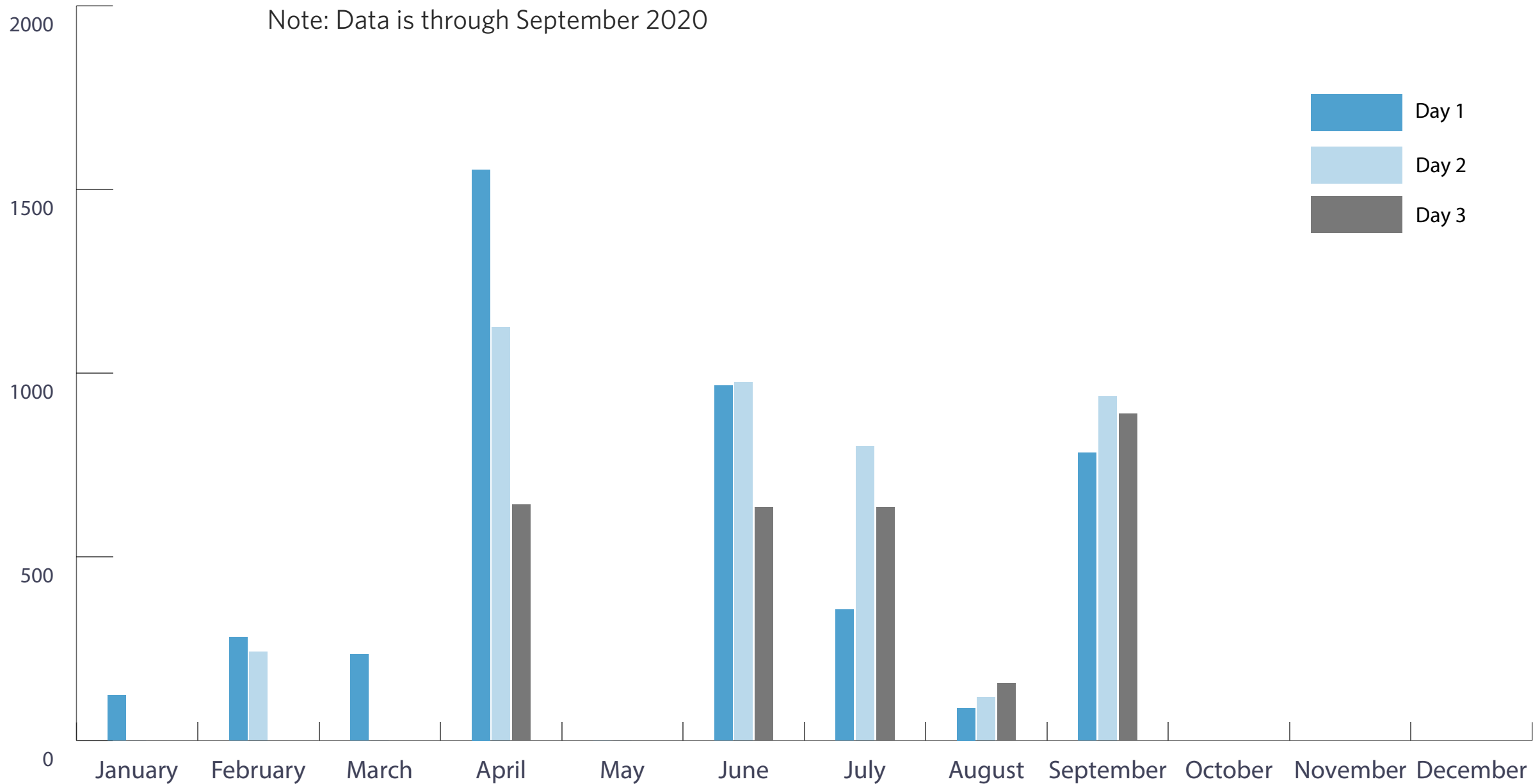
Annual Stakeholder Survey (2019-20):  
Does CalPERS do a good job keeping...



Mentions by Fiscal Year **Media Sentiment**



2020 Board Meeting Webcast Viewership



2019 Board Meeting Webcast Viewership

