

## California Changing Marketplace from the Perspective of Purchasers

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Presenter Bio **Suzanne Delbanco, Executive Director, Catalyst for Payment Reform**

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Suzanne F. Delbanco is the executive director of Catalyst for Payment Reform, an independent, non-profit corporation working to catalyze employers, public purchasers and others to implement strategies that produce higher-value health care and improve the functioning of the health care marketplace. In addition to her duties at CPR, Suzanne serves on the advisory board of the Source on Healthcare Price and Competition at UC Hastings and the Blue Cross Blue Shield Institute. Previously, Suzanne was the founding CEO of The Leapfrog Group. Suzanne holds a Ph.D. in Public Policy from the Goldman School of Public Policy and a M.P.H. from the School of Public Health at the University of California, Berkeley.

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Presenter Bio **David Lansky, PhD, Senior Advisor and former CEO, Pacific Business Group on Health**

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David Lansky, PhD, served as the president and Chief Executive Officer of the Pacific Business Group on Health (PBGH) from 2008 to 2019, directing efforts to improve the affordability and availability of high-quality health care. Under his leadership, the coalition grew to include a diverse array of national employers and public purchasers of health care representing more than 10 million Americans, including Bank of America, Intel, Comcast, Walmart, Boeing, CalPERS, the University of California, and the state of Washington Health Care Authority. As Senior Advisor, he continues to lead PBGH work in advancing outcomes-based quality measures for health care and serves as Principal Investigator on a national effort to demonstrate the use of patient-reported outcome measures for both cancer and mental health care.

A nationally-recognized expert in accountability, quality measurement and health IT, Lansky has served as a board member or advisor to numerous health care programs, including the National Quality Forum, federal Health IT Policy Committee, Catalyst for Payment Reform, Joint Commission, National Patient Safety Foundation, Leapfrog Group, and the Medicare Beneficiary Education Advisory Panel. Lansky serves on the Congressional Budget Office Health Advisors Panel, the Aspen Health Strategy Group, and the Board of the Alliance

for Health Policy. He is the author of more than 30 peer-reviewed papers on outcomes research and quality measurement and holds a PhD from the University of California, Berkeley.

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Presenter Bio **Bill Scott, Principal, Mercer**

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Bill Scott is a senior actuarial consultant in Mercer's Los Angeles Health and Benefits practice. He has over 30 years' experience in the group benefits marketplace, the last 15 with Mercer. His expertise includes:

- Accrual and COBRA rate development
- Actuarial valuations of plan liabilities
- Health care plan design financial cost impact consulting
- Financial analyses of the Affordable Care Act

In addition to his client work, Bill heads up Mercer's Southern California Actuarial and Finance Group (AFG). Nationally, the AFG helps plan sponsors manage competing objectives through credible measurement of cost and risk. The group rests on three pillars:

- Trusted Expertise: 225 H&B actuaries nationwide
- Technology Innovation: Standardized actuarial tools to ensure efficient, consistent, quality financial analysis
- Strategic Partnership: Working together to balance cost and risk-management objectives of various stakeholders

Bill is a Fellow of the Society of Actuaries (FSA) and a Member of the American Academy of Actuaries (MAAA). He is a graduate of Brown University with a Bachelor of Science degree in Applied Mathematics and Economics.

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