

Reference Pricing Solicitation Update

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June 18, 2019

Outpatient Prescription Drug Reference Pricing Background

- Provides member choice:



Offers lowest
cost
therapeutic
alternative
drug



Allows
Medical
Necessity
exception



Pay
full cost for
target drug

Request for Information

- Released February 26
- Information requested:
 - Reference Pricing market overview and strategy
 - Experience with Reference Pricing
 - Education and outreach for members, prescribers, and pharmacies
 - Coordination/integration with Pharmacy Benefit Manager
- Received five responses

Phase I – Minimum Qualifications

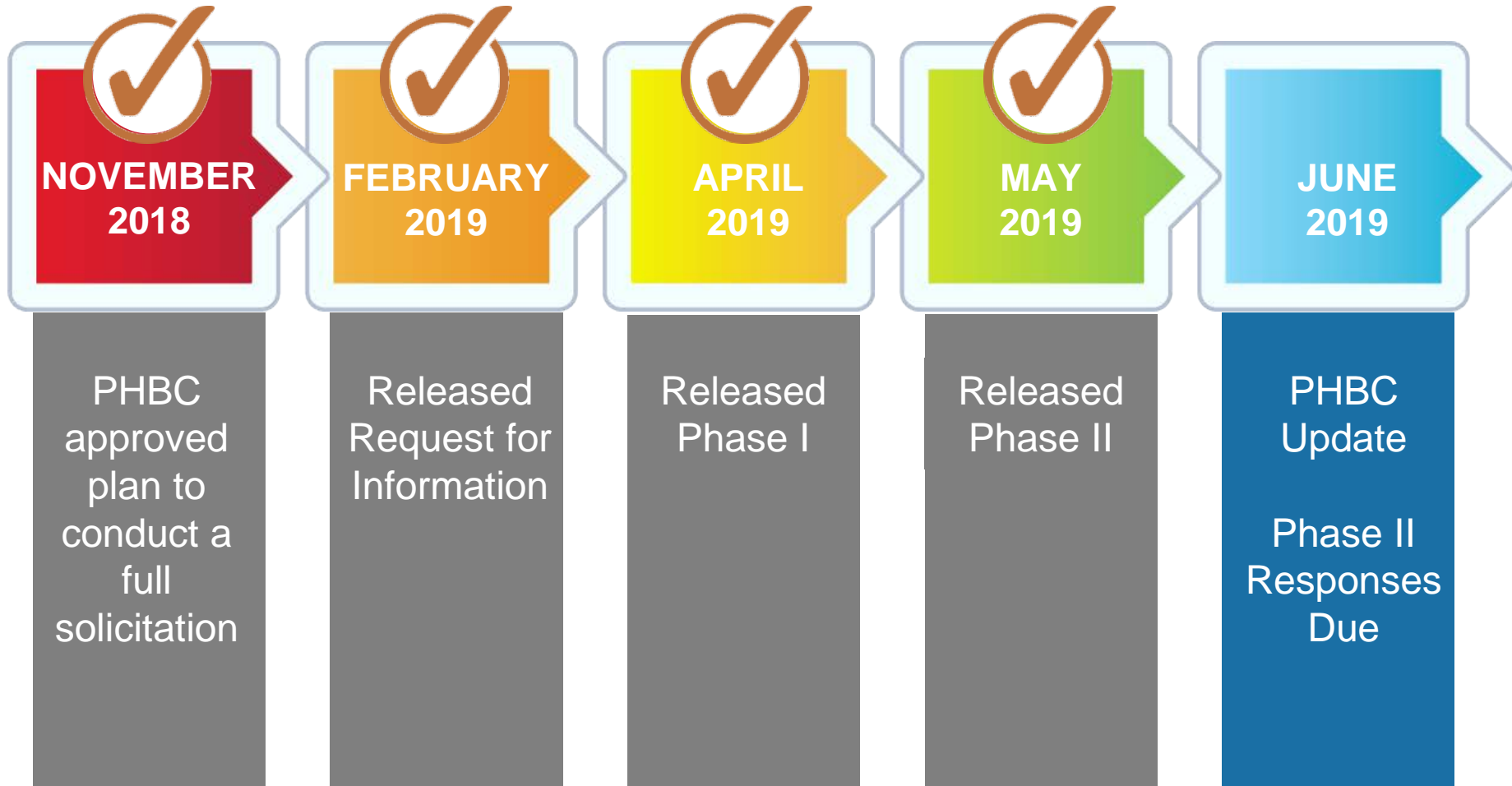
- Released April 22
- Information requested:
 - Experience delivering marketing and service support for at least 5,000 health plan enrollees, pharmacies, and/or prescribers.
 - At least three (3) years' overall experience conducting outreach to health plan enrollees, pharmacies, and/or prescribers.
 - At least three (3) years' overall experience working with public or private agencies, non-profits, and/or managed care organizations.
- Seven Firms submitted Phase I proposals.
- All Firms met Phase I qualifications and advanced to Phase II.

Phase II – Approach

- Released May 23
 - Technical Proposal (Max. 700 Points)
 - Firm Capabilities and Experience
 - Fee Proposal (Max. 300 Points)

- Responses due June 26

Reference Pricing Milestones



Procurement Timeline

2019								
Feb	Mar	Apr	May		July		Aug	Dec
Released RFI	Evaluated RFI Responses							
		Released Phase I (MQs)	Evaluated Phase I (MQs)					
				Released Phase II	Evaluate Phase II			
						Phase III • Disseminate Contract • Contract Acceptance	Phase IV Award Contract	
							Implementation	

Next Steps

Phase II: June/July 2019

- Evaluate Proposals

Phase III: July 2019

- Disseminate contract
- Contract acceptance

Phase IV: July/August 2019

- Award contract

