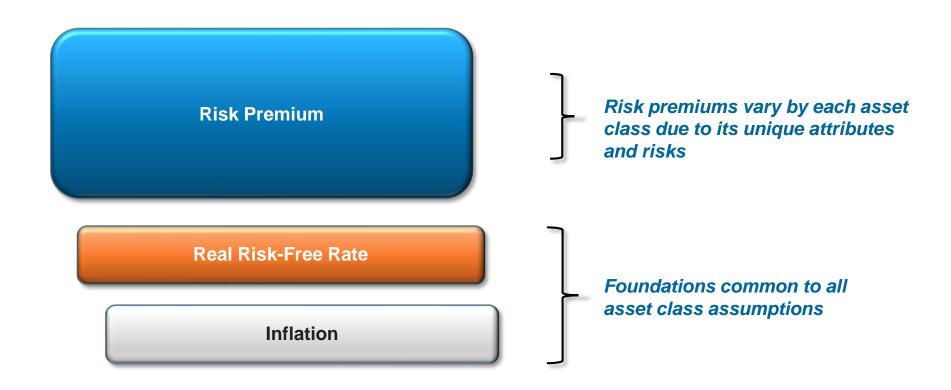
## **Mitigating Drawdowns**

June 17, 2019

Yu (Ben) Meng, Ph.D. Chief Investment Officer, CalPERS



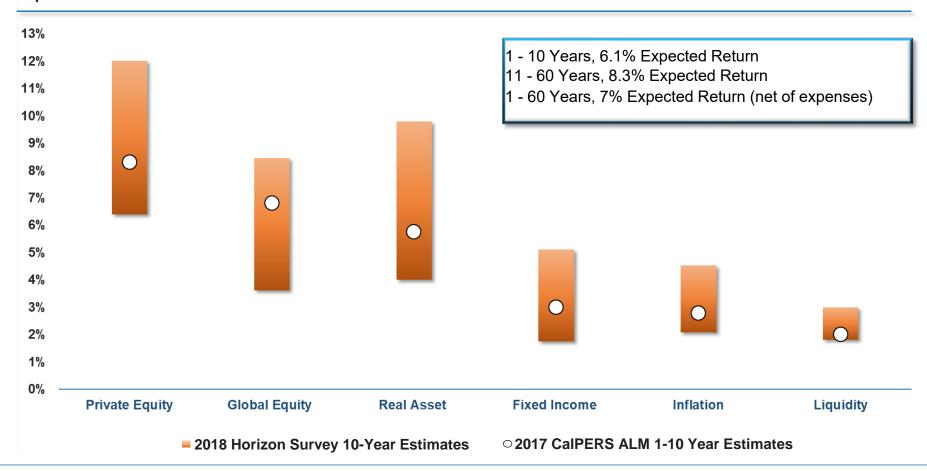
## **Building Blocks for Determining Capital Market Assumptions (CMAs)**





## CalPERS CMA's Are Within Industry Ranges

#### **Expected Return %**

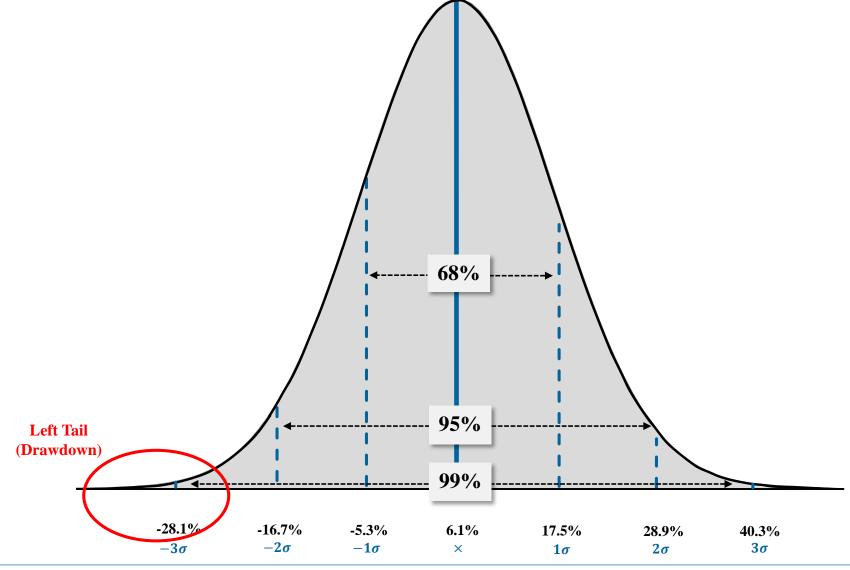




#### \*Data Source:

- · Horizon Survey of Capital Market Assumptions
- CalPERS 2017 Asset Liability Management Capital Market Assumptions.

### **A Wide Distribution of Potential Outcomes**



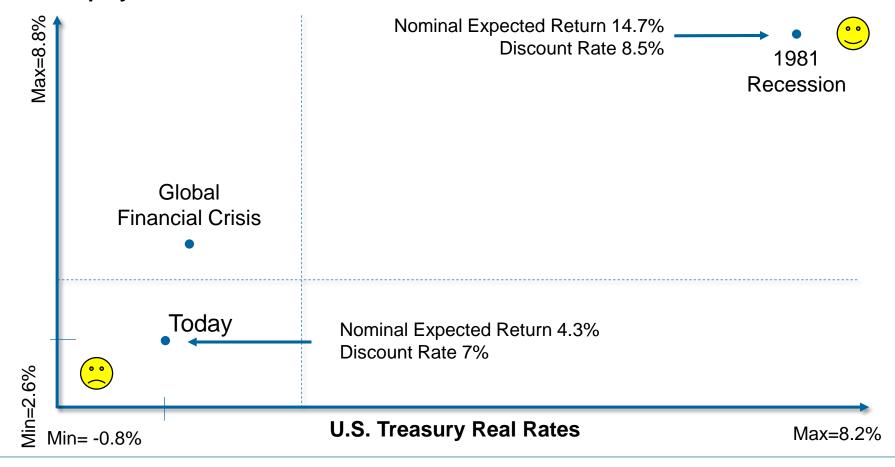
Lower CalPERS

(Expected Return)

Higher

## High Current Valuations Do Not Bode Well for Future Returns

#### **U.S Equity Real Yields**

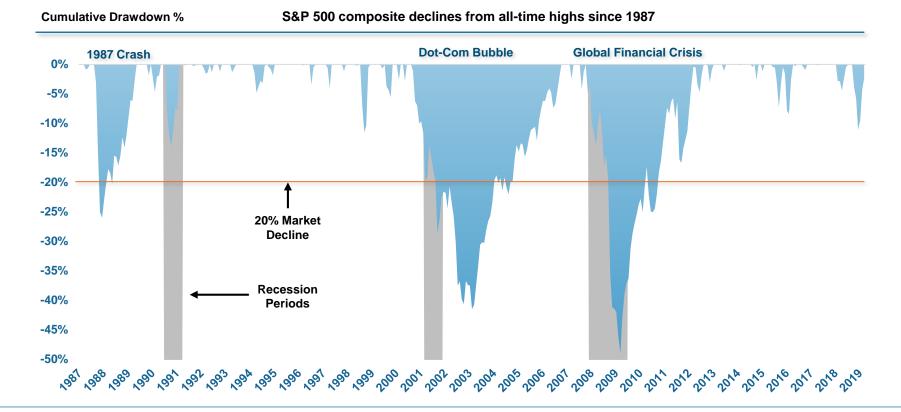




#### What Is a Drawdown?

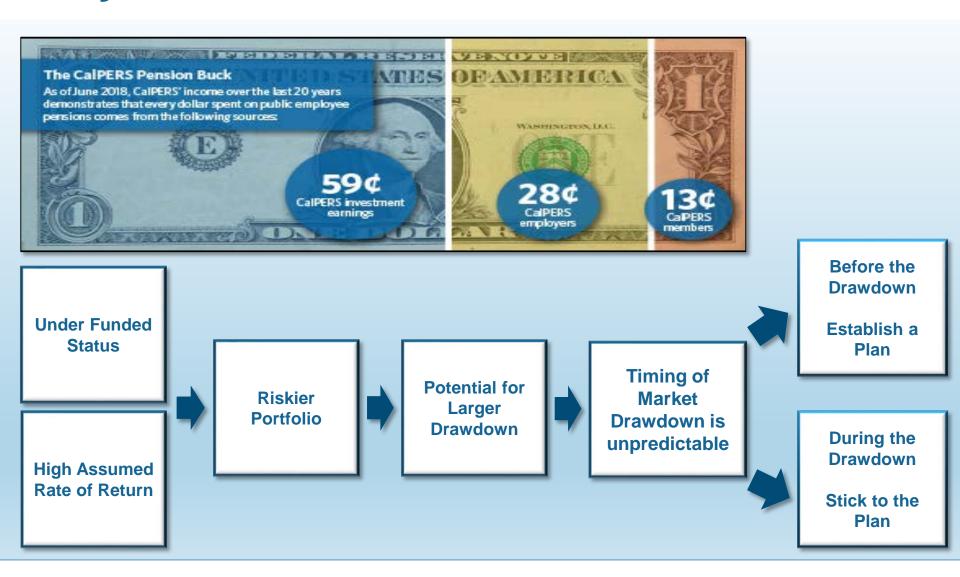
"Putting it plainly, a **drawdown** is the "**pain**" period experienced by an investor between a peak (new highs) and subsequent valley (a low point before moving higher)."

- Wikipedia





### Why Do We Care About Drawdowns?





### What "Pain" Does a Drawdown Inflict?

S&P 500 Total Returns versus Liabilities from 2007 - 2012





#### What is the Likelihood of a Drawdown?

- Unconditional probability of a drawdown is ~15%
- If we believe that we are in late cycle, the conditional probability is higher
- Estimates are based on history and are backward looking



## What has Already Been Done to Prepare for a Drawdown?

Steps already taken to make us less vulnerable to a drawdown

Lower Discount Rate

New Asset Allocation

Capital injection from the State

Shorter Amortization



#### **Effects of a Drawdown**

**Run Out of Money** MITIGATE IMPACT (NOT ELIMINATE **IMPACT): Pro-active, Contingent Liquidity Action Plan Miss the Opportunity** to take advantage of market dislocations **Cannot Maintain** the Risk Profile **MITIGATE IMPACT** (NOT ELIMINATE **IMPACT): Strong Policy and Panic and Sell Assets Guidelines** that Crystalize Loss



#### What Else Can We Do?

**Our Preparation** 

Develop an Action Plan of What To Do and Not To Do

Implement more real-time monitoring and scenario analysis

**Implement centralized Liquidity** and **Leverage Management** 

Update investment policies to allow for faster response

**Your Partnership** 

Work together to forge solutions

Be part of the plan



Support the plan during the drawdown

Planning + Partnership = A Strong Defense Against a Drawdown



### **Developing an Action Plan**

#### What do we do during a drawdown?

- 1. Meet all of our required cash flow obligations
- 2. Assess and understand impacts of drawdown across the portfolio
- 3. Maintain our desired risk exposures
- 4. Opportunistically seek to deploy capital / dry powder

#### What do we NOT do during a drawdown?

- 1. Succumb to common investment behavioral biases
- 2. Allow deviation from pre-determined plan without a strong justification



# When the Drawdown Arrives, Remember to ....



