## Summary of Private Equity Business Models

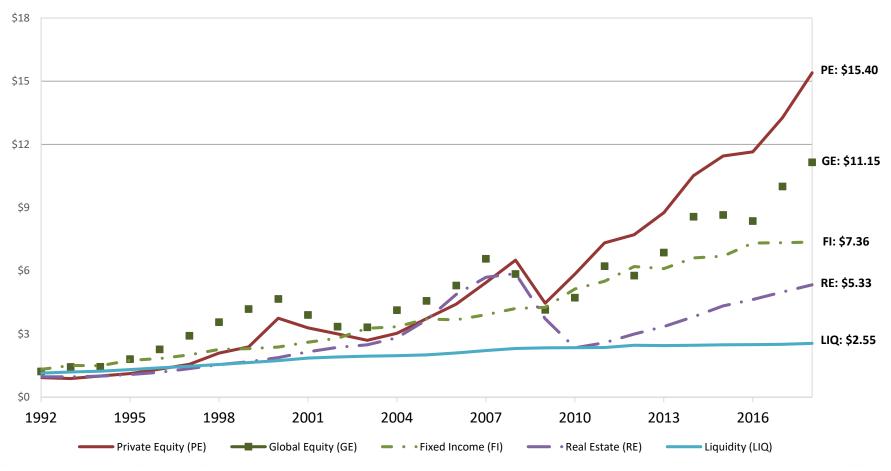
Investment Committee February 19, 2019



#### Value Added From Private Equity

CalPERS

Cumulative Net-of-Fee Returns based on \$1 Invested (a)



(a) Source: StateStreet – Based on annual data for 28 fiscal years ending June 30, 2018; Inflation-sensitive, Infrastructure and Forestland asset classes were excluded due to data limitations

## Impact of Private Equity on Total Fund Return

| Asset Allocation of Theoretical Candidate Portfolios |                                  |                                |                                 |  |
|--|----------------------------------|--------------------------------|---------------------------------|--|
| Asset Class Component                                | Existing ALM Policy<br>Portfolio | 0% Weight in Private<br>Equity | 16% Weight in<br>Private Equity |  |
| Global Equity  | 50%                              | 55%                            | 46%                             |  |
| Private Equity                                       | 8%                               | 0%                             | 16%                             |  |
| Fixed Income   | 28%                              | 31%                            | 25%                             |  |
| Real Assets  | 13%                              | 13%                            | 12%                             |  |
| Inflation Assets                                     | 0%                               | 0%                             | 0%                              |  |
| Liquidity  | 1%                               | 1%                             | 1%                              |  |
| Expected Return/Discount Rate                        | 7.00%                            | 6.70%                          | 7.30%                           |  |
|  |                                  |                                |                                 |  |
| Employer Contribution Rate <sup>1</sup>              | 31%                              | 34%                            | 29%                             |  |

<sup>1</sup> Contribution Rate was interpolated from ±1% Discount Rate Sensitivity Study for State Miscellaneous Members



#### Why Allocate to Private Equity?

- Private Equity (PE) is an increasingly important part of global equity capital markets
- Private Equity Program is the only asset class that is expected to exceed the actuarial rate of 7% (based on 2017 ALM)
- Provides drawdown mitigation as a result of the lag in valuations and market inefficiencies
- Historically improved the funded ratio
- Decreases volatility of contribution rates
- Many attributes of Focus #3 (Comparative Advantages)
  - Scale and brand
  - Long term investment horizon
  - Innovation



# Why Pillar II and Pillars III & IV

- CalPERS needs to continue to invest in and explore additional options within Pillar II (expand capabilities in co-investments, secondaries and separate accounts)
- Adding Pillars III and IV will provide CalPERS with the ability to;
  - Scale the PE Program and, over time, increase the allocation to PE
  - Improve the capabilities in less efficient markets (Focus #1, Investment Capabilities)
  - Have more control, reduce costs, improve CalPERS' transparency and better align interests with CalPERS investment objectives
- Pillar III
  - Takes advantage of companies staying private for longer
  - Accesses a higher growth segment of the capital markets
- Pillar IV
  - Allows for long term investing
  - Decreases friction costs and helps avoid redeeming from ourselves (Focus #4, Long-Term)



## Transparency for Pillars III and IV

- Transparency to Staff would be greater than what is currently received from comingled funds
- Transparency to the Public is the same as it is for existing Private Equity Fund Investments

| Strategy            | Transparency to CalPERS   | Transparency to the Public   |
|---------------------|---|--|
| Comingled<br>Funds  | <ul> <li>Financial Statements</li> <li>Quarterly Templates</li> <li>Annual Meeting Materials</li> <li>Capital Calls and Distribution Notices</li> <li>Limited Portfolio Company Information</li> <li>Limited visibility on costs</li> </ul>                             | <ul> <li>Commitment and Performance Information</li> <li>Annual Management Fees and Expenses</li> <li>Carried Interest Distributed</li> <li>Pro rata share of fees and expenses paid by portfolio companies</li> </ul> |
| Pillars III &<br>IV | <ul> <li>All of the above plus</li> <li>Detailed Portfolio Company Information</li> <li>Budget – full details on costs</li> <li>Periodic Meetings between Senior INVO<br/>Staff and the Investment Manager</li> <li>Detailed Investment Pipeline Information</li> </ul> | <ul> <li>Commitment and Performance Information</li> <li>Annual Management Fees and Expenses</li> <li>Carried Interest Distributed</li> <li>Pro rata share of fees and expenses paid by portfolio companies</li> </ul> |



#### Pillar III & IV Implementation

