# Global Equity Annual Program Review

Dan Bienvenue, Managing Investment Director

November 13, 2018



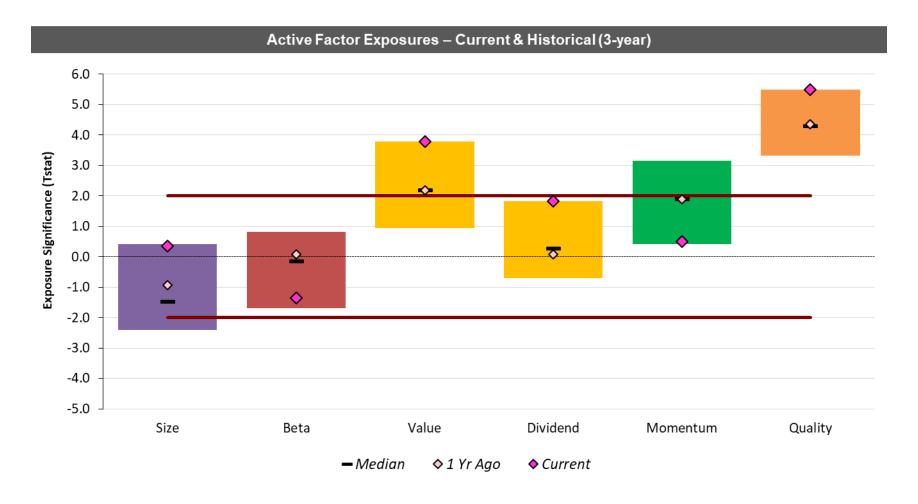
# Global Equity Performance Summary

- Strong absolute return of 11.5% in FY 17/18
- 0.4% underperformance from slight defensive, "value-oriented" positioning in a strongly rising, "growth-oriented" market

	One-Year Net Return	Three-Year Net Return	Five-Year Net Return	Ten-Year Net Return	Twenty-Year Net Return	Since Inception (July 1989) Net Return
Global Equity (\$172 B)	11.5%	8.8%	10.2%	6.7%	5.9%	9.1%
Policy Benchmark	11.9%	8.8%	10.2%	7.0%	5.9%	8.4%
Excess Return	-0.4%	0.0%	0.0%	-0.3%	0.0%	0.7%
Active Risk (Realized)	0.3%	0.4%	0.3%	0.8%	0.8%	1.9%



### Portfolio Positioning





### **Business Update**

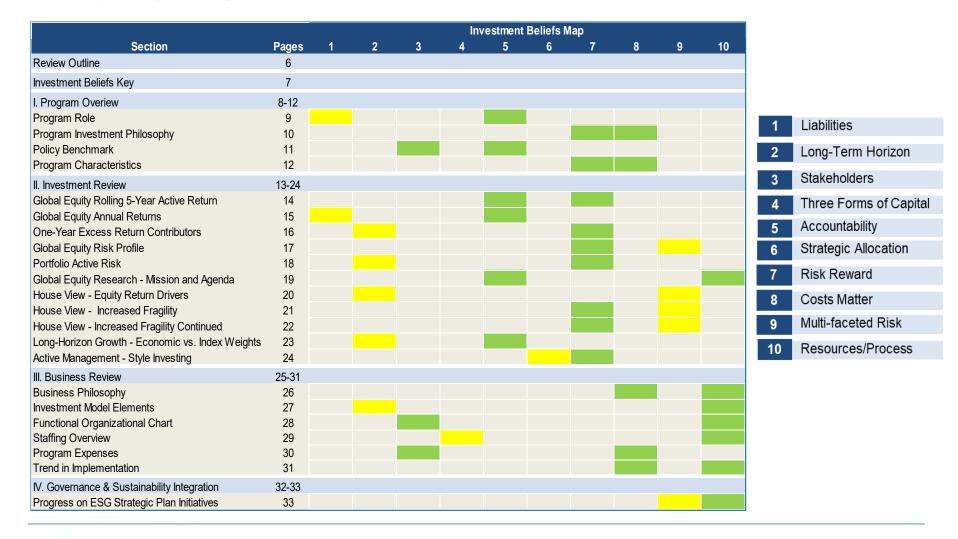
- Fiscal Year 2017-2018 Major Accomplishments
  - Launched Two Internally-Managed ESG-Based Strategies
  - Strategy Rationalization (Internalization, Closures, Collapses, Launches)
  - Affiliate ALM Review Process
- Fiscal Year 2018-2019 Major Initiatives
  - Transition Manager Search and Emerging Manager Review
  - Implementation of ALM Outcomes for PERF, Affiliates
  - Continue Strategy and Risk Rationalization
  - Continue ESG Strategic Plan Implementation (Integration, Board Diversity, Executive Compensation, Climate Action 100+, etc.)



# **Appendix**



### **Review Outline**





### Investment Beliefs Key

	Short Name	Investment Belief
1	Liabilities	Liabilities must influence the asset structure.
2	Long-Term Horizon	A long time investment horizon is a responsibility and an advantage.
3	Stakeholders	CalPERS investment decisions may reflect wider stakeholder views.
4	Three Forms of Capital	Long-term value creation requires effective management of three forms of capital: financial, physical, and human.
5	Accountability	CalPERS must articulate its investment goals and performance measure and ensure clear accountability for their execution.
6	Strategic Allocation	Strategic asset allocation is the dominant determinant of portfolio risk and return.
7	Risk Reward	CalPERS will take risk only where we have a strong belief we will be rewarded.
8	Costs Matter	Costs matter and need to be effectively managed.
9	Multi-faceted Risk	Risk of CalPERS is multi-faceted and not fully captured through measures such as volatility or tracking error.
10	Resources / Process	Strong processes and teamwork and deep resources are needed to achieve CalPERS' goals and objectives.



# I. Program Overview



5 - Accountability

### Program Role

### Primary role

The role of equities is "total return oriented and to capture the equity risk premium (ERP), defined as the excess return over risk-free government bonds, by means of ownership risk in companies and exposure to corporate earnings growth. The major driver is appreciation, with some cash yield (growth and liquidity)" - 2017 Asset Liability Management (ALM)

### Drivers of total performance

- Price appreciation
- Cash yield

#### Risks

- Economic: High sensitivity to global economic growth variability
- Liquidity: Portfolio expected to remain highly liquid



### Program Investment Philosophy

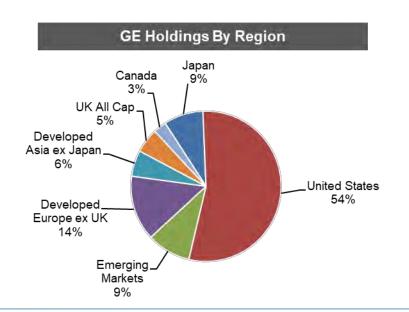
- Global Equity markets are difficult to predict
  - Priority on the efficient delivery of equity market returns through a riskmanaged combination of index-oriented, alternative beta, and traditional active management
- Alpha opportunities are multi-faceted and time-varying
  - Structural alpha: systematic market structures and behaviors
  - Tactical alpha: market dislocations
  - Time-varying opportunities; risk-taking based on opportunity set
- Focus on holistic portfolio, net of costs
  - 80% of the portfolio is invested in cost-efficient, internally-managed strategies
  - Capital allocation decisions are based on holistic portfolio risk, opportunities, and implementation capabilities

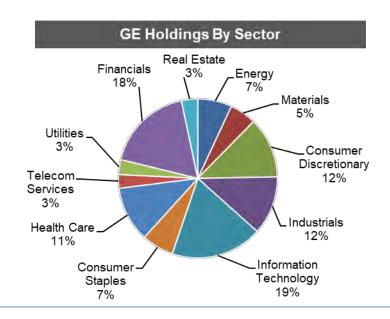


# Policy Benchmark

#### CalPERS Custom FTSE All World, All Capitalization

- Excludes tobacco, firearms, thermal coal, Iran/Sudan
- Complies with emerging market principles
- Covers 47 countries, 36 currencies
- Holds approximately 10,000 securities, weighted by market-capitalization







## **Program Characteristics**

Total assets: \$172 billion

80% internally managed, 20% externally managed

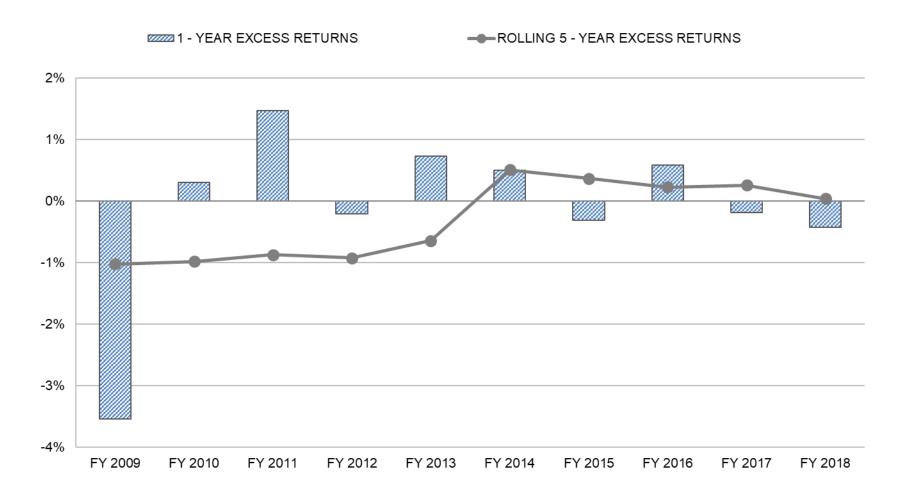
	Index-Oriented	Alternative Beta	Traditional Active	Emerging Managers	Total	
% of Assets Under Management (AUM)	56%	15%	26%	2%	\$172 B	
Forecast Active Risk (bps)	11	97	60	101	26	
Mandate Mix						
Global	\$0 B	\$11 B	\$23 B	\$0.2 B	\$34 B	
US	\$57 B	\$7 B	\$7 B	\$2 B	\$73 B	
International Developed	\$35 B	\$7 B	\$9 B	\$1 B	\$52 B	
Emerging Markets	\$5 B	\$2 B	\$6 B	\$ 0.3 B	\$13 B	
FEES						
One-Year Fees Paid	\$10.5 MM	\$4.4 MM	\$91.2 MM	\$24 MM	\$130.1 MM	
Cost / AUM (bps)	1	2	20	67	8	



### II. Investment Review



## Global Equity Rolling 5-Year Active Return





# Global Equity Annual Returns

### Total Global Equity Annual Returns - Fiscal Year GLOBAL EQUITY FY RETURNS GLOBAL EQUITY POLICY FY RETURNS 40% 30% 20% 10% 0% -10% -20% -30% -40% FY 2011 FY 2012 FY 2013 FY 2014 FY 2015 FY 2016 FY 2017 FY 2018 FY 2009 FY 2010



### One-Year Excess Return Contributors

Positive Contributors	Negative Contributors		
Momentum Alternative Beta (+8 bps)	Emerging Markets Active Strategies (-16 bps)		
Securities Lending (+7 bps)	Value Alternative Beta (-15 bps)		
Developed International Active Strategies (+5 bps)	Global Active Strategies (-10 bps)		
Structured Products (+5 bps)	U.S. Active Strategies (-5 bps)		

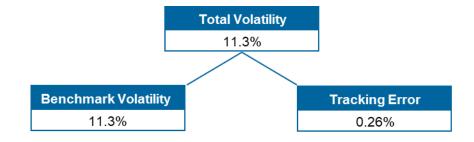


9 – Multi-Faceted Risk

### Global Equity Risk Profile

As of June 30, 2018

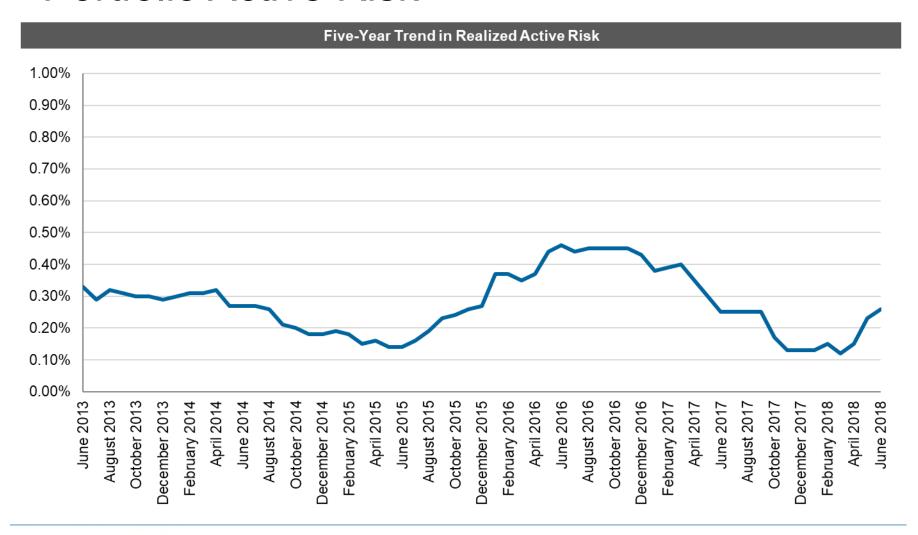
- Global Equity Forecasted Volatility is 11.3%
- Forecasted Tracking Error is 0.26% and is within expectations
- Correlation vs. the entire PERF portfolio is 0.97
- Stress Scenarios:
  - Tech Crash and Recession (Jan 00 Mar 03)
    - Estimated drawdown is \$80B (+54 bps relative)
  - Subprime and Credit Crisis (Oct 07 Mar 09)
    - Estimated drawdown is \$95B (+45 bps relative)





7 – Risk Reward

### Portfolio Active Risk





10 - Resources/Process

### Global Equity Research | Mission and Agenda

#### **Mission**

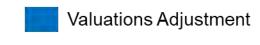
Produce quality research to support CalPERS Global Equities portfolio management

Guiding Principles	FY18/19 Objectives		
Successful <i>beta</i> management requires active stewardship of "passive" indices	<ul> <li>House View         <ul> <li>1-5 year horizon asset class views, leveraging internal research and strategic partners insights</li> </ul> </li> <li>Long Horizon Growth         <ul> <li>Identify 10+ years global growth drivers and map potential index solutions</li> </ul> </li> </ul>		
Active management seeks to maximize return on capital and alignment with Total Fund priorities and beliefs	<ul> <li>Enhance internal style-based investing capabilities         <ul> <li>Styles/Factor Allocation</li> <li>ESG integration</li> </ul> </li> <li>Support external manager portfolio selection and rationalization</li> </ul>		



### House View | Equity Return Drivers

#### Global Equity Average Absolute Return Contribution by Horizon 1 100% 13% 18% 21% 23% 27% **Dividend Yield** 80% 39% 41% 39% 60% Dividend Growth = Earnings Growth + Payout Adjustment 57% 66% 40%





20%

0%

48%

1Yr

42%

3 Yr

40%

5 Yr

21%

10 Yr

7%

20 Yr

# House View | Increased Fragility

- Public Equities' upside more fragile due to:
  - Above average valuations, especially in the US
  - Elevated earnings expectations vs. GDP growth forecasts



# <sup>1</sup> Average difference between current vs. long-term level across various valuation metrics (PE, PFE, PB, PS, PCE, CAPE). Look-back periods range from 20-35+ years based on available data. Source: MSCI, Bloomberg and JPM.

UK

Japan

EM

Europe x

#### US Earnings Growth vs. US Economic Growth<sup>2</sup>

		EPS Growth	GDP Growth
Long Term Annualized *		6.7%	6.5%
Since Last Peak **		3.9%	3.0%
FY18/19 *** .	.S.	10.2%	2.6%
r 110/19 W	Vorld	9.7%	3.7%



World

US

-20% -25%

<sup>&</sup>lt;sup>2</sup> US Earnings proxied by S&P500 index Earnings

<sup>\*</sup> From Dec1960-Dec2017

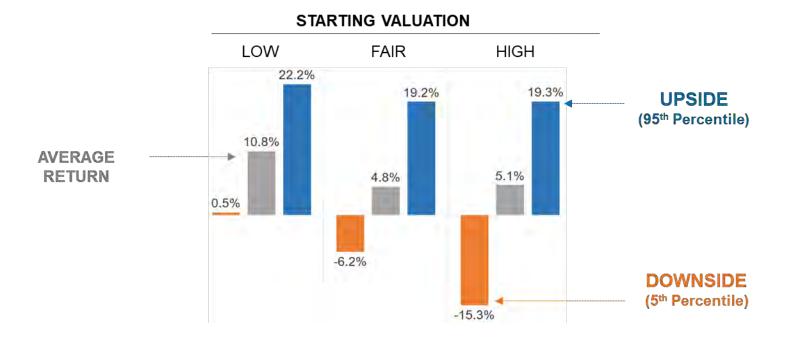
<sup>\*\*</sup> From Dec 2007-Dec 2017

<sup>\*\*\*</sup> Source: IBES earnings estimates

### House View | Increased Fragility (Continued)

- Low valuations = HIGH average returns, HIGH upside + LOW downside potential
- High valuations = MODERATE average returns, HIGH upside + HIGH downside potential

#### Starting Valuations vs. 5-Year Forward Returns<sup>1</sup>

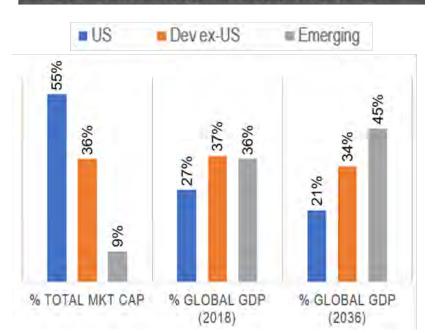




### Long-Horizon Growth | Economic vs. Index Weights

 EM contribution to Global GDP contrasts with its weight in the Global Equity benchmark

#### Regional Index Weights vs. Economic Weights<sup>1</sup>



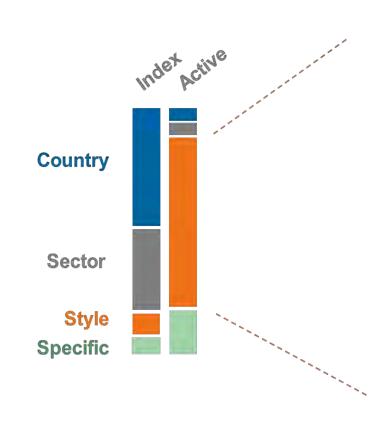
GDP Ranking: Current vs. Long-Run Estimates<sup>2</sup>

GDP World Rank	2018	2036
1	US	US/China
2	China	03/OIIIIa
3	Japan	India
4	Germany	Japan
5	UK	Germany/Brazil



# Active Management | Style Investing

#### Index & Active Risk Decomposition 1



#### **Equity Styles: Attractive Risk-Reward Potential**

- Styles: alternative risk premia (Value, Growth, Quality) and market anomalies (Momentum, Low Volatility) with a history of low correlations
- Disciplined, repeatable, low cost allocation to diversifying sources of attractive risk-premia

Color via	Index	Multi-Style Portfolio 2
Avg 5yr Sharpe Ratio	0.52	0.95
Avg 5yr Information Ratio	-	1.01

- Priorities:
  - Enhance styles allocation process
  - Integration of ESG considerations



### III. Business Review



### **Business Philosophy**

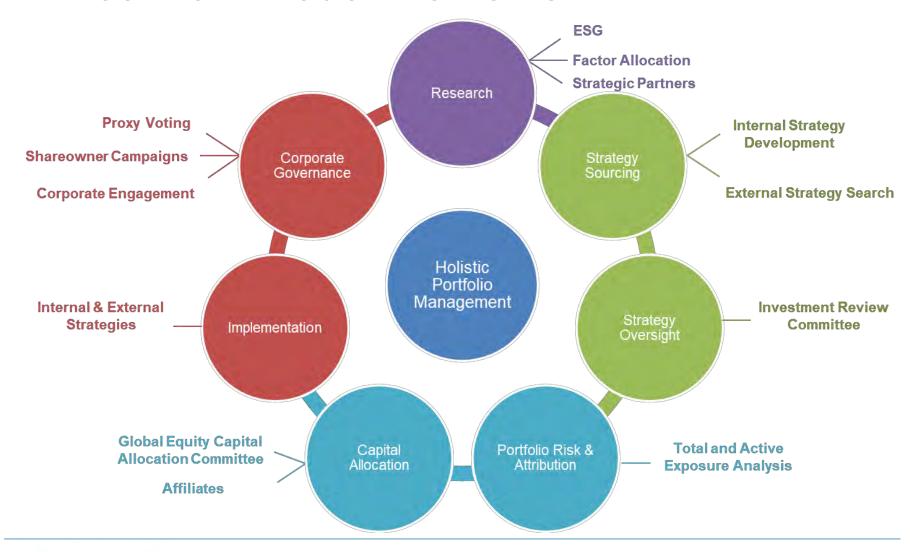
- Management of the holistic portfolio
  - Disciplined and inclusive capital allocation process
  - Multi-dimensional risk management
- Capitalize on strengths
  - Long horizon investor
  - Utilize natural "long" positioning
  - Systematic harvesting of market risk premiums
- Efficient deployment of the business model
  - "One Team, One Mission" culture
  - Heavy use of technology and automation
  - Continuous improvement



2 – Long-Term Horizon

10 - Resources/Process

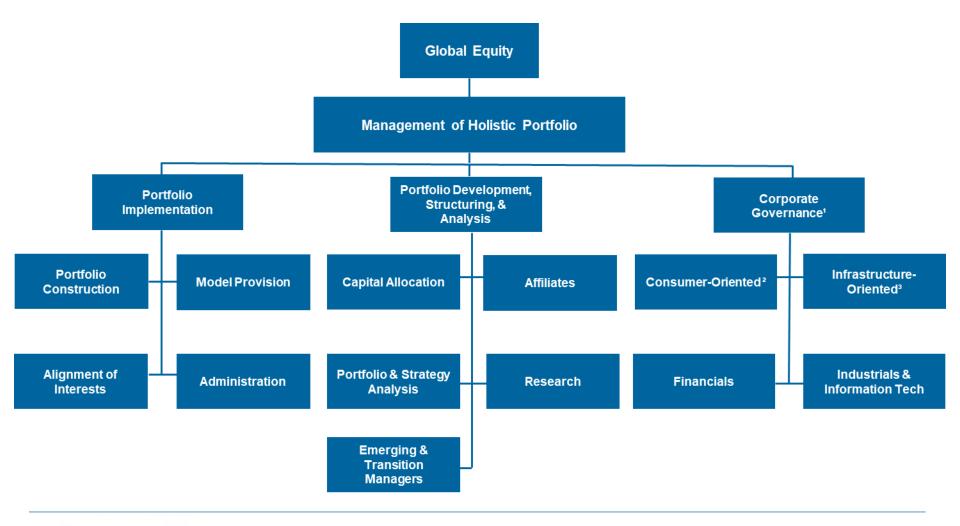
### **Investment Model Elements**





10 - Resources/Process

### Functional Organizational Chart





<sup>&</sup>lt;sup>1</sup> Proxy Voting and Corporate Engagement

<sup>&</sup>lt;sup>2</sup> Consumer Discretionary, Consumer Staples, and Health Care

<sup>&</sup>lt;sup>3</sup> Energy, Materials, Utilities, Communication Services, and Real Estate

10 - Resources/Process

### Staffing Overview

#### TOTAL PROGRAM<sup>1</sup>

- Total Global Equity Positions: 54
  - Global Equity Investment Positions: 37
  - Public Assets Administrative Positions: 17

#### STAFFING UPDATES1

- · Appointed 7 Investment Staff
- Transferred 14 Investment Staff
- · Appointed 7 Administrative Staff
- · Transferred 1 Administrative Staff

# CURRENT VACANCIES<sup>1</sup>

- 1 Investment Manager
- 1 Associate Investment Manager
- · 4 Investment Officers
- 2 Administrative Staff



3 - Stakeholders

8 - Costs Matter

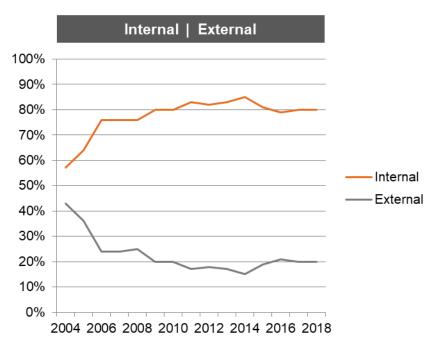
# Program Expenses

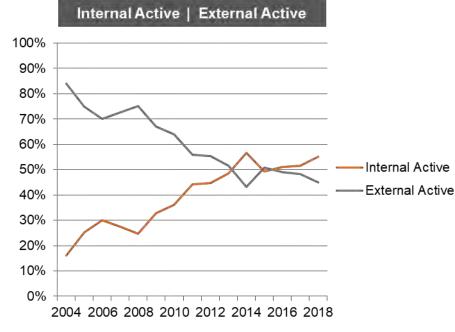
	FY 2017-18			FY 2016-17		
	AUM (\$billions)	Fees Paid (\$millions)	Fees Paid (BPS)	AUM (\$billions)	Fees Paid (\$millions)	Fees Paid (BPS)
Index Oriented	\$ 96.5	\$ 10.5	1	\$ 90.6	\$ 11.0	1
Alternative Beta	\$ 26.6	\$ 4.4	2	\$ 22.3	\$ 4.7	2
Traditional Active	\$ 45.2	\$ 91.2	20	\$ 40.1	\$ 82.4	21
Emerging Managers	\$ 3.6	\$ 24.0	67	\$ 3.2	\$ 22.9	72
Consultants Expense	N/A	\$ 2.0	0.1	N/A	\$ 1.7	0.1
Technology & Operating Expense	N/A	\$ 15.4	0.9	N/A	\$ 14.9	1
Total Program	\$ 171.8	\$ 147.5	9	\$ 156.2	\$ 137.7	9



### Trend in Implementation

- The percentage of assets managed in-house (80% today) has increased over time
- 55% of Global Equity's active strategies are now managed in-house







## IV. Governance & Sustainability Integration



### Progress on ESG Strategic Plan Initiatives

- Global Equity ESG Strategies
  - Implemented two new internally-managed systematic ESG strategies, each funded with \$1B
  - Total ESG-oriented allocation across four strategies (2 systematic and 2 fundamental) now stands at \$3.5B
- Integration of Corporate Governance into Global Equity
  - Implemented a new sector-based corporate governance business model
  - Implemented enhanced voting practices on corporate board diversity & inclusion and executive compensation

