Reference Pricing Prescription Drugs by Therapeutic Class Update

Pension and Health Benefits Committee

Kathy Donneson

Chief, Health Plan Administration Division

Health Policy and Benefits Branch September 25, 2018



Background



Expands our reference pricing program



Provides
transparency
in drug
options and
cost



PBM required to administer reference pricing



Lowers /
stabilizes Rx
drug costs



PBM Tasks

Establish

Therapeutic drug classes

Program

PBM claims processing system

Develop

Marketing materials, policies and procedures

Implement

Ongoing program management



Vendor Tasks

Marketing

Assist with the marketing to members, pharmacies and physicians

Member Support

Create call center training materials, talking points and FAQs

Clinical Support

Support the development and evaluation of drug classes for clinical/financial impact

Program
Evaluation and
Quality
Assurance

Provide ongoing program evaluation and project management



Customer Focus



Live, online, and phone member interaction



Pharmacy education



Provider detailing and training





Call center readiness



Member communications & education



Reference Pricing Administration Options

1. PBM alone

2. PBM and governmental entity

3. PBM and for-profit entity

4. Solicitation



Next Steps

