

# Investment Committee Agenda Item 7a

#### August 13, 2018

Item Name: Board Investment Consultant Request for Proposal - Public and Private

Program: Investment Office

Item Type: Action

#### Recommendation

Authorize staff to (i) process one year extensions for the two Board Investment Consultant contracts and the related Infrastructure Letter of Engagement currently scheduled to expire June 30, 2020; *and* (ii) amend the third contract term date to align all Board Investment Consultant contracts to expire June 30, 2021.

| Contract No. | Consultant                       | Consulting Role              | Expiration     | Proposed<br>Expiration |
|--------------|----------------------------------|------------------------------|----------------|------------------------|
| 2015-7585    | Wilshire Associates, Inc.        | General Pension <sup>i</sup> | June 30, 2020  | June 30, 2021          |
| 2015-7616    | Meketa Investment Group, Inc.    | Private Equity               | June 30, 2020  | June 30, 2021          |
| (LOE 3)      | Meketa Investment Group, Inc.    | Infrastructure               | June 30, 2020  | June 30, 2021          |
| 2016-8262    | Pension Consulting Alliance, LLC | Real Estate                  | March 31, 2022 | June 30, 2021          |

#### **Executive Summary**

CalPERS Board investment consultant contracts are refreshed on a five-year cycle, through Requests for Proposals (RFP). Two of the existing three contracts are scheduled to expire June 30, 2020. Under Board Resolution 92-04B-4, contracts for goods and/or services may be extended for more than five years, if the Board determines that a longer term is necessary to fulfill the board's duty to serve the interests of System members and beneficiaries, including the interest in defraying administrative expenses; and with consideration that the impact of a longer term upon the System's interest in obtaining quality services at a reasonable cost.

Each of the current consultants, through multiple RFPs, have provided investment consulting services to CalPERS Board for a decade, or more, under the same role structure with three to four separate consultants. Merging multiple solicitations into one or two, reduces complexity and cost. Board Investment Consultant contract expenses are funded through the Investment Office budget and account for greater than 40 percent of the total fiscal year investment consultant expenditures.

Extending and aligning the Board Investment Consultant contracts provides the Board with the opportunity to analyze the existing investment consultant structure, and how it interfaces with CaIPERS investment approach. Additional time provides the opportunity to evaluate the complexities and costs associated with multiple consultants and multiple RFPs.

Potential RFP timelines are determined by the number of RFPs; one Board Investment Consultant RFP is estimated to require 12 months; two separate RFPs is estimated to require 14 months with adequate resources available to process in tandem; three separate RFPs is estimated to require 20 months; and, four separate RFPs is estimated to require 26 months.

Should the Board prefer to stay with the status quo, we will request Board approval to initiate four separate Board Investment Consultant RFPs at the November Investment Committee meeting.

#### Strategic Plan 2017-2022

This agenda item supports Strategic Plan goals to reduce complexity across the Enterprise and gain operational efficiencies, improve productivity, and reduce costs.

#### **Investment Beliefs**

This agenda item supports CalPERS' Investment Belief 8 that costs matter and need to be effectively managed; and Belief 10, that strong processes, teamwork and deep resources are needed to achieve CalPERS goals and objectives, including strong governance.

### Background

In September 2013, the CalPERS Board of Administration adopted a set of ten Investment Beliefs to provide a basis for strategic management of the investment portfolio, and to inform organizational priorities. The Investment Beliefs are a guide for making decisions that often require balancing multiple, inter-related decision factors and provide context for CalPERS actions taken to sustain its ability to pay benefits for generations.

Over time the investment operational structure has moved towards a total fund approach, with the Board adopting a Total Fund Investment Policy in June 2018 to provide a framework for the management of CalPERS assets. The current investment consultants and role structures have existed for more than a decade.

# Analysis

- Time is required to evaluate the investment consultant role structure as it relates to the current framework for the management of CaIPERS assets as set forth in the Total Fund Investment Policy.
- Evaluation of costs associated with multiple investment consultants is supported by CalPERS fiduciary responsibility to its members.
- Time is required to evaluate Board investment consultant fiduciary and governance responsibilities as they relate to the Total Fund Investment Policy approved in June 2018.

• RFPs are complex and require a significant expenditure of resources and time for the Committee, the Committee members chosen to participate in the process and INVO and OSSD staff to develop, administer, and manage.

### **Budget and Fiscal Impacts**

Currently, there are three Investment Consultants providing services to the Board. Board Investment Consultant contract expenses are funded through the Investment Office budget and account for greater than 40 percent of the total fiscal year investment consultant expenditures. RFPs are complex and require a significant expenditure of resources and time for the Committee, the Committee members chosen to participate in the process and INVO and OSSD staff to develop, administer, and manage. These conditions offer the opportunity to evaluate consultant role(s) towards developing alignment, with the opportunity to reduce operating and consultant expenses.

## **Benefits and Risks**

- The benefits of extending and aligning the contracts are increased efficiencies, investment consultant role restructuring that increases information flow between the Board, Consultants and the investment team, and reduced consultant expenses.
- The risks of a status quo approach are:
  - a. Siloed consultant roles
  - b. Contract and procedural complexities
  - c. Increased costs associated with multiple consultants and RFPs
- The benefits of the status quo approach are:
  - a. Multiple perspectives of different third-party organizations
  - b. Individual asset class expertise

# Attachments

Attachment 1 - CalPERS Board of Administration Resolution No. 92-04B-4

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<sup>&</sup>lt;sup>i</sup> Includes Forestland investment consulting services