

High Deductible Health Plans and the Changing Landscape

**Presenter
Bio**

Neeraj Sood, PhD, Professor and Vice Dean for Research, Sol Price School of Public Policy & USC Schaeffer Center, University of Southern California

Neeraj Sood, Ph.D., is the Vice Dean for Research at the USC Price School of Public Policy. In addition, he is a researcher at the Leonard D. Schaeffer Center for Health Policy & Economics, and is a Professor at the Price School's Department of Health Policy and Management and the School of Pharmacy's Department of Pharmaceutical and Health Economics. His prior work has focused on the economics of innovation, HIV/AIDS, health care financing, and global health.

His research has been published in several peer-reviewed journals and books including leading journals in economics, medicine and health policy. He has testified frequently on health policy issues before state legislators and his work has also been featured in several media outlets including the New York Times, Washington Post, U.S. News and World Report, and Scientific American. Dr. Sood was the finalist for the 16th and 21st Annual NIHCM Health Care Research Award, recognizing outstanding research in health policy. He was also the 2009 recipient of the Eugene Garfield Economic Impact Prize, recognizing outstanding research demonstrating how medical research impacts the economy.

Dr. Sood is on the editorial boards of Health Services Research and Forum for Health Economics and Policy. He is a research associate at the National Bureau of Economic Research (NBER) and standing member of the Health Services Organization and Delivery study section at NIH. Prior to joining USC, Dr. Sood was a senior economist at RAND and Professor at the Pardee RAND Graduate School.

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Samantha Dubridge, Vice President, Global Benefits and Employee Mobility, Hewlett Packard Enterprises

Samantha DuBridge is an industry expert with more than 20 years of experience across human resources, total rewards and mobility. She is currently the Vice President of Global Benefits and Employee Mobility at Hewlett Packard Enterprise (HPE). In this role, she is responsible for HPE's strategic direction and execution for the design, development and compliance of benefits programs worldwide, with a focus on balancing shareholder value and enhancing the company's competitive position to recruit, retain and optimize performance of HPE's talent. Benefit programs include retirement, health & insurance, wellness, time off, disability, etc. In addition, she manages their Global Mobility strategy, design, and programs (relocation, immigration, tax) for expatriates, short-term assignments as well as international and domestic relocations.

In her prior role, Samantha focused on benefits strategy and helped pioneer HP's award-winning wellness initiative, Winning with Wellness, one of the first with a global scope and broad focus across physical health, financial well-being and stress management. Prior to joining HPE, Samantha held positions at Hewlett-Packard Company, National Semiconductor, a pharmaceutical company and a health maintenance organization. She holds a Master's Degree from San Jose State University in Health Care Administration.

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Gerri Burruel, Vice President-Benefits, McKesson Pharmaceuticals

Gerri is the Vice President of Benefits at McKesson Pharmaceuticals. Her previous experience includes long term strategy, design, implementation, and marketing and administration of the full range of domestic and international benefit programs. Through collaboration with businesses and HR partners, she has implemented new and innovative plan programs and designs like Consumer Directed Health Care plans with health reimbursement accounts, health savings accounts, and wellness programs.

At McKesson, Gerri led the team that introduced the "You. Even better" program and moved the plans from 27 build your own point-of-service plans to three Consumer Driven Health Plans with comprehensive tools and value based care management programs. A new carrier model was implemented in 2014 that created an internal exchange and allowed carriers to compete for membership based on their discounts, capabilities, and service with performance guarantees. The current initiatives include moving in the direction of HSA based plans, transparency tools, Centers of Excellence programs and

decision support services. With McKesson's strong focus on well-being, "You. Even better" has become their most successful program with unprecedented engagement levels and high employee satisfaction.

Gerri feels that the constant change of health care creates an exciting environment to support the transformation necessary for employer-provided benefit programs and how they are designed, delivered and utilized.

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Dena Mendelsohn, JD, Senior Attorney, Consumers Union, The Advocacy Division of Consumer Reports

Dena Mendelsohn, JD, MPH, is a Senior Attorney at Consumers Union, the advocacy division of Consumer Reports. Dena's work focuses on federal and state health policy and advocacy related to health insurance coverage, health privacy, and implementation of healthcare reform. She seeks to engage healthcare consumers and activists in California and nationwide on issues related to health insurance premium rate review, health privacy, and healthcare price and quality transparency, with an eye towards increasing access to high quality, affordable, healthcare.

Dena holds a Juris Doctorate from Washington University in St. Louis and a Master's of Public Health degree with a focus on health policy from Saint Louis University. She is currently a part of the Health Insurance Rate Watch group, a project of the OSPIRG Foundation, and has previously participated in the National Quality Forum on the Health IT Safety Committee.

Prior to joining Consumer Reports, Dena's professional experience includes being a health policy analyst with the Pacific Business Group on Health, a budget and planning analyst with the state of Missouri, and practicing law as a private attorney.
