Annual Stakeholder Perception Survey

Brad Pacheco
Kelly Fox
Office of Stakeholder Relations
May 15, 2018



Sectors and Response Rate

Active Members

Retirees

Employer Executives

Inactive Members

Employers (All Levels)

Stakeholder Leaders

Surveys	Surveys	Response
Sent	Completed	Rate
110,424	10,803	9.8%



Survey Structure

- Eight long-term trend questions
- Six perception statements on ethics, compliance, transparency, and health care cost and quality
- Two perception statements tied to the new strategic plan goals
- Opportunities for open comments
- Demographics questions



External Environment During Survey

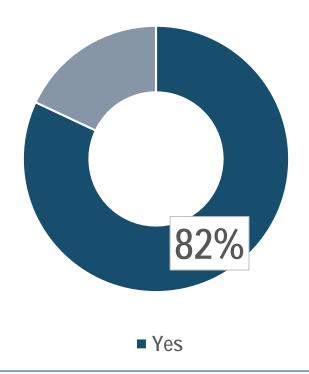
- Conclusion of Asset Liability Management process
- Extensive outreach on discount rate change and implications for employer contribution rates
- Amortization Policy change
- Agency terminations and benefit reductions
- Financial market volatility during survey timeframe



Summary of Observations

General Perception of CalPERS remains Positive

82% of all survey answered "yes" across the key metrics



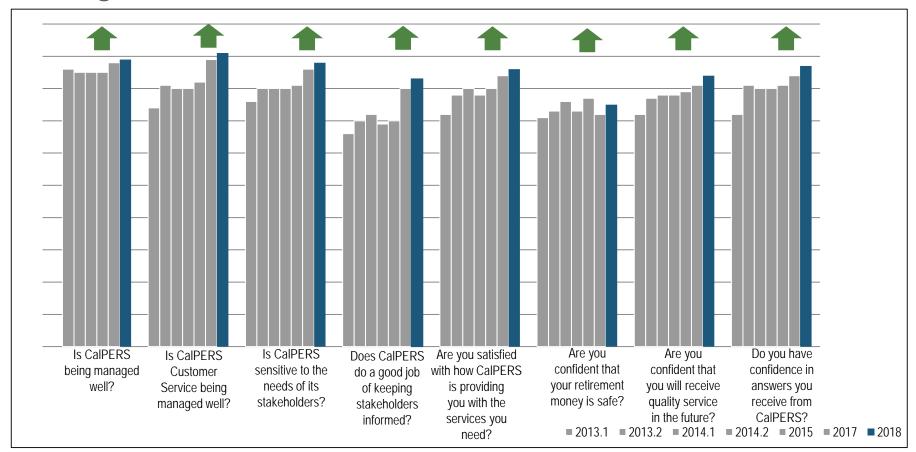


Key Findings

- Small increase in active and retiree member satisfaction
- Decrease in employer senior leaders' favorability ratings towards CalPERS across most metrics, especially confidence in safety of retirement funds and risks to the System
- Employer middle management and operational staff show more positive ratings
- High customer service scores have strongest correlation with high scores in all other categories

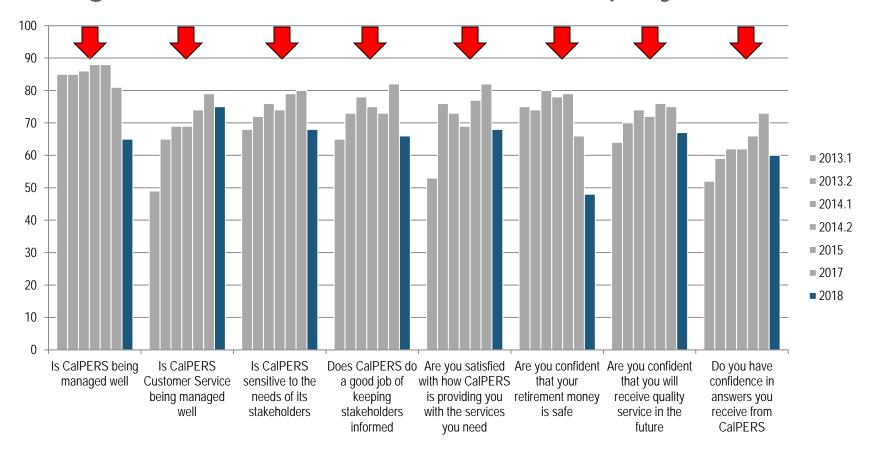


Long-Term Trend Questions - Members



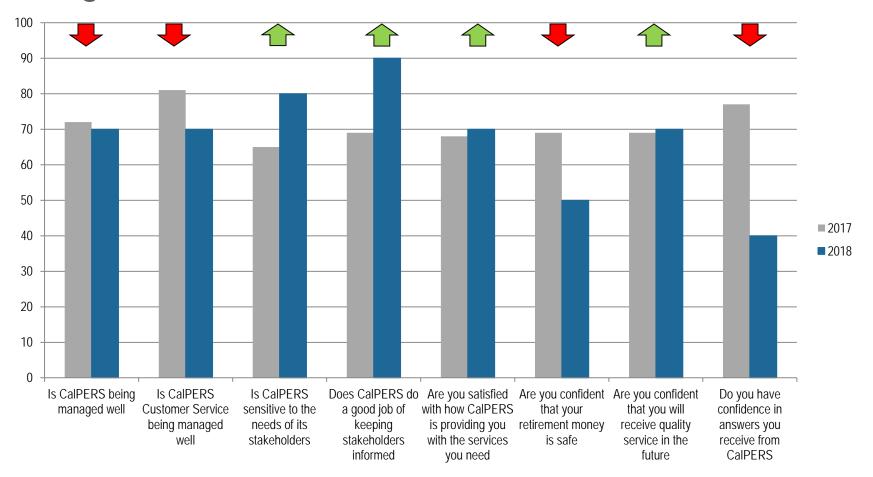


Long-Term Trend Questions - Employers





Long-Term Trend Questions - Stakeholders





Commitment to Stakeholders

- Access to CalPERS leadership and team
- Listening and soliciting feedback
- Providing information and data to inform discussions/decisions
- Elevating issues early and often
- Mutual understanding that we may not always agree



Opportunities & Action Steps

- Continued communication and messaging on steps being taken to ensure long-term sustainability of the System
- Focused effort on employer communication to keep them informed, in particular local elected officials
- Continue to clarify roles in the administration of pensions through stakeholder communication, employer contact, and media
- Develop additional touch points for stakeholders

