

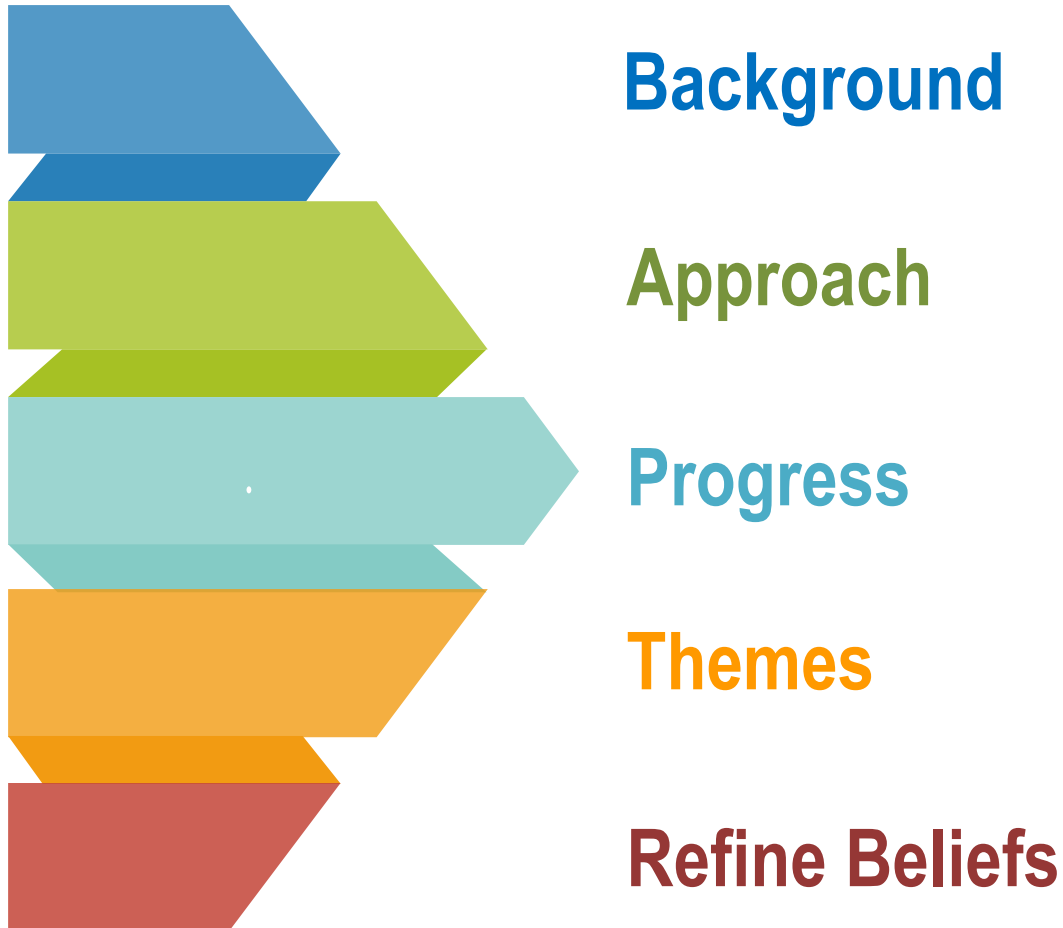


# Health Beliefs Workshop

January 17, 2018

# Agenda

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# Background

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## What are Health Beliefs?



**Purpose**

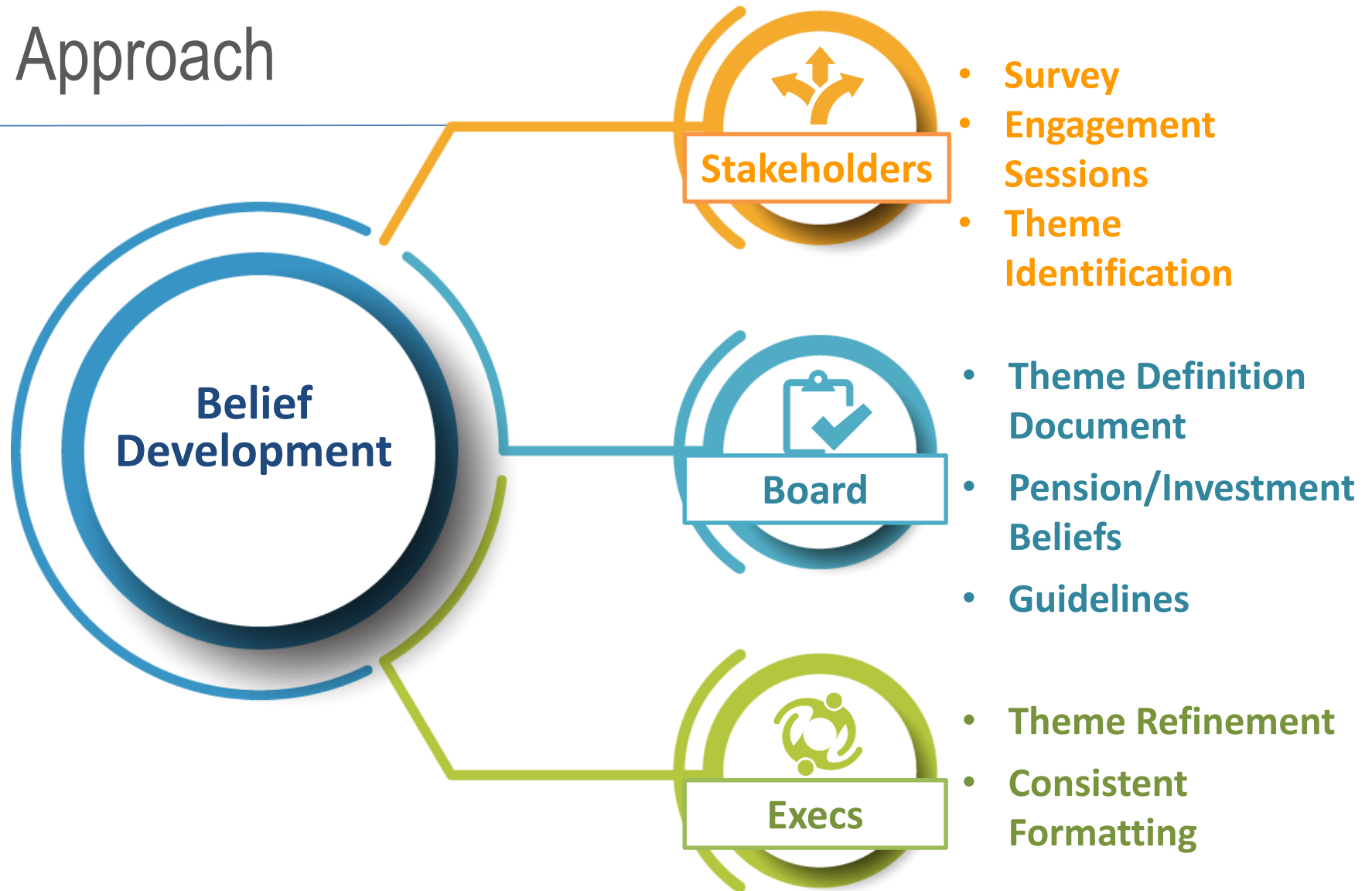


**Framework**



**Anticipated  
Outcome**

# Approach



# Progress



# July – Stakeholder Themes

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- 1 HIGH QUALITY CARE
- 2 AFFORDABILITY
- 3 COMPREHENSIVE CARE
- 4 VARIETY OF CHOICE
- 5 COST CONTAINMENT
- 6 QUALITY CUSTOMER SERVICE
- 7 TRANSPARENCY
- 8 MEMBER ENGAGEMENT
- 9 WELLNESS PROGRAMS
- 10 WIDE SELECTION OF BENEFIT DESIGN
- 11 INNOVATIVE HEALTH BENEFITS
- 12 POLICY LEADERSHIP & ADVOCACY
- 13 STRATEGIC PARTNERSHIPS

# August – Discussion

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- 1 HIGH QUALITY CARE**
- 2 AFFORDABILITY**
- 3 COMPREHENSIVE CARE**
- 4 VARIETY OF CHOICE**

# August – Journey

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- 1 HIGH QUALITY CARE**
- 2 AFFORDABILITY**
- 3 COMPREHENSIVE CARE**
- 4 COMPETITIVE PLAN CHOICE**



# August – Themes

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1

**HIGH QUALITY CARE**

2

**AFFORDABILITY**

3

**COMPREHENSIVE CARE**

4

**COMPETITIVE PLAN CHOICE**

5

**QUALITY PROGRAM ADMINISTRATION**

6

**POLICY LEADERSHIP & ADVOCACY**

7

**SUSTAINABILITY**

# Refine

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## Health Belief Statements



**Scenarios**



**Discuss**



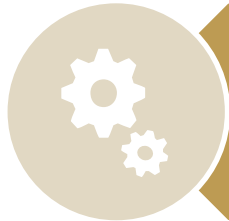
**Share**

# Next Steps

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**Incorporate Feedback**



**Finalize Beliefs**



**March Action Item**