

Pharmacy Programs: Achieving Value and Affordability

**Presenter
Bio**

James C. Robinson, PhD, Leonard D. Schaeffer Professor of Health Economics, University of California, Berkeley

James Robinson is Leonard D. Schaeffer Professor of Health Economics and Director of the Berkeley Center for Health Technology (BCHT) at the University of California at Berkeley. He serves on a variety of professional boards and advisory boards, including the Integrated Healthcare Association and National Institute for Health Care Management, and as contributing editor for Health Affairs journal. At Berkeley, Professor Robinson's research focuses on the biotechnology, medical device, insurance, and health care delivery sectors. He has published three books and over 130 papers in peer-reviewed journals such as the New England Journal of Medicine, JAMA, and Health Affairs.

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Lauren Vela, MBA, Senior Director, Member Value, Pacific Business Group on Health

Ms. Vela is the Senior Director of Member Value for the Pacific Business Group on Health (PBGH). She works directly with the large purchaser members of PBGH to facilitate collaboration and to support their purchaser-driven initiatives impacting healthcare delivery in the US. Prior to this role, she was the Executive Director of the Silicon Valley Employers Forum, a coalition of high tech employers that benchmark benefit designs and collaborate for improvement. In addition, Ms. Vela was employed by organizations in the workers compensation and mental health fields where she held positions in product development, operations, marketing, and provider relations. Ms. Vela earned an MBA from the University of Houston.

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Michael Zeglinski, RPh, Senior Vice President of Specialty Pharmacy, OptumRx

Michael Zeglinski serves as Senior Vice President, Specialty Pharmacy, at OptumRx, the nation's third-largest pharmacy benefits manager, and part of Optum, a leading pharmacy care services business. Mr. Zeglinski also serves as Chief Executive Officer of BriovaRx, the OptumRx specialty pharmacy. He has also held roles at

several of the largest specialty pharmacy organizations, including Quantum Health Resources, Olsten/Gentiva Health Services, Accredo Therapeutics and CVS Caremark. Mr. Zeglinski holds a Bachelor's degree in Pharmacy from Duquesne University, and pursued his Master's degree in Fine Arts in Music from Carnegie Mellon University. He is a member of the Academy of Managed Care Pharmacy and the American Pharmacists Association.
