# 2017 Asset Liability Management Workshop



#### Overview

- Asset Liability Management Objectives & Review
- Review of Candidate Portfolios
- Review of Investment Decision Factors
- Review of Actuarial Decision Factors
- ALM Model Results (Cost vs. Volatility Trade-off)
- Recap & Next Steps



# Today's Objective

#### Conduct the Asset Liability Management (ALM) Workshop

- Evaluate potential policy portfolios that best balance the long-term investment objectives, risk tolerances, and liquidity constraints of the Public Employees' Retirement Fund (PERF)
- Gather feedback from the CalPERS Board and stakeholders
- Prepare for December 2017 Action item resulting in CalPERS Board Policy
   Portfolio selection



# Steps to Obtain Policy Portfolio





#### Candidate Portfolios

Asset Allocat	Allocation	Interim Policy	ALM Policy					
Asset Class Component	Candidate A	Candidate B	Candidate C $\triangle$	Candidate D	9/30/2017	9/30/2016	2013	
Global Equity	34%	42%	50%	59%	50%	46%	47%	
Private Equity	8%	8%	8%	8%	8%	8%	12%	
Fixed Income	44%	36%	28%	19%	19%	20%	19%	
Real Assets	13%	13%	13%	13%	-	-	-	
Real Estate	-	-	-	-	9%	11%	11%	
Infrastructure/Forestland	-	-	-	-	2%	2%	3%	
Inflation Assets	0%	0%	0%	0%	8%	9%	6%	
Liquidity	1%	1%	1%	1%	4%	4%	2%	
Expected Compound Return (1-10 yrs.)	5.6%	5.8%	6.1%	6.4%	6.0%	5.9%	6.2%	
Long Term Expected Return (11-60 yrs.)	7.8%	8.0%	8.3%	8.5%	8.1%	8.0%	8.3%	
Blended Return (1-60 yrs.)	6.50%	6.75%	7.00%	7.25%	6.85%	6.77%	7.09%	
Expected Volatility	9.1%	10.2%	11.4%	12.8%	11.5%	11.0%	12.0%	
Cash Yield:	3.1%	3.0%	2.9%	2.7%	-	-	-	



- With the 2013 Capital Market Assumptions, the ALM Policy Portfolio had an expected compound return of 7.15% for years 1 through 10, expected compound return of 8.39% for the long term (i.e., years greater than 10), blended return of 7.56%, and expected volatility of 11.76%.
- Blended Return is the weighted expected compound rate of return of years 1 though 10 and the long term, minus 15 bps for admin fees.
- Circles correspond to Candidate Portfolios A,B, and D. Squares correspond to Current Allocation, Interim Policy, and ALM policy portfolios. Triangle corresponds to Candidate Portfolio C which is most similar to Current Allocation. Symbols illustrated on pages 6 and 7.

#### **Candidate Portfolios - Efficient Frontier**





#### Each Candidate Portfolio Represents a Range of Outcomes





#### Scenario Analysis (Dot Com Crisis & Recovery)





• Analysis assumes no rebalancing.

• The Funded Status calculation assumes a liability growth rate of 7.9%.

#### Scenario Analysis (Global Financial Crisis & Recovery)



**CalPERS** 

Analysis assumes no rebalancing.

• The Funded Status calculation assumes a liability growth rate of 7.9%.

### Key Risk Considerations

- Accepting investment risk will be rewarded
- Historic hierarchy of risk premia will be stable
- Short-term and long-term expected return variance
- Market valuation levels
- No certainty of any market outcome



#### Pros/Cons Relative to Current Interim Policy Target

Portfolio	+/-	Context
A and B	+	<ul> <li>Shift to less speculative sources of return</li> <li>Diversification of equity risk</li> <li>Reduced volatility</li> <li>Increased cash flow</li> </ul>
	-	<ul> <li>Exposure to interest rate risk</li> <li>Reduced overall expected blended return</li> <li>Discount rate reduction</li> <li>Material transition activity required</li> </ul>
$\mathbf{C}^1$	+	<ul> <li>Maintain discount rate at the target 7% from December 2016 Board decision</li> <li>Does not increase exposure to interest rate risk</li> <li>Reduces transition activity</li> </ul>
	-	<ul> <li>Retains current concentration of equity risk</li> <li>Maintains current expected volatility and potential for contribution changes</li> </ul>
D	+	<ul> <li>Increased expected blended return</li> <li>Supports increase in discount rate or maintain at 7% (December 2016 Board decision) with a margin for adverse deviation</li> </ul>
	-	<ul> <li>More equity risk concentration</li> <li>Subject to more drawdown in an equity sell-off</li> <li>Material transition activity required</li> </ul>



<sup>1</sup> Candidate Portfolio C is most similar to our current allocation and current path towards a 7% discount rate.

# Difference in Short and Long Term CMAs

Current low real yield is primary driver of difference





#### **Total Fund Cash Flows are Improving**



#### **Historic & Projected PERF Cash Flow Analysis**

- Investment Income assumes implementation of "Candidate Portfolio C." Investment income only includes income from Global Equity (dividends), Global Fixed Income (coupons) and Real Assets (rent).
  - Other Costs include refunds, administrative costs of retirement and investment base fees.

#### Reduced Reliance on Investment Cash Flows



Projected Net Non-Investment Cash

Net Non-Investment Cash Flows defined as follows:
 Estimated Cantainstance Estimated Danafit Daymonta, Dafu

Estimated Contributions - Estimated Benefit Payments - Refunds - Administrative costs

#### 2016 Vs. Today – Market Valuations

As of September 2016

#### Valuation Metrics versus Historical Range A Measure of Risk

As of September 2017

Valuation Metrics versus Historical Range A Measure of Risk





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#### **Historical CAPE Measure**



• Data Source: Stock Market Data Used in "Irrational Exuberance" Princeton University Press, Robert J. Shiller

#### Historical CAPE and 3, 5, 7 and 10-year Subsequent Average S&P 500 Annualized Total Returns



CAPE data: September 1917 – August 2007



• Data Source: Stock Market Data Used in "Irrational Exuberance" Princeton University Press, Robert J. Shiller

# Historical CAPE and 3, 5, 7 and 10-year Subsequent Average S&P 500 Maximum Drawdowns



Starting CAPE Percentile



- CAPE data: September 1917 August 2007
- Data Source: Stock Market Data Used in "Irrational Exuberance" Princeton University Press, Robert J. Shiller

# **Review of Actuarial Decision Factors**



# 2013 Vs. Today – Drivers of Lower Funded Ratio



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<sup>1</sup>4.64% Compound Return for the Total Fund over the last 3 fiscal years: (FY2014-15: 2.41%; FY2015-16: 0.62%; FY2016-17: 11.18%)

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# 2013 Vs Today – Drivers of Higher Contribution Rates



#### **Key Risk Considerations**

Funded Status	The market value of assets divided by the accrued liabilities
Employer Contribution Rate	The payment rate made to the plan by the employer
Employer Contribution Rate Volatility	The annual change of the payment rate made to the plan by the employer

	Key Risk Consideration Thre (2013 Strategic Asset Allocation breach	esholds ing the threshold	s)				
State Misc. PA <sup>1</sup> Misc. Schools							
2013 ALM	Funded Status Falling Below 50%	40%	32%	32%			
Workshop	Employer Contribution Rate Volatility Exceeding 3%	51%	38%	34%			
Probability	Employer Contribution Rate Exceeding 35%	38%	14%	8%			
Probability Er Es Current Level Er	Estimated Funded Status (June 30, 2017)	66.0%	70.5%	70.2%			
	Employer Contribution Rate Volatility	2.7% <sup>2</sup>		1.8% <sup>2</sup>			
	Employer Contribution Rate	28.325% (FY 2017-18)		15.531% (FY 2017-18)			



 <sup>1</sup> Public Agency (PA)
 <sup>2</sup> FY 2013-14 to FY 2017-18 Data Source: CalPERS Actuarial Valuations

(FY 2017-18)

#### **Key Risk Considerations**

Funded Status The market value of assets divided by the accrued liabilities								
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Employer Co	Employer Contribution Rate Volatility The annual change of the payment rate made to the plan by the employer							
	Key Risk Consideration Thresholds (2013 Strategic Asset Allocation breaching the thresholds)							
			CHP <sup>1</sup>	PA <sup>2</sup> Safety	POFF <sup>3</sup>			
2013 ALM	Funded Status Falling Be	elow 50%	40%	35%	35%			
Workshop	Employer Contribution R	ate Volatility Exceeding 5%	In annual change of the payment rate made to the plan by the employerKey Risk Consideration Thresholdstegic Asset Allocation breaching the thresholds)CHP1PA2 SafetyPOFF350%40%35%35%Volatility Exceeding 5%46%38%33%					
Probability	Employer Contribution Rate Exceeding 55%		64%	50%	45%			
	Estimated Funded Status	s (June 30, 2017)	58.8%	67.5%	64.1%			
Current Level	Employer Contribution R	ate Volatility	6.7% <sup>4</sup>		4.7% <sup>4</sup>			
	Employer Contribution R	ate	52.785%		42.598%			



Data Source: CalPERS Actuarial Valuations

<sup>3</sup> Peace Officers and Fire Fighters (POFF)
 <sup>4</sup> FY 2013-14 to FY 2017-18

(FY 2017-18)

# ALM Model Building Blocks

- Starting Point
  - Assets and Liabilities at June 30, 2016
  - Benefit payments for FY 2016-2017
  - Contributions for FY 2016-2017
  - Investment return for FY 2016-17 (11.2%)
- Liability Projection for 30 Years
  - Liabilities projected for each discount rate
  - Open Group (New members join in future years)
- Asset Projection for 30 Years
  - For each discount rate 5,000 investment return paths over 30 years are randomly simulated



#### **Discount Rate Determination**

Starting Point

- CMAs Year 1 to 10 (short term)
- CMAs Year 10 and Beyond (long term)
  - Foundation of CMAs Year 10 and Beyond is long term average per asset class
  - Examples of historical measures used:

Asset Class	Source	Period	Number of Years
Global Equity	S&P 500	1926 – 2016	90 years
Fixed Income	US Aggregate Bond Index	1926 – 2016	90 years
Real Assets	Average REIT	1972 – 2016	44 years



#### Discount Rate Determination (continued)

Based on Blended CMA rates and projected Cash Flows

Portfolio	Discount Rate <sup>1</sup>	Volatility
A	6.50%	9.1%
В	6.75%	10.2%
С	7.00%	11.4%
D	7.25%	12.8%



### Generating Investment Return Paths

- Develop Expected Returns & Volatility
  - For first 10 years
  - For years 11 and beyond
    - Performed for each potential candidate portfolio
- Generate 30 Year simulations using statistical modeling techniques
  - 5,000 paths generated for each potential discount rate



#### ALM Model Improvements since 2013

Simulations Reflect Mean Reversion

- Capital market annual returns are not independent and identically distributed (IID)
- Simulations consistent with historical market returns reflecting negative serial correlation
- Realistic long-term investment scenarios
  - Overly optimistic/pessimistic scenarios removed



#### Historical Returns Exhibit Mean Reversion





#### Simulations with Mean Reversion





# ALM Model Results Cost vs. Volatility Trade-off



### State Miscellaneous





Measure 3:

Probability of sharp increase

## **Schools**

#### Measure 1:

Probability of PERF funded status falling below 50% or 60% over the next 30 years



Probability of high employer contribution rates

Measure 2:

over 30% / 35% / 40%



## Public Agency Miscellaneous

#### Measure 1:

Probability of PERF funded status falling below 50% or 60% over the next 30 years

Measure 2:

Probability of high employer contribution rates over 30% / 35% / 40% Measure 3: Probability of sharp **increase** 

in annual employer contribution rates over 3%





# Average Employer Contribution Rates Over Next 30 years (percentage of payroll)





# State Peace Officers and Fire Fighters (POFF)

over 50% / 55% / 60%

Measure 2:

#### Measure 1:

Probability of PERF funded status falling below 50% or 60% over the next 30 years

alPERS



Probability of high employer contribution rates

#### Measure 3:

Probability of sharp increase in annual employer contribution rates over 5%

Measure 3:

Probability of sharp increase

in annual employer

# California Highway Patrol (CHP)

Measure 2:

over 50% / 55% / 60%

#### Measure 1:

Probability of PERF funded status falling below 50% or 60% over the next 30 years



Probability of high employer contribution rates



# Public Agency Safety

#### Measure 1:

Probability of PERF funded status falling below 50% or 60% over the next 30 years

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Probability of high employer contribution rates

Measure 2:

over 50% / 55% / 60%



Probability of sharp increase in annual employer contribution rates over 5% Average Employer Contribution Rates Over Next 30 yrs (percentage of payroll)





#### **CalPERS** Pension Beliefs

#### Pension Belief 4

A retirement plan should...have professionally managed funds with a long-term horizon, and incorporate pooled investments and pooled risks

#### Pension Belief 5

Funding policies should be applied in a fair, consistent manner, accommodate investment return fluctuations and support rate stability

#### Pension Belief 7

Retirement system decisions must give precedence to the fiduciary duty owed to members, but should also consider the interests of other stakeholders



# **Recap and Next Steps**



#### 2017 Asset Liability Management Workshop

2018

# 2017-18 ALM Timeline

Monday, November 13<sup>th</sup> Board Meeting

Asset Liability Management Workshop

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*Tuesday, November 14<sup>th</sup> Finance & Administration Committee* 

Review Actuarial Assumptions and Methods

2017

Monday, December 18<sup>th</sup> Investment Committee

Adopt Strategic Asset Allocation for Ratifications by the Board

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*Tuesday, December 19th Finance & Administration Committee* 

Adopt Actuarial Assumptions and Methods for Ratifications by the Board

Adopt Discount Rate for Ratifications by the Board

Wednesday, December 20<sup>th</sup> Board of Administration Meeting

Select Strategic Policy Portfolio

Monday, February 12<sup>th</sup> Investment Committee

Review Transition and Implementation Plan

Review Amendments to Statement of Investment Policy



# Appendix

#### Asset Liability Management Related Activities - Workshop and Open Session

Jul 2015 Jul 2015 Sep 2015 Nov 2015 Jan 2016 Apr 2016 Jun 2016 Jun 2016 Sep 2016 Nov 2016 Dec 2016	Offsite Workshop - Investment Portfolio Priorities Offsite Workshop – Investment Beliefs Investment Committee – Investment Beliefs Implementation Findings Investment Committee Workshop – Private Equity Offsite Workshop - Investment Portfolio Priorities (three identified) Investment Committee – Private Asset Class Roles and Benchmarks Investment Committee – Private Asset Class Roles and Benchmarks Investment Committee – Interim Asset Allocation Targets Review Offsite Workshop – Investment Portfolio Priorities (EDHEC Risk Factor review, Benchmark review) Investment Committee - Risk reduction Finance and Administration Committee – Securing CaIPERS Future – Managing Funding Risks, Stakeholder Outreach and Engagement Finance in discount rate reduction to 7%)
Apr 2017	Investment Committee – Private Asset Class Roles and Benchmarks
May 2017	Investment Committee – Private Asset Class Roles and Benchmarks
Jun 2017	Investment Committee – Adoption of Capital Markets Assumptions
Jul 2017	Offsite Workshop – Use of Leverage in Strategic Asset Allocation



#### Investment Portfolio Priorities

Specific to CaIPERS, implementable, and will influence portfolio construction:

1. Protect the Funded Ratio

(*mitigate severe drawdowns*)

2. Stabilize Employer Contribution Rates (manage overall volatility)



3. Achieve Long-term Required Rate of Return

(over the long run, but not in every market environment)



# Asset Liability Decision-Making Framework





#### ALM Objectives Reflect Investment Beliefs

	Short Name	Investment Belief
1	Liabilities	Liabilities must influence the asset structure.
2	Long-Term Horizon	A long time investment horizon is a responsibility and an advantage.
3	Stakeholders	CalPERS investment decisions may reflect wider stakeholder views.
4	Three Forms of Capital	Long-term value creation requires effective management of three forms of capital: financial, physical, and human.
5	Accountability	CalPERS must articulate its investment goals and performance measure and ensure clear accountability for their execution.
6	Strategic Allocation	Strategic asset allocation is the dominant determinant of portfolio risk and return.
7	Risk Reward	CalPERS will take risk only where we have a strong belief we will be rewarded.
8	Costs Matter	Costs matter and need to be effectively managed.
9	Multi-faceted Risk	Risk of CalPERS is multi-faceted and not fully captured through measures such as volatility or tracking error.
10	Resources / Process	Strong processes and teamwork and deep resources are needed to achieve CalPERS' goals and objectives.



### Asset Class Roles & Benchmarks

#### Global Equity

- Role: Total return oriented and to capture the equity risk premium (ERP), defined as the excess return over risk-free Government Bonds, by means of ownership risk in companies and exposure to corporate earnings growth. The major driver is appreciation, with some cash yield.
  - Growth
  - Liquidity
- Benchmark: Global All-World All Capitalization

#### Private Equity

- Role: Enhance equity returns through an active, value-added approach. The major driver for returns is appreciation, aided by leverage, with negligible cash yield.
  - Growth
- Benchmark: Global All-World All Capitalization + Return Premium



## Asset Class Roles & Benchmarks - Continued

#### Global Fixed Income

- Role: Serve as an economic diversifier to equity risk and be a reliable source of income.
  - Diversification
  - Income
  - Liquidity
- Benchmark: 90% Long Liabilities + 10% International Fixed Income Index

#### **Real Assets**

- Role: Own real assets with stable cash yield and act as an economic diversifier to equity risk.
  - Diversification
  - Income
  - Inflation
- Benchmark: U.S. Core Fund Index



# Asset Class Roles & Benchmarks - Continued

#### Inflation Assets

- Role: Provide strong liquid protection against inflation.
  - Inflation
  - Liquidity
- Benchmark: 75% Inflation Linked Bond + 25% Commodities

#### Liquidity

- Role: Exhibit safety and capital preservation properties.
  - Liquidity
- Benchmark: 91 Day Treasury Bill



#### Common Factors for Liabilities & Assets



• Data Source: CalPERS Comprehensive Annual Financial Reports and Bloomberg



### 2017 Capital Market Assumptions

Asset Class	Arithmetic	Compound	mpound Volatility teturn (Std. Dev)	Correlation					Constraints (%)		
	Return	Return		Global Equity	Private Equity	Fixed Income	Real Asset	Inflation Asset	Liquidity	Floor	Сар
Global Equity	8.14%	6.80%	17.00%	1.00	0.81	0.01	0.59	0.39	0.00	0%	100%
Private Equity	11.26%	8.30%	25.50%	0.81	1.00	0.00	0.48	0.33	0.00	5%	8%
Fixed Income	3.21%	3.00%	6.58%	0.01	0.00	1.00	0.09	0.40	0.31	15%	100%
Real Asset	6.49%	5.75%	12.55%	0.59	0.48	0.09	1.00	0.21	0.00	9%	13%
Inflation Asset	3.08%	2.77%	8.00%	0.39	0.33	0.40	0.21	1.00	0.08	0%	12%
Liquidity	2.00%	2.00%	1.00%	0.00	0.00	0.31	0.00	0.08	1.00	1%	100%
U.S. Inflation Assumption: 2 00%											



# Cash Flows with 7.5% Discount Rate and 2013 Allocation



• Other Costs include refunds, administrative costs of retirement, and investment base fees

#### Cash Flows with 7.5% Discount Rate and 2013 Allocation



• Net Non-Investment Cash Flows defined as follows:



- Estimated Contributions Estimated Benefit Payments Refunds Administrative costs
- Other Costs include refunds, administrative costs of retirement, and investment base fees

#### Contribution, Benefit Payments and Investment Income 2013 and Today



• Data Source: 2013 and 2017 Contribution and Benefit Payments are from ACTO.



• Investment Income assumes implementation of "Candidate Portfolio C." Investment income only includes income from Global Equity (dividends), Global Fixed Income (coupons), and Real Assets (rent).

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#### Stability of Investment Income



• Investment income defined as cash income from:

Global Equity (dividends), Global Fixed Income (coupons), Real Assets (rent)