## Trust Level Portfolio Management Annual Program Review

Eric Baggesen

Managing Investment Director

August 14, 2017



## Trust Level Portfolio Management | Executive Summary

## 1. First Annual Program Review

- Business model transparency
- From Asset Allocation & Risk Management (AARM) to Trust Level Portfolio Management (TLPM)
- Asset allocation is the dominant determinant of portfolio risk and return (Investment Belief 6)

## 2. TLPM Role Supports Investment Office (INVO) 2020 Vision

- More formal trust level investment decision making
- Supports independent risk analytics and oversight function led by Investment Risk & Performance (IRP)

## 3. Integrated Behavior (not siloed)

> Strategic management and business planning to enable cross-Enterprise/INVO diversity of talent



## Performance | For Period Ending June 30, 2017

## Allocation Management Excess Returns Attribution (Annualized)

	Avg Weight 5 Year	Contribution to Plan Excess (bps)				Volatility of Contribution	
		FYTD	1 Year	3 Year	5 Year		5 Year
Total Excess Return (bp	os)	(15)	(15)	(22)	23		134
Public Program Contrib	ution	12	12	22	34		21
PUBLICEQUITY	52.4%	(11)	(11)	(1)	10		17
INCOME	17.8%	22	22	13	16		11
INFLATION	5.1%	(5)	(5)	3	3		4
LIQUIDITY	3.2%	1	1	0	(1)		2
SECLENDING	0.0%	4	4	4	3		0
OTHER	2.1%	О	O	2	3		3
Private Program Contril	bution	(39)	(39)	(30)	(25)		120
PRIVATE EQUITY	10.4%	(44)	(44)	(16)	(21)		62
REAL ASSETS	10.2%	4	4	(14)	(5)		46
Allocation Managemen	t	3.4	3.4	(0.8)	6.0		13
Public Proxy Performan	ice	10	10	(10)	(10)		27
PRIVATE EQUITY	0.8%	4	4	(0)	(6)		20
REALASSETS	1.5%	6	6	(10)	(5)		13
Other/Residual		(1)	(1)	(2)	18		15



## Business Update | Accomplishments & Initiatives

## 2016-2017 Major Accomplishments

- Established TLPM Business Model and Strengthened Team: Investment Director, Investment Manager, Associate Investment Managers, and Investment Officers
- Transitioned External Multi-Asset Class Partner Portfolio to TLPM
- Board Adopted Asset Liability Management (ALM) Policy
- Established Public/Private Asset Class Roles, Benchmarks, Segments
- Implemented "Pilot" Strategic Trust Level Portfolio Overlay

## 2017-2018 Major Initiatives

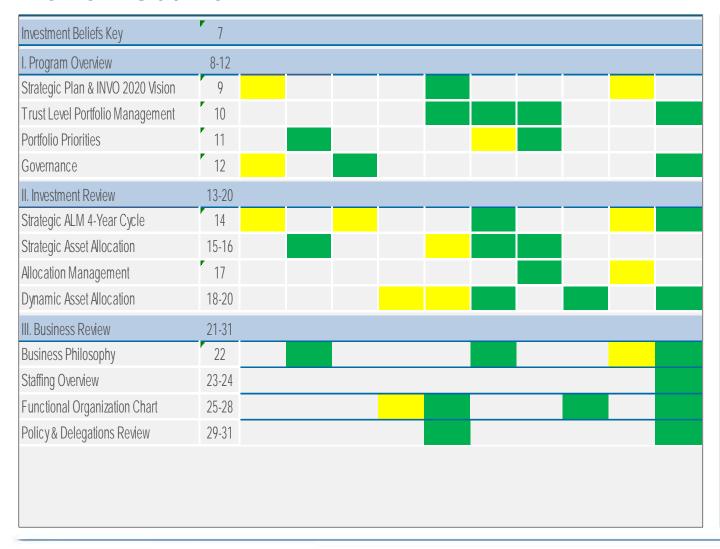
- Transition Counterparty Risk Oversight to IRP
- Develop Governance, Policy, and Operating Model for Total Fund Liquidity and Leverage Management
- Implement Board Adopted Strategic Asset Allocation Targets/Ranges
- Explore Total Fund Currency, and Inflation Strategies
- Refine Strategic Trust Level Portfolio Overlay



# **Appendix**



## **Review Outline**



#### **Investment Beliefs Map**

- 1. Liabilities
- 2. Long-Term Horizon
- 3. Stakeholders
- 4. Three Forms of Capital
- 5. Accountability
- 6. Strategic Allocation
- 7. Risk Reward
- 8. Costs Matter
- 9. Multi-faceted Risk
- 10. Resources/Process



## Investment Beliefs Key

	Short Name	Investment Belief
1	Liabilities	Liabilities must influence the asset structure
2	Long-Term Horizon	A long time investment horizon is a responsibility and an advantage
3	Stakeholders	CalPERS investment decisions may reflect wider stakeholder views
4	Three Forms of Capital	Long-term value creation requires effective management of three forms of capital: financial, physical, and human
5	Accountability	CalPERS must articulate its investment goals and performance measure and ensure clear accountability for their execution
6	Strategic Allocation	Strategic asset allocation is the dominant determinant of portfolio risk and return
7	Risk Reward	CalPERS will take risk only where we have a strong belief we will be rewarded
8	Costs Matter	Costs matter and need to be effectively managed.
9	Multi-faceted Risk	Risk to CalPERS is multi-faceted and not fully captured through measures such as volatility or tracking error
10	Resources / Process	Strong processes and teamwork and deep resources are needed to achieve CalPERS' goals and objectives



# I. Program Overview









## Program Role | Execute CalPERS Strategic Plan & INVO 2020 Vision



#### CalPERS 2017-22 Strategic Goal

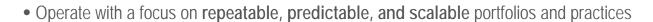
Strengthen the long-term sustainability of the pension fund

#### Investment Office Mission (Generate Returns to Pay Benefits)

Manage portfolio in a cost effective, transparent, and risk-aware manner

#### **Vision**







- Use clearly articulated **performance**, **risk**, **and cost metrics** to evaluate our value-add to the funds
- Investment and business activities are supported by a **solid platform of effective risk** management and controls.











## Program Role | Trust Level Portfolio Management



INVO 2020 Vision Steps: (2016-17 Enhanced Governance and Organizational Structure) More formal trust level investment decision making







## Program Role | Implement Portfolio Priorities

Specific to CalPERS, implementable, and will influence portfolio construction:

- Protect the Funded Ratio
   (mitigate severe drawdowns)
- Stabilize Employer Contribution Rates (manage overall volatility)

"Asset allocation is the dominant determinant of portfolio risk and return"

Investment Belief 6

3. Achieve Long-term Required Rate of Return (over the long run, but not in every market environment)









## Program Role | Convene, Collaborate, and Implement

Enable strong processes, teamwork and diverse resources.

#### CalPERS Board of Administration

Board Committees: Investment (IC), and Finance & Administration (FAC)

#### Asset Liability Management Advisory Committee (ALMAC)

Chair: Chief Financial Officer

Membership: Investment, Actuarial, Financial, Legal, Communications & Stakeholder Relations Offices

INVO Members: Chief Investment Officer, Chief Operating Investment Officer, TLPM Managing Investment Director

#### Investment Management Committee

Chair: Chief Investment Officer

#### Operating Committee

Chair: Chief Operating Investment Officer

#### Investment Strategy Group (ISG)

Chair: Managing Investment Director, TLPM

#### Four ISG Subcommittees

Portfolio Allocation: Provides organized approach to making asset class rebalance and dynamic position decisions

Risk & Attribution: Ensures that investment risks are intended, understood, and compensated

Investment Review: Non-core programs, business models, assets and investments

Governance & Sustainability: Integration of ESG risk considerations into the investment-decision making process



## II. Investment Review







Resources/Process

## Strategic Asset-Liability Management | 4-Year ALM Cycle Milestones

ALMAC coordinates planning of the Board's Asset Liability Management (ALM) Policy 4-Year cycle. TLPM manages the Investment Committee's authority to conduct strategic asset allocation, set the target rate of return, and select the asset allocation mix.

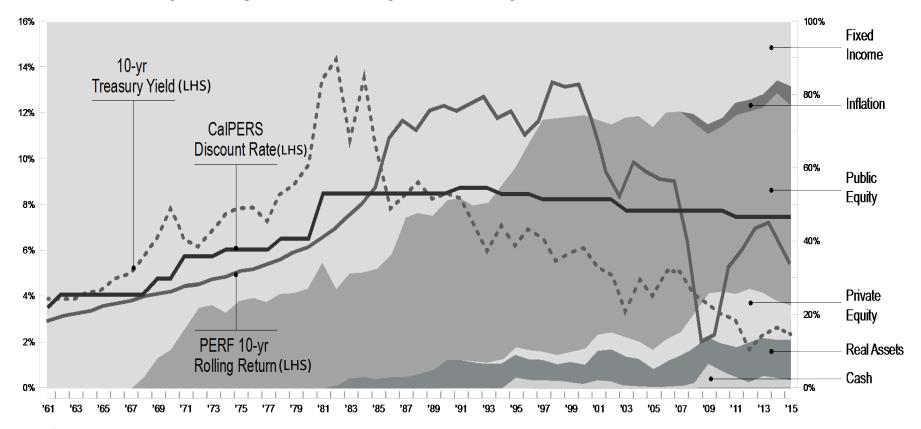
## Five Milestones Describe 4-Year ALM Cycle

Board: Conduct ALM Board Workshop to evaluate potential Policy portfolios that best balance the Nov long-term investment objectives, risk tolerances, and liquidity constraints 2017 Feb Board: Adopt Strategic Asset Allocation Policy Targets and Ranges 2018 July TLPM: Implement Strategic Asset Allocation Policy Targets, and manage within Ranges 2018 June Board: Conduct Mid-Cycle Capital Markets Review 2020 June Board: Adopt Capital Market Assumptions 2022



## Strategic Asset Allocation | CalPERS Historical Allocation

Discount Rate, 10yr Rolling Return, and 10yr US Treasury Yield



#### Data Source:

- CalPERS Comprehensive Annual Financial Reports (CAFR) for Discount rate, 10yr rolling returns and allocation
- Bloomberg for 10YR US Treasury Constant Maturity Rate (H15T10Y)
- Inflation asset class was not provided as a separate line item in the 2014 & 2015 CAFRs. Used the asset allocations from the INVO AA-Spreadsheet.



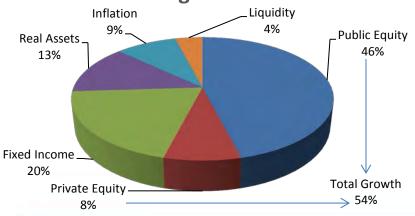




## Strategic Asset Allocation | Policy\* Targets, Ranges, & Benchmarks

Asset Class	Interim Target	Policy Range Relative to Target	Benchmark
Total Growth	54%	+/- 7%	85.2% Public Equity Benchmark 14.8% Private Equity Benchmark
Public Equity	46%	+/- 7%	100% (FTSE All-World, All Cap)
Private Equity	8%	+/- 4%	67% (FTSE U.S. Total Market Index) 33% (FTSE All-World ex U.S. TMI) -+3%
Fixed Income	20%	+/- 5%	90% (Bloomberg Barclays Long Liabilities) 10% (Bloomberg Barclays International Fixed Income GDP weighted ex-US)
Real Assets	13%	+/- 5%	84.6% (Exceed NCREIF ODCE, net of fees) 7.7% (Consumer Price Index+4%, lagged one quarter) 7.7% (NCREIF Timberland)
Inflation	9%	+/- 3%	75% (Inflation-Linked Bond Index) 25% (Standard & Poor's GSCI Total Return Index)
Liquidity	4%	+3%/-6%	100% (91-day Treasury Bill)

#### **Interim Strategic Asset Allocation**



Program	Target Forecast Annual Tracking Error
Asset Allocation	75 basis points
Total Fund	150 basis points





## Allocation Management | For Period Ending June 30, 2017

### Excess Returns Attribution (Annualized)

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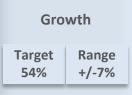


Resources/Process

## Dynamic Asset Allocation | Strategic Trust Level Overlay Portfolio

















3 Forms of Capital



## Dynamic Asset Allocation | Multi-Asset Class (MAC) Partner Strategies

- Mitigate Severe Drawdowns (Protect the Funded Ratio)
   Left Tail Risk Mitigation Strategy
- Manage Overall Volatility (Volatility Targeting)Volatility Targeting Strategy
- 3. Achieve Long-term Required Rate of Return (Dynamic Asset Allocation)

  Current Partners: AQR Capital Management; and, Standard Life Investments



## Dynamic Asset Allocation | MAC Partner Knowledge Transfer

#### To Influence:

## More formal strategic and dynamic asset allocation decision making

- Multi-asset portfolio construction and systematic rebalancing
- Risk assumptions and management methodologies

## Staff intellectual rigor and experience (strong processes and teamwork)

Repeatable, predictable, and scalable portfolio construction strategies

## Internally managed trust level (costs matter)

- Overlay strategies
- Ancillary strategies



## III. Business Review









## Business Philosophy: Trust Level Portfolio Management

Committed to enhanced transparency, accountability, and the highest ethical standards



#### Enabling:

People

To meet beneficiary and employer needs through trust level investment decision making

- Respected by Enterprise and Investment Office partners
- Relevance and connection to strategic planning

Operational Effectiveness To support innovative thought leadership which advance disciplined asset allocation processes

Implement sustainable, risk-aware strategic and dynamic asset allocation strategies

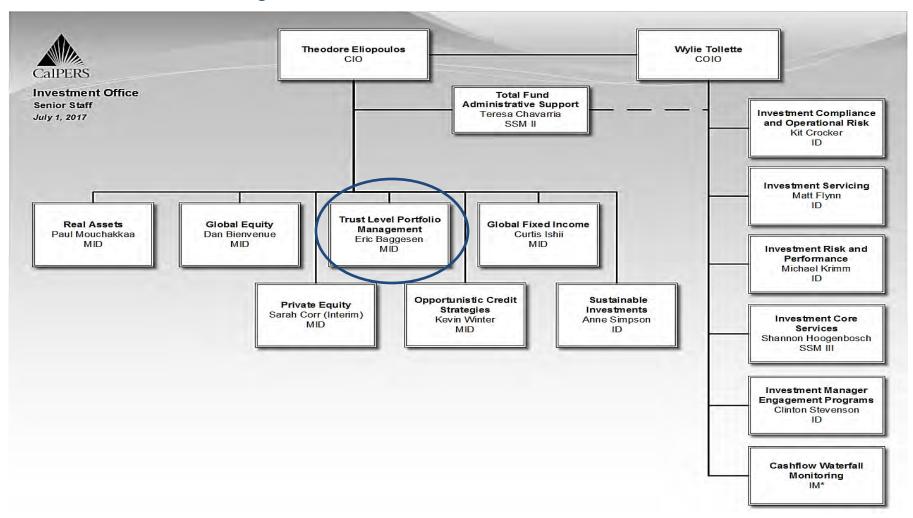
**Performance** 

To deliver targeted, risk-adjusted investment returns over the long-term

- Fiduciary duty is paramount
- Asset allocation is the dominant determinant of portfolio risk and return
- Broadly diversified to minimize the effect of short-term losses
- Prudent risk taking is appropriate within the context of overall diversification

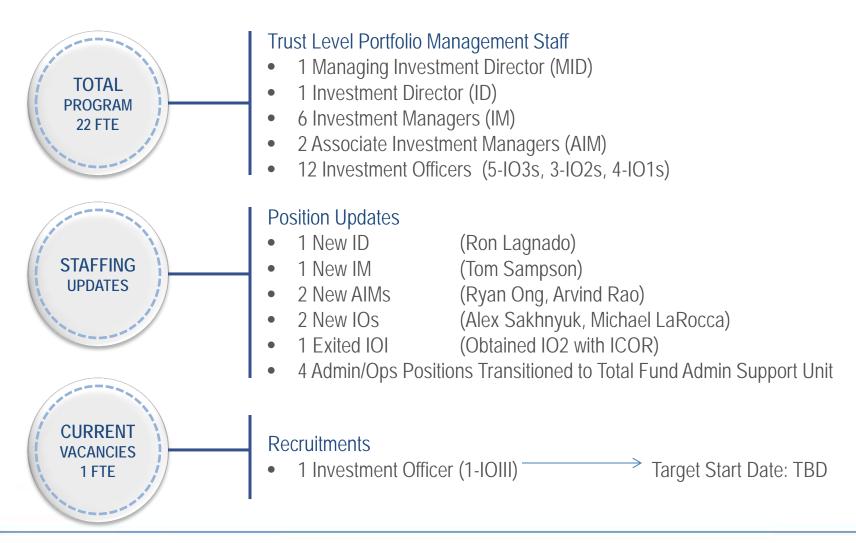


## **Investment Office Organization Chart**





## **Staffing Overview**







Trust Level Portfolio Management | Strategic Asset-Liability Management (ALM)

Eric Baggesen, Managing Investment Director Ron Lagnado, Investment Director

## Leadership

Dianne Sandoval, Investment Manager Alison Li, Investment Manager

#### Key Resources

Ryan Ong, Associate Investment Manager Wilbur Chan, Investment Officer III James Chang, Investment Officer III Alex Sakhnyuk, Investment Officer I

## ALM Policy Implementation

• INVO Role: 4-Year Cycle (ALMAC)

## Strategic Asset Allocation

- Implementation (PERF, Affiliates)
- Segments
- Capital Market Assumptions
- Specification of Risk Targets & Tolerances

#### Alternative Approaches

- Benchmark Selection & Development
- Portfolio Priority Linkage
- Asset & Liability Linkage







## Trust Level Portfolio Management | Dynamic Asset Allocation

Eric Baggesen, Managing Investment Director Ron Lagnado, Investment Director

#### Leadership

Todd Eichman, Investment Manager Tom Sampson, Investment Manager

#### Key Resources

Arvind Rao, Associate Investment Manager Tamara Alexander, Investment Officer III Alan Seater, Investment Officer III Ryan Brewer, Investment Officer II Tumelo Nyoni, Investment Officer I Cathy Hua, Investment Officer I

#### Total Fund Portfolio Overlay

- Liquidity & Leverage
- Strategic Exposure (Allocation Control, Systematic Rebalancing)
- Synthetic Portfolio Replication
- Dynamic Portfolio Management: Active Allocation

## Multi-Asset Class (MAC) Portfolio Strategies

- Internal MAC Strategies: Systematic, Ancillary Currency and Inflation
- External MAC Partner Portfolio: Left Tail Risk Mitigation, Volatility Targeting, Dynamic Asset Allocation











## Portfolio Strategy Research

- Knowledge Transfer (MAC Partners)
- Macro Econ (Fiscal, Monetary), Capital Markets, Longterm Trends
- **FSG Awareness**

## Portfolio Strategy Development

Modeling: Liability, Regime, Valuation, Pacing, Risk Factor







# Trust Level Portfolio Management | Business Planning & Strategic Management Eric Baggesen, Managing Investment Director Ron Lagnado, Investment Director Leadership Bill McGrew, Investment Manager Key Resources

### CalPERS Strategic Plan

5 Year Plan (2017-22) Strategic Initiatives

## INVO 2020 Vision Alignment

- Business Effectiveness, Capital Allocation, Trust Level Investment Decision Making
- Roadmap Initiatives: Cross-Asset Class/Program

## Trust Level Portfolio Management Business Model

- Workforce Planning
- Talent Management, Governance & Operations

### Strategic Partnerships

Academic, Asset Owner/Manager, Industry Forums



Michael LaRocca, Investment Officer I

## Policy Review | Investment Committee

The Total Fund Investment Policy\*, adopted by CalPERS Investment Committee, includes Sections which provide the framework for TLPM's management of CalPERS assets. For FY16-17, TLPM has no material Policy changes or violations to report.

Total Fund Investment Policy Section	Summary	Reporting Responsibility	Investment Responsibility
Total Fund	Focus on trust level investment decision making	Χ	Χ
Investment Beliefs	Provides basis for strategic management	Χ	Χ
Governance & Sustainability Strategy	Support achievement of sustainable investment (ESG)	Χ	
Strategic Asset Allocation (SAA)	Implement SAA targets and ranges based on ALM review	Χ	Χ
Investment Risk Management	Manage total fund tracking error limits	Χ	Χ
Global Derivatives & Counterparty Risk	Strategic framework for managing use of derivatives		Χ
Investment Leverage	Sets limits and standards for the use of leverage	Χ	
Divestment	Economic impact analysis on total fund of divestment activity		Χ
Opportunistic Program	Report on program investments, returns, risks, and activity	Χ	Χ
Terminated Agency Pool	Oversee reporting, rebalancing and restructuring activity	Χ	Χ

<sup>\*</sup>https://www.calpers.ca.gov/docs/total-fund-investment-policy.pdf



## Policy Review | Finance & Administration Committee

The Asset Liability Management\* and Funding Risk Mitigation\*\* Policies, adopted by CalPERS Finance & Administration Committee (FAC), fall within the purview of ALMAC and contribute to TLPM's role in strategic asset-liability management.

FAC Policy	Summary	Reporting Responsibility	Investment Responsibility
Asset Liability Management	Seeks to fund System with an integrated view of pension assets and liabilities	Х	X
Funding Risk Mitigation	Seeks to reduce CalPERS funding risk over time	Χ	Χ

<sup>\*</sup> https://www.calpers.ca.gov/docs/asset-liability-management-policy.pdf



<sup>\*\*</sup> https://www.calpers.ca.gov/docs/funding-risk-mitigation-policy.pdf



## Delegations Review | Managing Investment Director

The TLPM Managing Investment Director is delegated to act finally on investment and business authorities subject to Investment Committee Policies.

Investment and Business Authorities (Summarized*)		
To Allocate Assets	Manage asset allocation within strategic ranges.	
To Make Investment Decisions	<ul> <li>Transact in public securities.</li> <li>Make or dispose of investments in private investment vehicles.</li> <li>Negotiate partnership agreement terms, including fees and compensation.</li> <li>Undertake action pursuant to investor rights, partnership agreement amendments, consents, and waivers.</li> <li>Increase or decrease funding of externally managed portfolios.</li> <li>Select and terminate an external manager.</li> <li>Negotiate contract terms, fees, and compensation.</li> <li>Establish a spring-fed pool of external resources to meet program needs.</li> <li>Conduct and monitor the performance of service providers.</li> </ul>	
Administrative Management	Conduct and oversee activities required to carry out administrative and management functions.	
To Represent CalPERS	<ul> <li>Testify on behalf of CalPERS before state and federal legislative committees.</li> <li>Communicate the Board's policies and positions before outside parties and organizations.</li> </ul>	

<sup>\*</sup>Delegation No. INV-17-03; Effective June 30, 2017

