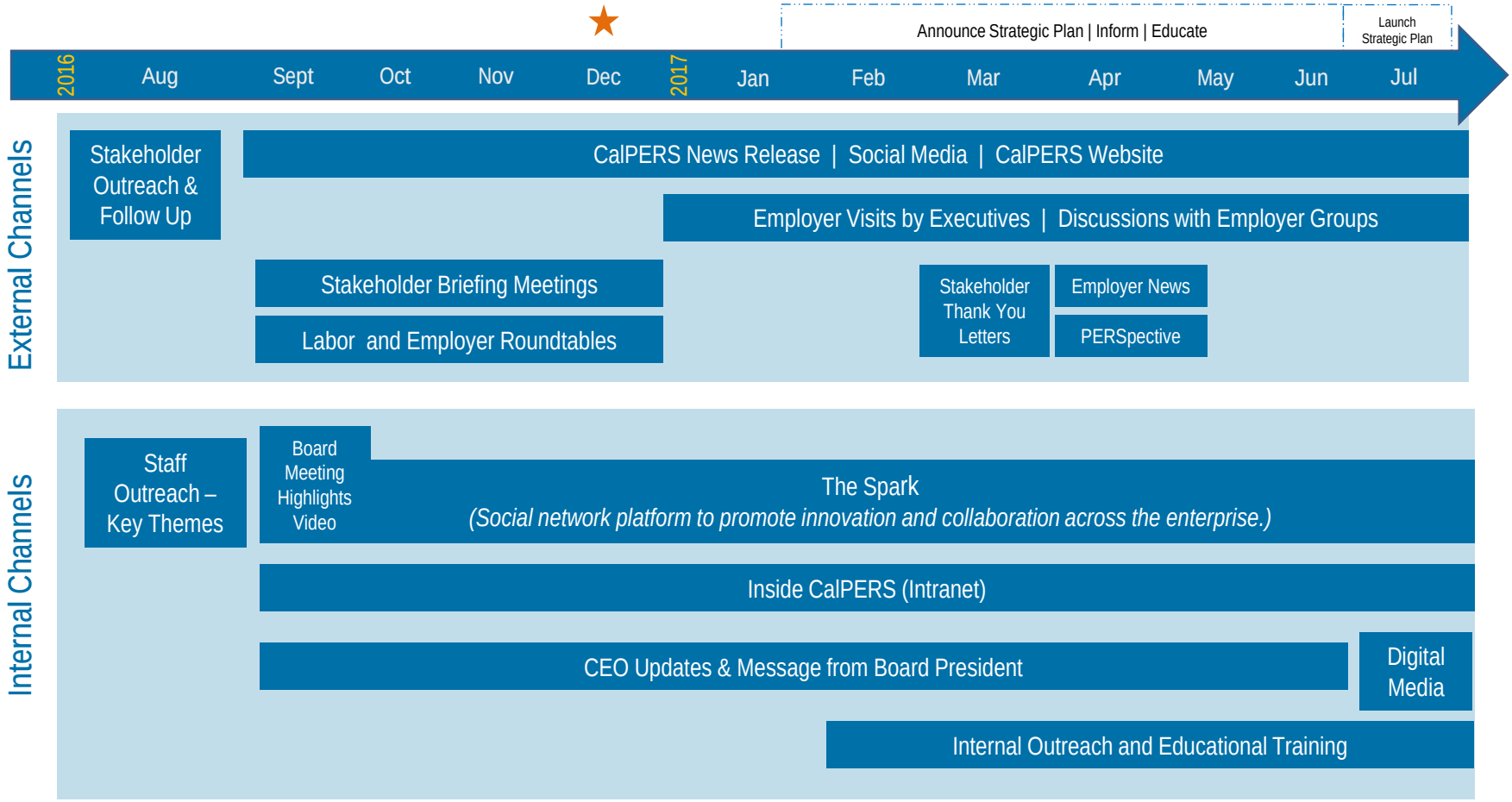
CalPERS 2017-22 Strategic Plan | Communications and Implementation Plan Timeline

Communication Plan Goals

External Stakeholders

- Inform about CalPERS' 2017-22 Strategic Plan and our desire to continue to partner with stakeholders.
- Educate to help promote CalPERS' priorities and policies and meet the retirement and health benefits needs of our members and their families.

Internal Stakeholders

- Inform about CalPERS' 2017-22 Strategic Plan.
- Educate staff to help them understand how their daily work connects to CalPERS' mission, vision and strategic goals.