

MEETING  
STATE OF CALIFORNIA  
PUBLIC EMPLOYEES' RETIREMENT SYSTEM  
BOARD OF ADMINISTRATION  
PERFORMANCE, COMPENSATION &  
TALENT MANAGEMENT COMMITTEE

ROBERT F. CARLSON AUDITORIUM  
LINCOLN PLAZA NORTH  
400 P STREET  
SACRAMENTO, CALIFORNIA

TUESDAY, JUNE 14, 2016

11:11 A.M.

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A P P E A R A N C E S

COMMITTEE MEMBERS:

Mr. Michael Bilbrey, Chairperson

Ms. Priya Mathur, Vice Chairperson

Mr. John Chiang, represented by Mr. Grant Boyken

Mr. Richard Costigan

Mr. Richard Gillihan, represented by Ms. Katie Hagen

Mr. Ron Lind

BOARD MEMBERS:

Mr. Rob Feckner, President

Mr. Henry Jones, Vice President

Ms. Dana Hollinger

Mr. Bill Slaton

Ms. Betty Yee, represented by Mr. Alan Lofaso

STAFF:

Ms. Anne Stausboll, Chief Executive Officer

Ms. Cheryl Eason, Chief Financial Officer

Mr. Ted Eliopoulos, Chief Investment Officer

Mr. Doug Hoffner, Deputy Executive Officer

Mr. Matthew Jacobs, General Counsel

Ms. Donna Lum, Deputy Executive Officer

Mr. Brad Pacheco, Deputy Executive Officer

A P P E A R A N C E S C O N T I N U E D

STAFF:

Ms. Tina Campbell, Chief, Human Resources Division

Ms. Carol Takehara, Committee Secretary

ALSO PRESENT:

Mr. Allan Emkin, Pension Consulting Alliance

Mr. Steve Foresti, Wilshire Consulting

Mr. Bill Gentry, Grant Thornton, LLP

Mr. Eric Gonzaga, Grant Thornton, LLP

I N D E X

	PAGE
1. Call to Order and Roll Call	1
2. Executive Report	2
3. Consent Items	2
Action Consent Items:	
a. Approval of the May 17, 2016 Performance, Compensation & Talent Management Committee Meeting Minutes	
4. Consent Items	3
Information Consent Items:	
a. Annual Calendar Review	
b. Draft Agenda for the August 16, 2016 Performance, Compensation & Talent Management Committee Meeting	
Action Agenda Items	
5. Fiscal Year 2016-17 Compensation Review Project Recommendations: First Reading of Performance Metrics	3
Information Agenda Items	
6. Summary of Committee Direction	108
7. Public Comment	109
Adjournment	109
Reporter's Certificate	110

1 P R O C E E D I N G S

2 CHAIRPERSON BILBREY: I call the meeting of  
3 the --

4 (Laughter.)

5 CHAIRPERSON BILBREY: I've got to get the right  
6 microphone on here.

7 I call this meeting of the Performance,  
8 Compensation and Talent Management Committee to order.  
9 Please call the roll.

10 COMMITTEE SECRETARY TAKEHARA: Michael Bilbrey?

11 CHAIRPERSON BILBREY: Here.

12 COMMITTEE SECRETARY TAKEHARA: Grant Boyken for  
13 John Chiang?

14 ACTING COMMITTEE MEMBER BOYKEN: Here.

15 COMMITTEE SECRETARY TAKEHARA: Richard Costigan?

16 COMMITTEE MEMBER COSTIGAN: Here.

17 COMMITTEE SECRETARY TAKEHARA: Katie Hagen for  
18 Richard Gillihan?

19 ACTING COMMITTEE MEMBER HAGEN: Here.

20 COMMITTEE SECRETARY TAKEHARA: Ron Lind?

21 COMMITTEE MEMBER LIND: Here.

22 COMMITTEE SECRETARY TAKEHARA: Priya Mathur?

23 VICE CHAIRPERSON MATHUR: Here.

24 COMMITTEE SECRETARY TAKEHARA: Theresa Taylor?

25 CHAIRPERSON BILBREY: Excused.

1 All right. With that, we'll move to the  
2 Executive Report. Mr. Hoffner.

3 DEPUTY EXECUTIVE OFFICER HOFFNER: Good morning.  
4 Doug Hoffner, CalPERS staff.

5 Only one thing to highlight today which would be  
6 Agenda item 5, which we'll be getting into a minute. I  
7 just want to kind of set the context. Since we last met a  
8 month ago, I think there's been an extraordinary amount of  
9 effort and work put together by staff throughout CalPERS  
10 at many levels, as well as the Board's consultant, Grant  
11 Thornton, at looking at performance metrics for the coming  
12 year.

13 And I just want to highlight there's been  
14 extensive involvement and engagement in that last 30-day  
15 period of time. I don't want to belabor this, other than  
16 to say I'm looking forward to the presentation and your  
17 input and engagement on this item. And at this point, I'd  
18 like to turn it over to the consultants as you go through  
19 your consent items.

20 CHAIRPERSON BILBREY: First, we need to do the  
21 consent item.

22 VICE CHAIRPERSON MATHUR: Move approval.

23 COMMITTEE MEMBER COSTIGAN: Second.

24 CHAIRPERSON BILBREY: Moved and seconded to  
25 approve the consent item of the minutes.

1 Any discussion on the motion?

2 Seeing none.

3 All those in favor say aye?

4 (Ayes.)

5 CHAIRPERSON BILBREY: Opposed?

6 Motion carries.

7 Item 4, no one has asked to remove any of those  
8 information consent items. So now, we'll move to item 5  
9 Grant Thornton and Ms. Campbell are you beginning this?

10 The Fiscal 16-17 compensation review performance  
11 metrics.

12 HUMAN RESOURCES DIVISION CHIEF CAMPBELL: Good  
13 morning, Committee members. Tina Campbell, CalPERS staff.

14 Last month, Grant Thornton provided an update on  
15 the Compensation Review Project, including a phased in  
16 implementation strategy and a timeline of activities to  
17 occur during the remainder of the project. The Committee  
18 gave direction to move forward and bring back draft  
19 performance metrics for implementation of fiscal year  
20 2016-17 for review this month.

21 Today's presentation will be presented by Bill  
22 Gentry an Eric Gonzaga of Grant Thornton. Unless you have  
23 questions for me, I'll turn it over to Grant Thornton.  
24 And then just a reminder that Agenda 5 is an action item  
25 for today.

1 (Thereupon an overhead presentation was  
2 Presented as follows.)

3 CHAIRPERSON BILBREY: All right.

4 MR. GONZAGA: Great. Well, thank you for the  
5 opportunity to present today. I'm technologically  
6 challenged, so I apologize for that.

7 --o0o--

8 MR. GONZAGA: Thank you.

9 Well, as Doug and Tina had mentioned, you know,  
10 we've done quite a bit of, you know, background research  
11 and discussion, you know, in preparation for today's  
12 meeting. And, you know, just to summarize the materials  
13 and what you have in place there are, you know, first of  
14 all, what we're aiming to do here is establish performance  
15 metrics that will drive the incentive plan for 2016-2017.

16 And, you know, so what this report really  
17 demonstrates is, you know, our thought process, rationale,  
18 you know, for selection and proposal of really a  
19 streamlined incentive plan focused in on what we believe  
20 are, you know, not just the most important performance  
21 measure categories, but ways to measure performance from  
22 an outcomes standpoint pretty consistent with, you know,  
23 common practice.

24 So a lot of detail, but walking through our  
25 thought process, and our recommended goals for 2016-2017



1 in terms of incentive metrics that will drive incentive  
2 awards relative to outcomes. We've also provided a  
3 framework on how these incentive metrics would be used for  
4 the incentive award for both the CEO and the CIO.

5 And, of course, finalized in terms of suggested  
6 actions steps, what our recommendations are, because  
7 obviously, you know, we'd like to get feedback and  
8 perspective. Hopefully get, you know, some action on  
9 these items.

10 So, you know, with all of that you just -- what  
11 was our primary thought process? When you look through  
12 kind of the big picture, what were really trying to do is  
13 two things. One, any sort of incentive plan, we want two  
14 things. One is strategic alignment with your organization  
15 with your organizational strategy, and the second  
16 component as a significant financial services asset  
17 manager, make sure we have the appropriate risk  
18 enhancements, risk focus as part of the incentive plan.

19 So just taking that thought process through,  
20 because it is the foundation for everything that we're  
21 recommending, is when you take a look at the metrics, what  
22 we're focused in on are what are the strategic performance  
23 measure categories for your organization?

24 --o0o--

25 MR. GONZAGA: And we're proposing essentially

1 three categories: The mission of the organization, how do  
2 we measure that; operating efficiency; cost matters,  
3 that's something that every organization pays attention  
4 to; and, of course, the stakeholder -- you know, customer  
5 and stakeholder engagement perspectives as well.

6 And we're taking an enterprise-wide perspective.  
7 And the whole purpose of that is just to make sure that  
8 we're getting the full executive team on the same page in  
9 terms of team work, driving organizational strategies from  
10 an outcomes standpoint.

11 From a risk perspective, when you think about the  
12 metrics, we're using multiple metrics. There are no  
13 perfect metrics. But use of multiple metrics assists in,  
14 you know, potentially, you know, the risk management, as  
15 well as mitigates the potential for gaming performance  
16 metrics.

17 And we're also blending qualitative and  
18 quantitative concepts, you know, just to make sure that we  
19 have the appropriate -- not everything can be perfectly  
20 measured quantitatively. So qualitative discretion,  
21 qualitative perspectives are certainly appropriate as part  
22 of the incentive plan.

23 Weights in terms of what should drive the  
24 incentive award. We're recommending customized weights  
25 depending on the position, depending on the alignment with

1 the organization, despite the fact that we're talking  
2 about shared metrics.

3 Performance standards. You know, there are a few  
4 things to cull out, and I think they speak to both, you  
5 know, best practice from a strategic performance  
6 standpoint, as well as risk standpoint. Balanced  
7 incentive metrics, taking a look at both the internal and  
8 external performance standards.

9 Potentially extending the investment performance  
10 period. This is a long-term organization, long-term  
11 objectives relative to not just investments, but just the  
12 general mission of the organization.

13 Objective perspectives. That's where the outcome  
14 orientation comes into play. What we're talking about is,  
15 you know, really metrics that are demonstrative and  
16 objectively reviewable from a performance standpoint.

17 And, you know, all of that relates back to, you  
18 know, both whether we're talking about risk management or  
19 we're talking about strategic priorities. One of the  
20 things that we should also point out is when we start  
21 taking a look at performance standards and goals, again  
22 the emphasis on the risk, and the potential behavioral  
23 aspects of, you know, both existing incentive criteria, as  
24 well as how do we modify that on a go-forward basis,  
25 something we considered very strongly, you know, as we

1 worked through it.

2           Finally, discretion. We highly recommend a  
3 significant emphasis based on specific criteria related to  
4 use of discretion, both at the CEO and CIO level as well  
5 as at the Board level for the CEO. And we'll walk through  
6 that, whether it is from a risk-based adjustment, where if  
7 you violate certain risk principles of the organization,  
8 you have the authority to reduce awards down fully.

9           Also, address the whole issue around what do we  
10 do in the instance of negative returns?

11           So, you know, when we go through all of these,  
12 Bill and I will be switching off on the metrics, but  
13 recognizing that we are talking about a significant  
14 meaningful, we think, best practice change. It will  
15 require some policy adjustments. And so with that, we can  
16 get into the performance metrics.

17           Bill.

18                               --o0o--

19           MR. GENTRY: Hi, everybody. My name is Bill  
20 Gentry.

21           VICE CHAIRPERSON MATHUR: Microphone.

22           MR. GENTRY: Good morning.

23           CHAIRPERSON BILBREY: You're going to have to  
24 turn your mic on. We have to turn on your mic.

25           There you go.

1 MR. GENTRY: Good morning, and thank you.

2 My name is Bill Gentry. I'll be spending  
3 probably the next 20, 25 minutes walking the Committee  
4 through the metrics we're recommending before passing the  
5 baton back to Eric, who will talk about the proposed  
6 incentive frameworks for the Chief Executive Officer, as  
7 well as the Chief Investment Officer, and a straw-man  
8 design for other sort of key contributors in the  
9 organization, which will build on the work or the  
10 suggestions for those groups.

11 He'll walk you through some policy amendments  
12 and, at least from where we're sitting right now, what we  
13 think the next steps are.

14 So as Eric talked about, we're really focused  
15 on -- our first focus is always to do no harm. We want to  
16 do what's right for the organization, recognizing the  
17 interest and impact on all stakeholder and constituents.  
18 Eric has already talked about the three categories or the  
19 three types of metrics we've focused on, which is mission,  
20 operational effectiveness, and stakeholders. And those  
21 are really quantitative, because I think one of the  
22 things, as we talked to the Committee in the February and  
23 March time frame, that came out was a desire for  
24 transparency and simplicity. Those two things are  
25 attainable when you incorporate sort of quantification of

1 performance against stated goals.

2           At the same time, I think it's important that the  
3 Committee reserves the right to exercise discretion,  
4 because formulas can generate outcomes that while they're  
5 accurate, they don't necessarily reflect reality. So we  
6 very much view the ability to make discretionary  
7 adjustments on the back end is key to making sure pay and  
8 performance are appropriately aligned.

9           We recognize that the organization has a number  
10 of initiatives that are currently in progress. One of  
11 this is the development of the strategic plan, which will  
12 be finalized towards the end of the year. You know,  
13 ideally, you like to be able to put the comp program after  
14 the strategic plan just to make sure we get the alignment  
15 that we're looking for. But in this instance, since the  
16 workstreams are concurrent, we think you can still make  
17 progress without necessarily having the final answer for  
18 what the strategic plan looks like over the next five  
19 years. And that's the reason for we're going to focus on  
20 mission, we're going to focus on operational  
21 effectiveness, and we're going to focus on the impact on  
22 stakeholders and what that means.

23           So we viewed 16-17 as really a transitional year.  
24 There's a number of substantive steps that the Committee  
25 can take that you can work towards sort of culmination of

1 all of the strategies and implementation in the 17-18 time  
2 frame. So when I talk about transition, it's really this  
3 year recognizing that there's some additional work to be  
4 done. And hopefully this time next year we'll be at the  
5 finish line so to speak.

6 For the 16-17 time frame, under our three  
7 different categories, what we have focused on are those  
8 metrics that we think can be implemented without too much  
9 complexity, something -- or things that already align very  
10 closely with what staff is focused on, and again, provide  
11 the transparency and the simplicity that I think the  
12 Committee is looking for.

13 Under the mission category, investment  
14 performance would definitely be in for 16-17. We know  
15 there's a role for health care. But as we've talked to  
16 not only our colleagues who supported CalPERS in terms of  
17 strategy work, but also members of staff, and even the  
18 Board's investment advisors, you know, health care is --  
19 you know, it's just a fact that CalPERS has more members  
20 that are receiving health care benefits than does just  
21 about any other pension management firm.

22 So there's a significant number of people. It's  
23 extremely important, but are we ready to include it as a  
24 metric for this year? We don't think so. We'd wait till  
25 next year, so we have more clarity in terms of not only

1 what it means and how it will be measured, but also to  
2 allow staff to develop action strategies so they can  
3 influence results to the Committee's satisfaction.

4           The two metrics we're focusing on and suggesting  
5 under operational effectiveness are we're going to look at  
6 sort of the cost structure and the spend in terms of  
7 what's going on. We think it's consistent with what  
8 you're already doing, both in terms of how you evaluate  
9 performance, it's existing in terms of part of the  
10 strategic plan, but also over the last few months, we've  
11 learned a lot in terms of what we believe go-forward  
12 priorities will be, and there's a constant message around  
13 cost effective measurement and management. So CEM we'll  
14 talk about as well, but we want to align with that.

15           The other piece of it is the CEM calculation for  
16 the Investment Office. Now, the Investment Office has  
17 already engaged an outside consultant. They've got the  
18 methodology in place. They've looked at results. I think  
19 it's going to be -- it will have a lot of gravity in terms  
20 of how they view the success of their performance. And  
21 INVO CEM relates sort of the two key components of their  
22 business, which is investment results as well as costs on  
23 a relative basis.

24           And it's relative, both in terms of U.S. peers,  
25 but also global leaders. And those are the 14 largest



1 sovereign wealth funds. And I think by looking at both of  
2 those dimensions of relative performance, you're  
3 reflecting the reality of CalPERS, both in terms of size,  
4 as defined as assets under management, as well as  
5 different cost structures, because they do vary  
6 considerably.

7           In terms of stakeholders, we're looking at  
8 customer service. There's -- over the course of the year,  
9 there's probably millions of customer interactions that  
10 Donna Lum and her team are leading, in terms of whether  
11 it's regarding retirement, or medical benefits, or the  
12 other services CalPERS provides, but also in terms of your  
13 members or employers. So that's how we've sort of viewed  
14 the world in terms of we want to look at things that are  
15 meaningful, are relevant, and again under management's  
16 control.

17           CHAIRPERSON BILBREY: We have a question. Ms.  
18 Hagen.

19           ACTING COMMITTEE MEMBER HAGEN: Thank you.

20           I was just wondering as we walk through the  
21 PowerPoint, if you could help me understand if you're  
22 looking at these for CEO and CIO, or if you'd have some  
23 for one and not for the other. As I read through it, I  
24 had a hard time telling the difference.

25           MR. GENTRY: Right, right. Absolutely be glad

1 to. I'm glad you brought that up, because I think one of  
2 the things that's different about the framework we're  
3 suggesting is more of an enterprise focus than what we  
4 viewed under the existing programs. And on -- back in the  
5 reference section, it's page 44, you can see what sort of  
6 representative metrics are.

7 And this is not only for the CEO and CIO, but you  
8 get a sense for they're very branch specific, very  
9 activity focused. And I think at the highest levels of  
10 the organization it makes sense to have alignment between  
11 what's happening on a global basis. And by global, I mean  
12 enterprise, so we'll walk through. But all of the metrics  
13 we're talking about today will cover both.

14 ACTING COMMITTEE MEMBER HAGEN: Okay. Thank you.

15 MR. GENTRY: And there are some nuances. For  
16 example, for stakeholders and customer service, we just  
17 recommend we just focus on customer service for the  
18 investment office, and we'll tell you why. But generally,  
19 commonality of metrics where you're going to see variation  
20 is really in what the weights are, in terms of  
21 accountability. So we tried to be thoughtful about the  
22 approach.

23 Next slide please, Eric.

24 Oh, I got it.

25 --o0o--

1 MR. GENTRY: Okay. Great. Well, I'm going to  
2 talk about in more detail those metrics that I've just  
3 mentioned across mission, operational effectiveness, and  
4 stakeholders. The first thing we really want to focus on,  
5 and I think this is probably the biggest departure in  
6 terms of what the existing metrics have been, have  
7 really -- really holding staff accountable for efficiency.  
8 I think it's part of the strategic plan. They're asking  
9 the Board from time to time for funds to make investments.

10 Inefficiency. Well, what's the best way to  
11 measure that? You know, ideally, we'd be ready to go with  
12 CEM. I don't think that's the case today. CEM is still  
13 in early-stage development. It's going -- the methodology  
14 is going to require customization to include not only  
15 pension management activities, which is now the case, but  
16 we also need to expand it in terms of health care.  
17 CalPERS is a very complex organization with high service  
18 levels. We want to make sure the metric fits, as just  
19 opposed to using it as a blind instrument, and just  
20 overlaying it on the organization.

21 CHIEF EXECUTIVE OFFICER STAUSBOLL: Yes. I'm  
22 sorry to interrupt. I think it just might be helpful for  
23 the Committee to -- when you're talking about CEM to  
24 clarify as between on the investment side and on the  
25 pension administration side.

1 MR. GENTRY: Absolutely. Thank you, Anne.

2 CHIEF EXECUTIVE OFFICER STAUSBOLL: Great. Thank  
3 you.

4 MR. GENTRY: So enterprise CEM. That's what I'm  
5 referring to, as opposed to investment CEM. So I think  
6 it's -- we recognize it's coming. Are we ready to  
7 implement for the coming year? We don't think so. We  
8 think there's more work to be done, both at the Board  
9 level and by staff on enterprise CEM. So our counsel is  
10 let's not implement it this year, but let's have an eye  
11 towards implementing in 17-18.

12 On the contrary, the Investment Office CEM, again  
13 they're farther down the path. They're ready to go.  
14 We've had conversations with both the Chief Investment  
15 Officer and the Chief Operating Investment Officer. It's  
16 consistent with how they manage the business, and  
17 something they're going to be looking at. So I don't  
18 think we have to slow the train down on this type of  
19 metric to make sure everybody is lock-step. Investment  
20 Office is ready to go and we're supportive of that.

21 So as we -- if we can't use CEM, what really  
22 should we focus on?

23 And we always come back to sort of the cost side  
24 of the equation. It's either operating costs or overhead  
25 operating costs. And the next couple of pages we'll make

1 the distinction between the two. But again, we want to  
2 focus on something that's under management's control.  
3 They have an ability to make an impact in terms of  
4 efficiency, while at the same time not negatively  
5 impacting service levels.

6 CHAIRPERSON BILBREY: We have a question before  
7 you move on.

8 MR. GENTRY: Yes, sir.

9 CHAIRPERSON BILBREY: Mr. Boyken.

10 ACTING COMMITTEE MEMBER BOYKEN: Just a quick  
11 question. So within the CEM universe, is there  
12 significant, you know, peers in terms of the health side?

13 MR. GENTRY: Well, I think that -- and I -- CEM  
14 is provided by a different firm than Grant Thornton. I  
15 was invited to, and participated in, an initial briefing  
16 with the CEM consultant. And I think it's great  
17 analytics, great research, but CalPERS is unique in terms  
18 of this health care component. So I think it's possible,  
19 but at least, like I said, it will probably require some  
20 additional customization, because I think a lot of the  
21 complexity comes not from only the service levels that you  
22 provide, but also the types of services. So you're just  
23 not in the pension business.

24 CHAIRPERSON BILBREY: And that's why we're not  
25 until 17-18, because there's so much work to do.

1 Ms. Stausboll.

2 CHIEF EXECUTIVE OFFICER STAUSBOLL: Yeah. So the  
3 Committee is all familiar with the CEM work on the  
4 investment side. And it's the Canadian company Cost  
5 Effectiveness Measurement. They do similar work, parallel  
6 work on the pension administration side. It doesn't take  
7 health -- the administration of health care into account  
8 at all right now.

9 The presentation for the Board on CEM and the  
10 pension administration side isn't scheduled till later in  
11 the fall. But I think we'll talking about it a little bit  
12 this afternoon in the strategic planning workshop. But  
13 for now, it's pension administration, not health.

14 ACTING COMMITTEE MEMBER BOYKEN: Thanks.

15 CHAIRPERSON BILBREY: Thank you. Continue.

16 --o0o--

17 MR. GENTRY: So this slide provides more detail.  
18 When you hear us talking about operating costs and  
19 overhead operating costs, what exactly do they mean? You  
20 know, I think there's different -- and in my mind, the  
21 definition really turns on whether or not you're talking  
22 about how they're defined by budget, or how they're  
23 defined in terms of how the finance group manages the  
24 business.

25 And overhead operating costs you can see it's

1 shaded -- slightly shaded. That's the one we're actually  
2 recommending, but we want to demonstrate to the Committee  
3 how we sort of arrived at the conclusion. And you'll see  
4 a number of slides that have sort of a side-by-side  
5 comparison, in terms of common.

6 Total operating expenditures, it's a pretty basic  
7 calculation. It starts with your total operating costs,  
8 which is one of your five budgeted cost categories. The  
9 other four being enterprise, HQ building, third-party  
10 administrator fees, as well as the investment and external  
11 management fees, so all of those costs.

12 On the overhead operating costs, and this is what  
13 we like about it so much, overhead are those costs that  
14 aren't mapped to a particular product or service delivery.  
15 So it's the back-office operations. And what we like  
16 about it is it does a couple of things. One, it makes it  
17 easy to identify how management is managing the business.  
18 At the same time, it gives the Committee insights into the  
19 effectiveness of past investments that are designed to  
20 drive efficiency. So it gives you a more granular look,  
21 in terms of I think how the business is being operated.

22 In terms of performance focus, you can both look  
23 at them in terms of absolute and relative terms. I think  
24 for the coming year, it makes sense to really look  
25 absolute, meaning looking at just CalPERS at this point,

1 because you can establish a goal or an expectation and  
2 then task the staff with delivering on it.

3           The potential incentive metrics. Any time you  
4 measure something, you have to have a yardstick to measure  
5 it by. It can be budget, which we already know, just  
6 given the budgeting process, is not a good indication of  
7 success at CalPERS. The other number would be a plan or  
8 expectation number, which you can develop looking at prior  
9 results, statistical analysis, or other things. And then  
10 the ones that we prefer and we think the most sense is  
11 looking at costs in relation to other things.

12           On the left side of the page, the other things  
13 are the sum of those other -- all of your cost categories.  
14 So you'll come up with a percentage. On the right side of  
15 the sheet, it looks at -- and remember overhead operating  
16 costs are the costs that don't map to product and service  
17 delivery.

18           Well, the other piece of the equation are what  
19 are the costs that do map to product and service delivery?  
20 So those are the two components that we're looking at and  
21 will relate to. And then the next couple of slides will  
22 give you a more granular look in terms of what they  
23 actually mean.

24           All right.

25                                           --o0o--



1 MR. GENTRY: Page nine is again just sort of pie  
2 charts. Again on the left side shows you the total  
3 operating expenditures. It includes both the investment  
4 operating costs, as well as administrative operating  
5 costs. There's a lot of things baked in the numbers.  
6 It's probably going to be in the neighborhood of 470 to  
7 480 million. So it's a big number. If you want more  
8 details on the costs, back in the reference section, on  
9 page 50, it gives you the break out.

10 Now, on the right side, it shows you the overhead  
11 operating costs, or OOC. And you can see what the various  
12 components are. And we've called this out in a box. You  
13 know, INVO is a separate carve-out, so it's not reflected  
14 in there. And I think that's important for a couple of  
15 reasons. Probably the biggest one is any time you look at  
16 the Investment Office, sort of there's payments that are  
17 directly attributable to success, meaning as assets go up,  
18 you're going to be -- you're going to be paying more in  
19 terms of incentives, fees, and profit sharing. When  
20 assets come down, you're going to be paying less. So that  
21 creates noise, which doesn't really allow the Committee to  
22 see how effectively is staff managing the business.  
23 That's what we're trying to provide.

24 But you can see what the different cost  
25 categories are. Details are on page 52. And what we're

1 recommending is you look at overhead operating costs as  
2 the numerator. And in the denominator, it's the sum of  
3 these costs, as well as the product and service delivery  
4 operating costs, which include -- there's four categories.  
5 It's actuarial services, customer service, audit, and  
6 third-party administration.

7 So we've taken the Investment Office out of the  
8 cost structure, so to speak. And what -- again, it allows  
9 you to focus on efficiency in managing the business. But  
10 one of those things that staff is doing to make the  
11 Investment Office successful? It's by recruiting people.  
12 It's by making sure they're progressing in their careers.  
13 It's all those other things that we think of as overhead.

14 So are there any questions on sort of the  
15 component parts of each one of our pie charts?

16 And again, there's more details on the back.

17 CHAIRPERSON BILBREY: Seeing none. Go ahead.

18 --o0o--

19 MR. GENTRY: Next page, slide 10, I think really  
20 gets to the heart of the matter in terms of trend  
21 analysis. And again, our total operating costs are really  
22 defined by the budgeting process. And if you look at the  
23 trend, and this is on the left side of the page, since the  
24 11-12 time frame to date, you get a very interesting set  
25 of charts.

1           And I think this -- you know, it's baked in the  
2 data. You'll see what's happening, but we basically had a  
3 reset in 13-14, and then things are fairly stable, again,  
4 as we look at costs as defined by the budgeting process.

5           If you look on the right-hand side of the page,  
6 this gives you a different sense in terms of what's  
7 happening to the overhead operating costs, which again are  
8 those costs that aren't mapped directly to product and  
9 service delivery. And you can see our overhead costs have  
10 been increasing, the product and service delivery costs,  
11 which is the bottom curve, has declined in the last year,  
12 and the total is somewhere in between. We think this is a  
13 much clearer recognition -- or much clearer picture of  
14 reality. So when we talk about transparency, we think  
15 this is probably exhibit A and why we think overhead  
16 operating costs makes sense.

17           CHAIRPERSON BILBREY: We have a question here.

18           Ms. Hollinger.

19           BOARD MEMBER HOLLINGER: Yeah. Isn't the  
20 over -- or is the overhead operating cost the reason it's  
21 increasing because we're managing more internally? And  
22 actually then, it's causing our ex -- actually to net more  
23 on our investment returns?

24           MR. GENTRY: That's true on the left side of the  
25 page, because it does pick up Investment Office. On the

1 right side, what's happened -- and if we can flip to --  
2 well, on page 12, the lower right corner, you can actually  
3 see the data --

4 --o0o--

5 MR. GENTRY: -- in terms of what's happening.  
6 And for the 16-17 budgeted numbers, the overhead operating  
7 costs are going up by 10 million, but the product and  
8 service delivery costs have come down.

9 BOARD MEMBER HOLLINGER: Right.

10 MR. GENTRY: So the denominator -- you get both  
11 of those actions that are increasing to, at least in terms  
12 of the percentage performance, what's above. But those  
13 other things that are happening directly attributable to  
14 back office, not Investment Office, that are impacting the  
15 cost curve back on 10. Did I answer your question, Dana?

16 BOARD MEMBER HOLLINGER: Not really, because I  
17 don't understand your -- I didn't --

18 CHAIRPERSON BILBREY: Let me have Cheryl.

19 BOARD MEMBER HOLLINGER: Yeah, Cheryl.

20 CHAIRPERSON BILBREY: Cheryl, would you chime in?

21 CHIEF FINANCIAL OFFICER EASON: Cheryl Eason,  
22 CalPERS staff.

23 So maybe if I can just take a kind of conceptual  
24 approach to this. When we talk about the investment  
25 costs, they're really driven by a different driver. So

1 the investment costs are driven typically more around  
2 assets under management and the administration of those  
3 assets under management.

4 BOARD MEMBER HOLLINGER: Right.

5 CHIEF FINANCIAL OFFICER EASON: So that's why  
6 we've said let's carve that out and let's look at it  
7 strictly from what are the drivers associated with Pension  
8 and Health administration. And so that's the concept of  
9 the overhead operating cost. And I think what's really  
10 important for the Committee to think about as we look at  
11 this concept is that there is a -- there is a correlation  
12 between the direct, which is those service costs, and the  
13 overhead costs or those indirect costs.

14 And what we're trying to determine here is that  
15 the overhead costs, if the total cost to deliver service  
16 goes down, so should your overhead cost. But if the total  
17 cost to deliver those services go up, the correlation --  
18 the positive correlation is that your operating costs  
19 would go up as well, but the percentage would stay  
20 constant.

21 And so that's that concept of, you know, we have  
22 30 percent -- 30, 35 percent to deliver that service, 35  
23 percent goes towards the operating costs. The -- sorry,  
24 the overhead operating costs. That percentage would stay  
25 constant. If the cost to deliver that service goes up,

1 the 35 percent could stay the same, but the dollar value  
2 would go up, because your bottom underlying basis goes up.  
3 So the whole idea would be we wouldn't be compromising any  
4 service in this particular measure, which is really  
5 important, but it does -- there is a positive correlation  
6 between total cost of delivering service and the cost --  
7 the overhead carve-out cost of that.

8 BOARD MEMBER HOLLINGER: So then just if I'm  
9 understanding you correctly, what we've carved out of that  
10 equation is -- we're just looking at the cost to  
11 administer the services, and nothing else.

12 CHIEF FINANCIAL OFFICER EASON: That's right.

13 BOARD MEMBER HOLLINGER: Got it. Okay. Thank  
14 you.

15 --o0o--

16 MR. GENTRY: On 11, it tees up. So we're  
17 transitioning from, as we think about costs, which one  
18 makes sense in terms of the incentive program, which one  
19 aligns with how staff manages the business and should be  
20 focused on to talking about how should we assess how we're  
21 doing in terms of performance.

22 Now, this gives you four alternative examples and  
23 it's versus budget, it's versus year-over-year change,  
24 it's versus goal. And really the two categories I want to  
25 focus you on are the number 3 and number 4, because we

1 believe those are the most viable candidates to measure  
2 operational effectiveness for incentive purposes. And you  
3 can see with shading, we're focused again on the OOC,  
4 which is overhead operating costs as a percentage of those  
5 total administrative costs.

6           And again, it's -- we talk about messaging.  
7 Cheryl has already sort of given you the advantages of the  
8 OOC metric. Again, it provides a lot of transparency in  
9 terms of how staff is managing the business, but at the  
10 same time, what we like about it is, as investments have  
11 been made to drive efficiency, that's where you're going  
12 to start to see the benefits show up. They're not going  
13 to be clouded or distorted by anything else.

14           And you can just -- as you work down the list,  
15 total operating expenditures as defined by budget, similar  
16 in concept, but again, we're picking up a lot of different  
17 things, and it just doesn't provide you with the level of  
18 granularity that number 4 provides.

19           And then, you know, the advantages and  
20 disadvantages. I think balance is key to all things,  
21 including incentive design. So you've heard about the  
22 advantages. The disadvantages are we need to set some  
23 goals. This is going to be a new process, I think, for  
24 the Committee as well as staff. We understand where we  
25 are, about \$0.35 of the dollar in terms of delivering

1 products and services ties back to overhead, but what's  
2 sort of the right metrics in terms of we want to drive  
3 continuous improvement.

4 I think while these are concepts that the Finance  
5 Office looks at, it's going to be new for other members of  
6 staff, because it's an enterprise-wide focus, there's a  
7 number of moving parts you need to focus on. But sort of  
8 the collateral benefit or the primary objective of this is  
9 we really want to start to cultivate new behaviors, and we  
10 think an enterprise-wide focus focused on -- that focuses  
11 on efficiency is the right place to be.

12 Any time you sort of have to think about costs,  
13 one of the things we need to consider are adjustments. We  
14 try to account for those things we know are going to  
15 happen that fall outside the norm. We've got a list of  
16 several adjustments in the back for the Committee to  
17 consider, there's three.

18 One of those is tied to the FLSA requirements  
19 that will have to be implemented before the end of the  
20 year. That's going to have an impact on salaries.  
21 Another one is, you know, ad hoc expenses that happen we  
22 just don't foresee. And then our third one is -- it isn't  
23 all that innovative, but it basically says the Committee  
24 is going to have the authority to make adjustments they  
25 see fit, based on stuff we just can't anticipate.



1           So again, how can we control for it?

2                               --o0o--

3           MR. GENTRY: Page 12 are our recommendations for  
4 what a payout schedule would look like. For an OOC  
5 metric, as the definition of operational effectiveness,  
6 the table in the upper left shows you various performance  
7 levels and how they would map to incentive award  
8 opportunities. It's worth noting that lower percentages  
9 reflect improving efficiency, and that means it's just  
10 you're delivering your back-office requirements or the  
11 costs are coming down relative to the total costs.

12           On the right side is the trend analysis. And you  
13 can see there's some things that have happened over the  
14 years. We show you, sort of, year by year what it looks  
15 like, the three-year average, what the budget is for  
16 16-17. And again, the 16-17 numbers, if you look --  
17 without understanding what's going on with the data, it's  
18 like, boy, we've really come up. Why is that the case?

19           Well, OOC has gone up. Your overhead costs are  
20 going up. But at the same time, those product and service  
21 delivery operating costs are coming down. So there's  
22 almost an artificial lift. We're doing better on one  
23 piece of it, but it's distorting the puzzle, but -- and  
24 we'll walk you through how we came up with the schedule.

25           The first thing is starting at target, which is

1 the middle row on our chart, is 36.4 percent. And the  
2 first thing we did is we sort of looked at what's budgeted  
3 for this year. I think there's been a number of changes  
4 in terms of the cost impact of items over the last few  
5 years. So it's hard to look at the five years as  
6 representative of what's going to happen going forward.

7           So 36.9 percent is a starting point with budget.  
8 We then said, well, if we can make a 50 basis point  
9 improvement, that's going to have a positive impact to the  
10 organization. And then from there, we built a structure,  
11 both on the low end and the high end, based on a couple of  
12 things. The first thing was you'll notice at target our  
13 one-up performance level has been the three-year average,  
14 so -- which is 34.9 percent. And then we set the maximum  
15 at 250 basis points below target, which is 33.9 percent.  
16 It hasn't been attained in the last five years.

17           But at the same time, in 11-12 and 12-13, there's  
18 been two occurrences when we were very, very close. So we  
19 think that's a reasonable maximum. Going the other  
20 direction, we just calibrated down. So if budget is  
21 attained, 36.9 percent, that would have an incentive  
22 payout of 75 percent of the opportunity. So if we just do  
23 like we think we're going to do, we're not going to get a  
24 full payout.

25           And then finally on the low end, if we take it

1 down 150 basis points, 37.9 percent, that would be a  
2 payout of 50 percent of target. And anything below that  
3 means there would be no payout for this particular  
4 component.

5           So we looked at the past. We put in some  
6 expectations in terms of continuous improvement, and then  
7 just developed the range we thought would be reasonable  
8 and fair for management in terms of marching orders.

9           CHAIRPERSON BILBREY: We have a couple of  
10 questions.

11           Ms. Hagen.

12           ACTING COMMITTEE MEMBER HAGEN: I'll probably  
13 have a question in a minute about the incentive award  
14 payout percentage, but can we -- I'm sorry, can I ask a  
15 question on one of the prior slides?

16           MR. GENTRY: Absolutely.

17           ACTING COMMITTEE MEMBER HAGEN: I'm a little  
18 slow. So that I understand correctly, if -- you're  
19 suggesting option 4, the OOC, but that does not -- for  
20 both the CEO and CIO, but that does not include investment  
21 operations in that calculation, correct?

22           MR. GENTRY: That's correct. The Investment  
23 Office is stripped out from that. And you don't have to  
24 look at it, but back on -- it's one of the pages in the  
25 references. You can look at both the overhead operating

1 costs that don't -- that are the back-office costs that  
2 don't map to product or service delivery. And then the  
3 four categories that do map the product service delivery,  
4 Investment Office is not included in it. And the four  
5 were Actuarial, Customer Service, third-party  
6 administrator fees, as well as Audit.

7 ACTING COMMITTEE MEMBER HAGEN: So just sort of  
8 walking through implementation in my head, this would be  
9 an example of a category that you might weight lower for  
10 the CIO comparative to the CEO?

11 MR. GENTRY: Correct.

12 CHAIRPERSON BILBREY: Ms. Stausboll would like  
13 to --

14 CHIEF EXECUTIVE OFFICER STAUSBOLL: Yeah. Just  
15 knowing the Committee, I think it would be really  
16 helpful -- and sorry to throw a wrench in your  
17 presentation plan. But if the Committee could look I  
18 think at page 44 -- I'm not sure what page that is on your  
19 presentation. It's 44 on the Diligent -- that gives you  
20 really the big picture overview for the CEO and the CIO  
21 weightings. And it might help the rest of -- it might  
22 help for context as you go through the presentation. It's  
23 32.

24 CHAIRPERSON BILBREY: That's 32 on the screen.

25 MR. GENTRY: Yeah, it's slide 32. And this is

1 actually each one of the categories and the weightings  
2 we're suggesting for the CEO and CIO. Moving across the  
3 page from left to right, you can see for the CEO there's  
4 four metrics, for the CIO there's five metrics. The light  
5 blue box shows what the weightings are, zero below  
6 threshold, 50 percent at threshold, 100 percent at target  
7 or goal, and 150 percent maximum, and then the relative  
8 weightings between the two roles for each of the metrics  
9 that we're recommending.

10 So, Katie, to your point -- you anticipated our  
11 presentation -- that we're weighting the OOCF metrics for  
12 the CEO at 25 percent of total, and for the CIO at 10  
13 percent of total. And again, we want to promote an  
14 enterprise-wide focus by staff. And staff, as Eric and I  
15 have learned, is not just non-investment investment. It's  
16 everybody.

17 So to the extent that the leaders are focused on  
18 efficiency in running the business and especially the  
19 stakeholder customer service components, there's going to  
20 be a benefit, because you have your best minds focused on  
21 the same sort of hope for outcomes, and it's all  
22 reinforced with pay design.

23 CHAIRPERSON BILBREY: Is that okay?

24 ACTING COMMITTEE MEMBER HAGEN: Yeah.

25 CHAIRPERSON BILBREY: Mr. Jones.

1           VICE PRESIDENT JONES: Yeah. Thank you, Mr.  
2 Chair. I'm trying to get a handle on -- it's an earlier  
3 chart, but you use the term expenditures in some cases and  
4 you use the term budget in some cases. And I'm trying to  
5 understand when are you using budget and when are you  
6 using expenditures? Because in that chart that showed the  
7 average three years, was that the average three years of  
8 expenditures or the average three years of the prior  
9 budgets?

10           MR. GENTRY: Right. And I apologize.  
11 Expenditures are how they're reported in the budget. You  
12 look at budget and then what the actual expenditures are.  
13 So I'm using those terms interchangeably. So I'm the  
14 cause of confusion. I apologize.

15           In terms of the three-year average, which I  
16 believe is this chart on 12 --

17           CHAIRPERSON BILBREY: Or 24 of the iPad.

18           MR. GENTRY: -- those are the actual costs.

19           VICE PRESIDENT JONES: Actual expenditures.

20           MR. GENTRY: Yes, sir.

21           VICE PRESIDENT JONES: So -- but then when you  
22 moved to 16-17, that's a budget number, because that  
23 hasn't occurred yet.

24           MR. GENTRY: 16-17.

25           VICE PRESIDENT JONES: Back to the chart.

1 MR. GENTRY: Oh, I see. I see. That's correct.  
2 That's 16-17's budget, and that's why we've got the --

3 VICE PRESIDENT JONES: Okay. And so therefore  
4 your 16-17 goal is based on budget also.

5 MR. GENTRY: Correct. We're --

6 VICE PRESIDENT JONES: So it appears to me that  
7 there would be an inappropriate comparison, because you're  
8 looking at the average of the prior three years are  
9 expenditures. So you're looking at a budget number that  
10 you know is going to come down, because you --  
11 traditionally, you never spend 100 percent of your budget.

12 MR. GENTRY: Right.

13 VICE PRESIDENT JONES: So there's some margin  
14 that needs to be factored in if you're going to use a  
15 budget number going forward. See what I'm saying?

16 MR. GENTRY: Right. Yeah, Henry, that's a great  
17 point. And that's why we have a spike in 16-17, as you  
18 can see on the chart. And then I was trying to  
19 understand, all right, what's behind the numbers?

20 And that's why you see the data numbers below it.  
21 Well, what we're forecasting on the PSDOC, which is  
22 product and service delivery operating costs, is actually  
23 coming down from 412 to 398 out there on the far right.

24 At the same time, the growth in OOC it's a fairly  
25 linear progression going year over year there's an

1 increase, so it's up 10 million, which on a 220 in 16 --  
2 15-16, it's probably margin of error. So as we thought  
3 about, okay, we understand what's going on with the  
4 budget, how are we going to -- how are we going to account  
5 for this in the goal? And that's why you see goal was 50  
6 basis points less. It's 36.4 percent as opposed to 36.9.

7 VICE PRESIDENT JONES: And I would suggest  
8 though, if you were trying to see what that relationship  
9 of budget to expenditures, what percent differences in the  
10 prior years, when you look at the budget and expenditure  
11 levels, because it's not 100 percent.

12 MR. GENTRY: Right.

13 VICE PRESIDENT JONES: But you're starting at 100  
14 percent on your goals out here in 16-17 and reducing  
15 those. That's all I'm trying to suggest.

16 MR. GENTRY: I understand. Cheryl, do you have  
17 any color to add?

18 CHIEF FINANCIAL OFFICER EASON: No, I think  
19 that's a very fair comment, Mr. Jones. And I think  
20 that's -- we'd need to look at that, because as you  
21 correctly point out, typically our budget numbers tend to  
22 come in. They're higher than what the actually comes in.  
23 And so having a three-year average on actual seems like a  
24 bit of an apples-to-orange comparison.

25 VICE PRESIDENT JONES: Exactly. Thank you.



1 CHIEF FINANCIAL OFFICER EASON: So we agree.  
2 Thank you.

3 MR. GENTRY: So are there any questions on 12  
4 before we move to 13?

5 --o0o--

6 MR. GENTRY: Thirteen are the types of  
7 adjustments that I've identified. Again, any time you  
8 look at costs or think about costs, there's things that  
9 happen that we can't plan for during the year. The three  
10 I've already talked about. It's non-budgeted payments  
11 required by the new FLSA requirements. The other would be  
12 non-budgeted costs that occur during the year. And  
13 finally, three is our catch-all in terms of if things  
14 happen, the Committee will have the authority to exercise  
15 its discretion or whether or not they're included. So  
16 that's the operational effectiveness slide -- slides.

17 --o0o--

18 MR. GENTRY: The next metric I'd like to talk  
19 about Investment Office CEM starting on page 14. It's  
20 calculated using a five-year comparison of costs and  
21 NetValue added. Both of these are compared in relation to  
22 two sets of benchmarks, one is the U.S. pension managers,  
23 the other is the global leaders, which are the 14  
24 sovereign funds. It gives you different dimensions and  
25 you really need to look at performance through both of



1 I'm sorry?

2 CHAIRPERSON BILBREY: Okay. Sorry. Ms. Mathur.

3 VICE CHAIRPERSON MATHUR: Hi there. And maybe  
4 you're going to get this, so forgive me if I'm  
5 anticipating. But back on page 14, the page we were just  
6 on, the incentive award opportunity ranges from 0 to 150  
7 of target award. The first bullet under that is about the  
8 maximum attainable for outperformance of U.S. and global  
9 benchmarks. And I guess my question is around how do  
10 you -- how do we manage -- and I know you're going to get  
11 to this, but I'll just ask it anyway. How do we ensure  
12 that we're not incentivizing too much risk taking with  
13 that benchmark -- with that incentive award range?

14 MR. GENTRY: Right. And I think that's a  
15 question that's on point with everything we've  
16 incorporated into the design. There's sort of multiple  
17 levels of defense in terms of we don't want to motivate  
18 people to take excessive risk.

19 And it's sort of a what's going on this year, as  
20 well as changes that I think we're thinking about for next  
21 year. The one piece is, if you look at the overall  
22 weightings, they're relatively small. Nobody is going to  
23 have a windfall base solely on any one individual metric.  
24 That's a different way of saying we have multiple metrics,  
25 in terms of what the incentives are tied for. They're

1 paid for different things.

2           The other thing is the Committee again has the  
3 discretion, if we think we're taking risks that are  
4 inappropriate, you have to ability to reduce or eliminate  
5 awards.

6           There's other pay strategies that we've talked  
7 about, for example, rebalancing base salary and the  
8 incentive cash award opportunity. So the incentive cash  
9 award opportunity is actually coming down, which again  
10 makes the value that's tied to this particular outcome  
11 less than it has been typically.

12           And then finally, if we were to implement a  
13 long-term incentive program, which is one of the things we  
14 talked about potentially for next year, that's going to  
15 have skin in the game in terms if you have an adverse risk  
16 outcome, it's not only going to eliminate all of the  
17 annual incentive, but it's also going to negatively impact  
18 or eliminate the long-term incentive award as well.

19           So there's multiple strategies. Some of it's  
20 quantitative. Others is, you know what, we -- our last  
21 line of defense is discretion. If we think we're doing  
22 things we shouldn't do, we have the ability to eliminate  
23 the incentives.

24           VICE CHAIRPERSON MATHUR: Okay. Thank you.

25           CHAIRPERSON BILBREY: Ms. Hollinger.

1 BOARD MEMBER HOLLINGER: Yeah. My other thing in  
2 comparing us and like on the sovereign wealth funds, a lot  
3 of times they're just looking to park capital. And also  
4 on the investment side, you know, because of our -- we  
5 manage to a 7½ percent bogey, I mean, they may have to end  
6 up passing on deals because, you know, once they do the  
7 calculus on them -- I'm just -- I'm just not sure that you  
8 can look at things under the same optics as -- and  
9 consider that a benchmark.

10 MR. GENTRY: Right. No, I think -- I agree.  
11 It's difficult to assess performance at any point in time.  
12 And to the extent we can bring as many different lenses,  
13 that's going to give us the best chances of having the  
14 outcome. But you're right, investment strategies are  
15 different. What they're --

16 BOARD MEMBER HOLLINGER: We've got a lot of --

17 VICE CHAIRPERSON MATHUR: Your mic is not on.

18 CHAIRPERSON BILBREY: It is now.

19 BOARD MEMBER HOLLINGER: We have a lot of  
20 illiquid asset classes that may not have liquidity for,  
21 you know, 5 -- I mean 5, 10 years.

22 MR. GENTRY: I think Ted sitting beside me is not  
23 a coincidence.

24 (Laughter.)

25 CHIEF INVESTMENT OFFICER ELIOPOULOS: Terrific.

1 I thought -- Ted Eliopoulos, Chief Investment Officer.

2 I think on this page you can see that the  
3 graduation of target payouts takes into account some of  
4 the concerns that you just raised. In other words, only  
5 at the very highest outperformance, the 150 percent takes  
6 into account the global peers versus the U.S. peers. And  
7 part of that is some of the distinguishing factors that  
8 you raised, as well as in addition to that, it's not just  
9 the global sovereign wealth funds that are in that global  
10 peer group, it's also the Canadian plans. And both of the  
11 sovereign wealth funds and the Canadian plans, and some of  
12 the European peers they have some significant, you know,  
13 business model advantages versus the U.S. public plans.

14 So I think to outperform on a cost-adjusted as  
15 well as a value enhancement basis, that's the methodology  
16 for CEM, competing against those global benchmarks is a  
17 stretch goal in many respects, and also there's  
18 distinguishing factors that make it not appropriate to  
19 measure for the entire waterfall that you see up there.

20 The second piece though is the value-adjust --  
21 the value-added takes into account some of the differences  
22 in benchmarks between the plans. So we think it's a  
23 pretty good benchmark.

24 BOARD MEMBER HOLLINGER: Thanks.

25 CHAIRPERSON BILBREY: Yes, please say.

1 MR. GENTRY: I asked that Ted stay, because the  
2 section will continue to sort of build on some concepts in  
3 terms of other changes we're suggesting, and I think  
4 having him available is valuable, I think, to the  
5 Committee's decisioning process.

6 So, you know, CEM again this is -- the Investment  
7 Office CEM, not enterprise CEM, is something they're  
8 already doing in terms of how they manage the business,  
9 how they think about performance, both not only for Ted  
10 and Wylie, but also for the other leaders in the  
11 Investment Office. Again, it's a different perspective.

12 Is there a perfect metric? There's not. The  
13 ones I'd point to, you know, we've got a balance of sort  
14 of the enterprise metrics. We've got metrics that are  
15 specific to the Investment Office. One of the things I  
16 could want to point out about the CEM metric, it's  
17 independently developed, but there is a one year lag. In  
18 meaning the results it just takes time for this company to  
19 get the results of the other pension managers in place,  
20 get everything captured. So that's probably a flaw in one  
21 of the metrics.

22 But at the same time, just because it lags by a  
23 year doesn't mean its not an effective look, because as we  
24 know, performance measurement is a snapshot in time. I  
25 take comfort in the fact it's not -- again, it's not the

1 only metric. And when we would be measuring the  
2 Investment Office CEM as well as investment results, which  
3 we'll get to, which would be of the current time period,  
4 which everyone would expect.

5 But as you can see, it's a matrix payout.  
6 There's not interpolation, depending on how we perform.  
7 And the grid lines on the right side really shows the  
8 point of demarcation. The horizontal grid line and the  
9 vertical grid line determine whether or not an incentive  
10 is paid and how much is paid. And at least on the  
11 horizontal grid line, as you move to the left on the  
12 chart, that means your cost per unit is falling, which is  
13 the outcome that you want. It means you're more  
14 efficient. At the same time, as you're moving north on  
15 the chart, so to speak, that means your variance from the  
16 benchmarks in terms of investment returns, you're  
17 outperforming.

18 So ultimately where you want to land is the upper  
19 left quadrant. And we've tied incentive opportunities in  
20 three levels. It's 100 percent if CalPERS outperforms the  
21 U.S. benchmark on both cost and returns. It's 125 percent  
22 payout if it outperforms the U.S. benchmark on both cost  
23 by at least five basis points, and net value added, which  
24 is 20 basis points. And then finally, there's 150 percent  
25 if you beat both the U.S. as well as the global leaders on



1 both of those dimensions.

2           So that's the grid. And as you can see, there's  
3 a 50/50 on the lower left and the upper right. And then  
4 if we're in the bottom right means we're underperforming  
5 on both cost and return. There's no payout.

6                           --o0o--

7           MR. GENTRY: In connection, I think, with total  
8 fund performance, which is what we're going to talk about  
9 over the next two slides, there's a couple of changes that  
10 we are suggesting for the Committee's consideration. One  
11 is the investment period for total fund performance. We  
12 know it's currently three -- three years. And there's  
13 been decisions that have been made in the past that we  
14 don't fully understand. I don't mean that to sound  
15 negatively. We just don't know the history or the thought  
16 process.

17           But part of our role we think is to bring a fresh  
18 perspective on some topics that are probably time tested.  
19 So, you know, I hope you'll indulge me over the next  
20 couple of minutes. But of the three metrics that we're  
21 suggesting for consideration as they relate to the total  
22 fund performance, the first one is the investment horizon.  
23 You know, currently it's three years. We're suggesting  
24 extending that horizon to five years. And we're  
25 suggesting it for a couple of reasons.

1           The first one is and I think this is reflected in  
2 the Board's investment advisor's letters, it really does  
3 reflect the investment cycle and the long-term nature of  
4 your investment strategies. At the same time, from a risk  
5 perspective, the longer the measurement period, the better  
6 the chances are that adverse risk outcomes will present  
7 themselves.

8           So I think that's a -- that's something that --  
9 and it's not just us saying that. If you look at all of  
10 the literature in the marketplace about what can financial  
11 services organizations do to make -- pay more sensitive to  
12 risk, extending the measurement period is always right at  
13 the top of the list.

14           And then finally, I think as we think about it,  
15 again five years is consistent with the Investment Office  
16 CEM methodology. So for simplicity and transparency is  
17 moving to a common measurement basis. So that's the first  
18 suggestion.

19           The second suggestion is I -- you know, rather  
20 than sort of the normal compound annualized growth rate  
21 measurement period, which takes into account sort of the  
22 starting and ending period, an alternative measurement  
23 basis might be simply taking a simple five-year average  
24 over the measurement period, so you're capturing all the  
25 periods. But at the same time, it doesn't raise any

1 motivation or temptation to try to do things, and maybe  
2 the final period or any one specific period, to have a  
3 better outcome than might you want prudently to deliver  
4 to.

5           And then the third suggestion is -- and again, we  
6 know there's a history for the discussion, but we think  
7 it's probably the right time for the Committee to look at  
8 the incentive curve for the Chief Investment Officer. And  
9 by that it's the performance range over which the  
10 incentive opportunity can be earned for investment  
11 results.

12                           --o0o--

13           MR. GENTRY: And this is illustrated on page 18.  
14 Now, page 18, there's two lines on the chart. You'll see  
15 one that's got a couple of kinks, which is the upper line.  
16 Then you've got the straight line on the lower half of the  
17 chart. The lower half -- the straight line is what  
18 CalPERS incentive curve is today. No incentive is earned  
19 until you're one basis point above the benchmark. And the  
20 maximum incentive is earned at 30 basis points above the  
21 benchmark.

22           That's a slope of five percent. And what it  
23 means is is that for every one basis point improvement in  
24 performance, the incentive award goes up five percent.  
25 That's a steep curve, because you can materially change

1 the outcome of what your incentive opportunity is by doing  
2 a little bit more.

3           And so there's a couple of things from a risk  
4 perspective, as we look at it, we want to call to the  
5 Committee's attention. One is you've got a high, steep  
6 entry point, meaning you have to perform -- you have to  
7 beat the benchmark to get any incentive. And to get an  
8 expected incentive, which we would say would be about 100  
9 percent of target, you have to beat the benchmark by 20  
10 basis points.

11           Now, Eric and I have been working with clients in  
12 the asset management and financial services organization  
13 for a long time. Virtually every head of their investment  
14 management organization we talk to tells us the same  
15 thing, they don't want to be best in class, because if  
16 they are, that means they're taking risks that others are  
17 unwilling to take.

18           And so I think as we really think about it from  
19 the risk perspective, you've got a high entry point, then  
20 a steep slope that maxes out at 30 basis points above, is  
21 that consistent with the long-term view of the Investment  
22 Office and your investment strategies?

23           As an example, we've dropped in an incentive  
24 curve for a for-profit organization. They have an asset  
25 and liability management incentive program. So it's the

1 same mentally, balancing risk and reward. And what have  
2 they done? They've expanded the incentive zone, so that  
3 it kicks in much sooner than CalPERS situation is. It  
4 sets a target performance level of minus 25 basis points  
5 to zero. So it's not an individual point on the curve  
6 where you can earn the incentive, but it's like if we're  
7 within a reasonable distance of the benchmark, that's  
8 target payout, and then it's got a slow ramp up in terms  
9 of additional pay, again as a way to make sure we're not  
10 motivating people to take excessive risks.

11 So CalPERS is a not-for-profit company. The  
12 model we show is for the PNC Financial Services Group.  
13 This information is disclosed in their proxy statement,  
14 which is a public filing with the SEC. But we were just  
15 struck by the shape of CalPERS curve based on other risk  
16 mitigation strategies I think the Board and the Investment  
17 Office have been working on just in terms of is this  
18 necessarily driving the right types of behavior?

19 So that's sort of context for the point that I  
20 want to make.

21 --o0o--

22 MR. GENTRY: On the very next slide, what if we  
23 redrew CalPERS incentive curve to look more like -- or to  
24 provide more balance? We've expanded the curve. It's got  
25 a similar shape, to the for-profit curve on the prior

1 page. But you see we haven't increased the award  
2 opportunity. We've actually kept it the same. But as  
3 rough justice for dropping the performance level at which  
4 the target incentive can be earned, you would now have to  
5 achieve five basis points in additional return to receive  
6 the maximum award. So that's again, as we were thinking  
7 about the program, we thought it would be a good  
8 opportunity to surface the issue to see what the Committee  
9 is thinking is in terms of is the incentive curve doing  
10 what we want it to do from an incentive perspective as  
11 well as a risk perspective?

12 CHAIRPERSON BILBREY: Ms. Mathur has a question.

13 VICE CHAIRPERSON MATHUR: Thank you. Yes, I  
14 think this is a very important point. We really want this  
15 incentive curve to match -- to be aligned with our  
16 organizational goals, our incentive -- our investment  
17 goals, our asset liability work, which has all been  
18 focus -- which has largely been focusing on reducing risk  
19 in the portfolio, and particularly in certain asset  
20 classes.

21 And I think while it is in some ways hard to  
22 explain perhaps why you would give an incentive payout for  
23 below benchmark performance, it -- I do think -- I do  
24 think it is important for limiting our preventing  
25 excessive risk taking, because we do want to be within

1 sort of a range around the benchmark. We know we're not  
2 going to hit the benchmark every time. You never do  
3 really, and so I think this is a very appropriate  
4 suggestion and one we should consider seriously.

5 Thank you.

6 CHAIRPERSON BILBREY: Mr. Boyken.

7 ACTING COMMITTEE MEMBER BOYKEN: Thanks. I just  
8 have a couple questions about it. I do get the logic of  
9 trying to a void excessive risk. Two questions. One is  
10 does it make more sense in the private sector where much  
11 more of the total compensation is bonus to have payouts  
12 for under-benchmark performance?

13 And then I guess the other thing is I think it's  
14 hard enough for us, as a public agency, to give payouts,  
15 you know, on relative performance, which I think bonuses  
16 should be based on relative performance. But in years  
17 where the market performs poorly, it's harder to explain  
18 to the public why the bonus is based on relative rather  
19 than absolute performance.

20 So I'm just trying to think about, you know, how  
21 we deal with the difficulty of saying here's the benchmark  
22 we set, but you get an extra reward for performing under  
23 the benchmark.

24 MR. GENTRY: Well, I think on the first point,  
25 the -- sort of the range around -- or how we think about

1 target rather than trying to -- you know, I'm not a golfer  
2 and people have heard me make this analogy before. But,  
3 you know, asking the team to hit a hole-in-one every hole,  
4 it does sound risky, right? We have to beat the  
5 benchmark. So by expanding the target, even slightly  
6 below what the benchmark is, we want the steep ramp up to  
7 get them into a reasonable range. And if then the risks  
8 are appropriate, there might be an opportunity to move  
9 above the benchmark, right? Because I think we understand  
10 what our risk tolerances are. We want to be able to drive  
11 the team to land in the right spot in terms of balancing  
12 risk and reward, not only in terms of investment returns,  
13 but also in terms of what their incentive opportunities  
14 look like.

15           And I know there's never any easy question, but  
16 paying for negative performance -- and we've got some  
17 commentary in a couple of slides on that as well in terms  
18 of how it should be handled -- I think it's -- you know,  
19 there's precedent for doing it, whether it's public sector  
20 or private sector. Again, I think the real benefit is in  
21 terms of a risk mitigation -- risk mitigating strategy,  
22 which we've got a number of on the next page.

23           So if we look at sort of the continuum of what  
24 strategies you can do to make sure everything is buttoned  
25 up, it's just one of those things we'd like to call out.



1 On the second piece, paying incentives when results are  
2 down, I don't believe is necessarily a bad outcome for a  
3 couple of reasons.

4 One is, the investment cycle as we know it's  
5 highly fluid, highly dynamic. The other thing is by  
6 design the portfolio strategy and the assets will be  
7 negative for time to time just for defensive reasons. So  
8 I think it's do we value incenting the team to play  
9 defense as well as they do offense?

10 And that's a question I can't answer for you. I  
11 think it's for the Committee's consideration. But capital  
12 preservation, avoiding significant drawdowns, I do believe  
13 has value.

14 CHAIRPERSON BILBREY: Ms. Hollinger.

15 BOARD MEMBER HOLLINGER: Yeah. Thank you.

16 I agree with you. And being as probably looking  
17 forward where there is volatility -- a lot of volatility  
18 in the market, and I know I'm from the particular bent  
19 that going forward I'm looking more toward a principal  
20 protection strategy. So I think that for people to be  
21 compensated for being prudent is valuable. So thank you.

22 CHAIRPERSON BILBREY: Mr. Slaton.

23 BOARD MEMBER SLATON: Thank you, Mr. Chair.

24 I just want to echo what Ms. Hollinger said. You  
25 know, the ability to play defense and be compensated for

1 it is really important. And I think it's incumbent upon  
2 this Committee and this Board to be able to explain when  
3 needed, and to have the public understand that it's part  
4 of an overall strategy. You know, this is not a five-year  
5 fund. It's not a 10-year fund. This is a long-term fund.  
6 And therefore, you have to play defense as well as  
7 offense.

8           So, to me, it just logically makes sense that you  
9 want to have the incentive match the actions that you want  
10 people to take. So, to me, that is, you know, just a  
11 common sense fit.

12           Thank you.

13           CHAIRPERSON BILBREY: All right. We can  
14 continue.

15                                           --o0o--

16           MR. GENTRY: The next slide on 20 is really  
17 intended to say, you know, we've suggested some strategies  
18 and we've talked a lot about risk, but I think it's  
19 important just to pause for a minute and look at the  
20 strategies in the context of a comprehensive risk-avoidant  
21 strategy as they relate to incentives.

22           And you can see on row one, we've got a carve-out  
23 for the CIO and CFO. For their teams, it's -- we're not  
24 incenting people under the same set of metrics. That's  
25 something you currently have in place. Then the middle

1 blocks that are shaded would be -- we would think would be  
2 enhancements that would be -- would result from the  
3 approval of the '16 and '17 strategies that we're  
4 recommending. And then seven and eight, you can see are  
5 for future consideration. But again, as we think about  
6 where are the holes, how can we button those up, we think  
7 by implementing the one that you have in place, the five  
8 that we're suggesting for this year and then the two for  
9 next year, you will have achieved the objective of making  
10 sure that risk is -- compensation is sensitive to risk.  
11 And you've done everything you can to button things up.

12 So that's just a recap of sort of where we've  
13 been. And hopefully the risk perspective, we know it's  
14 been a strong one, and it's driven a lot of our thinking,  
15 but we hope it's a fresh perspective for the Committee.

16 --o0o--

17 MR. GENTRY: Page 21 comments on negative  
18 absolute returns. This sets forth what our suggestion is.  
19 You know, the fact that you have a policy in place we  
20 think is a very good place to be. It's going to generate  
21 discussions. And I think anytime you have a negative  
22 absolute return, that's what we should have a discussion  
23 on, why did this happen? Is it a matter of the investment  
24 cycle, is it intentional because our asset allocation  
25 strategy given market conditions is going to put us in

1 that position, or did it result from non-adherence to our  
2 risk management policies and principles, which is a bad  
3 outcome?

4           So we very much like the policy statement in  
5 place. You know, I think anytime there is a negative  
6 absolute return what does cause it mean, why did it  
7 happen, who was involved, and then what should the  
8 potential response strategy should be?

9           The things we would say, and we'd advise the  
10 Committee on, you really need to think of it in terms of  
11 individual participants on a case-by-case basis. Just  
12 because returns are negative, doesn't necessarily mean  
13 that's a bad outcome, as some of the Committee members  
14 themselves have recognized.

15           But I think in terms of when action might be  
16 taken to either reduce or eliminate rewards, I think it  
17 really starts with instances where we see double  
18 negatives. And by that, I mean, it's negative absolute  
19 return, and negative variance from the benchmark. And  
20 that's really, okay, we should probably have a discussion  
21 why this happened, and then on -- in instances when there  
22 has been non-adherence to your risk management policies,  
23 principles, processes, and procedures, we do think it does  
24 make sense to take corrective action in terms of  
25 eliminating or reducing awards. I wouldn't use it as a

1 blunt instrument. I think it's -- again, it really should  
2 be considered on a case-by-case basis.

3 CHAIRPERSON BILBREY: Ms. Hagen.

4 ACTING COMMITTEE MEMBER HAGEN: Thank you.

5 So I think your last comment may have clarified  
6 it for me. But, you know, early on in the presentation,  
7 you indicated that you really undertook an effort to make  
8 this a more objective process, but this seems to include a  
9 lot of discretion. But you mentioned non-adherence to  
10 risk-reduction strategies. So I'm assuming that those  
11 would be outlined in a policy or going forward?

12 MR. GENTRY: That's correct. In August, we'll be  
13 coming back with a red-lined version of the policy changes  
14 that we're recommending. But it's important, and I've  
15 sent emails to HR as well as in the Investment Office, to  
16 really influence behaviors. People need to understand the  
17 consequences. So it's not only a policy document, but  
18 it's things like training on an ongoing basis. It's  
19 getting the participants to acknowledge that they've  
20 received the training and they understand the  
21 consequences.

22 So there's things we can do in terms of talent  
23 management that's outside of sort of the compensation  
24 program to reinforce everything that's happening. And,  
25 Ted, would you like to talk about your training policy

1 currently?

2 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yeah, I  
3 think you -- so there's a whole range of compliance  
4 training that I think Ms. Hagen is familiar with, as is  
5 the Committee, that both the investment officers complete  
6 as well as other members in the enterprise as well. But  
7 he's really referring to that to make sure we have a  
8 culture of compliance, that all of the training that is  
9 required is completed and is meaningful.

10 MR. GENTRY: Thank you.

11 --o0o--

12 MR. GENTRY: The very next slide, Katie, I think  
13 provides more teeth to what I'm saying in terms of the  
14 impact. And you can sort of see current state on the  
15 left, what the employee impact is in the middle and future  
16 State. And as we look at, you know, if it's codified in  
17 the policy, I think that's going to help. It's reinforced  
18 by training, and it comes back to which policy, because we  
19 did a -- just a scan of the word "risk" in the current  
20 compensation policy, and risk came up four times, but it's  
21 more in connection with pay-for-performance, at-risk pay.  
22 There weren't any direct references to -- or it wasn't  
23 explicit that if there's an adverse risk outcome, or if  
24 the participant fails to adhere to our risk management  
25 policies, these consequences, one through eight, could



1           The second thing is just thinking about going  
2 into the next year. You know, it's been a challenging  
3 economic environment. You're going through organizational  
4 changes, and you've had some success from a stakeholder  
5 perspective in recent years. It's maintaining that  
6 progress despite -- kind of leadership change, despite the  
7 environment, measuring outcomes relative to that.

8           And so, you know, we took a look at a couple  
9 different components. One is customer satisfaction, and  
10 employee satisfaction and stakeholder engagement  
11 specifically. Currently, right now, you use the OHI  
12 survey from an employee engagement standpoint. And it's a  
13 great survey, and there's been a lot of progress. We had  
14 the opportunity to sit through the engagement, but  
15 recognizing that right now OHI is something that's done  
16 once every few years, as well as the fact that employee  
17 engagement is quite strong.

18           Our focus was going into 2016-2017, let's look at  
19 two components. You know, one is tying incentive awards  
20 to customer satisfaction. Those specific service levels  
21 that the Board is used to reviewing.

22           Secondarily, stakeholder engagement capitalizing  
23 on the various surveys that you use.

24                           --o0o--

25           MR. GONZAGA:     And so, you know, just to give you



1 a little bit of color in terms of how we ended up, where  
2 we ended up. For customer service specifically, we keyed  
3 in on, you know, two of the most critical areas in terms  
4 of the quarterly and annual surveys that you as an  
5 organize, you as a Board look at.

6 It is two questions, percentage of benefit  
7 payments issued to our customers within established  
8 service levels, and that includes retirement service,  
9 disability retirement and refund service. The second  
10 would be overall customer satisfaction, benefit payments,  
11 service delivery, employer interaction, and member  
12 self-service, you know, something that is used by the  
13 customer service department with significant frequency.

14 And you take a look at it. Most recent year  
15 performance in the two questions was 91 to 95 percent,  
16 exceeding the thresholds at 85 and 90 percent in terms of  
17 what the committees and the Board approved as the  
18 appropriate expectations, and a long-term target for both  
19 of these questions to getting to 95 to 98 percent.

20 --o0o--

21 MR. GONZAGA: So our suggestion was taking a look  
22 at -- and essentially averaging those two questions, you  
23 would receive 100 percent of target award for meeting what  
24 has been significant performance improvement, you know,  
25 from last year. So that would be right at 92 to 94

1 percents. Threshold payout between 88 and 90 percent,  
2 which would exceed, you know, the lowest percentage of  
3 recent performance, and payout at maximum levels to the  
4 extent that you achieve 95 percent or greater, which would  
5 be comparable to those long-term targets, which you're  
6 establishing. So tied directly to the survey questions  
7 and questions that are used with significant frequency.

8 Any questions on that?

9 CHAIRPERSON BILBREY: Hold on. Mr. Slaton. One  
10 moment.

11 BOARD MEMBER SLATON: Thank you.

12 So I understand this -- that we've done a lot of  
13 work in customer satisfaction, so we're kind of using that  
14 metric, because we have experience with it. But I've been  
15 involved with other organizations where they're moving to  
16 customer experience, rather than just customer  
17 satisfaction. So is that something we -- that we could  
18 get to in the future, because we don't have any past data  
19 to look at, because we haven't been, you know, looking at  
20 it through that lens?

21 But do you have -- have you had other experience  
22 where we're starting to move to that customer experience  
23 measurement rather than customer satisfaction?

24 MR. GONZAGA: Yeah, that's a good point. And  
25 what I would say is that the customer experience category

1 is -- you know, it's significantly -- in totality it's --  
2 there's overall questions and folks just keying in to the  
3 most important strategic questions for the year.

4           And I actually would say that with the next  
5 question coming up here, it does kind of -- although it's  
6 not the specific customer experience one vendor, et  
7 cetera, it does speak to that holistic perspective, once  
8 you start thinking about stakeholder engagement, and that  
9 is the second question.

10           But I do agree with you that for a customer  
11 experience standpoint, the best way to measure it is from  
12 a holistic perspective as opposed to just service levels.

13           BOARD MEMBER SLATON: And one other question, can  
14 you -- again -- oh, I see. I was misreading the chart for  
15 a second. So you have to get to above -- you have to get  
16 88 or above --

17           MR. GONZAGA: Right.

18           BOARD MEMBER SLATON: -- to be able to be  
19 compensated. But isn't 88 below our expectations on the  
20 prior chart, or did I misread it?

21           MR. GONZAGA: No. This is an average of the two  
22 questions. And so it's actually in excess by 0.5. The  
23 80 --

24           BOARD MEMBER SLATON: Oh, I see, because you've  
25 got 85 to 95.

1 MR. GONZAGA: Right.

2 BOARD MEMBER SLATON: Okay. Thank you.

3 CHAIRPERSON BILBREY: All right. Ms. Hagen.

4 ACTING COMMITTEE MEMBER HAGEN: Thank you.

5 Similar to a couple of my previous questions, I  
6 guess I'm just trying to determine how this would reflect  
7 the performance of the CIO in this measurement, because  
8 the questions appear to be service related, benefits  
9 administration, and that kind of thing.

10 MR. GONZAGA: That's right. And this would not  
11 be a question for the CIO.

12 CHAIRPERSON BILBREY: I also wanted to note on  
13 page 44 in the back, it said customer service, but it  
14 should have said, I believe, stakeholder engagement is  
15 what --

16 VICE CHAIRPERSON MATHUR: For the CIO.

17 CHAIRPERSON BILBREY: For the CIO.

18 MR. GONZAGA: That's right. That's a typo on our  
19 end. It should be stakeholder engagement, which is the  
20 next question we're going to talk about. Customer service  
21 should -- we're not recommending that that be for the CIO.

22 ACTING COMMITTEE MEMBER HAGEN: Right, but just  
23 looking at the stakeholder questions too, I'm not  
24 sure -- I just don't know if that -- that's a -- I guess  
25 it's my opinion. I don't know if that's reflective of the

1 CIO's performance more along the lines of those that have  
2 direct customer service, you know, with CalPERS. But I  
3 was just interested in your feedback on that.

4 MR. GONZAGA: You know, there's no question.  
5 That's a debate to be had, you know, Katie. I mean, in  
6 terms of when you think about it from the standpoint that  
7 we're talking about an executive incentive plan, and we're  
8 really talking about the CEO, CIO, and the senior most  
9 folks in the organization, there's a level of  
10 collaboration, you know, that goes into all sorts of  
11 executive meetings and making sure that all activities,  
12 you know, are going down the same path.

13 And so the rationale would be that, you know, the  
14 Investment Office should share some burden in terms of  
15 stakeholder engagement, stakeholder communication, and  
16 that's the rationale for it. Now, is it one-on-one as big  
17 a part of their job as total fund performance versus  
18 stakeholder engagement? The answer is no, but it's  
19 intended to be an enterprise-wide incentive.

20 CHAIRPERSON BILBREY: Ms. Stausboll.

21 CHIEF EXECUTIVE OFFICER STAUSBOLL: So maybe --  
22 we've had a lot of conversation about this. This is a  
23 very tricky measure. And I think the question that Ms.  
24 Hagen asks applies really not only to investments, but to  
25 the Actuarial Office or all of the organization really.

1 Because what we find in these surveys is in a year when  
2 the returns are down, or the employer contribution rates  
3 go up, or something else happens that's controversial, the  
4 surveys go down. And so what we really want to emphasize  
5 is education of the stakeholders and engagement with them,  
6 because -- and that's important in all environments. And  
7 I do strongly believe that that is a role of all the  
8 executives to make sure that we're engaging, outreaching,  
9 and educating our stakeholders about all of these issues.

10 So in these conversations, we talked about how  
11 far down this would cascade into the organization. And  
12 particularly on the investment side, we don't  
13 participate -- anticipate it going very far down. I think  
14 Ted's level, the CIO level, and maybe one level --

15 DEPUTY EXECUTIVE OFFICER HOFFNER: And Wylie.

16 CHIEF EXECUTIVE OFFICER STAUSBOLL: -- below.

17 Fair enough?

18 MR. GONZAGA: That's right.

19 CHAIRPERSON BILBREY: Are you all right, Ms.  
20 Hagen?

21 ACTING COMMITTEE MEMBER HAGEN: (Nods head.)

22 CHAIRPERSON BILBREY: Ms. Mathur.

23 VICE CHAIRPERSON MATHUR: Yeah. I just think  
24 it's also important to clarify the difference between  
25 customers and stakeholders. Stakeholders is a much

1 broader group that includes the legislature, it includes  
2 labor organizations, it includes employer organizations.  
3 I mean customers also include the employers and the  
4 members directly themselves. But I think that distinction  
5 is also very relevant in determining what should be  
6 allocated to the investment side of the office versus what  
7 should be allocated to the rest of the enterprise.

8 That's it.

9 CHAIRPERSON BILBREY: That was it. Okay.

10 MR. GONZAGA: All right.

11 --o0o--

12 MR. GONZAGA: Okay. So, you know, the next  
13 element just in the final broad metric that we're talking  
14 about is really stakeholder engagement, again going into  
15 the next year. The importance of stakeholder engagement,  
16 it's always important, but again certainly important this  
17 year.

18 So you have a process keying into, you know,  
19 pretty darn good long-term trend questions in terms of  
20 engagement with both employers and members. Keying into  
21 again stakeholder engagement, the questions that we keyed  
22 in on are is CalPERS sensitive to the needs of its  
23 stakeholders, does CalPERS do a good job of keeping  
24 stakeholders informed, and on a scale of 1 to 10, how  
25 would you rate CalPERS on being an effective and engaging

1 in communicating?

2 --o0o--

3 MR. GONZAGA: And so, you know, the next slide  
4 shows you, you know, average performance in all three of  
5 those questions, whether it's for employers or members  
6 since 2014. And, you know, it essentially equates to on  
7 average, when you average the three questions, 71 percent.

8 And what I'd also say is that there's been  
9 significant improvement, you know, since 2014 in these  
10 numbers where the positive trends are significantly  
11 upward.

12 --o0o--

13 MR. GONZAGA: And so our recommendation, you  
14 know, in terms of metrics is again similar methodology to  
15 what we use for the customer satisfaction scores, which is  
16 just simply to take the average three-year performance  
17 period, because it has been trending upward, and you are  
18 in a period of change, let's set target -- target award  
19 between 70 to 72 percent, which is that three-year average  
20 score, and upward or downward based off meaningful  
21 progress below historical performance. But again, awards  
22 would not be paid below 66 percent average performance  
23 which is still above, you know, average performance over  
24 the last few years.

25 Any questions on that?



1           CHAIRPERSON BILBREY: All right. Yeah. Ms.  
2 Mathur.

3           VICE CHAIRPERSON MATHUR: I'm sorry, I had a  
4 question back a couple pages that I forgot in my -- when I  
5 made my last comment. And that is, I guess in reference a  
6 little bit to what Mr. Slaton was raising about customer  
7 experience versus customer satisfaction, can you explain  
8 what the difference is between those two and does not the  
9 benefit payment service levels sort of capture the  
10 experience piece or --

11           MR. GONZAGA: It is a combination of just  
12 simply -- and you're right, the benefit service levels  
13 meeting certain threshold, and that is a good point. You  
14 know, the benefit service question is are we being timely  
15 in terms of the turnaround for the service levels? That  
16 is a customer experience question.

17           Now, in terms of what customer experience means  
18 is, is it -- you know, part of it is just the satisfaction  
19 with the service levels, part of it is believing in, you  
20 know, the state of the organization and really kind of  
21 buying into the organization with, you know, some broader  
22 questions. The final thing is just finite service levels.

23           So that's where my perspective comes around to  
24 saying although it's not just one survey, I think overall  
25 we're getting close to the customer experience topic.

1 It's just they're different surveys that we're using.

2 VICE CHAIRPERSON MATHUR: Okay. I just want to  
3 make sure it's not just semantics. I just want to  
4 understand what it is.

5 CHIEF EXECUTIVE OFFICER STAUSBOLL: No, it's not,  
6 but our surveys are -- our customer surveys do ask  
7 questions that get to the customer experience. And, in  
8 fact, we wondered if we should rename the surveys, but --  
9 and Donna could elaborate a little bit.

10 DEPUTY EXECUTIVE OFFICER LUM: Yeah. It  
11 certainly is, Mr. Stausboll was mentioning -- Donna Lum,  
12 CalPERS staff -- is that the current questions that we ask  
13 on the survey are a combination of satisfaction and  
14 experience. So not only are we asking did you receive  
15 your benefit timely, we also have touchpoint questions, so  
16 that we can assess, along the way, from the point in which  
17 the member has interacted with us, all the way to the  
18 point in which they actually received the service, what  
19 was their experience throughout that journey?

20 And so what we'll be seeking to do is to further  
21 refine our surveys, because we really do want to better  
22 quantify the experience versus the satisfaction. And  
23 we've gotten a lot of data around that, more so now than  
24 we've had in previous years. And so we do feel that we  
25 can begin to isolate and separate.

1           And then the other thing that we need to continue  
2 to do, because we, through this Committee and others, we  
3 interchange the use of experience and satisfaction. And I  
4 think our goal is to continue to evolve towards the  
5 experience so that we get the holistic view of the member  
6 and to be able to continue to speak in those terms  
7 consistently.

8           So we do have the opportunity, with what we have,  
9 to begin to separate them and measure them a little  
10 different. But it took a long time to get to the  
11 strategic measures that we have right now, so I think we  
12 would be looking at another cycle of that.

13           VICE CHAIRPERSON MATHUR: Okay. So you don't  
14 think it's timely to change it to customer -- to change  
15 the terminology to customer experience at this time, but  
16 that that will be something for consideration perhaps next  
17 year or the year after?

18           DEPUTY EXECUTIVE OFFICER LUM: Correct.

19           VICE CHAIRPERSON MATHUR: Okay. Thank you.  
20 That's helpful.

21           CHAIRPERSON BILBREY: Mr. Slaton.

22           BOARD MEMBER SLATON: Yeah, I would -- just on  
23 that particular subject, and there's -- actually, if you  
24 go to businessinsider.com you can get a -- the fact that  
25 customer experience is not the same thing as customer

1 satisfaction. Customer satisfaction is meeting a need.  
2 Customer experience is are you happy? Are you happy with  
3 being involved with CalPERS, for example. And so there's  
4 a lot of written material that's available to talk about  
5 the differences between the two.

6 I want to come back to though, the -- if you go  
7 forward in the charts to the stakeholder engagement. It  
8 just concerns me that although these are the numbers that  
9 we have for the past three years, but the incentives seem  
10 to be tied to -- you know, to me it's a C grade. You  
11 know, 71 in school terms, I always viewed it as a C. That  
12 was not what my parents wanted me to do.

13 So I wonder if we're just settling based on where  
14 we are today versus where we need to be? You know, I  
15 think that grade should be a lot higher than 68 percent to  
16 70 something percent. So if you can go to the next chart,  
17 I guess, that had the percentage numbers. One more on the  
18 incentive.

19 CHAIRPERSON BILBREY: Page 40 of the iPad.

20 BOARD MEMBER SLATON: Well, page 28, 29 -- yeah,  
21 there we go. That's the one that I'm looking at

22 CHAIRPERSON BILBREY: Yeah, page 40 of the iPad.

23 BOARD MEMBER SLATON: So the scoring is you're at  
24 150 percent greater than 73 percent. And that's in the  
25 ballpark of where we are today. So I just raise the

1 concern to the Committee that what are we really trying to  
2 get to. And if -- an incentive plan is supposed to try to  
3 get you to a better future that you'd like to see, if  
4 you're going to pay for high performance. So I just find  
5 I'm not comfortable with those numbers, but I'm not a  
6 Committee member, but I thought I'd toss that out to the  
7 group.

8 CHAIRPERSON BILBREY: Mr. Jones.

9 VICE PRESIDENT JONES: Yeah. Thank you, Mr.  
10 Chair. Yeah, I'm going back to Ms. Hagen's comments about  
11 the CIO or the Investment Office's relationship with the  
12 stakeholder community and environment. Because when you  
13 look at the numbers that are presented, this is reflecting  
14 our engagement with our stakeholders that's driven by  
15 people that's their job and not the Investment Office  
16 going out and engaging stakeholders. So I'm concerned  
17 about taking -- developing a number that's based -- the  
18 criteria was used to develop a number and now using it for  
19 something totally different. That's one point.

20 The second point is that the -- you know, whether  
21 it's health benefits, whether it's pension benefits, or  
22 all those issues we have dedicated teams to engage our  
23 stakeholders to have that relationship and that dialogue.  
24 So, to me, that's a concern of taking data that was  
25 compiled using a group, if you will, now taking that data

1 and using it to set performance standards in another  
2 group. So that's seems to me to be a disconnect.

3 For example, you know, investments --  
4 stakeholders, you know, is corporate America in many  
5 cases. And we're -- we have engagement with corporations  
6 about their board structure, and we have engagement with  
7 our investment partners, et cetera. So I'm trying to  
8 reach to see how this connects to the CIO function. And I  
9 just haven't. Maybe that's something I'm missing here  
10 though.

11 CHAIRPERSON BILBREY: Ms. Mathur.

12 VICE CHAIRPERSON MATHUR: Well, I just -- I would  
13 like to hear a little bit about sort of what is industry  
14 standard, because my -- I'm not sure that -- 71 percent  
15 might look low on a 0 to 100 scale, but my guess is  
16 that's -- you know, customer satisfaction, stakeholder  
17 engagement levels, those are fairly high compared to what  
18 others experience. So I think that would be useful data  
19 points here.

20 DEPUTY EXECUTIVE OFFICER PACHECO: Michael. Brad  
21 Pacheco, CalPERS staff. Maybe I could just briefly  
22 address what Henry brought up.

23 I think, as Anne mentioned, we, as staff, have  
24 discussed this quite a bit. And I think the goal that  
25 Grant Thornton has laid out is that we're trying to

1 develop measures that cover broadly the executive  
2 leadership, and that we all have some type of skin in that  
3 game.

4           So I guess what I would point out for Henry is  
5 that the last year that we did the stakeholder engagement  
6 survey, it reflects scores, for example, of the engagement  
7 that we did on the asset liability management risk  
8 mitigation policy. And while that is the responsibility  
9 of my team to engage that staff on that policy, the  
10 Investment Office, the Financial Office, and the Actuarial  
11 Office were integral in that process. And so to the  
12 extent that there is some measure related to the CIO, and  
13 maybe later the CFO or the Chief Actuary, I would just  
14 point that out, that I think that's where there is a  
15 connection to stakeholder engagement.

16           VICE PRESIDENT JONES: Yeah. And I'm not  
17 suggesting there's no connection with the CIO or the  
18 Investment office, but it's very limited is my point,  
19 because every month you have stakeholder engagement  
20 meetings with the variety of our stakeholders, whether  
21 it's a retiree organization, et cetera. So I am aware  
22 that, you know, periodically the Investment Office is part  
23 of that -- those meetings.

24           DEPUTY EXECUTIVE OFFICER PACHECO: Yeah, I think  
25 that's a good point. We have institutionalized that. I

1 think the thinking is, is that as a team and as an  
2 executive team, that it's not just the Communications and  
3 Stakeholder Relations office complete responsibility, it's  
4 all of our responsibilities to keep stakeholders informed.

5 VICE PRESIDENT JONES: Right.

6 CHAIRPERSON BILBREY: And I think when you look  
7 also Henry on page 44, the percentage we've assigned to  
8 it, it shows, you know, where we emphasize and where the  
9 percentage would be a little less in this area, because of  
10 not as much engagement as other areas of the organization  
11 might be, but still it is an important part of all the --  
12 the whole organization as a whole working together.

13 DEPUTY EXECUTIVE OFFICER PACHECO: And, Mr.  
14 Chairman, if I can, lastly, and I've mentioned this to  
15 Grant Thornton, those eight trend questions were not just  
16 asked in the last three years. We have data beyond the  
17 last three years. I think at least an additional six  
18 years of data on previous surveys before we actually  
19 established the Stakeholder Relations Project. I don't  
20 have those numbers here, but if it's, you know, important  
21 to the Committee and to this project, we can certainly  
22 provide that data.

23 CHAIRPERSON BILBREY: Very good.

24 Mr. Slaton.

25 BOARD MEMBER SLATON: So based on Ms. Mathur's



1 comment, I just want to, you know, add some clarity to my  
2 earlier comments. So on the customer satisfaction side,  
3 you know, you bump up against the really of how far you  
4 can go. And clearly, we're in that range, and you could  
5 spend twice as much money and hardly move the needle.

6 And so I guess my question that I'm raising is,  
7 on the stakeholder relations, is the universe such that  
8 this is the -- this is expected as the best we can do? Is  
9 this -- are we confident that, in fact, we're bumping up  
10 against a practical limit or are we just being satisfied  
11 with where we are, and there actually is room to move? So  
12 that if we're paying out 150 percent, maybe we should be  
13 at 80 percent or 85 percent. So I don't know where the  
14 ceiling is on the stakeholder relations. So that's -- I'm  
15 operating a little bit in the blind.

16 MR. GONZAGA: I think, you know, three comments.  
17 I mean, I think, first and foremost, we came up with the  
18 recommendations based on historical trends, recognizing  
19 that there has been, you know, pretty significant  
20 movement, depending on the question, up by three or five  
21 points over the last three years.

22 Now, taking that into account, we're also  
23 thinking through the fact that, you know, as with any  
24 organization, when you go through leadership change or,  
25 you know, things -- when you start talking about

1 investment returns, when everything is not rosy,  
2 maintaining, you know, historical improved levels over a  
3 one-year period is very good. And that requires a lot of  
4 communication, a lot of engagement with folks. So that's  
5 kind of the genesis in terms of where the levels were  
6 recommended.

7 Now, the final thing is in terms of satisfaction,  
8 I mean, going back and forth between different industries,  
9 I mean, I've seen anywhere from 70 up to 90 percent,  
10 depending on the survey questionnaire. Our basis was the  
11 historical trend line and the improvement over it. But  
12 the other issue is that I don't think there's any question  
13 that long term, you're going to want to push the envelope  
14 in terms of moving ahead of where those scores are right  
15 now.

16 But when we developed and analyzed the numbers,  
17 our perspective from a Grant Thornton perspective, there's  
18 a lot of change. It would take a lot, when -- even just  
19 thinking about something as leadership succession,  
20 continuity of plans, it requires a lot consistency to  
21 maintain what's been in place historically.

22 BOARD MEMBER SLATON: Well, and I don't mean to  
23 imply that there's not a great deal of work and successful  
24 effort in stakeholder outreach. I think we've just made  
25 incredible strides in that area. I'm not sure they're

1 reflected -- maybe they're not really reflected in the  
2 numbers. And, you know, depending on the situation -- the  
3 political situation that's happening, and, you know,  
4 sometimes we have to deliver bad news and maybe bad news  
5 gets incorporated in survey results, much differently than  
6 good news does.

7           But when I look at 100 percent performance  
8 allocation for reaching where we are today, that tells me  
9 that we're not really incenting to move forward. And I  
10 think the answer to that is we're then saying this is the  
11 best we can really expect, because we're not incenting  
12 anything above. We're incenting up to 70 -- if you get to  
13 the 73, then that's the top of the -- top of the chart.  
14 So I just again raise that concern to the Committee.

15           Thank you.

16           CHAIRPERSON BILBREY: Ms. Mathur.

17           VICE CHAIRPERSON MATHUR: Sorry. Just one more  
18 thought on this point. And I think -- I can't remember if  
19 it was Ms. Stausboll or Mr. Eliopoulos who raised this,  
20 but I think we know from historical data that poor  
21 investment return years have a significant impact on it.  
22 So it's not all about how well we're doing the job of  
23 communicating and engaging, it does incorporate, as you've  
24 so well pointed out, other factors. And so trying to set  
25 a reasonable threshold that doesn't penalize -- double

1 penalize our staff in years when the performance is also  
2 suffering and it's -- we're communicating about that or  
3 when rates are going up.

4 CHIEF EXECUTIVE OFFICER STAUSBOLL: Yeah, I mean,  
5 that's very true, but I also think that we should try to  
6 find a way and keep on trying to find a way to communicate  
7 with stakeholders, so that they understand more and  
8 better, you know, when those things are happening in the  
9 environment.

10 And, you know, we made a huge push over the last  
11 few years on the employers in our communication there, and  
12 the scores did go up. But, you know, we're bringing this  
13 back -- or these folks are bringing it back in August --

14 (Laughter.)

15 CHIEF EXECUTIVE OFFICER STAUSBOLL: -- you know,  
16 so why don't we take Mr. Slaton's comments into account,  
17 look at the scores and see if we should tweak it a little.

18 CHAIRPERSON BILBREY: Very good. So we are at a  
19 point where I would not like people to start dropping like  
20 flies on this podium, as well as the poor court reporter  
21 who I'm sure is ready to have something to eat, since he's  
22 been here all day, we are going to take a lunch break  
23 until 1:45.

24 (Off record: 1:01 p.m.)

25 (Thereupon a lunch break was taken.)

## A F T E R N O O N S E S S I O N

(On record: 1:45 p.m.)

CHAIRPERSON BILBREY: I'll call the meeting to order for the Performance, Compensation and Talent Management Committee. We'll continue on, Mr. Gonzaga.

--oOo--

MR. GONZAGA: Good. Good.

Well, there's really essentially three primary slides we want to go through. One is to talk about key business objectives, which can be a part of the incentive plan. Second is to talk about that discretionary component to the awards that we were discussing before. And then the third is how all of these proposed metrics align in terms of our proposal for CEO, CIO, incentive awards.

Now, you know, key business objectives, you know, this slide, you know, page 29, all we're referencing here is simply that consistent with historical preferences, the Board, for the CEO, and the CEO for his or her direct reports, and the same for the CIO will have the discretion to go above and beyond just these enterprise, these organizational metrics to drive the incentive award.

And you can structure it, you know, consistent as you have done before, rating it as a 0.5, 1.0, or 1.5, or it can be a modifier where it will drive the incentive

1 award for that specified individual down to 0 or up all  
2 the way up to 150 percent of the maximum. So that is the  
3 primary slide. And that is the primary role for key  
4 business objectives. Okay.

5 Any questions on the key business objective  
6 component?

7 CHAIRPERSON BILBREY: No.

8 --o0o--

9 MR. GONZAGA: Okay. Now, the use of discretion.  
10 You know, I know that this is, you know, something that  
11 we've discussed historically. But, you know, our whole  
12 perspective here is that the Committee and the CEO and the  
13 CIO should have discretion for their direct reports, in  
14 terms of driving the incentive award up or down. And the  
15 rationale for that being, again, we don't want, because we  
16 are moving to a more kind of organizational and  
17 enterprise-wide dynamic, one, we want to make sure there's  
18 discretion to bring awards down for, you know, poor risk  
19 behaviors. And the second thing is to evaluate folks, you  
20 know, from a broader perspective, so there is an ability  
21 to use discretion up or down based on individual  
22 performance for the year.

23 So our perspective is that again negative  
24 adjustment or elimination of incentive wards, if an  
25 individual is involved with non-compliant risk

1 expectations.

2           The second thing is positive or negative  
3 discretion based on culture and values of the  
4 organization. And what we're talking about there is  
5 leadership, extraordinary contribution or efforts, or  
6 results, development of specific strategic initiatives  
7 that the CEO or CIO have delegated to that individual.

8           In that -- those are the primary characteristics  
9 with which we would expect to drive that kind of  
10 discretion up or down off of the calculated incentive  
11 award.

12           And, you know, our thought with that is just  
13 simply again to allow discretion, you know, up to 150  
14 percent of target all the way down to zero based on those  
15 general broader criteria to allow capture of individual  
16 performance, you know, throughout the year.

17           And I think that we know that we want to make  
18 sure that the documentation is tight, and the rationale is  
19 very fair. We think that that discretion should be  
20 exercised and documented within the context of your  
21 typical performance review process just to make sure it's  
22 being vetted out fully. So that is our proposal in terms  
23 of discretion.

24           So both the key business objectives and the  
25 discretionary component are the final aspects of our

1 proposal and recommendation for 16-17.

2 Any questions on that?

3 CHAIRPERSON BILBREY: None. Nope.

4 MR. GONZAGA: Okay.

5 --o0o--

6 MR. GONZAGA: Well, I think that this is the  
7 slide that everything is leading up to. And hopefully, it  
8 will help bring things together. But this is our  
9 proposal. We have the recommended metrics in front of  
10 you. And what are we talking about, it's strategic  
11 alignment as well as risk management. And, you know,  
12 using the metrics that we discussed, this is our proposal  
13 for the CEO and the CIO heading into 2016-2017, based on  
14 those defined characteristics.

15 And when you look at the CEO, it's very balanced.  
16 And it's 25 percent on operational effectiveness, 15  
17 percent related to INVO CEM, 40 percent linked to  
18 stakeholder engagement and customer service, 20 percent  
19 each, and 20 percent linked to investment returns. So  
20 it's a very balanced portfolio of incentives, so to speak.

21 And then we would also recommend, recognizing  
22 it's going to be a new CEO, just think about using  
23 specified key business objectives as -- you know, that  
24 discretionary adjustment to go up or down, recognizing  
25 with a new CEO, you may have some specific tactical



1 objectives for the CEO.

2 For the CIO, there is a typo up there.

3 Operational effectiveness enterprise-wide 10 percent, INVO  
4 CEM 20 percent, and stakeholder engagement, not customer  
5 service, 20 percent, and finally investment returns over  
6 the five-year period measured at 40 percent, and a 10  
7 percent allocation for key business objectives.

8 So I think that what this says is a balanced  
9 incentive portfolio customized weights, and to an extent  
10 metrics, based on position, differentiating between the  
11 CEO and the CIO. And that's essentially ore proposal.

12 CHAIRPERSON MATHUR: Okay. At this time, I'd  
13 like to invite forward PCA and Wilshire.

14 Go ahead an identify yourselves.

15 MR. FORESTI: Steve Foresti from Wilshire.

16 Just to -- we provided a request -- an opinion  
17 letter from the materials that were provided in the  
18 PowerPoint. So those views were somewhat limited  
19 obviously to what was in the deck, and some previous  
20 conversations we had, but didn't include some of the final  
21 conversations that went into the deck.

22 And I think at a very high level we're in full  
23 agreement that the idea of bringing discretion into the  
24 process is important. I think the value of a  
25 metric-based, rules-based process is very important in

1 terms of transparency and understanding. That obviously  
2 leads to credibility and an incentive program.

3 But at the same time without the discretionary  
4 part of the framework, really can't encourage some of  
5 those intangibles, the values that the folks that go above  
6 and beyond what their responsibilities may be. You really  
7 have no way to incentivize them. And by contrast, you  
8 don't have a way to discourage this so-called kind of  
9 free-rider type of behavior. So I think that's -- from  
10 our view, that's a critical component of it.

11 We're also in agreement with the cost -- the  
12 curve -- the incentive curve being flattened out. I think  
13 it's completely consistent with trade-offs, in terms of  
14 the type of risk taking that you want to encourage.

15 As you discussed, or in that section of the  
16 presentation, I think there's lots of options you have in  
17 terms of, you know, where those break points are, what the  
18 slope is, but we would -- we would certainly encourage  
19 that sort of a flatter incentive structure, again because  
20 of the risk-taking elements that it would encourage and  
21 discourage.

22 There were some other more detailed things that  
23 we'd touched on in the letter. One that I'll just talk  
24 about is this idea of, in terms of the performance  
25 measures, doing an equal weighting of years. And if it's

1 on a five year basis, I think that makes perfect sense, in  
2 terms of not putting too much weight on a particular year,  
3 and again encouraging excessive risk taking over the short  
4 term.

5           The one thing we would note there is a simple  
6 averaging approach is not directly connected to the wealth  
7 or the value of a portfolio. So a compounding -- and I'll  
8 use an extreme example just to highlight that. But if you  
9 have an up 50, down 50, the simple arithmetic average  
10 would tell you that's flat at zero on average, but on a  
11 compounding, the portfolio value would be down 25 percent  
12 in that situation.

13           So we'd kind of call your attention to some of  
14 those nuanced type of issues. But again, fully supportive  
15 of the general high level direction that many of these  
16 proposals have taken.

17           CHAIRPERSON BILBREY: Very good.

18           Mr. Emkin.

19           MR. EMKIN: Very rare I get the opportunity to  
20 agree with Wilshire, so I'm happy to do that.

21           (Laughter.)

22           MR. EMKIN: And we've given this a lot of thought  
23 in a limited amount of time, and we really do like the  
24 direction, but I think there's a whole array of details  
25 that would really benefit from the investment people, the

1 Investment staff and Grant Thornton sitting in a room  
2 together and coming back to you with the specific numbers  
3 after having debated some of the concepts, for example,  
4 how negative can you be and still get a bonus, and how do  
5 you really look and measure risk in this context?

6 And I think those are complex. But conceptually,  
7 we are very supportive. We think they really spent a lot  
8 of time to address issues of your concern to better align  
9 behavior. But sometimes the devil really is in the  
10 details. And I would urge you to sort of forestall final  
11 judgment until some of those details are well defined.

12 Thank you.

13 CHAIRPERSON BILBREY: Thank you.

14 I do want to remind the Committee today, we are  
15 going to be looking at conceptual and trying to move  
16 direction on the conceptual ideas of the metrics, so that  
17 staff can begin putting together plans for especially the  
18 CIO, but also CEO starting in July. But our second  
19 reading will be again in August when we work to fine-tune  
20 many of these issues, which during that process, Grant  
21 Thornton and both of you could have some conversations, if  
22 you'd like to further. I would recommend that.

23 With that, I'm going to go to Mr. Costigan.

24 COMMITTEE MEMBER COSTIGAN: So I'll ask in  
25 reverse order, Mr. Bilbrey. So today is just a vote on

1 conceptual items. There's no direct action as a result of  
2 today's vote? Is there just conceptual for a first  
3 reading or is there going to be some...

4 CHAIRPERSON BILBREY: For the CIO, we need to do  
5 some -- Ms. Stausboll.

6 COMMITTEE MEMBER COSTIGAN: I'm just trying to  
7 make sure it's not a conceptual vote. There's actually --  
8 there's an action item voting on moving some concepts  
9 forward, but there is a direct act as a result of the  
10 vote, potentially?

11 CHIEF EXECUTIVE OFFICER STAUSBOLL: I think so.  
12 So just because concepts could mean different things to  
13 different people. You know, the plan -- we run these  
14 plans on a fiscal year, July 1 to June 30, basis. So  
15 people -- the people here are embarking their work very  
16 soon. So I think it's important that the staff here knows  
17 what the metrics -- not the exact numbers necessarily or  
18 the thresholds, but what they're going to be.

19 So are you embracing the concept of the  
20 operational effectiveness, the INVO CEM, and so forth? If  
21 you can -- if you commit to those, we can -- the team will  
22 come back in August with more detail around that, but I  
23 think it's important that there's a commitment to moving  
24 forward with that as the performance measures.

25 CHAIRPERSON BILBREY: I'm sorry, I wasn't clear.

1 I was -- that's -- I meant by the --

2 CHIEF EXECUTIVE OFFICER STAUSBOLL: I know. I  
3 know you and I have talked.

4 CHAIRPERSON BILBREY: -- overarching --

5 CHIEF EXECUTIVE OFFICER STAUSBOLL: I just want  
6 to make sure everyone understands the importance of  
7 clarity at this point in the game.

8 COMMITTEE MEMBER COSTIGAN: So it's really we  
9 are -- I just want to make sure I understand, because  
10 actually I have a second question on something unrelated,  
11 but in the report. We are making a policy change. This  
12 is not -- at a first reading, because we are, in fact,  
13 going to take a vote that will result in a policy change?

14 CHAIRPERSON BILBREY: Regarding the plan, yes,  
15 but we also are going to be taking a policy in  
16 September -- August, September, is that right, first  
17 readings?

18 HUMAN RESOURCES DIVISION CHIEF CAMPBELL: August.

19 CHAIRPERSON BILBREY: August.

20 CHIEF EXECUTIVE OFFICER STAUSBOLL: I would say  
21 that your -- the direction or vote is that you -- that the  
22 Committee embraces these metrics.

23 CHAIRPERSON BILBREY: If you look on page 49 of  
24 the iPad, maybe would that help or no?

25 CHIEF EXECUTIVE OFFICER STAUSBOLL: Right, that

1 the Committee is embracing going forward with these  
2 metrics and the framework with the understanding that it  
3 will come back -- there will be more work. It will come  
4 back in August for final approval.

5 COMMITTEE MEMBER COSTIGAN: So I mean, that's  
6 what I was just getting at. So, I mean, we are taking an  
7 action item in the vote today that will make a policy  
8 change as set forth on page 49, items 1.1 through 1.4, and  
9 then 2.2 and 2.3, because that's approval of the incentive  
10 framework, but it's actually a policy change. I'm just --

11 CHAIRPERSON BILBREY: Which is also on 3.1  
12 through 3.4 as well.

13 COMMITTEE MEMBER COSTIGAN: Yeah.

14 CHIEF EXECUTIVE OFFICER STAUSBOLL: But it's a  
15 first reading, so subject to final approval in August.

16 COMMITTEE MEMBER COSTIGAN: Correct. So there  
17 won't be any -- and I know I'm nuancing it here. There is  
18 not -- until there's a vote taken a second time, there  
19 will be no policy change? So there is no economic impact  
20 until there is a second vote, is that correct?

21 CHIEF EXECUTIVE OFFICER STAUSBOLL: Correct.

22 COMMITTEE MEMBER COSTIGAN: Okay. Which then  
23 leads to in the write-up, Mr. Hoffner, it says that all  
24 the funds have been exhausted for this study, and that it  
25 has been submitted in the normal course of budgets.

1           So when will Finance and Admin either be seeing  
2 taking up additional requests, what is the additional cost  
3 for the program to continue moving forward? And budget,  
4 the total project, five-year consultant to the Board is  
5 600,000 funds for this -- for the work in the current  
6 fiscal year 2015-16 were encumbered based on budget have  
7 been exhausted with the work completed to-date.  
8 Additional funding has been requested through the formal  
9 process.

10           CHAIRPERSON BILBREY: What slide are your  
11 referring to?

12           COMMITTEE MEMBER COSTIGAN: I'm on page 11 of 74.  
13 It's in the staff write-up under budget and fiscal impact.

14           CHAIRPERSON BILBREY: Thank you.

15           DEPUTY EXECUTIVE OFFICER HOFFNER: It's the 15-16  
16 funds that were encumbered that are exhausted. And it's  
17 not specified in this, I think, completely.

18           COMMITTEE MEMBER COSTIGAN: So again, as moving  
19 forward, so just asking, because I -- it will come to  
20 Finance and Admin, and I don't think we're slated to meet  
21 till August, so is there a budget request coming forward?  
22 Is this something that staff can encumber? How much of  
23 the continuation of the first 600,000 have been spent?

24           DEPUTY EXECUTIVE OFFICER HOFFNER: So let me  
25 clarify. So it's already included in the budget that the



1 Committee and Board approved back in April --

2 CHIEF EXECUTIVE OFFICER STAUSBOLL: For 16-17.

3 DEPUTY EXECUTIVE OFFICER HOFFNER: -- for 16-17.

4 So the statement referenced here is for the 15-16 year,  
5 not the 16-17 or the outyears. You have a multi-year  
6 contract with Grant Thornton related to incentive  
7 compensation. It's a five-year contract.

8 COMMITTEE MEMBER COSTIGAN: How much is the total  
9 contract?

10 DEPUTY EXECUTIVE OFFICER HOFFNER: Six hundred  
11 thousand.

12 COMMITTEE MEMBER COSTIGAN: Okay. I'm sorry.  
13 I'm now confused just a little. It says in the sentence,  
14 I'm just reading it, is that -- so 600,000 for the entire  
15 project, and of the X that was appropriated in 15-16 of  
16 the 600 has already been spent or was it 600,000 in  
17 15-16 and we're encumbering additional dollars?

18 DEPUTY EXECUTIVE OFFICER HOFFNER: No, it's just  
19 the portion in the 15-16 year of the 600,000 has been  
20 encumbered and spent is what they're referring to, not  
21 600,000 plus additional funds.

22 COMMITTEE MEMBER COSTIGAN: Okay. It just reads  
23 a little weird on that.

24 DEPUTY EXECUTIVE OFFICER HOFFNER: Gotcha. We'll  
25 clarify it for in the future items.

1           COMMITTEE MEMBER COSTIGAN: So the total project  
2 is only 600,000?

3           DEPUTY EXECUTIVE OFFICER HOFFNER: Correct.

4           COMMITTEE MEMBER COSTIGAN: Okay. And only  
5 funding is needed -- you're going to appropriate funds  
6 over the course of five years or over the course of two  
7 budget cycles, four years?

8           HUMAN RESOURCES DIVISION CHIEF CAMPBELL: Four  
9 years. Four more years.

10          COMMITTEE MEMBER COSTIGAN: Okay. All right.  
11 Thank you, Mr. Bilbrey. I appreciate it.

12          CHAIRPERSON BILBREY: Thank you. We have a long  
13 list of people.

14          Mr. Feckner.

15          PRESIDENT FECKNER: Yeah. Thank you, Mr. Chair.

16          I know I'm not part of the Committee, but I have  
17 been, as President, involved with the Chair and Vice Chair  
18 in meeting with the consultants since the beginning of  
19 this project, and having input in helping the framework,  
20 et cetera. And I know there's still lots of moving parts  
21 and questions out there, but I strongly urge the Committee  
22 to approve the first reading and move this forward to  
23 allow us to continue working forward and making sure that  
24 we have things going in the right direction. We can still  
25 make changes come in August. We know that we always have

1 changes during the first and second reading, but it gives  
2 us the opportunity to move things forward and let staff  
3 know that we're taking it seriously and that we're moving  
4 them forward. So I strongly urge the Committee to approve  
5 it and move it forward.

6 CHAIRPERSON BILBREY: Thank you.

7 Mr. Lind.

8 COMMITTEE MEMBER LIND: Thank you. I  
9 certainly -- well, first of all, this is quite an  
10 impressive body of work that Grant Thornton came up with  
11 for us, almost borderline too impressive.

12 (Laughter.)

13 COMMITTEE MEMBER LIND: It's pretty detailed.

14 And initially, when I first saw it, I was pretty  
15 overwhelmed. But as you did the presentation and we got  
16 down to some of the slides to really pull it together, it  
17 was very helpful.

18 I certainly support the concepts of the metrics  
19 and the key business objectives. And I think discretion  
20 is an important piece. I agree there are a lot of details  
21 that need to be worked out. For one, I'm not ready to get  
22 me arms around incentivizing negative relative performance  
23 for investments. But that sounds like that's one of the  
24 things that we can work out as we move through this.

25 So I will make the motion that we -- that the

1 Committee support the concepts moving forward that have  
2 been laid out. I think that Ms. Stausboll kind of laid  
3 out for us -- I'm not sure I'd use the word "embrace".  
4 I'd use the word "support".

5 (Laughter.)

6 COMMITTEE MEMBER LIND: And that's my motion.

7 VICE CHAIRPERSON MATHUR: Second.

8 CHAIRPERSON BILBREY: All right. One second. I  
9 want to get -- so people are clear, we're talking --  
10 looking -- if we're looking at page 49, is that what you  
11 were referring to?

12 COMMITTEE MEMBER LIND: Yes.

13 CHAIRPERSON BILBREY: The incentive metrics of  
14 operating efficiency, INVO Cost Effective Measurement,  
15 total fund investment return, stakeholder engagement,  
16 customer service, and then the incentive framework also  
17 that's been laid out for the CEO and CIO.

18 COMMITTEE MEMBER LIND: That was my motion.

19 CHAIRPERSON BILBREY: Okay. I just want to make  
20 sure we were all clear.

21 COMMITTEE MEMBER LIND: Said much more clearly  
22 than I did.

23 CHAIRPERSON BILBREY: So -- but there's still  
24 some people that wish to speak.

25 Mr. Boyken.

1           ACTING COMMITTEE MEMBER BOYKEN: On the motion.

2           So we heard from Mr. Emkin about the importance  
3 of having Grant Thornton work with staff when it comes to  
4 determining the details. And I guess I wanted to know up  
5 to this point, has Investment staff, has the CEO, how much  
6 involvement have they had, and do they feel, at least with  
7 the conceptual framework that this is, you know, workable  
8 for them, that -- you know, I don't think we've heard a  
9 lot about that along the process from staff.

10           CHAIRPERSON BILBREY: I think we're going to hear  
11 from Mr. Eliopoulos and Ms. Stausboll.

12           CHIEF EXECUTIVE OFFICER STAUSBOLL: Okay. Well,  
13 I'll begin and then Ted can speak for himself.

14           So, you know, over the last few weeks, there's  
15 been a lot of iterative process between Grant Thornton and  
16 the executive team as well as with Ted and the senior  
17 Investment staff.

18           I'd say the overall consensus is that we're very  
19 positive and also support the approach, which we think is  
20 very thoughtful, and that the metrics for 16-17 are a  
21 really good starting point.

22           Change is always really tough. And this is a  
23 really big cultural change for the organization. And I  
24 think that it's really important to take that first step.  
25 So while it may not be perfect, we probably know that it

1 isn't, and that it will continue to evolve over time.  
2 That the consensus among the staff involved is that it's  
3 reasonable and fair, and that we are supportive of -- very  
4 supportive of moving forward.

5 CHAIRPERSON BILBREY: Okay.

6 CHIEF INVESTMENT OFFICER ELIOPOULOS: I can  
7 completely echo those comments for myself and Wylie and  
8 our participation with -- as part of the executive team.  
9 And the only thing I would add to that is in talking with  
10 our Managing Investment Directors, formally known as SIOs,  
11 they also believe that it's very important to move  
12 forward, that from -- you know, all the investment  
13 professional's standpoint. Change is new and difficult  
14 for sure, but very much felt that it's better to move  
15 forward with this change now than to delay.

16 ACTING COMMITTEE MEMBER BOYKEN: Thank you.

17 CHAIRPERSON BILBREY: Ms. Hagen.

18 ACTING COMMITTEE MEMBER HAGEN: So I think I  
19 understand that you're looking for feedback. So I have  
20 some, if it would be appropriate to share at this  
21 juncture. So -- and before I do that, I also know  
22 firsthand how difficult this is. And so I want to applaud  
23 all of you, Grant Thornton, but also CalPERS staff for  
24 doing a great job.

25 So there's several things that I wholeheartedly

1 agree with, and there's some that I disagree. And so I  
2 thought I would share that just for -- as we move forward.  
3 I agree with extending the performance measurement period  
4 from three to five years. I think that's been a long  
5 struggle that we've had and I totally agree with that. I  
6 also like the inter-period weights. Also something we've  
7 struggled with in years past. I'm open to the concept of  
8 the incentive curve, though I would have liked a little  
9 bit more time and a little bit more discussion and detail  
10 around the -- what that could look like. So what maybe a  
11 scenario using this year's performance indicators, like  
12 what would that look like compared to what Ted's incentive  
13 comp looked like this year. You know, I just don't have a  
14 baseline.

15           So -- and then I like the focus on the  
16 operational efficiency, but concerned -- with the  
17 operational budget efficiency, but I'm concerned with the  
18 removal have INVO operating costs and having this as a  
19 measure for the CIO and anyone in the Investment Office.

20           I think it's really important that we measure the  
21 CIO and the senior leaders in Investments on what they're  
22 doing relative to operating costs. And if I get any of  
23 these facts wrong, please let me know, because this is a  
24 lot to take in.

25           And then the -- on the investment return

1 measures, I really do think it's -- it seems much simpler  
2 than in prior years, so I'm excited about that, but I'm  
3 uncomfortable with the shift to awarding the target.  
4 Maybe I'm not saying it right, but I always looked at  
5 incentive pay as you're working towards a stretch goal.  
6 And I don't -- I didn't get that from these changes in  
7 the -- around the investment returns measures.

8 I like the carve-out for negative returns, but  
9 again, I've expressed my concern about discretion. I  
10 would want to see policy details around that in the second  
11 reading.

12 Overall, discretion can be problematic in an  
13 incentive pay program, and we've seen that here at  
14 CalPERS. I've seen the Board's discomfort with discretion  
15 at times. So again, I would need to see details around  
16 that.

17 And then I love the customer service focus, but I  
18 just don't think we're quite there yet in terms of  
19 capturing the right stakeholder feedback. And I think I  
20 heard a couple other Board members echo that concern in  
21 their comments.

22 And then my final point is I don't think we  
23 talked about it, but I read somewhere in the materials  
24 that the COIO and the CFO would not be included under the  
25 same incentive performance measures as the programs they



1 supervise. And I think that also is a positive change.  
2 That's something we've debated in years past. So I'm  
3 supportive of that as well.

4 And that's my comments.

5 CHAIRPERSON BILBREY: Thank you, Ms. Hagen.

6 Ms. Mathur.

7 VICE CHAIRPERSON MATHUR: Thank you, Mr. Chair.

8 I think the idea of an example of how the curve  
9 works is a really good idea. It can help to make it more  
10 concrete for the Committee, so I would definitely endorse  
11 that idea.

12 Are you looking for direction or -- around sort  
13 of -- particularly around the operating efficiency for the  
14 enterprise, or for the pension side, are you looking  
15 for -- you know, you've listed four different options and  
16 recommended one. Are you looking for direction on that  
17 today?

18 MR. GONZAGA: If you're prepared to give us  
19 feedback on it, absolutely.

20 VICE CHAIRPERSON MATHUR: Okay. I mean, I guess,  
21 I would -- and maybe this is a friendly amendment to the  
22 motion. I do think the overhead operating costs approach  
23 is the best approach that we've come up with at this  
24 point. And there's probably still some refinement as to  
25 exactly how it will work in practice, but I -- I would --

1 I guess I'm suggesting as a friendly amendment that the  
2 motion include an endorsement of that specific approach  
3 for the -- I'm sorry, I'm on page 20 of 74.

4 CHAIRPERSON BILBREY: iPad page 20.

5 VICE CHAIRPERSON MATHUR: -- that particular  
6 approach. That's my recommended friendly amendment, if  
7 it's amenable to the maker of the motion.

8 CHAIRPERSON BILBREY: So on the shaded part, the  
9 overhead, operating cost.

10 VICE CHAIRPERSON MATHUR: The overhead operating  
11 costs approach.

12 COMMITTEE MEMBER LIND: As long as you're  
13 offering it as a concept to look at.

14 VICE CHAIRPERSON MATHUR: Still is a concept that  
15 will require some more detail work, I'm sure, between now  
16 and August.

17 COMMITTEE MEMBER LIND: I can see that as a  
18 friendly amendment.

19 VICE CHAIRPERSON MATHUR: Thank you.

20 CHAIRPERSON BILBREY: All right.

21 VICE CHAIRPERSON MATHUR: Sorry, if I -- so  
22 I -- what was I going to say now? I've lost my train of  
23 thought. Maybe I'll come back to it then, thanks.

24 CHAIRPERSON BILBREY: Okay. Mr. Costigan.

25 COMMITTEE MEMBER COSTIGAN: So, Mr. Hoffner, this

1 will be a fairly nuanced question. I know this focuses on  
2 incentive compensation and we're talking about three  
3 years, five years. I wear my other hat. Did we look at  
4 any impact on disciplinary, performance evaluation? I  
5 mean, I know we're focusing over here on one element, but  
6 I can't lose site at the end of the day that there's a --  
7 sort of a civil service system. So -- and I just -- it's  
8 nowhere in any of these reports, so do we know of any  
9 impact?

10 I mean, because what we're basically doing is  
11 we're treating -- it's a performance evaluation now that  
12 we're changing. And so by even pushing it out five years,  
13 we're tinkering with a few other things. So I just -- one  
14 of my other little hats, because it -- I mean, if the  
15 answer is, no, it has no impact, that's great, because  
16 then I'll look back to this record, should we ever get  
17 anything and say that.

18 HUMAN RESOURCES DIVISION CHIEF CAMPBELL: It's  
19 not covered in the presentation, but it does exist in  
20 current policy about performance issues, disciplinary --

21 COMMITTEE MEMBER COSTIGAN: So we are going to be  
22 change -- so this is why, sort of the question I asked,  
23 Mr. Bilbrey. It's kind of the unintended consequence.  
24 All right. So from a civil serve standpoint, so we're  
25 talking about compensation. How does it affect

1 performance, discipline, termination, progressive  
2 discipline, probationary periods, all of that, all this  
3 other equation here, and where is that in this report or  
4 is that something we're going to see at a later date or...

5 HUMAN RESOURCES DIVISION CHIEF CAMPBELL: That's  
6 not covered in this slide deck or this report. It's  
7 covered in the current policy. And the policy will come  
8 back with what revisions that we're going to make through.

9 COMMITTEE MEMBER COSTIGAN: So there may be some  
10 impacts inside of the civil service system?

11 DEPUTY EXECUTIVE OFFICER HOFFNER: Yeah. So I  
12 think there's -- probationary period doesn't change.  
13 That's not something that's in the policy. We have a  
14 three-year -- policy language about the three-year  
15 duration. The proposal is to make it five. So I think to  
16 your question, Mr. Costigan, it's not going to change  
17 those underlying programmatic, disciplinary activities.  
18 Those will still be played out as they --

19 COMMITTEE MEMBER COSTIGAN: But do these  
20 metrics -- I'm just asking, because we hear cases on this.  
21 These metrics now become part of a record. And then  
22 should you discipline -- and there's still Investment  
23 Officers, that's what the class is, whether they're called  
24 Managing Directors or not. Does this come -- I'm just --  
25 again, I'm trying to establish a record for something

1 else. You're going to make a policy change here that has  
2 an impact on another State agency.

3 DEPUTY EXECUTIVE OFFICER HOFFNER: So I think I  
4 would play this out this way. Should there be a  
5 disciplinary issue, I don't see that they would be paid  
6 out. I mean, based on the discretionary comments today,  
7 and should the issues be adopted in terms of a risk  
8 mitigation strategy, that you'd be then paying out on a  
9 performance side, if there's some disciplinary activity  
10 that's occurring within that same time frame. I see this  
11 as sort of two separate things.

12 COMMITTEE MEMBER COSTIGAN: Okay. And I just  
13 want -- I just want a clear record on that, because you're  
14 talking about new matrices actually tied to performance  
15 and pay. Well, performance is always an underlying issue.  
16 That's what -- I just want to make sure we're just clear  
17 on that? Ms. Stausboll, did you have something or no?

18 CHIEF EXECUTIVE OFFICER STAUSBOLL: Well, I  
19 was -- there's probably a lot of nuance to this. I think  
20 that we're fine, but I think the best thing would be just  
21 we talk off you off -- talk with you offline, making sure  
22 we understand exactly what you're asking from State  
23 Personnel Board civil service perspective, and we'll make  
24 sure we answer it clearly in August.

25 COMMITTEE MEMBER COSTIGAN: Okay.

1 CHIEF EXECUTIVE OFFICER STAUSBOLL: But this is  
2 for the --

3 COMMITTEE MEMBER COSTIGAN: I just want to know  
4 how the matrix are going to come into play, because you're  
5 setting up a whole -- you're looking at employees  
6 differently with a set of matrix on pay, but we'll talk.

7 CHIEF EXECUTIVE OFFICER STAUSBOLL: For the  
8 incentive portion?

9 COMMITTEE MEMBER COSTIGAN: Correct. But we  
10 can't lose sight there's another part of the system as  
11 well.

12 CHIEF EXECUTIVE OFFICER STAUSBOLL: Agreed.

13 CHAIRPERSON BILBREY: Ms. Mathur.

14 VICE CHAIRPERSON MATHUR: Thank you.

15 So with respect to the operational effectiveness  
16 metric being applicable to the investment side of the  
17 house, or at least the top -- the top executives on the  
18 Investment side of the house, I think it is clear that the  
19 Investment side of the house has impact on the rest of the  
20 enterprise. It's not a stand-alone organization. It is  
21 part of the entire enterprise, and I think it is entirely  
22 appropriate that some component of that measure be in the  
23 Chief Investment Officer's incentive plan.

24 With respect to customer experience and  
25 stakeholder engagement, I would agree that there is work

1 to be done there. I would hate for the perfect to be the  
2 enemy of the good in this case. I think we have a place  
3 to start that is reasonable and fair and measurable, and  
4 that we can -- I fully expect that we will continue to  
5 refine and improve that metric in future years, but I  
6 actually think we have a reasonable place to start, and so  
7 I would encourage support of the motion that's on the  
8 table.

9 CHAIRPERSON BILBREY: All right. Seeing no one  
10 else wishing to speak. The motion is on the floor.

11 All those in favor say aye?

12 (Ayes.)

13 CHAIRPERSON BILBREY: Opposed?

14 (No.)

15 CHAIRPERSON BILBREY: Motion carries.

16 I want to just echo what Ms. Hagen said to staff,  
17 Grant Thornton, to the Investment consultants, everybody  
18 involved, including this Committee, and especially the  
19 help of my Vice Chair and the Board President that we've  
20 been working through this, you know, over the last several  
21 months. I thank you all for the work and time you put  
22 into it. It is a first step. It's a good step. And as  
23 everybody has said, it is not perfect. We will come back  
24 again.

25 And then when we go to work on 17-18, we will

1 also, I believe, make some more working revisions and all.  
2 But I think this is a start to get us through and see how  
3 this first year goes. And I look forward to August to get  
4 the refinements. I do encourage Grant Thornton and PCA  
5 and Wilshire to have some discussion.

6           Hopefully, you can get together and figure out a  
7 time that you can talk together about any concerns and  
8 additional questions you may have as well.

9           With that, we move to Summary of Committee  
10 Direction.

11           CHIEF EXECUTIVE OFFICER STAUSBOLL: Good luck.

12           (Laughter.)

13           DEPUTY EXECUTIVE OFFICER HOFFNER: I had asked  
14 Anne to take these notes, and apparently she had not.

15           (Laughter.)

16           DEPUTY EXECUTIVE OFFICER HOFFNER: So I'm going  
17 to do my best.

18           CHAIRPERSON BILBREY: I know you did take -- and  
19 I do want to point out, many of -- you know, I was trying  
20 to write them down as well, and Ms. Hagen may help us with  
21 what she was -- we're trying to write -- I saw everybody  
22 trying to write feverishly to help us with some of your  
23 concerns that we can hopefully work on.

24           DEPUTY EXECUTIVE OFFICER HOFFNER: I actually  
25 think I caught Ms. Hagen's comments there. And I echoed



1 them with what Ms. Mathur said as well. So follow up to  
2 Mr. Costigan's question as well. I think we've -- I think  
3 we've captured the feedback where more detail was  
4 requested. I know Mr. Slaton, not a member of the  
5 Committee, but did ask some questions related to the  
6 thresholds in the performance metrics, and where does that  
7 fall. So we'll -- I'll work with Brad and others on that  
8 as well.

9 So I think we've captured that between the group  
10 behind me here. So we'll capture that in the summary, and  
11 then return back to the Committee at the next available  
12 meeting to provide that feedback.

13 CHAIRPERSON BILBREY: Fantastic.

14 I see no public comment.

15 This meeting is adjourned.

16 (Thereupon the California Public Employees'  
17 Retirement System, Board of Administration,  
18 Performance, Compensation, & Talent Management  
19 Committee meeting adjourned at 2:19 p.m.)  
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## 1 C E R T I F I C A T E O F R E P O R T E R

2 I, JAMES F. PETERS, a Certified Shorthand  
3 Reporter of the State of California, do hereby certify:

4 That I am a disinterested person herein; that the  
5 foregoing California Public Employees' Retirement System,  
6 Board of Administration, Performance, Compensation &  
7 Talent Management Committee meeting was reported in  
8 shorthand by me, James F. Peters, a Certified Shorthand  
9 Reporter of the State of California;

10 That the said proceedings was taken before me, in  
11 shorthand writing, and was thereafter transcribed, under  
12 my direction, by computer-assisted transcription.

13 I further certify that I am not of counsel or  
14 attorney for any of the parties to said meeting nor in any  
15 way interested in the outcome of said meeting.

16 IN WITNESS WHEREOF, I have hereunto set my hand  
17 this 20th day of June, 2016.

18  
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20 

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22  
23 JAMES F. PETERS, CSR  
24 Certified Shorthand Reporter  
25 License No. 10063