

CalPERS Office of Public Affairs Strategic Communications Report

The following items include highlights of strategic communication activities for the period covering May 1, 2016 through May 31, 2016:

Date	News Releases
5/04/2016	CalPERS Makes First U.S. Transportation Investment, Purchases Share of Toll Road in State of Indiana
5/05/2016	CalPERS' Climate Risk Reporting Proposal Overwhelmingly Passes at Rio Tinto Plc
5/11/2016	CalPERS Urges Glencore Plc. Investors to Vote for Climate Change Reporting at Annual Meeting
5/12/2016	CalPERS Again Earns 'AAA' Grade in Asset Owners Disclosure Project 2016 Climate Change Survey
5/16/2016	CalPERS Shortens Period to Review Tobacco Divestments
5/18/2016	CalPERS Picks OptumRx as New Pharmacy Benefits Manager
5/19/2016	CalPERS Investment Office Saves Millions in Expenses over Five-Year Period; More Cost Effective than Peers
5/19/2016	CalPERS' Climate Risk Reporting Proposal Overwhelmingly Passes at Glencore Plc.
5/25/2016	CalPERS Wins Government Finance Award For Sustainable Pension Policy
5/26/2016	CalPERS Urges Old Republic Investors to Vote for Proxy Access at Annual Meeting
5/27/2016	CalPERS' Proxy Access Proposal Passes at Old Republic
5/31/2016	CalPERS Comments on Federal Sentencing of Former CEO Fred Buenrostro

CalPERS Print/Broadcast/Radio News	Date	Outlet	Spokesperson	Tone ¹
CalPERS buys share of Indiana toll road	5/4/2016	The Sacramento Bee		P
CalPERS acquires 10% stake in Indiana Toll Road operator	5/4/2016	Pensions & Investments		P
Asset Owners Take Aim at Governance, Climate Risks	5/6/2016	Chief Investment Officer	Anne Simpson	P
MetLife to Follow AIG and CalPERS Out of Hedge Funds	5/6/2016	Reuters		O
California pension investment ticks off state engineers' union	5/10/2016	The Sacramento Bee	Rosanna Westmoreland	O
CalPERS fees slightly below peer group median, study shows	5/11/2016	Pensions & Investments	Anne Simpson	O
Glencore board supports CalPERS-sponsored climate-change proposal	5/12/2016	Pensions & Investments	Anne Simpson	P
Pension Funds Tell Exxon To Tell The Truth About Climate Change	5/12/2016	Huffington Post	Anne Simpson	P

CalPERS Print/Broadcast/Radio News (continued)	Date	Outlet	Spokesperson	Tone ¹
Chipotle shareholders approve proxy-access proposal	5/12/2016	Pensions & Investments	Anne Simpson	P
Locals owe CalPERS \$368M, but pension debt dropping	5/12/2016	The Desert Sun		O
To leave CalPERS, citrus district needs half million	5/12/2016	The Desert Sun		O
Why a California pension fund is betting on an Indiana toll road	5/13/2016	CNBC	Joe DeAnda	P
Locals owe CalPERS \$368M, but pension debt dropping	5/13/2016	Desert Sun		P
To leave CalPERS, citrus district needs half-million	5/13/2016	Desert Sun		O
For health's sake, CalPERS should stay out of tobacco investments	5/16/2016	The Sacramento Bee		O
Both governments owe huge sums to CalPERS	5/16/2016	The Desert Sun		O
CalPERS cuts manager lineup by more than 50 in 9-month period	5/17/2016	Pensions & Investments		P
CalPERS speeds up deadline to debate tobacco investments	5/17/2016	The Sacramento Bee		O
CalPERS Cuts Loose Another Quarter of Its Roster	5/17/2016	CIO Magazine		O
Optum Rx wins five-year CalPERS contract worth \$4.9 billion	5/19/2016	Star Tribune		O
CalPERS sells \$2bn of fund stakes	5/19/2016	Private Equity International		O
Investors in world's top coal shipper Glencore pass climate-change motion	5/20/2016	Bloomberg News		P
Glencore shareholders vote in favor of climate-change risk reporting	5/20/2016	Pensions & Investments		P
CalPERS Investment Office Continues to Cut Expenses	5/20/2016	Plan Sponsor	Ted Eliopoulos	P
CalPERS slashes investment costs by \$134m	5/20/2016	Private Equity International	Ted Eliopoulos	P
CalPERS seeks more access to Exxon's board	5/24/2016	Financial Times		P
California's Fee-Transparency Bill Draws Mixed Reactions From Public Pensions	5/25/2016	The Wall Street Journal	Joe DeAnda	P
CalPERS' chief navigates 'perfect storm'	5/27/2016	Top1000Funds.com	Anne Stausboll	P

¹P – Positive tone
N – Negative tone
O – Neutral tone

Online Enhancements, Videos, Social Media and Webcasts

Videos, Webcasts, & Webinars (produced and posted on CalPERS Video Center websites)

- The CalPERS Job Application Process Explained
- Our Years With Anne
- Enhancing the Interview: Improving Your Responses (Career & Education Fair)
- Writing a Standout SOQ: Get Noticed With Your Statement of Qualifications (Career & Education Fair)
- Let Networking Work for You (Career & Education Fair)
- Insight & Inquiry: The Real Facts in the Public Pension Debate
- School Employer Advisory Committee Meeting | CalPERS (live webcast and replay)
- Employer Advisory Committee Meeting | CalSTRS (live webcast and replay)
- Board Committees (live webcast & replays)
- Board Highlights | CalPERS Reports Hundreds of Millions in Investment Cost Savings
- Board Highlights | Changes to OptumRX as Pharmacy Benefit Manager
- Retirement Income Sources (webinar)

Social Media

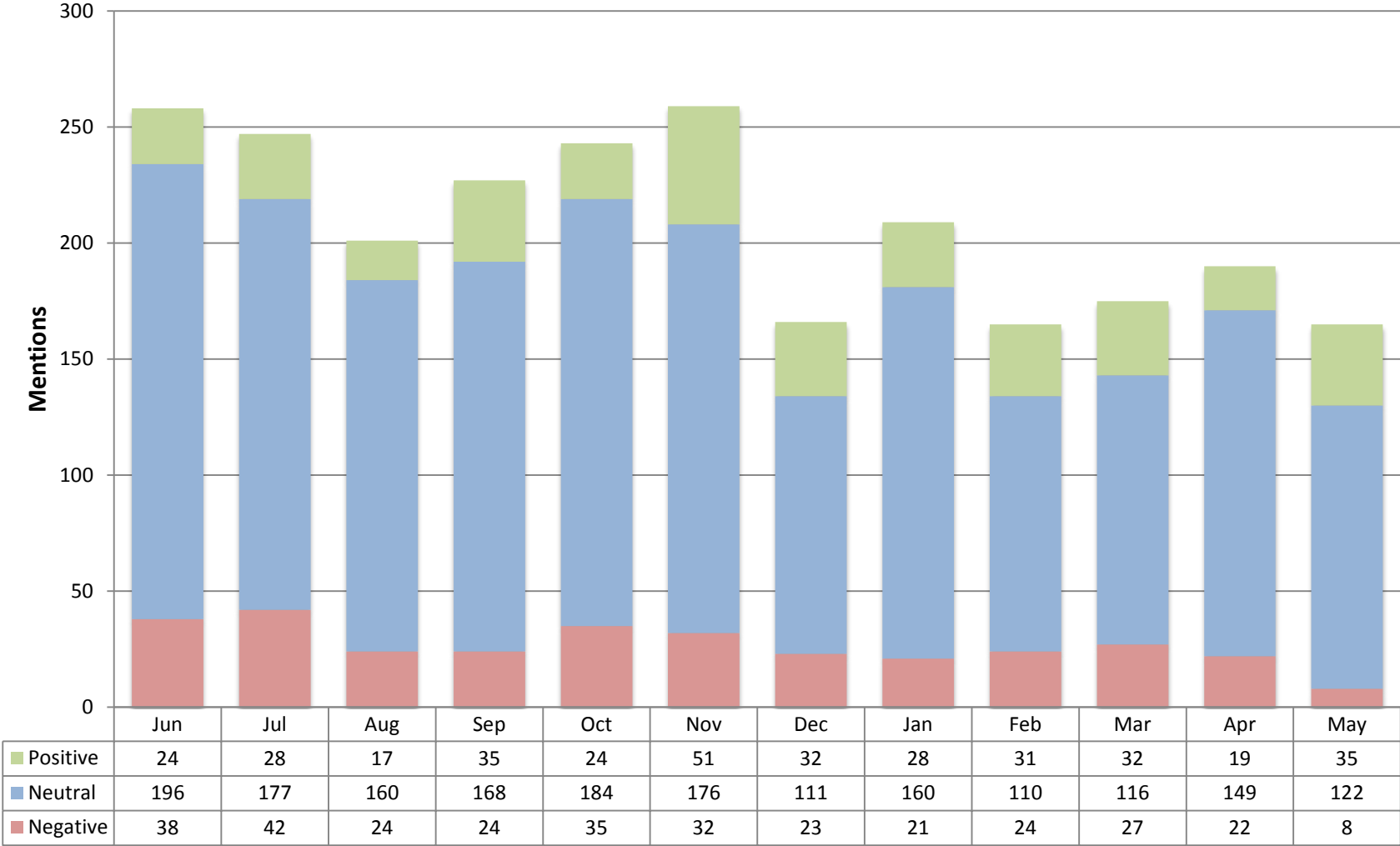
Channel	Total Followers ²	New Followers ³	Total Views	Monthly Views	Total Posts
Twitter (@CalPERS)	13,445	132	--	--	223 (23 Retweets)
Facebook	12,658	216	--	--	56
LinkedIn	5,981	86	--	--	18
Twitter (@AnneStausboll)	2,531	66	--	--	66 (11 Retweets)
YouTube	1,471	71	501,199	15,252	14
Instagram	984	44	--	--	7
Google Plus	215	4	139,875	--	0

-- indicates that category does not apply for channel

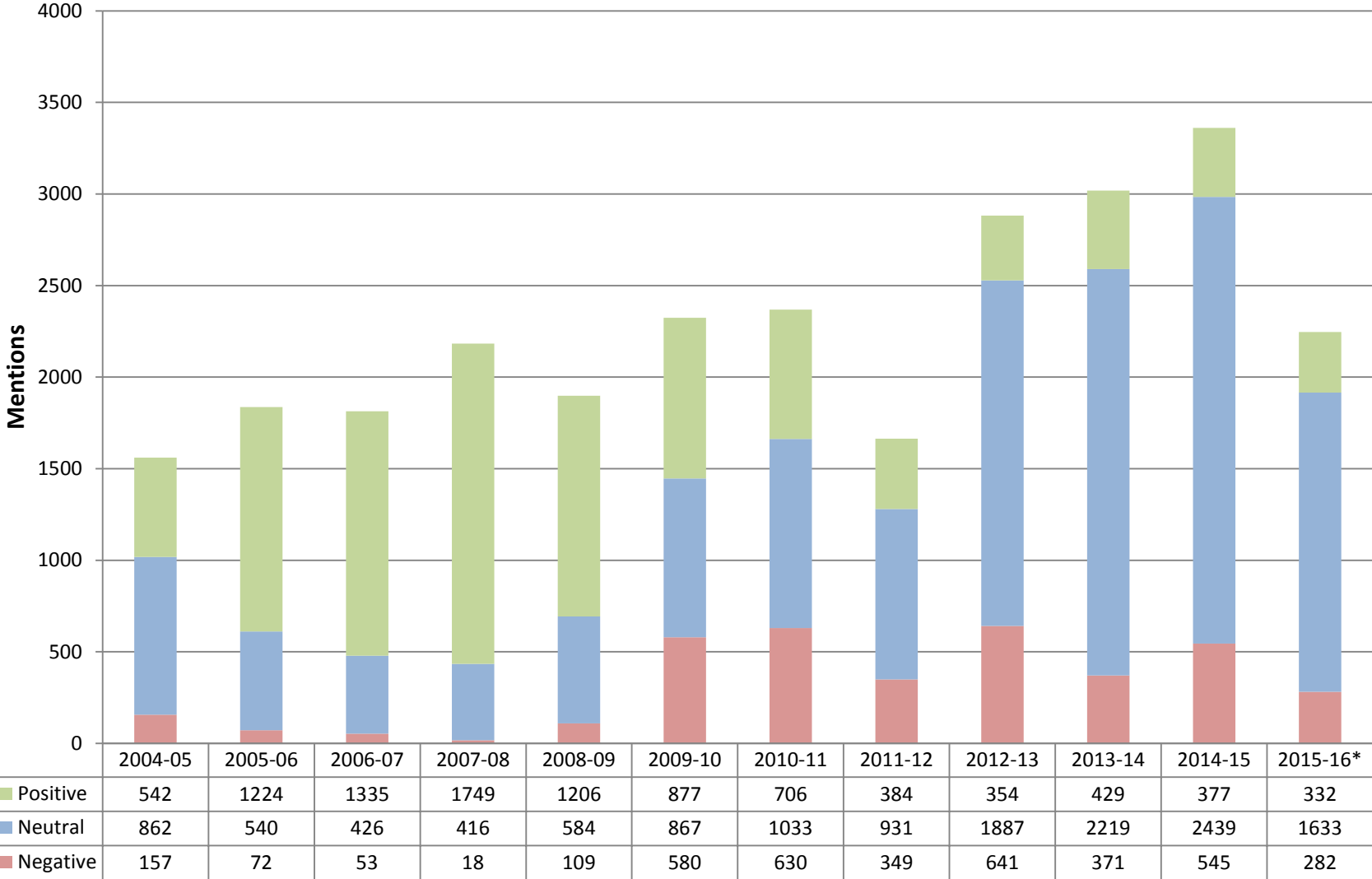
² Totals as of May 31, 2016

³ For month of May 2016

Monthly Mentions 2015-16

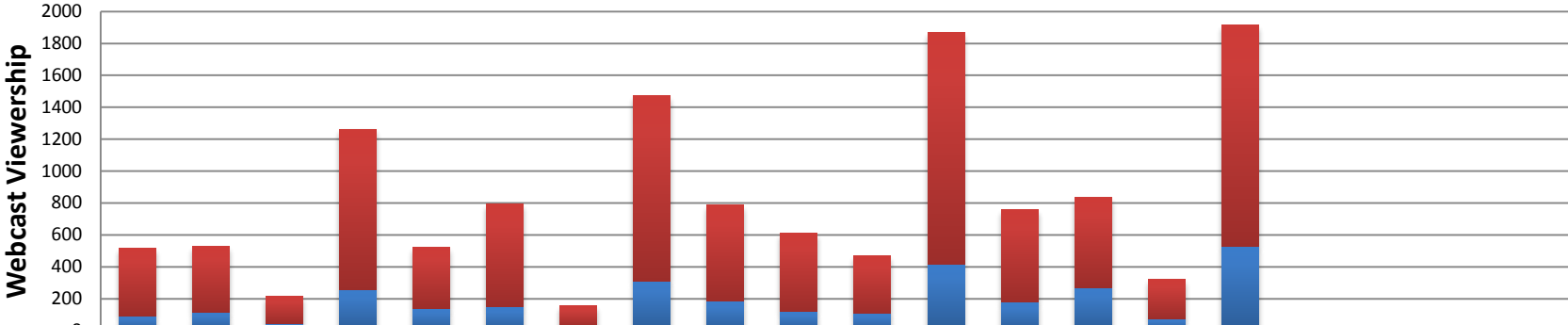


Mentions by Fiscal Year



*Data through May 2016

2016 Board Meeting Webcast Viewership



	Feb Day 1	Feb Day 2	Feb Day 3	Feb Total	Mar Day 1	Mar Day 2	Mar Day 3	Mar Total	Apr Day 1	Apr Day 2	Apr Day 3	Apr Total	May Day 1	May Day 2	May Day 3	May Total	Jun Day 1	Jun Day 2	Jun Day 3	Jun Total
Internal	425	411	170	1006	383	646	131	1160	603	493	358	1454	580	564	245	1389				
External	94	117	46	257	139	149	23	311	185	119	110	414	179	270	77	526				

2016 Webcast Dates