

Board of Administration Agenda Item 6d

April 20, 2016

Item Name: Communications and Stakeholder Relations

Program: Board of Administration

Item Type: Information Consent

Analysis

This item includes the Strategic Communications Report and the Summary of the Public Records Act Report produced by Communications and Stakeholder Relations.

Attachments

Attachment 1 – Strategic Communications Report prepared by CalPERS Office of Public Affairs that highlights significant media, online communications, social media and video activity.

Attachment 2 – Monthly Summary of the Public Records Act Report prepared by the Office of Stakeholder Relations.

BRAD W. PACHECO

Deputy Executive Officer
Communications and Stakeholder Relations

ANNE STAUSBOLL

Chief Executive Officer