

MEETING  
STATE OF CALIFORNIA  
PUBLIC EMPLOYEES' RETIREMENT SYSTEM  
BOARD OF ADMINISTRATION  
INVESTMENT COMMITTEE  
OPEN SESSION

ROBERT F. CARLSON AUDITORIUM  
LINCOLN PLAZA NORTH  
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SACRAMENTO, CALIFORNIA

MONDAY, MARCH 14, 2016

9:30 A.M.

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A P P E A R A N C E S

COMMITTEE MEMBERS:

Mr. Henry Jones, Chairperson

Mr. Bill Slaton, Vice Chairperson

Mr. Michael Bilbrey

Mr. John Chiang, also represented by Mr. Frank Moore

Mr. Richard Costigan

Mr. Rob Feckner

Mr. Richard Gillihan, represented by Ms. Katie Hagen, Mr. Ralph Cobb

Ms. Dana Hollinger

Mr. J.J. Jelincic

Mr. Ron Lind

Ms. Priya Mathur

Ms. Theresa Taylor

Ms. Betty Yee

STAFF:

Ms. Anne Stausboll, Chief Executive Officer

Ms. Cheryl Eason, Chief Financial Officer

Mr. Ted Eliopoulos, Chief Investment Officer

Mr. Matt Jacobs, General Counsel

Ms. Natalie Bickford, Committee Secretary

Mr. Dan Bienvenue, Managing Investment Director

Ms. Kit Crocker, Investment Director

A P P E A R A N C E S C O N T I N U E D

STAFF:

Ms. Anne Simpson, Investment Director

Mr. Wylie Tollette, Chief Operating Investment Officer

ALSO PRESENT:

Mr. Terry Brennand, Service Employees International Union

Mr. Dan Crowley, K&L Gates(via teleconference)

Ms. Sandy Emerson, Fossil Free California

Mr. Allan Emkin, Pension Consulting Alliance

Ms. Janine Guillot, Sustainability Accounting Standards Board

Mr. Andrew Junkin, Wilshire Consulting

Ms. Mindy Lubber, Ceres

Dr. Jean Rogers, Sustainability Accounting Standards Board

Ms. Helen Russ, Fossil Free California

Ms. Deborah Silvey, Fossil Free California

Mr. Jai Sookprasert, California School Employees Association

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1  
2 CHAIRPERSON JONES: Okay. We'd like to call the  
3 Investment Committee meeting to order.

4 The first order of business is roll call, please.

5 COMMITTEE SECRETARY BICKFORD: Good morning.

6 Henry Jones, Chair?

7 CHAIRPERSON JONES: Here.

8 COMMITTEE SECRETARY BICKFORD: Bill Slaton, Vice  
9 Chair?

10 VICE CHAIRPERSON SLATON: Here.

11 COMMITTEE SECRETARY BICKFORD: Michael Bilbrey?

12 COMMITTEE MEMBER BILBREY: Good morning.

13 COMMITTEE SECRETARY BICKFORD: Good morning.

14 John Chiang?

15 COMMITTEE MEMBER CHIANG: Good morning.

16 COMMITTEE SECRETARY BICKFORD: Richard Costigan?

17 COMMITTEE MEMBER COSTIGAN: Here.

18 COMMITTEE SECRETARY BICKFORD: Rob Feckner?

19 COMMITTEE MEMBER FECKNER: Good morning.

20 COMMITTEE SECRETARY BICKFORD: Richard Gillihan  
21 represented by Katie Hagen?

22 ACTING COMMITTEE MEMBER HAGEN: Here.

23 COMMITTEE SECRETARY BICKFORD: Dana Hollinger?

24 COMMITTEE MEMBER HOLLINGER: Here.

25 COMMITTEE SECRETARY BICKFORD: J.J. Jelincic?

1 COMMITTEE MEMBER JELINCIC: Here.

2 COMMITTEE SECRETARY BICKFORD: Ron Lind?

3 COMMITTEE MEMBER LIND: Here.

4 COMMITTEE SECRETARY BICKFORD: Priya Mathur?

5 COMMITTEE MEMBER MATHUR: Good morning.

6 COMMITTEE SECRETARY BICKFORD: Good morning.

7 Theresa Taylor?

8 COMMITTEE MEMBER TAYLOR: Here.

9 COMMITTEE SECRETARY BICKFORD: Betty Yee?

10 COMMITTEE MEMBER YEE: Here.

11 CHAIRPERSON JONES: Okay. Thank you.

12 The next item on the agenda is Executive Report,  
13 Chief Investment Officer Briefing, Mr. Eliopoulos.

14 CHIEF INVESTMENT OFFICER ELIOPOULOS: Terrific  
15 Good morning, Mr. Chair. Good morning, members of the  
16 Investment Committee. Pleasure to see everyone. Welcome  
17 to the March Investment Committee agenda today.

18 And while a few in a number of items before you  
19 today, we have some really meaty and important and  
20 terrific policy discussions to continue today. And in  
21 that regard, I think it's good to reflect on the fact that  
22 two and a half years ago, this CalPERS Board adopted our  
23 set of 10 Investment Beliefs. These Beliefs are intended  
24 to provide us with a basis for strategic management of the  
25 investment portfolio and to inform our organizational

1 priorities.

2           As we often say, these Beliefs are not a check  
3 list to rotely be applied, that, you know, lead to an  
4 obvious answer in many cases, especially complex issues  
5 and complex policy issues. We have found though, I  
6 believe, that these Investment Beliefs are an impressive  
7 guide for making decisions that require balancing multiple  
8 interrelated decision factors. They provide context for  
9 CalPERS actions, they reflect CalPERS values, and  
10 acknowledge our responsibility to sustain our ability to  
11 pay benefits for our beneficiaries over the very long  
12 term.

13           We have two investment topics for discussion  
14 today that are complex and do require the balancing of  
15 multiple and interrelated factors. The first is the  
16 development of an ESG strategy for the next five years.  
17 And the second policy discussion that I would highlight is  
18 the development of a new divestment policy.

19           With respect to ESG strategy development, the ESG  
20 issues certainly are complex, they're evolving, and deeply  
21 impactful to CalPERS investment portfolio. The Investment  
22 Committee has established a very strong process for debate  
23 and dialogue as we consider where CalPERS should focus in  
24 our new strategy.

25           I am very confident that the new strategy that we



1 are developing together fits squarely within the framework  
2 of our Investment Beliefs. I'm looking forward to today's  
3 discussion on ESG. We have two separate agenda items, 7a  
4 and 7b, devoted to ESG development, which will begin  
5 really momentarily after this discussion.

6           With respect to the divestment policy, it, too,  
7 is a complex topic, and one that has evolved over many  
8 decades at CalPERS. CalPERS policy with respect to  
9 divestment has been consistent over time. Our policy  
10 discourages divestment in favor of constructive engagement  
11 to -- in order to improve our long-term investment  
12 performance. Our newly adopted Investment Beliefs support  
13 and reinforce that policy of engagement over divestment.  
14 Indeed, divestment within our investment portfolio is and  
15 has been a rare exception within our investment portfolio.

16           I think the proposed divestment policy does a  
17 good job of framing the Investment Beliefs, including  
18 references directly to many of the Beliefs, but including  
19 Investment Belief 7 with respect to our views on risk, and  
20 number 3, regarding our views with respect to engagement  
21 with our stakeholders. And we will continue to provide a  
22 very strong framework to consider divestment initiatives  
23 that, from time to time, arise within this complex milieu  
24 that we operate.

25           What the divestment policy has lacked over the

1 years is an approach or mechanism to address really how to  
2 monitor or deal with the underperformance of those rare  
3 occasions where CalPERS has decided to divest from  
4 particular securities.

5           Currently, CalPERS has four divestments within  
6 the portfolio: Firearms, Iran, Sudan and tobacco. This  
7 reflects our policy and now our Investment Beliefs  
8 framework of discouraging divestment. It's rare and few  
9 that this Board has adopted divestment as an investment  
10 strategy.

11           In January, at our off-site, the Board's  
12 fiduciary counsel, the Board itself, and staff reflected  
13 on CalPERS experience to date with divestments, and  
14 underscored a need to deal with our existing divestments  
15 and potential future divestments, and their individual and  
16 collective potential to harm our investment portfolio. We  
17 must address it, and it should be reflected in our policy.

18           We had a very strong policy discussion last  
19 month, and today's second reading includes improvements to  
20 the loss mitigation provisions of the policy. We always  
21 welcome and -- we always welcome stakeholder feedback and  
22 we learn from that feedback and the policy discussions  
23 that develop from that discussion. And that is why this  
24 Investment Committee directed that we have three readings  
25 of this divestment policy in order to encourage that

1 discussion. And certainly we as staff will listen  
2 carefully to all stakeholder comments with respect to this  
3 policy.

4 In closing, I do not believe we have the option  
5 of not addressing the investment impact of divestments  
6 within the investment portfolio. I believe the loss  
7 mitigation approach is beneficial and protective of the  
8 System. If that approach does not come to final fruition  
9 over the coming months, we will need to put in place an  
10 alternative to review the current divestments within the  
11 portfolio going forward, and that would -- and that review  
12 would need to occur in the very near term.

13 While this process may bring up the tension of  
14 conflicting policy goals, our Investment Beliefs provide  
15 an excellent framework to address this tension, and, in  
16 fact, require that we address and confront these policy  
17 tensions.

18 We have a terrific agenda in front of us today,  
19 Mr. Chair and Committee, and that concludes my remarks.

20 CHAIRPERSON JONES: Okay. Thank you very much,  
21 Mr. Eliopoulos.

22 Next item on the agenda is action consent items.  
23 Do we have a motion?

24 COMMITTEE MEMBER MATHUR: So moved.

25 CHAIRPERSON JONES: Moved by Mrs. Mathur.

1 COMMITTEE MEMBER YEE: Second.

2 CHAIRPERSON JONES: Second by Mrs. Yee.

3 All those in favor?

4 (Ayes.)

5 CHAIRPERSON JONES: Opposed?

6 Hearing none. The item passes.

7 Next item on the agenda is consent information  
8 items.

9 Mr. Jelincic.

10 COMMITTEE MEMBER JELINCIC: Yeah, I had a  
11 question on 4b, next month's agenda. And I noticed that  
12 Item 8 is the business plan the investment cost  
13 effectiveness. I assume that's the CEM report, is that a  
14 fair assumption?

15 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

16 Wylie Tollette, CalPERS Investment Office staff.

17 Yes, that's correct, Mr. Jelincic. That is the  
18 CEM report.

19 COMMITTEE MEMBER JELINCIC: Okay. I would like  
20 to request that the entire report be made part of the  
21 agenda item, and that we talk to CEM about actually coming  
22 in and presenting their report, so we get them presenting,  
23 rather than you presenting your summary of their report.

24 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: We  
25 can -- we're happy to take the Chair's direction on that

1 request. By way of reference, CEM generally does not sort  
2 of make their entire reports part of the record of the  
3 different public plans that they provide services to. But  
4 we're certainly happy to make that request if the Chair  
5 directs it.

6 CHAIRPERSON JONES: Okay. Why don't we take that  
7 off-line and see what's involved and get back to Mr.  
8 Jelincic. Okay.

9 COMMITTEE MEMBER JELINCIC: Thank you.

10 CHAIRPERSON JONES: Thank you.

11 Okay. So the next item on the -- those --  
12 nothing else there, we'll now move to -- we had requested  
13 that we take up Item 7a and 7b at this time. So let's go  
14 to 7a. And we're taking 7a and 7b out of order. So we're  
15 going to deal with them now and then we'll get back to our  
16 regular agenda.

17 But before we start on 7a, I would just like to  
18 indicate that CalPERS has a long-standing commitment to  
19 S -- ESG investment. We took time and care to fully  
20 integrate the relevant issues into our Investment Beliefs.  
21 We have much work to be completed. Now, we're turning the  
22 page and starting a new chapter.

23 Today, the Investment Committee will be  
24 considering the important issue of data and accounting  
25 standards in our investment strategies on ESG. Our first

1 speakers today are from the Sustainability Accounting  
2 Standards Board, SASB, Dr. Jean Rogers, Chief Executive,  
3 and Janine Guillot, Director of Capital Markets Policy  
4 Outreach.

5 We appreciate the opportunity here by SASB's  
6 work. This will help set the seen and give real insight  
7 into the discussion we're having on CalPERS's future  
8 strategy on the integration of ESG into our investment  
9 strategy. I will turn now to Ted to introduce this item.

10 CHIEF INVESTMENT OFFICER ELIOPOULOS: Thank you  
11 so much, Mr. Chair. I'll be very belief in this  
12 introduction. But I think it very important to underscore  
13 that this order of presentation having this really unique  
14 opportunity to hear directly from our guests from SASB is  
15 very intentional to have this presentation first, as we  
16 kick-off our in-depth review of ESG integration and our  
17 strategy for ESG integration for the next five years.

18 As we'll see in Agenda Item 7b, that follows this  
19 presentation, accounting standards are a key foundation --  
20 a key foundational element to our proposed ESG strategy  
21 going forward over the next five years. You will see that  
22 very clearly in our presentations that follow.

23 CalPERS has a multi-decade experience and  
24 expertise in working with relevant public bodies on  
25 accounting standards development and adoptions for

1 financial information. This experience and work over the  
2 decades by CalPERS has been both here in the United States  
3 working with the SEC and FASB and also internationally.  
4 We believe, at this point in time, it is crucial for the  
5 development of accounting standards for material ESG  
6 issues. SASB is a very important part of that solution,  
7 and we are just thrilled to have Janine Guillot here  
8 today, as well as Dr. Jean Rogers. And I'm going to turn  
9 it over to our good friend Janine to begin the  
10 presentation.

11 (Thereupon an overhead presentation was  
12 presented as follows.)

13 MR. GUILLOT: Thank you. Thank you.

14 Thank you, Ted, and thank you to the Investment  
15 Committee for inviting us to speak today. Before I  
16 introduce Jean who's going to speak about SASB in depth, I  
17 want to talk about why I joined SASB and why the work of  
18 SASB is critically important. And it's really a pleasure  
19 to be doing that here today, because it's the work that we  
20 did at CalPERS on Investment Beliefs that led me directly  
21 to SASB.

22 I learned so much at CalPERS. And the most  
23 important thing I learned is how different a pension fund  
24 is from a money manager, which was my prior experience.  
25 And a money manager, the definition of success is usually

1 to generate alpha. And it's is to generate alpha over  
2 relatively short time period three, five, maybe ten years.

3 At a pension fund, the definition of success is  
4 to pay liabilities, and it's to pay liabilities over a  
5 very long time horizon, 50, 75, 100 years.

6 The things that are going to drive the fund's  
7 ability to pay benefits over such a long time horizon are  
8 going to be the strategic asset allocation, the market  
9 returns for each of the asset classes, and the ability to  
10 manage risk effectively to present -- to prevent a large  
11 drawdown.

12 So it was really understanding this, and  
13 understanding this at a really gut level when you've been  
14 through a couple of asset allocation processes, that  
15 really made me interested in what factors drive long-term  
16 returns. And that's long-term returns both at an  
17 individual company or an individual asset level, and  
18 long-term returns at the overall macroeconomic level,  
19 because those market returns are so crucial to paying  
20 liabilities.

21 So that's when I moved from being a skeptic about  
22 whether ESG factors should be incorporated into investment  
23 decision making to believing that ESG factors must be  
24 incorporated into investment decision making for long-term  
25 investors.



1           And that's because ESG factors can give insight.  
2 They can give insight into how effectively a company is  
3 being managed to deliver long-term performance, and they  
4 can give insight into company's impact on overall  
5 long-term economic growth.

6           But although I came to believe that ESG factors  
7 should be incorporated into investment decision making for  
8 long term investors, that statement is really  
9 aspirational. And it was aspirational two and a half  
10 years ago, when we developed the Investment Beliefs, and  
11 it's still aspirational today.

12           The reason it's aspirational is because to  
13 incorporate ESG into investment decision making, in a  
14 rigorous and scalable way requires data. And it requires  
15 data that's reliable, that's relevant, and that's  
16 comparable. And that kind of data does not exist today,  
17 and that's the gap that SASB aspires to close.

18           So SASB was formed to set market standards for  
19 disclosure of sustainability information to investors.  
20 We're focusing on identifying sustainability disclosure  
21 topics and metrics that are material, that are decision  
22 useful, and that are cost effective for companies to  
23 provide.

24           And very, very importantly, SASB standards would  
25 enable companies to report comparable information, so that

1 performance can be benchmarked, because what we envision  
2 is a world where companies compete to improve performance  
3 on sustainability metrics, just like they compete to  
4 improve performance on financial metrics today. And  
5 that's only going to happen with your help, so we are  
6 advocating for voluntarily adoption of the SASB standards.  
7 We are a non-profit. We are not a regulator, so large  
8 investors like CalPERS have a huge role to play which is  
9 to publicly support the need for the SASB standards, and  
10 to advocate, engage with portfolio companies to advocate  
11 for their adoption.

12           Widespread adoption of the SASB standards would  
13 give investors and companies a common language for talking  
14 about sustainability performance, just like accounting  
15 standards give companies and investors a common language  
16 for talking about financial performance today.

17           Widespread adoption of the SASB standards would  
18 enable integration of ESG into investment decision making  
19 with rigor and at scale. The result will be better  
20 outcomes for society, better outcomes for long-term  
21 investors, because at the tend of the day what gets  
22 measured is what gets managed.

23           So I'm very, very pleased to introduce Dr. Jean  
24 Rogers. Jean is the founder and the CEO of SASB, and  
25 she's absolutely extraordinary. She built SASB from an

1 idea in a research paper to an organization that has  
2 issued provisional sustainability accounting standards for  
3 10 sectors and 79 industries.

4 And she's going to speak today about the depth  
5 and the breadth of SASB's work, and then dive deeper into  
6 our findings on climate risk, because we know that the  
7 environment and climate is really the primary focus of  
8 today's meeting. So thank you very much for your  
9 attention and I'll hand it to Jean.

10 DR. ROGERS: Thank you, Janine. Thank you to Mr.  
11 Eliopoulos and to the staff and thank you to Chair Jones  
12 and members of the Investment Committee. Janine and I are  
13 honored to be here today and to share with you the work  
14 that we're doing at the Sustainability Accounting  
15 Standards Board.

16 I'm Jean Rogers and I am the CEO and the founder  
17 of the SASB.

18 --o0o--

19 DR. ROGERS: And our mission is to increase the  
20 efficiency and the transparency of the capital markets  
21 through improved disclosure on material sustainability  
22 factors. As Janine said, data is what drives investment  
23 decisions to truly integrate this. And the data that is  
24 needed by analysts and investors does not currently exist  
25 in a decision-useful forum, and that is our mission at

1 SASB.

2 Our vision is that any investor can type in a  
3 ticker and pull up sustainability fundamentals right  
4 alongside financial fundamentals, and be able to evaluate  
5 financial performance in the context of the social  
6 environmental implications of those operations.

7 So we work at the industry level. We are  
8 developing industry-specific standards for ten sectors and  
9 79 industries. In three weeks, we'll be complete. We  
10 will have our full set of provisional standards complete  
11 and available for us by the market.

12 Like FASB, we are independent 501(c)(3) standards  
13 setting organization. We are also accredited by the  
14 American National Standards Institute to set standards for  
15 sustainability disclosure.

16 --o0o--

17 DR. ROGERS: Our Board is very committed to  
18 transforming the capital markets to be able to recognize  
19 and act upon these material factors. And so we have  
20 policymakers, investors, leading members of the corporate  
21 and investment community who are guiding us to achieve our  
22 mission and to integrate SASB into the fabric of the  
23 capital markets.

24 --o0o--

25 DR. ROGERS: SASB was founded in 2011 as an

1 outcome of research that was done over many years at the  
2 Initiative for Responsible Investment in the Kennedy  
3 School of Government at Harvard University. My esteemed  
4 colleague Steve Lyndenberg, David Wood and I, at the time,  
5 set out to understand why there was so much disclosure  
6 happening. And even in 2006, there was a proliferation of  
7 sustainability reports, but not a lot of uptake or use by  
8 the investment community.

9           Furthermore, what was truly disturbing to us was  
10 that companies were getting awards for sustainability  
11 reports for how they looked or what they were  
12 communicating, but not for improving performance. There  
13 weren't targets being set, and companies weren't actually  
14 working towards achieving sustainability objectives. So  
15 we felt that something must be missing from this  
16 situation.

17           And as we did our research, we realized that it  
18 was really very simple. Sustainability reporting was not  
19 being done through an industry lens, so that financial  
20 analysts who evaluate companies in the industry context  
21 were not able to use that information. And the really  
22 fundamental piece that was missing was the ability to  
23 benchmark and compare performance.

24           And so our research set a path forward to looking  
25 at sustainability issues through an industry lens and to

1 arrive at a prioritization of what was likely to be  
2 material and the best way to characterize performance, so  
3 that it could be benchmarked. This ability to compare  
4 performance is what creates a race to the top. It is also  
5 what enables investors to drive capital to the most  
6 sustainable outcomes.

7 --o0o--

8 DR. ROGERS: And so the promise that SASB has  
9 made to the markets and has been delivering on for the  
10 past several years is that our standards would represent  
11 material factors. And by material, I mean likely --  
12 issues that are likely to affect the financial condition  
13 or the operating performance of a company. We also hold  
14 the principles of decision useful and cost effective at  
15 the center of our standard-setting process. And our  
16 processes is also evidence-based and market informed.

17 So we are not an advocacy organization. We are  
18 not putting issues on the table that we believe should be  
19 disclosed. We are setting standards for topics that the  
20 market believes are likely to be material, and where there  
21 is reasonable evidence that management or mismanagement of  
22 these topics will affect the financial condition or  
23 operating performance of a company or, in some cases, of  
24 an entire industry.

25 --o0o--

1 DR. ROGERS: And so what we are doing at SASB is  
2 taking the full universe of possible sustainability issues  
3 that could impact a company or an industry and looking at  
4 where they manifest themselves and what form they take and  
5 whether or not they are likely to be material. And so  
6 essentially at the heart of it we are prioritizing which  
7 issues are material and then setting standards for  
8 disclosure industry by industry, but we start with the  
9 full set of potential sustainability issues every time we  
10 approach a new industry.

11 --o0o--

12 DR. ROGERS: We are designed for integration into  
13 the mandatory public filings that companies make to the  
14 Securities and Exchange Commission. This is a very  
15 important part of our approach, so that the information is  
16 not only brought to the attention of senior management and  
17 signed off on by the CFO and the CEO, but so it is  
18 integrated into the fabric of the capital markets of the  
19 information that is available to investors through the  
20 standard channels. So like the FASB and the standards  
21 that govern the disclosure of financial information, SASB  
22 standards are intended to slot into the MDNA section and  
23 other sections that are appropriate of the standard  
24 filings to enable comparable, rigorous, reliable  
25 disclosures without and added burden or expense of needing

1 to do it in a separate report.

2 --o0o--

3 DR. ROGERS: We like to say that the law is on  
4 our side at SASB. There is a regulation SK that requires  
5 material information to be disclosed to investors, and we  
6 are working within securities law and the SEC's definition  
7 of materiality to make a determination about what is  
8 reasonably likely to be important to an investor and  
9 therefore a standard for disclosure is warranted.

10 This is a very high bar, and this is what we  
11 spend our time at SASB doing, research on the evidence  
12 that substantiates the likely materiality of these  
13 factors, and then vetting this with industry-working  
14 groups.

15 --o0o--

16 DR. ROGERS: But I think it's important to  
17 understand that no rule-making is required to implement  
18 SASB. In fact, the rule does already exist, regulation  
19 SK. What happens today is that the disclosures, because  
20 there isn't good guidance and there isn't good standards  
21 on how to disclose this information, compliance is often  
22 met through boilerplate statements or risk factors that  
23 are not decision useful for investors. In fact, 70  
24 percent of the information that is in the SASB standards  
25 is already addressed in the 10-K, in the mandatory filings



1 in some form, but the majority of that with a boilerplate  
2 statement

3           And so at SASB, we are very committed to being a  
4 market driven response, meeting the needs of issuers and  
5 investors. There is pain on both sides of the equation.  
6 Issuers are beleaguered by questionnaires, and what they  
7 would call disclosure overload. And they also have no  
8 ability to benchmark their performance and understand how  
9 they are doing against their peers.

10           Investors, as we spoke about, need that  
11 comparable data for benchmarking and to be able to  
12 integrate these decisions into very traditional investment  
13 analyses, whether it's portfolio construction, engagement  
14 or valuation decisions.

15   --o0o--

16           DR. ROGERS: We have had, by intention, very  
17 balanced participation in our standard-setting process and  
18 very broad participation in that process. Under ANSI  
19 requirements, we need to have run an open, balanced,  
20 transparent process. And so we actively recruited members  
21 of the investment community and of the corporate community  
22 to weigh-in on material sustainability factors, and to  
23 participate in the standards process.

24           We've had over 2,800 participants in the process  
25 to date, investors representing 23.4 trillion in assets

1 under management, and 11 trillion in market cap for the  
2 corporate participants.

3 We try to really keep it balanced, a third  
4 corporations, a third investors, and then a third other  
5 types of stakeholders, including public interest and  
6 intermediaries. And this is to ensure that the standards  
7 are really for the market and by the market.

8 Our process was quite rigorous, and it is getting  
9 even more rigorous. In fact, Bob Herz, who ran the  
10 Financial Accounting Standards Board for many, many years  
11 is now on our board at SASB and is helping us to  
12 strengthen our standard-setting process as we finish our  
13 provisional phase standards and go into codification. But  
14 every -- it's important to note that every industry has  
15 had a full 18 months of development from research to  
16 vetting with industry working groups, to a 90-day public  
17 comment period, and reviewed by an external independent  
18 standards counsel.

19 We will be now going into a phase, now that we're  
20 finished with the full 79 industries, going into a phase  
21 of deep consultation on those standards with industry and  
22 analysts, and then preparing for a codification, so that  
23 we can maintain the standards across the 79 industries,  
24 according to market feedback, and be responsive to  
25 emerging sustainability issues, better science, better

1 metrics and so forth.

2           So we are several weeks away also from putting  
3 forward for public comment a new version of our conceptual  
4 framework, which are the principles that guide our  
5 process, and a rules of procedure, which will be the  
6 standard-setting process that will, in steady state,  
7 govern our standards maintenance process going forward.  
8 So that will be out for a public comment for 90 days, and  
9 that will be the process that we take forward in 2017 for  
10 codification.

11                               --o0o--

12           DR. ROGERS: Everything that's in the SASB  
13 standards has a link and a demonstrated link to financial  
14 performance. And this is the core work of the analysts at  
15 SASB. We have a team of 27 people in San Francisco, about  
16 half of them are financial analysts now dedicated by a  
17 sector to understand the issues that are likely to be  
18 material, and to identify what is that link to financial  
19 performance is management or mismanagement of this topic  
20 likely to affect revenue, operating costs, the value of  
21 assets or liabilities or potentially the cost of capital.

22           What would be the type of adjustment that a  
23 financial analyst would make with a view towards this  
24 information? And so that is the work that our team does  
25 to understand and to gather evidence that these topics are

1 likely to be material

2 --o0o--

3 DR. ROGERS: Once we have that information, we  
4 vet it in the working groups. And what's fascinating to  
5 me and, in fact, was very surprising to me was the very  
6 high level of consensus that we had in our working groups.  
7 You see the red dots are what investors thought about the  
8 materiality of these topics, and the blue dots are what  
9 the companies in the working groups thought.

10 These are different participants in every sector.  
11 This is not a homogenous group of people that have the  
12 same views generally. Every single sector had different  
13 investors and different companies, and yet we had a very  
14 high degree of consensus that these topics were likely to  
15 be material and warranted a standard.

16 And so if we didn't see greater than 75 percent  
17 consensus that a topic was likely to be material, we did  
18 not take it forward in the standard-setting process.

19 --o0o--

20 DR. ROGERS: We are very encouraged by recent  
21 research that has come out of Harvard Business School to  
22 look at the materiality of these factors. Professors  
23 Khan, Serafeim, and Yoon produced a groundbreaking study  
24 looking at the materiality of sustainability factors.

25 You may be familiar with research. In fact,

1 there have been hundreds of papers done over the past two  
2 decades or so looking at the correlation between financial  
3 performance and sustainability performance, and really  
4 attempting to either prove or disprove that sustainability  
5 information. It makes a difference in financial  
6 performance.

7           And none of those -- none of those studies  
8 corrected for the materiality of the factors by industry.  
9 So all of them used available data, either on  
10 environmental characteristics or social characteristics or  
11 some proxy for sustainability performance and used the  
12 same data across every type of company in every industry.

13           So those studies would dampen out the effects of  
14 where an issue is highly likely to be material by  
15 considering that same data in industries where it is not  
16 likely to be material.

17           And so now with our view towards the importance  
18 of materiality, this is one of the first studies that  
19 looked at different factors by industry, and looked at the  
20 materiality of those factors. What it found was that  
21 firms that performed well on material sustainability  
22 issues were highly likely to outperform their peers six  
23 percent analyzed alpha over a 20-year period of the study.

24           They had to use proxies for performance, because  
25 the SASB data is not yet available, but they did use an

1 old KLD data set. If any of you -- I'm sure the staff are  
2 familiar with KLD data. It is one of the best data sets  
3 with a long history. And what these researchers did was  
4 use the SASB framework for which topics are likely to be  
5 material and which ones were not.

6           They did find actually that 80 percent of  
7 disclosures are immaterial to investors. Now, that does  
8 not mean that they are not important to other  
9 stakeholders. It's important to understand that companies  
10 have many stakeholders. Investors are not the only ones,  
11 but investors need to understand which disclosures are  
12 material in the financial sense. And so that is what the  
13 SASB standards help investors to do.

14           So we're very heartened by the results of this  
15 study, and I am sure that there will be many more -- much  
16 more research on the materiality of these factors.

17                           --o0o--

18           DR. ROGERS: Robust standards are -- come from  
19 not just identifying the factors that are likely to be  
20 material, but ensuring that the technical protocols allow  
21 for disclosure in a comparable way. Companies are using  
22 similar methods, similar boundaries. And in our  
23 standards, once we identify a topic that's material, we  
24 look for the best metric for disclosure, and particularly  
25 search for ones that are already in use by companies. And

1 so we draw from metrics from over 200 organizations in the  
2 standards across the 79 industries, and that includes  
3 organizations like the EPA, like OSHA, like the Global  
4 Reporting Initiative, and industry associations like  
5 IPIECA, who do oil and gas standards, EPRI who do  
6 standards for utilities.

7           We are a metric meritocracy. We look for the  
8 best metric that's out there, because that's what keeps it  
9 cost effective for companies. If they're already  
10 measuring and managing, we say that's material, get it in  
11 your 10-K.

12           Eighty to 85 percent of the metrics that we  
13 reference in standards are already in use in some form and  
14 come from some other standard that has already been  
15 promulgated.

16                           --o0o--

17           DR. ROGERS: And so I think investors and  
18 companies are beginning to understand the SASB difference,  
19 which is that there is a very small set of factors that  
20 are highly likely to be material. On average five topics  
21 per industry just 14 metrics. And each sector, each  
22 industry has its own sustainability profile, its own  
23 unique characteristics about what is important to disclose  
24 and what we need comparable data on.

25           For example, in pharmaceuticals and biotech,

1 you'll see topics like safety of clinical trials and the  
2 potential for exposure to counterfeit drugs, which is very  
3 important material topic. There are 100,000 deaths a year  
4 from counterfeit drugs. And it's a \$431 billion industry,  
5 but you cannot find disclosure on which companies are at  
6 risk or which ones have been affected by counterfeiting.

7           And so these are the issues that emerged through  
8 the process. You won't find those issues in pharma and  
9 biotech in oil and gas, but you will find issues like  
10 fracking and the potential for stranded assets in oil and  
11 gas. You won't find those issues in real estate.

12           And so each one has its own very unique  
13 characteristic. And I think the important takeaway is  
14 that no industry is immune to sustainability factors.  
15 It's just a matter of which ones are material and how can  
16 we best describe them to make them actionable?

17   --o0o--

18           DR. ROGERS: And so these are the major themes  
19 that you will see now. We can see these incredible  
20 patterns emerging from doing this work for the first time  
21 industry by industry. And remember that we built these  
22 standards in silos, different people in the working  
23 groups, independent research on what was likely to be  
24 material. And we didn't set out to prove that climate  
25 change was a material issue or that product safety was



1 important. This is what emerged from the evidence-based  
2 consensus driven process.

3           Climate risk is the most ubiquitous issue. It  
4 affects over 93 percent of the U.S. capital markets. It  
5 is present in some form in 72 out of 79 industries. And  
6 I'll talk a little bit more about that, but some of the  
7 other issues include product alignment and safety;  
8 resource intensity and scarcity, which is also related to  
9 climate risk, and includes water, resources. And then  
10 access and affordability of services is another common  
11 theme that manifests itself in several industries, as is  
12 financing and responsible lending.

13           The top three themes affect more than 50 percent  
14 of a typical diversified portfolio. This is important,  
15 because it is rarely possible to diversify away from these  
16 issues that are so ubiquitous, and therefore you need to  
17 care about the outcomes.

18                           --o0o--

19           DR. ROGERS: Climate risk, as I said, affects 72  
20 out of 79 industries in some way. But the form that the  
21 risk takes is very distinct and unique industry by  
22 industry. It can be as diverse as whether health care  
23 facilities can handle increased patient loads and are able  
24 to maintain business continuity during increased storm  
25 events. It can be as different as carbon intensity of the

1 reserves in oil and gas. It includes things like the  
2 vulnerability of real estate due to the geographic  
3 location or the quality of the building stock, to impact  
4 on crop yields, and water supply.

5           And, of course, financed emissions in both -- in  
6 banking, and the vulnerability of a portfolio in  
7 insurance, these are all related to climate risk. But  
8 what an analyst needs to know about how well positioned a  
9 company is, or whether or not an industry is vulnerable,  
10 is very different.

11                               --o0o--

12           DR. ROGERS: And this is what we do as SASB. So  
13 we breakdown a risk like climate and say, okay, in real  
14 estate, here's what you need to know and here's a very  
15 specific metric that companies can all agree on and be  
16 compared in terms of how they are managing that risk,  
17 energy consumption of the portfolio.

18           In process foods, it might be something as  
19 specific as water management and the total water that's  
20 withdrawn and whether it comes from water stressed  
21 regions.

22           In oil and gas, we point to methods that are now  
23 available to do reserves valuation and capital  
24 expenditures. Those come from carbon trackers work. In  
25 electric utilities, it is greenhouse gas emissions. And

1 those methods that we point to come from CDP and their  
 2 work on greenhouse gas emissions protocols.

3 So this gives you a sense of the very specific  
 4 metrics that are in our standards and the differentiated  
 5 data that analysts need to compare peers within an  
 6 industry and how well positioned they are to manage  
 7 climate risk.

8 --o0o--

9 DR. ROGERS: We have outlined this system with --  
 10 specifically with respect to climate risk in a technical  
 11 bulletin that I know has been shared with the staff.  
 12 The -- and it is a working document, which is now out for  
 13 public comment. And we are working with many  
 14 organizations to make sure we have alignment on the types  
 15 of climate risk, including Ceres, including CDP and others  
 16 who have been working in this area for a very long time,  
 17 so that we can all be using the same language about what  
 18 types of risks are actually present to investors, and  
 19 where are they, and what is the financial impact.

20 So our bulletin outlines our work in that area  
 21 and we'll be working with other partners to make sure we  
 22 have alignment. And we welcome comments and feedback from  
 23 the CalPERS staff on that.

24 --o0o--

25 DR. ROGERS: And you'll see in the bulletin that

1 every type of risk has been mapped to the 79 industries.  
2 And what's quite interesting is that the most ubiquitous  
3 risk is actually transitioned to a low carbon resilient  
4 economy, so that those industries can be competitive and  
5 can access capital going forward. And physical effects is  
6 the next prominent type of risk. And climate regulation  
7 is actually the least prevalent. It's present in about 20  
8 percent of the industries.

9           But this mapping is essential to understand which  
10 types of disclosures are relevant, and, of course, in  
11 support of. The ICC has issued guidance in 2010, which  
12 Ceres was a big part of on climate risk and recommending  
13 to companies that they begin to disclose this.

14           Our work takes that forward to the next level, so  
15 that any investor and policymaker can understand which  
16 types of disclosures should be present in which industry.

17           --o0o--

18           DR. ROGERS: And to give you a sense of where  
19 disclosure is, and, of course, Ceres and others have done  
20 such a great job of really understanding the current state  
21 of disclosure and what's happened since that 2010  
22 guidance. But we are also characterize the nature of  
23 these communications. And you can see that more than 50  
24 percent of climate risk is not well disclosed. There's  
25 either no disclosure or boilerplate statements on this

1 type of risk. And that is not decision-useful for  
2 investors. Even where there's an industry-specific  
3 disclosure or something that uses metrics, it's not  
4 comparable, because everybody is doing it in a different  
5 way.

6 But this is what the current picture looks like,  
7 and investors need much better data quality and more  
8 specific characterization to be able to act upon that  
9 information and price the risk -- understand and price it.

10 --o0o--

11 DR. ROGERS: And so this just gives you an  
12 excerpt from that particular bulletin that shows you the  
13 very specific types of climate risk by industry. This is  
14 a page from electric utilities, what are the metrics that  
15 are recommended for disclosure to have peer-to-peer  
16 comparison on the relevant risk, the units of measure, and  
17 the alignment or the source of that metric, whether it  
18 comes from CDP or GRI or, in this particular case, EPRI  
19 also has a number of great metrics.

20 --o0o--

21 DR. ROGERS: And so in summary, with respect to  
22 climate risk, the takeaway is that our work has found that  
23 it is systemic in nature. And when I say that I mean that  
24 it affects more than 50 percent of a portfolio. It  
25 affects 93 percent of a typical portfolio.

1           And therefore, other type data and information is  
2 needed to understand and begin to manage that risk as an  
3 investor. It is different industry by industry. It  
4 requires specialized disclosures for analysts to be able  
5 to make assessments within peer groups. And it has  
6 tangible, identifiable financial implications, whether  
7 that is tied to revenue projections, operating  
8 expenditures that are needed to comply with regulation, or  
9 a cost of capital adjustment because of the vulnerability  
10 and volatility of this risk in certain industries, and it  
11 is not adequately disclosed today.

12                           --o0o--

13           DR. ROGERS: So our standards are beginning to  
14 get worldwide attention. They are downloaded -- they've  
15 been downloaded 55,000 times for the ones that are  
16 currently out. And the majority of that is in the U.S.,  
17 but 30 percent of the downloads are coming from other  
18 markets, particularly from the EU, where there is actually  
19 regulation now that would be going into effect where  
20 companies need to disclose their sustainability impacts.  
21 And our standards are very supportive of that regulation  
22 and give companies a way to do that in a way that is also  
23 cost effective, and integrated into their mandatory  
24 filings.

25                           --o0o--

1 DR. ROGERS: And so to summarize, market  
2 standards are very important. They are something that we  
3 do take for granted. We didn't always have standards for  
4 financial information. There was a time when the  
5 companies thought having standards for financial  
6 information would put them at a competitive disadvantage  
7 or somehow make them disclose proprietary information.  
8 And now, of course, we take for granted that we are able  
9 to get investor grade, high quality information on  
10 financial parameters.

11 And that is the state that we need to get to with  
12 sustainability information, which is not non-financial, by  
13 the way. It is tied to financial information, forward  
14 looking, but we work in a language that is different from  
15 financial currency. We work in a language of  
16 environmental impacts and social impacts. And these are  
17 leading indicators of what will eventually manifest in the  
18 financials.

19 So our standards are designed for use by  
20 investors, supplying information that's material, decision  
21 useful, and cost effective. And they've been developed  
22 through a rigorous process that's evidence based,  
23 transparent, and has involved broad market participation.

24 And we are strengthening that process with the --  
25 under the oversight of Bob Herz and our board committee on

1 standards oversight. And we are really aiming to make  
2 this a part of the market infrastructure, so that  
3 investors can have the information that they need to drive  
4 capital to more sustainable outcomes.

5 Thank you for your time today.

6 CHAIRPERSON JONES: Okay. We have a few  
7 questions.

8 Mr. Jelincic.

9 COMMITTEE MEMBER JELINCIC: In your presentation,  
10 I actually tried to interrupt you at the time, you said  
11 NASI[sic] requires openness. Who is NASI, and why is that  
12 significant?

13 DR. ROGERS: I think what I intended to say was  
14 that the American National Standards Institute, or ANSI as  
15 they go by, has a process for standard setting. And we  
16 are accredited to set standards, so they can audit us and  
17 we are following a process that they have approved. And  
18 they have principles for standard setting that include  
19 openness, balance, transparency, so that the standard  
20 setting process is credible and defensible and market  
21 based.

22 COMMITTEE MEMBER JELINCIC: Okay. And then I had  
23 some questions. On page two and eight of your  
24 presentation - and you don't have to go there - you talk  
25 about materiality. And you were -- you're saying we're



1 going to use the Supreme Court standard of materiality,  
2 except the Supreme Court standard is if you don't disclose  
3 it, it basically constitutes fraud, which is not a very  
4 high bar.

5 FASB is looking at moving to that standard and  
6 getting a lot of push back from investors, because things  
7 can be material. They can influence people's investment  
8 decisions well before they reach the level of fraud. So  
9 my question is why are you looking at that standard rather  
10 than FASB's current standard?

11 DR. ROGERS: That is an often cited case, the TSC  
12 versus Northway case. Although materiality is -- as you  
13 know, it's not a bright line definition. It is contextual  
14 and it is something that an entity needs to make a  
15 determination on. But the SEC provides other guidance,  
16 and we look to not only the Supreme Court definition, but  
17 the SEC's Bulletin 99, which is on materiality.

18 And their further guidance I think provides more  
19 clarity on this, which is that an item is likely to be  
20 material if it will affect the financial condition or the  
21 operating performance of a company. And the SEC's  
22 guidance also cites the Supreme Court cases in it, which  
23 consider the total mix of information that would cause an  
24 investor to change or influence their decision to buy,  
25 hold, or sell a stock.

1           How we look at this materiality landscape at SASB  
2 is what is likely to rise to the level that it warrants  
3 disclosure in the form 10-K to an investor. And so we  
4 look at two aspects of materiality when we determine  
5 whether a topic is likely to be material. One, can we see  
6 a demonstrated link to financial implications, have  
7 companies been affected in a financially material way, are  
8 entire industries facing a changed outlook because of a  
9 factor or a challenge that they're facing, is it of  
10 sufficient probability and magnitude that companies should  
11 be disclosing this?

12           So one very central aspect of making that  
13 determination is looking at the link to financial  
14 performance and the probability and magnitude of that.  
15 The other aspect that we look at is investor demand for  
16 the information, meaning are investors asking for it, are  
17 they interested in this topic, are there shareholder  
18 resolutions, are there other means by which investors are  
19 requesting this information?

20           And taken together, that gives us a view into  
21 whether or not it would affect the total mix, and whether  
22 management or mismanagement would affect the financial  
23 condition or operating performance.

24           So we do consider a range of factors and a range  
25 of guidance, all of which are the same guidance that the

1 SEC would look at to make a determination about whether or  
2 not it should be in the 10-K.

3 COMMITTEE MEMBER JELINCIC: And on slide 14, you  
4 talked about the Stanford -- or the Harvard working paper.  
5 And they also found that 80 percent of disclosures were  
6 immaterial. I assume that that is -- that they weren't  
7 necessarily material to a specific company that was  
8 disclosing it.

9 DR. ROGERS: Yes, exactly. And a further caveat,  
10 that they were not material in the sense that there was no  
11 correlation to financial performance. That does not mean  
12 that those disclosures were not important to other  
13 stakeholders or important in other ways. So this was very  
14 specifically the financial materiality lens

15 COMMITTEE MEMBER JELINCIC: But it's for a  
16 specific element --

17 DR. ROGERS: Yes.

18 COMMITTEE MEMBER JELINCIC: -- for example  
19 clinical safety trial --

20 DR. ROGERS: Yes, safety of clinical trials.

21 COMMITTEE MEMBER JELINCIC: -- would be important  
22 to pharmaceuticals, but immaterial to paper company?

23 DR. ROGERS: Yes. No, this is -- they did -- so  
24 this is what was very unique about this study, they would  
25 not look at safety of clinical trials for a paper company.

1 So for a paper company, they looked at things like water  
2 use or environmental implications, but -- and they looked  
3 at safety of clinical trials and performance data only for  
4 those companies where it was likely to be material.

5 COMMITTEE MEMBER JELINCIC: So they -- and this  
6 working paper, they looked -- they eliminated any  
7 disclosure that they didn't think was material to that  
8 specific company and still found 80 percent of the  
9 disclosure immaterial?

10 DR. ROGERS: If I can kind of summarize, so the  
11 researchers took a framework that is actually based on the  
12 SASB framework, which takes factors that are likely to be  
13 material and then they went back and looked for  
14 performance data that could be a proxy for how well  
15 companies were managing those factors over a couple of  
16 decades.

17 And then they correlated performance on the  
18 sustainability factors to their financial performance and  
19 looked at whether or not there was any correlation. And  
20 they found that companies that performed well on material  
21 factors, and performed poorly actually on the immaterial  
22 factors were the ones who outperformed financially. So  
23 they looked at everything for every company.

24 COMMITTEE MEMBER JELINCIC: And then you talk  
25 about this being a non-regular -- non-regulatory.

1 DR. ROGERS: Yes.

2 COMMITTEE MEMBER JELINCIC: Then you talk about  
3 it being -- going into mandatory filings, and there seems  
4 to be a little tension there. Can you comment on that  
5 tension?

6 DR. ROGERS: The best way to mainstream  
7 integration of ESG is to get it into the mandatory filings  
8 that -- which is a conduit for investor information. And  
9 what I mean by -- that it is voluntary in terms of its  
10 use, but it is designed for integration into the mandatory  
11 filings, which is governed by regulation SK, enforced by  
12 the SEC.

13 The standards that companies use to -- let's  
14 start with the standards that they use to describe  
15 financial information are actually mandated by the SEC.  
16 They must use GAAP, so you can't use anything you want to  
17 describe your revenue or profit.

18 Today, you can do anything you want on  
19 sustainability and still comply with the law. And that is  
20 why we have a broad range of quality of disclosures,  
21 because there isn't a standard. Use of the standard is  
22 voluntary to describe these effects, but it is -- the law  
23 does compel companies to disclose what is material. It  
24 doesn't tell them how to do it.

25 COMMITTEE MEMBER JELINCIC: And one last

1 observation, I will share with you some advice I once gave  
2 Janine, and that is sometimes you need a 4x4.

3 (Laughter.)

4 COMMITTEE MEMBER JELINCIC: Thank you.

5 CHAIRPERSON JONES: Mrs. Yee.

6 COMMITTEE MEMBER YEE: Thank you, Mr. Chairman.

7 Thank you, Dr. Rogers for the wonderful  
8 presentation. I'm sitting here quietly excited --

9 DR. ROGERS: Thank you.

10 COMMITTEE MEMBER YEE: -- about just this great  
11 body of work. And obviously, part of the frustration to  
12 date has been not having, you know, just robust  
13 information specialized information by industry, so this  
14 is just really tremendous that we'll have this to rely on.

15 I also want to thank our staff, because as you  
16 indicated, a lot of that has evolved because of investor  
17 demand. And certainly an engagement that we've had with  
18 companies have suggested that, you know, the time has come  
19 for this work to be completed and for the standards to be  
20 utilized.

21 I wanted to just comment about -- I guess to  
22 follow up on J.J.'s question. Because the standards are  
23 voluntary, how do we anticipate, I guess, really having  
24 companies embrace them? And I mean what do you see -- and  
25 maybe this is maybe for Anne and Dan going forward, but

1 what do you see as kind of the chronology of events with  
2 respect to how the engagement may change. I know  
3 internationally we've got the ISB that's looking for some  
4 guidelines. And I think a lot of what you've developed  
5 has been probably something that they would embrace. But  
6 just how do you see things changing going forward, to just  
7 get a full embrace of these standards?

8 MS. GUILLOT: I'd love to hear what Anne has to  
9 say on that, but I'll take a start.

10 I think the key first step is for investors to  
11 actively engage with companies and ask for companies to  
12 engage in our process and support the concept of a market  
13 standard. I think that's the most important first step is  
14 that both investors and companies support the idea for a  
15 market standard.

16 I think the next step is then to support SASB as  
17 that market standard, and to engage in the process of  
18 codification that Jean mentioned to finalize the  
19 standards.

20 I think it's also critically important that  
21 investors begin to use the standards. And even though  
22 companies aren't reporting using them today, so you don't  
23 have the exact metrics, we have feedback that the --  
24 particularly the materiality framework is really useful  
25 for framing how to think about portfolio level risks.

1           And so I think it's very important for investors  
2 to start using the standards and thinking about how they  
3 would integrate the information into investment decision  
4 making. And there is the ability today to map some  
5 existing metrics that are reported into the SASB  
6 framework, so that people can start to do what-if modeling  
7 and some portfolio construction. But I'd love to hear  
8 what Anne has to say.

9           INVESTMENT DIRECTOR SIMPSON: Thank you very  
10 much, and thank you for the question. I think we have a  
11 framework evolving, which CalPERS has been delighted to  
12 participate in the building of this framework. The  
13 question is we don't want this all dressed up and nowhere  
14 to go. And we have a twin track, which we'll talk about  
15 in the proposed new strategy, but essentially what we  
16 think is we have a voice as an investor to start getting  
17 companies to pick it up, but we must have regulation.

18           Because if it's a pick and choose, do the bits  
19 you want to do, if it's some companies or not others, we  
20 lose the market-wide benefit of comparability and  
21 consistency.

22           So you'll see when we come in a minute to talk  
23 about what we'd like to propose, a discussion with the  
24 Board on climate change, you'll see that we see corporate  
25 accounting as a floor. And we're saying the model we want



1 is a floor and a ladder, but we want a minimum floor of  
2 reporting, not just in U.S. 10-Ks but also globally, and  
3 we map out a path for that.

4 So it may not be that SASB can call for  
5 regulation, but in our advocacy work that's something we  
6 could be, in our opinion, as staff should be doing.

7 DR. ROGERS: Controller Yee, thank you for your  
8 question. If we -- there may be a bridge to regulation,  
9 which is through enforcement. And even now, disclosure of  
10 material information is not necessarily enforced by the  
11 ICC to the extent that it could or should be.

12 And if Mindy has done quite a lot of work --  
13 Ceres has done incredible work in looking at the current  
14 state of enforcement. And I think we can see from that,  
15 that the SEC may need some encouragement in that regard.  
16 But in their defense, the patterns of risk and our  
17 understanding of what climate risk in particular looks  
18 like are really just beginning to emerge. And it is a  
19 complex picture, and it does break down by industry. And  
20 we live and breathe this every day and have been doing  
21 extensive research and drawing on decades of work and  
22 standing on the shoulders of incredible organizations that  
23 have been studying this.

24 I'm not certain the SEC examiners are following  
25 this as closely as we are. And they are the ones that

1 read the 10-Ks and need to be able to recognize poor  
2 disclosure versus high quality disclosure, and make  
3 comments back to companies. And so I think that is  
4 something that potentially we and Ceres can help with  
5 educating the SEC examiner, so that they are able to  
6 recognize these factors.

7           MANAGING INVESTMENT DIRECTOR BIENVENUE: Yeah.  
8 And the only thing that I would add to that is really your  
9 question is a really insightful one and it really  
10 underscores just how heavy a lift this is, which is why we  
11 really want to focus on it, is that it -- you know, you're  
12 talking about bringing issuers and investors together and  
13 sort of agreeing on standards. You're talking about  
14 getting these standards then not only for the U.S.  
15 marketplace but global, which we all know how complex that  
16 can be.

17           Then from there working towards regulation and  
18 getting it mandated, it's really, really a heavy lift. We  
19 think that the touchpoints that the standards have in  
20 terms of so many topics that are not only important from a  
21 policy standpoint to our -- you know, to ourselves and to  
22 our Board, but also very important as investors. This is  
23 a time to focus on this heavy lift, but it is a very heavy  
24 lift. That's a great question.

25           DR. ROGERS: And I think we should also remember

1 that from a company's perspective, they are compelled to  
2 see the benefits for a standard, because currently they  
3 do, in many cases, hundreds of questionnaires a year on  
4 ESG factors, and they are beginning to be concerned  
5 because there's no controls on that information. It's  
6 going out the door from several different places within  
7 organizations. And selective disclosure is a problem  
8 under Reg FD. And companies are increasingly becoming  
9 concerned that the questionnaire process is perhaps not  
10 the most effective way to tell their story and to get both  
11 credit for where they're doing well, but to convey  
12 material risks.

13           And so if they -- instead of doing hundreds and  
14 hundreds of pages of questionnaires throughout the year,  
15 putting in place effective controls on a small set of  
16 information that is material and getting it into the 10-K  
17 is -- can be an attractive proposition. And I think we  
18 will get to the point where companies actually see that  
19 there's a higher degree of risk from omission of material  
20 information than from beginning to disclose it in the 10-K  
21 in investor grade format.

22           COMMITTEE MEMBER YEE: Great. Thank you.

23           And then just another statement. I wanted to  
24 thank you. We stopped short of the appendix, but your  
25 focus on water risk, thank you for that. And, I guess, I

1 was taken aback with respect to the impacts and your  
2 pointing out that 32 of 79 industries are account for --  
3 which accounts for 50 percent of our U.S. capital market,  
4 this is a huge issue for them as well. Thank you.

5 DR. ROGERS: It's another very important  
6 cross-cutting issue.

7 COMMITTEE MEMBER YEE: Great. Thank you.

8 CHAIRPERSON JONES: Okay. Mrs. Mathur.

9 COMMITTEE MEMBER MATHUR: Thank you, Mr. Chair.

10 Well, thank you, Dr. Rogers, and Ms. Guillot for  
11 being here today. I think this is such important  
12 foundational work for investors and corporations across  
13 the U.S. And I really appreciate your thoughtful,  
14 rigorous, and really consultative approach, because I  
15 think that is -- that is how you get to sort of the best  
16 possible standards.

17 I have a couple of questions for you. One is, I  
18 imagine there are some issues -- some areas where you  
19 might suspect or your team might suspect it's material,  
20 investors might think it's material, but there isn't yet  
21 sufficient research or data metrics available. What do --  
22 in that case, what do you do? Do you sponsor, support,  
23 encourage research?

24 DR. ROGERS: So for the first set of provisional  
25 standards where we saw something but there wasn't either

1 sufficient evidence or sufficient consensus, we identified  
2 it as an emerging topic in our research briefs. And we  
3 will now begin to get the word out to universities and to  
4 other research partners who can do that type of research  
5 and supporting evidence to either make the case for it  
6 being material or take it off the table, if it's not.

7           And there are many issues like that that we  
8 identified. Pharmaceuticals in wastewater is one of those  
9 issues where we saw significant scientific evidence, but a  
10 lack of clarity around how it would translate into a  
11 financial implication for pharmaceutical companies, and  
12 what would be that mechanism either of investment or  
13 liability. It's a very interesting and complex topic.  
14 And there is a lot of work on it by the EPA and others,  
15 and there is a lot of discussion about it in our working  
16 groups.

17           But because of that lack of clarity of what that  
18 trajectory might look like and how to -- how to basically  
19 tie it back to financial drivers for an entity level  
20 disclosure, we were not able to reach agreement on that.  
21 So identified it as emerging, research will continue.  
22 Industry discussions will continue, and it may be  
23 something we take forward in the future. There were many  
24 issues like that. There were probably one or two in every  
25 single industry.

1           COMMITTEE MEMBER MATHUR: And so then right now  
2 you're working on codifying the first set of standards.  
3 What is the process for amending or expending the  
4 standards moving forward?

5           DR. ROGERS: The process for codification is  
6 actually the process itself is going to go out for public  
7 comment in a couple of weeks, as soon as we issue the last  
8 set of provisional standards. And that process involves a  
9 long period of deep consultation with issuers and with  
10 investors for a period of one to three years to do  
11 research, and to test the cost and costs and benefits of  
12 implementing disclosure on these topics.

13           And then our analysts will propose changes and  
14 support that with a basis for conclusions, either coming  
15 from research, evidence, or industry feedback.

16           And it will go through a standard setting  
17 process, much like the first round, but basically putting  
18 it forward to a Standards Council, going out for public  
19 comment, and eventually being ratified for the  
20 standards -- by the Standards Council.

21           So every three to five years, the entire code  
22 will be updated to reflect market feedback, and we will be  
23 the shepherd of that process, if you will.

24           COMMITTEE MEMBER MATHUR: I imagine there will be  
25 a lot more evolution in the SASB standards than there

1 currently is in the GAAP standards, for example, which  
2 have been in place for so long.

3           One last question, and that is about cross-border  
4 issues and how they are addressed in the standards.  
5 Obviously, there are a lot of multi-nationals who might  
6 have headquarters here or headquarters elsewhere, but have  
7 operations here in multiple jurisdictions. Does SASB  
8 addresses that? How do you do that?

9           DR. ROGERS: Absolutely. Companies are global,  
10 the markets are global. And interestingly, and we've  
11 researched this, the issues are independent of  
12 jurisdiction or geography. They are actually tied to the  
13 industry and to the way that companies use resources and  
14 impact society and the environment.

15           So they are relevant for companies. A mining  
16 company in the U.S. has very similar issues to a mining  
17 company in South Africa. So the standard -- the topics  
18 themselves are relevant. There may, in some cases, be  
19 other topics or other ways of measuring things that might  
20 be more appropriate.

21           One of the things that we'll begin to do, after  
22 we finish this full set, is to look at how do they need to  
23 be adapted for other capital markets. So both large  
24 mature markets and emerging markets. And we'll begin to  
25 undertake a study to look at how do we support that. The

1 standards are free for the public good, but we want to  
2 make sure that we are supporting global use.

3 Janine, anything else on that?

4 MS. GUILLOT: Oh, no, I think that's really well  
5 put. And we are focused on -- so the way I think about  
6 this exactly as Jean said, disclosure topics are globally  
7 relevant, many of the metrics are globally relevant, some  
8 of the metrics would need to be customized for non-U.S.  
9 markets, but we are very, very focused on the number one  
10 priority is adoption by U.S. issuers. Those U.S. issuers  
11 might be overseas companies, but U.S. issuers.

12 And the reason we're focused on that is because  
13 to be honest, the U.S. is the market where there's been  
14 the least traction around disclosure of sustainability  
15 information to investors. And we really do believe this  
16 is the largest capital market. If you can drive  
17 significant progress in the U.S., it will drive  
18 significant change.

19 COMMITTEE MEMBER MATHUR: Well, I think that --

20 DR. ROGERS: And we do -- we pick 10-K and 20-F  
21 filers in -- for the standards, which is -- which are the  
22 large global filers that access capital in the U.S.  
23 markets, so -- and they are relevant for integration into  
24 that same mechanism.

25 COMMITTEE MEMBER MATHUR: Okay. That makes



1 sense. Can I just ask one follow-up question, and that is  
2 about supply change issues. Is that incorporated also  
3 into the standards?

4 DR. ROGERS: Absolutely. Absolutely. It's one  
5 of the key issues and where supply chain issues involve  
6 both labor issues, resource issues, they are incorporated  
7 into the standards for that -- for those industries that  
8 have very mature and robust supply chains.

9 MANAGING INVESTMENT DIRECTOR BIENVENUE: And, Ms.  
10 Mathur, your questions really underscore one of the  
11 reasons why we're encouraged by these standards and what  
12 they can do for us in the investment portfolio. They will  
13 evolve. One thing that we know about this space is that  
14 new themes will come to light over time. And the fact  
15 that they're intended to evolve is really helpful for us,  
16 right, just the way that I believe the FASB standards did  
17 30 and 40 years ago. You know, we will see that  
18 evolution.

19 They also -- they are global in nature, which, of  
20 course, is reflected in our portfolio. Ours is a global  
21 portfolio and we need to see standards that are, though  
22 initially focused on U.S. issuers, they take into account  
23 global standards, because again the U.S. is our largest --  
24 is our largest exposure within our portfolio. So this is  
25 one of the reasons why they -- why these really resonate

1 to the investment team.

2 COMMITTEE MEMBER MATHUR: Thank you.

3 CHAIRPERSON JONES: Mr. Slaton.

4 VICE CHAIRPERSON SLATON: Thank you, Mr. Chair.

5 Thank you very much for this presentation. This is an  
6 extremely important body of work. So thank you for being  
7 here.

8 DR. ROGERS: Thank you.

9 VICE CHAIRPERSON SLATON: As the staff knows, I  
10 tend to be metric driven, so here's my question for you --

11 DR. ROGERS: Great.

12 VICE CHAIRPERSON SLATON: -- which is when I look  
13 at your website, and Mr. Bloomberg is on your board and  
14 Bloomberg Philanthropies is one of your donors, and  
15 there's a case study in there where they're the first one  
16 to actually -- even though, they're a privately held  
17 company to put the standards in place. And so they have  
18 some thoughts about that on the website. I encourage  
19 people to read that.

20 So we're sitting here today in 2016. And so if  
21 we look at the Fortune 500, the Fortune 1000, whatever  
22 grouping you want to look at, what's the goal here, to  
23 have these standards in place by how many companies, by  
24 when? What are you trying to accomplish?

25 DR. ROGERS: So the goal is for all of the

1 publicly listed companies in the U.S. that access capital  
2 in the U.S. markets will begin to disclose their impacts  
3 in a comparably way. So there's some -- depending on what  
4 year it is somewhere between 11,000 and 15,000 publicly  
5 traded companies in the equities market. And these  
6 standards apply to all of those companies.

7           And the good thing about doing it by industry is  
8 that there's basically no excuse now. Everybody has a  
9 standard, and you can -- companies can begin to understand  
10 what is material. And remember at the end of the day,  
11 this isn't actually about disclosure. This is about  
12 understanding what is material so that companies can drive  
13 performance on these factors, and therefore mitigate the  
14 risks to investors from lack of performance.

15           And so that is a very compelling proposition to  
16 companies, which is that if it's material and you're not  
17 driving performance on it, you're going to be at a  
18 competitive disadvantage.

19           That is what is now making companies really take  
20 a look at this. And in addition to Bloomberg, which very  
21 kindly, very early on showed how this could be integrated  
22 into their disclosures, we know of more than 80 companies  
23 that are preparing and beginning to look at the SASB  
24 standards. We had over 1,000 issuers in our working  
25 groups, corporate representatives. So there -- those

1 companies are well up to speed on what the SASB standards  
2 are about, and what those factors are that were looked at  
3 in their industry.

4 But internal controls takes some time. The 10-K  
5 is a high stakes game, and it is a litigious society that  
6 we live in. And so it's wise for companies to take their  
7 time and look at controls and make sure that their  
8 internal counsel and board and directors are comfortable  
9 with what is being said.

10 And that said, we know there will be first movers  
11 in this game, like any type of reporting or any type of  
12 innovation. And we have a theory of change, which is that  
13 there are companies that are now at the forefront of both  
14 reporting and sustainability reporting -- performance,  
15 such that it is not a big step. They're already  
16 acknowledging these risks and opportunities even in their  
17 10-K. And it's a relatively small synch-up process  
18 between, in some cases, what they're already saying in  
19 great detail in their sustainability report, and what they  
20 will now say in a comparable format in their 10-K.

21 Those leading companies, I think there will be,  
22 you know, three to five in every industry that are out in  
23 the front showing the way. And to enable that, we've  
24 actually developed at SASB something called a Mock 10-K,  
25 which is a representation of how a company would respond

1 to these standards in the MDNA section supporting  
2 management's view of known trends and uncertainties with  
3 analytics and describing their impacts.

4           So we've put out these mock 10-Ks that show a  
5 company pathway forward. And we know that companies are  
6 beginning to work on that and to -- companies want to have  
7 effective disclosures to investors generally.

8           So we'll see some leading companies and then  
9 they'll blaze a pathway for others. We are working with  
10 our big 4 friends, who will be in the position of  
11 potentially doing the controls work or doing auditing on  
12 this information, and helping with -- helping companies to  
13 improve their performance.

14           There will be, like anything, you know, a curve  
15 of early adopters and then others who companies seem to  
16 read each other's 10-Ks that's been my view. There seems  
17 to always be very similar language and similar industries.  
18 And so that's a good thing, because then they'll start to  
19 see companies moving on disclosing material industry  
20 issues and follow suit. So we think it's a three- to  
21 five-year trajectory.

22           Because it is a voluntary standard, the law isn't  
23 voluntary. You have to disclose material factors, but  
24 using the standard to do that is the voluntary part, and  
25 we think it's a three to five year trajectory until

1 companies are getting the hang of it.

2 VICE CHAIRPERSON SLATON: All right. So that's  
3 the number I was looking for, the three- to five-year  
4 horizon --

5 DR. ROGERS: Three- to five-year horizon.

6 VICE CHAIRPERSON SLATON: -- for this to be kind  
7 of the default where we you go to. This is kind of the  
8 normative behavior.

9 DR. ROGERS: That's right, until -- and there are  
10 a lot of movements that are taking place now. We're  
11 seeing seismic shifts, not only in the investing world in  
12 calling for this type of information, the work that you're  
13 all doing in really considering how to integrate this,  
14 needing good data, but also in securities law, and  
15 understanding what it really means to omit material  
16 information to, is use of boilerplate protective? This is  
17 being tested now by cases out of the New York State  
18 Attorney General's office.

19 So there are a lot of seismic shifts that are  
20 happening that are actually pointing to the need for a  
21 market standard.

22 VICE CHAIRPERSON SLATON: Well, this is very  
23 strategic, because what you've done is you've made it --  
24 you're trying to make it easier to get there --

25 DR. ROGERS: Yes.

1           VICE CHAIRPERSON SLATON: -- and creating  
2 standards, so it's not just the wild west, everybody  
3 trying to figure it out for themselves. And that's really  
4 important. So my last question for you is what can this  
5 Board do to help you?

6           DR. ROGERS: Well, I'll let Janine start because  
7 she's been thinking about this, but there's a lot that you  
8 can do to help us expressing your demands for material  
9 information, expressing your rights as investors to that  
10 information coming through the system, not having to buy  
11 it. We believe that material information is the right of  
12 every investor and shouldn't need to be disclosed and  
13 collated through a questionnaire process. It should come  
14 through the same channels. It should be of the same  
15 quality as financial information. And expressing that  
16 right and demanding enforcement of those disclosures is a  
17 very, very important signal, not just to the SEC but to  
18 other investors to also express their needs and their  
19 rights. There are some very specific things you can help  
20 us with.

21           MS. GUILLOT: Right. And I do want to build on  
22 this definition of success. The definition of success has  
23 to be to have all public companies, and I would say, all  
24 private companies report using the standards, because that  
25 is the only way you'll ever get the degree of

1 comparability that you could actually integrate the  
2 information into any kind of systematic portfolio  
3 construction.

4           If a subset of companies report, you could  
5 integrate the information in a fundamental analysis, but  
6 if you want a real scalable process, everyone needs to use  
7 it. So in terms of how you can help, the most important  
8 thing is to very publicly support the need for a market  
9 standard and to support SASB as the market standard. That  
10 is the most important thing.

11           The second most important thing is to engage with  
12 your portfolio companies, and encourage them to engage in  
13 the SASB process, and to work towards being able to report  
14 using the SASB standards. They do not have to be able to  
15 do that tomorrow. Like Jean said, it's a very big  
16 decision. You need to make sure you've got the internal  
17 controls, but to begin to engage in the process and to get  
18 on a path to be able to report using the SASB standards.

19           The third important thing, and this is really  
20 something that the staff can do more than the Board, is  
21 work directly with the big data providers who are key  
22 players. And the data providers can also advocate for the  
23 need for a market standard.

24           And then finally, the fourth thing is to begin to  
25 use the information. Today, you can do things like



1 reframe your ESG risk factors along the lines of the SASB  
2 standards, begin to look at portfolio information around  
3 ESG risks by industry.

4           So there are some interim steps that can be taken  
5 to use the information before all of the information is  
6 publicly available, before we achieve a world where every  
7 company is reporting.

8           So I could probably give you five more things,  
9 but I'm going to stop at four. I think that's plenty.  
10 Anything you want to add?

11           DR. ROGERS: I'd like to just -- building on  
12 that, I want to add. It's not a fifth, but a very  
13 concrete example of a major asset manager. Harvard  
14 Management Company has -- manages 30 billion in assets,  
15 and they have been very involved in the SASB process. And  
16 they have requested their portfolio companies in the oil  
17 and gas sector to begin disclosing their material  
18 sustainability factors using the SASB standards in their  
19 10-K. And they sent a letter to every holding in their  
20 portfolio and said don't send it to us. We're not going  
21 to send you questionnaires anymore. We want it investor  
22 grade. We want it signed off on by your CFO and CEO. We  
23 want it in the 10-K. And then that will give us the  
24 information to shape a reasonable investment strategy.

25           That kind of tactic -- that expressing the demand

1 in that very specific way, asking your holdings to  
2 disclose their material factors, not outside of the system  
3 in a questionnaire process, but right in the 10-K to the  
4 attention of senior management is a very important market  
5 signal that you're serious about getting material  
6 information, and that they should be serious about  
7 disclosing it.

8 Harvard Management Company has blazed a path  
9 forward. It's now the new high water mark in terms of  
10 asking companies to take these factors seriously.

11 MANAGING INVESTMENT DIRECTOR BIENVENUE: So  
12 these -- these four or five and then a half dozen others  
13 that Janine and Jean can rattle off is exactly -- you  
14 know, again speaks to the heavy lift that we're talking  
15 about here. And just to add, three to five years to your  
16 question around the metrics, I think that would be --  
17 that's very optimistic and I like the optimism sincerely,  
18 but I think that if we can get to place where in three to  
19 five years, this is either universal or largely universal,  
20 that would be a heroic success.

21 And I know that we're going to have a  
22 conversation around KPIs, and we'll -- you know, we'll  
23 speak to those when we get to the next agenda item, and  
24 then again in June. But this again speaks to our desire  
25 to really focus on this topic, because it has so many

1 touchpoints and we think it's so material and so important  
2 for investors.

3 VICE CHAIRPERSON SLATON: Well, thank you again  
4 for your fine work.

5 DR. ROGERS: I'd like to make one last comment,  
6 which is that while it does sound like a heavy lift for or  
7 a monumental ask for companies, we talk to a lot of  
8 companies, and are beginning to have much deeper  
9 conversations now with CFOs who really are the ones who  
10 need to sign off and undertake and implement these types  
11 of disclosures.

12 And we'll come into a meeting with an analysis of  
13 what they're already talking about in their CSR report,  
14 and then what they're saying in the 10-K, and then what's  
15 in the SASB standards. And they're amazed to find that 70  
16 percent of the topics that are in the standards for their  
17 industry on average they are already addressing in the  
18 K -- in the 10-K, which means that's really the hurdle.

19 That's where a securities lawyer somewhere,  
20 either in-house counsel or outside advisor has agreed this  
21 is likely to be material. We should put something in  
22 about that. And what they're saying is a boilerplate  
23 statement, but that's actually the hurdle. Once you get  
24 beyond that, then it's a matter of okay is this effective,  
25 is that language protective. Well, you're saying all this

1 information out here in your sustainability report, maybe  
2 you should think about synching that up and making the  
3 10-K an effective disclosure to investors.

4           But companies are usually amazed to find that  
5 they're already addressing it -- already considering it  
6 material, but not effectively disclosing it. And a  
7 standard levels the playing field and gives them a comfort  
8 zone, so that they're not going too far in risking  
9 competitive disadvantage or not saying enough and being at  
10 risk of omission. So we're like Goldilocks, we're right  
11 in the middle. We're what you want to do for a market  
12 standard, so everyone is disclosing the same amount in the  
13 same way.

14           When we have those conversations with companies  
15 and they realize that we are very committed to focusing on  
16 material information, they can tell us if they think  
17 something is not material. They -- companies that's what  
18 they're in business of doing creating value. They want to  
19 understand what factors are material. So I don't think  
20 it's going to be as hard, although certainly there are  
21 many moving parts and many players from investors to  
22 issuers to policymakers that we need to move. But the  
23 good news is if we focus on materiality, it is something  
24 everyone agrees upon.

25           Thank you.

1           CHAIRPERSON JONES: Okay. Thank you very much  
2 for that very informative presentation and discussion on  
3 the work of SASB. And as I mentioned earlier, this will  
4 help set the scene and give real insights into the  
5 discussions that we are having around integrating our ESG  
6 into our investment strategies. So we really appreciate  
7 the time. Thank you very much.

8           Okay. So now we will move to item 7b,  
9 Sustainable -- Global Governance Strategic Review:  
10 Climate Change.

11           And before we move to 7b, I would like to pause  
12 for a moment and reflect on where we are in the process of  
13 developing our new strategy on ESG.

14           Our goal is to develop a three to five year plan  
15 to select priorities which are material based on where  
16 CalPERS can have real impact. We have had an in-depth  
17 discussion over the past two years. We had a chance to  
18 debate at more than one off-site. We had outside  
19 speakers, table discussions, clicker exercises, and  
20 tremendous input and ideas from all sides.

21           The Investment Committee has now started a six  
22 month process to develop our new three- to five-year  
23 strategy for our environmental, social, and governance  
24 work in the Investment Office. We approach this work with  
25 a clear focus on our fiduciary duty to our members and

1 guided by our Investment Beliefs, which incorporates much  
2 of our ESG thinking, which is properly integrated with our  
3 core investment objectives.

4 We're looking forward to the presentation as we  
5 start this strategy development, and I will now turn it  
6 over to Ted.

7 (Thereupon an overhead presentation was  
8 presented as follows.)

9 CHIEF INVESTMENT OFFICER ELIOPOULOS: Great.  
10 Thank you so much. And let me just add my thanks to SASB,  
11 to Jean and Janine for being here today. A wonderful  
12 presentation, a great kick-off, in-depth review of our  
13 strategy going forward.

14 --o0o--

15 CHIEF INVESTMENT OFFICER ELIOPOULOS: As we've  
16 heard a number of times today the range of issues  
17 encompassed in those three letters of ES&G are complex,  
18 they're evolving, and they are emerging. And I think the  
19 Investment Committee has really done a terrific job of  
20 establishing a very strong process for dialogue for debate  
21 for discussion, as we consider where should CalPERS focus  
22 our energies in a strategy over this next three- to  
23 five-year time period.

24 That dialogue has included our Investment  
25 Committee members, our Investment Office staff, our

1 executive office staff, the Board's external consultants  
2 and our wide range of our stakeholders whose views we  
3 always appreciate.

4 Today, we're kicking off this deep dive into ES&G  
5 with a focus on the E. And in the coming months -- coming  
6 two months will be doing a similar dive into the S and the  
7 G.

8 Along the way, we will also be discussing how we  
9 work with our fellow investors and partners. And I really  
10 want to underscore that and it came up in the discussion  
11 we just had and how important that is for us collectively  
12 to pool our resources and leverage our impact. This is  
13 incredibly important work. CalPERS is one market  
14 participant, a very important one, and we have a wide  
15 range of partnerships that we've developed over the  
16 decades. And it's very important that we use those  
17 resources and pool our efforts as a team.

18 --o0o--

19 CHIEF INVESTMENT OFFICER ELIOPOULOS: With that  
20 in mind, we'll be spending a few moments here on slide 3,  
21 which provides a high level overview of the framework that  
22 we're proposing for our strategic priorities in ES&G.  
23 This one-page summary reflects what we hope to be our deep  
24 listening by staff to map those areas where we have heard  
25 a high level of consensus amongst our Board members and in

1 these conversations.

2           We truly have been on quite a journey together,  
3 which began -- at least this chapter I think began with  
4 our Board off-site in July last year, where we met to  
5 consider progress in a facilitated way on implementing the  
6 Investment Beliefs. As the Chair remarked, we had clicker  
7 exercises, we had facilitated table discussions, and  
8 looked and reviewed at the results of those discussions,  
9 and those clicker exercises subsequently in agenda  
10 presentations here to this Committee.

11           We had a very thorough review of our global  
12 governance principles, establishment of an ad hoc  
13 subcommittee to help facilitate that. And later in the  
14 agenda today, we hope to be adopting those revised  
15 principles based on very, very thorough and robust  
16 discussion over the course of the last eight months.

17           In January, at our second off-site, we heard from  
18 our Board members, our staff, and external experts about  
19 the potential ESG investment strategies for the Board to  
20 consider. We looked at approaches other funds have used,  
21 both here in the United States and internationally.

22           Along the way, we've had lots of input from  
23 stakeholders, and you've heard from your staff working in  
24 each of our asset classes and programs. I do believe this  
25 has been a deep and rich dialogue. We're looking forward



1 to the Investment Committee's response to this proposed  
2 strategic framework, as we build out our new strategy in  
3 this next chapter in integrating ESG into our investment  
4 portfolio.

5 We know that there are other issues which have  
6 surfaced, and many that could still be taken up. So we  
7 especially want to check in, make sure that we've captured  
8 the Board's direction along the way, and at this stage.

9 This slide, page three, highlights the priorities  
10 where we see consensus. They also reflect the  
11 professional judgment of your CalPERS Investment staff.  
12 Considering the key investment criteria that reside in  
13 Investment Belief number 3, and a topic that you had much  
14 discussion here today underscored, is this issue  
15 potentially material to CalPERS investment objectives? Do  
16 we have the capacity and expertise to have a meaningful  
17 impact? Can we define success?

18 Those are the types of discussions that we  
19 believe we need to ensure that we've had, so we have real  
20 consensus to move forward in a meaningful and material  
21 way.

22 The last piece is do we have an opportunity to  
23 work with our partners, so we can leverage these resources  
24 and impact?

25 All of these criteria we believe reside very

1 forcefully and firmly in our Investment Belief number 3,  
2 and is a very useful framework to sift the many options.  
3 So as you can see in slide number 3, we've tried to put on  
4 one page the strategic priorities for ESG moving forward.  
5 They include, as we discussed in January, a focus on  
6 climate change for the E, human capital for the S, and  
7 alignment of interests for the G.

8           We've put down the bullet points to show where we  
9 think we've met those criteria Investment Belief 3 were  
10 material issues, where we have expertise, where we have  
11 the ability to leverage the partnerships to work through  
12 these topics.

13           Under climate change, you can see in the  
14 presentation that just concluded, we believe there's very  
15 important and meaningful work for us collectively as an  
16 institution to move the ball forward on accounting  
17 standards and the provision of relevant and standardized  
18 and material data to investors. And that's going to be a  
19 three- to five-year project of consistent work for us to  
20 move forward.

21           We also have, that you'll hear in the later  
22 presentation, and Anne will be bringing -- Anne and Dan  
23 will be bringing this forward, the remaining priorities on  
24 our Montreal Pledge 80 companies, our thermal coal  
25 engagement, all of the important manager expectation work

1 and the remaining carbon footprinting work for the total  
2 fund.

3           For human capital, we see a focus on our strategy  
4 for diversity and inclusion. For responsible contracting  
5 policy and for supply chain activities, we'll be bringing  
6 a similar type presentation that we had today on climate  
7 change next month, on human capital. And then finally on  
8 governance and alignment of interests, all of the topics  
9 and priorities that are inculcated in our global proxy  
10 principles and proxy voting work, as well as the important  
11 work that we will continue to do in our focus list.

12           We have added two topics. One, the fee and  
13 performance transparency work that we've been doing across  
14 the asset classes, but meaningfully within private equity.  
15 We'll be bringing that item to discussion, the G, in May.

16           And lastly, research. We think there's many  
17 emerging topics to consider during this next five-year  
18 period. And we certainly think that our Sustainable  
19 Investment Research Initiative that we began two and a  
20 half years ago, SIRI, needs to be refreshed and will be  
21 refreshed and we've been planning to bring that back to  
22 the Committee with a focus, particularly on research on  
23 income inequality, because we've heard that interest by  
24 this Committee. And lastly, the global equity staff will  
25 be continuing its research on portfolio tilts.

1           So with that, Mr. Chair, that's the strategic  
2 priorities that we've listed and heard. And before I turn  
3 it over to Anne and Dan, I'll just pause.

4           CHAIRPERSON JONES: Right. Yeah, I'd like to  
5 pause here. And I think this is a good time to pause to  
6 see if the entire Investment Committee is -- we have  
7 agreement on this particular slide, because it does set  
8 the framework of going forward. And I -- because what we  
9 don't want to do is move beyond this, and then next month  
10 come back, we add something, take something off.

11           So I think this is a good time to see if there's  
12 a consensus from the Investment Committee on this page, so  
13 that we go forward. So we have some -- a number of  
14 speakers so far, so I'm going to call on Mr. Slaton.

15           VICE CHAIRPERSON SLATON: Thank you, Mr. Chair.

16           You know, I think as Dr. Rogers pointed out, this  
17 is not easy work to do. It's not easy for them, and it's  
18 not easy for us. We are -- I think it's important for us,  
19 because I think we have unanimity on this Committee that  
20 this is an important issue and important structure to work  
21 on, and we've got to move this forward.

22           We can all debate, and we may well debate, on  
23 particular terms in it. But we have to keep in mind that  
24 we are resource constrained. You know, we only have so  
25 much staff here. We can't do everything that's possible

1 to be done. We have to prioritize. And I appreciate the  
2 body of work that's happened here that has -- I think  
3 pretty well reflects, and it's gone through some  
4 iterations. It's gone through some changes and you're  
5 reflecting back what you heard from us.

6 I would like to suggest, and I know other people  
7 are going to make commentary, but just to start the ball  
8 rolling -- and there's also probably some public comment  
9 as well, but I'd like to make a motion that this  
10 strategic -- that the Committee approves this set of  
11 strategic priorities as reflected in slide 3 as a motion  
12 on the floor, and then we can take it from there. So  
13 that's my motion.

14 CHAIRPERSON JONES: Okay. It's been moved by Mr.  
15 Slaton. DO we have a second for this and then having  
16 discussion?

17 The whole document is informative, but what we're  
18 saying trying to get a consensus on this particular page  
19 that outlines the strategy we'll be taking.

20 VICE CHAIRPERSON SLATON: The reason for making  
21 the motion is to try to get a consensus direction to the  
22 staff so they feel confident they're marching forward  
23 with -- and what I'm proposing is what is seen here, and  
24 that will be subject to the deliberations of this group.  
25 But I'd like to start it off with that.

1 COMMITTEE MEMBER COSTIGAN: I'll second it.

2 CHAIRPERSON JONES: Okay. It's been seconded by  
3 Mr. Costigan.

4 Okay. Yeah, we've got a list.

5 COMMITTEE MEMBER JELINCIC: This is directly to  
6 Bill's point.

7 CHAIRPERSON JONES: Okay.

8 COMMITTEE MEMBER JELINCIC: On --

9 CHAIRPERSON JONES: Wait just a minute, J.J.  
10 Okay. Mr. Jelincic.

11 COMMITTEE MEMBER JELINCIC: Bill, I would like to  
12 suggest that you hold off making that motion at this  
13 point. Wait until the discussion has developed and then  
14 probably come back to it at that point.

15 VICE CHAIRPERSON SLATON: Well, I --

16 COMMITTEE MEMBER JELINCIC: Because otherwise,  
17 the discussion is going to get into a whole series of  
18 amendments and seconds and votes and substitute motions.  
19 But I think your spirit is right, I just think the timing  
20 is a little off.

21 CHAIRPERSON JONES: You're the maker.

22 VICE CHAIRPERSON SLATON: I don't know. You  
23 know, we've gone through a lot of work on this. I think,  
24 in my opinion, this accurately reflects what we told them,  
25 so I'd like to leave the motion in place and then if

1 someone decides after discussion that it needs to be  
2 modified, you can do it as a friendly amendment. You can  
3 do it as a substitute motion. That's the Roberts Rule  
4 process we have here. So I'd like to leave the motion on  
5 the table.

6 CHAIRPERSON JONES: Okay. And we will not --

7 COMMITTEE MEMBER JELINCIC: And I just wanted to  
8 be --

9 CHAIRPERSON JONES: And we will not be voting on  
10 this until we've had a full discussion, and we've heard  
11 from the requests from the public to speak on this item.  
12 So the actual decision is down the road some, but -- okay,  
13 so now we could go back to Mr. Lind.

14 COMMITTEE MEMBER LIND: Thank you. You know, I  
15 certainly appreciate the great amount of work that we've  
16 all done on this and developing these priorities. And I  
17 certainly sat through all the clicker exercise and all the  
18 discussions and had some great discussions twice over the  
19 last couple weeks with Ted and other members of the  
20 Investment staff.

21 I won't be supporting Bill's motion, because I  
22 think we need to make some changes to this list of  
23 priorities. I certainly appreciate -- and I'll get right  
24 to it. I'm talking about the income inequality issue,  
25 which everybody knows that I'm one several that are kind

1 of passionate about that. You know, it is a major issue  
2 in the Presidential debates. We see more and more of the  
3 long-term risk of income inequality on our system. We see  
4 it globally. More and more traditional investment  
5 professionals are recognizing that risk.

6           And I understand that we don't -- and, you know,  
7 the great presentation we got this morning, we don't yet  
8 have the metrics on what are we going to do about it. I  
9 think everybody sort of gets it intuitively, and I know  
10 that's kind of the rub with staff, but -- and I appreciate  
11 that we are updating SIRI to include the research on  
12 income inequality, but I don't think it's going to take us  
13 five years to figure it out. And I don't want to see us  
14 preclude our ability to take some sort of action or engage  
15 on income inequality if it's supported by the research and  
16 it's consistent with our Investment Beliefs.

17           We have -- you know, arguably there are issues  
18 that we've got listed under S that could be under G,  
19 diversity is one, but I'm fine with where it is. That's a  
20 critical issue that we have to deal with, but I would -- I  
21 would suggest that we include, under human capital under  
22 the S, the category of compensation. Without just calling  
23 out income inequality as a priority, compensation, which  
24 would incorporate work that we're already doing on  
25 say-on-pay, notwithstanding what a heavy lift that is to



1 make that work, it can include the issue around worker CEO  
2 pay ratio, and it could certainly include again, if  
3 supported by the research and consistent with our  
4 Investment Beliefs, it could include work on income  
5 inequality and possible engagement around that. So that's  
6 where I think we need to make a change on this priority  
7 list.

8 CHAIRPERSON JONES: Okay. Mrs. Mathur.

9 COMMITTEE MEMBER MATHUR: Thank you. Well, I  
10 think that this list reflects quite a lot of the agreement  
11 that I've heard on the Board. And I'm sure that we can  
12 stand behind each and every single item that's on this  
13 list, but I too -- and so that's number one.

14 Number two is I think from a process standpoint,  
15 when we first set out this process, we were going to do a  
16 deep dive on the E today, a deep dive on the S next month,  
17 a deep dive on the G the following month, culminating in a  
18 final recommendation to come before the Committee at the  
19 July off-site I think was the plan.

20 And, to me, that's a better a process than sort  
21 of setting the priorities today without having first had  
22 deeper robust discussions on the S and the G. So as a  
23 process matter, I really am not that thrilled with  
24 adopting ES&G priorities today, when today was really  
25 scheduled to be the E.

1           That being said, I will just state my particular  
2 items that I think are missing from this. I certainly  
3 echo Mr. Lind's comments. I think -- I really believe --  
4 I also do not want to wait five years before we do  
5 anything substantive or strategic on income inequality  
6 after definitely, you know, a body of work needs to be  
7 done to identify what substantive work could be done by us  
8 and other asset owners like us. So that's one piece. I  
9 think there needs to be some kind of strategic element  
10 around -- and I don't know if it's an engagement strategy  
11 or an advocacy strategy or what this -- the appropriate  
12 strategy will be. I think that's what the research will  
13 hopefully bring to the fore, but I think something needs  
14 to be -- a placeholder needs to be there under human  
15 capital.

16           And then in the E, I note that water risk is  
17 mentioned a couple of times, first, under sort of the data  
18 and corporate reporting standards. That's the SASB work.  
19 And then second under manager expectations policy, which I  
20 think is both very -- or pilot, which are both really  
21 important, but I also think that there might be a more  
22 intensive engagement strategy that would be worthwhile  
23 pursuing, sometime in the five years.

24           Again, not everything has to be in the first  
25 year, and that's sort of what's missing from this

1 particular snapshot of the strategy is the timing element,  
2 but I think there needs to be some kind of water  
3 engagement -- water-oriented engagement strategy also  
4 before the five years are up. So those are the two pieces  
5 that I would add.

6 CHAIRPERSON JONES: Ms. Taylor.

7 COMMITTEE MEMBER TAYLOR: Yeah, I really do  
8 appreciate the work that you guys put together to give us  
9 this recommended strategy, and it contains just about  
10 everything we talked about. The only thing -- I had two  
11 items as well.

12 One was, again, I'm going to repeat my fellow  
13 Board members, I don't see a wait for five years while we  
14 research income inequality, and something we should be  
15 doing. I think that -- and it shouldn't be under  
16 governance. It certainly should be under human capital.  
17 And I'm not even sure -- I had understood at one point,  
18 when I first got on this Board that we had already done  
19 some research into income inequality, so I'm not sure why  
20 we would be re-researching whether or not there's income  
21 inequality. I'm not sure what it is you would be  
22 researching.

23 If we are instituting this SASB standards, it was  
24 something that they have already looked at reporting on,  
25 you know, getting data and reporting on. So I think if we

1 are implementing the SASB corporate reporting standards,  
2 and we are engaging our investor -- investors -- I'm  
3 sorry, investors and managers in asking them to do that,  
4 and maybe doing the big lift of even the specific sending  
5 out the letters that Dr. Rogers was talking about, which  
6 was, you know, let's have you start reporting the SASB  
7 standards.

8           If we're going to do these big lifts, that was  
9 the other thing I thought was kind of unclear when you  
10 were going through it, Mr. Eliopoulos, was that the data  
11 in incorporate reporting standards seems to be very  
12 general. It doesn't seem to be accepting and using the  
13 SASB standards, and maybe taking those big steps that we  
14 need to take as an institution, because we're a fairly  
15 formidable institution. And I think if we take those big  
16 steps, we would have an impact with the folks that we're  
17 working with.

18           And again, including those standards in income  
19 inequality and our human capital. So I'm not, in any way,  
20 ready to accept these strategies. I think again, and it  
21 was my understanding as well, that we were actually just  
22 doing a deep dive right now under climate change. So that  
23 was mine.

24           CHAIRPERSON JONES: Okay. Oh, Ted.

25           CHIEF INVESTMENT OFFICER ELIOPOULOS: Perhaps --

1 a wonderful question. Perhaps, I'll just address a couple  
2 of the questions directed to me.

3 I think, first, absolutely, you know, cryptically  
4 you know, on a page, it's hard to get the fulsome amount  
5 of everything. But in a data and corporate reporting  
6 standards, we absolutely, and as the following pages will  
7 show and the presentation and having SASB here today, that  
8 that one bullet point really tries to encompass all of  
9 that heavy lift around accounting standards, where we  
10 think the full force and effect of CalPERS brand and our  
11 collective attention has a chance to make a difference in  
12 getting us to that three to five year universal adoptance  
13 rate. So I want to make sure to clear that up.

14 And Anne Simpson can speak to this maybe a little  
15 more if the Committee would like more information. But on  
16 the research on income inequality, you're correct, we did  
17 do some research internally with our global governance  
18 staff, and we actually hired a business school student to  
19 come help us for the summer. And we did explore the  
20 currently search on income inequality to see if there was  
21 a concrete investment issue for us to pursue.

22 That research that we conducted in-house was a  
23 fairly extensive review of the literature. I think we  
24 renewed over 30 research items, which covered both the  
25 macroeconomic view as well as company or firm level

1 issues.

2           This review did not point to any obvious course  
3 of action for CalPERS to take from an investment  
4 perspective for an investor like CalPERS. However, it did  
5 illustrate that the issue is complex and that the policy  
6 issues are quite important. And that's why we came to the  
7 conclusion that the best course of action, given that  
8 status -- state of research is to do more research and  
9 have some independent outside experts do that review and  
10 validate our cursory findings so far.

11           CHAIRPERSON JONES: Ms. Taylor.

12           COMMITTEE MEMBER TAYLOR: So -- and I turned my  
13 mic off. Sorry about that. So what you're saying is you  
14 want to do more research and maybe not use the SASB  
15 standards with income inequality, because it is listed in  
16 their report that they have used that as well.

17           CHIEF INVESTMENT OFFICER ELIOPOULOS: Absolutely.  
18 That is a very important point. Not to have any  
19 confusion, one of the great benefits of the SASB framework  
20 is that it covers ES&G topics, including topics like  
21 income inequality, and diversity and inclusion, and many  
22 of the topics that we see covered here today in a very  
23 comprehensive and industry-specific way.

24           So that's -- by having that first on our list and  
25 the first discussion today, we're underscoring the vital

1 importance of collection of data, because one of the  
2 weaknesses of the research, and one of the weaknesses of  
3 investors being able to take concrete action on some of  
4 these topics today is the absence of, or the dearth of,  
5 reliable data and information to form the basis for  
6 investment decision making.

7           And that's why we are recommending such a fulsome  
8 effort on the accounting standards side of across the ES&G  
9 spectrum. We think that is the area that has the most  
10 materiality and the most impact and uses the greatest  
11 degree of CalPERS own hard built expertise in the field of  
12 accounting standard setting that we've built up literally  
13 over many decades at CalPERS. And that's where we want to  
14 channel and focus our efforts in order to have what we  
15 hope to be a very material change in the way companies  
16 report this information.

17           COMMITTEE MEMBER TAYLOR: So then if it's -- so,  
18 for example, say we are able to report the information and  
19 show that income inequality is a significant risk, right,  
20 by reporting standards, I'm unclear then what the research  
21 would be for. That's where I get a little confused. So  
22 if we're re-researching so find out how we're not going to  
23 invest in something or invest in something how we  
24 implement, you know, tackling income inequality, I'm not  
25 sure how we -- how that's working, if we're --

1           INVESTMENT DIRECTOR SIMPSON:   Maybe I can help  
2 there.

3           You'll remember when we were first starting to  
4 develop a strategy to integrate ESG, and we had a Board  
5 workshop and a review of the academic literature, which is  
6 some 700 papers, and the refresh is something we promised  
7 to do. We said well three years maybe down the line, this  
8 fast changing -- as Ted says, an evolving field. It's  
9 complex. It's all moving quickly. We've commissioned  
10 this academic refresh of the literature.

11           And there were two topics that had surfaced, one  
12 income inequality and the other was diversity and  
13 inclusion. So we've specifically asked the academics to  
14 go out with all their grand scholarship to really sift  
15 through the new literature that's available.

16           So what we saw this as is really enhancing what  
17 we've done as a desk report with an intern over the  
18 summer. And our Toigo intern did a wonderful job, but we  
19 really don't feel one person with a six-week summer job  
20 could really get to the bottom of this. So we thought the  
21 more rigorous and compelling way to approach this was to  
22 include it as a specific topic in the refreshment that's  
23 being done by scholars.

24           So please, I didn't -- I just wanted to emphasize  
25 we didn't view this as rerunning the same thing again and



1 again and duplicating, but it was really taking it to a  
2 higher level of quality and analytical rigor.

3 COMMITTEE MEMBER TAYLOR: All right. Great.  
4 Thank you.

5 MANAGING INVESTMENT DIRECTOR BIENVENUE: And the  
6 only thing I would add to that is that importantly though  
7 in order to be able to continue to develop the research,  
8 we need data to do the research on, right? So that's the  
9 really important element. And to Ted's point previously,  
10 we haven't been able to come to a place in all of the  
11 research that we've done on income inequality to translate  
12 that into a consistent concrete investment theme. We do  
13 believe it's important. The key is to get data around  
14 that topic, and around water, and around many of these  
15 other topics, so that they we can figure out how those  
16 translate into specific investment themes to incorporate  
17 both in fundamental and down the road quantitative  
18 investment decision making.

19 CHAIRPERSON JONES: Okay. Mrs. Yee.

20 COMMITTEE MEMBER YEE: Thank you, Mr. Chairman.

21 I think part of the frustration you might be  
22 hearing is that, you know, there's so much embedded in  
23 each of these categories that, you know, we're not dealing  
24 with the specific at this point yet, but really from a  
25 strategic level how we're going to tackle this.

1 I guess to Ted's point about -- and certainly  
2 after the SASB presentation we just heard, might it not be  
3 appropriate to add a bullet under the S and the G with  
4 respect to data and corporate reporting standards.  
5 Because in my mind, they're kind of two bookends to the  
6 work we're going to do, right? It's going to be drive by  
7 data, and certainly we want to have, you know, standards  
8 employed. And then at the end of the processes really  
9 looking at, and I think Anne and Dan are going to take us  
10 through this, but the development of key performance  
11 indicators, that we've got to know, you know, what is it  
12 that we're looking for that's going to at least give us  
13 some sense that we're accomplishing what we want to  
14 accomplish.

15 And so to Mr. Slaton's motion, I think the staff  
16 has actually done a really good job of trying to keep us  
17 focused in a very tight box around this. I mean, I think  
18 they're pretty sensitive about resources. And I think  
19 it's our job now to then really help define what's in that  
20 box, and so -- but I didn't know whether adding that first  
21 bullet about data and reporting standards would make sense  
22 under the S and the G, because that's got to be a starting  
23 point for each of them.

24 CHIEF INVESTMENT OFFICER ELIOPOULOS: It  
25 definitely clarifies our intent to have the data and

1 corporate reporting standards cuts across all three. It's  
2 a very well -- a point very well taken.

3 COMMITTEE MEMBER YEE: Okay. Good. So given  
4 that, I would also add on with my colleagues that the  
5 adoption of the strategic priorities I think comes at a  
6 later point after we've had a chance to define kind of  
7 what's in this constrained box, as far as what our focus  
8 will be.

9 CHAIRPERSON JONES: Mr. Jelincic.

10 COMMITTEE MEMBER JELINCIC: All right. On human  
11 capital -- and I won't repeat what the three people to my  
12 left have said. But on human capital, we look at how you  
13 treat -- how our contractors treat their employees. We  
14 look at supply chain activities, which, in many ways, is  
15 how they treat their employees -- the suppliers treat  
16 their employers -- employees. What is missing is any  
17 focus on how our investment -- the companies we invest in  
18 treat their employees. And so I think that needs to be  
19 there.

20 And I will tell you at the last two CII -- the  
21 last two fall CIIs, both the AFL-CIO and UNITE HERE have  
22 done a lot of work on not necessarily income inequality,  
23 but wage inequality, particularly in the retail and fast  
24 food segments, and shows some really significant  
25 differences.

1           And the final point I would like to make is this  
2 actually raises a broader issue. And that is do we really  
3 want to be a cap-weighted index fund? If we believe these  
4 things drive results, then maybe we ought to invest where  
5 we think those are going to get rewarded and produce,  
6 rather than simply accept a cap-weighted index. But  
7 you've heard me mention that more than once.

8           Thank you.

9           MANAGING INVESTMENT DIRECTOR BIENVENUE: So to  
10 your questions, Mr. Jelincic, and I think they're well  
11 taken. Very quickly, and I think this goes to what  
12 Controller Yee said about adding potentially the bullet of  
13 data and standards on all three of the ES&G. It's a  
14 really good point and probably we -- you know, I don't  
15 think we can get the SASB presentation back up on the  
16 screen. But on slide 6, if you look at what their --  
17 what's included in the SASB standards, it's -- you know,  
18 the first category is environmental, but then there's a  
19 bunch under S, the social -- that we would call both  
20 social and human. And they speak to many of your points,  
21 Mr. Jelincic on labor relations, fair labor practices,  
22 diversity and inclusion, compensation and benefits, and  
23 then recruitment, development, and retention.

24           So I think it speaks to many of these themes that  
25 I think we collectively recognize are very important. And

1 then, you know, to your comment on the cap-weighted  
2 indexes, this is the reason why we need the data is to  
3 then allow ourselves to see is there a way that we should  
4 tilt the portfolio in a way that's different than what the  
5 cap-weighted portfolio would say?

6           And, you know, you see that as global equity,  
7 staff research, and the portfolio tilts. You see that on  
8 the slide here. That's exactly the research that we want  
9 to do. But to be able to do that research, we need to  
10 have the data to know what better way to tilt the  
11 portfolio than cap weighted.

12           COMMITTEE MEMBER JELINCIC: Thank you.

13           CHAIRPERSON JONES: Okay.

14           CHIEF INVESTMENT OFFICER ELIOPOULOS: The only  
15 thing I would add to that, Mr. Chair --

16           CHAIRPERSON JONES: Yes.

17           CHIEF INVESTMENT OFFICER ELIOPOULOS: -- is just  
18 the point about CII and other partners that we work with  
19 is it forms a network of partnerships. And what we've  
20 tried to highlight here are the topics that CalPERS will  
21 take a lead will be, you know, as a key strategic priority  
22 for CalPERS. It doesn't mean that we won't work with our  
23 network of partners on these issues and perhaps let other  
24 partners take the lead on one of these topics while we  
25 focused on accomplishing this work.

1           So that was the intent of the work through  
2 partnerships to leverage resources impact on the bottom of  
3 this slide, that we can't prioritize and lead every effort  
4 but our partners can. And collectively, I think we can  
5 make a lot of lead way on these topics.

6           CHAIRPERSON JONES: Okay. Mr. Costigan.

7           COMMITTEE MEMBER COSTIGAN: Thank you, Mr. Jones.

8           So I have just a few questions so I can -- and  
9 first, I want to applaud Controller Yee and Ms. Mathur for  
10 bringing the water issue. And I know I say it with an R,  
11 even though there's no R.

12           (Laughter.)

13           COMMITTEE MEMBER COSTIGAN: But just a couple  
14 issues just on water. One is we talk about, you know,  
15 mitigation of risk. And so -- and we had -- we've gone  
16 through this in preparation for this meeting and it should  
17 be nothing new, because I've raised those two issues.

18           One is I want to make sure we have a broad enough  
19 definition. In California, it's lack of water, right?  
20 And then there's the subsets of water quality, water  
21 storage, whatever it may be.

22           In the midwest it's an abundance of water. In  
23 India, it's a lack of water. In Europe it's an abundance  
24 of water. So one is I'd really want to know what our  
25 definition is as it relates to when we talk about water.

1 And I know you have an answer for that, because we talked  
2 about this.

3           The other issue that I want to raise, at least  
4 with water, sort of goes into sort of the real asset  
5 issue. Part of water policy in California -- I mean, we  
6 can talk about water scarcity right now really is, to a  
7 degree, is driven by policy. It's been the lack of  
8 building above-ground storage in California. It's been a  
9 lack of a commitment by policymakers -- and I'll include  
10 myself in that, because I worked on legislation in the  
11 past related to dams -- where we're going to start  
12 mitigating water, yet policymakers have failed at times to  
13 act on dealing with water mitigation.

14           So how do we account for that? Because we're  
15 asking someone in a finite -- and I know Ms. Stausboll and  
16 I had this conversation as it relates to that. You can  
17 only -- as Mr. Slaton will saw you can only analyze the  
18 facts that you have. So I want to take in -- it's a  
19 multiple part question. Are we going to broaden the water  
20 definition, and then how are we going to look at the  
21 policy issues?

22           INVESTMENT DIRECTOR SIMPSON: Thank you. Our  
23 definition ion water risk includes, what we call,  
24 resilience. That is water too much or too little, water  
25 in the wrong place. So companies with assets on coastal

1 areas, obviously the question of sea level rise is  
2 relevant. And for other operations, the question of  
3 resilience is how are you going to deal with drought, and  
4 also for others, extreme weather events.

5           And you'll see when we come to the main body of  
6 the presentation when we're talking about the engagement,  
7 we're proposing with our Montreal Pledge companies, those  
8 companies are both, if you like, the contributing to the  
9 cause of global warming, because they're such significant  
10 sources of emissions, but we're embedding this concept of  
11 resilience and natural resource scarcity which is directly  
12 from the Investment Beliefs into that first framework for  
13 the engagement.

14           So I think we have to realize that we need to  
15 tackle both causes and effects. The controllable part of  
16 global warming is driven by emissions from industry. And  
17 we've got these 80 companies responsible for 50 percent of  
18 the emissions. That's extraordinary. Now, we want to get  
19 these companies to the position where they'll disclose  
20 their long-term strategy to getting a handle on that, but  
21 then other companies are going to need to respond to the  
22 risks, which regardless of whether we keep to the under 2  
23 degree target, every sector in the portfolio will be  
24 affected one way or another. So water is relevant, to one  
25 degree or another, industry by industry.



1           And when we come to the presentation, there's a  
2 little bit more about that, because Divya Mankikar has  
3 done a little analysis to see more in that 80 where they  
4 sit in the water table, so to speak.

5           COMMITTEE MEMBER COSTIGAN: But what we do know,  
6 at least in California, is that drought has been cyclical  
7 for decades --

8           INVESTMENT DIRECTOR SIMPSON: Yes.

9           COMMITTEE MEMBER COSTIGAN: -- even prior to the  
10 issue of climate change. So I understand the linkage with  
11 extreme water events, and whether events related to  
12 climate change. But when you look at California, or the  
13 western United States, it has -- it's been drought prone  
14 prior to the discussion of climate change. And what I  
15 again asked was a more specific I question was are -- do  
16 we look at -- if we identify policies as a factor to  
17 mitigation, because of the presentation we're going to  
18 have from Ceres and the presentation that we just had from  
19 Janine and her folks, is climate change is a risk, the  
20 lack of policy. So you're asking -- you're advocating for  
21 a policy as it relates to climate change to keep in under  
22 2. Are we going to have a long-term discussion of  
23 advocating, for example, storage?

24           CHIEF INVESTMENT OFFICER ELIOPOULOS: So why  
25 don't I -- I'll take that one.

1           COMMITTEE MEMBER COSTIGAN: I mean it's a similar  
2 policy argument.

3           CHIEF INVESTMENT OFFICER ELIOPOULOS: Yeah. So I  
4 think importantly what we're trying to do is really close  
5 the chapter on the climate change policy development as  
6 it's concluded in Paris and lay out now a next chapter,  
7 the next three to five year chapter of advocacy work with  
8 respect to accounting standards. That's the important  
9 message. That's the important strategic priority we're  
10 attempting to convey, that the time has come to conclude  
11 the policy development phase of our work, and focus for  
12 all the reasons we've seen today and discuss today on  
13 accounting standards.

14           So we have not proposed a new policy review on  
15 water just to be very frank and direct in responding to  
16 your question.

17           COMMITTEE MEMBER COSTIGAN: Oh and I -- and  
18 that's just one of the reasons I raised it, I mean, is we  
19 had a policy discussion on climate change. The fact that  
20 we're going to be adding water I just want to make sure,  
21 you know, it's not left by the wayside. Climate change  
22 may be resolved, water has not been. So just an issue.  
23 And I'd like to broaden it, because I find it -- I mean,  
24 water is a fascinating discussion. We can spend all day  
25 talking about it.

1           The other issue -- and I give Mr. Lind a lot of  
2 credit on the income inequality issue, what I have looked  
3 in the documents -- and again nothing new. I raised this  
4 in our calls -- where is a definition we can look -- so  
5 there's a California definition, a Bay Area definition, a  
6 U.S. definition, a European definition, a world  
7 definition. So help me understand what income inequality  
8 is.

9           And then when we look at the discussion, I think  
10 Mr. Lind raised between the lowest paid worker and the  
11 CEO, where does that translate, for example, in the  
12 private equity? Are we going to have a formula? I mean,  
13 what is the ultimate goal? And how, as a global investor,  
14 do we apply our standard here in Sacramento across  
15 global -- particularly -- and I've been looking at the  
16 websites, the federal policy website and others, but what  
17 is our definition? What is a definition for us to start  
18 with? What's a goalpost?

19           CHIEF INVESTMENT OFFICER ELIOPOULOS: You're  
20 raising one of the key issues behind the complexity behind  
21 reviewing or researching or coming up with a concrete  
22 action with respect to income inequality. The definitions  
23 vary across all the things that you just mentioned. And  
24 certainly one of the goals of a research review would be  
25 to come up with a definition, or at least a definition

1 that speaks to or focuses on impact to investment or  
2 financial impact, but -- and I'll let Anne or dan comment  
3 on that further.

4 But really what we're trying to do and this is  
5 where some of the tension comes to play, what we're  
6 proposing for the strategic priorities going forward on  
7 around ESG isn't to broaden the list of things that we're  
8 looking at, but to narrow them and focus them.

9 And I think that's the key issue before this  
10 Committee, what we are presenting and what we've heard is  
11 broad consensus around this list, and it's narrower than  
12 it could be. And at the end of the day, we're your  
13 Investment Office. So a exploration of water policy, we  
14 don't see as an investment priority, other than in the  
15 context of water impacts in climate change, where we see a  
16 very important process to move forward on, which is to  
17 disclose those risks, both too much water and too little  
18 water in accounting standards, so that we can better  
19 understand the nature of the risk, as well as all of the  
20 work we're doing with our manager expectations.

21 So one of the key issues that's before this  
22 Committee is that question of broadening out this list or  
23 focusing this list. And what we're proposing is to focus  
24 it somewhat on what we collectively believe are the most  
25 impactful issues for our investment portfolio.

1           COMMITTEE MEMBER COSTIGAN: And, Mr. Eliopoulos,  
2 I completely agree with you on that. I only raise these  
3 issues, particularly in the area of water, is when we  
4 speak, many people listen. And so when we start talking  
5 about water scarcity and water risk, I just want to make  
6 sure, one, it's the broader of definition, and also the  
7 fact that there are significant policies related -- that  
8 impact businesses by either regulatory policy, failure to  
9 adopt policies, or whatever it may be.

10           And I was cure on the mitigation, the same thing  
11 back on the income inequality is, we're asking -- because  
12 I'd be curious is when we go out and ask for those  
13 definitions, again, whoever we go pick is going to have a  
14 built-in bias, based upon where they are as to what the  
15 definition is going to be, and yet, as you just said as  
16 our global investor, it impacts our decision across the  
17 entire portfolio.

18           Thank you. Thank you, Mr. Jones.

19           MANAGING INVESTMENT DIRECTOR BIENVENUE: Yeah,  
20 Mr. Costigan, I think your question and your comments  
21 speak very much to the data standards. And that if we can  
22 get these data standards very broadly, we think that for  
23 some -- you know, for some investments, that's an  
24 inundation concern, for others investments it's a drought  
25 concern, for other investments it's a sea level rise

1 concern. There's all of these different, you know,  
2 potential implications, and what we need as an investor is  
3 data.

4           And then this speaks very much to both Mr.  
5 Eliopoulos and then to Mr. Slaton's points, which is that  
6 we have, number one, finite resources, but very  
7 importantly we also have a very finite sort of brand.  
8 When we bring our brand to bear on something that's where  
9 we think we can have an impact. But if we do that too  
10 broadly, I think we lose some of that power of that brand.

11           Couple that with the fact that while we can even  
12 have, you know, more resources, our leadership and our  
13 ability to really direct and focus those resources is  
14 constrained. And that's why we just -- we believe that  
15 what we need to be focused on is -- especially in the  
16 advocacy arena, but also in the engagement arena, and in  
17 the integration arena is getting good data. And if we can  
18 get that date and we can get that data very broadly and  
19 very comparable, very systematic, that will allow us to  
20 not only assess the current set of investment  
21 considerations and factors to work on, but also as the  
22 marketplace evolves allow us to continue to evolve that  
23 thinking, which is why it's got to be on data. And it  
24 speaks to how -- how important -- and you know, Jean and  
25 Janine alluded to the fact that in the past the -- and Ms.

1 Mathur alluded to it as well, that the FASB standards  
2 weren't taken for granted, and now they are.

3           We need to get ourselves to a place where some of  
4 these sustainability type disclosures can be taken for  
5 granted. But in order to get there, this underscores, you  
6 know, the comment on it's a heavy lift, because it's  
7 getting issuers and investors together, it's getting  
8 global standards, and then over time it's getting  
9 regulation. And that's a lot of work, and that's going to  
10 take focus by your Investment staff.

11           CHAIRPERSON JONES: Okay. Mrs. Hollinger.

12           INVESTMENT DIRECTOR SIMPSON: Sorry, it's -- I  
13 just wanted to add one small point, which is CalPERS has  
14 legislative guidelines, which frame the work that the  
15 Investment Office -- it reflects the Investment Office  
16 priorities, but our colleagues in Legislative Affairs have  
17 those guidelines. So if this was, for example, a  
18 California issue, that would be something that's being  
19 channeled through, you know, other members of the  
20 enterprise's team.

21           And, of course, we work very closely with  
22 Legislative Affairs, and our Legal Department on all of  
23 these types of matters, but that might be the place to  
24 look to see whether the language captures the issue  
25 that -- for State legislative guidelines.

1 CHAIRPERSON JONES: Okay. Thank you. Looking at  
2 the clock, we're over two hours now, so we need to take a  
3 10-minute break. So we'll reconvene at noon.

4 (Off record: 11:49 AM)

5 (Thereupon a recess was taken.)

6 (On record: 12:10 PM)

7 CHAIRPERSON JONES: Okay. We'd like to reconvene  
8 the Investment Committee. Thank you. Okay. We're all  
9 here.

10 Okay. We're going to reconvene and continue our  
11 discussion on this item. And I think what we're -- what  
12 I'd like to do, Ted, is -- because we haven't seen the  
13 full presentation yet. So perhaps we need to go ahead and  
14 have that presentation. And also, as you go through the  
15 presentation, be mindful of how and the water issue may be  
16 worked in at any point given through your presentation.  
17 If you say this is a place where we could add some  
18 language to deal with the water issue then, because we're  
19 talking only about the E today, anyway. And so then we'll  
20 revisit the others after the presentation. Does that  
21 sound like a plan?

22 CHIEF INVESTMENT OFFICER ELIOPOULOS: That sounds  
23 like a great plan.

24 CHAIRPERSON JONES: Okay. Thanks.

25 CHIEF INVESTMENT OFFICER ELIOPOULOS: So with



1 that, I will turn it over to Anne Simpson.

2 INVESTMENT DIRECTOR SIMPSON: Thank you very  
3 much, Ted. And thank you for the discussion. This is so  
4 helpful. You know, the old management adage of only do  
5 what only you can do I think is very relevant. There's  
6 much to be done. There are many hands make light work.  
7 But the question is where should CalPERS lead? And that's  
8 really been driving the staff discussion. It's not the  
9 other issue aren't important, it's that where do throw, I  
10 said to Ted, the full faith and credit of CalPERS at a  
11 problem or an issue, we can really move it.

12 So it's with that very optimistic start I'd like  
13 to take us back to the presentation.

14 --o0o--

15 INVESTMENT DIRECTOR SIMPSON: So, Ted, is there  
16 anything you want to highlight with the time line?

17 I think the main message here is that by mapping  
18 this out, as Ted said at the beginning, this very  
19 thoughtful process, that the Investment Committee has  
20 established, gives us a chance to do a deep dive on a  
21 topic that we now is important, but then we'll come and  
22 draw all the threads together and adopt the plan later in  
23 the summer. So there will be a chance for more reflection  
24 and consideration. We know we're just starting the  
25 process.

1                   --o0o--

2                   INVESTMENT DIRECTOR SIMPSON: Again, Ted, in his  
3 opening remarks, highlighted the Investment Beliefs. And  
4 we've included several of them at the beginning, which we  
5 think are particularly relevant to a discussion on  
6 environmental issues. But what's important here is that  
7 we are fiduciaries. So whenever we're approaching an  
8 issue, we're mindful that our objective is ultimately to  
9 pay pensions and benefits over the very long term.

10                  So Investment Belief 3, I won't go over, because  
11 it's familiar, and Ted has covered it very well.

12                   --o0o--

13                  INVESTMENT DIRECTOR SIMPSON: We're also  
14 highlighting Investment Belief 4, that long-term value  
15 creation requires effective management of the three forms  
16 of capital, financial, of course, physical, and human.  
17 And that is really the groundwork -- the economic  
18 grounding for us looking at ESG.

19                  Environmental issues are all about physical  
20 capital, the S is about human capital, and, of course, G,  
21 governance, is what enables us to be good stewards of our  
22 financial capital.

23                  We're also highlighting Investment Belief 7, that  
24 we'll only take risk where we have a strong belief we will  
25 be rewarded for it. So the focus that we're proposing on

1 accounting standards is really intended to give us a  
2 better handle on what those risks are. I think we're in  
3 the realm of ESG. It's -- to quote -- was it Cheney,  
4 Rumsfeld --

5 (Laughter.)

6 INVESTMENT DIRECTOR SIMPSON: The known knows.  
7 Okay. We've 100 year of accounting for the known knows,  
8 and I feel we're moving into the world of the known  
9 unknowns, which are the risks and drivers of value that  
10 come from these other two forms of capital. So we know we  
11 don't know about these things, and that's really why we're  
12 focusing on this question of data.

13 --o0o--

14 INVESTMENT DIRECTOR SIMPSON: We're also  
15 highlighting the question about costs, because that's  
16 important as good fiduciaries, and also that risk is  
17 multi-faceted, I think, which ties very well to today's  
18 discussion.

19 --o0o--

20 INVESTMENT DIRECTOR SIMPSON: This slide before  
21 at the would be shop, we're looking at the E, the  
22 environmental issue. We're proposing to continue a focus  
23 on climate risk. And I want to highlight, we consider  
24 that CalPERS has three channels for having an impact.

25 The first is integration. That's where we take

1 an issue and integrate it into our investment decision  
2 making. Engagement, that's where we exercise our  
3 influence as an owner or a provider of capital with  
4 companies and managers. And the third piece is advocacy.  
5 That's where we can team up with others and advocate for  
6 policy and regulation, which is going to make sure that  
7 the market provides the stable and sound environment for  
8 us to deploy capital into.

9           And that explains all the work we did on  
10 Dodd-Frank. It also explains our agenda and the run up to  
11 the Paris climate change agreements.

12           But as Ted mentioned, critical to this are our  
13 partnerships, both with investors, but also other  
14 organizations, some of whom are here today. When we come  
15 through all of this thinking on strategy, we want to be  
16 very thoughtful in reviewing our partnerships to make sure  
17 that we've teamed up with both the fellow investors and  
18 the organizations that can help take the new strategy  
19 forward.

20           As CalPERS may be a large fund, but we are just a  
21 drop in the ocean in the global capital market. So  
22 whatever we do, we have to do together.

23                           --o0o--

24           INVESTMENT DIRECTOR SIMPSON: So setting the seen  
25 on climate change. The Paris agreement was a

1 break-through policy for the world's governments, but  
2 something else important happened in Paris, which is that  
3 the world's central banks represented, through the  
4 Financial Stability Board, which was actually set up after  
5 the Asia financial crisis, that world's central banks were  
6 given a job by the G 20, which is to establish the  
7 disclosure that would allow an assessment of risks posed  
8 to the financial system by climate change.

9           Now, why does that matter to CalPERS? It means,  
10 first, that we have the world's most significant financial  
11 regulators making the connection between geography,  
12 geology, meteorology, if you like the science, is physics  
13 meets finance. So as that group is continuing with its  
14 work, we feel we've got a real opening for starting to do  
15 work on disclosure.

16           Now, this is a very similar bucketing of the  
17 issues to the one that Dr. Rogers presented earlier, but  
18 it's a little different.

19           So this group has identified that their needs to  
20 be disclosure around three areas, the first the physical  
21 impacts of climate change --

22                           --o0o--

23           INVESTMENT DIRECTOR SIMPSON: -- sea level rise  
24 and related displacement, very much in the water arena,  
25 climate driven changes in agriculture production and

1 energy demand again, weather related impact.

2 But also the impact of higher temperatures on  
3 labor productivity and public health. The second area,  
4 relevant reference earlier to the New York attorney  
5 general and now California's attorney general looking at  
6 litigation at Exxon, is that parties suffering from  
7 climate change related loss may seek compensation arising  
8 from regulation, or, insurers and regulators failed to  
9 price in risk, and could suffer losses from physical risk  
10 claims.

11 And the third bucket of disclosure that they're  
12 looking at is transition risk. We've all seen the charts  
13 of how we get from here to there, starting with a heavily  
14 carbon-dependent energy economy, and the transition over  
15 30 years to low carbon. And that's the transition risk  
16 area.

17 So this is defined as financial risks for  
18 modifying economic activity in line with the Paris COP21  
19 targets resulting in revaluing assets and opportunities.  
20 So there's an understanding a transition is needed, but if  
21 it's chaotic, it's going to pose financial risk. That's  
22 the assumption.

23 That group has started its work. And depending  
24 on how the new strategy unfolds, scenario where we think  
25 CalPERS should be contributing to the discussion.

1                   --o0o--

2                   INVESTMENT DIRECTOR SIMPSON: The second slide is  
3 really, I think, resurrecting -- or restoring accounting  
4 standards to the place they've always deserved, which is  
5 to be at the absolute forefront of investor attention.  
6 And too often, accounting standards are treated as  
7 something that gives you headaches or is tough to  
8 understand. And it's a backroom activity that doesn't get  
9 enough investor input.

10                   But Bob Eccles who was the founder's chairman of  
11 the Board at SASB wrote a very nice piece recently in  
12 Institutional Investor. And his headline says it all, *Why*  
13 *Investors Should Care About the Next Generation of*  
14 *Accounting Standards*. And you've got the link to the full  
15 article. But he makes the point that until the crisis of  
16 the 1929 crash really companies could pick whichever  
17 accounting standards they liked the look of, a little bit  
18 where we are now with ESG. And no doubt, you picked the  
19 one that is the most flattering.

20                   But there's no consistency, and it's not possible  
21 to regulate. And I'm sure this is where my sympathy goes  
22 to the SEC, how can you regulate ESG disclosure if we  
23 don't have agreed standards against which you can assess  
24 what's good, bad, or indifferent.

25                   --o0o--

1           INVESTMENT DIRECTOR SIMPSON: So now to what we'd  
2 like to put forward to the Board on climate change as our  
3 priority area of work where CalPERS would intend to lead  
4 and put our voice, our important reputation on these  
5 issues, and also work with others to have an impact.

6           So the first for our advocacy focus, this is the  
7 work we do with regulators and others, we want to make  
8 integrated corporate reporting a core theme. This has  
9 long been in CalPERS principles. It's long been in our  
10 engagement in conversations with companies, which is to  
11 join the dots between the different information that's  
12 being provided. So the objective here was saying is to  
13 focus on improving CalPERS understanding and management of  
14 investment risk and opportunity by advocating that  
15 standard setters and regulators develop - and this is  
16 where we would want to go further - mandate integrated  
17 corporate reporting.

18           Our concern, if we rely on a voluntary  
19 arrangement, is that those with good stories to tell will  
20 be the first -- the first to report. And really, to get  
21 the full benefit of this, we need to know the good, the  
22 bad, and the ugly. And the only way that's going to  
23 happen is if we have a regulatory framework.

24           However, beginning with voluntary piloting and  
25 voluntary disclosure is going to be very helpful to that,



1 because regulators always want to know that something  
2 works, that it's been tried and tested before they write a  
3 rule.

4           So under this initiative, we envisage, first  
5 phase we would review existing voluntary standards.  
6 Secondly we would identify best practices from our  
7 position as a fiduciary investor, and the third phase  
8 would be to engage with regulators and standard setters to  
9 ensure those best practices on integrated corporate  
10 reporting are implemented.

11           And we only have a potential key performance  
12 indicator at this early stage, but we think that we would  
13 need to develop metrics to track the progress by the  
14 standard setters. We're starting here with the Climate  
15 agenda, and we have the financial stability Board  
16 initiative, so we think that's going to move quite  
17 quickly.

18           But the earlier point by Controller Yee that --  
19 and others, that we should think of this as a  
20 game-changer. This is data and accounting standards are  
21 relevant to all elements under the E, the S, and the G,  
22 but we're presenting it here for the first time.

23                           --o0o--

24           INVESTMENT DIRECTOR SIMPSON: There's more detail  
25 here in the timeline. Just so you see the order that we

1 think we would go in. We actually think that because we  
2 have a strong relationship with the international  
3 Accounting Standards Board, I have to say it's a great  
4 example where our partnership with Council of  
5 Institutional Investors is bearing fruit here. CalPERS  
6 represents CII on the advisory council in that setting.

7 Let me move to the engagement.

8 --o0o--

9 INVESTMENT DIRECTOR SIMPSON: Something important  
10 came out of the work that we did to map the carbon  
11 footprint in our public equities portfolio. And I'm  
12 joined here by Divya Mankikar, who led that important  
13 effort. I really don't think we knew what we'd find, but  
14 through using a collection of available data providers and  
15 various forms of extrapolation, we came to the conclusion  
16 that 50 percent of the emissions, carbon global warming  
17 emissions, that our portfolio is responsible for are  
18 generated by 80 companies.

19 So this then posed a complementary track to ours,  
20 that alongside working with regulators to improve market  
21 wide data and standards, we could follow up on the policy  
22 work in the run up to Paris, the path to Paris by actually  
23 engaging these 80 companies and move the needle on  
24 emissions globally, again by teaming up with other  
25 investors and building out a strategy.

1           And this, I think, builds on the superb work that  
2 Ceres lead, through the carbon asset review initiative,  
3 and also the tremendous work that Ceres did building the  
4 Investor Network on Climate Risk of 20 plus trillion  
5 dollars worth of investors who raised their voice and had  
6 a very effective role in the Paris negotiations.

7           We've highlighted on this page some of the issues  
8 that think -- we think need to go into a long-term  
9 strategy to address climate change, which we would want  
10 fully disclosed. And I think we'd want to see how this  
11 maps onto the SASB the FASB formula. But we unavoidably  
12 need it must include capital allocation and research and  
13 development, risk management, asset portfolio resilience,  
14 when very relevant and considering water risk, energy,  
15 natural resource scarcity.

16           Assuming there will be an adoption of the new  
17 draft of the Global Governance Principles, that we would  
18 highlight Board expertise and experience on climate  
19 change. Also, public policy strategy, we want to know  
20 about political contributions on this arena and have full  
21 disclosure. And also a consideration of compensation,  
22 because if people are being rewarded for a long-term  
23 strategy and conflict with the Paris 21 agenda, then  
24 that's something that needs to be addressed. We don't  
25 have alignment.

1           The second part of this is to follow and disclose  
2 recommended standards of integrated corporate reporting,  
3 which we expect to, at a minimum, include the issues we've  
4 listed above.

5           Potential key performance indicator. Again,  
6 because of the Montreal Pledge work that we've already  
7 done, we do think we've got some reasonable estimates and  
8 measures. And, Divya, in her presentation to you some  
9 months back before the Paris meetings informed you that,  
10 in addition to the 80, we could already track a six  
11 percent decrease in carbon emissions in the portfolio,  
12 from the existing commitments. So we think this can be  
13 measured in a very tangible way.

14                           --o0o--

15           INVESTMENT DIRECTOR SIMPSON: Again, we've mapped  
16 out what we would do first, second, and third. Also, I  
17 want to highlight that we have a commitment under the  
18 State legislation SB 185 to engage coal companies, and  
19 they will be in the mix, of course.

20                           --o0o--

21           INVESTMENT DIRECTOR SIMPSON: And finally, and  
22 perhaps most important, our integration focus. What is it  
23 that we do to integrate this understanding of risk into  
24 our own investment decisions. And I'm delighted that I'm  
25 joined here by Dan Bienvenue. He and I co-chair a new

1 subcommittee of the Investment Strategy Group in the  
2 Investment Office, which is to address the themes of  
3 governance and sustainability. And all the asset classes  
4 and program areas are represented on that committee, and  
5 we are -- therefore have a formal established process now  
6 for managing the integration process. And I think that  
7 will be a powerful driver of change.

8           At the top of the list for that group is the work  
9 that's being undertaken on manager expectations. And  
10 we're flagging here that water risk is included in the  
11 pilot sustainable investment practice guidelines that each  
12 asset class has.

13           Secondly, as you know, CalPERS has committed to  
14 carrying out the same carbon footprint analysis for each  
15 of the asset classes. And we've put that in a sequence  
16 that we think is manageable, based on the ownership and  
17 important other work that those asset classes are doing,  
18 so that this can be in a sequence that's manageable.

19           Secondly, we have the refresh, as Ted was  
20 mentioning, of the Sustainable Investment Research  
21 Initiative. And also, in response to some inquiries from  
22 Board members, Dan and his team will be doing further  
23 research on the issue of portfolio tilts, which are -- but  
24 as Dan mentioned earlier, until we have data, it's very  
25 difficult to know what your tilting into or out of,

1 because you're in that world of the known unknown.

2 Our key performance indicators we think need to  
3 be very tightly tied to those projects and commitments  
4 that we've agreed to undertake. But at the end of the  
5 five-year period, we should be able to go through this  
6 list of activities and be able to report that it's been  
7 completed.

8 --o0o--

9 INVESTMENT DIRECTOR SIMPSON: So the five-year  
10 plan that we're proposing is on the following page again,  
11 and the sequence, the order in which we expect things to  
12 take place.

13 --o0o--

14 INVESTMENT DIRECTOR SIMPSON: And finally, a  
15 snapshot, what are we planning to do on advocacy,  
16 engagement and integration for our focus on climate  
17 change.

18 And to sum up, data and corporate reporting  
19 standards, we're proposing, are our focus for advocacy.  
20 On engagement, we're proposing to tackle the 80 companies  
21 that are responsible for 50 percent of our greenhouse gas  
22 emissions associated with the portfolio, and also fully  
23 discharge our responsibilities with thermal coal  
24 companies.

25 And on integration, we will complete the pilot of

1 the manager expectations process. We'll complete a carbon  
2 footprint for the total fund. And on the research front,  
3 we'll both have the refresh of the academic literature  
4 that's underway, and secondly, have some specific staff  
5 research onto the issue of tilts.

6           So in the appendices, you'll see that we've given  
7 you some more information, which I don't think I'll go  
8 through now in the interests of time. But we've, for  
9 example, mapped out the glory of the international  
10 accounting standards sausage making, machine for want of a  
11 better word, how does it work in the U.S. and how does it  
12 work oversees?

13           We've also summed up the different things  
14 currently embedded on water risk. We realize it's not  
15 pulled together as a theme specifically, but we want to  
16 show you what's going on at the moment.

17           And we've also given you a lot more details about  
18 the famed 80 companies under the Montreal Pledge. The  
19 sectors, which are varied, the geography, and the size.

20           And finally, we've given you an overview of the  
21 work that's been completed on climate change, what's  
22 evolving, and what we're proposing as our core strategy  
23 going forward.

24           Shall I pause for questions?

25           I mentioned earlier that everything that we do,

1 whether it's integration, where we're learning from other  
2 funds and sharing our experience, or it's engagement where  
3 we team up with our sister funds as owners, or it's  
4 advocacy, partnerships are at the core.

5           So we're absolutely delighted that Mindy Lubber  
6 is joining us. She's the CEO of Ceres. Ceres had its  
7 origins in a pioneering statement called the Valdez  
8 Principles. I was in Britain at that point. And you'll  
9 remember the Exxon tanker Valdez ran aground, and there  
10 was a terrible oil spill. And that prompted, what I  
11 think, was the first set of environmental standards. And  
12 it's very encouraging to look back. And even in those  
13 early days, CalPERS was a signatory to the Valdez  
14 Principles, which later evolved into the organization we  
15 know today as Ceres. So, Mindy, it's a --

16           CHAIRPERSON JONES: Before we call on Ms. Lubber,  
17 we have a couple questions.

18           Mr. Feckner.

19           COMMITTEE MEMBER FECKNER: Not me. Sorry.

20           CHAIRPERSON JONES: Okay. Mr. Jelincic.

21           COMMITTEE MEMBER JELINCIC: On slide 11, you  
22 talked about -- and you don't have to go there, but you  
23 talked about engaging the regulators and the standard  
24 setters. Have we had a conversation with K&L Gates about  
25 what help they can give us and what role they can play in



1 that?

2 INVESTMENT DIRECTOR SIMPSON: Not at this stage,  
3 no.

4 COMMITTEE MEMBER JELINCIC: Thank you.

5 CHAIRPERSON JONES: Okay. Seeing no further  
6 question at this time, so now we can move to Ms. Lubber.

7 MS. LUBBER: Great. Thank you, Mr. Chairman and  
8 thank you all for having me. It's been an interesting  
9 morning with a great discussion. And I thought the SASB  
10 discussion was particularly strong for what we're trying  
11 to do.

12 I have a short time here today. I'm going to  
13 talk a little bit about the kind of work that we do at  
14 Ceres, and why CalPERS leadership is so extremely  
15 important, and how I see it making a difference across the  
16 world's largest companies and hundreds of other investors,  
17 who neither have the resources, the expertise, or the  
18 leadership that you all have here. And then I will, of  
19 course, specifically comment on the climate policy.

20 But I do think the effort to focus on systems and  
21 advocacy to change systems on engagement and on  
22 integration are the right ways to go. Taking on ESG  
23 issues piecemeal, as we have for the last two and a half  
24 decades, is not going to get us where we need to go or in  
25 the time frame we need to get to.

1           So based on that design, I truly want to commend  
2 the staff and the Board. As you've been thinking about  
3 it, I understand from this discussion it's not final, but  
4 the direction you're going in certainly is impressive  
5 work, and I urge you to keep it up.

6           While Ceres addresses overall ESG issues and our  
7 thought leadership and advocacy, and I'll mention some of  
8 that. I really want to get to comments on your climate  
9 program.

10           But first, at Ceres our mission is to integrate  
11 sustainability into capital markets. We work with 100  
12 plus large companies from Apple to Dell to Citigroup and  
13 Wells Fargo, from Bloomberg to General Mills, the Gap, and  
14 Levi Strauss. And we work with 118 investor members,  
15 asset owners and asset managers, who are particularly  
16 interested in integrating climate risk into the work that  
17 they do and how to address it.

18           I'll note that Manulife Asset Management that  
19 managers \$293 billion just joined INCR today, so -- and  
20 it's not that they joined, it is that they are looking to  
21 work with a group of leadership investors to learn what  
22 you know, how you're doing it, and how we could take the  
23 leadership of CalPERS and integrate it into the work of  
24 118 other investors.

25           A quick story that I want to tell or the quick

1 message that I want to bring is, that as I travel across  
2 the country, and we all travel across the country.  
3 There's nothing impressive about that, but sit and work  
4 with, and work with the boards of the Apples, of the  
5 Dells, of the Time Warners, of Citi, Unilever and so on.  
6 They absolutely care about what CalPERS says. So I hope  
7 nobody underestimates, and I know you don't. You're here.  
8 You're making the decisions. You're the leader of this  
9 institution.

10 But the largest companies in the world want to  
11 know what CalPERS thinks about what they do on  
12 sustainability and what they do on climate in particular.  
13 And they're eager to hear from you. Sometimes they  
14 complain they don't hear from their investors enough on  
15 quarter earnings calls, that would be the analysts.

16 But I do want to say that when you make decisions  
17 and set policy here in this room, it reverberates around  
18 the world, that Dell cares, that Apple asks on a regular  
19 basis that Citigroup says is this going to make CalPERS  
20 happy or not?

21 Now, it's not my job to tell them whether it's  
22 going to make CalPERS happy or not. I don't know the  
23 answer to these questions on a daily basis. But when JP  
24 Morgan came out two weeks ago with a policy of not  
25 investing in coal, a much more proactive policy that they

1 ever heard, the first question they asked is what does  
2 CalPERS think about this? I said call CalPERS and perhaps  
3 they'll tell you.

4           The point is of the 118 investors in the investor  
5 network in climate risk, or the 110 companies that we work  
6 with on climate change and ESG issues, they will be  
7 following what you do. They want to know what you do, how  
8 it relates to them, and how they can get in line to make  
9 sure they're pleasing you and not opposing you. They're  
10 not going to make you happy on everything, but it  
11 reverberates, and I think that's important.

12           Just a tiny bit more on the history of Ceres and  
13 CalPERS. In the late 90s, Siri said we ought to have  
14 reporting standards -- voluntary reporting standards for  
15 ESG, for environmental, social, and governance issues.  
16 And with CalPERS leadership, we built and developed the  
17 Global Reporting Initiative. It's now its own standard  
18 setting body. Eleven hundred -- 11,000 companies,  
19 multinational companies use the GRI and are doing  
20 sustainability reporting?

21           But now certainly is the time for more detail,  
22 more data, a refresh, the kind of structure that the  
23 sustainability Accounting Standards Board has, the point  
24 being you've been there from the start in making the case  
25 that we can't integrate sustainability metrics without

1 clear disclosure reporting, and specific standards that  
2 allow us to do that. And I think we have made some good  
3 progress together over the last 10 or 15 years, but now is  
4 the perfect time to make the jump to more rigor, to more  
5 analysis, to integrating it formally into the systems that  
6 we work with.

7           Let me now touch on climate change as a material  
8 investment issue. Although you've already asked and  
9 answered that question, and that it is. I mean, we are  
10 seeing from leading economists across the world, as well  
11 as scientists, that climate change is the greatest ESG  
12 issue of our time. It presents systemic risks across our  
13 entire economy from insurance to apparel, agriculture, to  
14 electric utilities, transportation, to financial services,  
15 the oil and gas industry in particular as well, and the  
16 list goes on and on.

17           There is almost no sector -- some think it is  
18 just the oil and gas industry or the coal industry. There  
19 is almost no sector that's not implicated. If you look at  
20 the impacts of a billion dollar loss to the agricultural  
21 sector, from climate related loss largely due to water,  
22 that is a profound financial risk. If you go to the Gap  
23 and Levi Strauss, as we do in working with their boards  
24 and their leadership team, the fact that the cotton crop  
25 was decimated was not an unfortunate activity or

1 experience for them, it was a major hit to their  
2 shareholder value.

3           The fact that every insurance commissioner, the  
4 regulators of insurance companies are now talking to us  
5 about how to make sure that insurance companies are  
6 disclosing the financial implications of climate risk to  
7 each and every one of those insurance companies is top of  
8 line for insurance companies is another clear indicator  
9 that climate risk is real, and that it is making a  
10 difference. I would note, and all of you probably know  
11 the Insurance Commissioner in California, David Jones, has  
12 led that fight in making sure that insurers that are  
13 either domiciled or doing business in California, and that  
14 constitutes 92 percent of the industry, are now disclosing  
15 their climate risk. You just asked us to help define a  
16 tighter standard for disclosure, and to train their  
17 auditors on what climate risk looks like. We've just  
18 completed that, but it is clear that this is no longer an  
19 environmental issue, but a system-wide economic issue to  
20 our overall economy.

21           And the risks it poses are material investment  
22 risks and opportunities, particularly to long-term  
23 investors like CalPERS and other investment firms.

24           The California drought, the proliferation of  
25 extreme weather and the Paris agreement all signal the

1 increasing impact of climate change and policies to  
2 address it.

3           By addressing climate change as a risk in your  
4 Investment Beliefs, this Board has recognized that climate  
5 change is fiduciary issue, that can affect CalPERS success  
6 in meeting its obligations to your beneficiaries. And I  
7 commend you, that not all funds have done that. Although,  
8 many are looking to your lead and starting to follow it,  
9 but it is a clearly leadership and profoundly important  
10 position.

11           The implications of climate change are being felt  
12 today. It is no longer an issue of concern about the  
13 future. Until two or three years ago, many wanted to say,  
14 we'll see the implications in five years, 10 years, and 15  
15 years hence. The agricultural crisis in California from  
16 the drought wasn't 10 years from, it was last year, and  
17 those things are happening everywhere and coming up,  
18 whether it's tsunamis in southeast Asia, where crops,  
19 where people, where homes are being devastated in a  
20 profoundly material way to the economy in those places.

21           The international Paris agreement has further  
22 changed the discussion in moving climate to a world class  
23 financial discussion. If we believe, and I hope we do,  
24 that the results of Paris, of moving us to a 2 degree  
25 world or less is now the law of the land. If we believe

1 that the economy will look very different between now and  
2 the next 30 years.

3           The energy economy will be radically different.  
4 And that will start changing sooner rather than later.  
5 Being out in front of that and understanding it as CalPERS  
6 is, is a must. And I think that you have shown that you  
7 are out in front of it.

8           And the world economic forum continues to cite  
9 climate as one of the world's greatest economic risks. So  
10 it's time to move it from niche issue, it's over here,  
11 only sustainability people care about it, into the  
12 integration with the world's largest companies and  
13 investors through systems change, as you're talking about,  
14 and not having it as a niche. I spent some time or spend  
15 some time advising the chairman and the small advisory  
16 board of Morgan Stanley, and they set a \$20 billion or \$40  
17 billion investment in climate.

18           And they started looking at the risk factors as  
19 it relates to that 20 or 40 billion dollars. I think the  
20 goal is for them, and certainly for all of us, if it's a  
21 risk, it's a risk. If it's a material financial risk that  
22 affects portfolios, it shouldn't be in niche products.  
23 We've got to look at those risks across our portfolios and  
24 do so with clarity.

25           I want to note the leadership to date, and then



1 comment very quickly on where you're going, and see if I  
2 could do that in the 10 minutes or so I was afforded.

3 CalPERS early membership in the Investor Network  
4 on Climate Risk, in PRI and others, have positioned  
5 CalPERS as a leader on ESG and climate, and others are  
6 following your leadership. Every day, we get calls,  
7 whether it's the Treasurer of Maine -- or of Vermont. The  
8 Treasurer of Maryland, the Pension Fund of Massachusetts,  
9 they want to see what your Investment Beliefs, what  
10 they're doing, and where you're going.

11 So the leadership has been clear, your green  
12 waive initiative was one of the earlier founders of what's  
13 going on in this space and what's not.

14 You're advocacy for mandatory disclosure at the  
15 Securities and Exchange Commission. The Securities and  
16 Exchange Commission has adopted mandatory standards for  
17 climate Risk disclosure, but, as we just heard, they're  
18 not enforcing against it. I think over the short term,  
19 maybe shorter than the five years, that Mr. Eliopoulos  
20 talked about, but we certainly shared the same goals. And  
21 if I could beat it, he will be the first to commend it.

22 I think even in the short term, the fact that the  
23 SEC adopted climate guidance through the leadership of  
24 CalPERS and a dozen or so other investors, that there is a  
25 chance that they will actually enforce against it, and

1 make it clear that this is a material financial risk. And  
2 if it is, it belongs in the MDNA in the 10-K. We have a  
3 short at that.

4 I'm going to talk about it as I look to the  
5 future, but it didn't get there accidentally. It got  
6 there because you all, with 12 or 14 other funds, filed a  
7 formal legal petition that was taken quite seriously. And  
8 if you talked to the former chair of the SEC, they know  
9 that they adopted that guidance because of CalPERS and  
10 CalSTRS and many of the other funds. So we want to not  
11 let that sit idle. We want to come back to that and think  
12 about how to make it real.

13 And your advocacy and engaging companies. Now,  
14 we're talking about some specific issues. But as I look  
15 back, 15 years ago there were an average of six  
16 shareholder resolutions on climate change. Now, there's  
17 an average of 170. Six years ago, the average vote was  
18 about seven or eight percent. Now, the average vote is  
19 about 32 percent, with many getting close to that 50  
20 percent, and some, with CalPERS leadership, bumping over  
21 it.

22 CalPERS has engaged companies through that  
23 process. And the dozens of companies that have reduced  
24 their carbon footprint set very specific and ambitious  
25 goals to do so. The number of companies that have agreed

1 to comprehensive reporting, maybe through the GRI and  
2 hopefully going forward with even more specific guidelines  
3 from SASB, but companies have changed because of that  
4 engagement and advocacy. And so targeting it, as you move  
5 forward, it is a proven technique. Not all companies love  
6 shareholder advocacy or that kind of engagement, even  
7 pre-shareholder, but they are changing because of it,  
8 because of the discussions you've had with companies. And  
9 I can name you several dozen that we've seen change their  
10 practices because of it.

11           And you're current and recent initiatives, and  
12 then I'll quickly comment on your future ones. Your proxy  
13 access campaign at energy companies, pushing for climate  
14 competent boards, is taking hold and it is moving  
15 companies. Companies are starting to look at what the  
16 makeup of their boards should be. Proxy access has been a  
17 hallmark of what CalPERS has been about, but focusing it  
18 on climate and on energy companies is starting to take  
19 hold in a very different way.

20           Supporting carbon asset risk proposals in the  
21 U.S. and in the EU. Change is resulting in large  
22 companies with billions of dollars in capital expenditures  
23 for fossil fuel projects being canceled, and the start of  
24 the \$685 billion in capital expenditures that has been  
25 made approximately every year for new fossil fuels is

1 beginning and starting to move to other energy sources.  
2 That didn't happen accidentally. We are not there. It is  
3 certainly less than \$685 billion that are going into new  
4 fossil fuel projects. They're not all canceled.

5           But the fact of the matter is that tens of  
6 billions of dollars of those capital expenditures are  
7 being pivoted out of fossil fuels and into renewable  
8 energy comes from the kind of message that your advocacy  
9 with fossil fuel companies and the carbon asset risk  
10 effort has done.

11           And your policy support for clean power for the  
12 SEC action on climate, for stock exchanges to have  
13 mandatory disclosure, for carbon pricing, and for Paris  
14 has made a difference. I don't know if you always get to  
15 see, even though you take the leadership steps of the  
16 implications, but a year ago when the Secretary General of  
17 the United Nations convened world leaders, the priority  
18 debate on the floor of the United Nations was the fact  
19 that 375 investors, with CalPERS being one of the lead  
20 investors, was weighing in on the need for climate policy  
21 and the need for Paris to be successful.

22           The science was discarded, issues of 400,000  
23 people on the streets of New York was relevant. But in  
24 the end, the members within that room cared about the fact  
25 that the financial community was weighing in and cared and

1 was making a difference.

2           When CalPERS demonstrated leadership in Paris,  
3 calling for a strong global climate agreement, whether it  
4 was at the UN summit that I referenced or in Paris this  
5 year, it was a force, and it was recognized by the  
6 leadership of the negotiators. Todd Stern, who led the  
7 negotiations for the United States, sent folks out every  
8 day saying we need more businesses and leaders of the  
9 investment community making the case for policy.

10           And the fact that CalPERS was there speaking out  
11 at press events, providing background, making the case  
12 that this was a financial issue and needed to be addressed  
13 as such, was an extraordinary -- made an extraordinary  
14 difference and thank you for allowing your staff to show  
15 up in Paris.

16           I want to say how it's being appreciated or  
17 absorbed by the UN. The UN will bring together world  
18 leaders, finance leaders, as well as presidents of as many  
19 of the 186 countries who signed the Paris agreement at the  
20 United Nations in April. They've asked us, and we've  
21 asked Anne Stausboll to represent CalPERS as the leading  
22 financial voice speaking to world leaders from around the  
23 world.

24           So your work is being heard. It's making a  
25 difference. We're seeing it every day, and I thank you

1 for taking those strong positions and stepping out. We  
2 could not have gotten 378 investors to call for strong  
3 standards at Paris without the leadership of the top five  
4 or ten, which CalPERS is always part of, or at least is  
5 when they find it to be thoughtful and make sense to the  
6 work of CalPERS. When it's not, your staff never hesitate  
7 to say no.

8           So let me talk for the next two or three minutes  
9 on moving forward, and then stop. As we look at the plan  
10 that we've seen, and it doesn't mean that it addresses  
11 every issue. I understand the questions that have come up  
12 today, but CalPERS continuing to take leadership on  
13 climate as an investment risk and opportunity fully  
14 consistent with your fiduciary duty will have  
15 reverberations across the board in capital markets, as  
16 well as in policy circles.

17           You're three-part framework of engagement,  
18 integration, and advocacy make great sense as we look at  
19 it, and consistent with how we approach climate change in  
20 our work with investors and companies. It has to be about  
21 risk and opportunity. It has to be about a material risk.  
22 It has to be about fiduciary duty. It cannot just be that  
23 it is about the future of the world, which one would think  
24 should be enough, but you're an investment institution.

25           And we've got to make that case and define it as

1 such. And when it is, it makes sense to see your  
2 leadership, and when it's not, we understand it doesn't.

3           On engagement, CalPERS supporting carbon asset  
4 risk shareholder proposals that ask fossil energy  
5 companies to stress test their business plans against a  
6 two degree warming scenario, per the Paris agreement is a  
7 critically important strategy to ensure that these  
8 companies have a 21st century business model.

9           Second, you're work on engaging the 80 high  
10 emitter companies, that came from a thoughtful and clear  
11 research study, not pulling 80 companies out of the sky,  
12 but an analytical rigorous study that come up with 80  
13 companies and asking those companies to disclose their  
14 climate strategies, and demanding board competence and  
15 leadership on climate strategy is a hugely important risk  
16 mitigation strategy that we support, and look forward to  
17 working with you.

18           I can guess, and you know, Mr. Slaton talked  
19 about KPIs, and I hope you all give me some to take home  
20 as our homework, that we could find 50 large investors to  
21 follow the lead of what CalPERS is doing, to take your 80  
22 companies -- and maybe the goal is to get 80 other  
23 investors, but think about the extraordinary clout. If we  
24 could bring most of the members of the Investor Network on  
25 Climate Risk, they don't have to redo the study. You make

1 everything transparent. You're the most transparent  
2 institution I've ever dealt with.

3 Well, that data is already out there. They don't  
4 have to do the work. They don't have to ask you for it.  
5 But if we could take the large majority of the investors  
6 in the investment network to follow your lead with those  
7 80 companies, I think there's little that we could imagine  
8 we can't do. We can make change in those companies, based  
9 the rigor and the leadership you've taken so far.

10 On integration. Rolling out your manager  
11 expectations on ESG to your internal and external  
12 portfolio managers across asset classes is an important  
13 practical step and market signal. Some may feel like it  
14 is just a bureaucratic step to include a couple of words.

15 I want to tell you others will follow and money  
16 managers will note it. I spent two hours at Goldman Sachs  
17 last week, two hours the week before at Citi, two hours  
18 before when Morgan Stanley was working on their climate  
19 policy. They want to hear that you are interested in ESG  
20 products, in ESG analysis. When they know you are, they  
21 know how to come up with the best investment mouse trap or  
22 investment vehicles, and the best funds to satisfy what  
23 your policies demand.

24 But knowing that you care and are calling for it  
25 will make a huge difference in moving that world far



1 quicker, far sooner, to come with products that make sense  
2 and that clearly have to be about meeting your return  
3 expectations. None of this is about cute investments.

4           So integrating and integration is part of the  
5 buzz word of what we're talking about, into what you  
6 expect from money managers will take a huge leap and bring  
7 us that much forward as we talk about integrating ESG into  
8 capital markets.

9           We also think about disclosure and reporting  
10 standards as you do, and that we need more rigor. And the  
11 SASB detail and rigor is crucial. And we need to look at  
12 where those opportunities are immediately. The Bloomberg,  
13 Mark Carney, FSB task force, which Dr. Rogers and I  
14 testified at in London a couple of weeks ago, they are  
15 looking for investors to tell them they need the financial  
16 information disclosed. They need consistency. They need  
17 decision-making data, and they need it sooner rather than  
18 later.

19           So as CalPERS moves forward weighing in with the  
20 FSB task force, which is happening literally now and will  
21 be coming back with further briefing information will make  
22 a huge difference.

23           Stock Exchanges, CalPERS has been crucial, as has  
24 Priya in her work with PRI, and your leadership there, in  
25 moving the stock exchanges to understand we need to

1 integrate ESG metrics into the disclosure that they  
2 require. We've got a number of stock exchanges that have  
3 already adopted it. I think this year and next year is  
4 the year for us collectively to move the London stock  
5 exchange and NASDAQ. And I think we could do it with the  
6 leadership that you've shown and where we're going.

7 And finally the SEC. You started the fight,  
8 which wasn't necessarily meant to be a fight, you got the  
9 SEC to adopt mandatory guidelines. And in the end, if  
10 something is a financial risk, a material risk, it ought  
11 to be mandatory. It ought to be disclosed.

12 Investors cannot be asked to make decisions with  
13 only half the information that they need to make wise  
14 decisions. So we've got an entire group, a body of  
15 influencers, who are looking at these issues, who care  
16 about what CalPERS thinks. We've made extraordinary  
17 progress. I think we could make more as you finish your  
18 deliberations on whether or not this is your priority, and  
19 as we move forward.

20 And one final point, which is not explicitly  
21 written, but I also know that it is being done at CalPERS,  
22 encourage and supporting active efforts to investigate and  
23 pursue appropriate clean energy investment opportunities  
24 in your infrastructure portfolio investments, and your  
25 ongoing work at PERS, and to look for profitable

1 investments and renewable energy projects, that, of  
2 course, provide the kind of returns you need and satisfy  
3 the guidelines you're setting out.

4 I know that you're looking at infrastructure, in  
5 particular. That is where a great need is. I think we  
6 could make huge strides, if we not only look at the risk,  
7 but the opportunity.

8 Let me close by saying, I think now is the time.  
9 Many of us have been at this for several decades. Capital  
10 market leaders understand now that ESG needs to be part of  
11 the debate, discussion, and the decision making. We are  
12 poised to see that happen. We need things like standards.  
13 We need things like guidelines. What we also need more  
14 than anything perhaps is the leadership of CalPERS and  
15 others stepping out.

16 So I applaud you and look forward to bringing  
17 others in, meeting some KPIs, if you give them to me, but  
18 to make sure that we take the agenda that your  
19 considering, and when it's finalized, helping to make it a  
20 reality.

21 Thank you for your leadership over the years.

22 CHAIRPERSON JONES: Okay. Thank you very much  
23 for your comments. Okay. On this item, we have a motion  
24 on the floor and a second. But before we try to conclude  
25 and see how we go forward from here, see where we can gain

1 some consensus in moving forward, I think I'm going to ask  
2 the request -- public members who requested to speak on  
3 this item come forward Deborah Silva, Sandy Emerson and  
4 Helen Russ. And you will have three minutes and the clock  
5 is right below the sign here to monitor your time.

6 MS. SILVEY: Thank you very much for allowing us  
7 to speak. Deborah Silvey. I'm a CalPERS pensioner, and a  
8 member of Fossil Free California.

9 And I'd like to call your attention to the third  
10 point in our letter. It's our concern that Exxon Mobil is  
11 the second largest stockholding in the CalPERS portfolio,  
12 as of last June. You know, at your January meeting in  
13 Monterey, I expressed our dismay over the recent news  
14 about Exxon that their executives had chosen to hide what  
15 their own research had shown about fossil fuel's effect on  
16 the climate.

17 In fact, they led the fight for many years to  
18 discredit climate science, and to derail efforts to curb  
19 carbon emissions. Well, since that meeting, more news  
20 about Exxon points to increased problems for the company,  
21 due to its legal challenges. The California Attorney  
22 General has since joined in the investigation of Exxon.  
23 And on March 2nd the investigation took on a national  
24 importance when the Department of Justice asked the FBI to  
25 evaluate whether ExxonMobil violated federal laws by

1 publicly denying climate change for years.

2           So in the face of these legal challenges, Exxon  
3 continues to stall about analyzing climate change's impact  
4 on their business. Other fossil fuel companies have  
5 reported on its impact, but Exxon recently notified the  
6 SEC that it would challenge the shareholder resolution  
7 asking for such analysis.

8           Now, unfortunately, Exxon is not alone in using  
9 stalling tactics. The fossil fuel industry as a whole is  
10 still delaying progress hoping to keep themselves in  
11 business as long as possible. But climate change isn't  
12 waiting, as we've been hearing so beautifully expressed  
13 today. It's not waiting for a slow transition. Climate  
14 change seems to be speeding up. The polar ice sheets are  
15 melting faster than expected, the average rural  
16 temperature was higher last year than ever before.

17           To mitigate the catastrophic weather many in the  
18 world already face, the Paris talks aspire to that -- a  
19 new limit of 1.5 degrees temperature rise. That goal  
20 calls on all of us, and I hear that you are responding to  
21 that goal to move our deadlines for the shift to new  
22 energy.

23           Luckily, that shift can improve our returns as it  
24 helps the climate. A new report indicates that New York  
25 State's pension fund would have had an additional \$5.3

1 billion worth of retired employees if it had divested from  
2 fossil fuel companies three years ago, and put that money  
3 into clean energy.

4           So we are asking CalPERS to do whatever you can  
5 to hasten the transition away from fossil fuels that  
6 endanger our planet, and we do appreciate the work you're  
7 doing here. And since Exxon's history and its present  
8 legal situation constitute a risk to our investment, we  
9 urge you to begin by reducing your Exxon holdings now.

10           Thank you very much for all your work.

11           CHAIRPERSON JONES: Okay. Thank you for your  
12 comments. Ms. Emerson.

13           MS. EMERSON: I'm Sandy Emerson, and I'm from  
14 Fossil Free California. Our letter of March 7th advocates  
15 a results-driven approach to shareholder engagement in  
16 order to see how investment strategy should be altered and  
17 whether divestment should be considered. CalPERS is  
18 highly committed to shareholder engagement. It's been  
19 very active in the long-term process of proxy access and  
20 shareholder resolution. And staff is now increasingly  
21 asking for companies to provide more data on their  
22 exposure to risk from climate change.

23           This will give you additional points of leverage  
24 in the engagement process, we believe. Risk reporting  
25 could inspire reform or it could just be more data. In

1 our view, reporting should be a two-way street. CalPERS  
2 will respond to data and take appropriate action, and it  
3 can ask more from companies than just data.

4           Clearly, fossil fuel companies don't want to make  
5 changes to their core business models. On the other hand,  
6 the smart companies will embrace the transition to a clean  
7 energy economy and become part of the solution.

8           How best will CalPERS engagement enable this  
9 transition? How will it avoid getting stuck in a place  
10 where companies are just stalling for time? Time is  
11 short. Climate scientists tell us that carbon emissions  
12 must peak by 2020 in order to avoid the catastrophic --  
13 most catastrophic effects of global warming.

14           So we believe that shareholder engagement should  
15 have measurable objectives. Holding companies accountable  
16 for meeting defined criteria within a defined time frame.  
17 And the proxy preview for 2016 says that 94 climate change  
18 resolutions are coming forward up from 82 last year.  
19 We're hoping that the ones that CalPERS engages in will  
20 have a metric, a time frame, and a consequence for action  
21 up to and including divestment.

22           Thank you.

23           CHAIRPERSON JONES: Thank you for your comments.

24           Ms. Russ.

25           MS. RUSS: I'm Helen Russ, a CalPERS member, and

1 a supporter of the Fossil Free California campaign.  
2 You've received a letter, which advocated that you begin  
3 immediately the process of divesting from U.S. coal  
4 companies. On February 3rd, the CalSTRS Board voted to  
5 divest from U.S. thermal coal companies and to initiate  
6 engagement with non-U.S. companies.

7 On February 11th, the Bay Area Rapid Transit  
8 Board also voted to liquidate coal investments by July 1st  
9 of 2017. We are urging CalPERS to follow the examples of  
10 CalSTRS and BART by beginning now to divest from coal.

11 The current targets in Senate Bill 185 require  
12 divestment from companies from derive 50 percent of  
13 revenues from the extraction of thermal coal. In light of  
14 the dangerous effects of coal, both to the climate and to  
15 the CalPERS portfolio, we would also like to ask you to  
16 take an additional step, please exceed these targets. We  
17 urge you to consider divesting CalPERS from both U.S. and  
18 international coal companies that derive more than 30  
19 percent of revenues from the extraction of thermal coal.

20 Thank you.

21 CHAIRPERSON JONES: Thank for your comments.

22 Okay. Now, back to the motion on the floor. I  
23 didn't hear a consensus to move forward with the motion  
24 that was proposed. And the other point is that we now  
25 have had a thorough presentation on the climate change, so



1 maybe that's where we should focus on. Let's see if  
2 there's consensus moving forward on the climate change,  
3 with the addition of some comments about water. And then  
4 we will have a deep dive into the human capital next month  
5 as a -- in accordance with the schedule, and then a deep  
6 dive into the alignment of interests in May, in accordance  
7 with the chart. So if that's agreeable with the  
8 Committee, then I call on Mr. Slaton -- let's see Mrs.  
9 Mathur first.

10 COMMITTEE MEMBER MATHUR: Thank you. If I may,  
11 Mr. Chair, I had a couple of comments and questions for  
12 Ms. Lubber

13 CHAIRPERSON JONES: Oh, okay.

14 COMMITTEE MEMBER MATHUR: And then -- so first of  
15 all, I just wanted to stay thank you so much for being  
16 with us today. I think CalPERS collaboration with Ceres  
17 has been -- over the past more than a decade, has been  
18 hugely important, not just to Ceres, but also to CalPERS,  
19 and you've really helped us to advance our understanding  
20 of this base and what active strategies can we take that  
21 would be impactful, both on the problems that we're  
22 seeking to address and for our portfolio in a positive  
23 way. So I really appreciate all of the work that you do.

24 As you noted, there's perhaps an opportunity to  
25 expand the Carbon Asset Risk Initiative to incorporate the

1 additional companies identified by our carbon footprint  
2 that are directly deriving 50 percent of our global  
3 greenhouse gas emissions. And I think that would be  
4 great.

5 I think one of the things that's important to  
6 note is that our public equity portfolio is what 85-90  
7 percent indexed. So it really is very comparable, I  
8 think, to any other pension fund or asset owner who has  
9 significant holdings -- indexed holdings. So the need for  
10 other asset owners to necessarily even do a carbon  
11 footprint might not be -- it might not be necessary. They  
12 could just take our information and extrapolate it for  
13 themselves. So I think that's a compelling argument to  
14 perhaps expand that effort, and so I hope that you will  
15 take that on.

16 You also noted that engagement -- how important  
17 not just the integration piece is, but the engagement  
18 piece of our three-pronged strategy has been. And I  
19 wanted you to talk a little bit -- you talked mostly about  
20 climb, and climate has been the sort of topic of the  
21 year -- of the past couple of years, and obviously hugely  
22 important, hugely impactful for CalPERS. But could you  
23 talk a little bit about water, because Ceres has been  
24 doing a lot around water. You have your Aqua Gauge, and  
25 various other initiatives. What have you come up with

1 around strategies that investors, active asset owners such  
2 as CalPERS can implement.

3 MS. LUBBER: Great. Yes, we do see water as --  
4 and again, when climate became of age, it became a clear  
5 financial issue. Water could not be more clear. We can't  
6 run an economy without enough water, end of story. I  
7 mean, we could talk about any possible industry, any  
8 possible company, but we know that water is limiting a  
9 factor as are natural resources.

10 Two things that we have found through our  
11 research, and two activities, and we'll share those  
12 studies with your staff. One is that, well, 70 percent of  
13 water use is in the agricultural sector, and two, that  
14 most companies don't now how to manage water risk, haven't  
15 thought about it. So we're starting with the agricultural  
16 sector, just for the normal reason, 70 percent of the  
17 water usage is there. And in working with them on both  
18 how to manage their water and what to look for, and how to  
19 redesign their systems.

20 Their fact of the matter is that they could use  
21 half the amount of water with some changes that aren't  
22 hugely expensive. We're working with Kraft and General  
23 Mills and Nestlé's and a dozen other companies that have  
24 agreed to step up and set explicit goals about reducing  
25 their water use, as well as protecting some of the

1 precious water sources within where we live.

2           The second thing we do -- so we will continue to  
3 work with companies to change how they use water, how they  
4 manage water, how they steward water, not only with their  
5 own manufacturing facilities, but within the watersheds  
6 within which their part of.

7           Secondly, we did a study about eight months ago  
8 looking at how analysts are analyzing water risk for  
9 portfolios. And we found out that an extraordinary number  
10 of those analysts weren't looking at water risk period,  
11 weren't analyzing risk. And we have done a series of  
12 seminars at Bloomberg and elsewhere for analysts on what  
13 is the strategy and what are some of the structures for  
14 analyzing water risk, what does it look like, and how do  
15 we deal with that? And I would suggest that the number of  
16 analysts looking at water risk has grown substantially.

17           A third thing that we're looking at is how are we  
18 fostering, for instance, water bonds, and how to evaluate  
19 water risk for fixed income? So right now what we see is  
20 that there are municipal bonds being issued for five  
21 billion, ten billion. Water -- changing water systems is  
22 hugely expensive.

23           In looking at water risk, we, in fact,  
24 encouraging billions of dollars of expenditures in systems  
25 that either aren't the top of the line for conservation,

1 and how is that being measured by the rating agencies? We  
2 have a water bond standard that the rating agencies have  
3 just opined on, and some of them are willing to adopt some  
4 of the language in it, but we've got to look at the  
5 structures that have an impact on water use.

6 And the final thing is water pricing. Right now,  
7 water pricing -- and we never want to get to a point of  
8 charging for water in a way that inhibits or that redounds  
9 to human beings who need to have water as a right to life.

10 But what the structures right now for water  
11 pricing, and we're working to try and change those, is  
12 that for large users, the more you use the less you pay.  
13 We encourage people to use more and more and more like we  
14 used to do with energy. That doesn't make any sense. We  
15 have got to look at water pricing and for large users  
16 start having them have the incentives to use less rather  
17 than using more.

18 So there are three or four areas where CalPERS  
19 could be instrumental on changing the rules of the game,  
20 on changing investor practice -- company practices, and on  
21 making sure that the asset management firms and the  
22 analysts who work for you are looking at and are measuring  
23 water risk as they started to do with climate risk.

24 There's no more excuse as we saw six or eight  
25 months ago that water risk is not something to be

1 evaluated, analyzed, and used as part of a decision-making  
2 cycle.

3 COMMITTEE MEMBER MATHUR: Thank you.

4 CHAIRPERSON JONES: Very good. Thank you.

5 Okay. Mr. Slaton.

6 VICE CHAIRPERSON SLATON: Well, first Ms. Lubber,  
7 thank you very much. And I'm sorry I've got a scheduling  
8 conflict. I'm going to miss the May conference in Boston,  
9 but I certainly hope to --

10 MS. LUBBER: We'll catch you next year in San  
11 Francisco.

12 VICE CHAIRPERSON SLATON: -- I hope to make the  
13 next on in San Francisco.

14 I think that what I'm hearing from the group up  
15 here that I'd like to modify my motion just to deal with  
16 the climate change part, narrow it to that, because I  
17 think we have -- we're very close to consensus on that  
18 part, and maybe Ms. Mathur or others might have  
19 modifications in there that we can put in the motion and  
20 kind of lock that one down and call it a day today.

21 CHAIRPERSON JONES: Okay. Thank you.

22 Mr. Costigan, do --

23 VICE CHAIRPERSON SLATON: Are you okay with that?

24 COMMITTEE MEMBER COSTIGAN: That's fine.

25 CHAIRPERSON JONES: Okay. Mrs. Mathur.

1           COMMITTEE MEMBER MATHUR: Thank you. I do have a  
2 proposal. I'll make it as a friendly amendment and see if  
3 you're willing to accept that. So it's on -- under the E,  
4 the second bullet says engage 80 PRI Montreal Pledge  
5 Companies. I would expand that to say engage 80 PRI  
6 Montreal Pledge companies that contribute 50 percent of  
7 CalPERS greenhouse gas emissions and selected targeted  
8 companies that face material long-term risks from water  
9 scarcity, quality, inundation, and other water-related  
10 risks.

11           And I would suggest that maybe the water piece of  
12 that could be slotted in, if you look at the calendar, on  
13 page -- sorry, I'm just -- under engagement on page 14,  
14 maybe in year three, where we revisit the engagement.  
15 Maybe at that point, we try to incorporate it. And there  
16 might be some opportunities in it earlier than that.  
17 There might be some things we could do in collaboration  
18 with Ceres that are already underway.

19           But I understand that not everything can be done  
20 and started in year one, so that would be my suggestion.

21           CHAIRPERSON JONES: Okay.

22           VICE CHAIRPERSON SLATON: So I would just -- I  
23 would look to Ted, and what do you think, in terms of from  
24 a resource standpoint?

25           CHIEF INVESTMENT OFFICER ELIOPOULOS: It's really

1 a judgment for this Committee to make. Our preference has  
2 been to focus, as much as we can, on the main channels of  
3 advocacy, engagement. In year three, beginning a new  
4 engagement process outside of these 80 companies on a new  
5 topic will take some of our attention away from the topics  
6 that are focused here. But it gives us two years to ramp  
7 up to that, and devise a strategy that makes sense.

8 VICE CHAIRPERSON SLATON: Okay. I'll --

9 CHAIRPERSON JONES: We have another question.  
10 Just a minute. Mr. Jelincic.

11 COMMITTEE MEMBER JELINCIC: Well, Bill, I  
12 actually had a couple of questions. Bill clarified one.  
13 His motion has shrunk from the slide on page three to  
14 column E.

15 VICE CHAIRPERSON SLATON: Right.

16 COMMITTEE MEMBER JELINCIC: And I think that's a  
17 significant improvement. The manager expectations pilot.  
18 I'm not sure that I understand what that is. I mean, we  
19 will -- occasionally we will ask about something. And  
20 well we'll deal with it in the manager expectations. You  
21 know, here it's water, earlier it was on some of the human  
22 capital issues. So I'm not quite sure what we're actually  
23 doing with manager expectations. And this may not be the  
24 point at which to answer the question, but at some point,  
25 I think this Committee needs to know what is that? What's



1 everything that's in there?

2           If you're going to be dealing with -- if we're  
3 going to defer things to the manager expectations, we  
4 ought to know what that process actually is.

5           CHIEF INVESTMENT OFFICER ELIOPOULOS: I'll have  
6 Anne address that, but we have had a few presentations on  
7 this project. And I think our expectation is to bring  
8 back at the end of the year one of this pilot project  
9 review of -- is it May? -- in May or a view of the status  
10 of the project.

11           INVESTMENT DIRECTOR SIMPSON: Yeah, that's right,  
12 Ted. The original plan was May. But because we've since  
13 then launched this review, I'm hoping we can complete the  
14 review and then come back on manager expectations. What  
15 each asset class has done is take the PRI list of  
16 potential ESG relevant factors and craft expectations and  
17 practice guidelines, which are appropriate to the asset  
18 class and the way that it's managed.

19           So obviously, it's going to be a different  
20 approach if we -- if you're an LP to if you're investing  
21 in a public company. But the idea was that because this  
22 was new, there should be a period of time to set out this  
23 request for -- we're asking for the managers to report to  
24 us on this policies, the factors that they consider  
25 relevant and material, how they're integrating these

1 factors into their strategies, and then, depending on the  
2 progress that's being made on that feedback, seeing what  
3 can then be integrated into the different stages of the  
4 investment cycle, whether it's due diligence, contracting,  
5 monitoring and so forth. So it's very driven by the  
6 ownership and control structure in the asset class.

7 COMMITTEE MEMBER JELINCIC: If they -- if we're  
8 asking them did you look at -- do you consider this  
9 factor, and they say yes, do we get into -- well, what do  
10 you do with it once you consider it, and are there things  
11 you're considering and the views you're looking for the  
12 same views we have?

13 INVESTMENT DIRECTOR SIMPSON: Well, step one is  
14 to ask the question, so that we know which managers have  
15 policies and practices. We're interested in practices,  
16 because it gets to your point, Mr. Jelincic, about  
17 implementation. So we're not leaving it just policy,  
18 yes/no, tick the box, it's about the practices for each of  
19 the managers.

20 So this is a significant body of work, which is  
21 why we're taking this year for the pilot process, but it's  
22 not -- it's not a flimsy -- it's not a flimsy effort.  
23 This is actually some significant work.

24 COMMITTEE MEMBER JELINCIC: And if we are going  
25 to adopt it as part of our strategic priority, do we

1 actually have enough knowledge through the pilot to know  
2 what it is we're making part of our strategic priority?

3 INVESTMENT DIRECTOR SIMPSON: We're proposing  
4 that this stay part of our core work. It was only  
5 launched -- I think the presentation by Beth Richtman was  
6 in May last year. So this is a -- this is a very complex  
7 project, and we need this time really to have that  
8 conversation with all of the managers, internally and  
9 externally. This is not an insignificant undertaking, and  
10 then to distill and report back to the Committee.

11 COMMITTEE MEMBER JELINCIC: So we're defining it  
12 as part of our core work, not necessarily --

13 INVESTMENT DIRECTOR SIMPSON: Correct.

14 COMMITTEE MEMBER JELINCIC: -- a strategic  
15 priority?

16 INVESTMENT DIRECTOR SIMPSON: I'm sorry, if I'm  
17 using confusing terminology. This is listed under  
18 strategic priorities. That means this is something that  
19 we consider as material. We have capacity, expertise, and  
20 impact is there for us.

21 COMMITTEE MEMBER JELINCIC: Thank you.

22 CHAIRPERSON JONES: Okay.

23 VICE CHAIRPERSON SLATON: So back to Ms. Mathur's  
24 recommendation, I'm just having a little -- I need you to  
25 restate it, and I need to understand what the scale is

1 that we're talking about? How many companies, or do we  
2 have an idea of the -- I just want to get comfortable  
3 that, in fact, adding this in can get accomplished or is  
4 it too big to bite off?

5 CHAIRPERSON JONES: Mrs. Mathur.

6 COMMITTEE MEMBER MATHUR: So I have deliberately  
7 not included a number, because I think there's -- that  
8 would give, you know, the staff some time to think about  
9 what's appropriate. You know, one of the things we  
10 learned from the carbon footprint, which I don't know if  
11 there's a water print somewhere that we could do, but one  
12 of the things we learned from the carbon footprint is that  
13 it was a smaller number of companies than we thought that  
14 were actually driving the problem, or at face -- and so I  
15 don't know if that's going to be the case in water. And I  
16 don't know what the right -- I don't know what the right  
17 number of companies would be, but I imagine that there are  
18 some companies that face more significant risk than  
19 others.

20 And so I would imagine that we would select some  
21 number of companies, maybe it's the focus of our focus  
22 list in a given year, or I don't know what the answer is,  
23 but -- which is why I used the sort of select targeted to  
24 make sure it would be narrow enough that it would -- could  
25 slot into this program.

1 VICE CHAIRPERSON SLATON: Yeah, I'm --

2 COMMITTEE MEMBER MATHUR: Do you want me to  
3 restate the language?

4 VICE CHAIRPERSON SLATON: Sure.

5 COMMITTEE MEMBER MATHUR: So continuing on from  
6 the engaging the Montreal Pledge companies adding, "...and  
7 select targeted companies that face long-term risks from  
8 water scarcity, quality, inundation, and other  
9 water-related risks".

10 VICE CHAIRPERSON SLATON: So I -- the issue that  
11 concerns me is not that -- so much the number of  
12 companies, it's the research required to figure out which  
13 ones to pick, and is that going to be a research burden  
14 that is going to cause other things not to be able to be  
15 done?

16 I mean, you know, we have -- and I don't know if  
17 it's the same people or not, but we're going to come back  
18 next month, and we're going to talk about S and then we're  
19 going to talk about G. So again, there's a finite number  
20 of resources. We put this in there. I think we all need  
21 to understand that that may cause some constrain on the  
22 other side to be able to get that done.

23 So if everybody understands that, I don't really  
24 have any problem here, but there's only so much --

25 COMMITTEE MEMBER MATHUR: Well, through the

1 Chair. I guess we're having the conversation through the  
2 Chair, but forgive me. I think there -- you know, that --  
3 this is where partnerships with Ceres, et cetera, can --  
4 I'm not suggesting that we take on all of the research,  
5 all of the work solely by ourselves. But the engagement  
6 strategy has to be ours. We might partner still with  
7 others as we do on many other things, as we do with Carbon  
8 Asset Risk Initiative already. But it looks -- it sounds  
9 like there's already -- there's already been quite a  
10 significant body of research done by Ceres that we could  
11 perhaps use to inform what list of companies we might  
12 target.

13 VICE CHAIRPERSON SLATON: Okay. So it's up to  
14 staff the level of the depth of how much is done  
15 internally and how much they seek for external sources for  
16 this?

17 COMMITTEE MEMBER MATHUR: Um-hmm.

18 CHAIRPERSON JONES: Okay.

19 BOARD MEMBER SLATON: Okay. With that, I'll  
20 accept it as a friendly amendment.

21 COMMITTEE MEMBER MATHUR: Thank you.

22 CHAIRPERSON JONES: Okay. And Mr. Costigan?

23 COMMITTEE MEMBER COSTIGAN: (Nods head.)

24 CHAIRPERSON JONES: Okay. So that's the motion  
25 on the floor.

1           So all those in favor aye?

2           (Ayes.)

3           CHAIRPERSON JONES: Opposed?

4           Hearing none. The item passes.

5           And so I think when we come back next month to  
6 deal with the S and then the following month with the G, I  
7 think we need to be responsive to some of the other  
8 comments that were made, such as income inequality, the  
9 data points under S and under G, and so that you could --  
10 so that we could have a discussion around those additional  
11 items when you come back next month and the following  
12 month.

13           Okay. Okay. So that completes that item and  
14 we're going to take a break for lunch, and we will return  
15 at 2:15 and we will continue on with the agenda.

16           (Off record: 1:26 PM)

17           (Thereupon a lunch break was taken.)

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1                   A F T E R N O O N   S E S S I O N

2                   (On record: 2:16 PM)

3                   CHAIRPERSON JONES: I'd like to reconvene the  
4 Investment Committee meeting, please.

5                   Okay. So we will go to Item 5a, Revision of  
6 Global Governance Principles, second reading.

7                   (Thereupon an overhead presentation was  
8 presented as follows.)

9                   CHIEF INVESTMENT OFFICER ELIOPOULOS: Sure, Mr.  
10 Chair. Ted Eliopoulos. This is the second reading and up  
11 for action and adoption of the revision of the Global  
12 Governance Principles. It's been through many iterations  
13 of the Ad Hoc Committee and much discussion. There's one  
14 thing I would like to note, and you do have -- the  
15 Committee does have a revised page in your reading  
16 materials, a proposed clarification or emphasis on one  
17 section of the director attributes paragraph.

18                   If the Committee will remember, last month, we  
19 had an addition on climate change expertise. And we  
20 received a comment from one of the Board members regarding  
21 management expertise as the piece that we had within the  
22 existing policy, and you can see we've proposed, and this  
23 is the only addition from last month to this month, to  
24 clarify the management expertise to be business, human  
25 capital, management expertise along with that line. And



1 we think that's a point that's well taken and would be a  
2 good addition to the policy. And with that, I think it's  
3 before the Committee for action.

4 CHAIRPERSON JONES: Okay. Thank you.

5 Mr. Lind.

6 COMMITTEE MEMBER LIND: Thank you. Well, if you  
7 include the readings at the Ad Hoc Committee, I think this  
8 is our fifth reading today. And this is an outstanding  
9 body of work. I mean, a lot of people have worked very  
10 hard on this, including the Ad Hoc Committee, the  
11 Investment Committee, and the staff. And I think it's  
12 ready to roll, so I make a motion that we adopt the  
13 policy.

14 COMMITTEE MEMBER MATHUR: Second.

15 CHAIRPERSON JONES: Moved by Lind, second by  
16 Mathur.

17 CHAIRPERSON JONES: Discussion?

18 Yeah, Mrs. Yee.

19 COMMITTEE MEMBER YEE: Thank you, Mr. Chairman.  
20 I wanted to just thank the staff for the tremendous work  
21 in reshaping these Global Governance Principles, and  
22 particularly appreciate the consideration of adding the  
23 climate competency attribute to the director attributes.

24 I had a question with respect to some of the  
25 issues that were deferred to the ESG strategic review

1 process, and that is -- is it the expectation that after  
2 that process concludes that we may have to update the  
3 principles again, so we'll be revisiting how to tighten  
4 them even further?

5 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes. So  
6 the parking lot of additional issues that we weren't able  
7 to incorporate in this revision of the principles will be  
8 taken up as part of the G discussion in May. And just as  
9 a preview of that discussion, what the global governance  
10 group has been doing is looking at that parking lot of  
11 items and putting into the plan taking up a pro rata  
12 number of each of those over the course of the five years,  
13 so that by the time year five came around, each of those  
14 topics would have been brought back for revision by the  
15 Committee.

16 COMMITTEE MEMBER YEE: Okay. Great. And with  
17 that, I just want to request that we not lose the total  
18 fund emphasis, which I think is really key for achieving  
19 more buy-in from the -- well, just all the actors across  
20 asset classes. So that I don't think fits squarely within  
21 the G discussion, but I just don't want that to get lost.  
22 Thank you.

23 CHIEF INVESTMENT OFFICER ELIOPOULOS: You bet.

24 CHAIRPERSON JONES: You're welcome.

25 Mr. Jelincic.

1           COMMITTEE MEMBER JELINCIC: Ted, I think you  
2 answered my question. On slide 7, which is the areas for  
3 future review, we're going to do that over a five-year  
4 period?

5           CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes.

6           COMMITTEE MEMBER JELINCIC: I just want to make  
7 sure we have a process to get to them. Thank you.

8           CHAIRPERSON JONES: Okay. Thank you. And I also  
9 just want to echo my congratulations to you and a fine  
10 body of work. So with that, we had a motion. It's been  
11 seconded. All those in favor?

12           (Ayes.)

13           CHAIRPERSON JONES: Opposed?

14           None. Congratulations. It passes.

15           CHIEF INVESTMENT OFFICER ELIOPOULOS: That's  
16 great. Woohoo.

17           CHAIRPERSON JONES: Okay. We'll move to Item 5b,  
18 Review of Investment Committee Delegation.

19           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

20           Thank you, Mr. Chair. Wylie Tollette, Investment  
21 Office staff. This is the annual review of the Investment  
22 Committee's delegation from the Board of Administration.  
23 There are no material changes with this review. I would  
24 note there is a change. It has to do with the deletion of  
25 the State Peace Officers and Fire Fighters defined

1 contribution plan from the delegation. That plan is no  
2 longer in existence.

3 If the Committee moves forward with this item,  
4 the full Board would review it and actually move on it  
5 next month in April, along with all of the other Committee  
6 delegations

7 CHAIRPERSON JONES: Okay. Thank you. Okay.  
8 Seeing no requests to speak, this is an action item.

9 COMMITTEE MEMBER LIND: Move approval.

10 COMMITTEE MEMBER MATHUR: Second.

11 CHAIRPERSON JONES: Move approval by Ron, second  
12 by Mrs. Mathur.

13 Discussion?

14 Seeing none.

15 All in favor?

16 (Ayes.)

17 CHAIRPERSON JONES: Opposed?

18 Hearing none. The item passes. Thank you very  
19 much.

20 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

21 Thank you.

22 CHAIRPERSON JONES: We move to Item 5c

23 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: 5c.

24 CHAIRPERSON JONES: Revision of Affiliate Fund  
25 Policies and Repeal of Legacy Policies, second reading.

1 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

2 That's right. Thank you, Mr. Chairman. This is  
3 the review of the affiliate funds. And we are looking for  
4 an approval this month. If you have questions, we're  
5 happy to take them. I have my colleague Kit Crocker here  
6 whose team in ICOR helped prepare this revision.

7 CHAIRPERSON JONES: Okay. Mr. Jelincic.

8 COMMITTEE MEMBER JELINCIC: Yeah, if I can get  
9 rid of the headings, I'll tell you what page it's on. On  
10 page two of four of the agenda item, some of the policy  
11 content is being moved to staff guidelines, and, you know,  
12 the procedural elements.

13 And one of the things that we have experienced is  
14 the policies and procedures actually get moved and changed  
15 over time, so as to actually move away from the intent of  
16 the original policy and adopted by the Board. And I  
17 raised this on the call and you had a response that I  
18 thought was worth sharing with the Board.

19 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

20 Yes. If you have specific areas of the policy  
21 that you're concerned about that occurring, we're open to  
22 feedback on that.

23 The second comment I'd make relative to that is  
24 that the policy always trumps the procedure. So if there  
25 is a policy, the policy is essentially the Board's

1 direction to staff in terms of what you'd like us to do  
2 and what limits and constraints you'd like to apply. So  
3 that clearly trumps any staff procedure.

4           And last, but not least, our staff procedures and  
5 guidelines are subject to review by your independent  
6 consultant Wilshire who, through our Operating Committee,  
7 any changes to those guidelines are at Wilshire's review  
8 authority. So they can make comments, they can advise us  
9 as to where they think the policies and procedures may be  
10 in conflict or areas that they would prefer the staff  
11 procedures to take a different approach.

12 COMMITTEE MEMBER JELINCIC: Yeah. The one specific that  
13 comes to mind was the insider trading, where the Board  
14 said, if we -- somebody has inside information, we're not  
15 trading period. And then -- but we've carved out an  
16 exception for fully replicated indexes, because we -- you  
17 know, in that case, not trading reflected insight -- and  
18 it evolved into well, indexes that are not necessarily  
19 fully replicated, but are, you know, designed to sample  
20 the index. And we decided we would -- the procedure  
21 allowed for that to be traded, even though the policy was  
22 a little stronger, which led to an earlier SEC  
23 investigation, where they decided, yeah, we're not going  
24 to pursue action.

25           But that's the one that sticks in my mind that

1 I'm sure that if I thought about it, there are probably  
2 others, but it just is a concern.

3 Thank you.

4 CHAIRPERSON JONES: Okay. This is --

5 COMMITTEE MEMBER MATHUR: I'll move it.

6 COMMITTEE MEMBER TAYLOR: Second.

7 CHAIRPERSON JONES: Okay. This is moved by Mrs.  
8 Math, second by Ms. Taylor.

9 Discussion?

10 Seeing none.

11 All in favor?

12 (Ayes.)

13 CHAIRPERSON JONES: Opposed?

14 Hearing none. The item passes.

15 Thank you very much.

16 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

17 Thank you.

18 CHAIRPERSON JONES: We now will move to Item 6a,  
19 Revision of Total Fund Investment Policy, Including  
20 Divestment and Repeal of Legacy Policies, second reading.

21 (Thereupon an overhead presentation was  
22 presented as follows.)

23 INVESTMENT DIRECTOR CROCKER: Thank you. Kit  
24 Crocker, CalPERS Investment Office staff.

25 This is the second reading of the proposed

1 updates to the Total Fund Investment Policy. At the  
2 Committee's request, we're presenting this item for  
3 information second time, and we'll bring it back to the  
4 Committee for action next month. Today, we're looking for  
5 Committee comments and feedback. Most of the changes  
6 since the first reading were in response to Committee  
7 feedback on the divestment policy, which Wylie will review  
8 shortly.

9           The other changes represent further  
10 clarifications to the asset allocation strategy section,  
11 as well as simplification of the terminated agency pool or  
12 TAP program section and to reflect the program's  
13 dependence on actuarial valuations.

14           With that, I will pause for any questions before  
15 turning the mic over to Wylie to discuss staff's proposed  
16 revisions to the divestment section.

17           CHAIRPERSON JONES: Okay. We have one question.  
18 Mrs. Taylor.

19           COMMITTEE MEMBER TAYLOR: I was -- I appreciate  
20 you guys redoing this and taking into account a lot of the  
21 concerns we had. And I just want to make sure, maybe I  
22 missed it, but I talked to Ted earlier, that we would have  
23 a strategy around media, if we were to reinvest in some of  
24 these things that would be controversial?

25           CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes. If



1 and when in the future at any point that we would reinvest  
2 in these securities we'd have a communication plan for  
3 sure, as well as an engagement plan would need to be  
4 developed with those companies as well.

5 COMMITTEE MEMBER TAYLOR: Thank you.

6 CHAIRPERSON JONES: Okay. Seeing no further  
7 requests to speak on this, we do have a couple of requests  
8 to speak from the public, Mr. Jai Sookprasert, and -- oh  
9 Okay. Excuse me.

10 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

11 Could I take a minute?

12 CHAIRPERSON JONES: Yeah. Okay. Just to be  
13 clear, I wanted to highlight for the Committee a couple of  
14 the changes that we made following discussion with the  
15 Committee in February, as well as with stakeholder groups  
16 in between the February meeting and today.

17 So, in short, we've left the \$750 million and  
18 \$2.5 billion loss thresholds consistent with the first  
19 policy. Those dollar amounts are the Committee's judgment  
20 call. There's really very -- as we mentioned last month,  
21 there's very little precedent in the marketplace to  
22 determine what is material. So we left the dollar  
23 amounts, because it seemed like overall, that was a --  
24 there was decent consensus around those dollar amounts.  
25 In addition, we consulted with your consultants on those,

1 and they also felt like those were reasonable amounts.

2           We've simplified the approach to the seasoning  
3 period, once losses -- once those loss thresholds are hit.  
4 Essentially, once a loss threshold of \$750 million is hit  
5 for any individual divestment item, that loss of 750  
6 million would have to be sustained over 12 consecutive  
7 quarters.

8           If during that period, during any quarter, it  
9 falls sort of below the 750 million dollar limit, that  
10 would essentially restart the clock, so you'd then have to  
11 then accumulate another 12 consecutive quarters.

12           We propose no waiting period for the cumulative  
13 divestment limit, once that trigger is met. We really --  
14 there's a lot of difficulty in creating triggers, given  
15 the fact that new divestments could come into the stable  
16 of divestments during that period.

17           Only those divestments producing losses would be  
18 subject to reinvestment following the cumulative loss  
19 trigger. And importantly, we've included specific  
20 notification to the Investment Committee before a  
21 reinvestment was due to take place. So the Committee  
22 would have the option of modifying the policy, or changing  
23 the limits.

24           In discussion with the legislative staff, a  
25 desire arose to have CalPERS separately consider

1 legislatively mandated versus Board directed divestments.  
2 Our view of this is that the Board's fiduciary  
3 responsibility is the same really regardless of the  
4 original source of the divestment request.

5           In addition, the divestment, the legislatively  
6 derived divestment request also include a provision  
7 regarding the Board's fiduciary responsibility. So at the  
8 end of the day, the Board's fiduciary responsibility is  
9 holistic. It's not divisible into different sources for  
10 that information.

11           And importantly, from a practical perspective,  
12 the legislatively driven divestments, which really today  
13 constitute just the Iran and Sudan related divestments,  
14 given their relatively small size are unlikely to trigger  
15 either the individual or the cumulative divestment  
16 threshold in any time in the near or perhaps even distant  
17 future. Just given their size, they're small compared to  
18 those -- the dollar limits that we've proposed.

19           So with that, I will pause and see if there's  
20 questions now that I've walked through some of the key  
21 changes to the policy.

22           CHAIRPERSON JONES: Yeah. We do have a few  
23 questions, but I wanted to give the opportunity of  
24 Wilshire or PCA, if you had any comments or wanted to make  
25 any comments.

1           No.   Okay.   Good.

2           Okay.   Mr. Jelincic.

3           COMMITTEE MEMBER JELINCIC:   This is probably  
4 going to surprise you, but the will/shall issue, if you  
5 could comment on that?   And I might --

6           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:   I  
7 shall.

8           (Laughter.)

9           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

10          Actually, what I will do --

11          (Laughter.)

12          CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

13          -- is turnover the response to that to my  
14 colleague Kit who's done quite a bit of work on this.

15          COMMITTEE MEMBER JELINCIC:   And before I give you  
16 the floor.   In the last policy, we also had some  
17 will/shalls that I didn't raise this time, but -- so thank  
18 you.

19          CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:   In  
20 short, what we propose doing is pending the next year  
21 revising some of, what I'll call, the passive voice in the  
22 policy.   Many of our policies use the passive voice, which  
23 is essentially saying a report will be provided or a  
24 report shall be provided, where the subject who's  
25 receiving that duty is unclear.   And so what we're

1 planning to do, rather than undertake a comprehensive  
2 review, because it would be quite a dramatic change in the  
3 language, really a pretty significant grammatical exercise  
4 to revise that today, what we're proposing to do is over  
5 the course of the next year to come back, and wherever we  
6 are able to, to move to the active voice, so that the  
7 subject and object of the sentence are more clear.

8           That's what we are proposing to do in response to  
9 the will versus shall issue. What Kit was about to tell  
10 you, which I've just covered it. So, Kit, I apologize.

11           (Laughter.)

12           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: But  
13 shall, in Kit's research, has indicated that shall  
14 actually imposes more of a duty in the legal language than  
15 will. Will apparently has some vagueness regarding  
16 whether it's really indicating something that is due to  
17 happen in the future or whether it's actually a duty  
18 that's been imposed.

19           So that's what Mr. Jelincic is referring to. And  
20 he correctly is asking for clarity around those topics,  
21 where it's used in the policy. We think the policy and  
22 the duties imposed are clear, as it's currently written.  
23 We don't think there's any confusion around that. But  
24 could it be clearer? I think that's -- it could be, and  
25 so we propose taking some time to do that.

1 COMMITTEE MEMBER JELINCIC: Thank you.

2 CHAIRPERSON JONES: Okay. Ms. Yee.

3 COMMITTEE MEMBER YEE: Thank you, Mr. Chairman.

4 I wanted to see if I could ask some questions for  
5 clarity's sake. Why would losses from a single asset  
6 continue to be counted in the cumulative losses after  
7 reinvestment occurs?

8 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: Let  
9 me make sure I understand your question, Controller Yee.  
10 So regarding the cumulative loss trigger, you're talking  
11 about?

12 COMMITTEE MEMBER YEE: Well, if you had losses  
13 from a single asset, and if reinvestment occurs, does that  
14 still get counted in the cumulative losses after  
15 reinvestment occurs?

16 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: It  
17 does, but it decrements against the total amount. So if  
18 we start with \$2.5 billion as our total cumulative loss  
19 trigger, and then, let's say, one of the divestments hits  
20 the individual loss threshold of 750, and that we reinvest  
21 in that particular loss -- that particular divestment  
22 item, that 750 is then deducted from -- in the current  
23 proposed policy is deducted from the 2.5, so the new limit  
24 would be 1.75.

25 COMMITTEE MEMBER YEE: Okay, I see. I appreciate

1 the comment about our fiduciary responsibility being a  
2 holistic one. And I think the one area that I'll venture  
3 to say is troubling, many of my colleagues, including  
4 myself, is the issue of tobacco. And if we're actually  
5 exercising our fiduciary responsibility to move away from  
6 certain assets due to our ESG beliefs, other beliefs, does  
7 the policy with respect to tobacco here kind of run  
8 cross-wise with that? I mean, I'm just trying to figure  
9 out how to reconcile our consideration of reinvestment in  
10 tobacco from a fiduciary standpoint.

11 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

12 I'll initially respond and then I think Ted has  
13 some comments to make. The consideration of ESG factors  
14 is absolutely part of our -- needs to be part of our  
15 consideration of all investment transactions. However,  
16 those considerations generally don't necessarily motivate  
17 a complete divestment from an item. In fact, our -- the  
18 ability to apply ESG considerations as you heard today  
19 from SASB and from Ceres is actually dependent on our  
20 ability to stay invested as an owner.

21 And so divestment in many ways kind of runs  
22 counter to our ability to be effective as an ESG investor.  
23 And that's why it's really ensconced as our core policy  
24 topic is engagement -- constructive engagement is really  
25 the core foundation of that.

1 Divestment, I think from your staff's  
2 perspective, is regarded as something experiment. And  
3 when -- so when we divest, we're veering away from our  
4 core policy element and we're experimenting. And after  
5 some weight of evidence has accumulated, those experiments  
6 don't work, we have a duty to act in some way to maintain  
7 adherence and alignment with our fiduciary  
8 responsibilities. So that's why we would come back and  
9 potentially seek reinvestment.

10 COMMITTEE MEMBER YEE: Okay.

11 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yeah, I  
12 think that is well said, Wylie. The only thing I would  
13 add is when the initial divestment decision was made, it  
14 was made on the premise of a weighing of the return and  
15 risk considerations, under the premise that CalPERS would  
16 be benefited from removing those securities from the  
17 portfolio over time.

18 And what -- and we have very few of those  
19 divestments in our portfolio currently, given all that  
20 we've discussed in terms of our Beliefs and our former  
21 policy and current policy and proposed policy. Divestment  
22 is definitely a rare exception, as Wylie mentioned.

23 What we're trying to provide in this policy is a  
24 response to two things. One, the evidence that now  
25 subsequent to the investment decision that was made in



1 each of these existing and extant divestments within our  
2 policy of underperformance. And we now have, and the  
3 Committee has, a report from Wilshire on the level of  
4 underperformance of those divestments, which is contrary  
5 to what we expected when we divested these policies, given  
6 our view of return and risk at that point in time.

7 And in January, what our fiduciary counsel and  
8 our discussion was, well, there needs to be some  
9 mechanism, some process in place to review the performance  
10 of these divestments, especially if their performance is  
11 underperforming our expectations, and the index of -- our  
12 benchmark index with those investments in them. So the  
13 proposal is meant -- the loss mitigation proposal is meant  
14 to really hone in on that very specific problem. What do  
15 you do after you've taken a divestment decision and  
16 you're -- and you have evidence of underperformance?

17 And really, your two options I think are what I  
18 mentioned this morning. Your two options are, one, this  
19 type of policy that we're proposing with a loss mitigation  
20 threshold -- a stop loss process or to bring each  
21 divestment back individually to this Board for review and  
22 discussion around the return and risk requirements, which  
23 is something that the -- that we could do. Those are two  
24 options available to the Board, one or the other.

25 On balance, we think the loss mitigation policy

1 provides a better alternative, but it's not the only  
2 alternative.

3 COMMITTEE MEMBER YEE: Okay. And my last  
4 question is if should we decide or should we decline to  
5 reinvest, when that question is before us, how often would  
6 this issue be revisited? I mean would it come back the  
7 following year how would that work?

8 CHIEF INVESTMENT OFFICER ELIOPOULOS: That's a  
9 great question. Annually, we'll review the divested  
10 securities according to our policy. So there will always  
11 be an annual review. I think our approach in this policy  
12 rather than specifying what would occur in the future if  
13 that -- if the threshold was met, and a decision not to  
14 reinvest was made, we haven't laid out how often that  
15 would be revised, what we would then do to the existing  
16 threshold. I think the Committee, at that point in time,  
17 would have to --

18 COMMITTEE MEMBER YEE: Decide that.

19 CHIEF INVESTMENT OFFICER ELIOPOULOS: -- decide.

20 COMMITTEE MEMBER YEE: Okay. Great. Thank you.

21 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: I  
22 would add just quickly that this policy, in conjunction  
23 with our annual review of the Total Fund Policy, this  
24 policy and the limits that we're proposing come back to  
25 this Committee each year for a review and the opportunity

1 to alter the policy.

2 CHAIRPERSON JONES: Okay. Mrs. Mathur.

3 COMMITTEE MEMBER MATHUR: Yes. Thank you. I  
4 have a couple of, what I hope are, clarifying questions.  
5 So I just want to make sure I understand, because it's not  
6 entirely clear. I'm looking at page -- on Attachment 2,  
7 page 23 of 69, which is where it sort of lays out the  
8 investment approaches and parameters, and the divestment  
9 stop loss -- divestment loss mitigation. I'm sorry, oh,  
10 501 of the iPad, for those of you who are on the iPad.

11 The way it reads now, it's not entirely clear, I  
12 think, number one, "If any individual divestment  
13 initiative has produced net portfolio losses that equal or  
14 exceed 750 million for 12 or more consecutive quarters".  
15 It's not exactly clear that only that one -- that  
16 individual initiative would be divested, because it's --  
17 because the preceding paragraph doesn't specify that and  
18 it's not specified in that -- in that item 1 line. Does  
19 that make sense? The preceding paragraphs it talks about  
20 unwinding of divestment initiatives.

21 INVESTMENT DIRECTOR CROCKER: Kit Crocker,  
22 CalPERS staff, just to address that, we attempt to address  
23 that in subparagraph A towards the bottom of page 23 of  
24 69, which reads, "Any investments..." -- you know, if one  
25 of those two things happens, "Then any investments

1 previously sold pursuant to such individual divestment  
2 initiative (or collectively pursuant to the universe of  
3 divestment initiatives as the case may be)...". So  
4 meaning to refer to whether it's one or two --

5 COMMITTEE MEMBER MATHUR: I see.

6 INVESTMENT DIRECTOR CROCKER: -- will be  
7 reinvested -- restored to the portfolio. It's just one  
8 way to do it. But, you know, we can --

9 COMMITTEE MEMBER MATHUR: I see. I see.

10 INVESTMENT DIRECTOR CROCKER: We can add more  
11 language. I mean, we can always add -- you know, add more  
12 language if you'd be more comfortable.

13 COMMITTEE MEMBER MATHUR: No, no. That follows.  
14 It's just -- maybe it's connecting the "if" and "whens"  
15 with the, "thens". It's very complicated to try to draft,  
16 I totally appreciate that.

17 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: It  
18 is. Certainly our intention was that it would only be met  
19 at an individual level, and only that would be reinvested  
20 in if you're considering this \$750 million threshold.

21 COMMITTEE MEMBER MATHUR: Okay. So then my  
22 second question is with respect to Item 2, which you have  
23 changed from, "The then in force total universe..." -- or  
24 "Then in force universe of divestment initiatives", to  
25 "The total universe of past and present", which means that

1 even once we've reinvested, then we're still using --  
2 accumulating the losses associated with those that we have  
3 reinvested in. We're accumulating those as part of the  
4 net -- the net total cumulative loss, is that right?

5 I think that was sort of what Controller Yee was  
6 asking, but I'm not sure your answer quite got at that  
7 question.

8 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

9 Yeah, I think I understand, so -- but --

10 COMMITTEE MEMBER MATHUR: Are we including those  
11 that we have reinvest -- the losses associated with  
12 initiatives that we have now reinvested, are we including  
13 those losses in the cumulative?

14 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

15 Yes.

16 COMMITTEE MEMBER MATHUR: And we're lowering the  
17 threshold by the 750 million?

18 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

19 Well, yes.

20 COMMITTEE MEMBER MATHUR: So we're doing both.  
21 We're making it easier to get to the target, the  
22 threshold?

23 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

24 Well --

25 MR. JUNKIN: You're not -- sorry, Andrew Junkin

1 from Wilshire. You're not double counting them. They're  
2 not --

3 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:  
4 They're not double counted.

5 MR. JUNKIN: You are reducing the threshold  
6 because the losses count once. So if you are in XYZ  
7 divestment, you lose -- when it is closed out, you've lost  
8 a billion dollars. The now cumulative loss threshold for  
9 the remaining in force is a billion and a half.

10 COMMITTEE MEMBER MATHUR: Right. But this is  
11 saying that it's the total universe of past and present.  
12 It's not saying in force. So it would include all the  
13 losses associated with that reinvested initiative, if  
14 I'm -- if I'm reading -- that's the way I'm reading the  
15 language as it is now. And, I'm sorry, I didn't raise  
16 this with you earlier. I sort of was rereading it and  
17 thinking about it.

18 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:  
19 Yes. I'm -- what I'm struggling with to  
20 understand is the difference between in force and past and  
21 present. But if you put that on the shelf just for a  
22 moment and we'll come back to it for sure. But if I put  
23 that on the shelf just for a moment, the intention was to  
24 set a cap on the losses that we would experience  
25 cumulatively.

1 COMMITTEE MEMBER MATHUR: Yes.

2 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

3 Again, that was following feedback from the  
4 counsel in January.

5 And then, if we've experienced those losses on  
6 one -- the sum total, and then on one of them, let's say,  
7 we've hit the 750 --

8 COMMITTEE MEMBER MATHUR: Yeah.

9 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

10 -- once we've hit that loss -- so that loss is  
11 accumulated. It's hit 750. It then has to say at that  
12 level or more for three years or 12 consecutive quarters.  
13 Once that occurs, this policy would authorize your staff  
14 to reinvest, following notification to the Board. And  
15 then the sum total, the cumulative cap on losses of 2.5  
16 would go down by the amount of that loss.

17 COMMITTEE MEMBER MATHUR: So I understand that  
18 part. But what I'm -- I guess what I'm struggling with is  
19 when I think of a total universe of past and present  
20 divestment initiatives, that would, in my mind, include  
21 those divestment initiatives that we have reinvested. So  
22 the losses -- the 750 million losses would then continue  
23 to be included in the universe of losses that would total  
24 whatever the threshold, which would now be a lower  
25 threshold, because you've reduced it by 750 million.

1 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

2 Yes, in short. They -- yes, in short, they  
3 would. However, once they're reinvested, then they're no  
4 longer counted, but the cap has gone down by the amount.

5 COMMITTEE MEMBER MATHUR: So that's -- I think  
6 that's not what this is saying, is what I'm getting at, is  
7 that's not what --

8 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

9 You don't think the language is clear.

10 COMMITTEE MEMBER MATHUR: The language is not  
11 saying that is what -- I

12 MR. JUNKIN: I think the example works the way  
13 that Wylie said. I think the policy works the way that  
14 you've said --

15 COMMITTEE MEMBER MATHUR: Yeah.

16 MR. JUNKIN: -- which is that the 2.5 billion  
17 stays as the max, but that 750 or billion dollar loss that  
18 was sort of crystallized is now counted, but the two and a  
19 half billion doesn't change. It's just you've sort of  
20 locked in part of that two and a half billion.

21 COMMITTEE MEMBER MATHUR: I think it -- I think  
22 we should leave the -- I think we should change it back to  
23 the in force language, and take out past and present,  
24 because I think in force would be any initiatives that are  
25 currently in place, and you could have another provision



1 that when you -- if we take out -- maybe it just is trying  
2 to put too much into one --

3 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

4 One sentence.

5 COMMITTEE MEMBER MATHUR: -- one sentence.

6 Maybe, you know, you say you've reduced the two and a half  
7 billion dollar threshold by 750 million or by whatever the  
8 amount is of the --

9 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

10 Yeah, I think that's right.

11 COMMITTEE MEMBER MATHUR: -- of anything that  
12 you've divested from.

13 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

14 Thank you. I think I now understand what you're  
15 trying to communicate and I think you're right. The  
16 language here, it's the difference between sort of whether  
17 they continue to accumulate forever --

18 COMMITTEE MEMBER MATHUR: Right.

19 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

20 -- or whether they happen to just be examining  
21 the divestments that are still then currently in force,  
22 because some of them may have been removed, is that right?

23 COMMITTEE MEMBER MATHUR: Right, exactly.

24 Exactly.

25 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

1           Okay. Thank you.

2           CHAIRPERSON JONES: Can I suggest that you --  
3 we've got another reading on this. That was the purpose.

4           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

5           Yeah, we have another meeting. I think we've  
6 heard the message now, yes.

7           CHAIRPERSON JONES: So take that information  
8 and -- rather than wordsmith it here.

9           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

10          Yeah, definitely.

11          CHAIRPERSON JONES: Okay. Thanks.

12          COMMITTEE MEMBER MATHUR: And if you're  
13 thinking -- it might be worth -- I know the flow is really  
14 challenging to do, but to connect up the "if" and "when's"  
15 with the "then", so that it's clear that if this happens,  
16 then this happens, and if that happens, then this happens.  
17 I think that might make it easier to read. Thank you.

18          CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

19          Thank you.

20          CHAIRPERSON JONES: Mr. Jelincic.

21          COMMITTEE MEMBER JELINCIC: A couple of things.  
22 Looking back on my experience in the Investment Office,  
23 nobody in the Investment Office really thinks that  
24 divestment is an experiment. It's something that gets  
25 imposed on us, and we don't like it. And what this policy

1 says is, at some point, the pain gets too great to stand.  
2 And so we need to get rid of the pain.

3           The other thing that has been said is that while  
4 we -- when we chose these divestments, we really kind of  
5 balanced the risk and the return, and decided to divest.  
6 And the truth of the matter is we made a political  
7 decision and then we figured out a fig leaf to cover it.  
8 The -- and it may be a good political decision, but let's  
9 be honest about what it is.

10           A question on the tobacco loss do date. Do you  
11 remember that number was?

12           MR. JUNKIN: I don't know it off the top of my  
13 head, but I think it's on the order of two billion.

14           COMMITTEE MEMBER JELINCIC: Okay.

15           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: I  
16 happen to have that Mr. Jelincic and --

17           MR. JUNKIN: Wylie to the rescue.

18           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

19           Yeah. So the present value of the transaction  
20 costs related to the tobacco divestment, there's two parts  
21 to every divestment. There's the transaction costs, which  
22 are essentially costs that the plan incurs that are lost  
23 forever. And those are three -- the high estimate of that  
24 is 3.2 million and the low estimate of that is 1.8 million  
25 with an M. Then there is the cost of the exclusion, the

1 fact that the portfolio does not include those items  
2 anymore. The high value of the tobacco estimate, as of  
3 the end of 2014, that happens to be the date of Wilshire's  
4 last measurement. The high estimate is 3.037 billion, and  
5 the low estimate is 2.084 billion over the course of that  
6 divestment.

7 COMMITTEE MEMBER JELINCIC: So if we -- if we  
8 have this policy in place, and we say, okay, we're  
9 getting -- we're going to reinvest in tobacco, but we've  
10 now reduced the 2.5 billion to 500 million maybe, because  
11 we've reduced the amount by the loss that we finalized --

12 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: Can  
13 I clarify something for you, Mr. Jelincic on that?

14 COMMITTEE MEMBER JELINCIC: Sure.

15 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

16 What this policy is proposing, again this is the  
17 Committee's direction, but what this policy is proposing  
18 is to essentially take a snapshot as of July 1st of this  
19 year and start the measurement period that we're talking  
20 about effective July 1st of 2016. So past losses would  
21 effectively be off the table. And we would restart the  
22 measurement period effective July 1st.

23 COMMITTEE MEMBER JELINCIC: Okay. Good  
24 clarification. So we're now three years later, and we've  
25 lost another \$2.4 billion in tobacco, and we said we've

1 got to fix that.

2 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: We  
3 would have hit that -- I'm sorry to clarify, but one other  
4 point. Just as the policy is currently drafted, subject  
5 to your revision here, but we would have come back to you  
6 before it hit 750 and said we're about to hit 750 or we're  
7 near hitting 750, we're about to reinvest. That would  
8 have been one of our -- that's one of our required  
9 notifications in the policy.

10 COMMITTEE MEMBER JELINCIC: Except that you  
11 wouldn't notify us for three years, because it's got to be  
12 three years that it's below that 750.

13 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:  
14 That's right.

15 COMMITTEE MEMBER JELINCIC: And in that time it's  
16 going to continue to grow. So we get to -- we're three  
17 years from now. We've got a two billion dollar loss in  
18 tobacco. If we use that two billion to reduce the policy,  
19 then basically we've got a \$500 million threshold for the  
20 sum total of all of them. And I'm not sure that that's  
21 where we want to get.

22 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:  
23 That's right, as the policy is currently drafted.  
24 However, your Committee has the authority to modify those  
25 limits every year when we come back.

1           COMMITTEE MEMBER JELINCIC: The -- but it seems  
2 to me what we ought to do is adopt a policy that does what  
3 we think we want and we can later say, well, we didn't  
4 know what -- we didn't really mean what we thought we  
5 meant. So I've got that problem with it, stepping down.

6           And then the other issue that is in here -- well,  
7 let me take and push my tobacco further. We also lost  
8 another 600 million in firearms. We've now -- so going  
9 forward, we've got a \$3 billion loss, and we can never  
10 divest anything again, which again I don't think is the  
11 intent, but if we simply keep accumulating that. So I  
12 think it needs to be worked.

13           And then one of the other things that I grappled  
14 with is, yes, you will come and inform us, and it's sort  
15 of a negative check-off. I mean, if we don't say, no,  
16 you're not going to do that, the -- then you go ahead and  
17 do it. I'm wondering if maybe the policy shouldn't say  
18 we're going to bring it forward and require the Board to  
19 take an affirmative action to continue it, and make that  
20 political policy decision?

21           And I throw that out for the Committee to grapple  
22 with. That shouldn't be -- it's not something I think  
23 staff ought to decide, but it's an issue that we need to  
24 collectively grapple with.

25           Thank you.

1           CHAIRPERSON JONES: So on that issue, let's right  
2 now check and see if there's any other interest to respond  
3 to J.J.'s concern?

4           Okay. Because I don't want to leave too many  
5 hanging, so when we get to the end of the day, the  
6 direction. So I just want to -- okay, so that one is  
7 taken care of.

8           Yeah, Mr. Slaton.

9           VICE CHAIRPERSON SLATON: Well, the only thing I  
10 disagree with is J.J.'s last point, which is, in my  
11 opinion, you craft a policy. If we, at some point in  
12 time, there's consequences of that policy that we don't  
13 like, then I think we can step in. But the point we're  
14 trying to do here is to meet a fiduciary responsibility  
15 with a policy, rather than take the other alternative,  
16 which is one-off, have every divestment issue come back to  
17 us and make one-off decisions.

18           And I happen to be in favor. I think we're  
19 better served by having a policy. We'll see it. Staff is  
20 not going to take action without us being notified. And  
21 if the wisdom of the group then, at that point, is, gee,  
22 we didn't really want that to occur, then we can act. But  
23 I think we're always better served by having a policy.

24           CHAIRPERSON JONES: Okay. So I think -- are  
25 you -- any other comments from staff? Because I guess we

1 go to our -- beg your pardon?

2 No, I already asked. They said no.

3 Yeah. Terry Brennand.

4 MR. BRENNAND: Mr. Chairman, members, Terry  
5 Brennand on behalf of the Service Employee International  
6 Union, California. My concerns pretty much went to the  
7 Controller and Ms. Mathur's and J.J.'s comments. If you  
8 effectively take the losses of one divestment off the  
9 table, you effectively penalize the others forever. Even  
10 if you recover those assets, say your reinvestment turns  
11 it back to a positive, that's not put back in -- There's  
12 nothing under this procedure to build that back in.

13 Secondly, I'm concerned just about the collective  
14 nature of it, because under the way the policy is  
15 currently drafted, if you hit the \$2.5 billion threshold,  
16 every policy -- every divestment issue that's underwater  
17 is then subject to staff automatically reinvesting it.  
18 That's the way it reads now. I don't think that's your  
19 intention.

20 I think -- I also agree very much with Mr.  
21 Jelincic that this is a very -- these were all political  
22 decisions. And no matter whether you delegate them to  
23 staff on some automatic, you know, process that happens in  
24 the Investment Office or not, these are political -- there  
25 are political ramifications for Board members. This is



1 going -- it's going to be your press hit or reward, just  
2 like it was when you decided to take this. And you  
3 remember most of these decisions were not without  
4 controversy. And I think delegating it to staff is a  
5 problem.

6           So for that reason, we'd like to see it amended  
7 along the lines of the request from the Controller, Ms.  
8 Mathur and Mr. Jelincic.

9           Thank you.

10           CHAIRPERSON JONES: Thank you.

11           MR. SOOKPRASERT: Mr. Chairman and members Jai  
12 Sookprasert With the California School Employees  
13 Association. We're here also with great concern and  
14 opposition to the sort of automatic nature of your  
15 divestment formula. We understand the nature and the  
16 balance and the word holistic that came up, and we  
17 understand the challenge to do all that, but divestment  
18 initiatives involve key moral and ethical issues that we  
19 believe you need to take much more effort in ensuring  
20 public discourse, transparency, and accountability, so  
21 that all parties would have at least an opportunity to  
22 come and voice their objection or to the changes,  
23 especially if you're going to reinvest in those type of  
24 policies.

25           At the very least, we would think that you would

1 want to remove the legislative imposed policy, because  
2 they are at a level in which more public discourse had  
3 been involved, at least through the legislative process.  
4 And we think those you may want to at least separate out,  
5 as had been sort of mentioned earlier.

6           For those reasons, we really hope that you will  
7 modify or remove or change the divestment formula as  
8 proposed to address the kind of accountability issue. And  
9 I know that there was a mention of maybe having media  
10 ahead, but we haven't seen the details of what that means.  
11 Is it just you're doing a press to announce that you're  
12 doing this as opposed to having these changes be made at  
13 an open meeting forum, so that the public can engage the  
14 Board and ask for a different direction possibly. For  
15 those reasons, we're asking you to please change this  
16 policy.

17           Thank you.

18           CHAIRPERSON JONES: Okay. Thank you.

19           Mr. Costigan.

20           COMMITTEE MEMBER COSTIGAN: Thank you, Mr. Jones.

21           I guess the issue I have with it here is I hate  
22 to back out. I mean, just -- and I -- and I think I've  
23 expressed to some of you all, but I struggle with our  
24 fiduciary -- here's what I'm struggling with on this  
25 issue, we're create an artificial threshold of \$750

1 million, and whether it's an affirmative vote or staff  
2 vote, we're not addressing the underlying issue, which --  
3 since I wasn't on the Board back then, but in 2000, the  
4 Board took a decision.

5           And at the end of the day what we're doing is  
6 creating an artificial marker of 750 million. It sort of  
7 goes back to the discussion that you guys just said, have  
8 a public forum, go back to the policy. I don't -- to a  
9 degree, and I'm just throwing this out, that why are we --  
10 and I -- and again, for disclosure, I voted against the  
11 gun -- the divesting out of guns. I have an issue.  
12 Whether I like tobacco or not, it's a legal product,  
13 whether you like guns or not, they're legal products to  
14 possess. And we're sort of tinkering here.

15           So I just throw out this. We're doing 2.5  
16 billion, three years, 750 million. Why aren't we just  
17 heading back to the discussion of the underlying policy  
18 discussion itself as to whether yes or no?

19           CHIEF INVESTMENT OFFICER ELIOPOULOS: So that's  
20 the choice before the Committee. The reason that we  
21 adopted -- proposed and developed a loss threshold  
22 provision is coming out of the off-site in January with  
23 our fiduciary counsel, that there is -- there isn't an  
24 option for this Committee to ignore the individual and  
25 cumulative losses being accumulated with the current

1 divestments, as well as that we know there are future  
2 divestments going to come before this Committee. The  
3 thermal coal divestment will be coming to this Committee  
4 for a decision over the next six months. So there's an  
5 additional divestment that will be considered, and there  
6 may be future divestments that this Committee considers,  
7 either pursuant to your own -- the Committee's own  
8 jurisdiction or based on direction from the Legislature.

9           So the advice was to develop a policy to address  
10 the current and future divestments. This is a -- this is  
11 a proposal that would cap the losses on any divestments  
12 that are in the portfolio today and into the future. It's  
13 a way of mitigating against the losses.

14           The other alternative though before this  
15 Committee is the one that you just mentioned, and the one  
16 that I mentioned earlier as we began this session. The  
17 other alternative to the Committee is that we would bring  
18 each divestment in the current portfolio in front of this  
19 Committee for reconsideration on the merits. And we would  
20 build that -- we would build that consideration into our  
21 workplan, and significantly into our global governance  
22 workplan.

23           So you would -- it's timely to have this  
24 discussion now, because what we would build into the G of  
25 our ESG is a timetable to bring all -- each and all four

1 of those divestments in the current portfolio, as well as  
2 their thermal coal divestment before this committee for a  
3 decision on the merits.

4 An alternative to that is to set up a loss  
5 threshold that is artificial to some degree, to answer  
6 your question directly, but provides some level of  
7 protection for the Committee and the portfolio.

8 COMMITTEE MEMBER COSTIGAN: But two of the four  
9 are by Board action, two are at the direction of specific  
10 legislation that was passed. And so the struggle I'm  
11 having with this is either we're acknowledging the loss  
12 and we should have had it -- I mean, that we should have  
13 continued to invest in it as a fiduciary or we make the  
14 policy decision within our fiduciary that we're not going  
15 to invest in this type of asset.

16 I mean, that -- so what I've got is a hybrid that  
17 sometime in the future, we're going to acknowledge that  
18 we've had a loss, we're going to acknowledge we're going  
19 to have a future loss. And whether we have affirmative  
20 action or not, we may go back into it, as opposed to why  
21 am I going to wait two and half -- I'm just saying myself,  
22 why wait two years or till we reach yet another artificial  
23 threshold or just put a conclusion to this?

24 I mean, Mr. Chair, that's the concern. And I  
25 know we're going to bring this back for another reading.

1 But from the standpoint, I think the issues that Terry and  
2 Jai raised were good points, either have the policy  
3 discussion and be done, because pushing it out two or  
4 three years doesn't accomplish much. It just -- it either  
5 mitigates the loss or you need direction from us that  
6 we're not going to invest in this, and then we figure out  
7 what the portfolio looks like, but to take this issue off  
8 the table one way or another.

9 Thank you, Mr. Jones.

10 CHAIRPERSON JONES: Okay. Mrs. Taylor.

11 COMMITTEE MEMBER TAYLOR: I just had a quick  
12 question -- a couple of quick questions, how did -- I just  
13 find it fascinating that our fiduciary recommended that we  
14 come up with a policy or reinvest, because we're going to  
15 hurt our fiduciary duties. And what I'm concerned about,  
16 how did that come up, how did they get involved? Was it a  
17 conversation with Investment staff and our fiduciary or  
18 how -- did we ask, did one of the Board members ask? Do  
19 we know how that came up?

20 CHIEF INVESTMENT OFFICER ELIOPOULOS: So the --

21 COMMITTEE MEMBER TAYLOR: I remember the training  
22 and was it a question during the training?

23 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes.

24 COMMITTEE MEMBER TAYLOR: Okay.

25 CHIEF INVESTMENT OFFICER ELIOPOULOS: And it

1 followed, you know, the report by Wilshire that Wylie just  
2 noted the tobacco numbers from, that we have -- you know,  
3 the expectation when these divestments were made is that  
4 we'd actually do better. We would outperform the market  
5 or at least be neutral. And what we discussed at the  
6 workshop, the Board fiduciary counsel and staff, is  
7 despite those expectations, the divestments individually  
8 and as a whole have significantly underperformed. What  
9 should you do about that?

10           The counsel didn't direct us to develop a loss  
11 mitigation policy. What we did is take that feedback and  
12 look, survey other systems across the country and see what  
13 types of policies are in place to deal with divestments  
14 within portfolio. And I think this is -- this is one  
15 alternative. And as I said, I think Mr. Costigan said it  
16 more directly and bluntly than I did. The Committee  
17 really has the choice between option A or option B.  
18 Option B is a loss mitigation threshold, which is fairly  
19 novel. There's one other system in the United States that  
20 we found that had a policy like this, but only with  
21 respect to their Iran/Sudan divestments.

22           We think it's a model that is novel and is  
23 protective of the System. But on the other hand, we can  
24 bring back each of the divestments over the course of this  
25 next year for the Board to take on the merits and vote on.

1 That's certainly an option that's available to this  
2 Committee.

3 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: I  
4 would add there is actually a third option, which is you  
5 can still -- you could move forward with this policy as  
6 proposed and still consider them individually, if you so  
7 desired. There's no restriction on considering the  
8 divestments individually, sort of irrespective of these  
9 loss -- this loss mitigation approach.

10 One other important point of fact that I think it  
11 may be helpful, as this is deliberated over the course of  
12 the next few weeks prior to April, CalPERS has addressed  
13 over 40 divestment or investment restriction-related bills  
14 since 1992. There are two current bills on this that  
15 would affect the portfolio. One related to the divestment  
16 from securitized rental homes strategies, and one  
17 divestment from companies boycotting Israel. Those are  
18 currently under a discussion, in addition to SB 185,  
19 divest from thermal coal.

20 So in addition, there were two others proposed  
21 last year. There was a divest from Turkey and a divest  
22 from Trump-owned assets last year.

23 (Laughter.)

24 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: And  
25 so I'm highlighting this, because divestment legislation



1 continues, and I think this policy is potentially helpful  
2 and protective for the Board to allow some of those things  
3 to progress as I used the word experiments before, but to  
4 a certain extent to progress unless they accumulate a  
5 degree of loss that the fund can't sustain, at which  
6 point, this would authorize staff to end the experiment.

7 COMMITTEE MEMBER TAYLOR: Right. So that's  
8 interesting. We've had a number of divestment requests  
9 from the legislature. If I'm understanding correctly,  
10 we've only done the two, correct?

11 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: To  
12 date, that's true.

13 COMMITTEE MEMBER TAYLOR: To date. So we get a  
14 lot of these, but we still have only done the two, so --  
15 and I guess my concern and the reason I ask how did the  
16 fiduciary counsel get involved, I remember the question.  
17 I didn't know it was going to result in us doing this.  
18 And I think it's very interesting that we have other  
19 institutions right cross the way that are divesting and  
20 aren't considering it a breach of fiduciary duty.

21 But on the -- regardless of that, one of the  
22 other things I was thinking, rather than -- yes, I agree.  
23 We could come back and consider each one. I don't have a  
24 problem with that. I think that's a great idea. But we  
25 could also change that loss threshold, because I think

1 this big sticking point here is taking that \$750 million  
2 out. And we only have three other divestments, so now  
3 we've only got \$1.25 billion left and what if they --  
4 those -- and that's forever, right? That's not -- we  
5 reinvest that \$750 million dollars and the money comes  
6 back. That's forever is what you're saying. So now,  
7 we're at 1.25 billion forever on those three and we're  
8 lowering the threshold for them to meet. So we could  
9 change the threshold, right?

10 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: You  
11 can -- you have the opportunity to change the threshold  
12 every year. That's exactly right.

13 The idea behind many of the -- so all of the  
14 bills that -- all of the divestments that currently exist  
15 were done under the Board's fiduciary responsibility.  
16 They were done with the idea that they were done  
17 consistent with that fiduciary responsibility. And in  
18 some cases, that was done under the concept of each  
19 individual divestment being de minimis or small enough, so  
20 that it wouldn't make a significant difference to the  
21 portfolio.

22 And so I think the actual question that arose  
23 back in January with the fiduciary counsel is what is de  
24 minimis? What is that number? And that's where I  
25 mentioned that your staff did some work to try to identify

1 guidance around that. And there's very little to be had.  
2 We found -- as I mentioned, we found the one statute in  
3 Florida that used a 50 basis point de minimis threshold  
4 for their Iran Divestment Act.

5           That became very challenging to implement,  
6 because it -- in that situation, both your numerator and  
7 your denominator are moving constantly. So to come up  
8 with some seasoning period, if the -- if both numbers are  
9 moving all the time in calculating that with multiple  
10 divestments became quite a complex challenge. It would be  
11 difficult to articulate that, so that's why we proposed  
12 the flat dollar amounts, but the staff -- the Board gets a  
13 chance to revise that if, if -- every year if they felt  
14 that would be appropriate.

15           So the idea there was clarity and the opportunity  
16 to change those limits each year. If you felt that the  
17 definition of de minimis -- we've proposed, but again it's  
18 a subject for the Board's discussion and debate. We've  
19 proposed 750 and 2.5 as sort of a level beyond which we  
20 think we can't call it de minimis anymore. But that again  
21 is -- it's really a judgment call.

22           COMMITTEE MEMBER TAYLOR: Right. And again, I'm  
23 just going to reiterate using Florida as an example, when  
24 we're CalPERS kind of makes me go why are we doing that?

25           But secondly, again, I think that we could change

1 the loss threshold and/or consider these separately. I  
2 don't know that -- I think I'm hearing a lot of  
3 disagreement on how we're getting to the loss threshold.  
4 So that's where I'm hoping we can come to an agreement. I  
5 know this is only the second reading.

6 CHAIRPERSON JONES: Okay. I've got a nod from  
7 Allan.

8 MR. EMKIN: Yeah. Just on the issue, the two  
9 from the legislature. Those would be only two bills that  
10 passed and were signed into law.

11 COMMITTEE MEMBER TAYLOR: Right, I'm aware. In  
12 other words, more than -- I'm off, sorry.

13 CHAIRPERSON JONES: Okay. We still have several  
14 requests to speak, but I'm not sensing a direction for  
15 either the loss mitigation or each divestment come back to  
16 the Board or that third option that was raised to go  
17 forward as is, and then have a policy trigger to come back  
18 to the Board and have further discussion.

19 So if we leave today without a consensus around  
20 any one of these options, then what I'm going to ask staff  
21 to do is bring back those three and we vote on them at the  
22 next meeting. So if we can come to a consensus now, then  
23 they have clear direction. But if not, we'll just have  
24 to -- you know, we've got another time to discuss this.  
25 So what is the pleasure?

1 COMMITTEE MEMBER COSTIGAN: I'm happy to make a  
2 motion. Turn me on?

3 CHAIRPERSON JONES: Wait a minute, we've got to  
4 get people before you.

5 COMMITTEE MEMBER COSTIGAN: If you want a motion,  
6 I'll make a motion.

7 CHAIRPERSON JONES: Yeah, but let's hear what the  
8 others are saying.

9 CHAIRPERSON JONES: Mrs. Hollinger.

10 COMMITTEE MEMBER HOLLINGER: Yes. Thank you. I  
11 guess I'm somewhat confused here. I wasn't here when we  
12 voted on tobacco, but when I read our divestment on page  
13 433, it's pretty clear to me that unless you change your  
14 policy and your delegation, that even if we disagree with  
15 what companies are invested in, that our -- that we seek  
16 to engagement, and there's even words here like when I'm  
17 reading it that using the word forbid CalPERS and the  
18 management of its -- from sacrificing potential investment  
19 performance or diversification for the purpose of  
20 achieving ancillary goals unrelated to the risk return,  
21 and that divestment -- so I'm not sure how we ever  
22 reconcile with how it's currently written divestment with  
23 the way -- unless it's mandated legislatively with how our  
24 policy currently reads.

25 And then if you go to 434, which says the -- what

1 takes precedent above everything else is our duty to  
2 minimize employer contributions and pay benefits. And it  
3 recognizes that every time we divest, we're sacrificing  
4 that. So I don't know how you even get to the other  
5 conversation with where you're finding -- I'm just not  
6 seeing how we do divest, unless its legislatively  
7 mandate -- unless it's legislatively mandated in light of  
8 the current way the policy is written.

9 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

10 Yes. Thank you, Ms. Hollinger. I believe -- I  
11 was not here during the tobacco divestment debate either,  
12 but I believe the underlying logic that was used did in  
13 fact, at the time, have a relationship to the risk and  
14 return expectation for the tobacco sector. The idea was  
15 that litigation expense in the tobacco sector was expected  
16 to drive down the long-term returns for the sector, so  
17 that divestment in that context would be regarded as a  
18 value-added activity for the portfolio.

19 In other words, it would allow the fund to  
20 benefit from the fact that it would not own stocks that  
21 would be impacted by litigation expense going forward. As  
22 you've seen from Wilshire'

23 Results that hasn't -- that thesis hasn't  
24 actually played out in the marketplace. Those stocks have  
25 actually outperformed other stocks in the index to a

1 degree -- certain stocks in the index. And overall, the  
2 fund has -- that decision has cost money, but it's a  
3 reasonable hypothesis to undertake at the time, given the  
4 legal environment and the litigation environment that was  
5 swirling around at that moment.

6 That's the linkage to risk and return. But  
7 you're interpretation of your fiduciary responsibility I  
8 believe is accurate. At the end of the day, it should be  
9 about risk and return, minimizing contributions, paying  
10 benefits, and defraying reasonable expenses.

11 COMMITTEE MEMBER HOLLINGER: Right.

12 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

13 Those are the goals that are outlined in your  
14 fiduciary responsibility and the Constitution.

15 COMMITTEE MEMBER HOLLINGER: Thank you.

16 CHAIRPERSON JONES: And the only thing I would  
17 add to that, Ms. Hollinger, is the word mandate from the  
18 legislature with respect to Iran/Sudan, and the current  
19 legislation regarding thermal coal mandates that the Board  
20 consider divestment, and divest only subject -- only if  
21 you find, this Committee finds, that it is consistent with  
22 you're fiduciary duty. So it's not mandated. It's your  
23 decision.

24 COMMITTEE MEMBER HOLLINGER: So my question is  
25 when they do that, do they pay the -- do they reimburse us

1 the fees for divestment and reinvesting?

2 CHIEF INVESTMENT OFFICER ELIOPOULOS: No.

3 COMMITTEE MEMBER HOLLINGER: Okay.

4 CHAIRPERSON JONES: You may note though that part  
5 of the policy is to seek that reimbursement. This is part  
6 of the policy that they're bringing forward to pursue that  
7 issue.

8 Mr. Lind.

9 COMMITTEE MEMBER LIND: Thank you. I indicated  
10 last time general support of this proposed policy, and I'm  
11 still pretty much there. Although -- well, a couple  
12 things. I think the threshold or the trigger mechanism,  
13 whatever the number ultimately turns out to be, is fine.  
14 I'm okay with it being automatic, but notification of the  
15 Board. And if we or someone wants to convince us to do  
16 something different, I don't agree with Mr. Jelincic's  
17 proposal to change it. I think that's -- because the  
18 reality is, if people want to make an issue of it, they  
19 can still make an issue of it.

20 One of the things though it sounds like that it's  
21 created confusion, and some of the angst is this sort of  
22 cumulative threshold, rather than just individual  
23 thresholds and individual divestments, you know, using  
24 tobacco as an example. And maybe we want to take another  
25 look at that whole confusing cumulative thing and decide



1 do we really need to do that or should we just have these  
2 individual thresholds for the different divestments?

3           And, you know, talk about fiduciary duty, I mean,  
4 I'm a little concerned we have heard that our actions  
5 around tobacco, for instance, has cost -- you know, our  
6 members have lost \$2 billion of their money in the pension  
7 fund, and probably projected to lose maybe another two  
8 billion over this 12 quarter period. I'm not sure how  
9 long, as good fiduciaries, we can just not take some sort  
10 of action on that, just as an example. So that sort of  
11 concerns me as well, now that it's been raised in this  
12 way.

13           CHAIRPERSON JONES: Okay. Mr. Costigan.

14           COMMITTEE MEMBER COSTIGAN: Thank you, Mr. Jones.

15           So just a couple points. Mr. Jacobs, you may  
16 need to come up, because actually this is a legal  
17 question. I did try to get the Constitution. I just want  
18 to go back through our fiduciary standard. The fiduciary  
19 standard that's applied to us is a State standard through  
20 the California Constitution, is that correct?

21           GENERAL COUNSEL JACOBS: Well, I think it's --  
22 yes. I mean, I think it's also the general fiduciary  
23 standard or at least the State standard is informed by the  
24 general fiduciary standard that is broader than the State  
25 of California. But, yeah, it's laid out in the

1 Constitution.

2 COMMITTEE MEMBER COSTIGAN: Because I just want  
3 to -- I guess I'm sort of struggling with -- so when you  
4 look at, as Dana pointed out, page 434 when you look at  
5 our fiduciary duty standard referencing back to the  
6 California Constitution, our duty, if either the voters or  
7 the legislature -- we'd have to amend the Constitution to  
8 overcome a legislative bar to divestment. Like in 185, as  
9 long as we met our fiduciary duty, we can divest out of  
10 thermal coal as it wasn't a directive.

11 GENERAL COUNSEL JACOBS: Right.

12 COMMITTEE MEMBER COSTIGAN: Because you'd have to  
13 amend the Constitution -- I just want to make sure, before  
14 I get to my next question. But you'd have to amend the  
15 Constitution, because fiduciary duty is applicable only so  
16 far as the legislature removes our ability to invest or  
17 the voters, if they mended the Constitution.

18 GENERAL COUNSEL JACOBS: No, I don't think that's  
19 right.

20 COMMITTEE MEMBER COSTIGAN: Well, that's what I'm  
21 trying to get at is --

22 GENERAL COUNSEL JACOBS: Right. No, we have a --

23 COMMITTEE MEMBER COSTIGAN: -- that the standard  
24 is so hi.

25 GENERAL COUNSEL JACOBS: Sorry?

1           COMMITTEE MEMBER COSTIGAN: No, I was going to  
2 say the standard is so hi, that you can't amend our  
3 fiduciary duty either by a Constitutional amendment or by  
4 statute.

5           GENERAL COUNSEL JACOBS: You can amend it by a  
6 Constitutional amendment, but not by a statute.

7           COMMITTEE MEMBER COSTIGAN: So if the voters,  
8 through an initiative, amended the Constitution to  
9 strictly prohibit CalPERS from investing in tobacco, then  
10 we wouldn't satisfy our fiduciary duty by not investing,  
11 because the voters would have made that determination.  
12 And that's what I'm getting at is the standard --

13           GENERAL COUNSEL JACOBS: Yes.

14           COMMITTEE MEMBER COSTIGAN: So there's not a  
15 standard?

16           GENERAL COUNSEL JACOBS: Yes.

17           COMMITTEE MEMBER COSTIGAN: Which sort of goes  
18 back to the point I was -- my comments a few minutes ago,  
19 if we're having a discussion now about whether it's 750  
20 million or 250 million or \$1, we're having a divestment  
21 discussion. And I don't know if I'm inclined to just push  
22 this out two years. It's either have the discussion now  
23 and make a decision, because what we've done is again  
24 created an artificial barrier to say we are going to  
25 divest when we hit a certain threshold. And it goes back

1 to sort of, Mr. Lind, the comments you just made. If this  
2 is, in fact, part of our fiduciary obligation, and I have  
3 a -- I struggle with the term de minimis, because de  
4 minimis at 100 billion is different than at 200 billion is  
5 different at 300 billion. Then it is either the right  
6 policy to achieve the rate of return or it's not a de  
7 minimis argument, because the asset -- or the lack of  
8 investment in the asset continues to grow, then it is some  
9 other policy basis that we've met in our fiduciary duty.

10 And so actually, Mr. Jones, what I was going to  
11 do was actually make a motion that we bring all these  
12 policies back one on one for the Board to take up, because  
13 I don't think it's fair to staff for us to adopt an  
14 artificial threshold of 750 million and two years from now  
15 have this exact same discussion. It is that we should be  
16 done and then seek direction, because otherwise we're just  
17 pushing this out two or three years, but anyway.

18 CHAIRPERSON JONES: Yeah, let me be clear. The  
19 options that you are suggesting we bring back next month  
20 is the -- is the three that we talked about already for a  
21 vote, is that what you're saying?

22 COMMITTEE MEMBER COSTIGAN: I would bring back --  
23 actually, the motion I would make as it relates to the two  
24 specific Board policies of tobacco and firearms --

25 CHAIRPERSON JONES: Oh, I see.

1           COMMITTEE MEMBER COSTIGAN:  -- because they are  
2 two of the four on it, that we would -- what is the -- our  
3 divestment -- our policy related to those investments  
4 without an artificial threshold?  I just -- I am  
5 struggling with this.  It's either, by our vote -- I mean,  
6 I just want to make sure.  By us giving direction to staff  
7 to say that bring this back at 750 million or whatever the  
8 dollar amount is, we are, in fact, voting today on the  
9 policy that we are going to reengage in those investments,  
10 within our -- as opposed to why don't we just have the  
11 discussion, remove the artificial -- and yes or no,  
12 because asking Mr. Eliopoulos and his staff to design a  
13 portfolio two or three years from now on something that  
14 might happen impacts our ability as we design the whole  
15 portfolio going forward.

16           So I'll throw that out as a discussion motion.  
17 So I won't make the motion.  I'll throw it out there.  
18 Thank you.

19           (Laughter.)

20           CHAIRPERSON JONES:  Okay.  We'll leave it there  
21 for a while.

22           Mr. Jelincic.

23           COMMITTEE MEMBER JELINCIC:  The -- you're right,  
24 the fig leaf we used for tobacco -- I wasn't on the Board,  
25 but I was on the staff at the time -- was that the

1 industry was being sued out of existence, and it wasn't  
2 going to exist and we ought to get out before the value  
3 was zero. I don't think anybody really believed that, but  
4 that was our fig leaf.

5           This policy is really about letting the Board off  
6 the hook. If we do not -- we all know that we are  
7 divested from tobacco. If we do not direct staff to  
8 reinvest in tobacco, we are, in fact, the alternative,  
9 we're saying continue the divestment. We are making a  
10 decision every time we meet. We do it by omission, but  
11 it's nonetheless a decision.

12           The -- you know, there's some real value to  
13 Richard's position that we ought to just deal with it and  
14 say, yes, we're going to do this divestment; no, we're  
15 not. I mean we do have the ability within our fiduciary  
16 duty to consider things other than just pure dollars and  
17 cents. I mean, we can do things, even if they don't  
18 maximize return, if they serve the best interests of our  
19 members. We are to act as reasonable people.

20           You know, we could -- you know, it's -- we want  
21 clean air. We can make -- we can sacrifice some  
22 investment returns because we believe clean air is in the  
23 interests of our members. It doesn't help the Health  
24 Trust Fund, but it helps our members.

25           So we're not limited to dollars, and we should

1 recognize that having it kicked back to staff is really  
2 kind of us avoiding making a decision. And I think we  
3 really ought to think about not just -- but the  
4 implications of the policy. It goes back to the point  
5 I've made numerous times, if we decide to do A, we're  
6 deciding not to do B. But if we haven't considered what B  
7 is, we really haven't made an informed decision.

8           So this is our punt and say we will deal with it  
9 later. And that -- you know, although it's not  
10 particularly comfortable, it's a lot easier to say we  
11 didn't decide to divest. This prior board at the urging  
12 of a prior attorney general said we ought to do this, and  
13 we're just carrying throughout.

14           But if we don't decide to reverse it, we are in  
15 fact reaffirming the decision. So I think at some point,  
16 we ought to bite the bullet and just deal with it.

17           Thank you.

18           CHAIRPERSON JONES: Mrs. Mathur.

19           COMMITTEE MEMBER MATHUR: Thank you. Well, as is  
20 evidenced by the discussion, this is a very challenging  
21 issue. And I've really been wrestling with this, because  
22 as I said last month, you know, the prospect of  
23 reinvesting in tobacco is a painful one for me. But as  
24 I've wrestled with this issue, I just don't see, given the  
25 amount of experience we have with this particular -- with

1 that particular divestment, I don't see how we can  
2 continue as we have been.

3 And so I think that -- tobacco should come back  
4 sooner rather than later, that we should revisit that  
5 particular divestment. Now, the other ones in the -- the  
6 other divestments are more recent. We don't have quite as  
7 long of experience with that. There's still the prospect  
8 of significant gun control legislation perhaps in -- down  
9 the line.

10 So I guess I would -- I would suggest something a  
11 little bit in between what has come up here, and that is,  
12 one, take up the tobacco divestment on its own, and then  
13 approve this policy with the thresholds that are listed  
14 here, the 750 and the 2.5 billion, with the remaining --  
15 and just look -- on a go-forward basis with the remaining  
16 divestments that are in the portfolio, and any perspective  
17 ones that might arises.

18 I think that would ease some of the concerns  
19 possibly from the legislature that they are -- they're  
20 going to -- their issues -- their divestment initiatives  
21 are going to hit the thresholds really quickly. And I  
22 think it gets sort of the big gorilla off the table that  
23 we really do, I think, need to grapple with as  
24 fiduciaries.

25 CHAIRPERSON JONES: Okay. So that's another



1 option about bringing back just tobacco. And I want to  
2 see if there's interest of other Committee members to go  
3 down that path. I have one, two, three, four. Okay. So  
4 that's one that we can deal with. Okay.

5 Mr. Slaton.

6 VICE CHAIRPERSON SLATON: Thank you, Mr. Chair.

7 Yeah, I like this concept of, you know, let's  
8 deal with the one that is, you know, the elephant in the  
9 room. I'm not very comfortable going forward without  
10 hearing again from fiduciary counsel. This is exactly why  
11 we hire a fiduciary counsel. And with all due respect to  
12 our in-house counsel, we have a fiduciary counsel for a  
13 reason.

14 CHAIRPERSON JONES: Is he on the line?

15 VICE CHAIRPERSON SLATON: Is he -- he's not on  
16 the line, I don't think.

17 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: We  
18 had anticipated having him on the line for the action item  
19 in April, but we did not have him on the line today.

20 CHAIRPERSON JONES: Okay.

21 VICE CHAIRPERSON SLATON: But I do think it's  
22 important for us to be able to have dialogue with him, if  
23 we're going to go further on this. And I think by  
24 removing tobacco from this and dealing with that as an  
25 individual item, then I think that frees up the ability to

1 have a policy, both for current divestments and potential  
2 future divestments. I did want to say that I'm not  
3 persuaded to somehow divide these into legislative ones  
4 and CalPERS ones.

5 The last time I checked, we have one fiduciary  
6 responsibility. So I think that applies irrespective of  
7 the source of the divestment energy.

8 So thank you.

9 CHAIRPERSON JONES: Okay. So that appears to go  
10 half of the way with your concern, Mr. Costigan. Just  
11 tobacco rather than both of the ones that were directed by  
12 the Board or approved by the Board. So there's no further  
13 direction of taking both of those off the table. I want  
14 to just clear the table. I don't sense any further -- so  
15 that one is off the table, Mr. Costigan. So the tobacco  
16 one is still on the table.

17 Okay. Mr. Costigan.

18 COMMITTEE MEMBER COSTIGAN: I was actually  
19 waiting for you turn on my mic. I'm fine with that. I  
20 still think the problem is whether it's short-term -- and  
21 I will respectfully disagree with Priya about extensive  
22 gun control. I don't see that passing the Congress any  
23 time soon. And given that --

24 COMMITTEE MEMBER JELINCIC: Bernie is going to  
25 push it through.

1 (Laughter.)

2 COMMITTEE MEMBER COSTIGAN: Yeah, well they  
3 still -- the legislature still has to agree.

4 Given that, I still would rather not put these  
5 items off. Again, it's sort of that discussion. So we'll  
6 have tobacco hits that level, but the other three don't.  
7 I mean, at some point, you have to have this discussion.  
8 And we can compartmentalize it, but if we're going to give  
9 direction on tobacco, the other three either flow from it  
10 or don't.

11 And maybe that whatever our decision there on  
12 tobacco impacts the other three as well, rather than  
13 coming back individually, because the threshold -- and I'm  
14 waiting for the Constitution to arrive -- on the fiduciary  
15 would be the same, depending -- regardless of the asset.

16 So thank you, Mr. Jones.

17 CHAIRPERSON JONES: Okay. Thank you.

18 Well, let me clear up for Mrs. Mathur on the  
19 tobacco as taken as a separate item, but you -- are you  
20 still in support of the rest of the policy?

21 COMMITTEE MEMBER MATHUR: Yes, sir.

22 CHAIRPERSON JONES: So just that one item.

23 COMMITTEE MEMBER MATHUR: Just that one item out.

24 CHAIRPERSON JONES: And so -- and that's the  
25 overall policy that staff has presented.

1 COMMITTEE MEMBER MATHUR: Correct.

2 CHAIRPERSON JONES: Now, let me see if there's a  
3 consensus or overall policy ex-tobacco. I'm seeing --

4 VICE CHAIRPERSON SLATON: Only one issue.

5 CHAIRPERSON JONES: Wait just a minute. Let me  
6 finish getting a sense.

7 Back to the question. Okay. On this side, there  
8 seems to be consensus. What about over here?

9 Okay. Okay. So that's where we are right now.

10 Now, Mr. Slaton.

11 VICE CHAIRPERSON SLATON: Yeah. I just want to  
12 make sure that from a limits standpoint, that when you  
13 take tobacco off of the discussion, staff may want to  
14 rethink what the appropriate limits might be. I don't  
15 know if that would change the calculations or not.

16 CHIEF INVESTMENT OFFICER ELIOPOULOS: We would  
17 want to think about that. We don't have an off-the-cuff  
18 response to it.

19 CHAIRPERSON JONES: Yeah, so next month. Okay.  
20 Mr. Jelincic.

21 COMMITTEE MEMBER JELINCIC: Yeah. I'm not sure  
22 you described the situation accurately, at least to my  
23 understanding. I mean, on one hand, we've got this  
24 policy, and it doesn't exclude tobacco, but we have said  
25 we want to take the tobacco divestment up as a separate

1 item, so it -- you know, it would fall under our  
2 divestment policy, but we will take it as a separate item.

3 CHAIRPERSON JONES: That's correct. That's why I  
4 said ex-tobacco.

5 COMMITTEE MEMBER JELINCIC: Well, I --

6 CHAIRPERSON JONES: Meaning that that -- after  
7 the whole package, and then we would continue that  
8 discussion separately.

9 COMMITTEE MEMBER JELINCIC: Okay. When you say  
10 ex-tobacco --

11 CHAIRPERSON JONES: Meaning, it's out of the  
12 overall policy for discussion --

13 COMMITTEE MEMBER JELINCIC: Okay. Then I -- but  
14 I think it --

15 CHAIRPERSON JONES: -- and it will be handled  
16 separately.

17 COMMITTEE MEMBER JELINCIC: Okay. But I think,  
18 if we have a divestment policy, you know, tobacco is, in  
19 fact, part of that policy. Everything that is a  
20 divestment is part of that policy. We are -- so we'll  
21 adopt this policy, in addition to which we will have an  
22 agenda item talking about tobacco.

23 CHAIRPERSON JONES: Along with this policy  
24 discussion. It won't be a separate agenda item. It's  
25 part of this divestment policy, is that clear?

1 CHIEF INVESTMENT OFFICER ELIOPOULOS: Yeah, let  
2 me make sure I -- I'll try and see if it's clear in our  
3 mind. I understand exactly what the committee wants us to  
4 do. I'm just trying to figure it out in terms of this  
5 policy and the appendices and the rest. But what I hear  
6 from the Committee is that staff will schedule an agenda  
7 item and bring back a vote on whether to stay invested in  
8 tobacco or not. And we'll bring that on a timetable that,  
9 you know, meets our collective schedules.

10 With respect, I think we'll have to put within  
11 this existing policy this bifurcation. We'll have to put  
12 tobacco probably on one exhibit, one appendix, and then on  
13 another exhibit, we'll put firearms, Iran and Sudan, and  
14 any future divestments that might come into play. And  
15 we'll probably have to revisit the treatment of tobacco in  
16 this policy, once the Board makes a decision on that  
17 future agenda item. If the Board decides to reinvest in  
18 tobacco, well then, we would just take tobacco out of the  
19 policy at that point in time.

20 If the Board decides to stay or remain divested  
21 from tobacco at that point in time, then we'll need to  
22 also deal with, well, what does that mean in terms of the  
23 construct of the divestment policy.

24 CHAIRPERSON JONES: Okay. Yeah, Mrs. Mathur.

25 COMMITTEE MEMBER MATHUR: If I might make a

1 suggestion, I would suggest that we actually take them up  
2 sequentially. So first take up the tobacco potential  
3 reinvestment, and then take up this policy, because  
4 otherwise it's a lot of drafting work that might not be  
5 necessary.

6 I know that we're on sort of a timetable to adopt  
7 this next month, but, you know -- and I don't know how  
8 long it would take you to put together a revisit of the  
9 tobacco divestment, but maybe putting it off a month would  
10 be worthwhile.

11 CHIEF INVESTMENT OFFICER ELIOPOULOS: We'll think  
12 through all of this.

13 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

14 Yeah, we have to chew on that. We may be able to  
15 come up with a drafting solution that allows the policy to  
16 adapt, based on the Committee's direction around tobacco  
17 specifically. I'm -- I can't come up with it sort of on  
18 the fly, but we can work on something.

19 CHIEF INVESTMENT OFFICER ELIOPOULOS: And the  
20 other part is we'll also think through the timetable of  
21 bringing in May the G of ESG, because we'll include, as  
22 one of those bullet points now, a revisiting of the  
23 tobacco exclusion as part of the G work. And then any  
24 policy we would -- work we would do on this, we'd also  
25 include there. So we just need to budget our time

1 holistically across all these things.

2 CHAIRPERSON JONES: Okay. Mrs. Hollinger.

3 COMMITTEE MEMBER HOLLINGER: Yeah, I agree with  
4 Mr. Costigan and Mr. Jelincic, I think to start  
5 bifurcating by sector is opening up a can of worms going  
6 forward regarding divestment. And so I'd like to, on Mr.  
7 Slaton also, when we do talk with fiduciary counsel ask  
8 him the best way to handle it, rather than start saying,  
9 well, let's deal with tobacco this way, firearms this way,  
10 because it doesn't -- it's a policy, and I see it in the  
11 future people trying to make carve-outs regarding sectors.

12 So I would -- I don't know the right language --  
13 move that we actually include this in our discussion with  
14 fiduciary counsel, including dealing with firearms and  
15 tobacco.

16 CHAIRPERSON JONES: Yeah. No, we'll direct staff  
17 to communicate with -- to our fiduciary counsel. As a  
18 matter of fact ask him to look at the tape, so that he  
19 could be prepared to have this discussion next month.

20 Okay.

21 CHAIRPERSON JONES: Mr. Jelincic.

22 COMMITTEE MEMBER JELINCIC: I know we're on a  
23 schedule to get this adopted, but I will point out that we  
24 have managed to go in excess of 50 years without a  
25 divestment policy. If it takes us another six months to



1 get it right, the system probably won't fall apart. So I  
2 would not let the calendar drive the issues, let's let the  
3 issues drive the calendar.

4 Thank you.

5 CHAIRPERSON JONES: Okay. We have the -- clear  
6 on the direction, Ted, for next month?

7 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

8 I think so, yeah. Thank you.

9 CHAIRPERSON JONES: Okay. Thank you very much.

10 Now, we will move to 8. Thank you. Priya, it's  
11 getting late. Federal Investment Policy Representative  
12 update. And we have Mr. Daniel Crowley on the line, Pam?

13 MS. HOPPER: Yes, he is.

14 CHAIRPERSON JONES: Okay. Thank you.

15 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: Mr.  
16 Chair, I just want to check to see if Dan Crowley is, in  
17 fact, on the line. I think I hear him, but I should

18 MR. CROWLEY: Yeah. Doug, I'm here.

19 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

20 Okay. Very good. This is Wylie Tollette  
21 actually, Investment Office staff. And on the line is  
22 your federal investment representative Dan Crowley from  
23 K&L Gates. His report -- his prepared report is in your  
24 materials, and I would encourage you to ask any questions.  
25 In the meantime, I'll ask Mr. Crowley for his comments.

1 CHAIRPERSON JONES: Okay. Go ahead, Mr. Crowley.

2 MR. CROWLEY: Okay. Thank you very much. In the  
3 interest of time, I'm not going to regurgitate everything  
4 that's in the written report, but I will hit a few of the  
5 highlights, and then I'd be happy to take any questions.

6 Probably most important, we finally have a Senate  
7 Banking confirmation hearing for the two SEC nominees,  
8 which will occur tomorrow at 10 o'clock. Lisa Fairfax and  
9 Hester Peirce are both expected to be confirmed. We have  
10 communicated with them and shared the CalPERS Investment  
11 Beliefs as part of our strategy for SEC engagement.

12 And as soon as they are confirmed, then we will  
13 circle back with the Investment Office to determine the  
14 next best steps in terms of who will be able to meet with  
15 them fairly early on in their tenures.

16 Now, we expect the hearing to focus on some of  
17 the salient issues that they will be dealing with as SEC  
18 Commissioners, and that includes the whole question of  
19 disclosure of corporate political contributions. That's  
20 an issue on which Lisa Fairfax has made public comments.  
21 I think they've both been on record on other -- on  
22 opposite sides of the issue.

23 One notable development in that regard was Jeb  
24 Bush's comments that political spending ought to be  
25 disclosed. And so I think that that might very well be a

1 catalyst for renewed bipartisan discussion around that  
2 issue.

3           We also expect the two CFTC vacancies to be  
4 filled soon. Although, the Senate Agriculture Committee  
5 has not yet scheduled the confirmation hearing for those  
6 two, so we'll keep you posted on that.

7           With respect to the DOL fiduciary duty rule, we  
8 understand that that is near final and will likely be  
9 released by the DOL soon. There's only rumor at this  
10 point, but the consensus rumor seems to be Good Friday,  
11 March 25th, as the release date. And again, we will keep  
12 you posted on that.

13           On the diversity issue, we have been working with  
14 your internal staff and with Congresswoman Carolyn Maloney  
15 on her gender diversity bill. At the recommendation of  
16 your Chairman Henry Jones, we have been working with  
17 Maloney's office on broadening the gender diversity to  
18 include ethnic diversity as well. Maloney and her staff  
19 are open to that. They want to -- they want to stay with  
20 gender diversity with respect to the bill that has been  
21 introduced, HR 4718, but they understand that we have a  
22 related interest in broadening that to include not just  
23 gender, but also ethnic diversity. And so we will  
24 continue to pursue an amendment or other addition as the  
25 process unfolds.

1           There's been a number of letters back and forth  
2 on that issue. Most recently, the ranking Democrats on  
3 both the Financial Services and the Senate Banking  
4 Committees sent a letter to SEC Chair Mary Jo White on  
5 March 2nd. And so again, that's another salient issue.  
6 It may or may not come up in the SEC confirmation hearing  
7 tomorrow.

8           And then finally, we have, I think, a couple of  
9 board members will be in town next week, along with some  
10 senior CalPERS staff. So we will be doing some targeted  
11 outreach when -- while we have them in town.

12           So, you know -- and I followed most of the  
13 discussion up to this point, particularly the discussion  
14 about sustainability and accounting issues, and really  
15 just have two -- well, maybe three thoughts to add. One  
16 is that it's important to keep in mind that the accounting  
17 standard setting process is really not a function of  
18 policy. That -- the responsibility for policy resides  
19 with the SEC. We have had discussions with the SEC on  
20 issues like carbon asset risk disclosures, and will  
21 continue to do so. And sustainability, I think, really  
22 falls into that category of SEC policy issues, as opposed  
23 to an accounting standard issue, per se.

24           It's a little unfortunate that SASB decided to  
25 call them accounting issues, because fundamentally they

1 are not generally accepted accounting principles, which is  
2 what most people think of when you talk about accounting.  
3 Rather, they are an additional disclosure. It might have  
4 been a sustainability reporting, but it is what it is. I  
5 just want to make sure that the distinction is clear here.

6           The second thought that occurred to me when the  
7 witness from Ceres talked about Dell, is that Dell is, of  
8 course, no longer publicly traded. And one of the reasons  
9 for companies to go private is so that they're not subject  
10 to the disclosure regime applicable to publicly traded  
11 issuers. And so unfortunately, what that means is we're  
12 creating a parallel universe of companies that are not  
13 accessible for many investors.

14           And then finally, I think one issue that was not  
15 raised, but that would be worth the Committee's  
16 consideration is the whole question of publicly traded  
17 companies that are disclosing in ways that are different  
18 than GAAP. It's been reported in the press as the GAAP  
19 gap, if you will, but companies have to prepare their  
20 financial statements in accordance with generally accepted  
21 accounting principles.

22           But then more often than not now, they're  
23 pointing the analyst to metrics that are not GAAP, and  
24 then trying to get them to say, well, you know, our  
25 profits may be down, but we should be judged by this

1 alternative standard. And after awhile, the analysts  
2 start focusing on that issue.

3 And so one of the things to be considered is the  
4 extent to which GAAP really reflects what is being  
5 reported by companies. So with that, I'll stop and I'd be  
6 happy to respond to any questions.

7 CHAIRPERSON JONES: Okay. Thank you. Yeah,  
8 we -- Mr. Jelincic.

9 COMMITTEE MEMBER JELINCIC: In your report, you  
10 talked about the Obama administration releasing their  
11 budget with the big increase for the SEC, which, you also  
12 point out, is going no where. What do you expect for the  
13 SEC budget going forward?

14 MR. CROWLEY: You know, that's a very good  
15 question. The President's budget will not even be  
16 considered for a hearing. And that's unprecedented.  
17 Typically, the President's budget starts a discussion.  
18 There are hearings held. Congress may very well deviate  
19 from it, but at least it's a part of the mix.

20 In this particular case, given that we have a  
21 lame duck President and a different party controls The  
22 White House than controls Congress, the decision has been  
23 made not to even take it up. So I think that the question  
24 of funding for the SEC, as well as the CFTC will be  
25 something that will have to be discussed on the Hill. I

1 think we start with the presumption that the budgetary  
2 powers that be would prefer to see a flat year-over-year  
3 budgets for both agencies.

4 But, as you know, the regulatory and enforcement  
5 responsibilities for both agencies have gone up  
6 dramatically over the last five years, and more resources  
7 are appropriate. So we will certainly keep an eye out for  
8 opportunities to convey that message. CalPERS  
9 understands, as well as anyone, that well-regulated  
10 markets are essential to maintaining investor confidence.  
11 Without investor confidence, you don't have markets. And  
12 so the more complicated they become, the better the  
13 regulation needs to be. And So CalPERS has a long history  
14 of supporting full funding for both agencies, and we will  
15 continue to convey that message.

16 COMMITTEE MEMBER JELINCIC: And the filling of  
17 the SEC, what are the implications for James Doty's  
18 position as the Chair of the PCAOB?

19 MR. CROWLEY: Another good question as usual.  
20 Chair White has suggested that they're not going to  
21 determine what to do about the PCAOB Chair, until they  
22 have a full complement of commissioners. So once Fairfax  
23 and Peirce are confirmed, I would imagine that that would  
24 then be timely for renewed discussion.

25 The question really is whether Jim Doty is

1 appointed to another term or whether they find another  
2 candidate. And I can't handicap it for you now, except to  
3 say that I'm confident that the SEC will turn to that  
4 issue as soon as they have five commissioners.

5 COMMITTEE MEMBER JELINCIC: And the SEC  
6 regulation, this is not a question. It's a comment. The  
7 HR 2187 scars me to death that anybody who has enough ego  
8 can suddenly become an accredited investor.

9 MR. CROWLEY: I'm sorry. I don't know that one  
10 right off the top of my head.

11 COMMITTEE MEMBER JELINCIC: That was the HR bill  
12 that would direct the SEC to modify its rules on Reg D to  
13 consider a natural person an accredited investor  
14 regardless of specific income or net worth requirements.

15 MR. CROWLEY: Okay.

16 COMMITTEE MEMBER JELINCIC: I would hope that ego  
17 is not the definition of an accredited investor.

18 Thank you.

19 CHAIRPERSON JONES: Okay. Thank you very much.  
20 I see no further questions. So if you -- unless you have  
21 something additional you'd like to share with the  
22 Committee, thank you very much.

23 MR. CROWLEY: Thank you.

24 CHAIRPERSON JONES: Okay. Bye.

25 MR. CROWLEY: Bye bye.



1           CHAIRPERSON JONES: Okay. So then we move to  
2 Item 9, Summary of Committee Direction. So what do you  
3 have?

4           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:  
5 Yeah. So --

6           CHAIRPERSON JONES: It's been a long day.

7           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:  
8 Yeah, it has been a long day. And thank you for  
9 your patience and energy. So first up, Mr. Jelincic asked  
10 to see the CEM report as part of our cost effectiveness  
11 presentation. And I'll first say that, yes, we are happy  
12 to provide the full CEM report, the cost effectiveness CEM  
13 report. My hesitancy on answering that way early was  
14 because historically this Board has only seen the  
15 executive summary as part of its agenda items. The full  
16 report has been released through records act requests, but  
17 not as part of our agenda items.

18           It's 100 pages long. It's quite extensive, but  
19 we're happy to provide that should the Chair direct.  
20 We're also happy -- oh, I'm sorry.

21           CHAIRPERSON JONES: Let me ask you a questions.  
22 Could you just provide a link?

23           CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: We  
24 can inquire if CEM if you'd like a link.

25           CHAIRPERSON JONES: Okay. Rather than sending a

1 hundred pages.

2 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: Oh,  
3 yeah. Well, we would provide it electronically,  
4 consistent with the way we have provided our agenda  
5 materials before. I wanted to check with CEM first,  
6 because again historically we've just provided the  
7 executive summary piece of that report.

8 The second part of that request was -- but the  
9 short answer is yes we're happy to provide that, and CEM  
10 has done that for other situations.

11 The other request was to have CEM come to the  
12 meeting and actually present their report to the  
13 Committee. My understanding is that that has been done in  
14 the past, but past Boards have actually asked that that  
15 not occur. But again, I'm happy to provide the request to  
16 CEM, and have them come and speak should the Board direct  
17 us to do that.

18 CHAIRPERSON JONES: Yeah. And I don't have the  
19 background about why the Board didn't want that to happen.

20 CHIEF INVESTMENT OFFICER ELIOPOULOS: I think  
21 it's just -- it's a preference by the Board. I think from  
22 the time periods before, the Board wanted to hear directly  
23 from staff about the cost effectiveness and all -- and  
24 efforts, rather than through a consultant. I think that  
25 was the genesis of it. But it's gone back and forth over

1 time, and it's really whatever the Committee's preference  
2 is.

3 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:

4 It's the Committee's direction. So we're happy  
5 to go whichever direction you'd prefer.

6 CHAIRPERSON JONES: Okay. Let's take that one  
7 off-line and have to talk to J.J..

8 CHIEF INVESTMENT OFFICER ELIOPOULOS: I'll just  
9 add, we're not sure of CIM's availability as well on this  
10 notice period.

11 CHAIRPERSON JONES: Okay.

12 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: So  
13 that was the first Chair-directed follow up.

14 The second was to include, Mr. Chairman, you had  
15 directed us to make sure we included the commentary around  
16 income inequality in our consideration of the S next  
17 month, when we come back as part of our strategic review  
18 of the Global Governance Program.

19 The third and fourth items that I had captured  
20 relate to the divestment discussion. The first was to  
21 capture the in force verse past and present language to  
22 make sure that perhaps the in force language was, in fact,  
23 a more accurate way to describe the stable of investment  
24 initiatives and the way that we calculate that.

25 And the second was to consider bringing back both

1 an updated version of the existing policy, along with a  
2 schedule for bringing tobacco back as an individual  
3 divestment item for the Committee's consideration.

4 So that's what I'd captured.

5 CHAIRPERSON JONES: Okay. I think that's it.  
6 That's it.

7 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE: I  
8 think Ted might have captured one as well.

9 CHIEF INVESTMENT OFFICER ELIOPOULOS: No, just --  
10 you might not, in consultation with our General Counsel  
11 and the Board's fiduciary counsel, we would review that.

12 CHAIRPERSON JONES: Oh yes. Right. Okay.

13 CHIEF OPERATING INVESTMENT OFFICER TOLLETTE:  
14 Thank you.

15 CHAIRPERSON JONES: Okay. Thank you very much.  
16 So that concludes the open session, and we will take a  
17 10-minute break, maybe 4:10, and we will move into closed  
18 session. Thank you very much.

19 (Thereupon California Public Employees'  
20 Retirement System, Investment Committee  
21 meeting open session adjourned  
22 at 3:58 p.m.)  
23  
24  
25

## C E R T I F I C A T E O F R E P O R T E R

I, JAMES F. PETERS, a Certified Shorthand Reporter of the State of California, do hereby certify:

That I am a disinterested person herein; that the foregoing California Public Employees' Retirement System, Board of Administration, Investment Committee open session meeting was reported in shorthand by me, James F. Peters, a Certified Shorthand Reporter of the State of California, and was thereafter transcribed, under my direction, by computer-assisted transcription;

I further certify that I am not of counsel or attorney for any of the parties to said meeting nor in any way interested in the outcome of said meeting.

IN WITNESS WHEREOF, I have hereunto set my hand this 20th day of March, 2016.



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Certified Shorthand Reporter  
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