

# 2015 ANNUAL PROGRAM REVIEW

CalPERS Investment Committee

December 2015



# Agenda Items

---

<u>Section</u>	<u>Tab</u>
Introduction	1
Market Overview	2

# Section 1: Introduction

---

# Historical Context

CalPERS Real Estate Portfolio (\$ Billions)	2004	2008	2015
Core (NAV)	8.7	11.2	15.1
Non-Core (NAV)	3.3	10.7	11.9
<b>Total Real Estate Portfolio</b>	<b>12.1</b>	<b>21.9</b>	<b>27.0</b>
<b>% Non-Core</b>	<b>28%</b>	<b>49%</b>	<b>44%</b>
<b>Total CalPERS Portfolio</b>	<b>166.2</b>	<b>239.2</b>	<b>301.9</b>
<b>Real Estate as a % of the Total Portfolio</b>	<b>7%</b>	<b>9%</b>	<b>9%</b>

As of June 30<sup>th</sup> quarterly reporting figures.

Going into the late stages of the last real estate cycle, CalPERS:

- Almost doubled invested capital and tripled the number of partnerships
- Increased use of leverage, recourse debt, cross-collateralization, etc.
- Invested more heavily in early life cycle assets, namely land and development
- Created high vintage-year concentrations

# Introduction

---

## Observations

- Portfolio has produced strong nominal and relative performance in recent years
- Portfolio is increasingly meeting the role as assigned in the 2011 Strategic Plan
- Investment beliefs are being incorporated into RAU decision making
- Strategic portfolio is likely to produce attractive returns over next 12 months
- Portfolio's risk profile has been substantially reduced
- Staff is proactively improving portfolio management processes
- Thoughtful, experienced, and energetic new MID

# Introduction

---

## Observations

- Real estate fundamentals are healthy
- Global capital markets continue to make it difficult to deploy capital and meet CalPERS' underwritten returns established for real estate
- Market conditions will favor investors who can proactively identify and nimbly execute their strategic investment objectives
- Portfolio and team are better positioned to withstand the next correction
- Longer-term performance continues to suffer from investment decisions made during the last cycle

# Meaningful Updates

---

Over the past year:

- Installed new MID
- Restructured Real Assets Unit human resources
  - Integrating real estate and infrastructure more fully
  - Supporting stronger common systems, processes, and analytics
  - Now organized by functional group (Risk, New Investments, Portfolio Management, and Analytics)
- Advanced improvements in operational data, governance, and controls
  - Performance reporting
  - Risk assessment systems
- Initiated process to dispose of legacy/non-core holdings
- Continued capital deployment to strong emerging manager program
- Further cost savings

# Meaningful Updates

---

## In Support of Enterprise–Level Initiatives

- Portfolio is increasingly well aligned with role of real estate in overall portfolio
- Portfolio is producing results that support the CalPERS Strategic Plan
- Business model is embracing Vision 2020 objectives
- Furtherance of Environmental, Social and Governance initiatives
- Investment beliefs now part of decision-making at many levels
- Increasing alignment of interests with primary stakeholders and business partners



# Investment Beliefs

---

1. Liabilities must influence the asset structure  
 CalPERS invests in real estate to generate income, provide diversification, and as an inflation hedge.
2. A long term investment horizon is a responsibility and an advantage.  
 Real estate is a private, illiquid asset class; assets are generally held for longer periods of time.
3. CalPERS investment decisions may reflect wider stakeholder views.  
 Targeted investment programs are being used effectively in the RE program.
4. Long-term value creation requires effective management of three forms of capital: financial, physical, and human.  
 The RE Portfolio continues to improve governance and engagement on ESG initiatives.
5. CalPERS must articulate its investment goals and performance measures and ensure clear accountability for their execution.  
 RE contributes to the delivery of the long-term target return of the Fund. Benchmarking remains challenging.
6. Strategic asset class allocation is the dominant determinant of portfolio risk and return.  
 RE provides diversification from global equities and other growth assets.
7. CalPERS will take risk only where we have a strong belief we will be rewarded.  
 The majority of the RE portfolio is invested in lower risk, lower volatility investments.
8. Costs matter and need to be effectively managed.  
 The RE portfolio invests primarily through separate accounts that offer lower fees than funds.
9. Risk is multi-faceted and not fully captured through measures such as volatility or tracking error.  
 Staff continues to improve risk management in RE through investment process, analysis and reporting
10. Strong processes and team work and deep resources are needed to achieve CalPERS' goals and objectives.  
 RAU brings teamwork and improved processes to bear; staff compensation remains an issue.

# Portfolio Characteristics

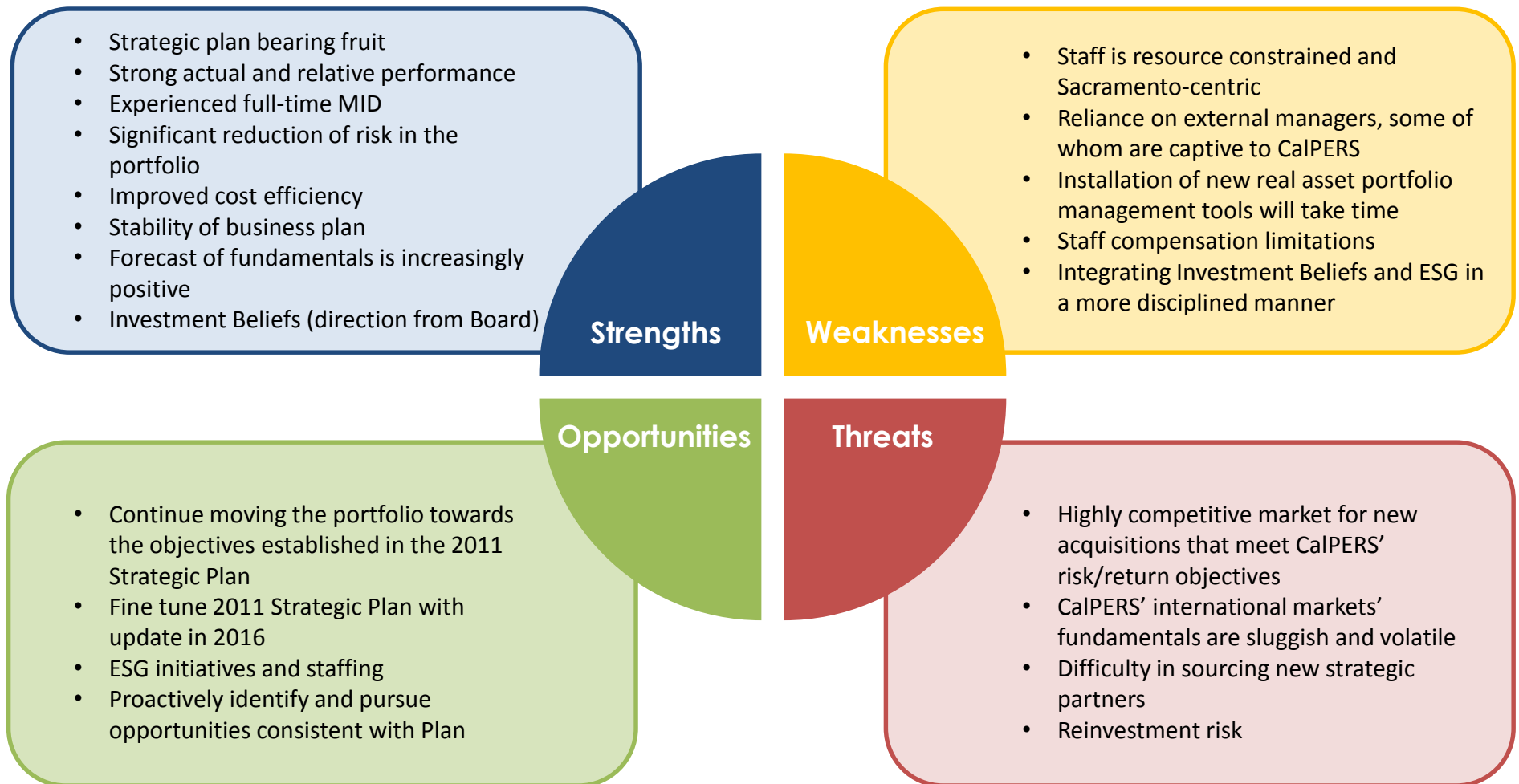
Portfolio characteristics are moving towards the objectives of the Strategic Plan and Vision 2020.

- \* Lower volatility, long duration income generation
- \* Repeatable, predictable, scalable

CalPERS Real Estate Portfolio	2009	2015	After Project Knight
<b>Core</b>	<b>\$6.9 billion</b>	<b>\$13.7 billion</b>	<b>\$13.7 billion</b>
<b>LTV</b>	<b>61.9%</b>	<b>32.4%</b>	<b>31.7%</b>
<b>Risk</b>			
<b>Core</b>	<b>33%</b>	<b>51%</b>	<b>56%</b>
<b>Value-Add</b>	<b>21%</b>	<b>24%</b>	<b>23%</b>
<b>Opportunistic</b>	<b>46%</b>	<b>25%</b>	<b>21%</b>
<b>Commingled Funds</b>	<b>74</b>	<b>52</b>	<b>9</b>
<b>Separate Accounts</b>	<b>63</b>	<b>40</b>	<b>40</b>
<b>Recourse Debt</b>	<b>\$4,100 million</b>	<b>\$39.3 million</b>	<b>\$36.0 million</b>

As of June 30<sup>th</sup>, 2009 and September 30<sup>th</sup>, 2015 quarterly reporting figures.

# SWOT Analysis – Real Estate Program



## Section 2: Market Overview

---

# U.S. CRE Indicators

	Current	2007/2008	20-Year Average
Yield Curve Slope (long less short)	220 bps	-70 bps	150 bps
REIT NAV Premium/Discount	-12%	-18%	+4%
Cap Rate Spread to Treasuries	3.2%	0.8%	2.9%
Construction (% of GDP)	0.7%	1.1%	1.2%
LTV	60%	65%	65%
NCREIF Sales (% of Market Cap)	7%	10%-17%	7%
Cap Rate	5.4%	5.6%	7.2%
REIT Prices (Peak to Current)	-14%	-25%	
Mortgage Debt (% of GDP)	19.4%	23.8%	17.1%
Mortgage Spreads to LIBOR 60%	190 bps	119 bps	250 bps

Provided by: Deutsche Asset & Wealth Management

Source: Federal Reserve, NAREIT, NCREIF, American Council of Life Insurance, Bureau of Economic Analysis, and Deutsche Asset & Wealth Management



PENSION  
CONSULTING  
ALLIANCE

# Global Capital Flowing to U.S. Property

## 1H 2015

Origin of Capital	Number of Properties	Total Dollars (millions)
Canada	271	\$12,971
Singapore	647	\$8,430
Norway	230	\$6,745
China	45	\$5,160
Australia	32	\$2,777
Germany	25	\$2,717
Switzerland	36	\$2,208
South Korea	8	\$1,924
UAE	39	\$1,908
<u>Other</u>	<u>215</u>	<u>\$10,294</u>
<b>Total</b>	<b>1,548</b>	<b>\$55,134</b>

## 2014

Origin of Capital	Number of Properties	Total Dollars (millions)
Canada	706	\$15,951
Norway	74	\$4,357
Japan	42	\$3,578
China	53	\$3,286
Germany	29	\$2,576
Hong Kong	19	\$2,176
Switzerland	38	\$1,969
Singapore	8	\$1,740
Israel	37	\$1,310
<u>Other</u>	<u>232</u>	<u>\$9,312</u>
<b>Total</b>	<b>1,238</b>	<b>\$46,255</b>

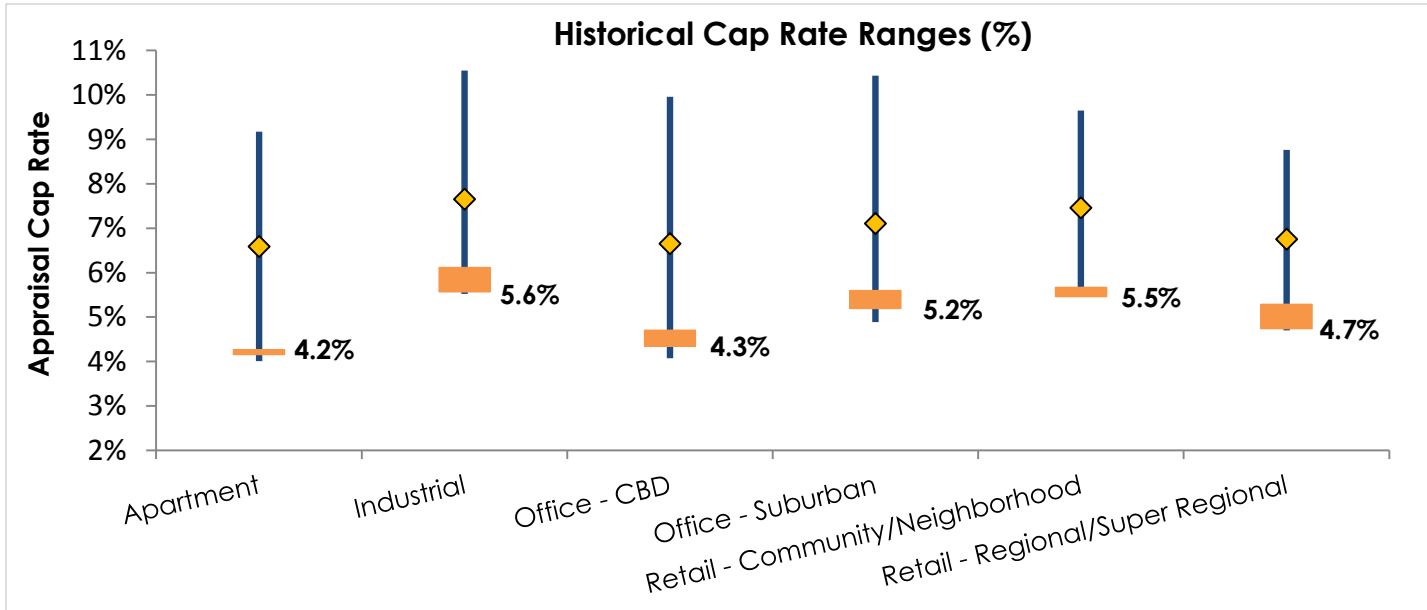
Destination of Capital	Number of Properties	Total Dollars (millions)
Manhattan	54	\$13,943
DC	21	\$3,076
Los Angeles	67	\$2,264
Boston	21	\$2,250
Chicago	105	\$2,104
Dallas	91	\$2,062
Atlanta	58	\$1,867
Hawaii	10	\$1,698
Seattle	18	\$1,566
<u>Other</u>	<u>1,103</u>	<u>\$24,303</u>
<b>Total</b>	<b>1,548</b>	<b>\$55,134</b>

Destination of Capital	Number of Properties	Total Dollars (millions)
Manhattan	58	\$8,829
Dallas	326	\$4,982
Boston	29	\$4,165
Los Angeles	28	\$3,144
DC	19	\$2,874
Hawaii	9	\$2,175
San Francisco	27	\$2,170
Chicago	53	\$1,795
East Bay	12	\$882
<u>Other</u>	<u>677</u>	<u>\$15,240</u>
<b>Total</b>	<b>1,238</b>	<b>\$46,255</b>

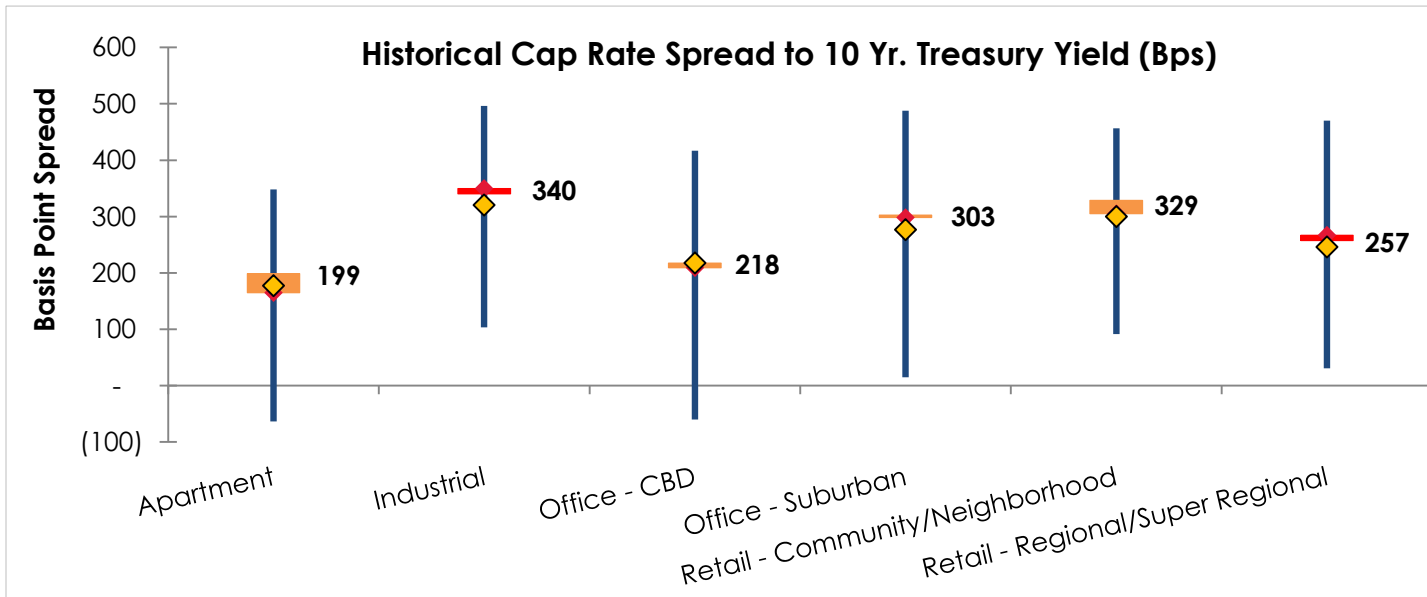
The competition to CalPERS' investment managers includes diverse international investors who view U.S. commercial properties as attractive safe havens.

Source: Real Capital Analytics, AEW

# Pricing Dynamics



Current cap rates are nearing historic lows...

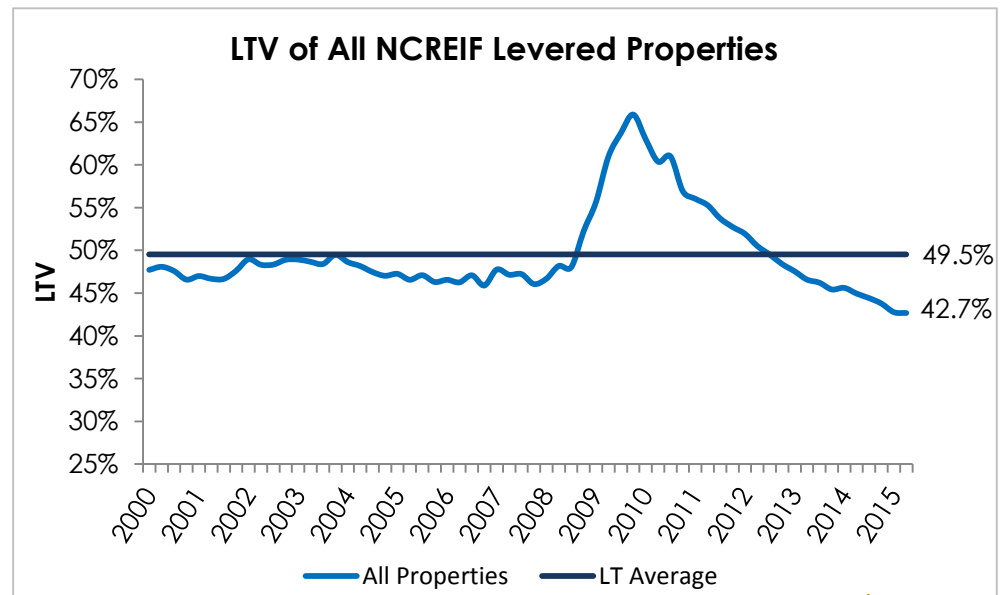
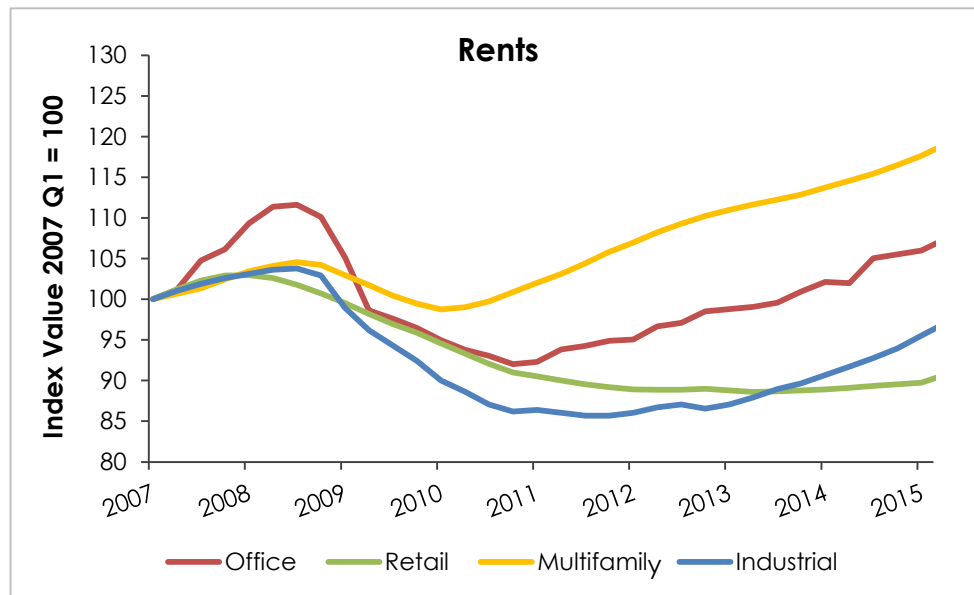
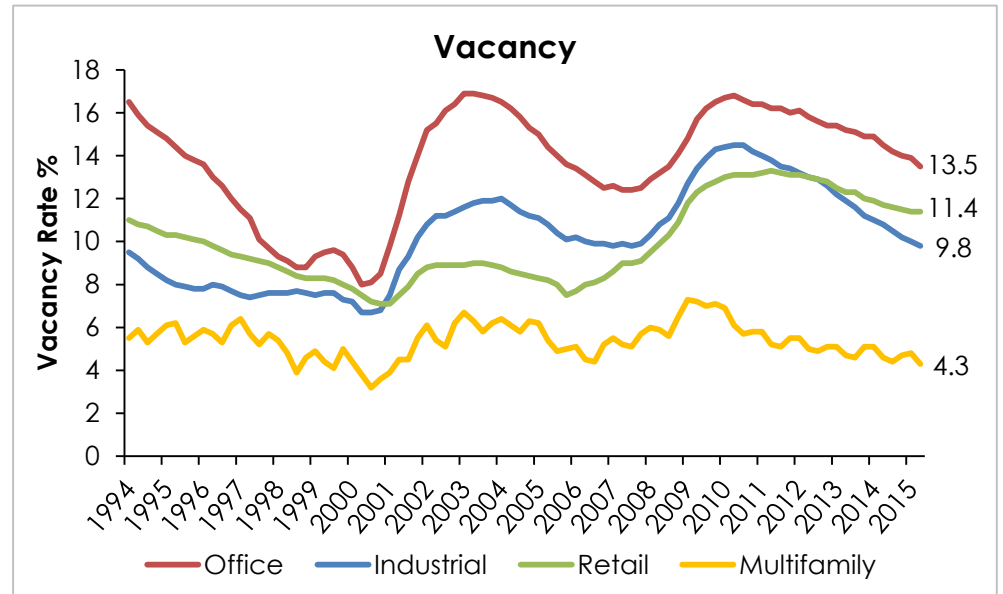
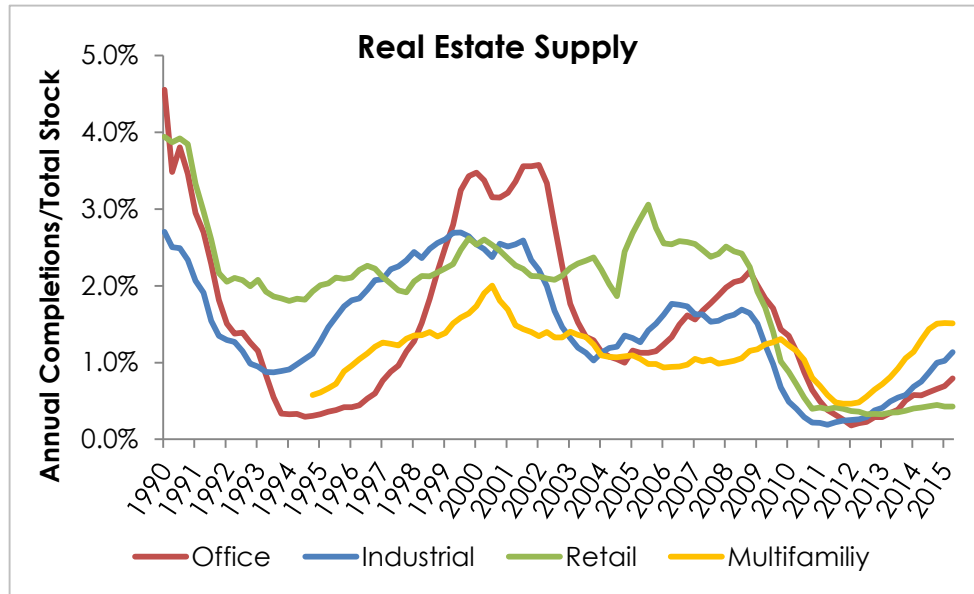


...and cap rate spreads over treasuries are near the long-term average spread.

Core real estate prices may be able to withstand a moderate increase in interest rates.

Source: NCRIF, AEW (As of June 30<sup>th</sup>, 2015.)

# Real Estate Recovery and Fundamentals



Source: CBRE-EA, Census, AEW, NCREIF, and PREA



## Section 3: Conclusion

---

# Conclusion

---

- Continued progress on 2011 Strategic Plan objectives, portfolio management initiatives, and Real Asset Unit operational efficiency
- Portfolio generating positive performance, with significant market tailwinds and favorable leverage compared to the Benchmark
- Returns are unlikely to continue same pace over medium term
- Pricing is acting as a governor on acquisition pacing
- Reaching target allocation should be a deliberate process
- Portfolio and team making meaningful contributions to plan level initiatives.

**DISCLOSURES:** This document is provided for informational purposes only. It does not constitute an offer of securities of any of the issuers that may be described herein. Information contained herein may have been provided by third parties, including investment firms providing information on returns and assets under management, and may not have been independently verified. The past performance information contained in this report is not necessarily indicative of future results and there is no assurance that the investment in question will achieve comparable results or that the Firm will be able to implement its investment strategy or achieve its investment objectives. The actual realized value of currently unrealized investments (if any) will depend on a variety of factors, including future operating results, the value of the assets and market conditions at the time of disposition, any related transaction costs and the timing and manner of sale, all of which may differ from the assumptions and circumstances on which any current unrealized valuations are based.

Neither PCA nor PCA's officers, employees or agents, make any representation or warranty, express or implied, in relation to the accuracy or completeness of the information contained in this document or any oral information provided in connection herewith, or any data subsequently generated herefrom, and accept no responsibility, obligation or liability (whether direct or indirect, in contract, tort or otherwise) in relation to any of such information. PCA and PCA's officers, employees and agents expressly disclaim any and all liability that may be based on this document and any errors therein or omissions therefrom. Neither PCA nor any of PCA's officers, employees or agents, make any representation of warranty, express or implied, that any transaction has been or may be effected on the terms or in the manner stated in this document, or as to the achievement or reasonableness of future projections, management targets, estimates, prospects or returns, if any. Any views or terms contained herein are preliminary only, and are based on financial, economic, market and other conditions prevailing as of the date of this document and are therefore subject to change.

The information contained in this report may include forward-looking statements. Forward-looking statements include a number of risks, uncertainties and other factors beyond the control of the Firm, which may result in material differences in actual results, performance or other expectations. The opinions, estimates and analyses reflect PCA's current judgment, which may change in the future.

Any tables, graphs or charts relating to past performance included in this report are intended only to illustrate investment performance for the historical periods shown. Such tables, graphs and charts are not intended to predict future performance and should not be used as the basis for an investment decision.

All trademarks or product names mentioned herein are the property of their respective owners. Indices are unmanaged and one cannot invest directly in an index. The index data provided is on an "as is" basis. In no event shall the index providers or its affiliates have any liability of any kind in connection with the index data or the portfolio described herein. Copying or redistributing the index data is strictly prohibited.

The Russell indices are either registered trademarks or trade names of Frank Russell Company in the U.S. and/or other countries.

The MSCI indices are trademarks and service marks of MSCI or its subsidiaries.

Standard and Poor's (S&P) is a division of The McGraw-Hill Companies, Inc. S&P indices, including the S&P 500, are a registered trademark of The McGraw-Hill Companies, Inc.

CBOE, not S&P, calculates and disseminates the BXM Index. The CBOE has a business relationship with Standard & Poor's on the BXM. CBOE and Chicago Board Options Exchange are registered trademarks of the CBOE, and SPX, and CBOE S&P 500 BuyWrite Index BXM are servicemarks of the CBOE. The methodology of the CBOE S&P 500 BuyWrite Index is owned by CBOE and may be covered by one or more patents or pending patent applications.

The Barclays Capital indices (formerly known as the Lehman indices) are trademarks of Barclays Capital, Inc.

The Citigroup indices are trademarks of Citicorp or its affiliates.

The Merrill Lynch indices are trademarks of Merrill Lynch & Co. or its affiliates.

FTSE is a trademark of the London Stock Exchange Group companies and is used by FTSE under license. All rights in the FTSE indices and/or FTSE ratings vest in FTSE and/or its licensors. No further distribution of FTSE data is permitted with FTSE's express written consent.

**Supplement for real estate and private equity partnerships:**

While PCA has reviewed the terms of the Fund referred to in this document and other accompanying financial information on predecessor partnerships, this document does not constitute a formal legal review of the partnership terms and other legal documents pertaining to the Fund. PCA recommends that its clients retain separate legal and tax counsel to review the legal and tax aspects and risks of investing in the Fund. Information presented in this report was gathered from documents provided by third party sources, including but not limited to, the private placement memorandum and related updates, due diligence responses, marketing presentations, limited partnership agreement and other supplemental materials. Analysis of information was performed by PCA.

An investment in the Fund is speculative and involves a degree of risk and no assurance can be provided that the investment objectives of the Fund will be achieved. Investment in the Fund is suitable only for sophisticated investors who are in a position to tolerate such risk and satisfy themselves that such investment is appropriate for them. The Fund may lack diversification, thereby increasing the risk of loss, and the Fund's performance may be volatile. As a result, an investor could lose all or a substantial amount of its investment. The Fund's governing documents will contain descriptions of certain of the risks associated with an investment in the Fund. In addition, the Fund's fees and expenses may offset its profits. It is unlikely that there will be a secondary market for the shares. There are restrictions on redeeming and transferring shares of the Fund. In making an investment decision, you must rely on your own examination of the Fund and the terms of the offering.