



## Agenda Item 6d

August 19, 2015

**ITEM NAME:** External Affairs Report

**PROGRAM:** Board of Administration

**ITEM TYPE:** Consent information

**ANALYSIS:** This item includes the Strategic Communications Report and the Summary of the Public Records Act Report produced by External Affairs.

### **ATTACHMENTS**

Attachment 1 for your information is a Strategic Communications Report prepared by CalPERS Office of Public Affairs that highlights significant media, online communications, social media and video activity.

Attachment 2 for your information is the monthly Summary of the Public Records Act Report prepared by the Office of Stakeholder Relations.

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BRAD PACHECO  
Acting Deputy Executive Officer  
External Affairs

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ANNE STAUSBOLL  
Chief Executive Officer