MEETING

STATE OF CALIFORNIA PUBLIC EMPLOYEES' RETIREMENT SYSTEM BOARD OF ADMINISTRATION INVESTMENT COMMITTEE

GLOBAL GOVERNANCE POLICY AD HOC SUBCOMMITTEE

ROBERT F. CARLSON AUDITORIUM LINCOLN PLAZA NORTH 400 P STREET SACRAMENTO, CALIFORNIA

WEDNESDAY, JUNE 17, 2015

11:46 A.M.

JAMES F. PETERS, CSR CERTIFIED SHORTHAND REPORTER LICENSE NUMBER 10063

A P P E A R A N C E S

SUBCOMMITTEE MEMBERS:

Mr. Henry Jones, Chairperson

Mr. Bill Slaton, Vice Chairperson

Mr. J.J. Jelincic

Mr. Ron Lind

Ms. Betty Yee

BOARD MEMBERS:

Mr. John Chiang, represented by Mr. Frank Moore

Ms. Dana Hollinger

Ms. Priya Mathur

STAFF:

Ms. Anne Stausboll, Chief Executive Officer

Mr. Ted Eliopoulos, Chief Investment Officer

Mr. Matt Jacobs, General Counsel

Ms. Cheryl Edwards, Subcommittee Secretary

Mr. Bill McGrew, Portfolio Manager

Ms. Anne Simpson, Senior Portfolio Manager

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1 PROCEEDINGS 2 CHAIRPERSON JONES: Let's call the subcommittee 3 meeting to order, please. Where is Bill? Just a minute 4 before you take the role. We have Bill is missing. 5 Bill, if you can hear me, please come forward. б Thank you. 7 And I'd also like to -- okay. Now, would you 8 please take the role, please? 9 SUBCOMMITTEE SECRETARY EDWARD: J.J. Jelincic? 10 CHAIRPERSON JONES: Here. 11 SUBCOMMITTEE SECRETARY EDWARD: Henry Jones? CHAIRPERSON JONES: 12 Here. 13 SUBCOMMITTEE SECRETARY EDWARD: Ron Lind? 14 SUBCOMMITTEE MEMBER LIND: Here. 15 SUBCOMMITTEE SECRETARY EDWARD: Bill Slaton? 16 VICE CHAIRPERSON SLATON: Here. 17 SUBCOMMITTEE SECRETARY EDWARD: Betty Yee? 18 SUBCOMMITTEE MEMBER YEE: Here. 19 CHAIRPERSON JONES: Okay. Thank you. And also 20 note we have Frank Moore also joining us here for this 21 subcommittee meeting. 22 The first item on the agenda is to -- the action 23 item, approval of the May 20th Global Governance Policy Ad 24 Hoc Subcommittee meeting minutes. 25 SUBCOMMITTEE MEMBER JELINCIC: I'll move it.

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SUBCOMMITTEE MEMBER YEE: Second.

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CHAIRPERSON JONES: Okay. It's been moved by Jelincic, second by Yee to adopt the minutes. I did note the correction to the spelling of Slaton's name in the minutes that I was looking at. So if you could correct that, and with that -- okay. Thank you.

Okay. Then we go to the information consent items. And you want to comment on the draft agenda because we have a change in that, Ted, before we go forward.

CHIEF INVESTMENT OFFICER ELIOPOULOS: Yes. 11 Thank 12 you, Mr. Chair. On the draft calendar, we've -- you'll 13 see what's before you is the next scheduled meeting would 14 be in August. I believe it's the wish of the Committee 15 and the direction of the Chair to not have a ad hoc 16 Committee meeting in August, given other Board business 17 during August. So we'd shift each of the reviews one 18 month later.

19 So the August meeting would -- the items in 20 August would move to September, the September items would 21 move to October, and then really November would be a very 22 fulsome meeting to review the -- and discuss the 23 recommendations, and to take up the review of the process 24 by which CalPERS Board members are appointed to boards and 25 third-party organizations. And then December would be the

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1 second reading of those topics.

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CHAIRPERSON JONES: Okay. Thank you very much. Okay. So then we're going to go to the Information Agenda 4 Item 4. But before we do, we will begin the substantive review of the key components of what this Subcommittee has been tasked to review, the CalPERS Global Governance Principles and the federal policy and legislative quidelines.

9 At the end of the year, we will take up the issue 10 of the process by which Board members are selected to 11 represent CalPERS as directors of third-party organizations. As we start our review of the first 12 13 section of the global governance principles, what is 14 termed the core principles, I thought it would be good to 15 set the ground rules for how we will conduct our review.

16 Staff will gather input from this subcommittee on 17 each topic throughout the course of these important 18 discussions. For instance, today staff is seeking our 19 input on the core principles. We're seeking Board 20 direction on each section staff is suggesting we consider 21 simplifying the principles.

We should consider that recommendations as well 22 23 as whether there are any topics that are missing or should 24 be revised substantially. Let's avoid wordsmithing each 25 sentence and focus on the substantive.

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Staff will take this input, together with the input from the remaining sections, and ideally bring back a proposed revised global governance principles in November for the subcommittee to review.

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5 If the comments are too numerous or if there's a б lack of consensus by the subcommittee, we may consider a 7 recommendation for further review. Ultimately, the subcommittee feedback may inform several outcomes, 8 9 including a revised set of global governance principles, a 10 revised set of legislative guidelines, a new process for 11 which board members are selected to represent CalPERS as 12 directors of third-party organizations, and perhaps other 13 recommendations to the Investment Committee.

Today, we are discussing Section A of the global governance principles, the core principles. And with that, I'll turn it over to Ted.

17 CHIEF INVESTMENT OFFICER ELIOPOULOS: Terrific.18 Thank you, Mr. Chair, members of the subcommittee.

(Thereupon an overhead presentation was Presented as follows.)

21 CHIEF INVESTMENT OFFICER ELIOPOULOS: I'm joined 22 here by Anne Simpson, and we'll be presenting about 10 23 minutes worth of material for the Committee's 24 consideration. And then, as you mentioned and 25 underscored, we're really looking to get input from the

Committee on the materials will be presenting to you
 today.

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Today's agenda is to review, as the Chair mentioned, Section A, which is labeled the Core Principles of Global Governance. You'll see in the materials today the word core used in a different -- a couple different ways. And I want to take a minute just to linger on that, and that word, so there's no confusion.

9 And, in fact, Anne Simpson will be covering this The Section A in front of you today looks at 10 topic again. 11 the now unified global governance principles. And that was a body of work that the Investment Committee undertook 12 13 for really over a year of looking at a disparate set of 14 different principles that had been adopted over many 15 different years. Principally, they were these set of core 16 principles that we'll look at today. And there's 17 of 17 those. And we'll be looking at that, which were meant to 18 cover the entirety of the portfolio. Separately, and in 19 separate sets of policies and principles, were principles 20 with respect to the domestic global equity portfolio. 21 We'll be taking up that review now in September.

Also, once separate, but now unified, were a set of principles that had to do with international holdings and a subset of international holdings also separate of the emerging market principles. So a lot of work over the

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course of the last year to take those separate sets of principles and place them in one document, which now really affords this ad hoc committee the opportunity and the leisure to look at one set -- one document.

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So we have attached for the Committee today the one set of global governance principles. Now, it's 100 pages, but they're 100 pages all in one place, which is an improvement.

9 And really the opportunity before this Committee now is to assess, as we go through each section, whether 10 11 or not we have the right level of detail. We have the right level of substance, where there's anything missing, 12 13 any gaps, things that are not covered in each session --14 section, and to ask any other questions about, you know, 15 the relevance of a given principle or not, and 16 importantly, to look at the entirety of the document now 17 and really identify whether or not there's some 18 duplication -- we think there is -- and overlap and use 19 this opportunity to recast the principles in a more 20 streamlined fashion than exists today.

It harkens back perhaps to the website design work that we saw earlier today that, you know, over time the website, I think, became cluttered with lots of information, used an opportunity to redesign it. In this way, I think we have an opportunity to look at the overall

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global governance principles in this case and really decide whether or not we can focus them more to meet the Committee's objectives.

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4 And that leads me to the last issue, which is this notion of core principles and core issues. Today, we're reviewing the core principles section of the global governance principles, which were meant always to cover really the entirety of the program. So they're fundamental and -- really fundamental to how we design our global governance work. And that's why we thought it important just to spend this first meeting going over the 12 core principles.

13 The can be confusing issue, which is highlighted 14 in the first page of the staff report, and we really want 15 to focus on the Committee's attention to this, because we 16 think it might be a way to focus our attention going 17 forward, is at the very same time we've done so much work 18 on this set of core principles, we've also, in the 19 quarterly updates to the Investment Committee from the 20 Global Governance Program, gone over, what we call, the core issues of the Global Governance Program. 21

22 So you see in the executive summary those core 23 issues are -- there are five, and those are investor 24 rights, Board quality and diversity, executive 25 compensation, corporate reporting, and regulatory

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effectiveness. And when Anne begins her discussion with you, we're going to -- you have that handouts, which shows 3 these in a picture format. That should look very familiar 4 to the subcommittee. We've seen it over and over in our 5 quarterly reporting, which really form the core of the б Global Governance Program.

7 And one of the really main takeaways, and I'll 8 leave it at this, is we think the Committee should 9 consider whether or not these core issues could -- these 10 five core issues can be a unifying construct or framework to recast the 17 principles, and even the remainder of the 11 12 work in September on the domestic and international 13 program around these five issues.

14 That's the teaser. That's the setting the stage. 15 And with that, I would turn it over to Anne to begin the 16 discussion.

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CHAIRPERSON JONES: Thank you.

18 SENIOR PORTFOLIO MANAGER SIMPSON: Thank you very 19 much, Ted. And, good morning, Chair of the -- and 20 Committee members. We really welcome --

21 CHAIRPERSON JONES: Excuse me, Anne. I just want 22 to acknowledge Priya Mathur has also joined us for this 23 discussion.

> Okay. Thank you. Sorry about that. SENIOR PORTFOLIO MANAGER SIMPSON: Thank you. As

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1 Ted said, we really welcome this opportunity. This document that we're looking at has evolved over time. 2 Ιt 3 captures much that is very important to CalPERS, but 4 different dynamics and different bits of the portfolio different issues were addressed, and we've now got a very 5 long document. As Ted said, at least we've brought б 7 everything together. That's good. It's all in one place, but it's a very long document, and we think the structure 8 9 is complicated.

And what we'd like to propose to you is that we use these five core issues, which are in this, what we have called now, virtuous circle of good governance as potentially being five chapters in a new document, which would distill the content and keep those five chapters, as Ted said, consistent across the whole portfolio.

16 I think when the Governance Program was being 17 developed many years ago. There was real virtue in saying 18 well what are the core principles that we think apply 19 everywhere in every market? Then there was a lot of 20 detail around the United States. That makes sense, because CalPERS is in the U.S. and knows the market so 21 22 well. And I understand at one point there were other 23 country chapters, one for France, one for Japan. That was 24 then overtaken by the International Corporate Governance 25 Network's principles, which were more comprehensive.

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And then, of course, CalPERS became a signatory to important initiatives like the UN PRI, the global compact, statements on climate change. And those are in a set of appendices. So hence, we have the glorious 100 pages.

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б And what we will be doing, as our Chair 7 explained, is taking each of this -- each section of the 8 current document to get your input, what's missing, what 9 do we need to update, what will we refresh? But what we 10 would really like to ask is that there's a bold move right 11 at the beginning of the process to say regroup all of this 12 thinking into the five core issues. And I apologize that 13 the word core is used twice, because I don't think you can 14 have two cores, can you, even in an apple. An apple has 15 one core and issues.

But -- so I just want to finish with taking you around the circle in the core issues to get your feedback as to whether you think this could be a good, new, simple structure that would work for all markets. So we've always said a core issue for CalPERS -- yes, could we put that up, Ted.

(Thereupon an overhead presentation was presented as follows.)

24SENIOR PORTFOLIO MANAGER SIMPSON: Thank you very25much. It's up on the screen now.

So in this virtuous circle we're trying to capture what are the most important issues that interact to bring about effective governance?

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The first is investor rights, and that's at the top of the circle. And this makes sense, because we're providing capital to companies or through investment vehicles. It might be in the U.S. It might be in emerging markets. It might be in Europe. But they're our ability to protect our rights as an investor seems to us to be fundamental wherever, whenever, however, we're allocating capital.

12 So that would be our first chapter. We would 13 group all the statements around investment -- investor 14 rights and have -- we would envisage a statement about why 15 this is important, and then in bullet point form, and 16 perhaps some examples in boxes, regroup all this myriad 17 material that we have.

The second core issue is our focus on board 18 19 quality and diversity. And that makes sense, we think, 20 whenever, wherever, however we allocate capital too. 21 Because as providers of capital, we don't sit overseeing 22 the management of the enterprise, the entity, or the 23 investment vehicle. We rely upon a board of directors to represent our interests. And that's true whichever market 24 25 we're in, however big or small the company. So we think

that's our second theme which is of critical importance. We need boards that are independent, competent and diverse. So the second chapter in the new structure, we draw together all of the statements that we have around board quality and diversity, and have that in one place.

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The third element that we think is universal -universally important to us across the portfolio is compensation. So the nature of the incentives and their ability to align interests with CalPERS is vitally important, whether it's a company, an investment vehicle, and investment manager. And this is, again -- I would say I think all of these elements are contained in the Investment Beliefs. I should have said that at the beginning.

But getting incentives designed for the long term, and how we do that, we think that could very 17 usefully be a third chapter in a new structure.

18 Coming around that circle, of course, having got 19 our investor rights, having got boards that can represent 20 us, having aligned incentives, well, the next question for 21 us is, well, how do we know what's going on? How do we 22 know that's all happening?

23 So our fourth issue is corporate reporting. And that's not just ensuring we have high quality global 24 25 standards of accounting and rigorous independent audit,

it's also the place where we have a concern with ensuring that environmental risks and opportunities are being 3 properly disclosed. And CalPERS does a lot of work in 4 this arena, whether it's through the international 5 financial reporting standards body, our call for б disclosure of risk by energy companies around climate 7 change. But this issue of corporate reporting is 8 universal, and we think it applies in every part of the portfolio and in every market. So that would be chapter 10 4.

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11 And then finally, we know that regulation 12 matters. We've got statements throughout the document 13 about the role of regulators, about market conduct, about 14 the rules of the game that we want, that we think will 15 protect us and make sure investor rights and boards and 16 compensation and reporting are all where they should be. 17 We think we should draw that all together and have a fifth 18 chapter on regulatory effectiveness.

19 The idea really here is that we've moved from 20 what we would like to do is move from a situation where 21 we've got core principles, domestic principles, 22 international, and then separate statements, and say, 23 these are the CalPERS Global Governance Principles, but they're simple, they're well argued, there's clarity, and 24 25 brevity, certainly not 100 pages.

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1 And then other organizations which CalPERS supports, and encourages, and applauds, we envisage we 2 3 would reference their good work in one appendix as a list 4 of organizations where the Board has taken a decision to 5 support the work. But we wouldn't be, for example, б bringing ICGN's material in as our statement. We'd say 7 that's ICGN and we support ICGN, but this would belong to 8 CalPERS. This would be CalPERS clear, brief, and 9 comprehensive.

10 And I very much liked, as Ted said, the website 11 presentation they talked about user experience. And the users here are CalPERS Board, and staff, our managers, our 12 13 stakeholders, the companies we invest in. There's a high 14 degree of public interest in what we do. And if we can 15 achieve clarity and brevity, I think it will put us in a 16 position to communicate much better to all those different 17 groups.

18 CHAIRPERSON JONES: Okay. We have a couple 19 questions on that note.

Mr. Slaton.

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VICE CHAIRPERSON SLATON: Thank you, Mr. Chair.
I think this is great start. I think this is -- you know,
bringing both clarity and brevity are really important for
people to actually engage with what we say in writing, so
people actually read it.

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And -- but just a couple of things jump out at me 1 In the one investor -- and I don't -- I agree with 2 here. 3 the Chairman's comment, we're not going to wordsmith here, but the investor rights is the only one of the five that 4 5 doesn't actually make a statement about what we want. All б it is is the fact part of it, so it doesn't talk about 7 what we mean by investor rights. So somehow reworking 8 that sentence so there's something that gets accomplished, 9 as a result, like the other four. 10 The other one was when you got to Board quality and diversity, you actually said three things, and you 11 only have two up here. The one you don't have listed here 12 13 is independence. And I think the independence is just as 14 important as the quality and diversity issue. So, to me, 15 it's -- the way you said it verbally with all three I 16 think it's important. 17 SENIOR PORTFOLIO MANAGER SIMPSON: Right. Thank 18 That's helpful. you. 19 CHAIRPERSON JONES: Very good. 20 Mr. Lind. 21 SUBCOMMITTEE MEMBER LIND: Thank you. I really 22 wasn't clear on the task that was before us and the 23 process, but now I am. And I think sort of using these core principles as a -- you know, to set the framework for 24 25 the -- using the core issues to set the framework for the

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core principles makes sense. And I like the way you sort of talked through what we're going to do. My question is, we've got these five one, two, three, four -- four, right? Five core principles -- core issues. Those two core things are still screwing us up here.

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Based on some of the great work that we are doing, is it -- I want to make sure that there is a pathway, that there's some flexibility, because we may determine, after all the work in, what, 18, 24 months from now, that we're going to add income inequality as a core issue. So what would be the process for sort of 12 dovetailing that into what we're doing? It would just be another chapter. We wouldn't have to sort of reinvent 14 this whole process. Where do you think that stands, Anne?

15 SENIOR PORTFOLIO MANAGER SIMPSON: I'd like to 16 think about that. I think it's a very good question. The 17 literature review that we've done in preparation for that 18 project told us two things. One is that there's a piece 19 of the debate which is about public policy and regulation. 20 So potentially there's a reference in our regulatory piece 21 of the virtuous circle. And the literature has also told 22 us that how companies reward their staff has an impact on 23 the distribution of wealth. It's a silly, simple thing to say, but it really does make a difference. 24

And we've run shareholder campaigns at companies

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like Chipotle, where there's been very, very high pay at the top, very poor performance, and we don't currently comment on the very low pay at the bottom. But for an 4 efficient deployment of our capital, it's raised questions.

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So just at this early stage, I can see that a topic like income inequality may live in two places, which is at the company engagement level around compensation, and it may also live in the regulatory sphere, because there is a policy element to this as well.

Do you want to add to that, Ted?

CHIEF INVESTMENT OFFICER ELIOPOULOS: No, I think 12 13 that's very, very well stated. Our hope is that by selecting these core issues over time, we're -- they're 14 15 flexible enough to take into account changing conditions 16 and changing policy adoptions by this Committee. So that 17 will be a test as we go through this, and something to 18 keep in your all's mind and contemplation, does this 19 framework work, because you're trying to build a frame 20 work that will last for a long time?

21 But having said that, as new things come along 22 we'll be constantly testing it. Our own judgment is that 23 these five core issues that together we've constructed over time do a pretty good job. As we go through the 17 24 25 principles and the domestic principles and the

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international principles and do this kind of test check that you just did, we're able to reformat them, 2 3 recalculate them into these five chapters, and it makes 4 sense. But that's what this dialogue is about is to make 5 sure we're not losing important parts of the policy б framework by going to a simpler version.

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7 Our hypothesis to the Committee is that we don't 8 believe we are. We gain more by the simplicity of it in the organizational structure than we lose in missing an opportunity or missing a subject matter that is important 10 to the Board. 11

12 SUBCOMMITTEE MEMBER LIND: Yeah, that makes 13 sense, because I think what we're saying is that -- so 14 let's say that we make some sort of decision about our 15 role or our perspective on incoming inequality, you know, 16 a couple years from now, rather than have to go through 17 all these different documents --

18 SENIOR PORTFOLIO MANAGER SIMPSON: Right. 19 SUBCOMMITTEE MEMBER LIND: -- and international 20 and, you know, and domestic and -- we've got one to go to 21 and sort of figure out how it kind of fits in, right? 22 CHAIRPERSON JONES: Good point. 23 Okay. Mrs. Mathur. BOARD MEMBER MATHUR: Thank you. 24 Overall, I 25 think this is a very sensible approach, but I do think we

1 need to make sure that it is within the context and framework of long-term value creation, because that's 2 3 where issues like climate change and income inequality and other economic issues that fall -- and these are sort of 4 5 the levers that we pull in order to address those б long-term issues, but those are risks and opportunities 7 for our fund that we face over the long term, that we 8 believe are important to consider in the construction of 9 our portfolio and how we execute on the global governance. 10 So that's comment number one.

11 Comment number two is I think one way to sort of 12 create space for income inequality as it comes down the 13 road is to change -- just to remove the word executive 14 from executive compensation. If we called that 15 compensation, then that leaves us sort of that space to 16 talk about compensation at all levels in an organization 17 and throughout the spectrum. So those are my two 18 comments.

Thanks.

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CHAIRPERSON JONES: Very good. Thank you.

21 CHIEF INVESTMENT OFFICER ELIOPOULOS: I might use 22 that -- your first comment very well taken to address the 23 issue of the introduction and the purpose. We did not put 24 before the subcommittee the introduction and purpose 25 section. We started with the core principles, because we

1 really wanted to set up this discussion around core issues 2 and core principles.

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But certainly, what Ms. Mathur just mentioned is 4 very appropriate to make sure is underscored in either 5 just one introduction or a purpose section. And we'll б take that commentary back. And our plan is to bring back 7 the purpose and introduction statements either in a September or in November, so it's not lost on us.

> BOARD MEMBER MATHUR: Very good. CHAIRPERSON JONES: Okay. Ms. Yee.

SUBCOMMITTEE MEMBER YEE: Thank you, Mr. Chairman.

13 I appreciate Ms. Mathur's change on compensation. 14 That's exactly what I was going to suggest, and also 15 within the spirit of just trying to achieve some 16 flexibility with respect to how broadly we can look at 17 some of these issues.

18 I actually liked this construct a lot, because as 19 I was going through the policy itself, I think the 20 structure of it was a little awkward with respect to the 21 expansion or additive nature of the domestic and 22 international principles to the core principles. And so 23 to be able to incorporate all that, and be very clearly 24 about what our expectations are I think is really a great 25 step forward. So looking forward to the conversation.

1 I also wanted to say something about the long-term value creation, because -- and just kind of the 2 3 long-term orientation about how we view things generally. 4 It -- and we'll get into that when we get into some of the 5 specific core principles. But I think this whole б orientation of long-term sometimes get lost because we're 7 so focused on kind of the -- kind of the immediate 8 expectation, whether it's, you know, looking at near-term 9 returns or looking at, you know, whatever other challenges 10 are near term. 11 But as we look at who we are as an investor, and 12 even with issues like global climate change, I think it's 13 really important to really keep that as a core, that, you know, we're not being knee jerk, we're not -- we 14 15 understand that change takes time. Even the degree of our 16 engagement and the tenor of our engagement is really to 17 hopefully move things for, you know, long-term value 18 creation. So I just would like to see more of that be 19 kind of the spirit of how we're looking at conducting our 20 global governance. 21 CHAIRPERSON JONES: Okay. Also, I'd like to 22 recognize Ms. Hollinger has also joined us here at the 23 table.

24 25 Mr. Jelincic.

SUBCOMMITTEE MEMBER JELINCIC: Well, I had made

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the same comment about executive compensation, broadening it out. Generally, I really kind of like this approach. I'm wondering if maybe we -- because there really is core to so much, we may not want to create a little bubble for Investment Beliefs, because they kind of float to this whole thing. And you had already mentioned the introduction and the prep -- or the purpose.

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The -- one of -- just from a process viewpoint as we go through this, I want to encourage people to -- we'll go through, you know, core principles today, and next time 11 it's domestic principles. But when we do domestic, it may 12 very well trip something back in core, and so I want to 13 encourage people to keep the previous ones in mind.

14 And the other thing that I'm aware of is we've 15 got a number of contradictions in it. And in here we talk 16 about the importance of what -- you know, one chair one vote. Yet, that's not really reflected in how we invest. 17 18 In here, we talk about the importance of annual elections. 19 And I think it's in the international we talk about how 20 board elections ought to be at least every three years.

21 Well, if it's annual, it's more than every three, 22 but there's -- so it's not contradictory, but it's not a 23 real consistency. And I think we need to be aware of those and look through it. And so I think the approach 24 25 that you've suggested of going, you know, each section at

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a time will help capture that, as long as people keep in mind the back issues.

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And on the appendixes we have now, in the international, we incorporated -- we just basically plopped it in. But I think there's some value to the listing these different agreements and principles, and -but as an appendix, as -- and maybe label it a resource, just so that again it is in one place where people can find it, and they won't really count it towards the hundred pages. But I think there is some value to keeping them there, even if just -- even if it is as a resource.

CHAIRPERSON JONES: Okay. Mr. Slaton.

13 VICE CHAIRPERSON SLATON: Yeah. J.J. raised a 14 point, and I want to make sure I understand where we're 15 trying to go to. I kind of -- I thought I heard you say 16 we're trying to go to a set of principles that both apply 17 to domestic and to global. Now, where everybody is on 18 those paths obviously is different, but it seems to me 19 there's value in having one path. This is where we want 20 everyone to go. You just may not be there yet --

21 SENIOR PORTFOLIO MANAGER SIMPSON: Right, yes.
22 VICE CHAIRPERSON SLATON: -- and therefore
23 require more work. Am I understanding it correctly? Is
24 that the direction we're trying to go?

SENIOR PORTFOLIO MANAGER SIMPSON: Yes. You put

it very well. What we would like is to have one set of principles with a clear structure on core issues, which we consider apply in all markets, rather than highlighting slightly different things in different places.

VICE CHAIRPERSON SLATON: Yeah, I agree with that. I think that sends a very -- a clearer message.

7 SENIOR PORTFOLIO MANAGER SIMPSON: Right. And I think what's happened in the last 10 years, even in the 8 9 global governance community, is we've seen convergence 10 around principles. Countries have different legal 11 traditions, they have different ownership structures, but wherever we are, our view, at this stage, even thinking --12 13 well, Japan is our second or third largest market. We're doing a lot of investigation in Japan as an option for the 14 15 enhanced focus list at the moment.

16 And this work is thinking through a good 17 governance structure in Japan. I think 10 years ago there 18 was a fear that there would be -- the view of the 19 investors would be their home country bias would mean that 20 they crashed around in an insensitive way in the local 21 market. And I think the progress that we've made globally 22 through groups like ICGN, and through the establishment of 23 PRI, I think there's a consensus around the core issues 24 that we've got here.

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I would not feel uncomfortable talking about

these issues in Brazil, or China, or Japan, or South 1 Africa. And we would have partners in all of those 2 3 markets who understood that this is a shared ambition. It's not something cooked at home at CalPERS. 4 VICE CHAIRPERSON SLATON: So once -- and I agree, 5 б and once we get this done, then I just want to put a 7 marker out that I, for one, will hopefully be looking for 8 some strategic measurements of a different future from 9 where we are today in these markets, so that we can know 10 what we're trying to get to.

Thank you.

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SENIOR PORTFOLIO MANAGER SIMPSON: Thank you. CHAIRPERSON JONES: Very good. Okay. Ms. Mathur.

15 BOARD MEMBER MATHUR: Thank you. I appreciate 16 where you're trying to go with this -- these appendices or 17 this consolidation to one appendix. I do think there's a 18 difference between sort of trade organizations of which we 19 are a member, like CII or ICGN, and actual principles or 20 statements that we sign up to, such as the Principles of 21 Responsible Investing, or the -- some of the climate 22 statements that we've signed on to.

And so perhaps, you know, maybe it's just a reference to a link on our website or -- but having that somehow incorporated, that these are things we've actually

behind on to, and that we are committed to as an organization, which might not be fully reflected in these six core issues, I think, would be a good idea, if they're not, you know, in their entirety included in the appendix.

But just listing the organizations to me is not sufficient, because certain principles, statements have more power because we've actually signed on to them than the general activities of an organization of which we might be a member.

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10 SENIOR PORTFOLIO MANAGER SIMPSON: Yes. And my thought was that this document would be on the website. 11 12 It's the main way it would be read is on-line, and that 13 you'd have a link to the statements that CalPERS has 14 supported. And I think we may want to refresh this list, 15 because there's some statements that have since been 16 supported and aren't there. So I think there's been a bit 17 of ad hockery about which ones are in an appendix and 18 which ones aren't. So I absolutely agree with you.

When CalPERS has thrown its weight behind an initiative, that has impact. And it's important people understand what we're doing. But I think having all of the documents listed out separately has posed a question -- let me give you an example where maybe that's the right distinction. It's a good point you make where we're just a member of a body, and where the Board's

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approved something is a different thing.

So let's say CII has to do a lot consensus building between many different types of investors, they may find their point of consensus with the membership at a different place to CalPERS.

I would say CalPERS is in a leadership role often, which is right, given our size and values, and trade bodies have to move more gently and slowly. So you may find that what the trade body is saying doesn't reflect what we're saying in our own principles.

So maybe we can think more about that, and see whether the distinction in the appendix ought to be, as you say, where CalPERS has put its -- the full force and credit of the pension fund behind something. That's very different from just being a member.

16 BOARD MEMBER MATHUR: Actually, your point is 17 well taken that we don't want to have to bring this 18 policy, or set of principles, to the Committee every time 19 we sign onto something. So perhaps having a link to where 20 all of the things we've signed onto are housed. And then 21 that could be refreshed with actually bringing the 22 principles before the Committee. Maybe that's the more 23 practical way to accomplish that.

But I leave it to you to sort of figure out the niceties of it, but I just wanted to make that point.

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CHAIRPERSON JONES: Okay. Mr. Jelincic. 1 SUBCOMMITTEE MEMBER JELINCIC: Yeah. Bill, maybe 2 3 I didn't make myself clear. I am not advocating that we 4 wind up with a different set for international and 5 domestic. I was simply saying procedurally we're going to б do A, B, C. And when you're looking at C don't forget 7 what we -- was in A and B, because it may trip something 8 that may lead to a change back to this core. And that 9 was -- so it was a process, not a goal. 10 CHAIRPERSON JONES: Okay. Thank you. Okay. So 11 that's on that round that real good input, I'm sure. 12 SENIOR PORTFOLIO MANAGER SIMPSON: Thank you. 13 CHAIRPERSON JONES: And this is a good start, 14 especially with these five elements. And so they've 15 become 16 SUBCOMMITTEE MEMBER JELINCIC: At least think 17 about a sixth, the Investment Beliefs. 18 CHAIRPERSON JONES: Yes, right. 19 SENIOR PORTFOLIO MANAGER SIMPSON: If I could 20 come back to Ted's point that we want to talk about the 21 preamble, what's the framing statements? 22 My thought is that the Investment Beliefs will 23 frame the whole document. And I think Priya put it 24 beautifully, she said these are the levers. These are the 25 things where change can occur, but the Investment Beliefs

would be the framing of the whole document, because the Investment Beliefs aren't an action. Whereas, there is action to be taken on all of these core issues.

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If we believe these things in the Investment Beliefs being long term, long-term value, multi-faceted risk, then these are the things that we focused on with action to do something, which should fulfill the investment beliefs. But that's where we are now, and this is a process, so --

10 VICE CHAIRPERSON SLATON: And I agree. In some 11 way, you may want to do the introduction and the purpose 12 after you've done the document.

13 SENIOR PORTFOLIO MANAGER SIMPSON: Yes, that was 14 our thought.

15 SUBCOMMITTEE MEMBER JELINCIC: But the current --16 there's some changes that need to be done in these, but...

17 CHAIRPERSON JONES: Okay. So that's -- okay. So 18 we -- now, are you going to go to the next section here 19 and report --

20 CHIEF INVESTMENT OFFICER ELIOPOULOS: A question 21 for the Committee. I know the time is late. So we -- the 22 17 core principles are certainly in the attachment and in 23 our staff report. We highlighted some of the types of 24 clean-up work and grouping we would do. So we could go 25 through them or we could just pause and see if there's any

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1 questions by the Committee members on any of the specific 2 principles. We're glad to do -- you know, we're glad to 3 do either.

4 CHAIRPERSON JONES: So what is the pleasure of 5 the Committee? You want to go through each one now or you 6 want to just wait and see -- and reread -- if you haven't 7 read them, read them and then see whether or not there's 8 any feedback later.

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Just minute.

Mr. Jelincic.

11 SUBCOMMITTEE MEMBER JELINCIC: Yeah, I would like 12 to take your report and do Core Principles 1, and have you 13 kind of explain what it is I'm reading, because when I got 14 to the example at the top of page two, I got confused. 15 And what I thought I understood, I didn't understand. But 16 I assume that the format is consistent throughout. So 17 maybe go through one and explain to me what it is I'm 18 That would be helpful to me. looking at.

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CHAIRPERSON JONES: Okay.

20 SENIOR PORTFOLIO MANAGER SIMPSON: I'm sorry, I 21 didn't hear the second part of your question. Could you 22 repeat it?

23 SUBCOMMITTEE MEMBER JELINCIC: If you look at two 24 of five, there's Core Principle 1 that continues onto the 25 next page. And if you could walk me through what it is

1 you're saying, because when I got to the example at the 2 top of the next page, I suddenly got confused and 3 wasn't -- was not certain I understood what you were 4 trying to say.

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But I assume that that same pattern works through all -- you know, is consistent, so walking through one should explain what I'm looking at in all the others.

8 SENIOR PORTFOLIO MANAGER SIMPSON: I think that 9 the consideration that we're flagging here is that 10 although we talk about the three forms of capital from 11 physical capital is one of them, and we have language scattered throughout the document on the environment, we 12 13 don't, in the core principles as they're currently 14 drafted, set out clearly what we mean, and that I think is 15 the -- there's nothing more clever than that. It's that 16 to us this seems an area where we need to be more 17 explicit.

18 We have an enormous amount of activity going on, 19 and take climate risk as an example -- or climate change, 20 risk and opportunity. We've got a big program of work 21 around advocacy to change market pricing, calling for 22 carbon pricing, being very actively involved on regulatory 23 issues. We're also very active on corporate engagement, and we're quite specific about what we want companies to 24 25 be doingBut we don't -- in the current draft, that work is

1 quite recent. The current draft doesn't reflect that. So we're essentially saying the Subcommittee may 2 3 want to consider a dedicated core principle relating to 4 physical capital. So when we funnel all of this material 5 into the new five chapters structure, we think we're quite б light on what we say and do around environmental issues. 7 SUBCOMMITTEE MEMBER JELINCIC: I'm still 8 confused, but I will let that sink for a while. 9 CHAIRPERSON JONES: Okay. Ms. Yee. 10 SUBCOMMITTEE MEMBER YEE: I kind of would like to 11 walk through this a bit, because I mean our timeline for 12 getting this completed is tight. The section is not that 13 long. And I think what might be helpful to Anne and the 14 team is just some impressions that we have of what's maybe 15 missing or what might not be getting proper addressed that 16 might help shape us going forward. Is that okay? 17 CHAIRPERSON JONES: Okay. 18 SUBCOMMITTEE MEMBER YEE: I don't think it will 19 take a long time. 20 CHAIRPERSON JONES: Okay. And so I think that will be the direction we'll move. But before we do, I 21 22 have a couple more questions. 23 Bill. 24 VICE CHAIRPERSON SLATON: Yeah, and I think 25 that's fine to walk through. But again, in the initial

1 instructions that the Chair talked about wordsmithing, you know, to avoid that. You know, I think these -- you've 2 3 already got some commentary on these five. I would -- I 4 think it's more productive eventually for you to do a straw delineation of this of how you would put these 5 things under the five, and then let us critique that and б 7 decide do we see something missing rather than trying to 8 reconstruct from what exists today. So that's my thought.

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CHAIRPERSON JONES: Good point. Good point. Mrs. Mathur.

11 BOARD MEMBER MATHUR: Yeah, I'm not a member of the Committee, but I would agree with that, that perhaps 12 13 an actual mapping -- you know, put up a straw person and 14 then actually map where the current principles sort of are 15 housed within the new construct would probably be a more 16 useful -- might be more useful than going through it, 17 because I think you've already heard that we think that 18 you're going in the right direction. And that's -- so 19 this seems like getting a little too specific to me.

20 CHAIRPERSON JONES: Yeah, I've asked Bill McGrew 21 to join me, because Bill has been on the program since 22 2001, and been part of the evolution as -- and also has 23 drafted the agenda items. So if there is something 24 specific, we'd be happy to talk to you either now or 25 later.

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CHAIRPERSON JONES: Yeah, and I think the point Bill made and Priya made is a very good one in terms of coming back, but I think also it's important to make sure the Committee members understand. And so I think it is worthy to at least go through one, so we have the framework of what we're going to be dealing with as we go forward.

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8 CHIEF INVESTMENT OFFICER ELIOPOULOS: So why 9 don't I -- maybe I can propose this. And we said at the 10 creation of this subcommittee that we'd be fluid based on 11 the discussion. And I think bringing in September this 12 straw person revised global policy is what we should do. 13 So we come back organized around the five core issues, and 14 that would -- that would cover the core principles as well 15 as domestic and international, which will give the ability 16 for the Committee then to see the difference between the 17 two.

18 I think that would be more effective listening to 19 the discussion, because Mr. Jelincic's point is well 20 taken, you really have to go through the exercise of looking at Core Principle 1, and seeing its description in 21 22 the core principles around the three forms of capital. 23 And then go through the exercise of reorganizing it into straw person policy, so you can see the threads of what 24 25 was taken from the domestic principles, and the threads of

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what's taken from the international principles, and how it either -- it will either work or it won't work better or worse.

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And until we do that, it's going to be too difficult for the Committee to maybe give us information one by one. So I think that might be a good shift of how to approach this, if the Committee is comfortable with it.

CHAIRPERSON JONES: Okay. And I think that's great, but I still don't want to leave hanging.

10 SUBCOMMITTEE MEMBER YEE: That's okay. I mean, I 11 can provide my input separately. I just thought it would 12 be helpful, to the extent we had impressions about what 13 was missing or where there was a lack of emphasis that 14 might be helpful, but I can do that on my own. We don't 15 need to take time to do that. It's fine.

16 CHAIRPERSON JONES: Yeah. Why don't you take a 17 few minutes. I just hate to leave it hanging, you know. 18 And I think the direction though is as Bill and Priya had 19 mentioned, but I also think that, you know, just a little 20 flavor of what this document is, and then we'll be 21 finished for the day.

SENIOR PORTFOLIO MANAGER SIMPSON: All right.
Thanks very much. So for the purposes of providing an
example, I think that's -- is that where we are? We'll -would you -- is there a particular principle that you'd

1 like us to talk through or shall I just begin at number 2 one?

CHAIRPERSON JONES: Just number one.

4 SENIOR PORTFOLIO MANAGER SIMPSON: Start at 5 number one in the traditional way.

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CHAIRPERSON JONES: And just one.

SENIOR PORTFOLIO MANAGER SIMPSON: Just one.

8 So Core Principle number 1 puts sustainability at 9 the heart. And I think this speaks to the focus upon the 10 long term and its language, which is drawn from the 11 Investment Beliefs. But I'm going to ask Bill to add extra color to this, because the task that he had was 12 13 taking statements in the emerging markets principles, and 14 these principles, and our separate policy on director 15 appointments and blending it in a way that reflected the 16 Investment Beliefs.

So, Bill, can I ask you to address number one and explain what's been brought from where and why it looks the way that it is does?

20 PORTFOLIO MANAGER McGREW: Yes. Thank you, Anne.
 21 Bill McGrew, Investment Office staff, Global Governance.

You know, J.J. brings up a very interesting point in how you pose that question and the example that we used. And to respond to that one point here real quick, as we balance what a final document is going to look at,

we want to be sure that we don't lose site of the importance that we, as an organization, have placed on 2 3 physical capital or the environment engaging on climate 4 risk, for example, and equally as important human capital. 5 The role that human capital plays in where we allocate б capital, whether it's through labor, whether it's through 7 the use of employees and safety practices, for example, 8 which come from the Investment Beliefs.

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9 And so, in a way, I mean kind of keying off of what we've heard here, you could look at this 10 11 sustainability, Core Principle number 1, as a direct reflection of one of our Investment Beliefs. And in a 12 13 way, that would then filter up into a preamble, or a 14 purpose, or an introduction paragraph that touches on the 15 Investment Beliefs, this being one of them.

16 And I think when we merged this into this version 17 here, we wanted to be sure that for the first time the 18 enterprise recognized the importance of, to Priya's point, 19 long-term value creation, and to Betty's point long-term 20 value creation, is the effective management of financial 21 capital, physical capital, and human capital.

22 So that's really -- it sounds like really good 23 preamble language, that when we bring back this straw person draft, that might filter better up into that 24 25 purpose language.

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So that's just a little bit of context behind
 that.

CHAIRPERSON JONES: Okay. Okay.

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CHIEF INVESTMENT OFFICER ELIOPOULOS: Okay. Another example is if you look at, you know, amongst the 17 principles, you'll notice that transparency is referenced four or five times, and that's because of the cobbling together, at different points of time. So Core Principle number 3 begins the -- you know, the types of transparency. It's an important topic, of course, but I think we can do a better job of organizing these pieces.

So you have, sort of, financial reporting standard transparency in 3, and then later in the document in point number 10, we really get to some transparency items that were really targeted for the emerging markets and came out of our emerging market principles.

17 And not to belabor it, but then number in 17 when 18 we looked at what's important to us in the financial markets at large, Point A we bring in a notion of 19 20 transparency in the financial markets. It just gives you 21 a sense there's duplication in the 17, and we'd -- we 22 think there's probably just one transparency piece that we 23 likely would need. So we're trying to give the Committee 24 a flavor of how we'll consolidate. So the transparency is 25 a good one, where we have in too many different spots, and

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we'll bring it into one.

The other examples are harder to pull together, 2 3 which is pulling out of the domestic principles and the 4 international principles, there you will see transparency 5 sections as well. You'll see human capital and physical б capital references in the others. So the staff report was 7 saying we need to go through all three of them and pull them into one spot. And that's really what the job will 8 be in putting the straw person report together. 9 10 I think those are the main ones we called out in 11 our staff report, transparency and the first one. 12 CHAIRPERSON JONES: Okay. And I think that's 13 very good. I think the first direction, I think as Bill 14 and Priya suggested, is a straw man approach and then we 15 can begin to move forward through our work here as a 16 Subcommittee. 17 So is there -- are there any other comments or 18 information that we need to move forward? 19 Okay. Seeing none. 20 And if there's no other comments -- and let me 21 see, this is a -- we don't have -- public comments. Are 22 there any members of the public who would like to speak? 23 Seeing none. 24 Therefore this meeting is adjourned. 25 ////

(Thereupon California Public Employees' Retirement System, Investment Committee, Global Governance Policy Ad Hoc Subcommittee meeting adjourned at 12:42 p.m.)

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