# Interim Allocation Targets Review Follow-up: Liquidity Allocation

Target, Range & Implications

May 18, 2015



## Agenda

**Purpose of Today's Item** 

**Background Information** 

**Discussion: Unsettled Issues** 

## Purpose of Today's Item

#### **Objectives**

- Refresh on leverage and liquidity Current uses and reporting
- Further explore unsettled issues
- Gather feedback from the Committee on preferred direction for future Statement of Investment Policy revisions

## Today's Starting Point | April Recap

#### **Settled Issues**

- Continue use of interim strategic allocation targets for Global Equity, Private Equity, and Real Assets
- Revise Liquidity Policy Benchmark and streamline role of Liquidity allocation
- If the Liquidity target is reduced, add 1% to Global Fixed Income target

#### **Unsettled Issues**

- Create interim target for Liquidity (1%) with expanded policy range (+/- 3%) or maintain current target (2%) and range (+/-1%)
  - Expanded range would establish Total Fund-level leverage as an operational liquidity management tool

## Agenda

### Purpose of Today's Item

**Background Information** 

**Discussion: Unsettled Issues** 



## Background Leverage Types in Use

CalPERS investment policies currently permit the use of several types of leverage. Policies set limits on each type.

| Asset Class    | Permitted Uses – Leverage Types |              |              |  |
|----------------|---------------------------------|--------------|--------------|--|
|                | Notional                        | Non-Recourse | Recourse     |  |
| Global Equity  | $\checkmark$                    | $\checkmark$ |              |  |
| Fixed Income   | $\checkmark$                    | $\checkmark$ |              |  |
| Real Estate    |                                 | $\checkmark$ | $\checkmark$ |  |
| Infrastructure |                                 | $\checkmark$ | $\checkmark$ |  |
| Forestland     |                                 | $\checkmark$ |              |  |
| Private Equity | $\checkmark$                    | $\checkmark$ | $\checkmark$ |  |

## Background | Leverage Reporting

Analysis of leverage deployed by CalPERS is reported to the Committee semi-annually

#### **Leverage Reporting Excerpt**

Leverage Deployed by CalPERS

| Em | bed | ded | Leve | rage |
|----|-----|-----|------|------|
|    |     |     |      |      |

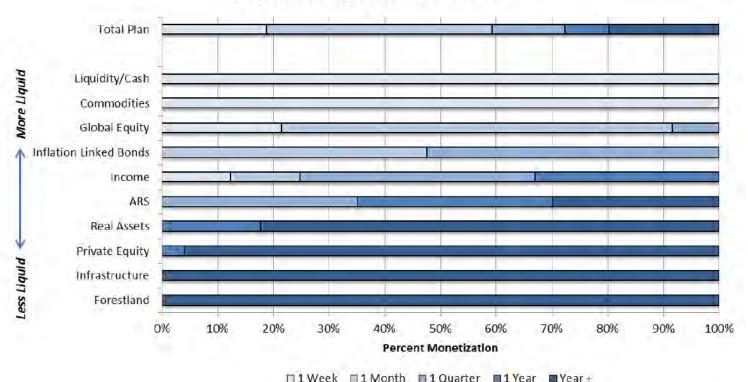
|                              |                                     |                      | .g                      | oyou by                       |                     |  |                 |  |     |   |
|------------------------------|-------------------------------------|----------------------|-------------------------|-------------------------------|---------------------|--|-----------------|--|-----|---|
| Asset Class                  | Net Market<br>Value<br>(\$Billions) | Notional<br>Exposure | Non<br>Recourse<br>Debt | Recourse<br>Debt <sup>4</sup> | Contingent<br>Claim | Policy<br>Leverage<br>Calc % <sup>10</sup> | Policy<br>Limit | Embedded<br>Leverage<br>Sources <sup>4,6</sup> | Ехр | I Gross<br>osure <sup>8</sup><br>Illions) |
| Public Equity <sup>2,3</sup> | \$ 160.2                            | 6.4                  | -                       | -                             | -                   | 4%   | 10%             | 52.9   | \$  | 219.6                                     |
| Private Equity⁵              | 30.9                                | -                    | -                       | -                             | -                   | -  | -               | 12.3   |     | 43.2                                      |
| Income                       | 53.6                                | 0.8                  | -                       | -                             | -                   | 1%   | 10%             |  |     | 54.4                                      |
| Liquidity                    | 5.3                                 | -                    | -                       | -                             | -                   | -  | -               |  | İ   | 5.3                                       |
| Real Estate                  | 25.6                                | -                    | 13.1                    | 0.1                           | -                   | 34%  | 50%             |  |     | 38.7                                      |
| Infrastructure               | 2.1                                 | -                    | 1.9                     | -                             | -                   | 47%  | 65%             |  |     | 4.0                                       |
| Forestland                   | 2.3                                 | -                    | 0.6                     | -                             | -                   | 21%  | 50%             |  |     | 2.9                                       |
| Inflation Linked             | 15.4                                | _                    | -                       | -                             | -                   | -  | -               |  |     | 15.4                                      |
| ARS (Incl. MAC)9             | 2.9                                 | -                    | -                       | -                             | -                   | -  | -               |  |     | 2.9                                       |
| Transition + Overlay         | 1.2                                 | -                    | -                       | -                             | -                   | -  | -               |  |     | 1.2                                       |
| Total Fund                   | \$ 299.5                            | 7.2                  | 15.6                    | 0.1                           | -                   | -  | -               | 65.3   | \$  | 387.5                                     |
|                              |                                     | !                    |                         |                               |                     | !  |                 |  |     |   |



## Background | Current Liquidity Reporting

Analysis of the relative transactional liquidity of the Total Fund is reported to the Committee semi-annually

**Liquidity Analysis: Total Plan** 

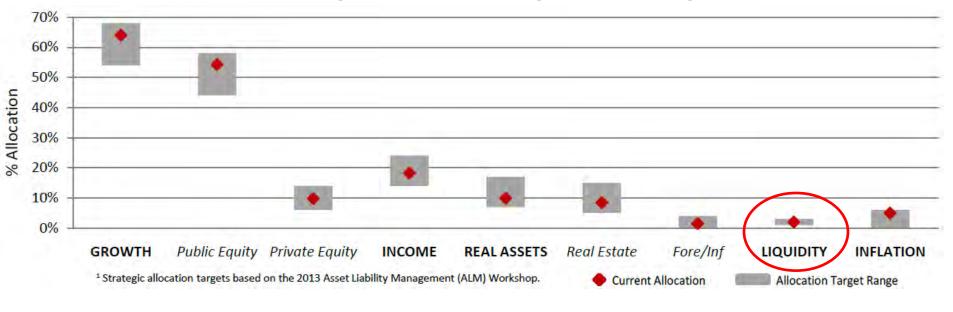




## Background | Regular Target and Range Reporting

CalPERS current positions relative to the strategic asset allocation targets and ranges are reported monthly

#### Strategic Allocation Targets and Ranges <sup>1</sup>





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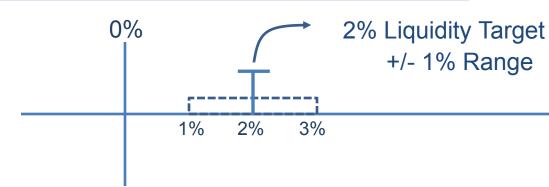
**Background Information** 

**Discussion: Unsettled Issues** 

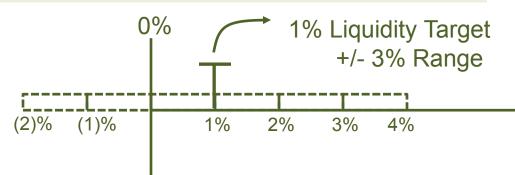


## Potential Revision | Liquidity Target & Range

#### **Current State**



#### **Proposed**





## Liquidity Target | Why 1% Now

| Investment Office   |  |  |  |  |
|---|--|--|--|--|
| From (2008-2009)  | To (2015)  |  |  |  |
| CalPERS Cash Flow Positive and Liquidity  Managed Reactively  | <ul><li>CalPERS is cash flow negative</li><li>Liquidity managed proactively</li></ul>  |  |  |  |
| Limited Visibility Across Asset Classes and within Private Asset Classes  | <ul><li>Enhanced governance</li><li>Technological enhancements</li></ul>   |  |  |  |
| Potential Demands for Liquidity High and Varied   | <ul> <li>Conservative management</li> <li>Reduction in collateral pool management risk profile</li> </ul>  |  |  |  |
| Enterprise |  |  |  |  |
| From (2008-2009)  | To (2015)  |  |  |  |
| No Chief Financial Officer (CFO) Role   | <ul> <li>CFO in place</li> <li>Treasury Management Policy and reserve fund established</li> <li>Enterprise-wide discussion of liquidity</li> </ul> |  |  |  |



## Liquidity Target | Why 1% Now Continued

| Investment Office    |   |   |  |  |  |
|----------------------|---|---|--|--|--|
|                      | Then (2008)   | Today   |  |  |  |
| Visibility           | Liquidity managed reactively within one asset class – Global Fixed Income   | <ul> <li>Investment Strategy Group manages aggregate liquidity across the Total Fund</li> <li>Increased automation and technological solutions enhance private asset class data visibility</li> <li>Ongoing refinement of cash forecasting</li> </ul>                     |  |  |  |
| Potential<br>Demands | <ul> <li>Over \$40B in unfunded commitments<sup>1</sup></li> <li>Collateral pool managed externally and more aggressively</li> <li>Over \$30B in Securities Lending "On-Loan" balances</li> </ul> | <ul> <li>Unfunded commitments almost halved – Less than \$23B as of December 2014</li> <li>Collateral pool managed internally and conservatively</li> <li>Securities Lending "On Loan" balances reduced – Average \$14.2B over the past 12 months <sup>2</sup></li> </ul> |  |  |  |



<sup>&</sup>lt;sup>1</sup> Source – November 2013 ALM Workshop

<sup>&</sup>lt;sup>2</sup> Source – CalPERS GFI

## 1% Target & Expanded Range | What is it for?

#### It is intended to:

- Be used on a short-term, exception basis (est. < 90 days)</li>
- Be a liquidity risk management tool (like "overdraft protection")
- Minimize excessive "no value-add" transactions to meet frictional cash flows
- Provide "time buffer" to allow investment decision process to maximize CalPERS' economic interest

## 1% Target & Expanded Range | What is it not?

### The reduced target and expanded range is:

- Not establishing long-term leverage on the Total Fund
- Not intended to materially impact returns
- Not intended to impact the treasury management reserve
- Not to be undertaken without corresponding enhancements to policy, procedures, and reporting

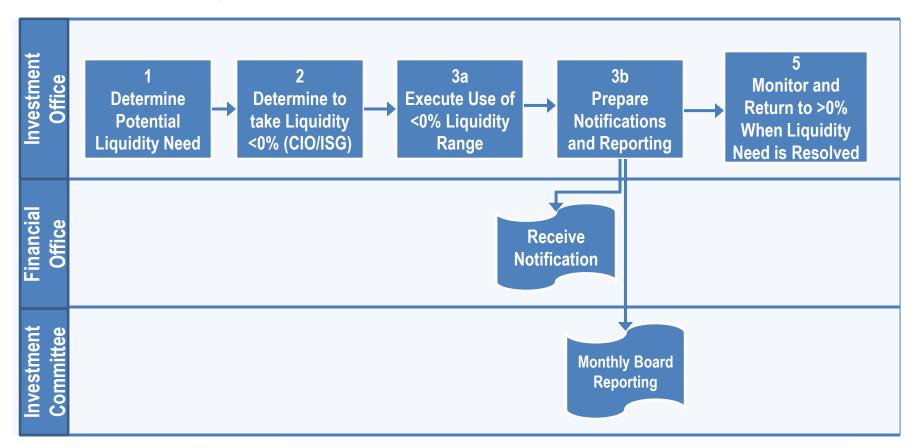
## 1% Target & Expanded Range | Who

### Use of borrowed liquidity would involve:

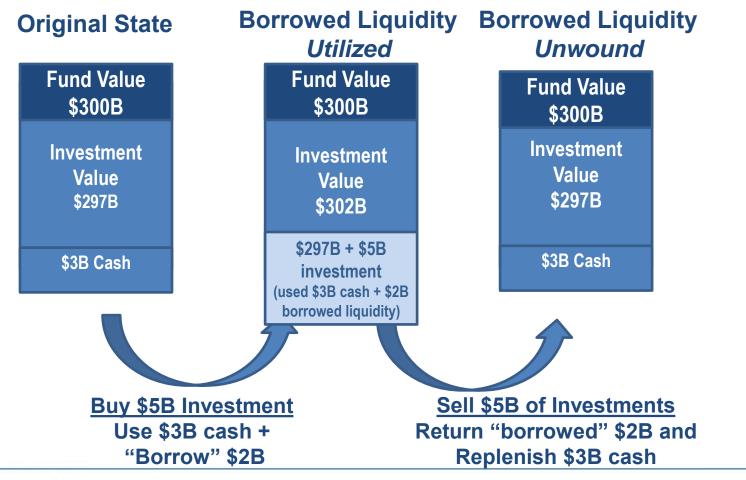
- Review and approval by the Investment Strategy Group
- Authorization by the Chief Investment Officer
- Implementation by internal Investment Office resources (Asset Allocation, Investment Servicing, and public asset classes)
- Collaborative communication between Investment and Financial Office

## 1% Target & Expanded Range How

Potential Decision Making & Reporting – Requires development of procedural and governance framework



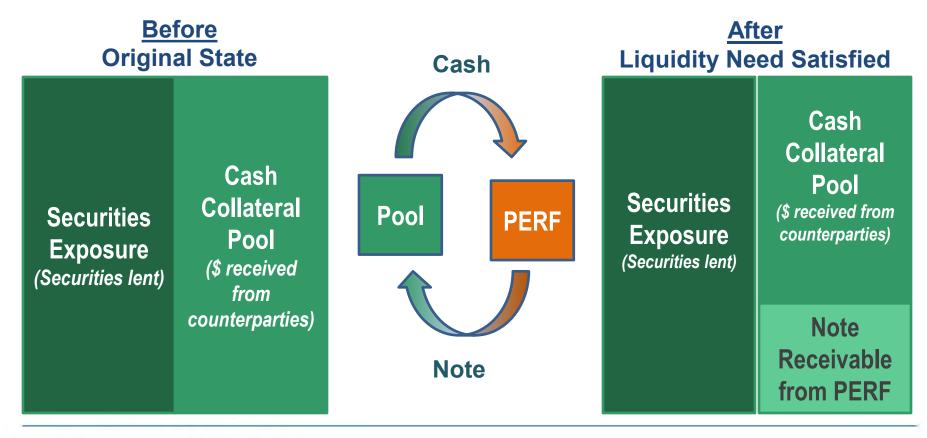
## 1% Target & Expanded Range | How Impact on the PERF<sup>1</sup> – Fund Value Remains Unchanged





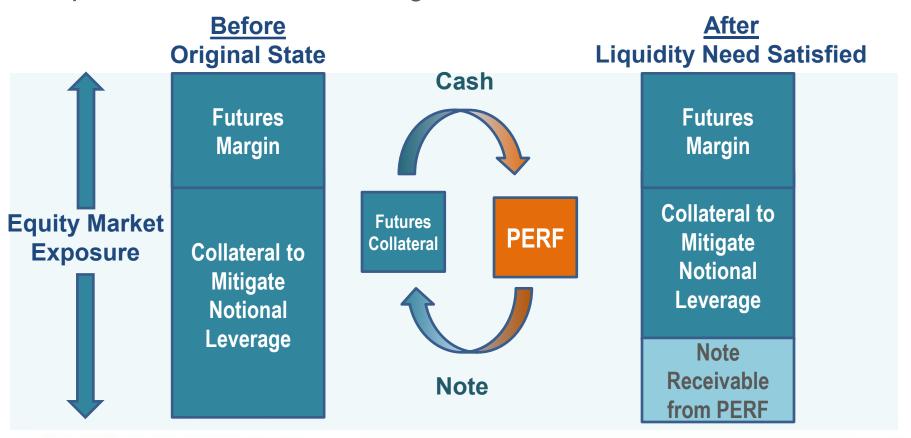
Diagrams are for illustrative purposes only and do not indicate actual proportions, etc.

## 1% Target & Expanded Range | How Process to Source Cash from Securities Lending Collateral Pool



## 1% Target & Expanded Range How Process to Source Cash from Futures Collate

Process to Source Cash from Futures Collateral – Equity Market Exposure Remains Unchanged





## Borrowed Liquidity Methods | Merits & Concerns

#### **Source: Securities Lending**

| Merits                       | Concerns            |
|------------------------------|---------------------|
| Low Cost                     | Counterparty Risk   |
| Utilize Portfolio Securities | Margin Requirements |
| Timely Execution             | Term Risk           |

#### **Source: Equity Futures Cash Account**

| Merits                       | Concerns           |
|------------------------------|--------------------|
| Low Cost                     | Maintenance Margin |
| Negligible Counterparty Risk | Roll Risk          |
| Liquid Market                |                    |
| Timely Execution             |                    |



## Borrowed Liquidity Methods | Concerns & Mitigations

#### **Source: Securities Lending**

| Concerns            | Mitigation  |
|---------------------|---|
| Counterparty Risk   | <ul><li>Diversification</li><li>Counterparty Monitoring</li><li>Proactive Collateral<br/>Management</li></ul> |
| Margin Requirements | <ul> <li>Conservative Reserve<br/>Management</li> </ul>   |
| Term Risk           | <ul> <li>Term Loan Instead of Overnight<br/>Loan</li> </ul>   |

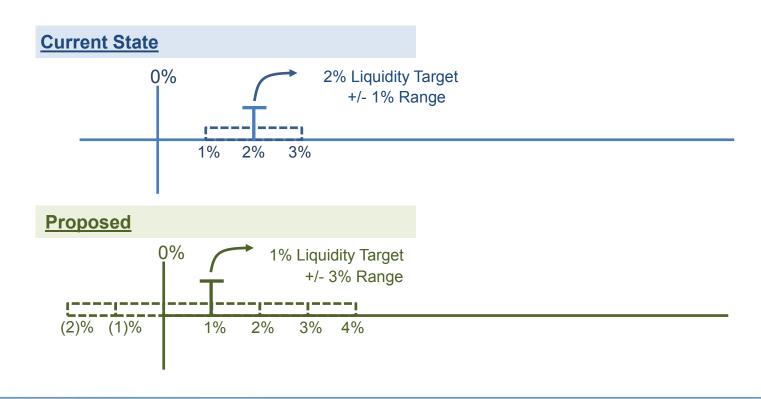
## Borrowed Liquidity Methods | Concerns & Mitigations

#### **Source: Equity Futures Cash Account**

| Concerns           | Mitigation   |
|--------------------|--|
| Maintenance Margin | <ul> <li>Conservative Reserve</li> <li>Management</li> </ul> |
| Roll Risk          | Proactive Monitoring   |

## Now or Later | Liquidity Target & Range

Changing Characteristics Will Require Development of Enhanced Liquidity Management Tools





- Feedback from the Committee
- Questions & Comments
- Next Steps
  - Policy revisions
  - Cash reserve account segregated from Liquidity Program
  - Reporting enhancements



### Appendix

## Appendix | Semi Annual Leverage Reporting Excerpt Footnotes

- 1. Securities Lending notional exposure is the dollar amount of reinvested capital with maturity greater than 90 days. Policy Leverage % for Securities Lending is calculated as the notional exposure divided by the total size of the program. The size of the Securities Lending program as of 11-30 was \$9.6 Billion.
- Public Equity Notional Exposure is the net notional value of derivatives that are not backed by cash like instruments.
- 3. Embedded leverage represented for Public Equity is non-recourse debt. This amount is estimated using the average LT Debt/Capital ratio (currently at 33.07%) of the underlying holdings.
- 4. Recourse Debt in Real Estate decreased by \$141 Million from prior quarter
- 5. Embedded leverage for Private Equity is non-recourse debt exposure at the investment company level or within commingled funds. This is estimated using the average Net Debt/Enterprise Value ratio (currently estimated at 40%) for all PE holdings.
- 6. Credit Enhancement exposure is contingent upon default of underlying obligation being insured + estimated recovery ratio on the security.
- 7. Asset Based Lending exposure is contingent upon default of underlying obligation + estimated sale of recoverable assets.
- 8. Total Gross Exposure is the sum of Net Market Value + Leverage Sources (within CalPERS direct control for implementation as well as embedded leverage).
- 9. For ARS and other strategies where limited transparency is available, net exposure is measured as the estimated global equity beta. The current estimated beta of ARS to global equity is .2
- 10. Policy Calculations limits for leverage are typically set on leverage source(s) within an asset class/program where deployment is controlled or influenced by internal staff. The below table summarizes the specific policy limits shown in the table above and which leverage source they are specified against.

| Asset Class / Program | Leverage Type           | Policy Limit |
|-----------------------|-------------------------|--------------|
| Public Equity         | Notional Leverage       | 10%          |
| Income                | Notional Leverage       | 10%          |
| Real Estate           | Non-Recourse + Recourse | 50%          |
| Infrastructure        | Non-Recourse + Recourse | 65%          |
| Forestland            | Non-Recourse + Recourse | 50%          |
| Securities Lending    | Notional Leverage       | 70%          |

