



Agenda Item 6d

April 15, 2015

ITEM NAME: External Affairs Report

PROGRAM: Board of Administration

ITEM TYPE: Consent

ANALYSIS: This item includes the Strategic Communications Report and the Summary of the Public Records Act Report produced by External Affairs.

ATTACHMENTS

Attachment 1 for your information is a Strategic Communications Report prepared by CalPERS Office of Public Affairs that highlights significant media, online communications, social media and video activity.

Attachment 2 for your information is the monthly Summary of the Public Records Act Report prepared by the Office of Stakeholder Relations.

ROBERT UDALL GLAZIER
Deputy Executive Officer
External Affairs

ANNE STAUSBOLL
Chief Executive Officer