



Agenda Item 8a

November 18, 2014

ITEM NAME: 2014 CalPERS Board of Administration State, School, and Public Agency Elections – Summary of Results

PROGRAM: Operations Support Services Division

ITEM TYPE: Information

EXECUTIVE SUMMARY

Staff from the Operations Support Services Division, in conjunction with the Office of Public Affairs, Stakeholder Relations, Information Technology Services Branch and the Legal Office, completed the 2014 CalPERS Board of Administration State, School, and Public Agency Member Election. The results of which include the election of Ms. Theresa L. Taylor to the State Member position, and the re-election of both Mr. Rob Feckner and Ms. Priya Sara Mathur to their respective School and Public Agency positions. The term of office for all three positions is January 16, 2015 through January 15, 2019.

STRATEGIC PLAN

The Agenda Item supports Goal B of the CalPERS 2012-17 Strategic Plan, which is to cultivate a high-performing, risk-intelligent and innovative organization.

BACKGROUND

The CalPERS Board of Administration consists of 13 members; six of the members are elected by their represented membership. In accordance with the Public Employees' Retirement Law (PERL), Section 554.6(c), the candidate receiving the majority vote for each position shall be certified by the Secretary of State as being elected. In the event that no candidate for any position receives a majority of votes (i.e., 50% percent of votes cast plus one vote), a runoff election will be conducted involving the two candidates who receive the highest number of votes. Both candidates received a majority of votes; therefore, a runoff was not conducted.

ANALYSIS

The following is a summary of the 2014 State, School, and Public Agency Member-Board Election results:

- The State Board Member position was decided by a majority vote and Ms. Theresa L. Taylor was elected with 54.7% of the votes.
- The Public Agency Member position was decided by a majority vote and Ms. Priya Sara Mathur was re-elected with 56.2% of the votes.

- The School Board Member position held by Mr. Rob Feckner was not conducted as the seat ran unopposed.
- CalPERS had the highest percentage of voter participation (nearly 20 percent). Attachment 1 includes the Top 20 Employers with the highest voting percentage, as well as, additional voter demographics for the State Election. Attachment 2 has the same information for the Public Agency Election.
- Operations Support Services Division partnered with Office of Public Affairs and Stakeholder Relations to increase voter awareness and participation. Some of the outreach efforts include:
 - Hosted a candidate forum, streamed live and placed it on the CalPERS website for future viewing
 - Candidate Statement videos
 - Spotlight Ads/Banners on Inside CalPERS
 - Press Releases
 - Posters distributed externally
 - Posters distributed to stakeholder groups and employers via email blast
 - Toolkit for the Agency Election Officers
 - Facebook, Twitter and Spark messages
 - Public Service Announcement and Insight Interview with Doug Hoffner videos
 - Poster tents distributed to Regional Offices
 - Table tents for CalPERS café and break rooms
 - Hosted a ballot box kiosk

Prior and Current Voter Turnout Election Results

Election	Year	Prior Voting Percentages	Year	Recent Voting Percentages	Trend
State	2010	10.9%	2014	9.4%	Decreasing
Public Agency	2002	14.52%	2014	6.8%	Decreasing
Member-At-Large	2011 2009	15.6% 15.7%	2013	11.5%	Decreasing

While we continue to add additional outreach efforts, voter participation continues to decline. In the coming year, staff will begin discussions with the new Secretary of State and may pursue statutory and regulatory changes in order to add electronic and telephone voting to the current paper only ballot process. The goal would be to have a new streamlined and lower cost election system in place in 2016.

BUDGET AND FISCAL IMPACTS

The total cost to conduct the 2014 State, School, and Public Agency Elections for Fiscal Years 2013-14 and 2014-15 was \$1,077,862. The detailed Cost Summary is shown in Attachment 3. If a run-off would have been required, CalPERS would have had an additional expense of \$965,901.

ATTACHMENTS

Attachment 1 – State Election Voter Information
Attachment 2 – Public Agency Voter Information
Attachment 3 – Cost Summary

KIMBERLY A. MALM, Chief
Operations Support Services Division

DOUGLAS HOFFNER
Deputy Executive Officer
Operations and Technology