



Anthem Blue Cross and Castlight Overview CalPERS Pension & Health Benefits Committee

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We are excited to be presenting to you today



- **Naomi Allen**
 - Vice President of Product
- **Dr. Jennifer Schneider**
 - Vice President of Strategic Analytics
- **Ben Sommers**
 - Regional Vice President, Western U.S.
Enterprise Sales

Anthem Blue Cross and Castlight Health overview

Our mission is to provide transparency to drive member engagement on health care



**Let's look at
healthcare
differently**

Solution

- Healthcare transparency and member engagement suite that helps employers, members, and providers improve quality of care while reducing spending

Differentiators

- Built for all types of plan designs, from traditional PPOs to account-based Consumer Direct Health Plans (CDHP)
- Highly configurable across programs, and personalized to each member
- Modular, expandable platform that enables and advances innovative benefit designs (reference pricing / VBPD, Centers Of Medical Excellence, and Rx)

Results

- Significant engagement rates driving real behavior change
- Has enabled employers to achieve up to 13% savings

CalPERS chose Anthem Blue Cross and Castlight to support their members for many reasons



Cost and quality resources
to support PPO plans



Manage trend within
deductible, copay,
and coinsurance
plans



Seamlessly integrate
multiple health plans and
benefits programs



Create a culture of
health care and
member engagement

We are excited to partner with CalPERS to evaluate future innovations

Targeted Innovations for Evaluation

Lab test and imaging scan results

Appointment scheduling

Rx step therapies

HMO transparency

Provider-access concierge key

Customer analytics dashboard

ACO population health management

Mental health substance abuse (MHSA)

Reporting interface on activities taken by CalPERS members in Castlight to assist in appeals process

OSHPD and CHPI quality data integration

Rx specialty drug experience

In addition to innovation, we have committed to a broad partnership with CalPERS

- **Anthem Blue Cross and Castlight impact study**
 - In addition to our standard reporting, we are working closely with the CPI and Health Policy teams to measure the Anthem Blue Cross and Castlight impact
- **Provider and member outreach**
 - Anthem Blue Cross and Castlight will directly engage the most-utilized providers and the relevant highest cost CalPERS members with an active outreach

Live demonstration

- **We will now provide a live demonstration of the Anthem Blue Cross and Castlight service**
 - Our demo environment has been configured with CalPERS branding
 - However, the data is all fictitious with no Protected Health Information (PHI)