

## Health Plan Competitiveness

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**Presenter Bio**     **Alain Enthoven, Marriner S. Eccles Professor of Public and Private Management (Emeritus), Graduate School of Business at Stanford University**

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Alain Enthoven is the Marriner S. Eccles Professor of Public and Private Management (Emeritus) in the Graduate School of Business at Stanford University.

Mr. Enthoven has been an Economist with the RAND Corporation, Assistant Secretary of Defense, and President of Litton Medical Products. In 1963, he received the President's Award for Distinguished Federal Civilian Service from John F. Kennedy. In 1977, while serving as a consultant to the Carter Administration, he designed and proposed Consumer Choice Health Plan a plan for universal health insurance based on managed competition in the private sector.

He is a member of the Institute of Medicine of the National Academy of Sciences and a fellow of the American Academy of Arts and Sciences. He is Chairman of Stanford University's Committee on Faculty/Staff Human Resources and a consultant to Kaiser Permanente, the former Chairman of the Health Benefits Advisory Council for CalPERS, the California State employees' medical and hospital care plans. He has been a director of the Jackson Hole Group, PCS, Caresoft Inc., and eBenX, Inc. He was the 1994 winner of the Baxter Prize for Health Services Research and also the 1995 Board of Directors Award, Healthcare Financial Management Association. In 1997, Governor Wilson appointed him Chairman of the California Managed Health Care Improvement Task Force.

Alain Enthoven is a member of the Research Advisory Board of the Committee for Economic Development (CED) and since 2006 served as project director for a recently published CED report Quality, Affordable Health Care for All: Moving Beyond the Employer-Based Health-Insurance System . November 2007. In 2008, he was awarded the honorary degree of Doctor of Public Policy by the RAND Graduate School.

Alain C. Enthoven holds degrees in Economics from Stanford, Oxford and MIT.

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**Presenter Bio**     **Alan Glaseroff, MD, Co-Director, Stanford Coordinated Care at Stanford University School of Medicine and Aligning Forces for Quality Humboldt**

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Alan Glaseroff, MD, Co-Director for Stanford Coordinated Care at Stanford University School of Medicine and for the Aligning Forces for Quality Humboldt Initiative sponsored by the Robert Wood Johnson Foundation.

Dr. Glaseroff also maintains a part-time private practice in family medicine. He is the Principal Investigator for the Humboldt Diabetes Project, and served as President for the California Health Care Foundation's Leaders Group for 2006-2007. He has also served as faculty for diabetes collaboratives for the California Academy of Family Physicians, the Breakthroughs in Chronic Care Program for the Pacific Business Group on Health, and for the Institute for Health Care Improvement on various projects. He also serves as chair for California's Pay for Performance Initiative's Technical Quality Committee, and also is on both the P4P Executive and Steering Committees for the Integrated Healthcare Association.

Currently, patients in his community receive recommended services 15 percent more reliably than PPO-insured, non-IPA patients in the same practices, although a gap still exists between local performance and national benchmarks. He has developed a "Primary Care Renewal" project modeled on successful collaboratives outside California to work to transform primary care practices into "continuous improvement" organizations while meeting the definition of "patient-centered medical homes". Dr. Glaseroff received his medical degree from Case Western Reserve University in 1978 and completed his internship and residency in family medicine at the University of California, San Francisco in 1982.

In 2009, Dr. Glaseroff was appointed a member of the Advisory Committee for the NCQA Patient-Centered Medical Home initiative, and he was named 2009 California Family Physician of the Year.

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**Presenter Bio    Arnie Milstein, Medical Director, Pacific Business Group on Health**

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Arnie Milstein is the Medical Director at PBGH and the National Health Care Thought Leader at William Mercer. His work focuses on improving managed care programs for large purchasers and government. Recently, Dr. Milstein was appointed a tenured Professor of Medicine at Stanford University, where he will establish a new research center dedicated to accelerating innovations in health care delivery.

Dr. Milstein's 40 book chapters and published articles have centered on managed care program design. A member of NCQA's national committee to develop HEDIS and the Performance Measures Coordinating Committee, Business Insurance magazine selected him as "one of the 20 people who has made a difference in employee benefits management in the past 20 years." The New England Journal of Medicine's series on employer sponsored health insurance described him as a "pioneer" in employer efforts to advance quality.

In October 2006 Dr. Milstein was elected to the Institute of Medicine. He recently completed two terms on the Medicare Payment Advisory Commission. Since January 2002, Dr. Milstein has also served on the Strategic Advisory Council of the National Quality Forum (NQF).

Dr. Milstein holds a medical degree from Tufts University and a master's degree in health services planning from the University of California, Berkeley. He received a bachelor's degree in economics from Harvard University. He is an Associate Clinical Professor at the University of California, San Francisco Medical Center and a Worldwide Partner at Mercer.

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